

Legislation Text

File #: R-CRA-2019-35, **Version:** 1

A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing The Establishment Of The Mural Only Program ("MOP") Within The Beach And Downtown Districts Of The CRA; Approving And Authorizing The Executive Director Of The CRA To Execute All Applicable Agreements To Implement The Program; Authorizing The Transfer Of Funds For Said Purpose.

Staff Recommends: Adoption of the attached Resolution.

Explanation:

The Hollywood, Florida Community Redevelopment Agency ("CRA") desires to establish the Mural Only Program ("MOP"), a reimbursement grant which provides for the use of tax increment funds to leverage private investment for on-site enhancements, and continue the success of the Downtown Hollywood Mural Project. The Mural Review Committee's responsibility will be to review mural designs as submitted through a MOP application process.

Painted and mosaic mural applications will be permitted and eligible for grant funding in the Downtown District of the CRA, and only mosaic murals will be permitted and eligible for grant funding in the Beach District of the CRA.

Recommended for inclusion on the agenda by:
Jorge Camejo, Executive Director