

**City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
June 3, 2020
9:00 AM
City Commission Chambers – Room 219
Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on June 3, 2020 at 9:08 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida. Chair Levy opened the meeting with a statement informing viewers that the meeting was being conducted virtually in accordance with Florida Governor Ron DeSantis' Executive Order No. 20-69 which pertains to conducting local government meetings while under the public health emergency related to Novel Coronavirus Disease 2019 (COVID-19).

Roll Call was as follows:

Chair	Josh Levy
Vice-Chair	Kevin Biederman – virtual
Board Members:	Caryl Shuham – virtual
	Peter Hernandez – virtual
	Traci Callari – virtual
	Richard Blattner – virtual
	Linda Sherwood – virtual
General Counsel	Douglas R. Gonzales
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

Conflict Disclosures

There were no new conflicts to disclose.

Citizens' Comments:

The following individuals submitted personal opinions/concerns:

Bob Glickman, Beach Resident

Debra Case, Hollywood Beach Business Association

1. **R-CRA-2020-19** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing Appropriate CRA Officials To Increase Blanket Purchase Order B003158 With Shamrock Pool Services, Inc. For Fountain Maintenance From \$47,280.00 To An Estimated Annual Expenditure of \$67,280.00.

ACTION: Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Callari and on voice vote passed unanimously 7-0.

2. **R-CRA-2020-20** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Authorizing The Appropriate CRA Officials To Issue An Authorization To Proceed To Kimley-Horn And Associates To Provide Consulting Services For Phase IV – Undergrounding Of Overhead Utilities And Streetscape Beautification In An Amount Not To Exceed \$2,870,090.00.

Jorge Camejo introduced Marwan Mufleh, Principal of Kimley Horn, to provide a presentation to the Board.

An extensive discussion ensued among staff and members of the Board.

Chair Levy opened the public hearing. Comments submitted by the following were read into the record:

1. Bob Glickman, Hollywood Beach Resident
2. Frank DeRisi, Hollywood Beach Civic Association

ACTION: Motion was made by Board member Callari to adopt the resolution. The motion was seconded by Board member Shuham and on voice vote passed unanimously 7-0.

3. Board member Shuham, District 1

Downtown and Beach District

Board member Shuham encouraged both City and CRA to continue their effort to assist the beach and downtown business owners during the reopening. She further advised staff to provide clarification to the businesses on the reopening guidelines for the businesses and beach patrons who wish to participate in exercises and or beach activities.

Board member Shuham stated that she was very excited on the approval of Resolution BCRA-2020-20 providing consulting services for Phase IV Undergrounding of Overhead Utilities And Streetscape Beautification.

Board member Shuham extended a thank you to police officer Ryan McKirchy for keeping the beach residents informed.

4. Board member Hernandez, District 2

CRA

Board member Hernandez thanked CRA staff for their support in the reopening efforts of the downtown businesses. He extended a special thank you to Lisa Liotta and City staff for a great job and requested that they continue with an open communication.

Hollywood Beach

Board member Hernandez informed the Board that the Hollywood Beach lifeguards are not assisting with providing information to beach goers regarding the curfew laws set by the State.

COVID-19

He encouraged everyone to remain indoors and stay safe.

5. Board member Callari, District 3

CRA

Board member Callari thanked Lisa Liotta and staff for a great job working with the Downtown businesses. She further stated that this is a great opportunity to be creative with bringing new businesses to the downtown.

COVID-19

Board member Callari encouraged everyone to stay safe.

6. Board member Blattner, District 4

Board member Blattner had no further comment.

7. Vice chair Biederman

Hollywood

Vice-chair Biederman thank City and CRA staff for their efforts in the reopening of businesses in both districts, Hollywood Beach and Downtown Hollywood.

8. Board member Sherwood

Citizen' Comments

Board member Sherwood thanked everyone who submitted a comment for Citizen' Comments. She further thanked Christine Corbo for the great ideas she provided regarding pick up and take out during the reopening.

Board member Sherwood then provided further information regarding the bike and sidewalk lanes as this was a concern presented by Bob Glickman, Hollywood Beach resident.

9. Chair Levy

Hollywood Reopening

Chair Levy thanked all City and CRA staff who assisted in the reopening of Hollywood.

Marketing Position

Chair Levy requested and update on the vacant CRA Marketing Position.

Jorge Camejo provided a response.

Downtown Hollywood

Chair Levy stated that the extended sidewalk located at Go Bistro looks very good.

Hollywood Beach

Chair Levy requested that City and CRA staff research a location for a digital sign that provides information on available parking to beach goers. He also advised that rules such as dogs on the beach should be placed in an area near or in the garages.

10. General Counsel Douglas Gonzales

Hollywood Reopening

General Counsel, Douglas Gonzales, provided an update on the reopening of City Hall to the Public. He then stated that June 10th is the reopening date.

Executive Director, Jorge Camejo

CRA

Jorge Camejo thanked the CRA Board and staff for a great job during the past months. He further extended a special thank you to Lisa Liotta and Adam Chernov for all their efforts in the new reopening campaign for the beach and downtown businesses.

The meeting adjourned at 10:16 AM.

Approved as presented on _____

Phyllis Lewis
Board Secretary