

January 10, 2026

Dear City of Hollywood, Florida Contracting Officer,

Alpha Omega Group Logistics LLC (“AOG Logistics”) is pleased to submit our proposal in response to Project ID: RFP-364-26-JJ **Tree Planting Program**

Offeror Identifiers

- **Legal Name:** Alpha Omega Group Logistics LLC
- **Certifications:** Veteran-Owned Small Business (VOSB); Service-Disabled Veteran-Owned Small Business (SDVOSB)
- **Address:** 2406 Askey Ct., Kissimmee, FL 34743, USA
- **UEI (SAM):** F7K2GUKX9QT4
- **CAGE Code:** 06U49
- **EIN/TIN:** 93-2355722
- **Primary POC:** Aura Bailey, MBA, Project Manager
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EXECUTIVE SUMMARY

Alpha Omega Group Logistics LLC (AOG Logistics) respectfully submits this response to the City of Hollywood’s Tree Planting Program solicitation. AOG Logistics is a Service-Disabled Veteran-Owned Small Business (SDVOSB) with experience managing municipal, infrastructure-adjacent, and environmentally focused service programs that require strong coordination, regulatory compliance, and subcontractor oversight. Our team provides a complete, compliant, and schedule-driven approach to install up to **500 Florida No. 1 trees** and support **~200 tree giveaways/vouchers** by the City’s grant deadline of **December 31, 2026**, with all installations completed within **six (6) months** of Notice to Proceed unless an extension is granted by the City.

Our proposed team combines:

- Experienced **tree installation professionals**
- **ISA-certified consulting arborists** for technical oversight
- Established **South Florida nursery relationships**
- A structured program management approach focused on compliance, safety, and quality

The objective of this program—enhancing urban canopy coverage while ensuring Right Tree, Right Place compliance—aligns directly with our operational strengths and subcontractor network. AOG Logistics will serve as the **Prime Contractor**, providing full program management, coordination, reporting, and quality assurance, while leveraging specialized subcontractors and consultants as needed.

QUALIFICATION AND EXPERIENCE

Prime Contractor Experience

AOG Logistics specializes in managing multi-stakeholder service programs that require:

- Coordination between municipalities, subcontractors, and technical experts
- Compliance with safety, environmental, and right-of-way requirements
- Budget control and schedule management
- Clear documentation and reporting

Our leadership team brings 40+ years of combined experience in logistics, operations, and public-sector project management, ensuring accountability and responsiveness throughout the contract lifecycle.

Subcontractor – Tree Installation

Stars & Stripes Professional Landscaping

Stars & Stripes Professional Landscaping is a also veteran owned business and will support tree installation and field operations. Their experience includes:

- Landscape installation and maintenance projects in Florida
- Crew-based deployment for planting, staking, mulching, and cleanup
- Familiarity with Sunshine 811 utility coordination
- Experience working under prime contractor supervision for municipal-style scopes

Stars & Stripes brings the field capacity and practical expertise required to execute planting operations efficiently and safely.

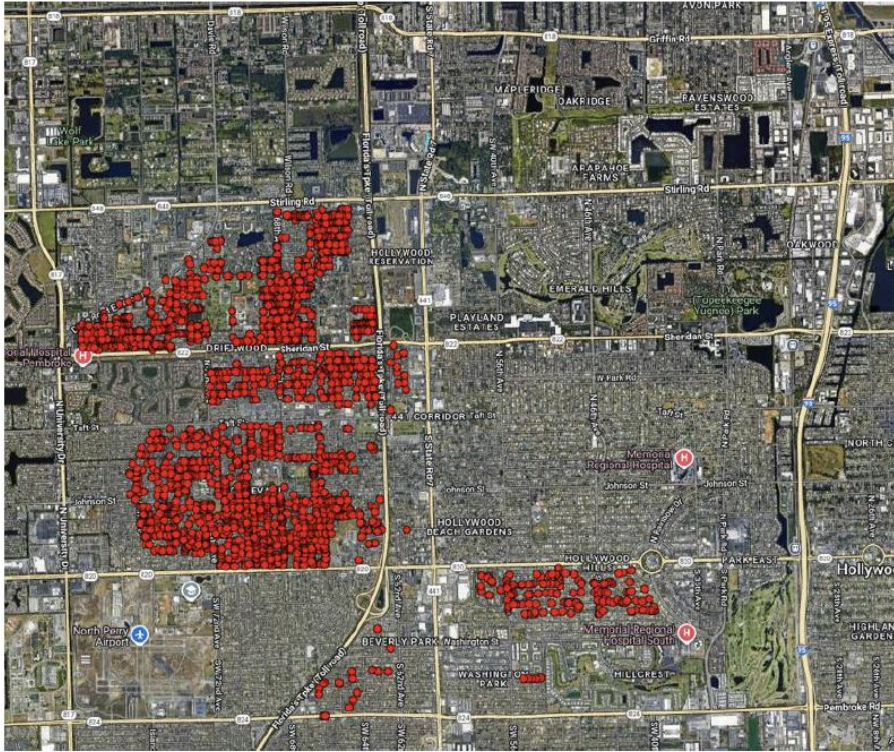
In addition to our prime project team, we have established relationships with qualified subcontractors to support planting, irrigation coordination, sod installation, and site restoration activities as required under the Scope of Work.

One such subcontractor is **Exotic Landscapes and Irrigation**, a South Carolina–based firm with 30+ years of experience in landscape installation, irrigation systems, sod placement, and site finishing services. Exotic Landscapes and Irrigation will be utilized as needed to support:

- Sod installation and restoration (St. Augustine, Bahia, Floratam)
- Irrigation coordination and troubleshooting
- Site grading support and finish work
- Assistance with watering logistics where potable water access is limited
- Supplemental labor and equipment during peak planting periods

This subcontractor relationship enhances schedule flexibility, local responsiveness, and compliance with Sections **4.6 (Grading)**, **4.7 (Sod Installation)**, **4.12 (Access to Water and Utilities)**, and **4.13 (Staging Area)** of the Scope of Work.

EXHIBIT A - Project Area Map



Project Area Map

Consulting Arborists (On-Call)

AOG Logistics has secured access to **two consulting arborists**, available on an as-needed basis to support technical and compliance requirements:

- **M. Williams**
ISA Certified Urban Forest Professional (FL-5221AM)
ASCA Registered Consulting Arborist (RCA #580)
- **Second ISA-Certified Arborist (Backup Consultant)**
ISA Certified Arborist
Available to provide redundancy, scheduling flexibility, and additional inspection capacity if required

These arborists will support:

- Species verification
 - Planting standards and best practices
 - Right-of-Way and utility adjacency compliance
 - Technical documentation and City coordination
-

Nursery Relationships

AOG Logistics maintains relationships with **South Florida tree nurseries** capable of supplying City-approved species and quantities. These relationships support:

- Bulk procurement
- Multiple container sizes
- Reliable delivery schedules
- Replacement and warranty coordination

Nursery sourcing will strictly follow the City's approved species list, with substitutions only upon City approval.

APPROACH TO SCOPE OF WORK

Program Management

AOG Logistics will manage the program end-to-end, including:

- Scheduling and phasing coordination with the City
 - Subcontractor oversight and quality control
 - Arborist consultation and inspections as needed
 - Documentation, reporting, and issue resolution
-

Location of Tree Planting

AOG Logistics will coordinate planting primarily within **public ROW**, including **City properties, parkways, City parks, medians**, and other City-identified facilities. We will coordinate planting prioritization using Exhibit A project area guidance and focus on areas with **lower-than-average canopy**. Final locations will be confirmed in coordination with City Sustainability & Resilience staff, residents, and the Community Engagement Firm.

Method:

- Kickoff location review meeting with City staff + engagement firm
- Site walks/drive-bys to validate constraints (ROW width, sidewalks, utilities, drainage structures, sight lines, traffic)
- Establish a phased planting map and weekly installation plan approved by City staff

Installation Timeframe

The City has a grant deadline of **December 31, 2026**. AOG Logistics commits to installing all trees designated for planting within **six (6) months** of Notice to Proceed, unless the City grants a written extension.

Schedule Framework (Initial Term Example):

- **Weeks 1–2:** Kickoff, confirm locations, utility coordination workflows, finalize nursery availability, finalize data schema
- **Weeks 3–4:** Mobilization, staging setup, first installation phase begins
- **Weeks 5–20:** Full production installation (target weekly throughput established with City)
- **Weeks 21–24:** Punchlist corrections, substantial completion inspections per site, data deliverables, closeout documentation
- **Ongoing (1 year from final acceptance):** Warranty inspections, maintenance, replacements, reporting

Extension Requests:

If conditions require an extension (weather, material lead times, access constraints), we will submit a **written extension request** with justification, revised schedule, and mitigation plan.

Digging Approval / Sunshine 811:

AOG Logistics will ensure Sunshine 811 is contacted prior to any excavation; no planting begins without proper marking and clearance.

Tree Size and Species

Installed Trees: Minimum **Florida No. 1**, at least **12' tall** and **2" DBH** or as approved by Sustainability & Resilience staff/designee.

Giveaway Trees: **2–5 gallon** range.

Species: Emphasis on native species per Exhibits A–C and City direction.

Quality Assurance Controls:

- Nursery documentation verifying Florida No. 1, size, and health
- On-site receiving checklist (root flare, trunk integrity, pest/disease indicators)
- Consultant arborist spot-checks as needed and/or at City request

Education and Engagement

AOG Logistics will support City engagement requirements with professional, resident-friendly communication.

Public Engagement Meetings (4):

- Attend four (4) meetings organized by the Community Engagement Firm and City
- Introduce project team and roles
- Explain planting process, schedule, resident expectations, and safeguards
- Provide Q&A support and record concerns/issues for follow-up

Educational Workshop Series:

We will facilitate an educational workshop series for residents and volunteer groups covering:

- Right Tree, Right Place principles
- Watering and establishment care
- Basic pruning cautions and tree protection

- Giveaway tree care and planting guidance
- How to report issues during the warranty period

Giveaway / Voucher Program Facilitation:

- Coordinate schedule and park location(s) with City Sustainability & Resilience and Parks & Recreation
- Provide staging, orderly distribution, and resident guidance handouts
- Track distribution/voucher redemption for reporting

Example Outreach Materials:

- 1-page “How to Care for Your New Tree (2–5 Gallon)” guide
- 1-page “Tree Planting in the ROW: What to Expect”
- Giveaway event flyer template (date/time/location placeholders)

Excavation

Holes will be excavated at City-approved locations.

- Minimum hole: **three (3) times the size of the root ball**
- Sized per horticultural best practices and root ball dimensions
- Manual hand digging used where utility conflicts exist or where required to protect utilities

Grading

After placement, the hole will be backfilled with suitable material/planting soil.

AOG Logistics will supply topsoil if needed and ensure:

- Proper leveling and compaction to minimize settlement
- Final grades conform to surrounding grades and proper elevations relative to sod, paving, and drainage structures
- No creation of trip hazards or drainage obstructions

Sod Installation

Sod types will be determined by location and may include **St. Augustine, Bahia, Floratam**, etc.

- If sod is installed, the Proposer must water **every other day for three (3) weeks** or until rooted
- Alternative groundcover may be used with City approval
- Sod restoration will be coordinated to match adjacent conditions and minimize visual disruption

Miscellaneous (Traffic, Safety, Cleanup, Utility Conflicts)

AOG Logistics will provide all necessary activities including:

- Utility locating coordination and markers

- Public protection and maintenance of traffic (as required by site conditions)
- Daily cleanup, debris removal, and site restoration
- Protection of existing City assets and ROW infrastructure
- Utility conflict response with safe methods, including **hand digging** where needed
- Guarantees and warranty management

Data (Tree Inventory / Database Deliverables)

AOG Logistics will compile a computer database editable by City staff and deliver data in an acceptable format. We can deliver in:

- Microsoft Excel / Access
- XML
- ESRI GeoDatabase
- Google Earth KML
- ESRI Shapefile

Data fields will align with the City's recent Tree Inventory and may include, as required:

- Trunk diameter (in inches)
- Height (in 5' increments)
- Spread (in 5' increments)
- Condition and class
- Address and site location
- Genus/species/scientific & common name
- Estimated age and lifespan
- Maintenance needs and recommendations
- Growing space width, utilities presence, sidewalk incompatibility
- Soil characteristics, crown spread, valuation

ArcGIS Collector Readiness:

If required, AOG Logistics will use City-supplied web service base maps and aerials in the ArcGIS Collector mobile app, ensuring schema consistency for future use.

Warranty (1 year) and Replacements

All installed trees will carry a **one (1) year warranty** from final acceptance. We will provide written warranty documentation per planting, including location, materials, and effective date.

Acts of God Coverage:

Replacements will be provided for damage or death due to Acts of God (hail, lightning, strong sustained winds, lethal yellowing, etc.) as required.

Inspection & Notification Protocol:

- Periodic inspections during warranty
- If replacement is needed, notify City in writing **within seven (7) days** of determination
- If City identifies an unhealthy tree, we will respond within **seven (7) days** with condition assessment, action plan, and timeframe

Access to Water and Utilities (Watering Schedules)

AOG Logistics will confirm water access and utilities at each site. If potable water is not available/approved:

- Provide water via water truck/tank and hand watering as required
- If agreed water availability is curtailed, notify City **within 24 hours** and state whether work must pause until water is restored
- For already-installed trees, watering responsibility remains with the Proposer per specifications

Monthly Watering Schedule with Invoice:

We will provide a monthly watering schedule for all trees within the watering period as a required invoice attachment.

Staging Area

AOG Logistics will arrange any needed staging site(s) and provide:

- Site security and control
 - Loss/theft responsibility for our equipment and materials
 - Restoration of any staging area to pre-existing condition
- If the City provides a staging site, we will comply with the City's conditions and still retain full responsibility for restoration.

Substantial Completion and Final Acceptance

For each site:

- Proposer provides written notice the site is ready
 - Request substantial completion inspection
 - City determines acceptance or issues corrective list
 - Corrective actions completed within agreed timeframe
 - Re-inspection requested
- Failure to complete corrective actions may result in default; we will manage a punchlist process to prevent delays.

Workforce, Supervision, Complaints, Security, and Standards

AOG Logistics commits to full compliance with the City's requirements:

- **Permits/licenses/registrations:** Obtain all needed permits and comply with applicable laws
- **Supervision:** Qualified supervisors capable of English verbal/written communication; City may request removal of non-performing supervisors
- **Employees:** 18+ only; no minors or unauthorized persons in non-public areas
- **Complaints:** Resolve within **24 hours** of City notification
- **Protection of property:** Repair/replace losses or damages caused by our operations