

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, APPROVING THE FINAL RANKING FOR PROFESSIONAL SERVICES FOR THE CITY OF HOLLYWOOD TREE PLANTING PROGRAM; AND AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO NEGOTIATE AND EXECUTE A CONTRACT WITH THE HIGHEST RANKED FIRM, SFM LANDSCAPE SERVICES, LLC, FOR TREE PLANTING AND TREE GIVEAWAY SERVICES, IN AN AMOUNT UP TO \$408,005.00, WITH FUNDING BEING PROVIDED UNDER THE USDA FOREST SERVICE 2023 INFLATION REDUCTION ACT URBAN AND COMMUNITY FORESTRY GRANT.

WHEREAS, the City has objectives to reduce urban heat islands and improve air quality through increased tree coverage as well as promote environmental awareness within the community; and

WHEREAS, the USDA Forest Service awarded the City the 2023 Inflation Reduction Act Urban and Community Forestry Grant in the amount of \$455,659.00; and

WHEREAS, on July 2, 2025, the City Commission approved and authorized the appropriate City officials to accept the grant and execute all agreements and documents to obtain funding through Resolution R-2024-297; and

WHEREAS, on March 4, 2026, the City retained professional services for a Community Engagement Specialist through a Request for Quotes in the amount of \$47,654.00 to engage Hollywood residents and other stakeholders in choosing locations for placement of trees in public rights-of-way ("ROW") based on information from the City's tree inventory; and

WHEREAS, the City needs to retain professional services to install the trees and conduct tree giveaways; and

WHEREAS, on December 3, 2025, the City advertised Request For Proposals RFP-364-26-JJ ("RFP") Tree Planting Program or more specifically, to install trees and conduct tree giveaways for the Hollywood Tree Planting Program on www.Opengov.com; and

WHEREAS, on January 13, 2026, the Office of Procurement and Performance Management and the Department of Design and Construction Management (“DCM”) received proposals from the following five firms listed in alphabetical order:

1.	Alpha Omega Group Logistics, LLC
2.	Community Greening Corp
3.	Emprise Partners, LLC
4.	Hands On Development, LLC
5.	SFM Landscape Services, LLC

; and

WHEREAS, a Selection Committee comprised of City staff was assembled, approved by and working under the guidance of the Office of Procurement and Performance Management, made up of the Chief Resiliency Officer and the Environmental Sustainability Coordinator in DCM, and the Irrigation and Grounds Maintenance Supervisor and the Urban Forestry Supervisor in Public Works; and

WHEREAS, on February 10, 2026, the Selection Committee met in a publicly advertised meeting to evaluate and rank the submittals based on the evaluation criteria established in the RFP: firm qualifications and experience, organizational profile and project team qualifications, approach to scope of work, past performance and references, and price proposal; and

WHEREAS, based on the evaluation criteria, the Selection Committee evaluated the five proposals and the scores were compiled to arrive at the following ranking, with the highest score being the highest ranked:

1. SFM Landscape Services, LLC	84.00
2. Community Greening Corp	80.75
3. Alpha Omega Group Logistics, LLC	57.25
4. Emprise Partners, LLC	46.75
5. Hands On Development, LLC	34.75

; and

WHEREAS, the two highest ranked firms, Community Greening Corp and SFM Landscape Services, LLC (“SFM Landscape”) were invited to give oral presentations on February 25, 2026; and

WHEREAS, the Selection Committee ranked the firms based on the best value and the lowest priced responsive and responsible proposal with the lowest number being the highest ranked:

1.	SFM Landscape Services, LLC	4
2.	Community Greening Corp	8

; and

WHEREAS, on March 3, 2026, a Notice of Intent of Award was posted on the City’s website and on www.Opengov.com, and resulted in no bid protests by the deadline of March 10, 2026; and

WHEREAS, the Director of DCM recommends that the City Commission approve the final rankings and authorize the appropriate City officials to execute a contract with SFM Landscape Services, LLC in an amount up to \$408,005.00; and

WHEREAS, funding for this project was included in the amended FY 2026 Capital Improvement Plan and is available in account numbers 111.179901.54100.546481.001883.000.000, 111.179901.53900.531350.001883.000.000 and 111.179901.55900.554281.001883.000.000.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA.

Section 1: That the foregoing “WHEREAS” clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: That it approves the Selection Committee’s ranking with SFM Landscape Services, LLC as the highest ranked firm.

Section 3: That it approves and authorizes the appropriate City officials to negotiate and execute a contract with SFM Landscape Services, LLC to install trees and conduct tree giveaways for the Hollywood Tree Planting Program, in an amount up to \$408,005.00, in a form acceptable to the City Manager and approved as to form and legal sufficiency by the City Attorney.

Section 4: That if the appropriate City officials are unable to negotiate a contract with the highest-ranked firm, then they are authorized to terminate negotiations with that firm and commence negotiations with the next highest-ranked firm, and execute a contract, if possible, in accordance with Section 3.

Section 5: That this Resolution shall be in full force and effect immediately upon its passage and adoption.

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PASSED AND ADOPTED this _____ day of _____, 2026.

JOSH LEVY, MAYOR

ATTEST:

PATRICIA A. CERNY, MMC
CITY CLERK

APPROVED AS TO FORM
AND LEGAL SUFFICIENCY:

DAMARIS HENLON
CITY ATTORNEY