



# City of Hollywood

Hollywood City Hall  
2600 Hollywood Blvd  
Hollywood, FL 33020  
<http://www.hollywoodfl.org>

## Legislation Text

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A Proclamation In Recognition Of National Economic Development Week, May 8 -12, 2023.

*Economic Vitality*

Staff Recommends: Presentation of Proclamation.

### Explanation:

National Economic Development Week is scheduled for May 8 -12, 2023. This week provides an opportunity to celebrate the contributions of positive economic development and explain the role of the profession in our local community.

Hollywood's Office of Communications, Marketing and Economic Development (CMED) team is committed to implementing a holistic and sustainable economic growth strategy that results in a robust economy and healthy neighborhoods which includes business expansion, retention and recruitment, entrepreneurship, work skills training, and corridor redevelopment programs. CMED works in concert with local groups dedicated to the enhancement of commerce in the City including the Greater Fort Lauderdale Alliance, Broward County Office of Economic and Small Business Development, Greater Hollywood Chamber of Commerce, Community Redevelopment Agency, Downtown Hollywood Business Association and Beach Business Association.

The celebration of National Economic Development Week gives the City an opportunity to highlight CMED's many key accomplishments over the past year which includes the Business Survey and Visitation Program in partnership with the Greater Hollywood Chamber of Commerce. This partnership with the Chamber and the creation of a formal visitation program underscores CMED's efforts to enhance the City's business retention programming following the COVID-19 pandemic. CMED believes this proactive approach to business retention will provide the City with much needed economic data on our business community and help create and retain jobs while building relationships between the City, Chamber and the business community.

The Proclamation will be accepted by Raelin Storey, Director of the Office of Communications, Marketing and Economic Development along with Marie Suarez, Executive Director of the Greater Hollywood Chamber of Commerce.

The Proclamation will be presented at the May 3, 2023, City Commission Meeting.

Fiscal Impact:

Approval of this Presentation will not fiscally impact the City.

Recommended for inclusion on the agenda by:

Mayor Josh Levy