



CRA Informational Report, May 2026

Informational Report providing an update to the CRA Board on Beach and Downtown activities for the previous month.

Capital Improvement / Redevelopment: Beach District

Coastal Resiliency Phase IV Undergrounding of Overhead Utilities and Streetscape Project: E/W Streets, Streetends, Surf Road, and Harmonization from Harrison Street to Magnolia Terrace

Stormwater System Installation

Storm drainage installation is nearly complete, except for Iris and Magnolia Terraces. Fire hydrant replacement/installation and connection work has been executed successfully in accordance with plans, specs, and Fire Department coordination.

ROW: Paving, grading, hardscape, and lighting installation

Roadway construction on Van Buren, Virginia, and Georgia Streets is complete. Jackson Street sidewalks are 85% complete; roadway construction will begin on May 1st and last approximately four weeks. The street will be closed to vehicular traffic, but pedestrian access will remain open at all times. Light poles have been installed where there are no conflicts with overhead power lines.



Demolition, filling, grading, compacting, and laying pavers on Georgia and Jackson Streets

Electrical/Undergrounding Infrastructure

Undergrounding main conduit along the E/W Streets is complete. Equipment islands have been built on Van Buren, Virginia, and Georgia Streets. Private service line infrastructure has been laid as street construction progresses. Undergrounding electrical contractor has begun pulling the conduit in the segment between Hollywood Boulevard and Jefferson Street. Underground infrastructure also includes Comcast, AT&T and Crown Castle utility companies.



Open trench electrical and undergrounding at Georgia Street; conduit installation for FPL equipment "stub up"

Harmonization

Right-of-entry agreements have been distributed to approximately 85% of the residents, and most agreements from Harrison to Oregon Streets have been collected. Harmonization on Van Buren, Virginia, and Georgia Streets has been completed.



Harmonization on Virginia and Georgia Streets

Electrical/Undergrounding Infrastructure along SR A1A

Horizontal directional drilling (HDD) for conduit main service lines is currently underway along SR A1A. A Florida Department of Transportation (FDOT) single-lane closure is in effect daily from 9:00 a.m. to 4:00 p.m. within active work zones. The contractor has completed directional boring operations along the east side of SR A1A, from Harrison Street to the Diplomat Resort, and is now performing excavation and conduit pullback activities in this segment. Work is transitioning to the west side of SR A1A, where HDD operations will continue northbound along the outer lane. Contractor is installing conduit south of the new Publix supermarket. Due to ongoing pump construction between Jefferson Street and Crocus Terrace, this segment has been temporarily bypassed and the contractor will return to complete work in this area at a later date.



Horizontal Directional Drilling at A1A for electrical infrastructure and undergrounding work

Design and implementation of five pole to wire signal conversion to mast arms south of Hollywood Blvd. to Hallandale Beach Blvd. Cost included in GMP as an allowance.

- 95% completed CDs, submitted to FDOT and BC for permitting.
- Utility conflicts encountered near Diplomat Residences for traffic signal pole. Specialty foundation design needed to reduce the footprint of the shaft providing adequate clearances from utilities. Consultant will resubmit to secure a permit.

Wayfinding Signage and Gateway Markers

CRA and City staff, consultants, and Forge Signworks have been meeting regularly to review drawings, specifications, material selections, fabrication methods, project phasing, and to identify cost-saving measures as the project progresses. Some sign mock-ups are currently in production. Currently, permitting and shop drawings are a priority for the various sign types. Staff and the contractor are finalizing material finished selections. Staff recently received samples of the coquina precast for the Gateway and Park / destination beach sign types, once approved the signs will go into final drawings.

SR A1A Complete Street Project from Hollywood Blvd to Sheridan Street

A certificate of substantial completion for landscape, irrigation, and hardscape has been issued to the General Contractor. Garfield Street traffic signal is operational. Comcast and AT&T work is completed and all overhead lines have been removed. FPL is currently onsite working on replacing the cables and completing the ground straps connections; once completed, new switching orders will be issued. Viking is converting the riser to the new underground source, splicing vault wires from the base of the pole to feed the vault. This will be followed by connecting the three remaining feeder risers.

Carolina Street Pedestrian Crossings

Materials purchased and are currently stored in Contractor’s yard. FPL overhead power lines are shut north of Cleveland Street (all properties north of Cleveland St. are currently powered through the new underground system). Electrical infrastructure has been completed. Drilling of foundation shaft installation is scheduled for Monday, May 4, 2026. Pedestrian signal is scheduled to be completed October 2026. Traffic Signal cost is 50/50 with Oceanside Marina and Marriott Hotel.

Project Communication and Outreach

- Hollywood CRA's Website: www.hollywoodcra.org/1339/
- Hollywood Beach Civic Associations' e-mail database
- Hollywood Beach Business Associations' e-mail database
- Door to door flyer distribution for critical coordination elements
- 24/7 phone contact information: (561) 659-1400
- General's Contractor's e-mail: adam@burkhardtconstruction.com

Stormwater Pump Stations along the A1A Corridor

Construction on utility relocation on Van Buren and Sherman Streets was completed by PU contractor. Low profile barriers from Jefferson Street to Crocus Terrace have been installed by FDOT. General Contractor has completed the Sherman Street drainage infrastructure work and is currently testing the drainage pipes and connections prior to the pump construction. The Azalea/Bouganvillea pump station construction is currently underway; wet well and concrete work is underway. The Van Buren pump location will begin later in the summer.

Daffodil to Iris Terrace New Pump Station Design

CRA, through PU, entered into an agreement with BCC to provide consulting services for a pump station for basin 4 covering Daffodil Terrace to Iris Terrace. The design is 80% completed. The consultant initiated permitting which is expected to take 12 months. Currently working on executing an easement with Allington Towers for a new basin outfall. Estimated construction cost is \$8.5M including pad and generator. Estimated design completion: November 2026.

Pump Station System 1-2-3 Jackson to Jefferson Street

In December 2025, CDM Smith prepared a technical memorandum analyzing the effectiveness of CRA proposed StormWater improvements along SR A1A. It was concluded that sequencing stormwater pump station along the SR A1A corridor would address the level of services needed for flood control. An RFQ for engineering design services was released in January 2026; on March 27th, the CRA/City evaluated the statement of qualifications. A ranking recommendation will be presented at the May 2026 meeting. Potential joint partnership agreements to share costs for two new pump stations (Daffodil Basin and Jackson-to-Jefferson Basin) are being led by the Public Utilities Director. FDOT has shown receptiveness to the initiative following Steve Braun's presentation at the CRA Board meeting in April 2026. Estimated construction cost of this pump is \$13M.

Basin and Outfall Inspections

All basins have been completed except for the Ocean Palms and Diplomat basins. Final work is pending the release of reports, resolution of coordination conflicts, and follow-up at three locations where high-water levels are limiting access to drainage inlets. These locations will require a site revisit and additional camera inspection. A change order might be required to have specialty divers assist team with access to basins. PU and FDOT are working on a maintenance schedule. Coordination meetings with stakeholders are being coordinated by PU.

Redundant Backflow Preventers (Wapros)

At the March 6th Board meeting, the CRA presented a summary of the Central Beach District street profile elevations to assess roadway dips and evaluate strategies and cost to reduce inundation from high tide conditions at lowest elevations. A cost estimate was also presented for installing Wapros at locations where city ROW intersects, SR A1A. Following the presentation, the CRA Board directed staff to proceed with the installation. A total of 30 new Wapros are proposed for Central Beach, from Arizona Street to Thomas Street. This proposal was formally presented and approved at the April 6th Board meeting. The CRA is currently preparing to issue a \$1.3M purchase order to Southeastern Engineering Contractors to begin the installation with the estimated completion in October 2026. Additionally, as part of the Phase IV Coastal Resiliency project, 20 Wapros have already been installed across 16 streets, from Harrison Street to Hyacinth Terrace, along with four additional valves at Taylor, Buchanan, Scott, and Liberty Streets.

Nearshore Underwater Mermaid Artificial Coral Reefs

The CRA deployed 50 artificial reef modules in May 2025 and the reefs have been providing an enhanced habitat for marine life. Nevertheless, the CRA received notice from DEP in January 2026 stating that some of the modules were placed outside the approved site perimeters. Staff together with our consultant are in discussion to resolve the issue. Staff is also coordinating with a vendor and coastal engineering consultant regarding the installation of an underwater camera.

Keating Park

CRA Staff, the Architect of Record and the Contractor are working on completing permit closeout items related to Broward County, FDEP and FWC.

Keating Park Tot Lot

The proposed area for a Tot Lot to be added west of the restroom structure has several trees and utility conflicts that will need to be either relocated or avoided, and a severe cross-slope that will need to be addressed prior to installing equipment on it. Regrading and site preparation will be a significant cost within the proposed scope of work.

Per Board request, CRA and PRCA staff are working with the contractor and two equipment vendors to narrow down pricing and a schematic layout for either playground equipment or the implementation of a small splashpad. A presentation of concepts and alternatives is on the agenda for the May 6th CRA Board Meeting.

Capital Improvement / Redevelopment: Downtown District Hollywood Boulevard Streetscape

The contractor will perform warranty repairs of the pedestrian crosswalk on the south side of the intersection at 20th Avenue and Hollywood Blvd. from Wednesday, April 29th to Friday, May 1st. This crosswalk will serve as a mock-up showcasing a new design, featuring 8"x4" pavers in colors that match the sidewalk pavers, arranged in a herringbone pattern. At the request of the Downtown business community, the remaining damaged crosswalks along the Boulevard will be reconstructed in late Summer 2026, after the high season concludes.

Downtown Avenues: Lighting Improvements

Due to the presence of existing underground infrastructure, the CRA, City and FPL continue coordinating the placement of the new poles along the sidewalk. Conditions are being evaluated on a case-by-case basis to ensure that ADA requirements are met and that no adverse conditions are created for private properties.

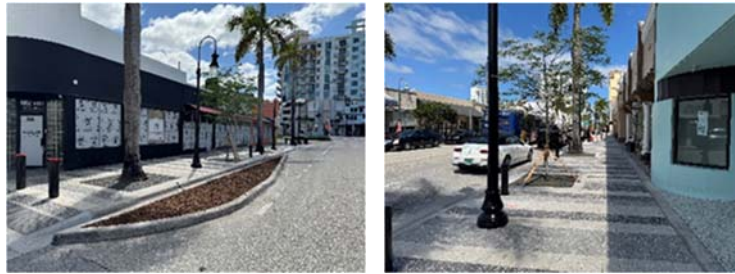
S. 20th Avenue Improvements from Harrison Street to Alleyway

The CRA, City and developer performed a walkthrough of the completed east and west picture-frame concrete sidewalks and established a list of punch list items for the developer to address. Milling and resurfacing of the roadway is scheduled to be complete by April 28, 2026. Installation of new Tear Drop poles and fixtures is awaiting the delivery of materials.

Harrison Street Streetscape

Phase III – South side between 20th and 21st Avenues

Installation of Flexi-Pave around the existing Royal Palms is now complete. All pedestrian barricades along this section of Harrison Street have been removed.



Phase III – Completed installation of Flexi-Pave

Phase IV – North side between 19th and 20th Avenues

Construction in Phase IV is expected to be substantially completed by April 24, 2026, at which time the sidewalk and roadway will be reopened to both pedestrian and vehicular traffic. However, the installation of Flexi-Pave at tree pits, and installation of festoon lighting will take place at a later date.



Phase IV – Pressure washing and sealing of pavers

Project Communication and Outreach

- Hollywood CRA's Website: www.hollywoodcra.org/Harrison-Street
- Door to door flyer distribution for critical coordination elements
- 24/7 phone contact information: (561) 781-0888
- General's Contractor's e-mail: nick@burkhardtconstruction.com

- Seventh “Coffee with the Crew” was held on April 27, 2026 at Social Room, 1916 Harrison Street.



Photos from sixth “Coffee with the Crew” on March 30, 2026, at Harrison Hotel

Grant Development Program – CRA Improvement Projects

The CRA and the consultant, RMPK, are identifying grants for the CRA to pursue.

Coastal Road Resiliency Florida Grant: Phase IV East / West Streets

A \$24.4 million grant—with a 50% match requirement (\$12.2 million)—was awarded to the City/CRA for Phase IV of the East-West Streets Resiliency Project. This phase includes improvements along 18 city streets, from Harrison Street to Magnolia Terrace. The Coastal Roadway Resiliency Project contract was executed in December 2023.

Amendment #1 was approved in June 2024 to include the addition of permit fees (not covered by the general contractor) and to extend the project timeline. Amendment #2 was approved subsequently allowing for additional construction time, the direct purchase of materials, and the inclusion of consultant construction fees for reimbursement. To date, FDEP has reimbursed the City \$2,514,236.92.

The House Appropriations Committee: Community Project Funding (CPF)

First Application: The City/CRA was awarded \$500K under the HUD house appropriation initiative grant for project flood resiliency along the barrier island. This grant is for flood management infrastructure efforts along five east-west streets. To date, FDEP has reimbursed the City \$340,935.35.

Land Water Conservation Fund Program: Keating Park Improvements

Grant submitted in 2024 and was awarded \$750,000. The grant requires a 50% match.

- Keating Park was awarded grant funding from the National Park Service.
- CRA staff received the grant agreement from FDEP on October 15, 2025.
- At the November 5th CRA Board meeting, the agreement between FDEP and COH/CRA was approved by the CRA Board.
- Staff received a fully executed agreement from FDEP in January 2026.
- CRA staff and the City Manager’s office met with the Grant manager to review what is needed for the reimbursement process. FDEP advised once the permit close-out has been completed, reports, photos, and reimbursement documents will be submitted.

CRA Staff Grant Acquisitions

CRA Staff, along with other consultants, continually makes efforts to apply for grant funding through federal, state, and local sources to assist in funding capital improvement projects.

Broward MPO CSLIP Cycle 6: Tyler Street Streetscape

On November 10, 2021, the CRA submitted a grant application to the Broward MPO for CSLIP Cycle 6. The Broward MPO Board approved the ranking of CSLIP Cycle 6 in early February 2022, with the project ranking #2.

On January 6, 2023, the City and CRA received a letter of the award through the CSLIP Cycle 6 program. As a result, the Project is incorporated in FDOT's Five-Year Work Program, with funding for Preliminary Engineering expected in FY 2028.

CRA Funded Grant Programs – HIP, PIP, and POP

CMED staff are now overseeing the various grant programs, with CRA staff providing assistance on an as-needed basis. The grant programs are still funded by the CRA.

Redevelopment, Recruitment, Retention, Expansion & Private Investment

CMED staff including personnel assigned to the CRA continue to work collectively and promote the City of Hollywood through marketing outreach and advertising initiatives. Real estate development and business recruitment and retention have been prioritized. A new plan has been implemented and includes the following six points:

1. Downtown Retail Snapshot
2. Updated Property Inventory
3. Landlord Engagement
4. Soft-Touch Prospecting
5. Improve On-the-Ground Visibility
6. Dashboard Tracking

Staff continue to provide updates regarding commercial and residential occupancy/vacancy rates in Downtown Hollywood for inclusion in the quarterly Market Vitality Report. Staff are also working closely with the City's Parking Division to help promote the University Station Public Parking Garage, public parking lot on the 1800 block of Taylor Street (former Post Office parking lot), and the public valet ramps on Hollywood Boulevard and Harrison Street. The City/CRA, in partnership with Business for the Arts (BFA) Broward, continued to finalize details for the "Lead with Love" mosaic mural, designed by artist Cey Adams, planned for the east elevation of the Hollywood Beach Bandshell. The agreements with BFA and Ideal Consulting of SW FL, Inc. dba Italian Touch (the mosaic artist) have been fully executed. The mosaic will be made of glass tiles that will be cut to reflect the nuances of the artwork. The mural will serve as a landmark that identifies the City of Hollywood and acts as a backdrop for social media and other promotional opportunities. Staff is diligently working to

have the mosaic installation commence as soon as possible. The sketch was completed on January 7th. The vendor has consulted numerous commercial-grade mosaic tile manufacturers to identify the correct combination in colors of the tiles. This process has taken several weeks. Staff has been in frequent communication with Cey Adams and Italian Touch regarding the timeline for installation, provided that the glass tiles for the mosaic are received in a timely manner, that we anticipate to be completed in FY 2026 Q3. There was a request for a quote for the extension of the mural to the remaining panels, as well as the front knee wall of the Bandshell. The CRA is currently reviewing the quote provided.

At the November 5, 2025, CRA Board meeting, the Board voted unanimously to provide \$11,250 to the American Legion Post 92 for the removal of the existing mural and the installation of a new mural. Mural concept designs were presented to the CRA Board on January 21st. Consultant Jill Weisberg reviewed the concept and has declined to be involved. However, she recommended that the background color be less of a golden hue and more of an off-white shade. The artist, Stephanie Yap, was also commissioned by Broward County for a mural at T.Y. Park, but she agreed to complete the American Legion Post 92 mural first. Ms. Yap started the installation process in early March and completed it on April 7th.



Completed mural at the American Legion Post 92

The Public Valet program is now being managed by the Department of Parking and Code Enforcement and includes two ramps on the 1900 block of Hollywood Blvd. and one ramp on the 1900 block of Harrison Street. Current hours of operation on Hollywood Blvd. are Thursday and Sunday, 5pm to 2am, and Friday and Saturday, 5pm to 5am; and on Harrison Street Friday and Saturday, 6pm to midnight. The service is being extended until the Procurement process has been completed. Parking and Code Enforcement has issued an RFQ for an expanded valet program; negotiations are taking place with the highest ranked firm. CRA staff is participating in the RFP process.

In addition, CRA and CMED staff continue to partner on citywide restaurant promotions. Resident Rewards Wednesdays, a year-round discount program, launched in January 2025. Over 50 businesses are currently participating, and staff continues to solicit business owners and disseminate information about the program's benefits. The business participation form can be found at <https://tinyurl.com/HollywoodRRW>.

CRA and CMED staff also:

- Work closely with private property owners to secure new quality tenants and redevelopment projects.
- Track commercial and residential occupancy/vacancy rates, trends, economic influences, and comparable markets.
- Coordinate initiatives and co-sponsor redevelopment, retail retention and recruitment, and economic development programs with organizations including ICSC, ULI, Bisnow, Greater Fort Lauderdale Alliance, and others.
- Combine resources and initiatives when possible.
- Work with developers to increase interest and investment on the Beach and in Downtown Hollywood.
- Engage prospective tenants.
- Provide assistance to tenants who have recently signed leases, have not yet opened, and are navigating the permitting process.
- Connect prospective tenants to property owners and brokers that represent available properties.
- Engage property owners to discuss their needs and concerns regarding redevelopment, tenant acquisition, including but not limited to the building permit process, planning and zoning, and parking.

Redevelopment projects, quality food and beverage establishments, entertainment venues, experiential business models, and office continue to be a priority; however, staff also supports the role of arts, culture, and creativity, as we believe it is essential to eliminate slum and blight; and redevelop the Beach and Downtown CRA Districts. Currently, the Downtown ground floor commercial vacancy rate is approximately 20%.

Communications, Public Information, and Special Events

CMED, with the assistance of the CRA staff, implements and monitors the Media Plan focusing on the dissemination of information to eliminate slum and blight, and community redevelopment information. CMED is now exclusively managing all social media campaigns and efforts.

The CRA is currently:

- Partnering with CMED on marketing initiatives in the form of print and digital media that promote the CRA Districts and City to potential investors.
 - Expand Social Media outreach to include awareness of the valet program, new public parking options, streetscape improvements, and redevelopment initiatives.
- Disseminating information to Downtown Hollywood stakeholders regarding current and upcoming capital improvement projects.
- Creating and maintaining databases for the Downtown Hollywood and Hollywood Beach Business Districts to increase communications and outreach to all businesses in those areas.
- Working with HML Public Outreach to disseminate information to residents and owners regarding the Phase IV Undergrounding and Streetscaping project.

Pursuant to the change to State Statute 163 Section III, the City of Hollywood has assumed the expenses of all events and certain marketing initiatives. The CRA was advised that it could continue to fund and produce the Downtown Hollywood ArtWalk series being that it showcases and promotes redevelopment. The ArtWalk includes two walking tours that highlight Downtown capital improvement projects and private investment.

CRA staff continues to be responsible for the production, funding, and all other aspects of ArtWalk – with the exception of marketing, which is being executed by CMED. The BPA with the vendor, Atlantic Studios, that is responsible for many aspects and expenses associated with ArtWalk will expire on September 30, 2026. The BPA does not have any additional renewals and a new solicitation will be issued by the Department of Parks, Recreation, and Cultural Arts. We plan to conduct a survey at the June ArtWalk to identify new elements and programming for the event moving forward.

Maintenance

As of October 2025, Public Works is providing oversight of Block By Block in Downtown Hollywood. The BPA with Block By Block was originally set to expire in January, and was extended until March 15th. CRA Staff processed all documents for a piggyback from a City of Tampa RFP for the continued service through the end of the Fiscal Year. Public Works will be issuing a new RFP for Clean & Safe and Ambassador Services for FY2027.

CRA Board Meeting Results – 4/6/2026

R-CRA-2026-12 - A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Amending The Annual Budget For The Downtown District Of The CRA For Fiscal Year 2026; Revising Fiscal Year 2026 Revenues And Expenditures.

- **Passed: 6-0. Vice Chair Callari was absent.**

R-CRA-2026-13 – A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Amending The Annual Budget For The Beach District Of The CRA For Fiscal Year 2026; Revising Fiscal Year Expenditures.

- **Passed: 6-0. Vice Chair Callari was absent.**

R-CRA-2026-14 – A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Consenting To The Assignment Of The Agreement For Surveying And Mapping Services With Stephen H. Gibbs Land Surveying Inc. To Ritzel-Mason, Inc.

- **Passed: 6-0. Vice Chair Callari was absent.**

R-CRA-2026-15 - A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Approving And Authorizing The Appropriate CRA Officials To Execute An Amendment To The Lease Agreement With 1948 Harrison Street Realty, LLC For the Leasing Of The Property Located At 1948 Harrison Street To Be Used As Office Space For CRA Daily Operations.

- **Passed: 6-0. Vice Chair Callari was absent.**

R-CRA-2026-16 - A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Approving And Authorizing The Appropriate CRA Officials To Execute An Amendment To The Mural Only Program (“MOP”) For The Beach And Downtown Districts Of The CRA To Streamline The Art Review Process For MOP Applicants In Both CRA Districts.

- **Passed: 6-0. Vice Chair Callari was absent.**

R-CRA-2026-17 – A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Approving And Authorizing The Appropriate CRA Officials To Execute An Agreement With Southeastern Engineering Contractors, Inc., For The Installation Of Backflow Preventers Along 30 East/West Streets, From Hollywood Boulevard To Sheridan Street, In An Amount Up To \$1,016,187.00, With An Additional 30% Contingency Of Up To \$304,856.10 For A Total Cost Up To \$1,321,043.10; In Accordance With Section 38.41 © (5) Of The Procurement Code. (Piggyback)

- **Passed: 6-0. Vice Chair Callari was absent.**

R-CRA-2026-18 – A Resolution Of The Hollywood, Authorizing The Appropriate CRA Officials To Execute An Amendment To The Phase IV Project’s GMP With Burkhardt Construction Inc. For The Installation Of Security Bollards In An Amount Up To \$352,150.11, Which Includes The Direct Purchase Of Construction Materials By The CRA In The Estimated Amount Of \$124,659.00, Increasing The Cost From \$76,105,930.25 To \$76,458,080.36.

- **Passed: 6-0. Vice Chair Callari was absent.**

R-CRA-2026-19 – A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Appointing Raelin Storey As The Executive Director Of The CRA.

- **Passed: 6-0. Vice Chair Callari was absent.**