



City of Hollywood

Hollywood City Hall
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Hollywood, FL 33020
<http://www.hollywoodfl.org>

Legislation Text

File #: R-2017-339, **Version:** 1

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Repealing Resolution Nos. R-2008-231, R-2011-129 And R-2011-213 Relating To The Rate Schedule Of Fees And Charges For The Department Of Parks Recreation And Cultural Arts; And Approving The Establishment Of A New Rate Schedule And Fee Structure As More Specifically Set Forth In Exhibit "A".

Staff Recommends: Recommended approval of Resolution.

Explanation:

Currently the Department of Parks, Recreation and Cultural Arts rate schedule and fees are spread out among several Resolutions previously passed and adopted by the City Commission.

City staff has reviewed the multiple resolutions for the Department of Parks, Recreation and Cultural Arts rate schedule and fees and have determined that in order to minimize confusion and simplify the process for those users of the Departments various facilities, activities and programs, the establishment of a new cohesive rate schedule and fee structure should be established.

Staff has surveyed surrounding municipalities to obtain the prevailing fees and rates, and have found that the City's fees need to be updated and adjusted in several service areas.

It has been determined that many of the surveyed agencies use a range rate when dealing with golf and marina fees, based on their dependence on many variables that can change quickly throughout the year such as weather, economic climate and facility capacity.

The Department has also determined that several fees that have not been used in many years should be eliminated and or replaced by more equitable fees as based on similar fees charged by surrounding municipalities.

The Department of Parks, Recreation and Cultural Arts (PRCA) has from time to time, proposed changes to the various fees in order to help recover a portion of the expenses budgeted annually which supports the PRCA's current recreation programs and events.

The last Recreation rate increase approved by the City Commission was in September 2011 pursuant to Resolution No. R-2011-213.

The last Marina rate increase approved by the City Commission was in July 2008 pursuant to Resolution No. R-2008-231.

The last Golf rate increase approved by the City Commission was in June 2011 pursuant to Resolution No. R-2011-129.

The streamlined fee structure will be more customer friendly and will help supplement the City's allocation of General Fund dollars for various programs and services within PRCA.

Recommended for inclusion on the agenda by:

Dr. Wazir Ishmael, City Manager

Gus Zambrano, Assistant City Manager

Chuck Ellis, Director of Parks, Recreation and Cultural Arts

David Vazquez, Assistant Director of Parks, Recreation and Cultural Arts