



**DEPARTMENT OF PARKS, RECREATION AND CULTURAL ARTS**


**INTER-OFFICE MEMORANDUM**

**DATE:** September 17, 2018 **FILE:** PRCA 18-163

**TO:** Wazir A. Ishmael, Ph.D.  
City Manager

**VIA:** Gus Zambrano  
Assistant City Manager/Sustainable Development 

**VIA:** Adam Reichbach   
Assistant City Manager/Finance & Administration

**FROM:** David Vazquez   
Interim Director

**SUBJECT:** Renewal of Management Agreement with JCD Sports Group (JCD) to continue the management operation of Orangebrook Golf and Country Club (OGCC)

---

**ISSUE**

The purpose of this request is to renew an agreement which has one (1) additional two (2) year renewal period remaining under the same terms and conditions. The agreement with JCD for management of OGCC expires September 30, 2018. The renewal period is October 1, 2018 – September 30, 2020. The estimated annual amount is \$97,000.00. Note the estimated amount is within the City Manager's authority level pursuant to Section 38.48 (C)(1) of the Purchasing Ordinance.

**EXPLANATION**

On July 6, 2016, the City Commission passed and adopted R-2016-198 which authorized JCD Golf of Florida D/B/A JCD Sports Group (JCD) for an initial two (2) years with an option to renew for a two (2) year period in order to continue the operation of the OGCC.

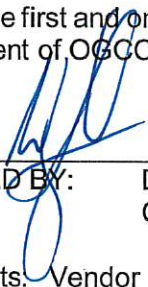
The Director of Parks, Recreation and Cultural Arts and the Director of Procurement & Contract Compliance recommend the City Manager approve the renewal of the agreement for the first and only two (2) year renewal period for an estimated annual expenditure of \$97,000.00.

Pursuant to Section 38.48 (C)(1) of the Purchasing Ordinance, when a contract entered into by the city pursuant to City Commission approval provides for one or more renewals by affirmative action of the city and the estimated annual cost of a renewal of the contract does not exceed \$250,000, the Director shall have the authority to recommend to the City Manager approval or rejection of the renewal if it is the first, second, or third renewal of the contract, but only the Commission is authorized to approve any subsequent renewal.

Funding for the attached agreement has been provided for in fiscal year 2019 budget in 44.3101.00000.572.003117 and will be budgeted in fiscal year 2020.

### RECOMMENDATION

Approve the first and only two (2) year renewal option of the agreement with JCD for the continued management of OGCC.

  
APPROVED BY: Dr. Wazir Ishmael  
City Manager

  
Date:

  
Attachments: Vendor renewal letter  
R-2016-198



August 31, 2018

Dear Mr. Vazquez,

JCD Sports Group's current agreement with the City of Hollywood and Orangebrook Golf has an option to renew for an additional 2 years (09/2018 up to 09/2020). Please accept this letter as our agreement/concurrence to accept the option to renew.

We look forward to continuing to work with you and the City of Hollywood.

Kindest Regards,

A handwritten signature in cursive script that reads "Sharon Painter".

---

Sharon Painter  
CEO

RESOLUTION NO.

R-2016-198

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, APPROVING AND AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO EXTEND THE EXISTING MANAGEMENT AGREEMENT BETWEEN THE CITY OF HOLLYWOOD AND JCD GOLF OF FLORIDA D/B/A JCD SPORTS GROUP (JCD) FOR A TWO (2) YEAR PERIOD WITH AN OPTION TO RENEW FOR A TWO (2) YEAR PERIOD IN ORDER TO CONTINUE THE OPERATION OF THE ORANGEBROOK GOLF AND COUNTRY CLUB FOR AN ANNUAL PAYMENT NOT TO EXCEED \$97,000.00.

WHEREAS, the City of Hollywood, Florida owns the Orangebrook Golf and Country Club located at 400 Entrada Drive; and

WHEREAS, since 2006, JCD Sports Group (JCD) has managed Orangebrook Golf and Country Club; and

~~WHEREAS, the existing management agreement and addendum thereto between the City and JCD expires on September 30, 2016 and does not provide for any renewals; and~~

~~WHEREAS, under the direction of the City Commission, City staff has been asked to complete a fiscal impact analysis, an environmental assessment, a community charrette and a statistically sound survey to determine the future of Orangebrook Golf and Country Club in the City's golf system; and~~

WHEREAS, the findings of these actions will be reported to the City Commission for discussion and determination on how to move forward with the Orangebrook Golf and Country Club golf course; and

WHEREAS, as the timeframe for completion of the items set forth above will take a certain amount of time, the Parks, Recreation and Cultural Arts staff are recommending that the City Commission extend the existing management agreement with JCD for a two (2) year period with an option to renew for an additional two (2) year period at the sole discretion of the City which should provide an adequate timeframe to act on the City Commission's request; and

WHEREAS, Section 38.40 (C)(8) of the City's Purchasing Ordinance allows the competitive bidding process to be waived when the City Commission declares, by a 5/7ths vote, that the competitive process is not in the best interest of the City;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA:

Section 1: That it hereby approves and authorizes the appropriate City Officials to extend the October 1, 2006, Management Agreement and the May 25, 2011, (R-2011-046) Addendum between the City of Hollywood and JCD Golf of Florida d/b/a JCD Sports Group, under the same terms and conditions, for a two (2) year period, with an option to renew for an additional two (2) years at the sole discretion of the City, and as may subsequently be agreed to by the City Manager and approved as to form and legality by the City Attorney.

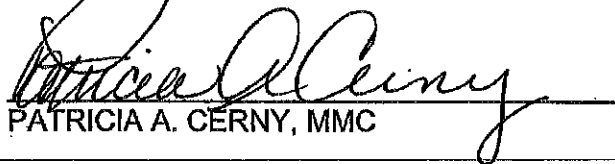
Section 2: That this resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this 6, day of July, 2016.



PETER BOBER, MAYOR

ATTEST:

  
PATRICIA A. CERNY, MMC

APPROVED AS TO FORM & LEGALITY  
for the use and reliance of the  
City of Hollywood, Florida, only.

  
JEFFREY R. SHEFFEL, CITY ATTORNEY DR