

See Life. See Opportunities.

Citywide Property Improvement Program (CPIP)

CITY CPIP + CRA PIP

Office of Communications,
Marketing & Economic Development

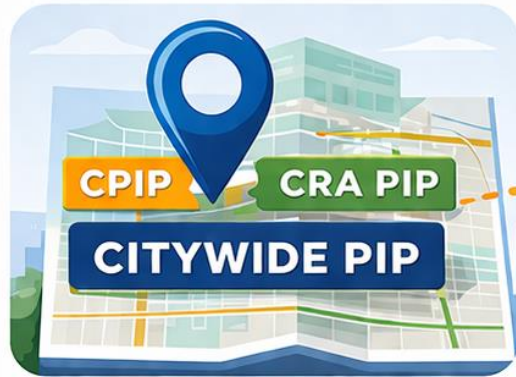
Strengthening Commercial Corridors Citywide

- Improve exterior appearance of properties
- Increase business activity + occupancy
- Address blight + code-related issues
- Encourage private investment



What's Changed?

One Program. Citywide Impact.



Unified Program



Streamlined Process



Expanded Eligibility



Tiered Participation



Increased flexibility
across funding sources



Reduced application burden
(fewer quotes required)



Simplified insurance requirements

Program at a Glance



Multiple Funding Sources

- CDBG (LMI areas)
- GCOF (non-LMI)
- CRA (Beach & Downtown)



Reimbursement-Based Grants

Receive funds after completing project



One Application per Folio per Fiscal Year

Flexible Funding Based on Location



Citywide

- 40% reimbursement (GCOF)
- 50% in LMI areas (CDBG)
- Up to \$25,000



Downtown + Beach

- 50% reimbursement (TIF)
- Up to \$75,000
- Up to \$125,000 (including seawall improvements)
- Hotel Program up to \$250,000
- Includes mural improvements (separate program guidelines apply)

Three Main Participation Levels Outside Downtown + Beach



Expanded Opportunities in Downtown + Beach



Higher
reimbursement
caps



Hotel Improvement
Program



Mural
Program



Seawall
Enhancements

Eligible Improvements Focused on Visible Impact

Roof Replacement



Landscaping



Window & Door Replacement



Lighting Upgrade



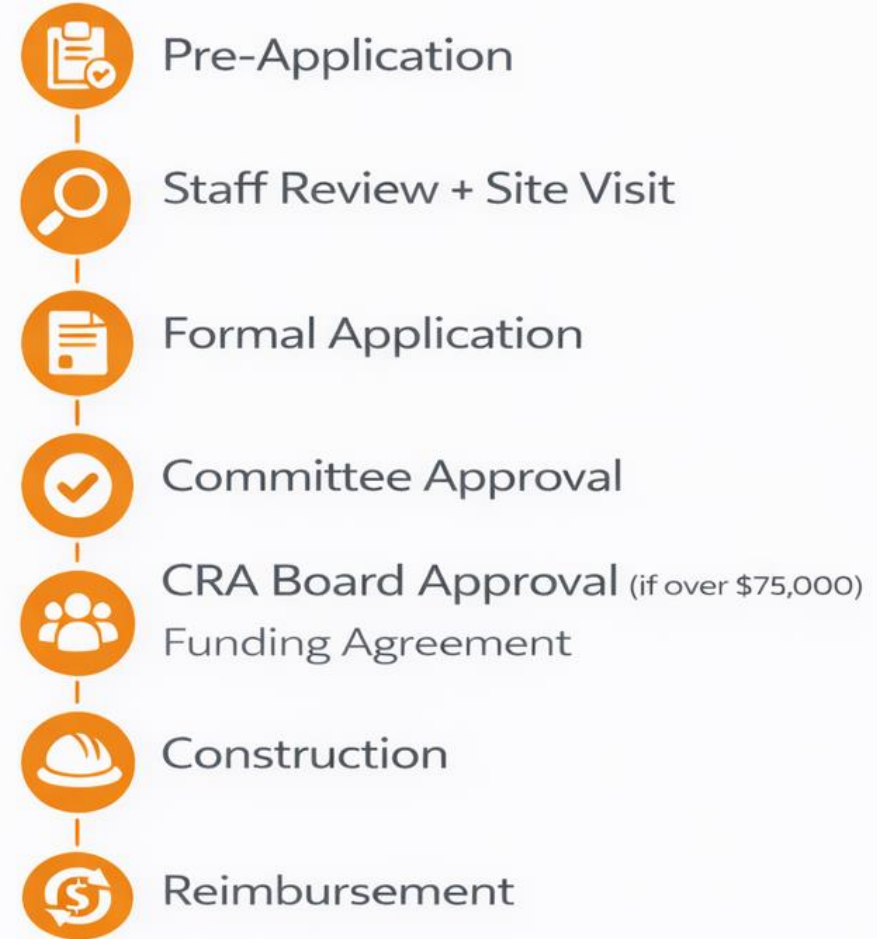
- Exterior painting, lighting, signage
- Landscaping and site improvements
- Windows, doors, façade upgrades
- Structural and safety improvements
- Murals and sustainability features

Simple + Structured

Citywide



Downtown + Beach





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Questions?

