



# City of Hollywood

Hollywood City Hall  
2600 Hollywood Blvd  
Hollywood, FL 33020  
<http://www.hollywoodfl.org>

## Legislation Text

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**File #:** R-2017-079, **Version:** 1

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A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Negotiate And Execute An Agreement Between The Highest Ranked Firm And The City Of Hollywood To Provide A Parking Citation & Database System With An Option To Add The License Plate Recognition (LPR) System For The Parking Division For A Five (5) Year Term In An Estimated Total Amount Of \$446,632.45.

Staff Recommends: Approval of the Attached Resolution.

### Explanation:

The Parking Division requires an agreement with a qualified firm to provide and maintain a complete parking citation issuance and collection processing program that supports the use of pay-by-plate multi-space parking meters and sales of residential parking permits with an option to add the License Plate Recognition LPR) System.

On September 1, 2016, Notice of Bid Availability for RFP-4532-16-JE was posted on the City's Website, advertised and sent to 6577 firms and viewed by 75 vendors on Bidsync.com in accordance with Section 38.42(A)(1) of the City's Purchasing Ordinance.

RFP-4532-16-JE was opened at 3:00 P.M. on October 6, 2016, and resulted in a response from ten (10) firms as follows:

- |                            |                           |
|----------------------------|---------------------------|
| ◆ Cardinal Tracking, Inc.  | Lewisville, Texas         |
| ◆ Complus Data Innovations | Tarrytown, New York       |
| ◆ Data Ticket, Inc.        | Newport Beach, California |
| ◆ EDC Corporation          | Syracuse, New York        |
| ◆ Gtechna Integrated       | Plattsburg, New York      |
| ◆ Meter Feder, Inc.        | Braddock, Pennsylvania    |
| ◆ Newpark, Inc.            | Cedar Park, Texas         |
| ◆ NTS Holdings             | Parsippany, New Jersey    |
| ◆ Passport Parking, Inc.   | Charlotte, North Carolina |
| ◆ T2 Systems, Inc.         | Indianapolis, Indiana     |

The evaluation of the proposals was based on the criteria as established in the RFP: Project approach, Experience and Qualifications, Financial Stability and Capability/Reference, Responses to

Exhibits, Cost of Systems and Local Preference.

The proposals were evaluated by three (3) committee members consisting of the Parking Administrator, Parking Operations Manager and the Assistant Director of Development Services.

After the proposals were evaluated, the Evaluation Committee chose to shortlist to the top four (4) highest ranked firms and requested oral interviews from the firms as listed below:

- ◆ Complus Data Innovations, Inc.
- ◆ T2 Systems, Inc.
- ◆ EDC Corporation
- ◆ Cardinal Tracking, Inc.

After the oral interviews, the resultant scores were compiled to arrive at the rankings, first choice to fourth:

1. Cardinal Tracking, Inc.
2. T2, Systems (Tied for second)
3. Complus Data Innovations, Inc. (Tied for second)
4. EDC Corporation

The Director of Development Services and the Director of the Procurement and Contract Compliance recommend that the City Commission authorize the negotiation and execution of an agreement with the highest ranked firm, to provide a Parking Citation & Permit Database System for a five (5) year period with an option to renew for three (3) additional one (1) year periods, subject to vendor acceptance, satisfactory performance and determination that renewal will be in the best interest of the City.

Funding for the initial purchase and first year of maintenance is available in the Software-Parking Mgmt Softwar Sys R13311 Account Number 46.1100.14189.545.006442 and funding for ongoing maintenance will be budgeted in subsequent Fiscal Years.

Award is subject to the City receiving all insurance documentation required and approved by the for the City's Risk Manager, along with signed statements of Hold Harmless and Indemnity in favor of the City.

Recommended for inclusion on the agenda by:

Dr. Wazir Ishmael, City Manager  
Mel Standley, ACM, Public Safety  
George R. Keller, Jr., ACM, Finance & Administration  
Tomas Barnett, Director, Development Services  
Paul Bassar, Director & Contract Officer, Procurement