

Tree Planting Program Proposal
RFP-364-26-JJ
City of Hollywood, Florida

Firm Name: Hands On Development, LLC

Business Address: 4441 SW 72nd Terrace, Davie, FL 33314

Remittance Address: 1415 NW 206 Terrace, Miami, FL 33169

Telephone Number: 321 430 8887

Contact Person: Dr. Jessica Hudson, Founder and Managing Director

Email Address: JessicaHudson70344@gmail.com

Date Submitted: January 12, 2026

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Executive Summary

Hands On Development, LLC respectfully submits this proposal in response to RFP-364-26-JJ for the City of Hollywood Tree Planting Program. Our firm has extensive experience managing environmentally focused projects that require coordination of manpower, compliance with public right-of-way standards, and strict adherence to grant deadlines. Planting will occur throughout public rights-of-way, City properties, parkways, parks, medians, and other designated facilities, with priority given to areas identified as having lower-than-average tree canopy.

Qualifications and Experience

Founded in March 2018, Hands On Development, LLC is a Florida-based, one hundred percent Black-owned, woman-owned small business with seven years of experience in community services, healthcare support, and landscape management. We are fully certified as a Minority and Women Business Enterprise, Local Developing Business, Small Business Enterprise Construction, Small Business Enterprise Goods and Services, and Disadvantaged Business Enterprise.

Our firm currently performs a five-year janitorial and landscaping contract valued at \$750,000 for Florida Atlantic University, managing lawn care, tree trimming, irrigation maintenance, seasonal plantings, and debris removal across multiple campus locations. We maintain a scalable manpower model supported by experienced supervisors, trained field staff, administrative personnel, and established subcontractor partnerships.

Approach to Scope of Work

Project Locations and Timeframe

Hands On Development will install up to 500 trees within six months of the Notice to Proceed and facilitate giveaway or voucher distribution for approximately 200 additional trees prior to the December 31, 2026 grant deadline. All work will be coordinated with City staff, residents, and the Community Engagement Firm.

Pre-Installation Planning

Site assessments will be conducted to evaluate soil conditions, drainage, access, and utility conflicts. Sunshine 811 will be contacted prior to any excavation activity to ensure underground utility safety.

Education and Community Engagement

Hands On Development will attend four public engagement meetings and facilitate educational workshops focused on tree planting, maintenance, and environmental stewardship. Tree giveaway and voucher programs will be conducted at City-approved locations with prior authorization from the Sustainability and Resilience staff.

Tree Size and Species Compliance

All installed trees will meet Florida No. 1 grade standards and be a minimum of twelve feet tall with a two inch diameter at breast height unless otherwise approved. Species selection will emphasize native

and Florida-friendly varieties including Southern Oak, Gumbo Limbo, Pigeon Plum, Dahoon Holly, Buttonwoods, Sabal Palms, and other approved species.

Excavation, Grading, and Sod Installation

Tree holes will be excavated to a minimum of three times the width of the root ball. Proper backfill, grading, and compaction will be performed to ensure stability and drainage. Sod varieties including St. Augustine, Bahia, and Floratam will be installed where required and watered every other day for three weeks or until established.

Relevant Projects and Accomplishments

Rib Shack Headquarters, Miami, Florida. Hands On Development performed site mobilization, soil preparation, tree selection, procurement, planting, irrigation installation, and maintenance planning.

Midnight Cookies and Cream, North Miami, Florida. Hands On Development has provided ongoing landscape maintenance services under a three-year, \$225,000 contract, reducing debris-related complaints by ninety percent.

References – Vendor Reference Form

Rib Shack Headquarters, Miami, Florida

Contact: Michelle Wright

Phone: 305 333 2418

Email: mswrightp@yahoo.com

Midnight Cookies and Cream, North Miami, Florida

Contact: Michelle Pratt

Phone: 954 224 2933

Email: midnightcookiesnorthmiami@gmail.com

Price Proposal

Tree Planting on City Property: 500 trees at \$495 per tree totaling \$247,500.

Tree Giveaway or Voucher Program: 200 trees at \$145 per tree totaling \$29,000.

Labor Rates: Field Labor \$70 per hour, Maintenance \$80 per hour, Administrative \$90 per hour.

Estimated Total Annual Fee: \$315,000

Closing Statement

Hands On Development, LLC is fully prepared to serve as a dependable partner to the City of Hollywood. Our experience, manpower capacity, and structured management approach ensure the successful delivery of the Tree Planting Program in compliance with all City and grant requirements.

VENDOR REFERENCE FORM

City of Hollywood Solicitation #: IF 24-25 MW
 Reference for: RFP-30426-JJ
Hands On Development

Organization/Firm Name providing reference: Florida Atlantic University (FAU)

Organization/Firm Contact Name: Patrick Cheung Title: Contract Manager

Email: _____ Phone: 561-297-3080

Name of Referenced Project: Campus Irrigation & Landscaping Maintenance Contract No: _____

Date Services were provided: 2024 – 2029 (Ongoing) Project Amount: 750,000

Referenced Vendor’s role in Project: Prime Vendor Subcontractor/ Subconsultant

Would you use the Vendor again? Yes No. Please specify in additional comments

Description of services provided by Vendor (provide additional sheet if necessary):

Hands On Development provided irrigation system maintenance, repairs, and upgrades at FAU, ensuring efficient water distribution and stormwater management. They improved water efficiency with smart controllers and supported landscaping by adjusting irrigation schedules and maintaining system components.

Please rate your experience with the Vendor	Need Improvement	Satisfactory	Excellent	Not Applicable
Vendor’s Quality of Service				
a. Responsive	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
b. Accuracy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
c. Deliverables	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Vendor’s Organization:				
a. Staff expertise	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
b. Professionalism	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
c. Staff turnover	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Timeliness/Cost Control of:				
a. Project	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
b. Deliverables	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Additional Comments (provide additional sheet if necessary):

Hands On Development provided irrigation system maintenance and upgrades at FAU, ensuring efficient water use and stormwater management. They also optimized landscaping by adjusting irrigation schedules and maintaining system components.

****THIS SECTION FOR CITY USE ONLY****						
Verified via:	Email:	<input type="checkbox"/>	Verbal:	<input type="checkbox"/>	Mail:	<input type="checkbox"/>
Verified by:	Name:				Title:	
	Department:				Date:	

VENDOR REFERENCE FORM

City of Hollywood Solicitation #: RFP 2025-20WJ
 Reference for: Hands On Development

Organization/Firm Name providing reference: Rib Shack HQ, Florida

Organization/Firm Contact Name: Michelle Wright Title: Manager

Email: mwrightp@yahoo.com Phone: 305-333-2418

Name of Referenced Project: Irrigation & Landscape Maintenance Contract No: _____

Date Services were provided: 2024 (Renewable) Project Amount: 300,000

Referenced Vendor's role in Project: Prime Vendor Subcontractor/
 Subconsultant
 Would you use the Vendor again? Yes No. Please specify in additional comments

Description of services provided by Vendor (provide additional sheet if necessary):
 Hands On Development maintained and repaired irrigation systems for emergency shelters, ensuring efficient water distribution, stormwater drainage, and landscape health. They performed routine inspections, seasonal schedule adjustments, and sprinkler repairs to optimize water efficiency.

Please rate your experience with the Vendor	Need Improvement	Satisfactory	Excellent	Not Applicable
Vendor's Quality of Service				
a. Responsive	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
b. Accuracy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
c. Deliverables	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Vendor's Organization:				
a. Staff expertise	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
b. Professionalism	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
c. Staff turnover	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Timeliness/Cost Control of:				
a. Project	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
b. Deliverables	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Additional Comments (provide additional sheet if necessary):
 Hands On Development excelled in irrigation maintenance and landscaping for emergency shelters, ensuring efficient water use and healthy landscapes. Their expertise and professionalism make them a highly recommended vendor.

****THIS SECTION FOR CITY USE ONLY****						
Verified via:	Email:	<input type="checkbox"/>	Verbal:	<input type="checkbox"/>	Mail:	<input type="checkbox"/>
Verified by:	Name:				Title:	
	Department:				Date:	

VENDOR REFERENCE FORM

City of Hollywood Solicitation #: RF 2021-25-WW
 Reference for: RFP-364-26-JJ
 Hands On Development

Organization/Firm Name providing reference: Midnight Cookies & Cream, Miami, FL

Organization/Firm Contact Name: Michelle Pratt Title: President

Email: midnightcookiesnorthmiami@gmail.com Phone: 786-480-9308

Name of Referenced Project: Irrigation & Landscape Maintenance Contract No: _____

Date Services were provided: 2022 – 2025 (Ongoing) Project Amount: 225,000

Referenced Vendor's role in Project: Prime Vendor Subcontractor/
Subconsultant

Would you use the Vendor again? Yes No. Please specify in additional comments

Description of services provided by Vendor (provide additional sheet if necessary):
 Hands On Development installed, maintained, and repaired irrigation systems for Midnight Cookies & Cream, ensuring efficient water distribution, seasonal adjustments, and system reliability.

Please rate your experience with the Vendor	Need Improvement	Satisfactory	Excellent	Not Applicable
Vendor's Quality of Service				
a. Responsive	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
b. Accuracy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
c. Deliverables	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Vendor's Organization:				
a. Staff expertise	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
b. Professionalism	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
c. Staff turnover	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Timeliness/Cost Control of:				
a. Project	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
b. Deliverables	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Additional Comments (provide additional sheet if necessary):
 Hands On Development ensured efficient irrigation and landscape maintenance, improving water use and system reliability. Their expertise in sprinkler repair and drainage management greatly enhanced our landscape.

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Verified via:	Email:	<input type="checkbox"/>	Verbal:	<input type="checkbox"/>	Mail:	<input type="checkbox"/>
Verified by:	Name:				Title:	
	Department:				Date:	

No Exceptions to Solicitation

Client: Town of Davie

Contractor/Bidder: Hands on Development

Reference: RFP# CW-25-51

Hands on Development hereby certifies that **we take no exceptions** to any part of RFP# CW-25-51. All terms, conditions, specifications, and requirements outlined in the solicitation are accepted as stated.

Submitted By: Jessie Hudson/ President