

RESOLUTION NO.

R-2025-134

(25-R-27)

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, APPROVING AND AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO EXECUTE AN AGREEMENT WITH THE HIGHEST RANKED FIRM, PLUSURBIA DESIGN, TO DEVELOP A COMPREHENSIVE REDEVELOPMENT PROGRAM FOR THE WASHINGTON PARK INDUSTRIAL AREA IN THE AMOUNT OF \$149,500.00.

WHEREAS, the Development Services Department, Division of Planning and Urban Design, desires to retain a consultant to undertake a comprehensive evaluation and development of a redevelopment program for the Washington Park Industrial Area of the City of Hollywood; and

WHEREAS, Section 38.43 of the Procurement Code states that when the estimated annual cost of goods, supplies, materials, equipment, or services exceeds \$50,000, a formal solicitation process shall be completed that may result in a written contract(s) and/or purchase order(s) after due public notice inviting bids or proposals; and

WHEREAS, on November 19, 2024, Request for Proposals Number RFP-229-25-SK ("RFP") was electronically advertised on OpenGov.com to solicit the desired services in accordance with Section 38.43(A) of the Procurement Code; and

WHEREAS, the RFP was solicited and resulted in proposals from the following two firms by the response due date:

Kimley-Horn and Associates, Inc.
Plusurbia Design; and

WHEREAS, on February 20, 2025, the Selection Committee met to evaluate and rank the proposals based upon the approved evaluation criteria established in the RFP: Firm and Project Team Qualifications and Experience; Technical Approach and Timeline; Consultant's Fee Proposal; and Local Preference; and

WHEREAS, based on the evaluation criteria, the Selection Committee evaluated the two proposals, and the scores were compiled to arrive at the following rankings, with the highest score being the highest ranked:

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| 1. | Plusurbia Design | 83 Points |
| 2. | Kimley-Horn and Associates, Inc. | 74 Points; and |

WHEREAS, both firms were shortlisted and invited to provide oral presentations for further consideration by the Selection Committee in its evaluation and selection of a firm; and

WHEREAS, on March 6, 2025, oral presentations were provided by the two shortlisted firms, followed by a Final Public Selection Committee meeting held on March 13, 2025, during which the Selection Committee ranked the shortlisted firms; and

WHEREAS, scores were compiled to arrive at the following rankings, with the lowest score being the highest ranked:

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| 1. | Plusurbia Design | 4 Points |
| 2. | Kimley-Horn and Associates, Inc. | 8 Points; and |

WHEREAS, the Selection Committee recommends that the City Commission authorize the execution of an Agreement with the highest ranked firm, Plusurbia Design, for an initial term of one year with an option to renew for one additional year to develop a Redevelopment Program for the Washington Park Industrial Area of the City; and

WHEREAS, a portion of the funding for the Agreement is available in the 2025 Operating Budget in account number 001.140401.51500.631170.000000.000.000 and will be budgeted in subsequent fiscal years' operating budget subject to approval and adoption by the City Commission.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA:

Section 1: That the foregoing "WHEREAS" clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: That it approves the ranking of the firms as follows:

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| 1. | Plusurbia Design |
| 2. | Kimley-Horn and Associates, Inc. |

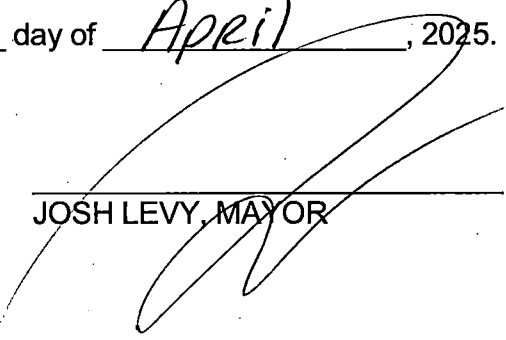
Section 3: That it authorizes the appropriate City officials to execute an agreement, embodying the terms and conditions approved by the City Commission this date, with Plusurbia Design, in a form acceptable to the City Manager and approved as to form by the City Attorney.

Section 4: That if the appropriate City officials are unable to execute an agreement with the highest ranked firm, they are authorized to execute an agreement with the next highest ranked firm in an amount up to \$149,500.00.

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Section 5: That this Resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this 16 day of April, 2025.



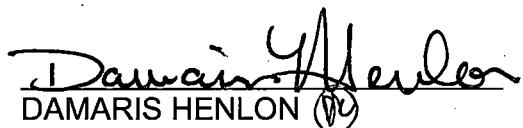
JOSH LEVY, MAYOR

ATTEST:



PATRICIA A. CERNY, MMC
CITY CLERK

APPROVED AS TO FORM:



DAMARIS HENLON
INTERIM CITY ATTORNEY