

**CITY OF HOLLYWOOD
COMMUNITY REDEVELOPMENT AGENCY
March 4, 2025
9:00 A.M.
City Commission Chambers – Room 219
Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Vice Chair Traci Callari on March 4, 2026, at 9:07 A.M. in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy - absent
Vice-Chair	Traci Callari
Board Members:	Caryl Shuham
	Peter D. Hernandez
	Adam Gruber
	Kevin Biederman
	Idelma Quintana
General Counsel	Damaris Henlon
Executive Director	George R. Keller, Jr., CPPT
Deputy Director	Susan Goldberg
Board Secretary	Phyllis Lewis

Conflict Disclosures

There were no new conflicts to disclose.

Citizens' Comment

The following individuals expressed their personal opinions/concerns:

Bob Glickman
Andre Brown
Richard Sharpazian

Chair Levy arrived at the meeting at 9:13 A.M.

1. **R-CRA-2026-08** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Regular CRA Meeting Of October 9, 2025.

ACTION: Motion was made by Board member Biederman to adopt the resolution. The motion was seconded by Board member Callari and, on a voice vote, passed unanimously 7-0.

2. **R-CRA-2026-09** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Regular CRA Meeting Of November 5, 2025.

ACTION: Motion was made by Board member Biederman to adopt the resolution. The motion was seconded by Vice Chair Callari and, on a voice vote, passed unanimously 7-0.

- 3. R-CRA-2026-10** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency Agency (“CRA”), Approving The Minutes Of The Regular CRA Meeting Of December 10, 2025.

ACTION: Motion was made by Board member Biederman to adopt the resolution. The motion was seconded by Vice Chair Callari and, on a voice vote, passed unanimously 7-0.

- 4. R-CRA-2026-11** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, Approving And Authorizing The Execution Of An Amendment To The Property Improvement Program Grant Agreement With Burger Beach, LLC For The Property Located At 1100 N. Ocean Drive, Correcting The Original Project Completion Date And Providing A Six-Month (6) Extension.

ACTION: Motion was made by Vice Chair Callari to adopt the resolution. The motion was seconded by Board member Quintana and, on a voice vote, passed unanimously 7-0.

- 5. P-CRA-2026-01** – A Presentation By The Community Redevelopment Agency (“CRA”), Regarding The Central Beach District, East-West Streets, Backflow Preventers, and Street Raising Options And Cost.

Chair Levy invited Bob Glickman, Beach Resident, who provided comments and concerns

George R. Keller, Executive Director, introduced Sarita Shamah, Senior Project Manager, who then introduced John Goldman, CDM Smith, to respond to questions raised by the Board.

An extensive discussion ensued among members of the Board and staff. The Board advised that, moving forward, the pump station's problems be addressed as a man-made issue.

- 6. P-CRA-2026-02** – A Presentation By Joann Hussey, Director Of Communications, Marketing, and Economic Development, Providing An Overview of the Downtown Hollywood Retail Recruitment Strategy.

Joann Hussey presented to the Board. An extensive discussion ensued among staff and members of the Board.

Board member Gruber left at 10:44 A.M. and returned at 10:46 A.M.

- 7. IR-CRA-2026-03** – Information Report Providing an Update To The CRA Board On Beach and Downtown Activities For The Previous Month.

George R. Keller, Jr., CPPT, provided an update on the Downtown and Beach Districts Coffee with the Crew meetings, Street closures in Downtown, and the Downtown security bollards.

8. COMMENTS BY BOARD MEMBERS, GENERAL COUNSEL, AND EXECUTIVE DIRECTOR

Board member Quintana

Board member Quintana had no further comment.

Board member Shuham

Hollywood Beach

Board member Shuham requested an update on the Keating Park Project.

Christopher Crocitto, Principal Planner, provided an update to the Board.

Board member Shuham requested that staff work with Public Works on the Hollywood Bridge.

Board member Hernandez

Downtown Hollywood

Board member Hernandez stated that he likes what is happening in Downtown. He requested an update on the Cinema Paradiso. He invited everyone to the Hollywood Fire and Police Department – Battle of the Badges.

Vice Chair Callari

Vice chair Callari had no further comment.

Board member Gruber

Downtown Hollywood

Board member Gruber requested an update on the mid-block crosswalks.

Susan Goldberg provided an update.

Board member Biederman

Downtown and Beach Hollywood

Board member Biederman requested information on the Carolina Street midblock crosswalk. He further advised that the Hollywood Bridge is a new project. He then requested information on the beach truck ordinance along A1A.

Chair Levy

CRA

Chair Levy thanked everyone for a productive meeting and stated that he is excited about the moving pace of Wapros.

General Counsel, Damaris Henlon

General Counsel Henlon had no further comment.

Executive Director, George R. Keller, Jr., CPPT

The Executive Director had no further comment.

Meeting adjourned at 11:12 A.M.

Phyllis Lewis, Board Secretary