



**CITY OF HOLLYWOOD  
DESIGN CONSTRUCTION MANAGEMENT  
Qualification Evaluation and Rating Form for Consultant Selection**

P-005-1

**PROJECT:** Golf Course Architectural Services for Hollywood Beach Golf Course & Clubhouse  
**LOCATION:** 1650 Johnson Street  
**EVALUATOR'S NAME:** Charles Lassiter

**PROJECT NO.:** DCM-19-001194  
**RFQ No.:** RFQ-4652-20-DCM  
**TABULATION REVIEWED BY:** \_\_\_\_\_

**INITIAL SCREENING CRITERIA**


SELECTION COMMITTEE:		25 Pts. Max.	25 Pts. Max.	25 Pts. Max.	25 Pts. Max.			TOTAL	RANKING	GENERAL COMMENTS
<ul style="list-style-type: none"> <li>* Andria Wingett, Development Services</li> <li>* Elisa Alex Iglesias, DCM</li> <li>* Mike Wharton, ArtsPark &amp; Cultural Affaris</li> <li>* Charles Lassiter, Public Works</li> <li>* Zindy Argredo, DCM</li> </ul>		1. Qualifications and Experience	2. Organizational Profile and Project Team Qualifications	3. Approach to Scope of Work	4. Past performance - References					
APPLICANT										REMARKS
1	LARSEN GOLF DEVELOPMENT INC.	23	22	23	23			91	4	No project team and currently involved with construction administration of a current project to begin in 2021. States that they will sub-contract with Aqua turf for irrigation, same as McCumber. Good references.
2	BATES GOLF DESIGN GROUP, INC.	22	22	20	20			84	6	Not a lot of detail of how they would deal with low lying holes. No subcontractors are being utilized. References were not completed and left blank.
3	MCCUMBER - WRIGHT VENTURE, LLC dba	23	23	23	23			92	3	Project Methodology was thought out, familiar with current issues surrounding course, like that irrigation contractor was a major component. Did not see references from the municipal courses like West Palm Beach or Seven Bridges. The Brickyard reference contained James McCumber e-mail address
4	DASHER GOLF DESIGN, INC.	20	20	21	23			84	6	Proposal did not include project manager, listed both Mike and Kevin as POC for Dasher. Scope of work did not include a timeline and did not see any analysis of current site. References were very good.
5	PLANNING/DESIGN, INC. dba SANFORD GO	23	23	24	24			94	1	In their methodology, they stated how they solved low elevations at other municipal courses. Recommended course routing improvements makes sense, eliminating back to back par 3, relocating the 1st hole.
6	RICHARD MANDELL GOLF ARCHITECTURE	23	23	24	24			94	1	Very experienced with municipal courses and although the City can't confirm this beign a Donald Ross course, this firm as experience with 11 Ross courses. Seemed to have done their homework. Provided analysis of how a redesign can increase pace of play. Looking to make a 9 hole course with driving range and short game practice. Scheduling methodology looks effective.

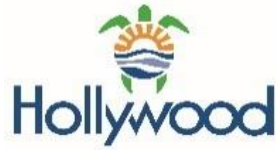


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7	GREG NORMAN GOLF COURSE DESIGN CO	23	22	23	21			89	5	Very experienced. Did not provide project manager, has a large current workload of projects. Project approach looks generalized, no reference from municipal course and 2 references were from the same Meadowbrook Farms.



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**PROJECT:** Golf Course Architectural Services for Hollywood Beach Golf Course & Clubhouse  
**LOCATION:** 1650 Johnson Street  
**EVALUATOR'S NAME:** Elisa A Iglesias

**PROJECT NO.:** DCM-19-001194  
**RFQ No.:** RFQ-4652-20-DCM  
**TABULATION REVIEWED BY:** \_\_\_\_\_

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<ul style="list-style-type: none"><li>• Andria Wingett, Development Services</li><li>• Elisa Alex Iglesias, DCM</li><li>• Mike Wharton, ArtsPark &amp; Cultural Affaris</li><li>• Charles Lassiter, Public Works</li><li>• Zindy Argredo, DCM</li></ul>		1. Qualifications and Experience	2. Organizational Profile and Project Team Qualifications	3. Approach to Scope of Work	4. Past performance - References					REMARKS		
APPLICANT												
1	LARSEN GOLF DEVELOPMENT INC.	25	25	18	25					93	3	36 yrs experience; 95 golf courses; Landscape Architect; located on Ponte Vedra Beach, almost 5 hours away; Aquaturf is the irrigation consultant; had several excellent references; approach was not specific to this project; not enough project experience in S. FLA
2	BATES GOLF DESIGN GROUP, INC.	25	25	25	0					75	7	40-50 yrs experience; N.Palm Beach office; missing references; <b>didn't choose to highlight Florida projects</b> ; Donald Ross renovation experience
3	MCCUMBER - WRIGHT VENTURE, LLC	25	25	24	25					99	2	40 yrs experience; local firm; approach is to install new turf grasses that improve playability and offer disease resistance, new irrigation to conserve water, improved draiange system; <b>Jacksonville Hayt Golf Learning Center has a 12 yr project schedule...why so long?</b> ; irrigation designer is located in Tequesta (Aquaturf); proposing a perimeter linear park as a buffer and as a community nature center ; extensive insider knowledge of HBGC.
4	DASHER GOLF DESIGN, INC.	25	25	25	15			90	5	33 yrs of experience; 28 of 50 golf courses renovated in S FIA; Office in Winter Haven; no projects listed between 2016 and 2020; Michael is a civil engineer & Kevin is LA; interesting approach; possible ideas for grant funding... <b>Dubsdread Golf Course Renovation- good idea to divert and treat run off, aqua driving range?</b> ; only 2 references		
5	PLANNING/DESIGN, INC. dba SANFORD	22	20	20	25			87	6	33 yrs experience; Jupiter , FL; 2 man firm; landscape architects; 15 municipal and public access projects in S. FLA, Miami shores and Crandon Golf in Key Biscayne; full time on this project; <b>Martin County projects, 80+ project had drainage issues similar to HBGC that were address in a fresh new way.</b>		



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6	RICHARD MANDELL GOLF ARCHITECTURE, INC. dba RMGA RICHARD MANDELL GOLF ARCHITECTURE, INC DBA RMGA RICHARD MANDELL GOLF ARCHITECTURE, INC	25	25	25	25			100	1	Richard Mandell is a golf architecture historian, wrote two books; direct lineage to Donald Ross; detailed explanation of QA; budget; scheduling; GC design; 28 yrs experience; team includes a construction specialist; their project approach was very well studied and specific to our needs; definitely did their research and made suggestions for improvement for both playability and revenue; Landscape Architects, 4 man team; great proposal. <b>City of Sarasota project was very similar to HBGC, in the process of full renovation, not a Donald Ross project either</b>
7	GREG NORMAN GOLF COURSE DESIGN	25	25	18	25			93	3	33yrs experience; office in WPB; 20 employees; environmental perspective in design; more generic approach to scope of work; <b>City of Pompano Beach Golf Club was not highlighted, most on point reference to review</b>



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**LOCATION:** 1650 Johnson Street  
**EVALUATOR'S NAME:** Mike Wharton

**PROJECT NO.:** DCM-19-001194  
**RFQ No.:** RFQ-4652-20-DCM  
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APPLICANT								TOTAL	RANKING	REMARKS	
1	LARSEN GOLF DEVELOPMENT INC.	15	18	9	12	54		0	1		
2	BATES GOLF DESIGN GROUP, INC.	15	10	12	5	42		0	1		
3	MCCUMBER - WRIGHT VENTURE, LLC	20	18	20	17	75		0	1		
4	DASHER GOLF DESIGN, INC.	15	16	20	18	69		0	1		
5	PLANNING/DESIGN, INC. dba SANFORD	20	18	22	19	79		0	1		
6	RICHARD MANDELL GOLF ARCHITECTU	22	20	20	18	80		0	1		
7	GREG NORMAN GOLF COURSE DESIGN	18	20	21	20	79		0	1		



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**LOCATION:** 1650 Johnson Street  
**EVALUATOR'S NAME:** Zindy Agredo

**PROJECT NO.:** DCM-19-001194  
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APPLICANT								TOTAL	RANKING	REMARKS	
1	LARSEN GOLF DEVELOPMENT INC.	22	20	23	23			88	5		
2	BATES GOLF DESIGN GROUP, INC.	23	22	22	22			89	4		
3	MCCUMBER - WRIGHT VENTURE, LLC	22	22	21	23			88	5		
4	DASHER GOLF DESIGN, INC.	22	20	21	20			83	7		
5	PLANNING/DESIGN, INC. dba SANFORD	23	22	22	23			90	3		
6	RICHARD MANDELL GOLF ARCHITECTU	23	23	23	22			91	1		
7	GREG NORMAN GOLF COURSE DESIG	23	22	23	23			91	1		



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**PROJECT:** Golf Course Architectural Services for Hollywood Beach Golf Course & Clubhouse  
**LOCATION:** 1650 Johnson Street  
**EVALUATOR'S NAME:** Andria Wingett

**PROJECT NO.:** DCM-19-001194  
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SELECTION COMMITTEE:		25 Pts. Max.	25 Pts. Max.	25 Pts. Max.	25 Pts. Max.					GENERAL COMMENTS	
• Andria Wingett, Development Services		1. Qualifications and Experience	2. Organizational Profile and Project Team Qualifications	3. Approach to Scope of Work	4. Past performance - References			TOTAL	RANKING		
• Elisa Alex Iglesias, DCM											
• Mike Wharton, ArtsPark & Cultural Affaris											
• Charles Lasiter, Public Works											
• Zindy Argredo, DCM											
APPLICANT										REMARKS	
1	LARSEN GOLF DEVELOPMENT INC.	25	23	18	25			91	6	change order projects. Did not see community meetings on the timeline. Nothing notable	
2	BATES GOLF DESIGN GROUP, INC.	25	25	19	25			94	3	employees. Did they do the Hallandale Diplomat? Nothing notable in the Approach. The	
4	MCCUMBER - WRIGHT VENTURE, LLC	25	25	17	25			92	5	le in the Approach, but did talk about needs assesment and linear park, local firm. Check	
5	DASHER GOLF DESIGN, INC.	25	25	20	25			95	1	he Donald Ross course.Approach starts with stakeholder. Grant refrance and SLR me	
6	PLANNING/DESIGN, INC. dba SANFORD	23	25	17	25			90	7	Nothing notable in the Approach. Lot's of sfl experience	
7	RICHARD MANDELL GOLF	25	25	20	25			95	1	ns not DR, drainage will be difficult due to the large acerage of LA. Recomends compl	
8	GREG NORMAN GOLF COURSE DESIGN	25	25	18	25			93	4	tion of DR in Approach, but very good project breakdown. Was there mention of DR in	