



Legislation Details (With Text)

File #: R-2019-302 **Version:** 1 **Name:** Tribune Direct
Type: Resolution **Status:** Passed
File created: 9/19/2019 **In control:** Office of Communications, Marketing & Economic Development
On agenda: 10/16/2019 **Final action:** 10/16/2019

Title: A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Issue The Attached Blanket Purchase Order With Tribune Direct, D/B/A Conversion Alliance, For The New Horizons Quarterly Newsletter In An Estimated Annual Amount Of \$75,000.00.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Reso - Tribune Direct .pdf, 2. New Horizons Quarterly Newsletter RFP.pdf, 3. New Horizons Bid Responses - Tribune Direct and Print Dynamics.pdf, 4. Term Sheet - Tribune Direct dba Conversion Alliance.pdf, 5. BIS 19-303R.pdf

Date	Ver.	Action By	Action	Result
10/16/2019	1	Regular City Commission Meeting	adopt	Pass

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Issue The Attached Blanket Purchase Order With Tribune Direct, D/B/A Conversion Alliance, For The New Horizons Quarterly Newsletter In An Estimated Annual Amount Of \$75,000.00.

Staff Recommends: Approval of the Attached Resolution.

Explanation:

The Office of Communications, Marketing & Economic Development (CMED) requires an Agreement for the printing, list and mail preparation services for the New Horizons Quarterly Newsletter.

The Director of CMED and the Director of Procurement Services recommend that the City Commission approve the issuance of the attached Blanket Purchase Order to Tribune Direct d/b/a Conversion Alliance for one year with an option to renew for three additional one year periods.

Funding has been provided in the fiscal year 2020 budget in the Office of Communications,

Marketing & Economic Development account number
557.113001.51900.548101.000000.000.000, and will be budgeted in subsequent fiscal years.

Recommended for inclusion on the agenda by:
Raelin Storey, Director, Communications, Marketing & Economic Development
Gus Zambrano, ACM for Sustainable Development