



# City of Hollywood

Hollywood City Hall  
2600 Hollywood Blvd  
Hollywood, FL 33020  
<http://www.hollywoodfl.org>

## Legislation Text

---

**File #:** R-2015-300, **Version:** 1

---

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Negotiate And Execute An Agreement Between The Cormac Group And The City Of Hollywood To Provide Lobbying Services In The Annual Amount Of \$72,000.00.

Staff Recommends: Approval of the Attached Resolution.

### Explanation:

The City of Hollywood, as represented by the City Manager's Office, is seeking a qualified firm to perform responsibilities of a Lobbyist at the federal level.

The Lobbyist will serve in a consulting and advisory capacity to the City of Hollywood for all issues at the federal level which will include, but not limited to, issues in regular sessions, special sessions, subcommittees and committees, and other public meetings as appropriate.

On June 25, 2015, Notices of Availability for Request for Proposal (RFP) Number 4466-15-JE was posted on the City's website and sent to 608 firms on Bidsync.com in accordance with Section 38.42 (A)(1) of the City's Purchasing Ordinance.

RFP-4466-15-JE was opened at 3:00 p.m., Thursday, July 16, 2015, and resulted in one (1) response:

- The Cormac Group, Washington , DC

Evaluation of the proposal was based on the following criteria as established in the RFP: Experience; Qualifications; Understanding of the overall needs of the City; Fee Schedule and Local Preference.

On August 18, 2015, the Evaluation Committee consisting of the Director of Community and Economic Development, the Director of Parks and Recreation and the Director of Financial Services met and ranked the sole proposal received as follows:

- The Cormac Group            281 point

The Evaluation Committee along with the Chief Civic Affairs Officer and the Director of Procurement Services recommend that the City Commission authorize the negotiation and execution of an agreement with The Cormac Group to provide Federal Lobbying Services.

The Cormac Group is the incumbent Federal Lobbyist and their service has been satisfactory in past.

Funding for this service is available in the Legislative Representation Account Number 01.1150.00000.512.003149 and will be budgeted in subsequent fiscal years.

The City reserves the right to terminate the agreement with or without cause.

This award is subject to the City receiving all insurance documentation required and approved by Risk, along with signed statements of Hold Harmless and Indemnity in favor of the City.

Recommended for inclusion on the agenda by:

Wazir A. Ishmael, City Manager

Lorie Mertens-Black, Chief Civic Affairs Officer

Matthew Lalla, Director, Financial Services

Joel Wasserman, Director, Procurement Services