

City of Hollywood

*Hollywood City Hall
2600 Hollywood Blvd
Hollywood, FL 33020
<http://www.hollywoodfl.org>*



Meeting Minutes - Final

Wednesday, September 16, 2015

1:00 PM

Commission Chambers Room 219

Regular City Commission Meeting

CITY COMMISSION

Peter Bober, Mayor

Kevin Biederman, Vice Mayor - District 5

Patricia Asseff, Commissioner - District 1

Peter Hernandez, Commissioner - District 2

Traci Callari, Commissioner - District 3

Richard Blattner, Commissioner - District 4

Linda Sherwood, Commissioner - District 6

Dr. Wazir Ishmael, City Manager

Jeffrey P. Sheffel, City Attorney

Patricia A. Cerny, City Clerk

The Regular City Commission Meeting of the City of Hollywood, Florida, was called to order by Mayor Bober on Wednesday, September 16, 2015 at 1:04 PM in the City Commission Room, Room 219, Joseph W. Watson Circle, Hollywood, Florida.

1. **Moment of Silence**
2. **Pledge of Allegiance**
3. **Recognition of Veterans, Active Service Personnel & Their Families**
4. **Roll Call**

Present: Commissioner Patricia Asseff, Commissioner Peter Hernandez, Commissioner Traci Callari, Commissioner Richard Blattner, Vice Mayor Kevin D. Biederman, Commissioner Linda Sherwood and Mayor Peter Bober

CONSENT AGENDA

Approval of the Consent Agenda

ACTION: A motion was made by Commissioner Asseff, seconded by Commissioner Callari, to approve the Consent Agenda. The motion passed unanimously (7-0).

6. [R-2015-282](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Bind The Policies For Excess Liability/Workers' Compensation Insurance, Statutory Accidental Death And Dismemberment Insurance, Crime Insurance, Fiduciary Liability Insurance For The General Employees' Retirement Fund, And Flood Insurance For A Not To Exceed Amount Of \$753,260.00 For Which Quotes Were Solicited By Arthur J. Gallagher Risk Management Services.

ACTION: This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).
7. [R-2015-283](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing A Second Amendment To The Agreement Between The City Of Hollywood, Florida, and Gabriel, Roeder, Smith & Company For Actuarial Consulting Services - General Employees' Retirement Fund, In The Amount Of \$12,000.00 For Additional

Services Related To An Excess Benefits Plan Study, IRS Section 415 Calculations, And Supplemental Pension Distributions.

ACTION: This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

8. [R-2015-284](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The Fiscal Year 2015 Adopted Operating Budget (R-2014-282), As Previously Amended, Revising Operating Revenues; Authorizing Budgetary Adjustments, Expenditures, And Transfers As Detailed in Exhibit 1; Authorizing The Department Of Financial Services To Establish And Fund Certain Line Item Accounts, As Needed; And Providing An Effective Date.

ACTION: This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

9. [R-2015-285](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Cancel Bid Number F-4471-15-JE; And Further Authorizing The Appropriate City Officials To Issue The Attached Purchase Order Between Greyson Communications, Inc. D/B/A Greyson Technologies And The City Of Hollywood For The Purchase And Delivery Of Sixteen (16) Cisco Networks Switches And Related Equipment In An Amount Not To Exceed \$136,863.40.

ACTION: This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

10. [R-2015-286](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Issue The Attached Purchase Order Between Sinnott Wolach Technology Group And The City Of Hollywood For The Purchase And Delivery Of Two (2) Infoblox Appliance Pairs In An Amount Not To Exceed \$89,967.00.

ACTION: This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

11. [R-2015-287](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Renew The Attached Parking License Agreement Under The Same Terms And Conditions Between South Broward Hospital District D/B/A Memorial Healthcare System And The City Of Hollywood For Eighty (80) Parking Spaces At The Washington Park Community Center,

Located At 5199 Pembroke Road; For A Three Year Term And Annual Rental Fee Of \$25,048.80.

ACTION: This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

12. [R-2015-288](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving and Authorizing The Termination of The Agreement Between The Superlative Group And The City Of Hollywood For Sponsorship Services.

ACTION: This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

13. [R-2015-289](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute The Attached Contract Between Allstate Tower, Inc., And The City Of Hollywood, For Structural Upgrades To The Self-Supporting Communications Tower Behind The Police Building, In The Amount Of \$54,014.00.

ACTION: This Resolution was moved by Commissioner Asseff, which was seconded by Commissioner Callari, and adopted on the Consent Agenda. The motion passed unanimously (7-0).

14. [P-2015-50](#)

Presentation By The 90th Anniversary Planning Committee On The City Of Hollywood's 90th Anniversary Activities.

Raelin Storey, Director of Public Affairs and Marketing; Clay Milan, Special Projects Manager; Lisa Liotta, CRA Redevelopment and Operations Manager; David Vasquez, Assistant Director of Parks, Recreation and Cultural Arts, reviewed the activities of the Committee and presented the plan of activities in celebration of the City of Hollywood's 90th Anniversary.

5. [R-2015-281](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Execute An Agreement Between The City Of Hollywood And Lewis, Longman & Walker, P.A. For Legal Services In An Amount Not To Exceed \$100,000.00.

Discussion ensued among members of the Commission.

Jeffrey P. Sheffel, City Attorney, responded to questions raised by the Commission.

Discussion ensued among staff and members of the Commission.

ACTION: Motion was made by Vice Mayor Biederman to deny the Resolution. The motion died due to lack of a second.

Discussion ensued among staff and members of the Commission.

ACTION: Motion was made by Commissioner Hernandez, which was seconded by Commissioner Callari, to continue the Resolution until the October 7, 2015 Regular Commission Meeting. On a voice vote the motion passed 6-1. Commissioner Blattner was opposed.

15. [R-2015-290](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Naming The Park Located At 1900 To 2300 North 29th Avenue As "Charles F. Vollman Park".

Mayor Bober explained the intent of the resolution.

Pamela Vollman Burgio, 2131 N 54 Avenue, expressed personal opinions/concerns.

Discussion ensued among members of the Commission.

ACTION: Motion was made by Commissioner Hernandez, which was seconded by Vice Mayor Biederman, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

16. [PO-2015-19](#)

An Ordinance Of The City Of Hollywood, Florida, Amending Section 1. Of Ordinance No. O-2015-02 To Extend The 120 Day Site Plan Submission Date Time Frame For The Parc View Apartments Project; And Providing For An Effective Date. (14-F-92a)

Jeffrey P. Sheffel, City Attorney, explained the quasi-judicial procedures. The Mayor questioned if there was anyone present who was opposed to waiving the quasi-judicial procedures, there was no objection and the quasi-judicial procedures were waived.

The Mayor announced the ordinance was advertised in conformance with Florida Statutes and City Codes. The public hearing was opened; there being no one present who wished to speak, the public hearing was declared closed.

The City Clerk read the ordinance title on second and final reading.

ACTION: Motion was made by Commissioner Asseff, which was seconded by Commissioner Sherwood, to adopt on second and final reading the Ordinance. The motion on roll call vote carried:

Aye: Commissioner Asseff
Commissioner Hernandez
Commissioner Callari
Commissioner Blattner
Vice Mayor Biederman
Commissioner Sherwood
Mayor Bober

Enactment No: O-2015-20

17. [R-2015-291](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Ratifying The Attached 2014 - 2017 Collective Bargaining Agreement Between The City Of Hollywood And The Broward County Police Benevolent Association (The "Agreement") And Authorizing The Appropriate City Officials To Execute The Agreement.

ACTION: Motion was made by Commissioner Asseff, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)

18. [PO-2015-22](#)

An Ordinance Of The City Of Hollywood, Florida, Amending The Subchapter Of Chapter 33 Of The Code Of Ordinances Titled "Police Officer's Retirement System"; Incorporating Various Changes To The Retirement System Contained In The Collective Bargaining Agreement Between The Broward County PBA And The City Of Hollywood, Including Changes Relating To Membership, Eligibility, Normal Retirement Date, Normal Retirement Benefit, The Creation Of A Reformed Planned Retirement Benefit, Interest On Refunds Of Employee Contributions, And Employee Contributions.

Jeff Marano, Broward County PBA, expressed personal opinions/concerns.

Discussion ensued among members of the Commission.

The City Clerk read the ordinance title on first reading.

ACTION: Motion was made by Commissioner Asseff, which was seconded by Commissioner Sherwood, to adopt on first reading the Ordinance. The motion on roll call vote carried:

Aye: Commissioner Asseff
Commissioner Hernandez
Commissioner Callari
Commissioner Blattner
Vice Mayor Biederman
Commissioner Sherwood
Mayor Bober

Enactment No: O-2015-22

19. [PO-2015-23](#)

An Ordinance Of The City Of Hollywood, Florida, Amending Section 37.01 Of The Code Of Ordinances To Combine Three Departments Into One New Department To Be Known As The Department Of Development Services.

The City Clerk read the ordinance title on first reading.

ACTION: Motion was made by Commissioner Asseff, which was seconded by Commissioner Sherwood, to adopt on first reading the Ordinance. The motion on roll call vote carried:

Aye: Commissioner Asseff
Commissioner Hernandez
Commissioner Callari
Commissioner Blattner
Vice Mayor Biederman
Commissioner Sherwood
Mayor Bober

Enactment No: O-2015-21

20. [R-2015-292](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Amending The State Housing Initiatives Partnership Program (SHIP) Local Housing Assistance Plan For State Of Florida Fiscal Years 2014-2015 And 2015-2016.

Clay Milan, Special Projects Manager, explained the intent of the resolution.

Commissioner Hernandez left the meeting at 1:50 PM.

The Mayor announced the resolution was advertised in conformance with Florida Statutes and City Codes. The public hearing was opened; there being no one present who wished to speak, the public hearing was declared closed.

Vice Mayor Biederman declared a voting conflict.

ACTION: Motion was made by Commissioner Asseff, which was seconded by Commissioner Sherwood, to adopt the Resolution. On a voice vote the motion passed 5-0. Commissioner Hernandez was absent and Vice Mayor Biederman declared a voting conflict.

NOTE: Commissioner Hernandez registered an "Aye" vote on item 20 later on in the meeting.

21. [P-2015-51](#)

Presentation By Matthew Lalla, Director Of Financial Services, On Fiscal Year 2015 Midyear Forecasts.

Matthew Lalla, Director of Financial Services, provided a presentation on the FY 2015 midyear forecasts.

Commissioner Hernandez returned to the meeting at 1:52 PM.

23. Commissioner Sherwood, District 6

Street Names

Commissioner Sherwood announced that she has received an inquiry from a resident as to whether those streets named after Confederate soldiers and a Klu Klux Klan member could be changed. She requested that the City Attorney research the legalities.

Property Assessment Clean Energy (PACE) Program

Commissioner Sherwood announced a presentation of the PACE Program will be sponsored by the Lawn Acres Civic Association on September 21, 2015 at 7:30 PM in David Park. She summarized what the PACE program entails. Residents with reverse mortgages are not eligible.

Police Officers Focus Group

Commissioner Sherwood announced that Police Officer Valdez and a group of his colleagues have volunteered their time to meet with young people with the goal of bridging the communication gap between them and Police Officers.

24. Commissioner Asseff, District 1

Improved Drainage

Commissioner Asseff complimented Steve Joseph, Director of Public Utilities, and departmental staff for the significant drainage improvements in areas such as the Lakes.

Code Violations

Commissioner Asseff stated that last week Vice Mayor Biederman announced he had received calls from his constituents who reported code violations. Commissioner Asseff stated she has an idea for each district to compete for the highest number of reported code violations.

Jewish Holidays

Commissioner Asseff wished everyone celebrating the Jewish holidays a good Yom Kippur.

25. Commissioner Hernandez, District 2

Code Violations

Commissioner Hernandez stated Ken Crawford had the highest number of calls to report code violations throughout the City.

Liberia Code Violations

Commissioner Hernandez stated alleyways in Liberia need attention from Code Enforcement to address overgrown trees and trash disposal violations.

Ben Gamla Charter School

Commissioner Hernandez stated that residents in the immediate community surrounding the Ben Gamla Charter School and City Hall are very appreciative of the work staff has done to address the code violations caused by the school.

Utility Boxes

Commissioner Hernandez stated the project to have the utility boxes wrapped has not been done and he requested that the project be completed.

Trolley System Expansion

Commissioner Hernandez stated that at the Parkside Civic Association meeting there was a discussion by business owners and hotel owners to have the trolley system expand outside the CRA boundaries on Federal Highway from Pembroke Road to Sheridan Street. Tourists would then have a means of transportation to the beach.

Police Officers Promotions

Commissioner Hernandez congratulated the Police Officers who were promoted recently.

26. Commissioner Callari, District 3**Hollywood 90 Year Celebration**

Commissioner Callari stated she is looking forward to the festivities planned for Hollywood's ninety year celebration of the City.

Hollywoof Dog Park at Stan Goldman Park

Commissioner Callari stated she is very excited and pleased with the progress of the Hollywoof Dog Park at Stan Goldman Park and the amazing level of participation.

Union Contracts

Commissioner Callari complimented everyone involved for a job well done on the Police Officers contract. She stated she is looking

forward to the AFSCME contract being finalized.

R-2015-281 - Agreement with Lewis, Longman & Walker PA for Legal Services

Commissioner Callari thanked Vice Mayor Biederman for bringing up the topic earlier in the meeting regarding item number 5, R-2015-281, agreement with Lewis, Longman & Walker PA for legal services. She questioned how this issue came about regarding the City hiring the General Employees' Retirement Fund attorney and remembers when there were issues in the past. She is looking forward to discussing it further. Commissioner Callari stated she did not second Vice Mayor's request because she has not received any complaints recently regarding the General Employees' Retirement Fund attorney, although there have been in the past. She is looking forward to moving forward and doing what is right.

Margaritaville Employee Parking

Commissioner Callari stated she has been informed that Margaritaville Hollywood Beach Resort employees have been advised to park in the Charnow parking garage which is a concern to her and unacceptable. She explained that would leave only 100 available spaces for residents and tourists. She requested that staff follow through with Margaritaville Hollywood Beach Resort representatives to have this resolved.

Beach Parking Fees

Commissioner Callari requested staff research new technology as a means to charge a higher beach parking fee for non-residents. She suggested that the Hollywood resident fee should be \$1.50 per hour.

Youth Leadership Program

Commissioner Callari stated she has mentioned in the past that it is important to get youth involved in our government and for the leadership of the City to work together with them. She suggested developing a board for such a program for which she will take the leadership role. Commissioner Asseff and Commissioner Sherwood supported her request.

FY2016 Budget Hearing

Commissioner Callari stated it is important for the FY2016 budget to include allocation of funding for the continuance of roadway repairs and sidewalk repairs.

27. Commissioner Blattner, District 4

Broward County Yellow Dot Program

Commissioner Blattner requested an update on whether the City would be adopting the Broward County Yellow Dot program.

September 11th Memorial Ceremony

Commissioner Blattner stated the September 11th Memorial Ceremony in ArtsPark was fabulous and well done. He complimented the American Legion and the Police Officers on the great job they did and thanked Chief Sanchez for his great remarks.

Trip to Washington, D.C.

Commissioner Blattner announced he is traveling to Washington, D.C. on September 30, 2015 representing the Metropolitan Planning Organization (MPO) and will meet with the Federal Lobbyist to discuss issues regarding the City.

28. Vice Mayor Biederman, District 5

September 11th Memorial Ceremony

Vice Mayor Biederman stated the September 11th Memorial Ceremony in ArtsPark was excellent.

Help Me Hollywood Phone App

Vice Mayor Biederman stated the Help Me Hollywood app is used for many issues in addition to code violations such as to report traffic lights not operating properly.

Youth Leadership Program

Vice Mayor Biederman supports Commissioner Callari on establishing a youth leadership program. He stated that during his interview with the Miami Herald last week one of the questions the reporter asked him was what makes the City a great place to live. He responded by explaining that residents are engaged in programs to improve the City.

29. Mayor Bober

Mayor Bober had no further comments.

30. City Attorney

Jeffrey P. Sheffel, City Attorney, had no further comments.

31. City Manager

Parks and Recreation Accreditation

Dr. Wazir Ishmael, City Manager, stated he was pleased to announce

the Department of Parks, Recreation and Cultural Arts received national accreditation yesterday in Las Vegas, NV from the Commission for Accreditation of Park and Recreation Agencies (CAPRA) and the National Recreation and Park Association (NRPA). He explained the process is rigorous with 150 variables on which they were rated. He congratulated staff for their achievement.

Adams Street Project

Dr. Wazir Ishmael, City Manager, stated the City recently received a proposal from Pinnacle Housing regarding the redevelopment of 5.4 acres on Adams Street. He explained that the process of a public/private partnership is new for the City and staff is doing their best to get word out in addition to posting information on the City web site. He explained that staff will be meeting with the Adams Street neighborhood civic associations to address any questions they may have. He stated there is an opportunity for others to submit a competing proposal which will close on October 2, 2015 at 3:00 PM. The current proposal for the property is to have 100 senior affordable housing units and a retail component.

The Commission recessed at 2:14 PM and reconvened at 5:00 PM with Commissioner Callari absent.

22. CITIZENS' COMMENTS

Commissioner Callari returned to the meeting at 5:01 PM.

Commissioner Hernandez registered an aye vote on item 20.

The following individuals expressed personal opinions/concerns:

1. Nancy Fowler, 2616 Coolidge Street
2. Helen Chervin, 2470 Adams Street
3. Patricia Antrican, 2534 Fillmore Street
4. Ken Crawford, 2018 Fletcher Street
5. Richard Klavet, Richard's Motel
6. Maria Nunez, Richard's Motel
7. Perry Pustam, 1223 North Federal Highway.

32. The meeting adjourned at 5:24 PM.

Patricia A. Cerny, MMC
City Clerk
Hollywood, Florida

Approved on:
