



# City of Hollywood

Hollywood City Hall  
2600 Hollywood Blvd  
Hollywood, FL 33020  
<http://www.hollywoodfl.org>

## Legislation Text

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**File #:** R-2019-258, **Version:** 1

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A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Negotiate And Execute An Agreement With The Highest Ranked Firm, Van Scoyoc Associates, Inc., To Provide Federal Lobbying Services In The Amount Of \$72,000.00, And Additional Cost For Ancillary Services Not To Exceed \$5,000.00, For an Annual Total Amount Not To Exceed \$77,000.00.

Staff Recommends: Approval of Resolution.

### Explanation:

On May 16, 2019, Notice of Availability for RFP-4612-19-JE for federal lobbying services was released. The Lobbyist will serve in a consulting and advisory capacity to the City of Hollywood for all issues at the federal level. RFP-4612-JE was opened at 3:00 p.m., Thursday, June 20, 2019, and resulted in two responses: The Cormac Group, LLP, and Van Scoyoc Associates, Inc.

The proposals were evaluated by three committee members consisting of the Community Development Manager, Budget Division Director and the Assistant City Manager for Finance and Administration; and after the evaluation, the resulting scores were as follows:

Van Scoyoc Associates	283 points
The Cormac Group	277 points

Staff is seeking to execute a contract with the highest ranked firm, Van Scoyoc Associates for a three year period with options to renew for two additional one year periods in an annual amount not to exceed \$77,000.00.

Recommended for inclusion on the agenda by:  
Lorie Mertens-Black, Chief Civic Affairs Officer