



# City of Hollywood

Hollywood City Hall  
2600 Hollywood Blvd  
Hollywood, FL 33020  
<http://www.hollywoodfl.org>

## Legislation Text

---

**File #:** P-2017-011, **Version:** 1

---

Presentation By Stacey Ritter, President, Greater Fort Lauderdale Convention And Visitors Bureau (GFLCVB) With Support From Kim Butler, Vice President Of Communications And Albert Tucker, Vice President Of Multicultural Business Development.

Staff Recommends: Presentation of Item

### Explanation:

The presentation will highlight the GFLCVB's national and international marketing programs, and showcase the specific initiatives in which the City of Hollywood and the GFLCVB are engaged.

Recommended for inclusion on the agenda by:

Dr. Wazir A. Ishmael, City Manager

Lorie Mertens-Black, Chief Civic Affairs Officer