

## Legislation Details (With Text)

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|-----------------------|---|----------------------|--|--------------|--------------|
| <b>File #:</b>        | R-CRA-2018-53   | <b>Version:</b>      | 1  | <b>Name:</b> | Clean & Safe |
| <b>Type:</b>          | CRA Resolution  | <b>Status:</b>       | Passed   |              |              |
| <b>File created:</b>  | 11/15/2018  | <b>In control:</b>   | Regular Community Redevelopment Agency Meeting |              |              |
| <b>On agenda:</b>     | 12/5/2018   | <b>Final action:</b> | 12/5/2018                                      |              |              |
| <b>Title:</b>         | A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing CRA Officials To Negotiate And Execute An Agreement With Block By Block To Provide A Clean And Safe Ambassador Program And All Necessary Equipment, Materials And Products As Needed For The Estimated Amount Of \$450,000.00; Authorizing The Issuance Of A Blanket Purchase Order With The Highest Ranked Firm For Such Services. |                      |  |              |              |
| <b>Sponsors:</b>      |   |                      |  |              |              |
| <b>Indexes:</b>       |   |                      |  |              |              |
| <b>Code sections:</b> |   |                      |  |              |              |
| <b>Attachments:</b>   | 1. 1 Res Clean and Safe Ambassador - Block by BlockRev3, 2. 2 RFP-4580-18-JE Evaluation Matrix.pdf, 3. 3 Block by Block-Proposal Hollywood CRA.pdf, 4. 4 SFM Services Inc Proposal.pdf, 5. 5 BIS 18-27 Clean and Safe, 6. tercrablockbyblock.pdf  |                      |  |              |              |

| Date | Ver. | Action By | Action | Result |
|------|------|-----------|--------|--------|
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A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing CRA Officials To Negotiate And Execute An Agreement With Block By Block To Provide A Clean And Safe Ambassador Program And All Necessary Equipment, Materials And Products As Needed For The Estimated Amount Of \$450,000.00; Authorizing The Issuance Of A Blanket Purchase Order With The Highest Ranked Firm For Such Services.

Staff Recommends: Approval of the attached Resolution. Note that this is a best interest exception requiring a 5/7ths vote of the Board for approval.

### Explanation:

The CRA provides supplemental maintenance and safety services in the commercial core and corridors of the Downtown District. These services include the following services from the public right of way: de-littering, the removal of palm fronds that have fallen to the ground, the removal of graffiti from public property, and performing special projects such as the repainting of safety zones and the hanging of special event promotional banners.

on July 26, 2018, a Notice of Bid Availability for RFP-4580-18-JE was posted on the City's Website, advertised and sent to 6,333 firms and viewed by 65 vendors on Bidsync.com in

accordance with Section 38.42(A)(1) of the City's Purchasing Ordinance. The following four firms submitted proposals: Block by Block, Bum Hunters Carpet & Tile, Miami Patrol Eagle Protection and SFM Services, Inc. The evaluation of the proposals was based on the criteria as established in the RFP: Experience in Implementing Similar Programs; Project Organization and Technical Qualifications of the Persons Assigned to the Project; Project Understanding, Proposed Approach and Methodology to Maintain a Clean and Safe Urban Environment; References and Successfully Completed Similar Projects; Cost to the CRA and Local Preference.

The proposals received from Gum Hunters Carpet & Tile and Miami Patrol Eagle Protection were found to be non-responsive as their proposal did not reflect the required services as requested in the RFP. Block By Block was the highest ranked firm and the CRA Executive Director and the Director of the Procurement and Contract Compliance recommend that the CRA Board authorize the negotiation and execution of an agreement with Block by Block, as the highest ranked firm, to provide a Clean and Safe Ambassadors Program and all necessary equipment, materials and products as needed for the Downtown CRA District for a three-year period, with the option to renew for two additional two-year periods subject to CRA option, vendor acceptance, satisfactory performance and determination that renewal is in the best interest of the CRA.

Recommended for inclusion on the agenda by:  
Jorge Camejo, Executive Director