



City of Hollywood

Hollywood City Hall
2600 Hollywood Blvd
Hollywood, FL 33020
<http://www.hollywoodfl.org>

Legislation Text

File #: R-2023-206, **Version:** 1

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute An Agreement With Live Flyer, Inc. For Anchoring Limitation Area Signs In An Amount Up To \$125,000.00 Over A Two-Year Initial Term, With An Option To Renew For An Additional One-Year Period.

Public Safety

Staff Recommends: Approval of the attached Resolution.

Explanation:

Broward County Code of Ordinances Section 21-173, Designated Anchoring Limitation Areas, established anchoring limitation areas in the City's North and South Lakes.

On February 13, 2023, Request for Proposal Number RFP-055-23-SK ("RFP") was electronically advertised on OpenGov.com with a response deadline of March 14, 2023, to solicit a vendor to provide Anchoring Limitation Area Signs. The Office of Procurement and Department of Parks, Recreation & Cultural Arts ("PRCA") conducted outreach to over 25 vendors throughout the state. The RFP was viewed by 185 vendors but was extended for two weeks as no proposals were received by the RFP deadline. The new deadline was revised to March 29, 2023, and resulted in one response from Live Flyer, Inc. located in Carrabelle, FL.

On April 18, 2023, an oral presentation was provided by Live Flyer, Inc. followed by a Public Selection Committee Meeting during which the Selection Committee comprised of City staff from PRCA and the Police Department ("PD") evaluated and scored the vendor's proposal based upon the following Evaluation Criteria established in the RFP: Organizational Profile, Qualifications and Experience, Project Understanding, Proposed Approach and Methodology, Fee Statement, and Local Vendor Preference. Live Flyer, Inc.'s proposal was evaluated and received an aggregate average score of 88.33 points out of a possible 105 points.

PRCA and Chief Procurement Officer recommend that the City Commission authorize the execution of an Agreement with Live Flyer, Inc. in an amount not to exceed \$125,000.00 over a term of two years and an option to renew for an additional one-year period, to provide the Services.

Fiscal Impact:

A portion of the funding for this project was included in the FY 2023 amended Capital Improvement Plan and is available in account number 334.309901.51900.559650.001661.000.000. The remainder of the funding will be allocated in a companion resolution (budget amendment).

Recommended for inclusion on the agenda by:

David Vazquez, Assistant Director, Parks, Recreation and Cultural Arts

Ricky Engle, Director, Parks, Recreation and Cultural Arts

Gus Zambrano, Assistant City Manager, Sustainable Development