



## CRA Informational Report, July 2026

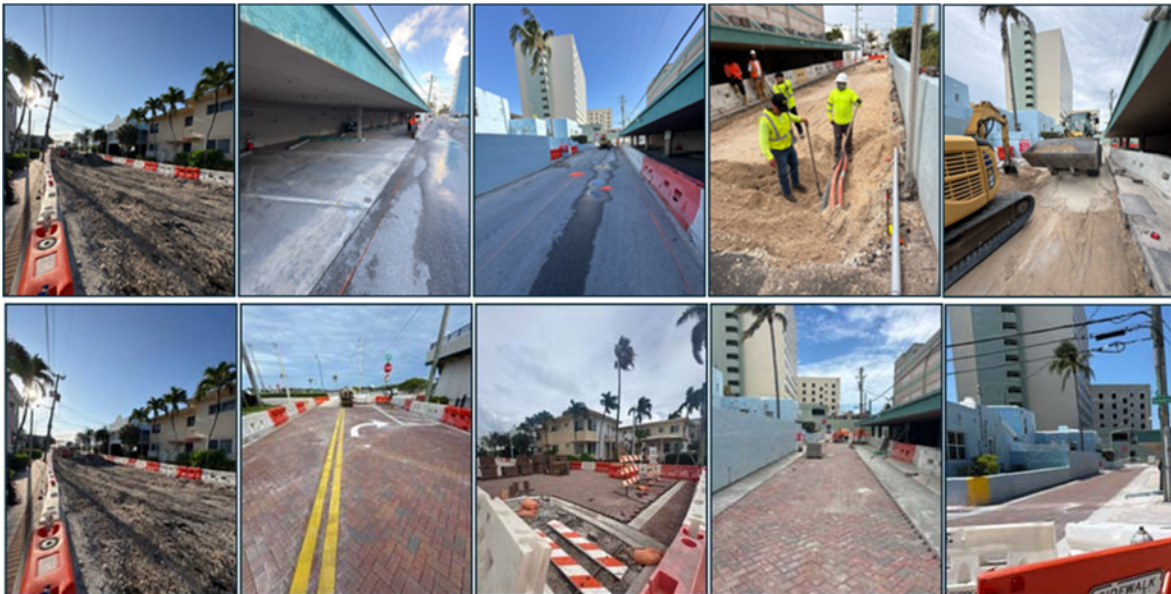
Informational Report providing an update to the CRA Board on Beach and Downtown activities for the previous month.

### Capital Improvement / Redevelopment: Beach District

**Coastal Resiliency Phase IV Undergrounding of Overhead Utilities and Streetscape Project: E/W Streets, Streetends, Surf Road, and Harmonization from Harrison Street to Magnolia Terrace**

#### **ROW: Paving, grading, hardscape, and lighting installation**

Roadway construction on Van Buren, Virginia, Jackson, and Georgia Streets, as well as Surf Road between Harrison and Van Buren Streets, is complete. Surf Road from Van Buren to Virginia Streets is anticipated to be completed by June 25<sup>th</sup>. Construction of the east/west streets will resume on July 6<sup>th</sup>.



*Demolition, filling, grading, compacting, concrete work, and laying pavers on Surf Road*

#### **Electrical/Undergrounding Infrastructure**

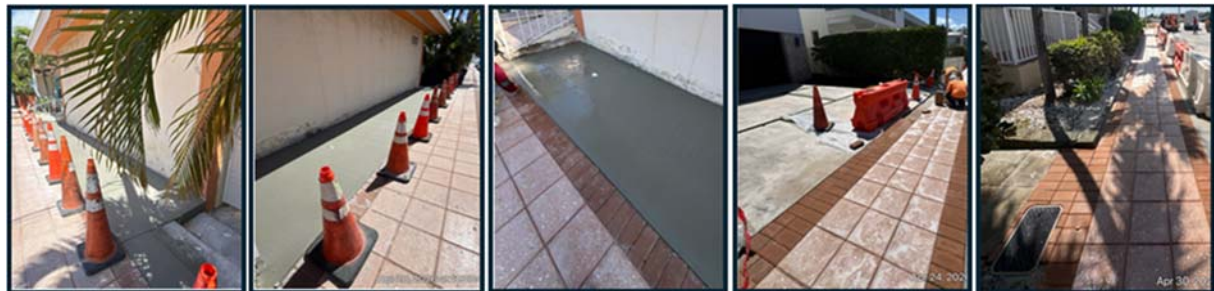
Undergrounding main conduit along the E/W streets is complete. Equipment islands have been built on Van Buren, Virginia, Georgia, and Jackson Streets. All private service line infrastructure completed on E/W streets. Undergrounding electrical contractor has begun pulling the conduit in the segment between Hollywood Blvd. and Jefferson Street. Underground infrastructure also includes Comcast, AT&T, and Crown Castle utility companies.



*Jackson Street – transformer island layout and FPL equipment “stub up”*

### **Harmonization**

Right-of-entry agreements distributed to approximately 90% of the residents, and most agreements from Harrison to Oregon Streets have been collected. Harmonization on Van Buren, Virginia, Georgia, and Jackson Streets completed. Properties along Surf Road do not require harmonization due to their high elevation.



*Harmonization on Jackson Streets*

### **Electrical/Undergrounding Infrastructure along SR A1A**

Horizontal directional drilling (HDD) for conduit main service lines currently underway along SR A1A. A Florida Department of Transportation (FDOT) single-lane closure is in effect daily from 9:00 a.m. to 4:00 p.m. within active work zones. Contractor completed directional boring operations along the east side of SR A1A, from Harrison Street to Hallandale Beach Blvd., and is now performing excavation and conduit pullback activities in this segment. Currently the contractor has returned to the area between the Summit condominium and Foxglove Terrace to complete the segment omitted during the FDOT drainage improvements on the proposed Azalea Pump Station. Work has transitioned to the west side of SR A1A, where HDD operations will continue northbound along the outer lane. Contractor is installing conduit across the Magnolia Terrace surface parking lot.



*Horizontal Directional Drilling at A1A for electrical infrastructure and undergrounding work*

**Design and implementation of five pole to wire signal conversion to mast arms south of Hollywood Blvd. to Hallandale Beach Blvd. Cost included in GMP as an allowance.**

- 95% completed CDs, submitted to FDOT and BC for permitting.
- Utility conflicts encountered near Diplomat Residences for traffic signal pole. Specialty foundation design needed to reduce footprint of shaft providing adequate clearances from utilities. Consultant will resubmit to secure a permit.

**Wayfinding Signage and Gateway Markers**

CRA and City staff, consultants, and Forge Signworks have been meeting regularly to review drawings, specifications, material selections, fabrication methods, project phasing, and to identify cost-saving measures as the project progresses. Sign mock-ups are currently in production. Currently, permitting and shop drawings are a priority for the various sign types. Staff and the contractor are finalizing material finished selections. Staff reviewed and approved samples of the coquina precast for the gateway and park destination beach sign types; drawings for these sign types are in final production and aim to be in permitting in the coming weeks. Anticipated fabrication and installation of the gateway and park signs can begin later this summer/early fall.

**SR A1A Complete Street Project from Hollywood Blvd to Sheridan Street**

Certificate of substantial completion for landscape, irrigation, and hardscape issued to the General Contractor. Garfield Street traffic signal is operational. Comcast and AT&T work complete and all overhead lines have removed. FPL ground straps installation complete, as is temporary service conversion to a private building at Pierce Street. Four of five locations completed. Once the final location is connected, the system will be turned over to FPL for removal of poles and overhead wires.



*FPL system conversion from old system to new undergrounding infrastructure*

**Carolina Street Pedestrian Crossings**

Mast arm and electrical systems are 80% complete. CRA finalizing pedestrian posts installation. Signal phasing and synchronization is currently being coordinated by the consultant and Broward County. Pedestrian signal is scheduled to be completed in September 2026. Traffic Signal cost is 50/50 with Oceanside Marina (Marriott Hotel).



*Mast arm installation*

**Project Communication and Outreach**

- Hollywood CRA's Website: [www.hollywoodcra.org/1339/](http://www.hollywoodcra.org/1339/)
- Hollywood Beach Civic Associations' e-mail database
- Hollywood Beach Business Associations' e-mail database
- Door to door flyer distribution for critical coordination elements
- 24/7 phone contact information: (561) 659-1400
- General's Contractor's e-mail: [adam@burkhardtconstruction.com](mailto:adam@burkhardtconstruction.com)

**“Coffee with the Crew”**

“Coffee with the Crew” for the Coastal Resiliency Phase IV project was held on May 27<sup>th</sup> at 10:00am at the Hollywood Beach Culture and Community Center, 1301 S. Ocean Drive.



**Stormwater Pump Stations along the A1A Corridor**

Utility relocation on Van Buren and Sherman Streets completed by PU contractors. Low profile barriers from Jefferson Street to Crocus Terrace installed by FDOT. General Contractor completed the Sherman Street drainage infrastructure work and is currently testing the drainage pipes and connections prior to the pump construction. The Azalea/Bouganvilla pump station construction is currently underway; three of the five structures (wet well and drainage chambers) are installed. The Van Buren pump location will begin at a later date. CRA awaiting confirmation from FDOT contractor.

**Daffodil to Iris Terrace New Pump Station Design**

CRA, through PU, entered into an agreement with BCC to provide consulting services for a pump station for basin 4 covering Daffodil Terrace to Iris Terrace. The design is 80% completed. The consultant initiated permitting which is expected to take 12 months. Currently the project is on hold waiting for an easement with Allington Towers to be signed. Estimated construction cost is \$8.5M including pad and generator.

### **Pump Station System 1-2-3 Jackson to Jefferson Street**

In December 2025, CDM Smith prepared a technical memorandum analyzing the effectiveness of CRA proposed StormWater improvements along SR A1A. It was concluded that sequencing stormwater pump station along the SR A1A corridor would address the level of services needed for flood control. An RFQ for engineering design services was released in January 2026; on March 27<sup>th</sup>, the CRA/City evaluated the statement of qualifications. HDR Engineering Inc. was selected at the May 6<sup>th</sup> Board meeting. Potential partnership for cost sharing for two new pump stations (Daffodil Basin and Jackson-to-Jefferson Basin) being led by COH PU Director. FDOT has shown receptiveness to the initiative following Steve Braun's presentation at the CRA Board meeting in April 2026. Estimated construction cost of this pump is \$13M.

### **Basin and Outfall Inspections**

All basins completed except for the Ocean Palms and Diplomat basins. Final work is pending the release of reports, resolution of coordination conflicts, and follow-up at three locations where high-water levels are limiting access to drainage inlets. These locations will require a site revisit and additional camera inspection. PU and FDOT are working on a maintenance schedule, coordinated with stakeholders and PU.

### **Redundant Backflow Preventers (Wapros)**

At the March 6<sup>th</sup> Board meeting, the CRA presented a summary of the Central Beach District street profile elevations to assess roadway dips and evaluate strategies and cost to reduce inundation from high tide conditions at lowest elevations. A cost estimate was presented for installing Wapros at locations where city ROW intersects SR A1A. Following the presentation, the CRA Board directed staff to proceed with the installation. A total of 30 new Wapros are proposed for Central Beach, from Arizona Street to Thomas Street. This proposal was formally presented and approved at the April 6<sup>th</sup> Board meeting. A Purchase Order has been issued and turned over to PU. PU is working with FDOT and the vendor to secure lane closure permits and begin the purchase of the valves. The first four wapros will be installed at Tyler, Polk, Arizona, and Indiana Streets. Estimated completion is October 2026. Additionally, as part of the Phase IV Coastal Resiliency project, 20 Wapros already were installed across 16 streets, from Harrison Street to Hyacinth Terrace, along with four additional valves at Taylor, Buchanan, Scott, and Liberty Streets.

### **Nearshore Underwater Mermaid Artificial Coral Reefs**

The CRA deployed 50 artificial reef modules in May 2025, and the reefs have been providing an enhanced habitat for marine life. Nevertheless, the CRA received notice from DEP in January 2026 stating that some of the modules were placed outside the approved site perimeters. The CRA hired a marine consultant who prepared a detailed report regarding the current reef condition and the report was sent to DEP. In addition, the project consultant prepared an engineering report which will be submitted to DEP. During the first week of June 2026, four buoys were installed at each of the four nearshore reefs with chains that provide a stronger connection than the previous. Staff is coordinating with the vendor and coastal engineering consultant regarding the installation of an underwater camera pending ERP BC permit.

### **Hollywood Boulevard Bridge Reconfiguration**

The CRA contracted CHA Consulting, Inc. to provide a proposal for preparation of a feasibility study at the Hollywood Boulevard Bridge termini approaching SR A1A/Ocean Drive. It is anticipated the feasibility study will require traffic analysis, agency coordination, conceptual engineering plan, alternative evaluation, and FDOT approval. Staff and the consultant team had a kickoff meeting with FDOT to determine the next necessary steps.

### **ADA Ramps, Stairs, and Showers**

CRA Staff is facilitating installation of seven new ADA ramps, replacing seven existing stairs and working with Public Works and Beach maintenance to replace seven existing showers on Hollywood Beach within the CRA. Improvement locations are Crocus, Daffodil, Eucalyptus, Foxglove, Greenbriar, and Hyacinth Terraces, as well as Magnolia Terrace, east of the seawall on the sandy beach.

Staff is working with the coastal engineering consultant to secure permitting through Florida Department of Environmental Protection and the Florida Fish and Wildlife Conservation Commission; the City of Hollywood permit is conditionally approved pending FDEP/FWC approval. Upon permit issuance, staff to work on a CO with current contractor, construction to begin after turtle nesting season. City and CRA staff are pursuing a \$450K Recreational Trails Program Grant for this project. Details can be found in the Grant Development Program section of this report.

### **Keating Park**

CRA Staff, the Architect of Record, and the Contractor are working on completing permit closeout items related to Broward County. FDEP and FWC recently completed their walkthrough and stated that all permit conditions have been met. Once the Broward County requirements for project closeout have been met, the contractor will call in for final inspections so they can close out the permit and have a CO issued.

### **Keating Park Tot Lot**

At the May CRA Board meeting, the Board approved \$200,000 toward the implementation of playground and sensory equipment, fencing, minor landscape, and poured-in-place play surface on the east side of the restroom structure. Staff continue to work with the equipment vendor to bring the presented design to fruition.

## **Capital Improvement / Redevelopment: Downtown District Hollywood Boulevard Streetscape**

On May 26, 2026, CRA staff attended a DHBA meeting to discuss projects in the Downtown core. At the request of the Downtown business community, the security bollard installation will begin on July 20<sup>th</sup>, and the remaining damaged crosswalks along the Boulevard will be reconstructed in late August.

### **Downtown Avenues: Lighting Improvements**

Due to the presence of existing underground infrastructure, the CRA, City and FPL continue coordinating the placement of the new poles along the sidewalk. Conditions are being

evaluated on a case-by-case basis to ensure that ADA requirements are met and that no adverse conditions are created for private properties.

### **S. 20<sup>th</sup> Avenue Improvements from Harrison Street to Alleyway**

The developer completed the installation of final pavement markings and signage. Improvements are pending the installation of new Tear Drop poles and fixtures, as the developer is awaiting the delivery of materials.



*S. 20<sup>th</sup> Avenue Improvements – pavement markings and signage*

### **Harrison Street Streetscape**

#### Phase V – South side between 19<sup>th</sup> and 20<sup>th</sup> Avenues

Construction in Phase V was substantially complete on June 26, 2026. The sidewalk and roadway have been reopened to both pedestrian and vehicular traffic. However, installation of Flexi-Pave at tree pits, and installation of festoon lighting will take place at a later date.



*Phase V – substantially complete*

#### Phase VI – North side between 20<sup>th</sup> and 21<sup>st</sup> Avenues

Construction in Phase VI is scheduled to begin on July 6, 2026.

### ***Project Communication and Outreach***

- Hollywood CRA's Website: [www.hollywoodcra.org/Harrison-Street](http://www.hollywoodcra.org/Harrison-Street)
- Door to door flyer distribution for critical coordination elements
- 24/7 phone contact information: (561) 781-0888
- General's Contractor's e-mail: [nick@burkhardtconstruction.com](mailto:nick@burkhardtconstruction.com)
- Eighth "Coffee with the Crew" was held on June 23<sup>rd</sup> at Thanks to Harrison, 2001 Harrison Street.



*Eighth "Coffee with the Crew" on June 23<sup>rd</sup> at Thanks to Harrison*

## Grant Development Program – CRA Improvement Projects

The CRA and the consultant, RMPK, are identifying grants for the CRA to pursue.

### **Coastal Road Resiliency Florida Grant: Phase IV East / West Streets**

A \$24.4 million grant—with a 50% match requirement (\$12.2 million)—was awarded to the City/CRA for Phase IV of the East-West Streets Resiliency Project. This phase includes improvements along 18 city streets, from Harrison Street to Magnolia Terrace. The Coastal Roadway Resiliency Project contract was executed in December 2023.

Amendment #1 was approved in June 2024 to include the addition of permit fees (not covered by the general contractor) and to extend the project timeline. Amendment #2 was approved subsequently allowing for additional construction time, the direct purchase of materials, and the inclusion of consultant construction fees for reimbursement. To date, FDEP has reimbursed the City \$2,514,236.92. A new reimbursement request for \$529,809.20 has been submitted.

### **The House Appropriations Committee: Community Project Funding (CPF)**

First Application: The City/CRA was awarded \$500K under the HUD house appropriation initiative grant for project flood resiliency along the barrier island. This grant is for flood management infrastructure efforts along five east-west streets. To date, FDEP has reimbursed the City \$340,935.35. The CRA is preparing to submit the last reimbursement request for the balance of the \$500,000 grant by June 25, 2026.

### **Land Water Conservation Fund Program: Keating Park Improvements**

Grant submitted in 2024 and was awarded \$750,000. The grant requires a 50% match.

- Keating Park was awarded grant funding from the National Park Service.
- CRA staff received the grant agreement from FDEP on October 15, 2025.
- At the November 5<sup>th</sup> CRA Board meeting, the agreement between FDEP and COH/CRA was approved by the CRA Board.
- Staff received a fully executed agreement from FDEP in January 2026.
- CRA staff and the City Manager's office met with the Grant manager to review what is needed for the reimbursement process. FDEP advised once permit close-out has been completed, reports, photos, and reimbursement documents will be submitted.

### **2025-2026 Recreational Trails Program Grant**

Staff submitted an application for the 2025-2026 Recreational Trails Grant Program. This project involves installing seven new ADA ramps and replacing seven existing stairs on Hollywood Beach within the CRA, spanning from Crocus Terrace to Hyacinth Terrace, as well as Magnolia Terrace, east of the seawall on the sandy beach.

Staff applied for the grant maximum of \$450,000, the minimum required City/CRA match is 20%, or \$112,500, resulting in an 80/20 split: 80% grant funding (\$450,000) and 20% City/CRA contribution (\$112,500).

### **CRA Staff Grant Acquisitions**

CRA Staff, along with other consultants, continually makes efforts to apply for grant funding through federal, state, and local sources to assist in funding capital improvement projects.

### **Broward MPO CSLIP Cycle 6: Tyler Street Streetscape**

On November 10, 2021, the CRA submitted a grant application to the Broward MPO for CSLIP Cycle 6. The Broward MPO Board approved the ranking of CSLIP Cycle 6 in early February 2022, with the project ranking #2.

On January 6, 2023, the City and CRA received a letter of the award through the CSLIP Cycle 6 program. As a result, the Project is incorporated in FDOT's Five-Year Work Program, with funding for Preliminary Engineering expected in FY 2028.

## **CRA Funded Grant Programs – HIP, PIP, and POP**

CMED is now overseeing the various grant programs, with CRA providing assistance on an as-needed basis. The grant programs are still funded by the CRA.

## **Redevelopment, Recruitment, Retention, Expansion & Private Investment**

CMED staff including personnel assigned to the CRA continue to work collectively and promote the City of Hollywood through marketing outreach and advertising initiatives. Real estate development and business recruitment and retention have been prioritized. A new plan has been implemented and includes the following six points:

1. Downtown Retail Snapshot
2. Updated Property Inventory
3. Landlord Engagement
4. Soft-Touch Prospecting
5. Improve On-the-Ground Visibility
6. Dashboard Tracking

Staff continue to provide updates regarding commercial and residential occupancy/vacancy rates in Downtown Hollywood for inclusion in the quarterly Market Vitality Report. Staff are also working closely with the Parking Division to help promote the University Station Public Parking Garage, public parking lot on the 1800 block of Taylor Street (former Post Office parking lot), and the public valet ramps on Hollywood Boulevard and Harrison Street.

The City/CRA, in partnership with Business for the Arts (BFA) Broward, continued to finalize details for the “Lead with Love” mosaic mural, designed by artist Cey Adams, planned for the east elevation of the Hollywood Beach Bandshell. The mosaic will be made of glass tiles that will be cut to reflect the nuances of the artwork. The mural will serve as a landmark that identifies the City of Hollywood and acts as a backdrop for social media and other promotional opportunities. Staff is diligently working to have the mosaic installation commence as soon as possible. Staff has been in frequent communication with Cey Adams and Italian Touch regarding the timeline for installation, provided that the glass tiles for the mosaic are received in a timely manner, that we anticipate to commence in FY 2026 Q3. There was a request for a quote for the extension of the mural to the remaining panels, as well as the front knee wall of the Bandshell. The CRA is currently reviewing the quote provided by BFA on behalf of Cey Adams, and has also requested a design concept from Nicole Moyo, Principal Planner/Supervisor for Development Services.

The Public Valet program is now being managed by the Department of Parking and Code Enforcement and includes two ramps on the 1900 block of Hollywood Blvd. and one ramp on the 1900 block of Harrison Street. Current hours of operation on Hollywood Blvd. are Thursday and Sunday, 5pm to 2am, and Friday and Saturday, 5pm to 5am; and on Harrison Street Friday and Saturday, 6pm to midnight. The service is being extended until the Procurement process has been completed. Parking and Code Enforcement has issued an RFO for an expanded valet program; negotiations are taking place with the highest ranked firm. CRA participated in the RFP process.

In addition, CRA and CMED staff continue to partner on citywide restaurant promotions. Resident Rewards Wednesdays, a year-round discount program, launched in January 2025. Over 50 businesses are currently participating, and staff continues to solicit business owners and disseminate information about the program’s benefits. The business participation form can be found at <https://tinyurl.com/HollywoodRRW>.

CRA and CMED also:

- Work closely with private property owners to secure new quality tenants and redevelopment projects.
- Track commercial and residential occupancy/vacancy rates, trends, economic influences, and comparable markets.
- Coordinate initiatives and co-sponsor redevelopment, retail retention and recruitment, and economic development programs with organizations including ICSC, ULI, Bisnow, Greater Fort Lauderdale Alliance, and others.
- Combine resources and initiatives when possible.
- Work with developers to increase interest and investment on the Beach and in Downtown Hollywood.
- Engage prospective tenants.
- Provide assistance to tenants who have recently signed leases, have not yet opened, and are navigating the permitting process.
- Connect prospective tenants to property owners and brokers that represent available properties.

- Engage property owners to discuss their needs and concerns regarding redevelopment, tenant acquisition, including but not limited to the building permit process, planning and zoning, and parking.

Redevelopment projects, quality food and beverage establishments, entertainment venues, experiential business models, and office continue to be a priority; however, staff also supports the role of arts, culture, and creativity, as we believe it is essential to eliminate slum and blight; and redevelop the Beach and Downtown CRA Districts.

## Communications, Public Information, and Special Events

CMED, with the assistance of the CRA, implements and monitors the Media Plan focusing on the dissemination of information to eliminate slum and blight, and community redevelopment information. CMED is now exclusively managing all social media campaigns and efforts.

The CRA is currently:

- Partnering with CMED on marketing initiatives in the form of print and digital media that promote the CRA Districts and City to potential investors.
  - Expand Social Media outreach to include awareness of the valet program, new public parking options, streetscape improvements, and redevelopment initiatives.
- Disseminating information to Downtown Hollywood stakeholders regarding current and upcoming capital improvement projects.
- Creating and maintaining databases for the Downtown Hollywood and Hollywood Beach Business Districts to increase communications and outreach to all businesses in those areas.
- Working with HML Public Outreach to disseminate information to residents and owners regarding the Phase IV Undergrounding and Streetscaping project.

CRA continues to be responsible for the production, funding, and all other aspects of ArtWalk – with the exception of marketing, which is being executed by CMED. The BPA with the vendor, Atlantic Studios, that is responsible for many aspects and expenses associated with ArtWalk will expire on September 30, 2026. The BPA does not have any additional renewals and a new solicitation will be issued by the Department of Parks, Recreation, and Cultural Arts. A survey is scheduled to be conducted at the June ArtWalk to identify potential new elements and programming for the event moving forward.

## Maintenance

As of October 2025, Public Works is providing oversight of Block By Block in Downtown Hollywood. Public Works has issued an RFP for Clean and Ambassador Services for FY2027.

## CRA Board Meeting Results – 6/3/2026

**R-CRA-2026-26** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Authorizing The Appropriate CRA Officials To Execute A Fourth Amendment To Renew The License Agreement With MVHF, LLC And The City Of Hollywood,

Florida, For Five Years, With An Option To Renew, Under The Same Terms And Conditions, For The Property Identified As The Johnson Street Parcel.

- **Passed: 7-0**

**R-CRA-2026-27** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Approving And Authorizing The Appropriate CRA Officials To Execute An Interlocal Agreement With The City Of Hollywood (“City”) In An Amount Up To \$76,425.00 For An Authorization To Proceed To Be Issued By The City To Bermello Ajamil & Partners, Inc. To Provide Landscape Design Services For The State Road 5/US-1 From Pembroke Road To Sheridan Street Complete Streets Project.

- **Passed: 7-0**

**R-CRA-2026-28** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Authorizing The Appropriate CRA Officials To Execute A Phase II Construction Services Agreement With Lebolo Construction Management, Inc. To Provide Construction Management At Risk Services Through A Continuing Services Agreement For The Beach CRA Security Bollards Project In An Amount Up To \$2,207,717.00, That Includes The Direct Purchase Of Construction Materials In An Amount Up To \$426,715.00; Authorizing The Expenditure Of Funds For Permit Fees In An Estimated Amount Up To \$110,000.00; Authorizing The CRA Executive Director To Execute All Applicable Agreements And Documents To Implement The Project, Amending the Annual Budget For The Beach District Of The CRA For Fiscal Year 2026.

- **Passed: 7-0**