

RESOLUTION NO. R-CRA-2016- 49

A RESOLUTION OF THE HOLLYWOOD, FLORIDA,
COMMUNITY REDEVELOPMENT AGENCY ("CRA")
APPROVING THE MINUTES OF THE REGULAR
COMMUNITY REDEVELOPMENT AGENCY MEETING OF
NOVEMBER 2, 2016.

BE IT RESOLVED BY THE BOARD OF THE HOLLYWOOD, FLORIDA
COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That the transcribed Action Minutes of the Regular Community
Redevelopment Agency Board Meeting held on November 2, 2016, are hereby
approved/approved as corrected.

Section 2: That this resolution shall be in full force and effect immediately upon
its passage and adoption.

PASSED AND ADOPTED this 14th day of December, 2016.

ATTEST:



PHYLLIS LEWIS
BOARD SECRETARY

HOLLYWOOD, FLORIDA
COMMUNITY REDEVELOPMENT
AGENCY



JOSH LEVY, CHAIR

APPROVED AS TO FORM & LEGALITY
For the use and reliance of the Hollywood,
Florida Community Redevelopment Agency
only.



JEFFREY P. SHEFFEL, GENERAL COUNSEL 27

CITY OF HOLLYWOOD
COMMUNITY REDEVELOPMENT AGENCY
November 2nd, 2016
10:00 AM
City Commission Chambers – Room 219
Hollywood City Hall

The meeting of the Community Redevelopment Agency was called to order by Chair Peter Bober on November 2, 2016 at 10:00 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Peter Bober
Vice-Chair	Peter Hernandez
Board Members:	Patricia Asseff
	Traci Callari
	Richard Blattner
	Kevin Biederman
	Linda Sherwood
General Counsel	Jeffrey Sheffel
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

Conflict Disclosures

1. There were no new conflicts to disclose.

2. R-CRA-2016-41 - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Approving The Minutes Of The Special Community Redevelopment Agency Meeting Of September 28, 2016.

ACTION: Motion was made by Board member Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously (7-0).

3. R-CRA-2016-42 - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of October 5, 2016.

4. ACTION: Motion was made by Board Member Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously (7-0).

5. R-CRA-2016-43 - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing The Payment Of Fees To Gray Robinson, P.A. ("Law Firm") For Legal Services In The Icon Office Building Property Matter In An Amount Not To Exceed \$150,000.00 For FY 2017.

ACTION: Motion was made by Board member Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously (7-0).

November 2, 2016

6. R-CRA-2016-44 - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Beach District Of The CRA for Fiscal Year 2017; Revising Fiscal Year 2017 Revenues And Expenditures; And Providing An Effective Date.

ACTION: Motion was made by Board member Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously (7-0).

7. R-CRA-2016-45 - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Amending The Annual Budget For The Downtown District Of The CRA For Fiscal Year 2017; Revising Fiscal Year 2017 Revenues And Expenditures. And Providing An Effective Date.

ACTION: Motion was made by Board member Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously (7-0).

8. R-CRA-2016-46 - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Authorizing Year End Budgetary Transfer And Adjustments For The Beach District Of The CRA For Fiscal Year 2016 As Set Forth In Exhibit "A"; And Providing An Effective Date.

ACTION: Motion was made by Board member Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously (7-0).

9. R-DCRA-2016-47 - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing Year End Budgetary Transfers And Adjustments For The Downtown District Of The CRA For Fiscal Year 2016 As Set Forth In Exhibit "A"; And Providing An Effective Date.

ACTION: Motion was made by Board member Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously (7-0).

10. R-CRA-2016-48 - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving And Authorizing The Attached Advertising Media Plan; And Authorizing The Expenditure Of Funds For Said Plan In An Amount Not To Exceed \$700,00.00.

Jorge Camejo introduced Kathy Koch, President of Ambit Advertising and Public Relations, to provide the Board with a presentation.

ACTION: Motion was made by Board member Asseff to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously (7-0).

11. P-CRA-2016-15 - A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida Community Redevelopment Agency Regarding An Update On The Status Of The Nebraska/Nevada Parking Garage In The Beach District.

Jorge Camejo introduced Joseph Kaller from Joseph P. Kaller & Associates who provided a presentation to the Board. Mr. Kaller then introduced Mr. Mike Kaufman, President, along with Sam Doggart, Vice President, of Kaufman and Lynn Construction who provided additional information regarding the structural analysis of the garage.

An extensive discussion ensued among the Board and staff.

Hal King, Director of Parking was asked to provide additional information.

It was agreed by the Board to proceed with the second option of the garage design detailing the elimination of retail space and incorporating public restrooms along with a drive thru between Nebraska and Nevada Streets.

12. P-CRA-2016-16 – A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida Community Redevelopment Agency, Regarding An Update On The Streetscape Enhancements For The Downtown District.

Jorge Camejo introduced James Pankoon, Kimley Horn, to provide a presentation to the Board. Lisa Hammer, Horticultural Consultant, was introduced to provide additional information on trees health, structure and risk.

An extensive discussion ensued among staff and members of the Board.

It was the consensus of the Board to support the item on a voice vote of 6-1. Vice Chair Hernandez opposed.

13. IR-CRA-2016-09 – Informational Report by Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For Previous Month.

Jorge Camejo introduced the item for informational purposes only and asked the Chair and Board members if they have questions or concerns. He further advised that the report is placed on the CRA website for public review. No questions or concerns were addressed by the Chair or Board members.

14. Board member Asseff, District 1
Board member had no further comment
15. Vice-Chair Hernandez, District 2
Vice-Chair Hernandez had no further comment.
16. Board Member Callari, District 3

Hollywood Beach Oklahoma to Lee Streets

Board member Callari stated that she attended the Phase III Underground of Overhead Utilities and Streetscape Beautification meeting on October 26, at the Garfield Community Center. She further stated that she was very pleased with the information provided.

17. Board member Blattner, District 4

Hollywood Boulevard

Board member Blattner requested that staff have a traffic study of the downtown, mainly around Young Circle. He asked his colleagues to support this effort and that the CRA Director research and provide the Board with an update.

Jorge Camejo suggested narrowing the focus of the study to make Young Circle more functional by including more signalization into the configuration.

Board member Blattner suggested that staff research and provide the Board with an update at a future meeting.

18. Board member Biederman, District 5

Hollywood Beach

Board member Biederman asked staff to venture into the market of a zip line on Hollywood Beach.

19. Board Member Sherwood, District 6
Board member Sherwood had no further comment.

20. Chair Bober
Chair Bober had no further comment.

21. General Counsel
General Counsel Jeffrey Sheffel had no further comment.

22. CRA Executive Director, Jorge Camejo

Hollywood Beach

Jorge Camejo introduced to the Board a memo provided by Coastal Engineering Consultants on the feasibility of an interim beach renourishment project.

Jorge Camejo stated that with the upcoming elections ahead, he commended the Board, regardless of the outcome, and that it has been a privilege to have worked with them.

The meeting adjourned at 12:50PM.

Approved as presented on

14th December, 2016


Phyllis Lewis
Board Secretary