

**City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
January 20, 2021
9:00 AM
City Commission Chambers – Room 219
Hollywood City Hall**

The regular meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on January 20, 2021 at 9:06 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice-Chair	Kevin Biederman
Board Members:	Caryl Shuham
	Linda Hill Anderson
	Traci Callari
	Adam Gruber
	Linda Sherwood - absent
General Counsel	Douglas R. Gonzales
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

Conflict Disclosures

There were no new conflicts to disclose.

Citizens' Comments:

The following individuals submitted comments to be read in the record:

Debra Case – Hollywood Beach Business Association

Bob Glickman – Hollywood Beach Resident

1. **R-CRA-2021-01** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Repealing Resolution No. R-CRA-2011-40 And Establishing The Rules Of Order And Rules Of Conduct And Procedures For The Governing of CRA Meetings.

ACTION: Motion was made by Board member Shuham to adopt the resolution as amended. The motion was seconded by Board member Callari and on voice vote passed 6-0. Board member Sherwood was absent.

2. **R-CRA-2021-02** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency, Appointing A Vice Chairperson For A One Year Term.

ACTION: Motion was made by Board member Callari to appoint Board member Sherwood to serve as Vice-Chair for a one year term. The motion was seconded by Board member Biederman and on a voice vote passed 6-0. Board member Sherwood was absent.

Board member Sherwood joined the meeting at 9:15 am.

3. **R-CRA-2021-03** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Authorizing The Appropriate CRA Officials To Execute An Agreement With Burkhardt Construction Inc. For Phase 1 Pre-Construction Services For Undergrounding Of Overhead Utilities And Streetscape Beautification At SR A1A From Hollywood Boulevard To Sheridan Street; Approving And Authorizing The Expenditure Of Funds In An Amount Not To Exceed \$48,300.00; Further Approving And Authorizing The CRA Executive Director To Execute All Applicable Agreements And/Or Documents To Implement The Project.

Jorge Camejo introduced the item to the Board.

An extensive discussion ensued among staff and member of the Board.

ACTION: Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Board member Shuham and on a voice vote passed unanimously 7-0.

4. **R-CRA-2021-04** - A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Authorizing The Appropriate CRA Officials To Accept And Execute Agreements With AT&T, d/b/a AT&T Southeast Florida Power And Light (“FPL”, And Converting Overhead Utility Lines To Underground In An Aggregate Amount Not To Exceed \$2,147,076.00.

ACTION: Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Board member Shuham and on a voice vote passed unanimously 7-0.

5. **P-CRA-2021-01** – Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Regarding An Analysis Of Broadwalk Kneewall Lighting Options.

Jorge Camejo introduced Susan Goldberg, Deputy Director, who provided a presentation to the Board. Susan Goldberg introduced Marc Kleisley, Burkhardt Construction to answer questions and concerns raised by the Board.

An extensive discussion ensued by members of the Board.

6. Comments from Board members, General Counsel and Executive Director

Vice-chair Sherwood

CRA

Vice-chair Sherwood stated that she is excited to begin 2021 and encouraged all to continue working on their accomplishments. She then requested that the CRA and City continue working together to create a color palette for Downtown.

Downtown Events

Vice-chair Sherwood requested that staff continue research on the cultural holiday Christmas.

Board member Shuham

CRA

Board member Shuham thanked CRA staff for the great presentation.

CRA Board Meetings

Board member Shuham requested support from her colleagues to revert the CRA Board meetings to once a month with citizen comments and if there is a need for an additional meeting, the Executive Director can request a Special meeting.

An extensive discussion ensued by the Board, staff, and general counsel.

General Counsel, Douglas Gonzales, informed the Board that approval of the motion will require

a

5/7th vote as it was not an agenda item.

A motion was then made by Board member Shuham to revert the CRA Board meeting to the 1st Wednesday of each month. The motion was seconded by Vice-chair Sherwood. On a voice vote, the motion passed 5-2. Board member Callari and Chair Levy opposed.

Board member Shuham requested that staff respond to the comments made by beach resident, Bob Glickman.

Board member Anderson

Board member Anderson wished everyone a happy new year!

District 2

Board member Anderson thanked Board member Gruber for the assistance he provided distributing toys to the kids in District 2.

Board member Anderson stated that she did a ride-along with code enforcement during the holidays and was concerned about the paving of the street. She stated it looks like a patchwork.

Board member Anderson requested assistance from her colleagues for residents who were being evicted due to the pandemic.

Board member Callari

Board member Callari responded to Board member Anderson's request. She advised that Federal funding for anyone experiencing eviction are available through January 31st.

CRA Transition

Board member Callari requested an update on the schedule of the CRA transition plan.

Jorge Camejo responded to the request.

Dixie Highway

Board member Callari requested that staff look into the upkeep of the CRA property on Dixie Highway that is being occupied as storage. She further advised that the standard and upkeep are a bit concerning.

Workforce Housing Project

Board member Callari requested an update from staff on Van Buren and Federal Streets workforce housing project on Van Buren and Federal Streets. She suggested that the CRA assist with some funding for this project.

Jorge Camejo provided an update.

Chair Levy introduced Raelin Storey, Communications, Marketing, and Economic Development Director to provide additional information.

Board member Gruber

CRA Staff

Board member Gruber thanked staff for all their hard work and stated that it was a great presentation. He further advised that he is very happy about what is happening in downtown and looks forward to more exciting things.

Downtown Hollywood

Board member Gruber advised staff to look into the areas of Hollywood Boulevard where the trees were removed. He suggested sprucing up the area with improved landscaping.

Board member Biederman

Events

Board member Biederman requested that staff provide an update on the return of events in the beach and downtown. He further advised that other municipalities have reconvened with events such as the car show.

Downtown

Board member Biederman invited all to check out the shipyard garden on Tyler Street.

Board member Biederman provided additional information on the workforce housing project and supports the suggestion that the CRA can assist with funding.

Chair Levy

Workforce Housing Project

Chair Levy requested staff explore investment methods in the housing project that may require a long-term opportunity. He further advised that staff should look at creative ways in order to make it happen.

Downtown

Chair Levy welcomed the new downtown businesses and restaurants. He stated that the

downtown atmosphere is doing great and this is a great time for staff to begin working with the Rhythm Foundation to queue up for the return of special events.

Chair Levy requested an update on the alley conditions.
Jorge Camejo provided an update.

New Year, 2021

Chair Levy wished everyone a happy and healthy 2021 and stated that he is looking forward to this year's accomplishments.

General Counsel, Douglas Gonzales

Workforce Housing Project

Douglas Gonzales reminded the Board that government should remain in governing and not business.

The meeting adjourned at 11:00 AM.

Approved as presented on _____

Phyllis Lewis
Board Secretary