

**City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
May 20, 2020
9:00 AM
City Commission Chambers – Room 219
Hollywood City Hall**

The virtual meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on May 20, 2020 at 9:06 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida. Chair Levy opened the meeting with a statement informing viewers that the meeting was being conducted virtually in accordance with Florida Governor Ron DeSantis' Executive Order No. 20-69 which pertains to conducting local government meetings while under the public health emergency related to Novel Coronavirus Disease 2019 (COVID-19).

Roll Call was as follows:

Chair	Josh Levy
Vice-Chair	Kevin Biederman – virtual
Board Members:	Caryl Shuham – virtual
	Peter Hernandez – virtual
	Traci Callari – virtual
	Richard Blattner – virtual
	Linda Sherwood – virtual
General Counsel	Douglas R. Gonzales
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

Conflict Disclosures

There were no new conflicts to disclose.

1. **R-CRA-2020-18** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving The Renewal Of The Agreement For Circulator Services With Circuit Transit Inc., Formerly Known As The Free Ride, As Well As Funding For Such Services In An Estimated Annual Amount OF \$590,240.00.

Jorge Camejo introduced James Mayer, Representative of Circuit Transit Inc. to provide a presentation to the Board.

Gus Zambrano, Assistant City Manager, addressed questions and concerns presented by the Board.

An extensive discussion ensued among staff and members of the Board.

ACTION: Motion was made by Board member Hernandez to adopt the resolution as amended. The motion was seconded by Vice Chair Biederman and on voice vote passed unanimously 7-0.

2. **P-CRA-2020-08** – A Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency, On The Florida Department Of Transportation RRR Project.

Jorge Camejo introduced representatives of Florida Department of Transportation (FDOT) Rebecca Guerrero, Michael Miller and Antonio Pedra, who provided a presentation to the Board.

An extensive discussion ensued among the Board and representatives of FDOT.

3. **IR-CRA-2020-04** – Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Month.

Jorge Camejo updated the Board on ongoing activities on Hollywood Beach and Downtown Hollywood. He provided an update on the status of the CM at Risk Solicitation for the Undergrounding of Utilities and Streetscape Project, CRA Grants Program, Hollywood Beach Lifeguard Towers and First Aid Stations, Downtown Hollywood Boulevard Pilot Project- Extensive Café Table and the American Legion Post 92.

4. Board member Shuham, District 1

CRA

Board member Shuham extended a special thank you to Lisa Liotta and staff for doing a great job assisting Hollywood beach and downtown businesses during this difficult time. She also thanked Jill Weisberg for the virtual mural tours and the tour provided by the Art and Culture Center of Hollywood.

Broward League of Cities

Board member Shuham congratulated Board member Callari on becoming the President of the Broward League of Cities. She further advised that this is a great step for Hollywood.

Board member Hernandez, District 2

CRA

Board member Hernandez thanked everyone for a great meeting. He further advised that he is looking forward to the day we can meet in one room. He then requested that the CRA continue to work with Public Utilities on the storm drain systems to prevent flooding.

5. Board member Callari, District 3

Board member Callari thanked Lisa Liotta and her team for a great job assisting Hollywood businesses in both beach and downtown during this pandemic.

6. Board member Blattner, District 4

Board member Blattner had no further comment.

7. Vice chair Biederman

Board member Biederman had no further comment.

8. Board member Sherwood

Hollywood Boulevard

Board member Sherwood congratulated staff on a great job with the installation of the new pavers on Hollywood Boulevard. She requested an update from staff on the paint palette program for businesses on Hollywood Boulevard.

Fourth of July

Board member Sherwood advised the Board of the recommendation provided by medical experts on large gathering during this pandemic. She recommended the cancellation of this year Fourth of July event.

CRA

Board member Sherwood then extended a special thank you to Lisa Liotta for doing a great job assisting the businesses in downtown and Hollywood beach.

9. Chair Levy

Hollywood Boulevard

Chair Levy requested that staff research information on the paint palette project in the form of a grant program suggested by Board member Sherwood. He further advised that signage could be included to also help beautify the area.

Chair Levy also requested that staff look into converting the parking spaces near the alley of 2051B – Hollywood Boulevard into an outside sitting area.

Jorge Camejo provided additional information.

Chair Levy encouraged staff to continue working with Block 57 and Block 58 projects despite the pandemic. He further stated that these projects are great investments for downtown.

Chair Levy congratulated the residents of Hollywood and CRA and City staff for the appearance of Hollywood in marketing ads. He also stated that a picture of Hollywood beach was a backdrop on the American Idol show.

10. General Counsel Douglas Gonzales

Douglas Gonzales had no further comment.

11. Executive Director, Jorge Camejo

CRA

Executive Director, Jorge Camejo, thanked everyone for their recognition of Lisa Liotta for her great effort assisting the businesses on Hollywood Beach and Downtown Hollywood. He then provided the Board with a visual of Hollywood's face mask and shield to be distributed to the businesses. He further advised that masks are not medically rated but meet the standard of face covering.

Downtown Hollywood

Jorge Camejo advised the Board that a grant application will be forthcoming for the Black Flamingo Brewery located at 1945 Hollywood Boulevard.

The meeting adjourned at 11:39AM.

Approved as presented on _____

Phyllis Lewis
Board Secretary