

**City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
March 4, 2020
9:00 AM
City Commission Chambers – Room 219
Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on March 4, 2020 at 9:00 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice-Chair	Kevin Biederman
Board Members:	Caryl Shuham
	Peter Hernandez
	Traci Callari
	Richard Blattner
	Linda Sherwood
General Counsel	Douglas R. Gonzales
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

Conflict Disclosures

There were no new conflicts to disclose.

Citizens' Comments:

The following individuals expressed personal opinions/concerns:

Mark Rowe – Downtown Hollywood Business Association

John Demarco – Remax Five Star Realty

Manny Jannes – Black Flamingo Brewery

Bob Glickman – Hollywood Beach Resident

1. **R-CRA-2020-10** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Regular CRA Meeting Of January 15, 2020.

ACTION: Motion was made by Board member Hernandez to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously 7-0.

2. R-CRA-2020-11 – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Issue An Authorization To Proceed With Barmello Ajamil & Partners To Provide Consulting Services For Hollywood

Boulevard And Tyler Street Improvements Within The Downtown District In The Amount of \$157,230.36.

ACTION: Motion was made by Board member Hernandez to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously 7-0.

3. **P-CRA-2020-05** – Presentation By Jorge Camejo, Executive Director Of The Hollywood, Florida, Community Redevelopment Agency And Florida Department Of Transportation (FDOT) Representatives Regarding An Update On The Tidal Flooding Study.

Jorge Camejo introduced representatives from FDOT, James Poole, and David Boyer, from Scalar Consulting Group to address issues and concerns raised by the Board.

An extensive discussion ensued among members of the Board and staff.

4. Board member Shuham, District 1

Hollywood Beach

Board member Shuham requested that staff look into establishing a bike speed limit on Hollywood Beach. She further recommended posting signs and banners on poles throughout the Boardwalk indicating the bike speed limit and also rules pertaining to dogs on the beach.

Board member Shuham reminded everyone of the upcoming sea turtle nesting season beginning on May 1st and runs through October 31st. She further encouraged everyone to act in accordance with the rules to protect the sea turtle and nesting sites.

Downtown Hollywood

Board member Shuham stated that she agrees with beach resident, Bob Glickman, regarding the Downtown selfie station as a great tourist attraction and thanked Bob for suggesting it.

5. Board member Hernandez, District 2

CRA Meeting

Board member Hernandez thanked staff for a great presentation and advised that today's Board meeting was a very positive one.

Hollywood Beach

Board member Hernandez suggested that staff research the use of solar lights along the Boardwalk and bike signs can be posted stating, no racing on the Boardwalk. He received full support from the Board.

Downtown Hollywood

Board member Hernandez requested a status update on the replacement of the overhead lights on Dixie and Monroe Streets.

6. Board member Callari, District 3

CRA Meeting

Board member Callari thanked staff for a great meeting.

Downtown Hollywood

Board member Callari stated that she is very excited about the brewery interest in downtown Hollywood. She further congratulated Mark Rowe as the new president for the Downtown Hollywood Business Association then thanked Bob Glickman for the information and suggestions he provides to the Board.

Board member Callari invited everyone to attend and support the Teen Talk at the Artspark scheduled on March 16th and the St. Patrick's Day event on March 15th, 2020.

Hollywood Beach

Board member Callari suggested to staff not to place too many signs on Hollywood Beach. She further recommended having more ranger and police presence to prevent violators and beach goers from sitting on the lifeguard stands.

7. Board member Blattner, District 4

Hollywood Beach

Board member Blattner suggested that Code Compliance officers issue tickets to anyone they find in violation of beach rules.

Downtown Hollywood

Board member Blattner thanked staff for the assistance provided to the American Legion 92. He further stated that the American Legion has such an important function in our community.

8. Vice chair Biederman

CRA Board Meetings

Vice-chair Biederman thank Bob Glickman for his comments. He further stated that a selfie station would bring a great atmosphere to the downtown.

9. Board member Sherwood

Grant Opportunities

Board member Sherwood stated that she is very impressed with the recent mini property improvement grant application and would encourage staff to continue informing residents of this great opportunity to make improvements to their property. She further advised staff to recommend to applicants for new building project to use solar panels.

10. Chair Levy

CRA Meeting

Chair Levy thanked the representatives of FDOT and Scalar Consulting Group for the informative presentation.

Hollywood Beach

Chair Levy requested that staff research and provide an update to the Board on the installation of LED strip lights along the Boardwalk and in the seawalls. He further requested that staff provide information on the use of an underwater web cam that can be use as a component to the daily beach cam or as a tourism marketing effort. He received full support from the Board.

Chair Levy suggested signs posted at pay stations on Hollywood Beach advising beach goers of the rules on the beach.

Downtown Hollywood

Chair Levy congratulated Mark Rowe on his appointment as the new president of the Downtown Hollywood Business Association.

11. General Counsel Douglas Gonzales

General Counsel Douglas Gonzales had no further comments.

Executive Director, Jorge Camejo

FDOT & CRA Meetings

Jorge Camejo informed the Board that he has a scheduled meeting with FDOT representatives to continue discussions on Young Circle and Hollywood Boulevard. He further advise that he will provide an update at the next meeting.

Hollywood Beach

Jorge Camejo thanked Vivek Galav, Director of Public Utilites, for his support with the Hollywood beach tidal flooding.

The meeting adjourned at 10:15AM.

Approved as presented on _____

Phyllis Lewis
Board Secretary