



City of Hollywood

Hollywood City Hall
2600 Hollywood Blvd
Hollywood, FL 33020
<http://www.hollywoodfl.org>

Legislation Text

File #: R-2020-025, **Version:** 1

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Establishing A Mission And Vision And Approving A Citywide Strategic Plan.

Staff Recommends: Approval of the Attached Resolution.

Explanation:

In the summer of 2019, the City embarked upon an initiative to develop a citywide strategic plan with the primary purpose to align all relevant municipal activities toward Mission and Vision achievement and to assist the City's leadership in making calculated decisions while managing resources. City Commission and Administration met in June 2019 to create a mission and vision that established the foundation of the strategic plan:

Vision Statement: "South Florida's top city to live, learn, work, invest, and play"

Mission Statement: "To provide a thriving community where quality living is available to all"

Over the last six months, public input was sought through meetings and surveys. In addition, City staff met multiple times to review and refine objectives in order to provide the elements of the Strategic Plan.

Recommended for inclusion on the agenda by:
Lorie Mertens-Black, Chief Civic Affairs Officer