

# City of Hollywood

*Hollywood City Hall  
2600 Hollywood Blvd  
Hollywood, FL 33020  
<http://www.hollywoodfl.org>*



## Meeting Minutes

**Wednesday, March 4, 2020**

**1:00 PM**

**Commission Chambers Room 219**

## **Regular City Commission Meeting**

### ***CITY COMMISSION***

***Josh Levy, Mayor***

***Kevin Biederman, Vice Mayor - District 5***

***Caryl Shuham, Commissioner - District 1***

***Peter Hernandez, Commissioner - District 2***

***Traci Callari, Commissioner - District 3***

***Richard Blattner, Commissioner - District 4***

***Linda Sherwood, Commissioner - District 6***

***Dr. Wazir Ishmael, City Manager***

***Douglas R. Gonzales, City Attorney***

***Patricia A. Cerny, City Clerk***

The Regular City Commission Meeting of the City of Hollywood, Florida, was called to order by Mayor Levy on Wednesday, March 4, 2020 at 1:10 PM in the City Commission Room, Room 219, Joseph W. Watson Circle, Hollywood, Florida.

1. **Moment of Silence**
2. **Pledge of Allegiance**
3. **Recognition of Veterans, Active Service Personnel & Their Families**
4. **Roll Call**

**Present:** Commissioner Caryl Shuham, Commissioner Peter Hernandez, Commissioner Traci Callari, Commissioner Richard Blattner, Vice Mayor Kevin D. Biederman, Commissioner Linda Sherwood and Mayor Josh Levy

At this time, Dr. Wazir Ishmael, City Manager, provided an update on preventative actions the City is taking for Coronavirus.

Jamie Hernandez, Emergency Management Coordinator, provided additional information on preventative actions for the Coronavirus.

### **CONSENT AGENDA**

#### **Approval of the Consent Agenda**

**ACTION:** A motion was made by Commissioner Callari, seconded by Commissioner Sherwood, to adopt the Consent Agenda. The motion passed unanimously. (7-0)

5. [R-2020-050](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Regular City Commission Meeting Minutes Of August 28, 2019.  
**ACTION:** This Resolution was moved by Commissioner Callari, which was seconded by Commissioner Sherwood, and adopted on the Consent Agenda. The motion passed unanimously. (7-0)
6. [R-2020-051](#) A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing The Appropriate City Officials To Extend The Current Agreement With El Gran Cafecito, Inc., D/B/A Alexandra's, To Provide

Food And Beverage Services At City Hall For Nine Months Through December 4, 2020.

**ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Commissioner Sherwood, and adopted on the Consent Agenda. The motion passed unanimously. (7-0)**

7. [R-2020-052](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Ratifying The Submission Of An Application To The Broward County Marine Advisory Committee, To Receive The FY2020-2021 Enhanced Marine Law Enforcement And Education Grant; Authorizing The Appropriate City Officials To Accept, If Awarded, The Grant In An Approximate Amount Of \$63,368.00; Authorizing The Appropriate City Officials To Execute All Applicable Grant Documents And Agreements.

**ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Commissioner Sherwood, and adopted on the Consent Agenda. The motion passed unanimously. (7-0)**

8. [R-2020-053](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Authorizing An Expenditure Of State Law Enforcement Forfeiture Trust Funds To Defray Expenses/Costs Associated With Sponsoring And Participating In Special Law Enforcement Events And Programs In The Amount Of \$50,000.00; Amending The Fiscal Year 2020 Adopted Operating Budget Per Resolution R-2019-287 For The Law Enforcement Forfeiture Fund (Fund 112).

**ACTION: This Resolution was moved by Commissioner Callari, which was seconded by Commissioner Sherwood, and adopted on the Consent Agenda. The motion passed unanimously. (7-0)**

9. [PO-2020-04](#)

An Ordinance Of The City Of Hollywood, Florida, Amending Chapter 99 Of The Code Of Ordinances Entitled "Municipal Beach" By Amending Section 99.02 Entitled "Activities Allowed" To Update Those Activities Permitted On The Municipal Beach; Providing For A Severability Clause And A Repealer Provision.

The Mayor announced the ordinance was advertised in conformance with Florida Statutes and City Codes.

Rudy Jurado, Fire Chief, provided an overview of the ordinance and timeline of events.

Bruce Wilkie, Marine Safety Chief, provided a presentation on the intent of the ordinance.

The public hearing was opened, and the following individuals expressed personal opinions/concerns:

1. Bob Glickman, 3111 N. Ocean Drive
2. Catherine Uden, 1120 Lyontree Street

Being there was no one further who wished to speak, the public hearing was declared closed.

Discussion ensued among staff and members of the Commission.

**ACTION:** Motion was made by Commissioner Shuham to adopt the Ordinance with an amendment to have the buffer zone be 75 yards and add additional language to allow areas of the beach opened by Beach Safety for paddle boarding if the conditions allow. The motion was seconded by Commissioner Sherwood.

**ACTION:** Commissioner Hernandez moved an amendment to make the buffer zone 100 yards. The motion was seconded by Vice Mayor Biederman.

Discussion ensued among staff and members of the Commission.

Commissioner Shuham left the meeting at 2:03 PM and returned at 2:05 PM.

Douglas Gonzales, City Attorney, responded to questions raised by the Commission.

**ACTION:** Motion was made by Commissioner Callari to amend the motion to have a 100 yard buffer and allow for future buffer distance changes to be done by resolution. The motion was seconded by Commissioner Hernandez and on voice vote passed 4-3. Commissioner Shuham, Vice Mayor Biederman and Mayor Levy were opposed.

Douglas Gonzales, City Attorney, stated with the proposed changes being made the ordinance if passed would be on first reading with second reading coming back at a future date.

The City Clerk read the ordinance title on first reading.

**ACTION:** On Roll Call vote, the motion to adopt the ordinance as amended passed 5-2.

**Aye:** Commissioner Hernandez  
Commissioner Callari  
Commissioner Blattner  
Vice Mayor Biederman  
Commissioner Sherwood  
**Nay:** Commissioner Shuham  
Mayor Levy

10. [R-2020-054](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Considering The Continuance/Sunsetting Of The Following Advisory Boards: Affordable Housing Advisory Committee; African American Advisory Council; Artwork Selection Advisory Committee; Education Committee; Marine Advisory Board; Neighborhood Watch Advisory Board; Parks, Recreation & Cultural Arts Advisory Board; Sustainability Advisory Committee And The Young Circle Artspark Advisory Board.

Patricia Cerny, City Clerk, explained the intent of the resolution.

Discussion ensued among staff and members of the Commission.

Douglas Gonzales, City Attorney, provided additional information.

**ACTION: Motion was made by Commissioner Hernandez, which was seconded by Commissioner Shuham, to adopt the Resolution continuing all the boards. On a voice vote the motion passed unanimously. (7-0)**

11. [R-2020-055](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Issue An Authorization To Proceed With Kimley-Horn & Associates, Inc. To Provide Professional Consulting Engineering Services For The Development Of A Bicycle Mobility Plan In An Amount Not To Exceed \$74,240.00; Approving An Amendment To The Fiscal Year 2020 Capital Improvement Plan.

Azita Behmardi, City Engineer, explained the intent of the resolution.

Erin Edmonds, Kimley Horn & Associates, provided information on the qualifications of their firm.

Discussion ensued among staff and members of the Commission.

**ACTION: Motion was made by Commissioner Blattner, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

12. [R-2020-056](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving And Authorizing The Appropriate City Officials To Issue An Authorization To Proceed With Atkins North America, Inc. To Provide

Professional Consulting Services For The Establishment Of A Traffic Calming Program In An Amount Not To Exceed \$119,993.00.

Azita Behmardi, City Engineer, explained the intent of the resolution.

Jack Schneilder, Atkins North America, provided information on the qualifications of their firm.

Discussion ensued among staff and members of the Commission.

Commissioner Blattner left the meeting at 2:39 PM.

**ACTION: Motion was made by Commissioner Shuham, which was seconded by Commissioner Sherwood, to adopt the Resolution. On a voice vote the motion passed 6-0. Commissioner Blattner was absent.**

13. [P-2020-11](#)

Presentation By Lori Treviranus, P.E., Vice President Of Transportation, Keith And Associates, Inc., To Provide An Update On Washington Street & 72nd Avenue Improvement Project.

Commissioner Blattner returned to the meeting at 2:41 PM.

Azita Behmardi, City Engineer, reviewed the proposal and introduced Lori Treviranus, Keith and Associates, and Raul Dominguez, FDOT.

Raul Dominguez, PE, FDOT Project Manager, provided a detailed presentation on the proposed Washington Street and 72nd Avenue improvement project.

Lori Treviranis, PE, Keith and Associates, provided additional information on the proposed project.

Vice Mayor Biederman left the meeting at 2:58 PM and returned at 2:59 PM.

Vivek Galav, Director of Public Utilities, provided additional information.

Discussion ensued among staff and members of the Commission.

Greg Stewart, Broward MPO, provided additional information.

Commissioner Callari left the meeting at 3:26 PM and returned at 3:28 PM.

Discussion ensued among staff and members of the Commission.

Commissioner Sherwood left the meeting at 3:31 PM.

Commissioner Hernandez left the meeting at 3:31 PM and returned at 3:35 PM.

Discussion ensued among members of the Commission.

**14. Commissioner Callari, District 3**

Meetings

Commissioner Callari stated the CRA meeting today was great, there are a lot of things happening in the City. The Commission and staff have been doing a lot of good things over the last two years, setting the stage for the future.

Election

Commissioner Callari wished everyone good luck in their re elections.

Paddle Boarding

Commissioner Callari stated she wants to find out before second reading of the paddle boarding ordinance what the counts are for swimmers beach goers on the beach, for both winter and summer.

Youth Ambassadors

Commissioner Callari stated the Hollywood Youth Ambassadors have the Hollywood Happy Days event on March 16th at the ArtsPark. The Youth Ambassadors are doing a program called Teen Talk where students are asked four questions of concern to them. She showed a video regarding the Teen Talk program.

Commissioner Sherwood returned to the meeting at 3:43 PM.

**15. Commissioner Blattner, District 4**

Commissioner Blattner had no further comments.

**16. Vice Mayor Biederman, District 5**

Paddle Boarding

Vice Mayor Biederman questioned the City Attorney regarding questions raised from the community that the City does not have authority to regulate paddle boarding. Douglas Gonzales, City Attorney, responded the City has the right to regulate what occurs on the beach and in the

water.

#### Bruce Terrace Wall

Vice Mayor Biederman stated the City received a request from Bettina August, 2719 Bruce Terrace, to approve the final design on Bruce Terrace Wall.

Douglas Gonzales, City Attorney, explained the intent of the resolution.

#### [R-2020-057](#)

A Resolution Of The City Commission Of The City Of Hollywood, Florida, Approving The Final Design Of An Ocean-Themed Mural To Be Installed On The Wall North Of Sheridan Street, East Of I-95 In Florida Department Of Transportation Right-Of-Way (A/K/A Bruce Terrace Mural); Authorizing The Appropriate City Officials To Enter Into A Community Aesthetic Feature Agreement With The Florida Department Of Transportation For Installation And Maintenance Of The Mural.

**ACTION: Motion was made by Vice Mayor Biederman, which was seconded by Commissioner Callari, to adopt the Resolution. On a voice vote the motion passed unanimously. (7-0)**

#### **Vice Mayor Biederman, District 5**

##### Selfie Stations

Vice Mayor Biederman stated during the CRA meeting resident Bob Glickman's wish list request suggested having selfie stations throughout the City. Vice Mayor Biederman requested Commission support to have the City and CRA to look into the cost of this. Commissioner Hernandez and Mayor Levy supported the request.

Mayor Levy spoke about having a regulatory process for murals in place, such as public art in place, which would include selfie stations. Dr. Wazir Ishmael, City Manager, responded it would be on the agenda for the second meeting in April.

##### Concert

Vice Mayor Biederman invited everyone to attend the West Hollywood Concert series on March 14th featuring the Fabulons

##### Civic Association Meetings

Vice Mayor Biederman encouraged everyone to attend their civic association meetings to have their voices heard.

##### Fred James

Vice Mayor Biederman announced Fred James, past President of the



Hollywood Jaycees, passed away last week.

**17. Commissioner Sherwood, District 6**

St. Patrick's Day

Commissioner Sherwood invited everyone to the March 15th St. Patrick's Day parade.

Nativity Carnival

Commissioner Sherwood announced Nativity Catholic Church's carnival will be on March 12, 2020.

**18. Commissioner Shuham, District 1**

Beach Conditions Hotline

Commissioner Shuham explained residents can obtain information on beach conditions by calling the Beach Conditions Hotline at 954-921-3334, which will have daily updates on beach safety conditions.

Turtle Season

Commissioner Shuham stated it is turtle season on the beach, Code Officers will be checking that everyone is in compliance with lighting regulations.

Temporary Wall

Commissioner Shuham stated Pete Bienek, Director of Public Works, and she went door to door on South Lake to inform the residents about the temporary wall. They have heard the residents concerns and now will delay installation of the temporary wall until the concerns can be addressed.

Old Buildings

Commissioner Shuham stated she saw the video of the McNab house in Pompano Beach being relocated to a park. This made her think in Hollywood, where the City has old buildings which are not in the Historic District, if the City could catalog them. She suggested tagging the building in demo permits, which would allow discussion before being torn down. Commissioner Shuham requested Commission support for staff to look into cataloging old buildings and providing notification to the Commission before being torn down. Commissioner Callari and Commissioner Hernandez supported the request.

Hollywood Beach Golf Course

Commissioner Shuham questioned the status of the contract for Hollywood Beach Golf Course design. Gus Zambrano, Assistant City

Manager for Sustainable Development, responded it needs additional review, then it will come before the Commission.

#### Ban on Plastics Workshop

Commissioner Shuham questioned the status of the ban on plastic workshop with the Beach businesses. Gus Zambrano, Assistant City Manager for Sustainable Development, stated he will get back to her with a response.

#### Youth Ambassadors

Commissioner Shuham thanked Commissioner Callari and the Youth Ambassadors on their Happy Days program. She suggested maybe one of the underutilized schools could be used for the youth center.

### **19. Commissioner Hernandez, District 2**

#### Bicycles

Commissioner Hernandez requested Commission support to require flags for banana bicycles that are used on the Broadwalk. Commissioner Shuham and Commissioner Callari supported the request.

Mayor Levy suggested staff to also come back with any safety issues for all types of rented bicycles on the Broadwalk.

#### Traffic

Commissioner Hernandez stated on 22nd Avenue between Johnson Street and Sheridan Street there is only one stop sign at Taft Street, the section needs more. He suggested a speed trailer be set up to help address the speeding issues.

#### Tree Trimming

Commissioner Hernandez stated Washington Street between 24th Avenue and 28th Avenue, especially between 26th Avenue and 28th Avenue, needs tree trimming, as street lights cannot be seen at night.

#### Selfie Station

Commissioner Hernandez stated the selfie station suggestion would work well with businesses that want to do art in public spaces.

#### Little Flower Carnival

Commissioner Hernandez announced Little Flower Catholic Church's carnival starts tomorrow through March 8th.

**20. Mayor Levy**

## Traffic

Mayor Levy stated a resident informed him on Cleveland Street between 29th Court and 26th Avenue the parents leaving Oakwood Elementary School are speeding and there needs to be a speed trailer there.

## LED Lights

Mayor Levy stated a resident suggested, and he agrees, to convert the florescent lights in City buildings to LED lights, and questioned if there are grant monies available to convert lights. He also suggested solar powered street lights.

## Election

Mayor Levy stated Early Voting will start March 7th thru March 15th for the Presidential Preference Primary Election at City Hall Library.

## Paddle Boarding

Mayor Levy stated there was a lot of discussion regarding taking staff's recommendation on the paddle boarding issue. Mayor Levy stated he give a lot of deference to staff recommendations, but in some cases the elected officials need to find that balance between professionals and what the residents want.

**21. City Attorney**

## Jury Verdict

Douglas Gonzales, City Attorney, stated he sent an email to the Commission regarding a jury verdict that came down against the City regarding the Schircks vs. City of Hollywood matter. The jury found the City to be 20% liable for the accident, and Mr. Schircks to be 80% liable, the damage amount was significantly lower than what was demanded by counsel for Mr. Schircks. They are moving for a new trial, and he will keep the Commission informed.

## Executive Session

Douglas Gonzales, City Attorney, announced pursuant to Florida Statutes 286.011(8)(a), an executive session would be held on March 18, 2020 at 8:00 AM regarding Dorothy Edward vs. City of Hollywood litigation. Attending the session will be the Mayor, Commissioners, City Manager, City Attorney, and Chief Litigation Counsel.

**22. City Manager**

**GOB Project**

Dr. Wazir Ishmael, City Manager, stated the Department of Design and Construction Management is partnering with the Art and Cultural Center for a public meeting tonight at 7:00 PM for the GOB project for the Art and Cultural Multidisciplinary Arts Education facility.

**Surplus Auction**

Dr. Wazir Ishmael, City Manager, stated the Office of Procurement Services is conducting an online surplus auction for all of the City's surplus goods. The auction will be handled by Bidera's online site, the auction will close Tuesday, March 17th at 7:00 PM. Dr. Wazir Ishmael, City Manager, stated the City's lifeguard towers will be auctioned at a later date.

**Advisory Boards**

Dr. Wazir Ishmael, City Manager, announced the City is seeking applications for volunteers for the various advisory boards that have vacant positions, the deadline to apply is April 16, 2020.

**Agenda**

Dr. Wazir Ishmael, City Manager, stated the next agenda will be a slight change to include information from the City's Strategic Plan, the agenda will include the focus areas of the Strategic Plan.

**Human Resources**

Dr. Wazir Ishmael, City Manager, stated an update from Office of Human Resources will be provided by the Director of Human Resources.

Mayor Levy left the meeting at 4:10 PM and returned at 4:13 PM.

Tammie Hechler, Director of Human Resources, provided an update on the Office of Human Resources activities.

Commissioner Hernandez left the meeting at 4:15 PM and returned at 4:16 PM.

Commissioner Blattner left the meeting at 4:16 PM and returned at 4:17 PM.

**MPO Projects**

Dr. Wazir Ishmael, City Manager, stated the City Engineer will provide an update on the Metropolitan Planning Organization (MPO) list of projects that received preliminary approval.

Azita Behmardi, City Engineer, stated three projects made the list;

Washington Park drainage from Washington Street to Rodman Street and 56 Avenue to 441; Hollywood Blvd complete streets from City Hall circle to 21st Avenue; and Johnson Street complete streets planning stage for Dixie Highway to 31st Avenue, have been funded.

23. The meeting adjourned at 4:28 PM.

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Patricia A. Cerny, MMC  
City Clerk  
Hollywood, Florida

Approved on:

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