

**City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY**

July 1st, 2020

9:00AM

City Commission Chambers – Room 219

Hollywood City Hall

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on July 1st, 2020 at 9:12 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida. Chair Levy opened the meeting with a statement informing viewers that the meeting is being conducted virtually in accordance with Florida Governor Ron DeSantis' Executive Order No. 20-69 which pertains to conducting local government meetings while under the public health emergency related to Novel Coronavirus Disease 2019 (COVID-19).

Roll Call was as follows:

Chair	Josh Levy
Vice-Chair	Kevin Biederman – virtual
Board Members:	Caryl Shuham – virtual
	Peter Hernandez – virtual
	Traci Callari - absent
	Richard Blattner – virtual
	Linda Sherwood - virtual
General Counsel	Douglas R. Gonzales
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

1. **Conflict Disclosures**

There were no new conflicts to disclose.

2. **Citizen' Comments:**

The following individuals submitted personal opinions/comments: (the comments submitted were read into the record)

Bob Glickman, Hollywood Beach Resident

Paul Demarco, Hollywood Beach Business Owner

Seymour Jones, Hollywood

Board member Callari joined the meeting in person at 9:28 AM.

3. **P-CRA-2020-10** - A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida Community Redevelopment Agency, Regarding The Preliminary Annual Budget For The Beach And Downtown Districts Of The CRA For Fiscal Year 2021; And Presenting Fiscal Year 2021 Preliminary Revenues.

Jorge Camejo provided a presentation to the Board.

A discussion ensued among staff and members of the Board.

4. **P-CRA-2020-11** –A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida Community Redevelopment Agency, Providing A Progress Update On The Hollywood Boulevard And Tyler Street Streetscape Improvements Project.

Jorge Camejo introduced Jeff Weidner and Myra Patino representatives of Marlin Engineering to address concerns related to the traffic conversion and Randy Hollingworth and Josh Rak representatives of Bermello, Ajamil & Partners, Inc. to address concerns related to the design build.

An extensive discussion ensued among members of the Board and staff.

It was the consensus of the Board to direct staff to move forward with a design build.

5. **P-CRA-2020-12** – A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida Community Redevelopment Agency, Providing A Progress Update On The Hollywood Boulevard And Tyler Street Streetscape Improvements Project.

Jorge Camejo introduced the item to the Board. He then introduced Lee Ann Korst, SE Regional Manager and Ross Huber, Finance Manager to provide a presentation to the Board. Keith Poliakoff, Esquire was also introduced to address issues and concerns presented by the Board.

An extensive discussion ensued by the Board and staff. It was decided that staff bring the item before the Board in early fall.

6. **R-CRA-2020-22** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Authorizing Appropriate CRA Officials To Execute An Agreement With Burkhardt Construction Inc. For The Tree Walls Project At Hollywood Boulevard And Harrison Street Between Young Circle And 21st Avenue In The Amount of \$485, 133.40.

Jorge Camejo requested that this item be removed from the agenda.

7. **COMMENTS BY BOARD MEMBERS, GENERAL COUNSEL, AND EXECUTIVE DIRECTOR**

Board member Shuham, District 1

Hollywood Beach

Board member Shuham stated that she is in agreement with the comment provided by

resident, Bob Glickman, requesting signage indicating the wearing of a mask on Hollywood Beach. She further advised that the sign can also state masks are available at the Welcome Center. Board member Shuham provided an update on the operating hours for Hollywood Beach due to COVID-19.

Hollywood

Board member Shuham requested that staff work with the Downtown Hollywood Business Association and the Hollywood Beach Business Association to get their input and decision making on upcoming projects.

Fourth of July

Board member Shuham wished everyone a safe and healthy Fourth of July.

Board member Hernandez

Hollywood

Board member Hernandez agreed with Board member Shuham and further advised that the input from both associations is key to a successful outcome.

Fourth of July

Board member Hernandez wished everyone a safe and healthy Fourth of July.

Board member Callari, District 3

Downtown Hollywood

Board member Callari thanked the staff for all their effort into the Hollywood Boulevard and Tyler Street projects. She further advised that she is looking forward to the complete project and requested that staff involve the business owner's input in the decision making.

COVID-19

Board member Callari encouraged everyone to wear a mask. She further encouraged business owners to enforce mask-wearing as a safety measure.

Board member Blattner, District 4

COVID-19

Board member Blattner advised that businesses need to be tough on mask-wearing and practicing social distancing to help prevent the spread of the virus.

Hollywood Beach

Board member Blattner requested that staff look into tents on the beach and address the concerns presented earlier during Citizens' Comments.

Vice-chair Biederman, District 5

Downtown Hollywood

Vice-chair Biederman thanked Jorge and staff for the presentation of the design ideas for

Hollywood Boulevard and Tyler Street projects. He further stated that he is looking forward to the complete project.

Board Member Sherwood, District 6

COVID-19

Board member Sherwood stated that wearing a mask is very important to help prevent the spread of the virus. She encourages all to continue wearing their masks.

Fourth of July

Board member Sherwood wished everyone a happy, healthy, and safe Fourth of July.

Hollywood Boulevard

Board member Sherwood thanked staff for all of their work with the Hollywood Boulevard and Tyler Street project and stated that she is looking forward to the complete project.

Chair Levy

Downtown Hollywood

Chair Levy thanked everyone for their comments and stated that the work of the city is never finished but always revolving.

COVID-19

Chair Levy encouraged everyone to be responsible and follow the guidelines of the CDC to prevent the spread of the virus.

Fourth of July

Chair Levy wished everyone a safe and healthy Fourth of July.

General Counsel, Douglas Gonzales

Fourth of July

Douglas Gonzales wished everyone a safe and healthy Fourth of July. He encouraged everyone to wear a mask.

CRA Executive Director, Jorge Camejo

Hollywood Beach and Downtown Updates

Executive Director, Jorge Camejo, provided an update and photos of the Downtown Hollywood Gateway Signage. He then thanked the staff of Block by Block for their support.

8. The meeting adjourned at 12:22 PM.

Approved as presented on _____

Phyllis Lewis

Board Secretary