



# City of Hollywood

Hollywood City Hall  
2600 Hollywood Blvd  
Hollywood, FL 33020  
<http://www.hollywoodfl.org>

## Legislation Text

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**File #:** R-2023-385, **Version:** 1

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A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute A Concert Series Agreement With The Rhythm Foundation, Inc. To Provide Producer Services For A Series Of Three Concerts At ArtsPark In An Annual Amount Up To \$150,000.00 In Accordance With Section 38.41(C)(9) Of The Procurement Code. (Best Interest)

*Economic Vitality*

Staff Recommends: Approval of the attached Resolution.

### Explanation:

The Department of Parks, Recreation and Cultural Arts (“PRCA”) requires a Concert Series Agreement (“Agreement”) for a qualified concert/special event producer or qualified group or professional (producer) to coordinate three Concert Series between February and June held in the ArtsPark at Young Circle.

PRCA’s goal is to continue to promote and execute all aspects of the Concert Series each fiscal year.

The Director of PRCA and Chief Procurement Officer recommend that the City Commission approve and authorize the execution of a Concert Series Agreement with Rhythm Foundation, Inc. to provide services in an annual amount up to \$150,000.00.

For more than 15 years Rhythm Foundation, Inc. has produced live events at ArtsPark, and is the foremost presenter of world music and cultural events in South Florida, with a three-decade history of presenting over 500 outstanding international artists throughout the region.

### Fiscal Impact:

Funding for this agreement is available in the FY2024 Operating Budget in account number 001.300601.57200.549110.000000.000.000.

Recommended for inclusion on the agenda by:

David Vazquez, Assistant Director, Parks, Recreation and Cultural Arts

Ricky Engle, Director, Parks, Recreation and Cultural Arts  
Gus Zambrano, Assistant City Manager, Sustainable Development