

RESOLUTION NO. R-2019-076

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, APPROVING AND AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO NEGOTIATE AND EXECUTE AN AGREEMENT WITH THE HIGHEST RANKED FIRM FOR THE CREATION OF A PARKS MASTER PLAN, AND IF NEGOTIATIONS ARE NOT SUCCESSFUL, AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO NEGOTIATE AND EXECUTE AN AGREEMENT WITH THE NEXT HIGHEST RANKED FIRM.

WHEREAS, the City Commission requested that staff seek firms to create a Parks Master Plan; and

WHEREAS, on September 17, 2018, RFP-4584-18-RL – Parks Master Plan was posted on Bidsync; and

WHEREAS, responses were received from the following four firms: Barth Associates, LLC; Bermello Ajamil & Partners, Inc.; GreenPlay, LLC, and Kimley-Horn and Associates, Inc.; and

WHEREAS, on November 14, 2018, an Evaluation Committee consisting of four voting members from Parks, Recreation & Cultural Arts (PRCA), PRCA Advisory Board, Development Services, Communication, Marketing & Economic Development, and one non-voting member from Procurement Services met and began evaluating proposals; and

WHEREAS, based upon initial scoring, the Evaluation Committee unanimously decided to invite the two highest ranked firms for oral presentations; and

WHEREAS, the evaluation of the proposals was based on the criteria/factors established in the RFP, as follows: Profile of Proposer, Summary of Proposer's Qualifications, Project Understanding, Proposed Approach & Methodology and Pricing; and

WHEREAS, after the proposals were evaluated, the Evaluation Committee requested oral presentations from the two firms; and

WHEREAS, on December 10, 2018, oral presentations were made and the Evaluation Committee ranked the proposals. The two highest ranked firms are:

Barth Associates, LLC	462 Points	
GreenPlay, LLC	442 Points	; and

WHEREAS, the Evaluation Committee recommends that the City Commission authorize the negotiation and execution of an agreement with the highest ranked firm, Barth Associates, LLC; and

WHEREAS, if during negotiations an agreement cannot be reached with Barth Associates, LLC, staff will terminate negotiations with Barth Associates, LLC and will continue negotiations with the next highest ranked firm, GreenPlay, LLC.

NOW THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA:

Section 1: That the foregoing "WHEREAS" clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: That it ranks the firms as follows:

- 1) Barth Associates, LLC
- 2) GreenPlay, LLC.

Section 3: That it authorizes the appropriate City officials to negotiate and execute an agreement with the highest ranked firm, Barth Associates, LLC, in a form acceptable to the City Manager and approved as to form and legal sufficiency by the City Attorney.

Section 4: That if City officials are unable to reach an agreement with the highest ranked firm, they are authorized to terminate negotiations with the highest ranked firm and commence negotiations and execute an agreement with the next ranked firm, GreenPlay, LLC.

Section 5: That this Resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this 3 day of April, 2019.



JOSH LEVY, MAYOR

ATTEST:



PATRICIA A. CERNY, MMC, CITY CLERK

APPROVED AS TO FORM AND LEGAL
SUFFICIENCY for the use and reliance
of the City of Hollywood, Florida, only.



DOUGLAS R. GONZALES, CITY ATTORNEY *DUG*