

City of Hollywood

Hollywood City Hall 2600 Hollywood Blvd Hollywood, FL 33020 http://www.hollywoodfl.org

Legislation Details (With Text)

File #: R-2020-105 Version: 1 Name: Circuit Transit Renewal

Type: Resolution Status: Passed

File created: 4/30/2020 In control: Department of Development Services

On agenda: 5/20/2020 Final action: 5/20/2020

Title: A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing

The Appropriate City Officials To Renew The Agreement With Circuit Transit Inc., Formally Known As The Free Ride, For Circulator Services Under The Same Terms And Conditions In An Estimated

Annual Amount Of \$885,360.00.

Sponsors:

Indexes:

Code sections:

Attachments: 1. RESO(FREERIDE)sunshuttle renewal reso 2020.pdf, 2. R-2018-335.pdf, 3. R-CRA-2019-38 - Free

Ride - Circuit Transit Inc..pdf, 4. 3 4 19 Free Ride Contract on Circulator.pdf, 5. Extension.pdf, 6.

TermSheetCircuitTransitfkaFreeRiderenewalcirculatorservice.pdf

Date	Ver.	Action By	Action	Result
5/20/2020	1	Regular City Commission Meeting	adopt	Pass

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Renew The Agreement With Circuit Transit Inc., Formally Known As The Free Ride, For Circulator Services Under The Same Terms And Conditions In An Estimated Annual Amount Of \$885,360.00.

Economic Vitality

Staff Recommends: Approval of the attached Resolution.

Explanation:

In partnership with the CRA, in 2018 the City Commission authorized execution of an agreement with Free Ride, now known as Circuit Transit Inc (R-2018-335 / R-CRA-2019-38) for an amount \$885,360.00. Circuit Transit (CT) provides patrons free transportation services to and from Downtown Hollywood, Hollywood Beach, and the City's parking garages.

Over the last year the CT has provided an average of 11 service hours per day, per vehicle with the amount of vehicles increasing to about 10-12 being used regularly. CT continues to provide satisfactory service and has also been instrumental in providing essential service to residents during the COVID-19 pandemic.

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The City and CRA have split the funding paying \$763,938.14 City: \$252,099.38 / CRA: \$511,838.76 through March 2020 and jointly recommend renewal of the CT agreement for one year under the same terms and conditions, as authorized in the agreement. As such the City will pay 1/3 and the CRA will pay 2/3 of the annual amount.

Renewal of this agreement will be retroactive to March 5th since a 90 extension was granted by the City Manager.

Fiscal Impact:

Funding for this contract will be split as follows: CRA will contribute 2/3rd of costs from account numbers 163.638504.55200.548060.000000.000.000 166.668602.55200.548060.000000.000.000. The City will contribute the remaining 1/3 of the will split between the Parking Division account costs. which be number 446.150101.54500.531170.000000.000.000 and the Gas Tax Fund account number 336.140201.54100.531170.000000.000.000.

There is the potential for advertising revenue to offset the cost of the services. The contract calls for Circuit Transit, Inc. to pay the City 50 percent of net advertising revenue generated from ad placements on the Circulator vehicles and this would be credited proportionately to all accounts contributing to the payment of the contract.

Recommended for inclusion on the agenda by: Andria Wingett, Assistant Director of Development Services Shiv Newaldass, Director of Development Services and Chief Development Officer Gus Zambrano, Assistant City Manager for Sustainable Development