

Advisory Board & Committee Interest Form - Submission #33939

Date Submitted: 4/16/2026

Last Name*

First Name*

District # You Live In.*

Baker

Satonya

6

Home Address*

City*

State*

Zip Code*

4596 Ficus Street

Hollywood

FL

33021

Home Phone

Cell Phone

Email Address*

satonyabaker@gmail.com

Owner or Renter *

Number of years as city resident*

Are you registered to vote in Broward County?*

Education (highest degree / level)

Owner

14

Yes

Occupation*

Work Phone

Marketing & Management

Business Name*

The Beautiful Works, Inc.

Business Address

City

State

Zip Code

4000 Hollywood, Suite 555S

Hollywood

FL

33021

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

African American Advisory Council

Selection (2)*

None

Selection (3)*

None

Selection (4)*

None

Affordable Housing Advisory Committee - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment. • Housing Market Stability. • Affordable Housing Construction. * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

1. What is the greatest challenge facing the African American Community in Hollywood? The greatest challenge is a combination of equity and inclusion related to economic and housing disparities. Gentrification is a concern as with most historically Black communities. Specifically related to preserving the cultural heritage of the community without being priced out.

2. How many hours per month can you dedicate to AAAC initiatives? Currently I am available to commit a minimum of 10-12 hours per month to AAAC initiatives.

3. Which of the following disciplines are you most skilled? My background is a medley of all areas. As a business owner, and as a founder of a non-profit organization, all of my work speaks to creating experiences and environments that preserve human life. Whether it's education, creating jobs, or facilitating programs dedicated to the arts, education, nourishment, cultural awareness and socio-economic solutions, which include the development of single family homes that are sustainably affordable; what's most rewarding is directly impacting the Black community which often times feels discouraged and hopeless.

3. Which of the following disciplines are you most passionate? Cultural awareness is critical on the path of self discovery. Ensuring the history and contributions of Black Americans are recognized, preserved, celebrated, and cultivated truly empowers and educates the whole.

4. What (if any) life experience motivated you toward volunteerism? Witnessing the impact of strong mentors, leaders and educators in my own life deeply instilled a "pay-it-forward" philosophy. It's part of my purpose to educate and empower others.

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 4. Which of the following disciplines are you most passionate? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 5. What (if any) life experience motivated you toward volunteerism?

Artwork Selection Committee - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Civil Service Board - Questions*

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Education Advisory Committee - Questions*

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Employees' Retirement Plan - Questions*

Please answer these five questions above. 1. Are you familiar with the State's Sunshine Laws (Chapter 119 of the Florida Statutes)? 2. Are you available to attend in person regular monthly Board meeting (typically held the 4th Tuesday of each month)? 3. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Plan? 4. What do you believe are the responsibilities of a trustee on a municipal retirement plan board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

Firefighters' Pension Board - Questions*

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3. What is your financial background? 4. How many years have you lived in Hollywood? 5. How familiar are you with local retirement systems?

General Obligation Bond Oversight Advisory Committee - Questions*

Please answer these four questions above. Why do you want to join the GO Bond Oversight Advisory Committee? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. 3. Which Bond interests you the most? Public Safety? Parks/Golf/Open Space or Neighborhoods & Resiliency? 4. What is your perspective on city quality of life, healthy neighborhoods, economic development & a strong tax base?

Hispanic Affairs Council*

Please answer these five questions above. 1. What is the greatest challenge facing the Hispanic Community in Hollywood? 2. How many hours per month can you dedicate to HACA initiatives? 3. Which of the following disciplines are you most skilled? Education, Employment, Economics, Cultural Awareness, Housing. 4. Which of the following disciplines are you most passionate? Education, Employment, Economics, Cultural Awareness, Housing. 5. What (if any) life experience motivated you toward volunteerism?

Historic Preservation Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions*

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Sister Cities Advisory Committee - Questions*

1. Do you speak more than one language? If so, what languages do you speak? 2. Do you have experience in travel, cultural exchange, and/or fund-raising? Please describe. 3. Which Sister City focus areas are you most passionate about: a. Art and Culture; b. Business and Trade; c. Community Development; d. Youth and Education. 4. What (if any) life experience motivated you toward volunteerism? 5. Please describe why you are interested in serving on the Sister Cities Advisory Committee.

Sustainability Advisory Committee - Questions*

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

serving on more than one board/committee?*

2

Yes

least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

1

Are you currently on a County or City Board?*

No

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

Black, female entrepreneur and 501c3 founder who is dedicated to cultivating thriving environments that sustain and preserve human life through exceptional experiences that educate, elevate, and empower the human spirit.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

I am intentional to support qualified Black-owned businesses facilitating a \$7M+ impact since 2021. Also produced a Black History Film Festival in February, which was an evening of celebrating powerful stories that honor Black culture and creativity.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

NA

Attach Resume (only .doc and .pdf files)*

Resume Highlights.pdf



SATONYA BAKER
Principal

The Beautiful Works, Inc. was founded by Satonya Baker of Miami, Florida, a luxury brand industry expert with 20+ years of sales, marketing, and brand management experience. Her leadership, entrepreneurial spirit, and passion for creating elevated experiences have kept her at the heart of billion-dollar industries. Satonya's ability to work magic behind the scenes has led to press-generating experiences, and her outside-the-box ideations, B2B sales, and project management experience earned her appointments representing global brands. In 2013, Satonya established The Beautiful Works, Inc. as an Experiential Marketing Agency, expanding into Commercial Property Management in 2019.

In the CRE space, Satonya sets herself apart by combining her brand management, hospitality, and luxury goods experience to market and manage properties with cultural relevance and historical significance. As a Certified Manager of Commercial Properties (CMCP), real estate asset management has been a perfect segue to expand her career. She is a change agent, steward, and disruptor to ensure economic equity stays at the forefront of the community. As an agent of a key client, Satonya led the facilitation of a \$3M+ economic impact to Black-owned businesses in the South Florida community.

For further legacy impact, Satonya is partnering with community leaders to create programs that inspire arts & culture with rich stories of heritage to the Black community. Satonya is the producer of a short film, soon to be released, featuring a Black-owned building, adorned with cultural symbolism meticulously purposed to tell a story of the plight and progress of Black people. Titled *The Intention of Design: Building at Legacy*, the film shines a light on the aesthetically rich history and architectural structure in Liberty City that was designed by a Black architect and a Black design team.

Personally, or professionally, Satonya is intentional with all of her efforts and has volunteered her time and services to various youth programs and organizations that fight homelessness and promote Arts & Culture. As an influencer, she understands her responsibility to the community. In Miami, she has volunteered with the African Heritage Cultural Arts Center, which provides quality training in dance, drama, instrumental music, vocal music, media, and visual arts, and has also proudly served on the Board of the Green Room Society at the Adrienne Arsht Center. She also previously served as a brand ambassador with the Perez Art Museum's Fund for African American Art.

Recognized as one of Miami's 25 Most Influential Women by *Legacy* magazine, as well as one of South Florida's Most Prominent Women, Satonya was also acknowledged by the Florida Panthers, celebrating "Standards in Business," listed in *Modern Luxury's MIAMI* magazine influencer "it" list, and featured in *Voyage MIA*. In addition to receiving numerous awards and appointments during her tenure within the luxury spirit brands, in 2023, she was appointed to serve on the Charter Review Board for the City of Hollywood. Since 2024, she has served on University of Florida Association of Black Alumni South Florida.

Satonya is also the author of *The Very Best Part of Me*, a Children's illustration book composed of poetic guidance for parents and children alike to consider while engaging in day-to-day life.

In 2024, she established *The Beautiful Works Foundation, Inc.* to support the philanthropic initiatives and corporate social responsibility efforts of *The Beautiful Works, Inc.* TBWF provides holistic support, strategies, and resources that cultivate thriving environments to sustain and preserve human life through exceptional experiences that educate, elevate, and empower the human spirit, creating *beautiful C.H.A.N.G.E.S.* in the community (Culture, Humanity, Arts, Nourishment, Generosity, Education, Socioeconomic).

Her best achievement to date is being blessed to usher in a beautiful soul, her son, who is a visual artist with aspirations of becoming a professional illustrator and filmmaker.