

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, APPROVING AND AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO EXECUTE A THREE-YEAR INITIAL TERM AGREEMENT WITH THE HIGHEST RANKED FIRM, BONNIE C. LANDRY AND ASSOCIATES, TO ASSIST THE CITY IN REVIEWING, RESTRUCTURING, AND REWRITING THE CITY'S ZONING AND LAND DEVELOPMENT REGULATIONS AND RELATED SECTIONS OF THE CODE OF ORDINANCES, IN AN AMOUNT NOT TO EXCEED \$506,399.00.

WHEREAS, the Development Services Department, Division of Planning and Urban Design, desires to retain a consultant to review, restructure, and rewrite the City's Zoning and Land Development Regulations (ZLDRs) and related sections of the Code of Ordinances for the City of Hollywood; and

WHEREAS, the City's existing Zoning and Land Development Regulations have been amended incrementally over time and no longer reflect contemporary planning best practices, prevailing market conditions, or the City's long-term policy objectives, resulting in regulatory complexity, internal inconsistencies, and reduced predictability in the development review process; and

WHEREAS, a comprehensive and coordinated update to the Zoning and Land Development Regulations is necessary to modernize the City's regulatory framework, improve clarity and administrative efficiency, reduce reliance on variances and site-specific zoning actions, and support the implementation of adopted and emerging City policies and planning initiatives; and

WHEREAS, Section 38.43 of the Procurement Code states that when the estimated annual cost of goods, supplies, materials, equipment, or services exceeds \$50,000.00, a formal solicitation process shall be completed that may result in a written contract(s) and/or purchase order(s) after due public notice inviting bids or proposals; and

WHEREAS, on August 18, 2025, Request for Proposals Number RFP-339-25-SA ("RFP") was electronically advertised on OpenGov.com to solicit the desired services in accordance with Section 38.43(A) of the Procurement Code; and

WHEREAS, the RFP resulted in proposals from the following firms by the response due date:

1. Inspire Placemaking Collective, Inc
2. MHCP COLAB

3. Bonnie C. Landry and Associates
4. ZoneCo, LLC
5. Calvin, Giordano & Associates, Inc. ; and

WHEREAS, on December 22, 2025, the Selection Committee met to evaluate and rank the proposals based upon the approved Evaluation Criteria established in the RFP: Firm Qualifications and Experience; Project Team and Project Leadership, Approach and Work Plan; Fee Statement, and Local Preference; and

WHEREAS, based on the Evaluation Criteria, the Selection Committee evaluated the remaining proposals, and the total average scores were compiled to arrive at the following rankings, with the highest score being the highest ranked:

1. Inspire Placemaking Collective, Inc (75.42 Points)
2. MHCP COLAB (70.42 Points)
3. Bonnie C. Landry and Associates (69.98 Points)
4. ZoneCo, LLC (68 Points)
5. Calvin, Giordano & Associates, Inc. (66.15 Points) ; and

WHEREAS, the top three (3) firms were shortlisted and invited to provide oral presentations for further consideration by the Selection Committee in its evaluation and selection of a firm; and

WHEREAS, on January 6, 2026, oral presentations were provided by the shortlisted firms, followed by a Final Public Selection Committee meeting held on January 6, 2026, during which the Selection Committee ranked the shortlisted firms; and

WHEREAS, scores were compiled to arrive at the following final rankings, with the lowest score being the highest ranked:

1. Bonnie C. Landry and Associates (4 Points)
2. Inspire Placemaking Collective, Inc (8 Points)
3. MHCP COLAB (12 Points) ; and

WHEREAS, the Selection Committee recommends that the City Commission authorize the execution of an Agreement with the highest ranked firm, Bonnie C. Landry and Associates, for an initial term of three (3) years, with an option to renew for an additional two-year period; and

WHEREAS, based on the firm's written proposal, oral presentation, and evaluation under the criteria established in the Request for Proposals, Bonnie C. Landry and Associates has demonstrated the qualifications, experience, project team capacity, and technical expertise necessary to perform the required professional services in a competent, timely, and effective manner; and

WHEREAS, a portion of the funding for the Agreement is available in account number 001.140401.51500.631170.000000.000.000 and will be budgeted in subsequent fiscal years.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA:

Section 1: That the foregoing "WHEREAS" clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: That it approves the ranking of the firms as follows:

1. Bonnie C. Landry and Associates
2. Inspire Placemaking Collective, Inc
3. MHCP COLAB.

Section 3: That it authorizes the appropriate City officials to execute an agreement, embodying the terms and conditions approved by the City Commission this date, with Bonnie C. Landry and Associates, in a form acceptable to the City Manager and approved as to form and legal sufficiency by the City Attorney.

Section 4: That if the appropriate City officials are unable to execute an agreement, embodying the terms and conditions approved by the City Commission this date, with the highest ranked firm, they are authorized to execute an agreement, embodying the terms and conditions approved by the City Commission this date, with the next highest ranked firms, in ranking order, in an amount up to \$506,399.00.

Section 5: That this Resolution shall be in full force and effect immediately upon its passage and adoption.

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PASSED AND ADOPTED this _____ day of _____, 2026.

JOSH LEVY, MAYOR

ATTEST:

PATRICIA A. CERNY, MMC
CITY CLERK

APPROVED AS TO FORM
AND LEGAL SUFFICIENCY:

DAMARIS HENLON
CITY ATTORNEY