

Print

Advisory Board & Committee Interest Form - Submission #3337

Date Submitted: 2/26/2020

Last Name*

Mantovani

First Name*

Blanca

District # You Live In.*

4

Home Address*

5814 Harding Street

City*

Hollywood

State*

FL

Zip Code*

33021

Home Phone

305-610-1404

Cell Phone

Email Address*

ModernMantovani@gmail.com

Owner or Renter *

Owner

Number of years as city resident*

18

Are you registered to vote in
Broward County?*

Yes

Education (highest degree / level)

Technical School

Occupation*

Marketing Coordinator

Work Phone

305-610-1404

Business Name*

SELF EMPLOYED, FREELANCE

Business Address

City

State

Zip Code

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Neighborhood Watch Advisory Board

Selection (2)*

Community Development Advisory Board

Selection (3)*

Parks, Recreation & Cultural Arts Advisory Board

Selection (4)*

Planning & Development Board

Affordable Housing Advisory Committee - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, • Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, • Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? • Education, • Employment, • Economics, • Cultural Awareness, • Housing. 4. Which of the following disciplines are you most passionate? • Education, • Employment, • Economics, • Cultural Awareness, • Housing. 5. What (if any) life experience motivated you toward volunteerism?

Artwork Selection Committee - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Civil Service Board - Questions*

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

Community Development Advisory Board - Questions*

1. Yes;
2. The issue I have noticed in Community Development is the division between districts and its appearance/maintenance and the lack of affordable housing.
3. A healthy neighborhood to me is a prosperous well-kept neighborhood with a solid connection of neighbor to neighbor. These two factors would help build a solid community with ease in any other difficult areas that need attention with the City.
4. The vision and primary work of the Community Development Advisory Board, I believe is to coordinate and plan services for and to the community. The vision would be to improve the quality of life to the residents in the Community so that the community stands out and is appealing to those looking for business and a place to call home.
5. I believe what uniquely qualifies me to serve on the Community Development Advisory Board is that I am versatile, my passion is to learn as much as I can, to get involved in my community and help as many people as I can. My work history has uncovered my strong interpersonal and communicative skills; I'm not shy about networking and bringing people together to get a project done while being unbiased & conscious of cultural differences.

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Education Advisory Committee - Questions*

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Employees' Retirement Plan - Questions*

Please answer these five questions above. 1. What is your primary interest in serving on the Board of the City of Hollywood Employees' Retirement Fund? 2. What relevant organizations, clubs, or associations are you currently (or previously been) involved with? 3. Are you available to attend in person the regular monthly Board meetings (typically held the 4th Thursday of each month)? 4. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Fund Board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

Firefighters' Pension Board - Questions*

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3. What is your financial background? 4. How many years have you lived in Hollywood? 5. How familiar are you with local retirement systems?

General Obligation Bond Oversight Advisory Committee - Questions*

Please answer these four questions above. Why do you want to join the GO Bond Oversight Advisory Committee? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. 3. Which Bond interests you the most? Public Safety? Parks/Golf/Open Space or Neighborhoods & Resiliency? 4. What is your perspective on city quality of life, healthy neighborhoods, economic development & a strong tax base?

Historic Preservation Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Hollywood Housing Authority - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions*

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Neighborhood Watch Advisory Board - Questions*

1. The function I see of the Neighborhood Watch program is to provide a safer and alert neighborhood by the surveillance of its own citizens living in that neighborhood along with law enforcement.

2. I want to protect my neighborhood anyway I can, it's my home. As a member, I can bring simply ideas and support. I would like to form of connection with the unactive and proactive residents in the neighborhood, hear them out, provide Community feedback, form ideas, set goals and complete them; full support.

3. Recruiting Area Coordinators - Creating or Revising a PRIVATE Facebook group with verified Neighborhood watch members and law enforcement officers only. They will be able to share and express the concerns from their neighbors and be able to provide feedback for their neighbors directly from an officer. In addition to that, creating or revising a PUBLIC Facebook group with the neighborhood watch members and verified residents (that are willing on sharing their name and address) that will share their concerns and report activities in the group. Having these monitored groups will bring residents who are serious about safety stand out with goals of eliminating opportunities for crime in their neighborhoods. This action would make a great plan for the recruitment of serious area coordinators and will grow the network of Neighborhood Watch members.

4. I am proficient in social media and computer skills.

5. I am able to commit to 8 hours+ a month for this position.

Please answer these five questions above. 1. What do you see as the function of the Neighborhood Watch program? 2. What do you feel you could bring as a member of the Neighborhood Watch Advisory Board? 3. How do you plan to recruit Area Coordinators and grow the network of Neighborhood Watch members? 4. Are you proficient in social media and computer skills? 5. This position requires 8 hours a month, are you able to commit time that this position requires?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

1. I have attended many in 2019, perhaps 4 -7 events.

2. I have attended 4 events last year.

3. Yes I am available to attend regular Board meetings

4. My one area of highest interest related to parks, recreation, and cultural arts are special events. Bringing more business to the City is important and provides a stress-free environment.

5. I worked as an admin assistant to an entrepreneur who was heavily involved with his community of Fort Lauderdale. As a his assistant, I also was involved. I coordinated and assisted with all-volunteer and social media marketing. The roles with the community involved the Greater Fort Lauderdale Chamber of Commerce, The Broward Partnership's Breakfast for Champions of the Homeless event, the Downtown Fort Lauderdale Rotary Club events, Fort Lauderdale Boat Show, Advisory Board with Winterfest coordinating and sponsor recruitment, Leukemia and Lymphoma Society Man and Woman of the Year Campaigning, Wounded Warriors volunteering and fundraising for the Children's Home Society.

6. The parks, recreation and cultural arts bring self-expression to all. The quality of life is vital, clean streets, curb appeal, good schools, clean parks, activities, art and entertainment, connecting with others in a safe environment are all important milestones a neighborhood needs to reach and that's what the parks, recreation and cultural arts bring to the community.

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

1. Preparation is a mindset and I am already setting goals to become more involved with my community, as I care about the neighborhood I live in and my family lives in.

2. It feels good to complete tasks and those are the simple things you need to get done in order to complete a goal. My work with Jonathan Keith opened a door to what it meant to be an asset to a community, it takes dedication and leadership to make a difference and I learned it, understand it, and I would like to utilize what I have learned.

3. As the economy prospers every year, citizens become more responsible and the market progresses. Products are in high demand and their value is increased. Upkeep and maintenance provide stabilization in the community.

4. I live near state road 7 and I am proud of the city for completing the road, it has created a major positive impact on safety and traffic flow for those who commute daily.

5. A comprehensive plan is a guide to an outline of a checklist to complete the goals.

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Sustainability Advisory Committee - Questions*

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

Yes

If so, how many?*

2

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

None yet

Are you currently on a County or City Board?*

No

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

My previous experience as volunteering in special events.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

I coordinated and assisted with all-volunteer and social media marketing for many events and charity organizations in Fort Lauderdale.

Are you presently employed by the City of Hollywood?*

No ✓

If so, in what capacity?*

n/a

Attach Resume (only .doc and .pdf files)*

Resume 2020 Bianca Mantovani (3).pdf

Bianca Mantovani

a proactive team player

Hollywood, FL 33021; | Reach me at (305) 610-1404 | ModernMantovani@gmail.com | [Linkedin.com/biancamantovani/in](https://www.linkedin.com/in/biancamantovani/)

Professional Profile

- Fourteen years of solid experience in customer service and support while streamlining office operations for quick, of-good quality and professional productivity.
- Talented, driven, flexible in graphic design and delivering innovative design and marketing solutions.
- Detail oriented with a strong work ethics; problem-solving, communication, teamwork, cooperation, organization, focused, respect and good attitude.
- Ability to work both independently and with a team.
- Committed to strengthening interdepartmental collaboration and applying far-ranging marketing skills.
- Software & Web skills: Microsoft Office, Adobe Photoshop, InDesign & Illustration, MLS Matrix, IMapp, Apartments.com, Zillow, Zumper.com, Rentcafe, etc
- Proficient in Social Media posting, Facebook business page management and web advertisement.
- Bilingual fluent in English and Spanish and am conscious of cultural differences.

Experience

AUGUST 2016 - PRESENT -

12 VOLT OUTFITTERS - *Administrative Duties & Social Marketing*

Work from home; part-time

-Marketing automotive, home and boat electronic products & services.

-Implementing marketing and advertising campaigns.

-Tracks sales data, promotional material purchasing + inventory, planning trade shows, and maintain client database.

-Collaboration and distribution of social media presence on Facebook, Instagram, etc.

OCTOBER 2016 - PRESENT

Keller Williams Realty - *Real Estate Associate, Independent*

The core to my current role is to educate my clients to the best of my ability, so that they are prepared for any possible positive or negative outcome. This way I provide a smooth transaction and hassle-free closing.

- Marketing available rental properties for lead capture by posting on all available websites such as apartments.com, nextdoor.com, facebook marketplace, zillow, zumper.com, craigslist etc. While following the real estate guidelines and code of ethics.
- Vetting incoming potential clients, ensuring they receive all appropriate information pertaining to their desired property and that they meet the requirements.
- Schedule & Show properties with listing agents and confirming with pre-screened clients while providing property flyers and my personally created "home applying checklist".
- Review contracts with clients and prepare all of the clients paperwork in relation to their application for the subject property.
- Prepare clients with the Homeowners Association application process if there is one applicable, submit the HOA application and delivery if needed.
- Provide exceptional client service and consistent outreach to obtain client relationships.

JULY 2014 - MARCH 2016

Coldwell Banker Residential, Ft. Lauderdale, FL - *Marketing Office Manager and Event Coordinator for Jonathan Keith, P.A. & Associates*

- Real Estate Team's manager; Screening calls, managing multiple calendars, bookkeeping, preparing reports & marketing presentations, training support staff, social media, event coordinator & customer relations.
- Affiliated with Jonathan Keith's accomplishments: 2014 Coldwell Banker's International President's Elite & the 2014 Broward County Champion Award from the Miami's Realtors Association.

As a team, we took an active role within the community, volunteered and organized many events for the Greater Fort Lauderdale Chamber of Commerce, the Downtown Fort Lauderdale Rotary Club, Miami Association of Realtors, Fort Lauderdale Boat Shows, Advisory Board with Winterfest, Leukemia and Lymphoma Society Man and Woman of the Year Campaigning, Wounded Warriors and the Children's Home Society.

JULY 2013 - JULY 2014

Keller Williams Realty Professionals, Ft. Lauderdale, FL
- *Executive Assistant for Kent McIntyre and Vicci Read P.A.*

- A welcome chapter into the real estate world as an administrative assistant for a luxury real estate team. Real Estate marketing skills were reinforced throughout my profession with this team.

JUNE 2012 - MAY 2013

TeleAmerica, South America - Lima, Peru San Miguel - Telemarketing

- *International work opportunity.* Worked at an International Call Sales & Administration. Received & met weekly "exceed expectations" ratings on performance reviews. My reason for leaving was based on an incident that occurred while traveling.

JUNE 2006 - 2012

Global Ob/Gyn Centers P.A. - Miramar & Hollywood - Medical Technician

- *Began an internship at this facility and grew to over-all medical office supervisor for their Hollywood location and Miramar location.* I have worked in the medical field since 2006 out of high school as a lab technician, phlebotomist, intern trainer, patient care, surgical coordinator, doctor assistant and was an intern as an ultrasound technician at Broward General Hospital & Mobile X Ultrasound Company but could not continue my ultrasound careers as I later found out that the school I attended was not accredited.

Education

2016 Gold Coast School, North Miami - *Real Estate Sales Associate Certificate*

2009 Broward College, North Broward Campus - *Graphic Design Elective*

2009 Sanford Brown Institute - *Diagnostic Ultrasound Technician*

2006 Florida Career College - *Medical Technician & Phlebotomy, Certificate*

2005 South Broward High School - *High School Diploma, Ambassadors Club Member etc*

Affiliations

National Association of Realtors - current member

MIAMI Association of Realtors - current member

[Print](#)**Advisory Board & Committee Interest Form - Submission #3215**

Date Submitted: 1/23/2020

Last Name*

marano

First Name*

jeffrey

District # You Live In.*

#3

Home Address*

4110 taylor st

City*

hollywood

State*

fl

Zip Code*

33021

Home Phone

9549834950

Cell Phone

9543252463

Email Address*

jeffmarano1088@gmail.com

Owner or Renter *

owner

Number of years as city resident*

22 years

Are you registered to vote in
Broward County?*

Yes

Education (highest degree / level)

AS Degree

Occupation*

Sr.Advisor

Work Phone

9549834950

Business Name*

Entrust Global

Business Address

375 Park Ave.

City

New York

State

NY

Zip Code

10152

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Police Officers' Pension Board

Selection (2)*

None

Selection (3)*

None

Selection (4)*

None

Affordable Housing Advisory Committee - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, • Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, • Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

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Artwork Selection Committee - Questions*

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Civil Service Board - Questions*

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

Community Development Advisory Board - Questions*

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Dune Master Plan Task Force - Questions*

Please answer these four questions above. 1. Do you live on the Hollywood's barrier island? If so, how long? 2. Do you operate a business on Hollywood's barrier island? If so, what kind of business and for how long? 3. How often do you visit Hollywood beach and/or Broadwalk? 4. What three things do you love the most about Hollywood beach?

Education Advisory Committee - Questions*

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Employees' Retirement Plan - Questions*

Please answer these five questions above. 1. What is your primary interest in serving on the Board of the City of Hollywood Employees' Retirement Fund? 2. What relevant organizations, clubs, or associations are you currently (or previously been) involved with? 3. Are you available to attend in person the regular monthly Board meetings (typically held the 4th Thursday of each month)? 4. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Fund Board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

Firefighters' Pension Board - Questions*

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3. What is your financial background? 4. How many years have you lived in Hollywood? 5. How familiar are you with local retirement systems?

General Obligation Bond Oversight Advisory Committee - Questions*

Please answer these four questions above. Why do you want to join the GO Bond Oversight Advisory Committee? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. 3. Which Bond interests you the most? Public Safety? Parks/Golf/Open Space or Neighborhoods & Resiliency? 4. What is your perspective on city quality of life, healthy neighborhoods, economic development & a strong tax base?

Green Team Advisory Committee - Questions*

Please answer these five questions above. 1. Why do you want to join the green team? 2. Have you attended any green team meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the green team if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are on the 4th Thursday of the month and 2nd Monday for subcommittee meetings. 6. What types of projects would you like to see the committee work on?

Historic Preservation Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Hollywood Housing Authority - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions*

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Neighborhood Watch Advisory Board - Questions*

Please answer these five questions above. 1. What do you see as the function of the Neighborhood Watch program? 2. What do you feel you could bring as a member of the Neighborhood Watch Advisory Board? 3. How do you plan to recruit Area Coordinators and grow the network of Neighborhood Watch members? 4. Are you proficient in social media and computer skills? 5. This position requires 8 hours a month, are you able to commit time that this position requires?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

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Police Officer's Pension Board - Questions*

- 1) A person of trust who has a fiscal duty and responsibility to the plan as a trustee. To administer the plan document, rely on the pension attorney for direction on legal issues, and oversee the decisions of the pension consultant.
- 2) As a trustee you are governed under FSS 119. You cannot meet with or discuss anything relating to the HPPF with any other members of the board unless you are at a HPPF meeting which has been publicly noticed pursuant to 119. Exceptions are executive sessions which litigation is discussed where the public is not in attendance.
- 3) Asset allocation is an investment strategy which is designed to balance the dollars between risk and reward in an attempt to increase the annual rate of return or attain above the assumption rate. Diversification is the allocation of assets in the portfolio to different investments (bonds stocks) in order to make the plan solvent.
- 4) I had the privilege of being in Tallahassee when historical this piece of legislation was passed by the Florida Legislature and then signed by Governor JEB Bush. Prior to 99-1 the legislative intent of "extra benefits" in FSS 185 was never clearly defined. 99-1 established what the premium tax dollars, received by the plan sponsor, were to be used for. FSS 185, I believe was established in 1976 was set forth to utilize 1% of all vehicle insurance money of vehicles registered in each municipality to be given to the plan in order to make 185 plans solvent. Currently it is approximately 1.6 million applied in July of each year.
- 5) The Actuary is an independent entity who manages the risk of the plan and also measures the impact of incidents which effect the plan. These may be losses, gains, benefits added or removed, mortality tables of any other actuarial directions or mandates, the Florida Division of retirement may apply to their calculations. The pension auditor is a person who oversees our financial records to ensure accurate reports are filed with the proper authorities.

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

0

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

June 2019

Are you currently on a County or City Board?*

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If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

Pension knowledge in interacting with actuaries, pension attorneys, the Florida Division of Retirement and elected officials. The ability to realize and present change is sometimes necessary for the plans solvency.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

During my 40 yrs of being involved in The Broward PBA, I had the privilege of representing Police Officers in collective bargaining which over time meant pension changes. I believe everyone has a vested interest in the plans sustainability.

Are you presently employed by the City of
Hollywood?*

No

If so, in what capacity?*

hollywood

Attach Resume (only .doc and .pdf files)*

Resume.pdf

Jeffrey A. Marano

4110 Taylor St
Hollywood, FL 33021
(954) 325-2463
jeffmarano1088@gmail.com

WORK EXPERIENCE

United States Marine Corps, Washington D.C— Corporal
1975-1977

City of Hollywood Police Department, Hollywood, FL — Police Lieutenant
MARCH 1979 - 2009

Broward County PBA, Ft. Lauderdale, FL — President
1982- 2019
Started as a representative and worked my way up to be President.

Florida PBA, Tallahassee, FL— Vice President, Charters
2014 - PRESENT

EDUCATION

Cooper City High School, Cooper City, FL
GRADUATED 1974

Broward Junior College, Davie, FL — ASCJ
1977-1979

SKILLS

Marksmanship
SWAT Qualified (Previously)
Sniper Qualified (Previously)
Homicide Investigator
Interview and Interrogation
Collective Bargaining
Political Advisor
Public Speaking
Strong Leader

AWARDS

Life Saving Award HPD
Officer of the Month HPD
Detective of the Month HPD
Broward PBA Life Member

LANGUAGES

English- Primary Language

French- Conversational

[Print](#)**Advisory Board & Committee Interest Form - Submission #3396****Date Submitted: 3/25/2020**

Last Name*

Marrero

First Name*

Diana Topacio

District # You Live In.*

2

Home Address*

2330 Scott Street

City*

Hollywood

State*

FL

Zip Code*

33020

Home Phone

Cell Phone

754-281-8989

Email Address*

urbanparadigmshift@gmail.com

Owner or Renter *

Renter

Number of years as city resident*

8

Are you registered to vote in
Broward County?*

Yes

Education (highest degree / level)

Bachelors

Occupation*

Freelance Writer

Work Phone

Business Name*

Urban Paradigm Shift, LLC

Business Address

City

State

Zip Code

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

African American Advisory Council

Selection (2)*

Education Advisory Committee

Selection (3)*

None

Selection (4)*

None

Affordable Housing Advisory Committee - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, • Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, • Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

The greatest challenge facing the African American Community in Hollywood is Home Ownership and Parent engagement.
 I am able to dedicate as many hours as I am needed for the AAAC initiatives
 I am most skilled in Cultural Awareness and Education.
 I am most passionate about Cultural Awareness and Education.
 I was born and raised in a urban community by two Caribbean parents, who taught me to always assist my community however I can.

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 4. Which of the following disciplines are you most passionate? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 5. What (if any) life experience motivated you toward volunteerism?

Artwork Selection Committee - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Civil Service Board - Questions*

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

Community Development Advisory Board - Questions*

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Education Advisory Committee - Questions*

The biggest challenge in education is parent engagement and schools finding ways to become more engaged in the needs of the parents.

My vision for education in Hollywood is for all our schools to be community-based schools. For our schools to be a resource for parents, therefore, strengthening our village as a whole.

The primary work of the Education Advisory Committee to help promote and support quality educational opportunities in the city of Hollywood and ensuring that those opportunities are of high quality.

The committee should decide what's most important by voting on it.

The committee should create a tracking system to verify if their mission and goals are being accomplished.

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Employees' Retirement Plan - Questions*

Please answer these five questions above. 1. What is your primary interest in serving on the Board of the City of Hollywood Employees' Retirement Fund? 2. What relevant organizations, clubs, or associations are you currently (or previously been) involved with? 3. Are you available to attend in person the regular monthly Board meetings (typically held the 4th Thursday of each month)? 4. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Fund Board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

Firefighters' Pension Board - Questions*

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3. What is your financial background? 4. How many years have you lived in Hollywood? 5. How familiar are you with local retirement systems?

General Obligation Bond Oversight Advisory Committee - Questions*

Please answer these four questions above. Why do you want to join the GO Bond Oversight Advisory Committee? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. 3. Which Bond interests you the most? Public Safety? Parks/Golf/Open Space or Neighborhoods & Resiliency? 4. What is your perspective on city quality of life, healthy neighborhoods, economic development & a strong tax base?

Historic Preservation Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Hollywood Housing Authority - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions*

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Neighborhood Watch Advisory Board - Questions*

Please answer these five questions above. 1. What do you see as the function of the Neighborhood Watch program? 2. What do you feel you could bring as a member of the Neighborhood Watch Advisory Board? 3. How do you plan to recruit Area Coordinators and grow the network of Neighborhood Watch members? 4. Are you proficient in social media and computer skills? 5. This position requires 8 hours a month, are you able to commit time that this position requires?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Sustainability Advisory Committee - Questions*

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

Yes

If so, how many?*

2

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

AAAC

Are you currently on a County or City Board?*

Yes

If yes, please describe

African American Advisory Council

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

Please see my experience as it's listed on my resume.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

I participate in various local councils and committees- please see my resume.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

None

Attach Resume (only .doc and .pdf files)*

Resume 2019 Writer .pdf

Diana "Topacio" Marrero

Hollywood, FL 33020
marrero.bt@gmail.com
754- 281-8969

My objective is to inform, promote, and cultivate readers through my writing.
My strength is writing intriguing and stimulating pieces which contribute to the growth
of your organization while simultaneously developing my craft.

Experience

Chief Editor & Content Marketer
Parenting Village Hollywood
March 2020 - Present

- Compose an array of web, print articles, and communication briefings for e-magazines, newsletters, and blogs.
- Revamp newsletters and various online promotional pieces.
- Manage and execute editorial concepts for the website.
- Assist in organizing local partnerships, marketing opportunities, and events.
- Conduct monthly presentations to speak on local community issues and resources.

Resume Writer
Urban Paradigm Shift, LLC
March 2017 - Present

- Create professional, and creative resumes that stand-out.
- Improve existing resumes to help my customers feel confident when applying for jobs.
- Design personalized cover letters that match the updated resume.
- Serve individuals that work in diverse areas of employment.

Freelance Writer & Editor
Various Media Publications
September 2016 - Present

- Feature writer and contributor across an eclectic range of online publications from Blavity, Community Change Action, Vocal Media, Urban Wellness Magazine, HuffPost, La Galeria, and The Examiner.
- Excellent adaptability of skills to reach a diverse audience.
- Highly skilled at targeting appropriate information sources while keeping readers engaged.
- Ensure accuracy and integrity with the information collected for client satisfaction.
- Maximize efforts with tight deadlines and covered time-sensitive materials.
- Develop engaging and high-quality content for numerous on-line publications.
- Pitch story ideas and accept assignments, conduct interviews and write across a broad spectrum of subjects including social justice issues, conscious parenting, identity, civic involvement, and mindful living.
- Enhance and edit the content contributions from staff to ensure accuracy, readability and brand-consistent tonality.

Diana "Topacio" Marrero
Hollywood, FL 33020
marrero.bt@gmail.com
754- 281-8969

Education

University of Phoenix, Online

Bachelor of Science in Business Management

Graduated December 2017

University of Miami, Coral Gables, FL

Major: Psychology

January 2002 - April 2004

Community Involvement

African American Advisory Council, City of Hollywood, FL

Chair

July 2019 - Present

- The purpose is to keep the commission and staff informed as to the needs and concerns of African Americans and People of Color in the City of Hollywood.
- The council is dedicated to being proactive in the organization and structuring of economics, employment, housing, education, and cultural awareness in order to empower the African American community, as well as the City of Hollywood at large.

Student & Paragon Parent Organization, Hollywood, FL

PTO President

August 2019 - Present

- Responsible for setting agendas for all Board Meetings, Committee Chair Meetings, Special & General PTO Meetings.
- Efficiently direct, and coordinate work of the PTO committee.
- Create a positive relationship between the school principal, school administration, parent community, and the PTO.
- Possess and utilize my strong leadership, communication, and management skills.
- Conduct successful fundraising, event production, and public speaking.

Skills

- Efficient problem-solving skills, ability to prioritize and manage multiple tasks successfully within tight deadlines while maintaining a positive demeanor.
- Proactive, strong work ethic; dependable and a team player.
- Literary skills such as AP style writing, editing, marketing communications, and copywriting.
- Strong researching capabilities and efficient fact-checking.
- A fluent speaker in the English and Spanish languages.
- Technological Proficiency in: Windows & Mac OS Platforms, MS Office 365, Adobe P DF, Joomla CMS, and social media savvy.

[Print](#)**Advisory Board & Committee Interest Form - Submission #10898****Date Submitted: 4/10/2020**

Last Name*

McLaughlin

First Name*

Siobhan

District # You Live In.*

1

Home Address*

1409 Rodman St

City*

Hollywood

State*

FL

Zip Code*

33020

Home Phone

954 920 7715

Cell Phone

Email Address*

siobhan7715@aol.com

Owner or Renter *

owner

Number of years as city resident*

54

Are you registered to vote in
Broward County?*

Yes

Education (highest degree / level)

BSN/BA MSA in progress

Occupation*

retired

Work Phone

Business Name*

none

Business Address

City

State

Zip Code

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Community Development Advisory Board

Selection (2)*

None

Selection (3)*

None

Selection (4)*

None

Affordable Housing Advisory Committee - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, • Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, • Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? • Education, • Employment, • Economics, • Cultural Awareness, • Housing. 4. Which of the following disciplines are you most passionate? • Education, • Employment, • Economics, • Cultural Awareness, • Housing. 5. What (if any) life experience motivated you toward volunteerism?

Artwork Selection Committee - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Civil Service Board - Questions*

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

Community Development Advisory Board - Questions*

1. No
2. Given this Covid 19 pandemic, housing, employment, supplying basic needs to community
3. Safe housing, community support and access to services; health, governmental, communication and technology are all aspects to a healthy neighborhood. We have come to realize old standards may not apply and newer approaches to old problems are needed. We also need to understand that there will be new and unforeseen challenges to meet.
4. The primary task of the CDAB was, in the past, to evaluate and vet agencies and programs that served the community and to recommend to the City Commission funding. With the ILA between Hollywood and the County, the role was being rethought and expanded. Hopefully, it was to explore different ways to meet the housing and other needs in the community. Given this recent pandemic, there must be full and robust discussion as to how best serve the Commission, staff and people of Hollywood. Its mission will need to be reviewed. Whatever it becomes, I feel confident, the Board will be able to fulfill its role.
5. A long standing history of community involvement and civic engagement, institutional knowledge of the Board's work and history. I have the time, ability and willingness to serve and have demonstrated my commitment, preparedness and attendance on previous Boards and committees. Through various and varied organizations and agencies, I served in multiple leadership roles and bring a lifetime of service and advocacy.

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Education Advisory Committee - Questions*

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Employees' Retirement Plan - Questions*

Please answer these five questions above. 1. What is your primary interest in serving on the Board of the City of Hollywood Employees' Retirement Fund? 2. What relevant organizations, clubs, or associations are you currently (or previously been) involved with? 3. Are you available to attend in person the regular monthly Board meetings (typically held the 4th Thursday of each month)? 4. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Fund Board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

Firefighters' Pension Board - Questions*

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3. What is your financial background? 4. How many years have you lived in Hollywood? 5. How familiar are you with local retirement systems?

General Obligation Bond Oversight Advisory Committee - Questions*

Please answer these four questions above. Why do you want to join the GO Bond Oversight Advisory Committee? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. 3. Which Bond interests you the most? Public Safety? Parks/Golf/Open Space or Neighborhoods & Resiliency? 4. What is your perspective on city quality of life, healthy neighborhoods, economic development & a strong tax base?

Historic Preservation Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Hollywood Housing Authority - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions*

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Neighborhood Watch Advisory Board - Questions*

Please answer these five questions above. 1. What do you see as the function of the Neighborhood Watch program? 2. What do you feel you could bring as a member of the Neighborhood Watch Advisory Board? 3. How do you plan to recruit Area Coordinators and grow the network of Neighborhood Watch members? 4. Are you proficient in social media and computer skills? 5. This position requires 8 hours a month, are you able to commit time that this position requires?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Sustainability Advisory Committee - Questions*

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

0

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

CDAB, commission

Are you currently on a County or City Board?*

Yes

If yes, please describe

CDAB

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

none required

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

Please see resume. I have served on this Board.in the past and currently serve on it.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

na

Attach Resume (only .doc and .pdf files)*

Siobhanresume2015.rtf

Siobhan McLaughlin
1409 Rodman Street
Hollywood, Florida 33020
(954) 920-7715
Siobhan7715@aol.com

To serve in a position that allows me to utilize my nursing skills, talents and evidence based practice to care for others, in a collegiate yet professional setting; to seek a position that utilizes my leadership experience and abilities most effectively.

EDUCATION

1988-89	<u>Bachelor of Science, Nursing</u> Barry University School of Nursing 11300 Northeast 2nd Avenue Miami Shores, Florida 33161
1980-82	<u>Associate Degree in Nursing</u> Broward Community College 7600 Pines Boulevard Pembroke Pines, Florida 33024
1975-78	<u>Bachelor of Arts in English</u> Florida Southern College Lakeland, Florida 33802

LICENSURE / CERTIFICATION

Florida License Number 1372482 Expires July 31, 2020
BCLS / ACLS

EMPLOYMENT

July 1992-May 2018	Jackson Memorial Hospital 1611 Northwest 12th Avenue Miami, Florida 33136 <u>Staff Nurse II Trauma Intensive Care Unit</u> <u>Staff Nurse II Surgical Intensive Care Unit</u>
February 1988- July 1992	Provide patient care in the critical care setting for the trauma, elective and other operative services. TICU opened July, 1992; the staff was able to transfer to new unit or remain in the SICU
October 1987 -February 1988	<u>Nurse Staff /Agency</u> Allied Nursing, Coral Gables, Florida Humana Hospital Biscayne, No. Miami, Florida Provided nursing care in a variety of Medical/Surgical units
January 1979 - October 1987	Memorial Hospital 3501 Johnson Street Hollywood, Florida 33021
June 1986 - October 1987	Assistant Nurse Manager 5 East Routine charge duties and patient care. Responsible for scheduling and evaluation of staff. Assisted orientation of new employees
June 1982 - June 1986	<u>Staff Nurse, 5 East</u>
January 1979 - June 1982	<u>Pharmacy Technician II</u>
May 1978 - December 1978	<u>Research Assistant</u> <i>Hollywood Sun Tattler</i> 1800 North 29th Avenue Hollywood, Florida 33019 Performed research for reporters; filed and cross filed stories

PROFESSIONAL ORGANIZATIONS

1988-2005	AMERICAN NURSES ASSOCIATION (ANA)
1988-2000	FLORIDA NURSES ASSOCIATION (FNA)
1992-2000	Board Member, Florida Nurses Political Action Committee (FNPAC)
1991-2018	AMERICAN ASSOCIATION CRITICAL CARE NURSES (AACN)
1992-1995	ASSOCIATION OF NURSES IN AIDS CARE (ANAC)
1994 -	SIGMA THETA TAU (Nursing Honor Society)

CIVIC AND COMMUNITY INVOLVEMENT

NATIONAL ORGANIZATION FOR WOMEN

2001- National Nominating Committee
1992- 1996 President, FL NOW
1992 State Conference Coordinator, FL NOW
1992 Chair, Broward NOW PAC, Inc.
1990-1992 President, Broward Chapter
1978- Chapter member, served as Secretary, Membership Coordinator, Newsletter Chair

AMERICAN CIVIL LIBERTIES UNION

1996- 2012 Member State Board of Directors
2000, 2001 Vice President, State Board of Directors
2001 Chair, FL Affiliate Biennial Host Committee
1995-1997, 1999-2000 Development Committee Chair
1992, 1994, 1996-1999 Nelson Poynter Dinner Chair
1990-1992 Chair, Broward Chapter
1990 Member

CENTER ONE (AIDS RESOURCE/SERVICE AGENCY, BROWARD COUNTY)

1991-1997 Board of Directors

FLORIDA WOMEN'S CONSORTIUM 1997- 2005

LEADERSHIP BROWARD CLASS XII

LEADERSHIP BROWARD ALUMNI ASSOCIATION

1990-1992 Chair: Membership

Chair: Health and Human Services Day, Youth Leadership Broward

TRANSITION TEAM, SHERIFF RON COCHRAN December, 1992-January, 1993

MAYOR'S SELECT TASK FORCE ON THE HOMELESS, HOLLYWOOD 1989-1990

BROWARD COUNTY DEMOCRATIC EXECUTIVE COMMITTEE

1990-1993 2003-2017

BROWARD COUNTY HUMAN RIGHTS BOARD 1992-1994

FLORIDIANS UNITED AGAINST DISCRIMINATION 1994-1995 Executive Board, Secretary

HOLLYWOOD LAKES CIVIC ASSOCIATION 1987-

PAX CHRISTI 1987-2001 (in 2000 selected as founding member national Anti-Racism Team)

CONCERNED CATHOLICS FOR FREE CHOICE (CCFC) 1987-

NATIONAL COUNCIL JEWISH WOMEN, HOLLYWOOD SECTION 1992-2005

GUARDIAN AD LITEM 1988-1993

UNITED WAY OF BROWARD COUNTY 1993-1995

BROWARD COUNTY COMMISSION ON THE STATUS OF WOMEN

2003- 2008

2005- 2006 Chairwoman

CITY OF HOLLYWOOD, CHARTER REVIEW BOARD 2008-2009

COMMUNITY DEVELOPMENT ADVISORY BOARD 2009-2018

GREEN TEAM 2009-2011

COMMUNITY DEVELOPMENT ADVISORY BOARD 2019

[Print](#)**Advisory Board & Committee Interest Form - Submission #3402****Date Submitted: 4/1/2020****Last Name***

mcmillian

First Name*

Jon

District # You Live In.*

1

Home Address*

316 elm street

City*

Hollywood Beach

State*

FL

Zip Code*

33019

Home Phone

4127131396

Cell Phone**Email Address***

jonmcmillian@gmail.com

Owner or Renter *

rentor

Number of years as city resident*

4

Are you registered to vote in Broward County?*

Yes

Education (highest degree / level)

bachelors

Occupation*

Corporate Director of eCommerce And Marketing

Work Phone

4127131396

Business Name*

AD1 Global

Business Address

1955 harrison street

City**State****Zip Code**

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Parks, Recreation & Cultural Arts Advisory Board

Selection (2)*

Planning & Development Board

Selection (3)*

None

Selection (4)*

None

Affordable Housing Advisory Committee - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 4. Which of the following disciplines are you most passionate? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 5. What (if any) life experience motivated you toward volunteerism?

Artwork Selection Committee - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Civil Service Board - Questions*

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

Community Development Advisory Board - Questions*

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Education Advisory Committee - Questions*

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Employees' Retirement Plan - Questions*

Please answer these five questions above. 1. What is your primary interest in serving on the Board of the City of Hollywood Employees' Retirement Fund? 2. What relevant organizations, clubs, or associations are you currently (or previously been) involved with? 3. Are you available to attend in person the regular monthly Board meetings (typically held the 4th Thursday of each month)? 4. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Fund Board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

Firefighters' Pension Board - Questions*

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3. What is your financial background? 4. How many years have you lived in Hollywood? 5. How familiar are you with local retirement systems?

General Obligation Bond Oversight Advisory Committee - Questions*

Please answer these four questions above. Why do you want to join the GO Bond Oversight Advisory Committee? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. 3. Which Bond interests you the most? Public Safety? Parks/Golf/Open Space or Neighborhoods & Resiliency? 4. What is your perspective on city quality of life, healthy neighborhoods, economic development & a strong tax base?

Historic Preservation Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Hollywood Housing Authority - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions*

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Neighborhood Watch Advisory Board - Questions*

Please answer these five questions above. 1. What do you see as the function of the Neighborhood Watch program? 2. What do you feel you could bring as a member of the Neighborhood Watch Advisory Board? 3. How do you plan to recruit Area Coordinators and grow the network of Neighborhood Watch members? 4. Are you proficient in social media and computer skills? 5. This position requires 8 hours a month, are you able to commit time that this position requires?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

1. 5 events
2. 3 city sponsored
3. Yes
4. Cultural Arts
5. I am on board for Young Circle ArtsPark
6. Culture is paramount to the quality of life. It is important to distinguish ourselves in the eyes of potential visitors.

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

1. I work hand in hand with our own Development entity AD1 Development. We build hotels in South Florida.
2. We are partners of the community and desire to become more involved especially because we are developers.
3. I believe a balance is always optimal and must be worked hard for to achieve it without sacrificing growth. Sustainable growth is ideal and what we should strive for.
4. I am proud of the Young Circle and everything that is going on in downtown Hollywood.
5. A Comprehensive Plan is a process that analyzes community goals and aspirations with an aim towards sustainable community development. This includes taking into consideration public policies on transportation, utilities, land use, recreation, and housing.

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Sustainability Advisory Committee - Questions*

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

Yes

If so, how many?*

2

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

3

Are you currently on a County or City Board?*

Yes

If yes, please describe

Young Circle ArtsPark

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

I am on a related board and work for a development company.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

I am enthusiastic about the community and plan to spend the remainder of my life here so have a vested interest in its success.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

none

Attach Resume (only .doc and .pdf files)*

jon latest and greatest resume.docx

JON C. McMILLIAN
3111 N. Ocean Drive – Hollywood Beach, Florida
(412) 713-1396 * joncmcmillian@gmail.com

CAREER SUMMARY

Award-winning senior marketing executive with more than 17 years of experience. Distinguished as a ROI minded strategist and deliverer of superior results. Astute developer of in-house talent with a passion for creative approaches to tackling challenges.

PROFESSIONAL EXPERIENCE

AD1 GLOBAL, Hollywood, FL

Corporate Director of Marketing and eCommerce

10/16-NOW

- Recipient of Visit Florida Henry Flagler Award for Mobile Marketing
- Realized 11% growth in direct booking channel revenue YOY
- Oversees award-winning social media team that realized more than 300% rev growth
- Responsible for all marketing and ecommerce initiatives for award-winning hospitality company
- Manages digital marketing spend generating better than 6-1 return
- Responsible for direct booking strategy for more than 20 hotels
- Directs company's public and community relations programs
- Provides oversight for more than 40 websites
- Winner of Travel Weekly Silver Magellan Award for Social Media
- Leader of 'Innovation Team' responsible for research and implementation of guest influencing value adds such as: solar powered bike stands, electric car charging stations and more

PARAMOUNT HOSPITALITY MANAGEMENT, Orlando, FL

Corporate Director of Marketing and eCommerce

12/15-10/16

- Provided leadership and marketing services for three resorts in the Orlando area including the number one family hotel in the U.S., according to TripAdvisor.
- Established social media strategy realizing more than 400% growth in revenue YOY
- Responsible for generating more than 350% increase in email revenue YOY
- Implemented SEO strategy increasing booking conversion rate more than 2%

KEWADIN CASINOS, Remote Contract

Senior Consultant

5/15- 1/16

- Developed and implemented SEO/SEM, email and social marketing strategy
- Created and deployed social media campaigns realizing phenomenal 100% growth in rev YOY
- Responsible for realizing more than 150% growth in website traffic
- Identified new online revenue stream generating more than \$500k annually

ELDORADO RESORTS/MTR GAMING GROUP, Reno, NV

Sr. Corp. Director Digital Marketing

08/12-5/15

- Managed 2MIL digital marketing budget
- Realized a 27% cost savings in digital ad spend while driving a 19% increase in online revenue

- Developed roll-out and marketing plans for all new digital products including social casino, native app and customer portal
- Realized more than \$600,000 in departmental cost savings by eliminating inefficiencies and non-performing contracts and technologies

Senior Marketing Consultant

- Responsible for increasing email open rates more than 20% with automation and targeted segmentation
- Managed development of mobile app and mobile marketing strategy
- Responsible for realizing more than 101% growth (YOY) in 'Reach' on Facebook and 93% growth in 'Fans.
- Responsible for 211% YOY increase in enrollment for online casino customer database
- Responsible for online casino CRM plan, implementation and management

PRESQUE ISLE DOWNS & CASINO, Erie, PA Public Relations and Advertising Manager

08/11 – 08/12

- Responsible for executing \$2,000,000 in digital, print, TV and radio media buys
- Generated 20,000 visitors to casino grand opening using the power of social media
- Developed new and successful 'Game On' marketing and advertising campaign for all properties in company portfolio
- Tasked with branding and launch of a new casino in Columbus, OH

TROPICANA CASINOS/COLUMBIA SUSSEX, Ft. Mitchell, KY Corporate Director of Internet Marketing

04/05 – 11/10

- Developed, implemented and directed all internet marketing strategies including Social Media, e-mail, Pay-Per-Click, Search Engine Optimization, Search Engine Marketing, website design and web analytics for nation's fourth-largest privately owned casino, hotel and resort company
- Implemented and managed SEO overhaul for more than 30 sites generating a 23% lift in visitors
- Responsible for managing a \$3,000,000 internet marketing account reaping a 12-1 ROI
- Facilitated growth of online revenue more than 19% YOY for 60 sites in company portfolio
- Instituted and managed email marketing campaigns for more than 10 properties generating more than \$2,220,000 in revenue

NETBOOKPRO.COM/BCI CATALOG GROUP, Myrtle Beach, SC Vice President of Sales & Marketing

08/00 – 03/05

- Founding member of small start-up internet media company (Netbookpro.com)
- Responsible for increasing sales more than 21%
- Recipient of 2003 Gold Addy Award for design of internet marketing campaign
- Recipient of 2004 PICA Award for design/print small catalog
- Recipient of 2005 Apex Award for Best One-of-a-Kind online publication

U.S. AIR FORCE, Minot, ND Public Relations Representative, Journalist, Photographer

04/96 – 04/00

- Served as an official public relations representative for country's only military installation capable of two modes of nuclear deliverability
- Selected as Airman of The Quarter, 5th Bomb Wing, Minot Air Force Base, 1998
- Received Third Place in 1998 AF small-newspaper competition

EDUCATION

Air University (College of the Air Force)

BA/Journeyman, Journalism, Minot AFB, ND, 1996-2000

Defense Information School

Certified Public Affairs Representative, Ft. Meade, MD, 1996-1996

State College of Florida

General Coursework, Bradenton, FL, 1990-1993

Google Analytics Academy 2013

SQL Certification 2008

Editor's Course Certification (DoD) 1998

COMPUTER SOFTWARE & TECHNOLOGY

Google Analytics, Omniture, SiteCatalyst, Microsoft Products, Adobe Creative Suite, QuarkXpress, ACT!, Pagemaker, Desktop Author, Swish, Go Live, e-Campaign, Prospect Manager, Meltwater, Cheetah Mail, Aurea, FTP, Google Analytics, WEB CEO, Good Keywords, Google AdSense, EmailLabs, Yahoo/Bing, HTML editing tools (Dreamweaver), Facebook, Twitter, Periscope, nSight, Digital Alchemy, PMS's systems, PURL, Social Monitor, Radian 6, Google Adwords, Most CMS systems, Oracle SRM, Lyrus, Hootsuite, Brandwatch, iContact, Klout, Meltwater, Word Press, MOZ Local, Strongview, WOO Rank, RavenTools, Basecamp, BrightEdge, Ektron, SQL, HTML/CSS, Google Webmaster Tools, SCRUM, Brightedge, Flipt.to, Travelclick, Z-Direct.

Print

Advisory Board & Committee Interest Form - Submission #10906

Date Submitted: 4/15/2020

Last Name*

Mendoza

First Name*

Juan

District # You Live In.*

3

Home Address*

4520 Taylor St

City*

Hollywood

State*

FL

Zip Code*

33021

Home Phone

Cell Phone

954 559-5705

Email Address*

captjuan15@gmail.com

Owner or Renter *

owner

Number of years as city resident*

8

Are you registered to vote in Broward County? *

Yes

Education (highest degree / level)

some college

Occupation*

Yacht Captain/Marine Manager

Work Phone

954 771-0102

Business Name*

Charter One Yachts, LLC

Business Address

4419 W Tradewinds Ave

City

Lauderdale-By-The-Sea

State

FL

Zip Code

33308

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Marine Advisory Board

Selection (2)*

None

Selection (3)*

None

Selection (4)*

None

Affordable Housing Advisory Committee - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 4. Which of the following disciplines are you most passionate? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 5. What (if any) life experience motivated you toward volunteerism?

Artwork Selection Committee - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Civil Service Board - Questions*

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

Community Development Advisory Board - Questions*

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Education Advisory Committee - Questions*

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Employees' Retirement Plan - Questions*

Please answer these five questions above. 1. What is your primary interest in serving on the Board of the City of Hollywood Employees' Retirement Fund? 2. What relevant organizations, clubs, or associations are you currently (or previously been) involved with? 3. Are you available to attend in person the regular monthly Board meetings (typically held the 4th Thursday of each month)? 4. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Fund Board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

Firefighters' Pension Board - Questions*

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3. What is your financial background? 4. How many years have you lived in Hollywood? 5. How familiar are you with local retirement systems?

General Obligation Bond Oversight Advisory Committee - Questions*

Please answer these four questions above. Why do you want to join the GO Bond Oversight Advisory Committee? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. 3. Which Bond interests you the most? Public Safety? Parks/Golf/Open Space or Neighborhoods & Resiliency? 4. What is your perspective on city quality of life, healthy neighborhoods, economic development & a strong tax base?

Historic Preservation Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Hollywood Housing Authority - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions*

1. As a professional captain, I traverse the waterways often. One of two passenger boats is docked at the Westin Diplomat Landing Marina.
2. Primarily to take into account what is best for Hollywood residents and property owners; secondarily, what is best for the boaters in general.
3. Yes, I can dedicate 2-3 hours a month.
4. Yes.
5. To ensure a safe and desirable boating environment.

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Neighborhood Watch Advisory Board - Questions*

Please answer these five questions above. 1. What do you see as the function of the Neighborhood Watch program? 2. What do you feel you could bring as a member of the Neighborhood Watch Advisory Board? 3. How do you plan to recruit Area Coordinators and grow the network of Neighborhood Watch members? 4. Are you proficient in social media and computer skills? 5. This position requires 8 hours a month, are you able to commit time that this position requires?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Sustainability Advisory Committee - Questions*

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

No ▼

If so, how many?*

0 ▼

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

Marine Advisory Board

Are you currently on a County or City Board?*

Yes ▼

If yes, please describe

Presently, I am the Chairman on the Marine Advisory Board

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

Professional yacht captain for 27 years.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

As the marine manager for Charter One Yachts, I lead a marine team on maintenance and safety. Operating USCG inspected vessels require us to adhere to various aspects of safety, the environment, laws and regulations, and federal/local codes.

Are you presently employed by the City of Hollywood?*

No ▼

If so, in what capacity?*

N/A

Attach Resume (only .doc and .pdf files)*

Resume.pdf

Juan C. Mendoza

cell (954) 559-5705

4520 Taylor Street
Hollywood, FL. 33021

OBJECTIVE: To take on the responsibilities and challenges as captain for the best dinner charter company. Also, to work closely with the crew with respect to the yacht owners' wishes in a cost efficient and timely manner.

CAREER SUMMARY: Over 35 years experience in commercial and private maritime services, food and beverage industry, real estate sales, and property management.

PROFESSIONAL EXPERIENCE:

1-06 to 7-14 AND 5-17 to Present CHARTER ONE YACHTS, LLC, Fort Lauderdale, FL
Company Captain, overseeing marine operations and maintenance of two passenger vessels. Operated both vessels for private dinner charters, headed preparations for USCG inspections ensured that we were presenting the best dinner charter vessel in the industry.

10-05 to 1-06 RIVERFRONT/ANTICIPATION, Ft. Lauderdale, FL.
FLEET CAPTAIN
Fleet Captain for four vessels comprising of three dinner charter vessels: 115' Skipper Liner "Anticipation IV," 85' Skipper Liner "Anticipation V," 63' Skipper Liner "Destiny," and 55' tour vessel "Riverfront Cruises." Responsibilities included overseeing all operations, scheduling captains and mates, presenting vessels for Coast Guard inspections, and serving as captain on all vessels as needed.

11-04 to 5-05 SUNDREAM YACHT CHARTERS, Ft Lauderdale, FL.
CAPTAIN
Captain of dinner charter vessels for private parties on the Intracoastal Waterway. Vessels consist of a 110' Custom Built charter vessel- "Caprice," a 137' vessel - "Sundream," and a 125' vessel- "Catalina." Responsibilities also include some maintenance.

12-99 to 7-04 PRESIDENTIAL YACHT CHARTERS, Ft. Lauderdale, FL.
CAPTAIN
Fleet Captain of vessels for private dinner parties on the Intracoastal Waterway. Vessels consisted of an 110' Custom Built charter vessel - "First Lady," a 90' Skipper Liner - "Camelot," a 91' Striker motor yacht - "Summerwind," a 100' Ingalls - "Victory," and a 135' Custom Built charter vessel - "Lady Anderson." Cruise areas primarily between Palm Beach and Miami.

3-99 to 12-99 MARINE HOSPITALITY CORP., Ft. Lauderdale, FL.
CAPTAIN
Captain of "Riverfront Cruises," a 55' tour boat throughout New River and the Intracoastal Waterway while conducting an entertaining and informative narrative. Also captained their two sister ships: "Anticipation IV (115') and "Anticipation V (85') on private charters.

3-98 to 10-98 CHESAPEAKE MARINE TOURS & CHARTERS, Annapolis, MD.
CAPTAIN
Captained a tour boat and water taxi throughout busy Annapolis Harbor. Collected and reconciled fares and maintained a daily log.

4-93 to 11-97 STAMFORD YACHT CLUB, Stamford, Connecticut
MARINE SUPERVISOR
Responsible for managing mooring assignments, launch schedules, and boat and dock facilities maintenance. Frequently served as captain on both sail and powerboats. Also established an underwater hull cleaning service.

- 12-96 to 5-97 RITZ-CARLTON HOTEL and RESORT, St. Thomas, U.S.V.I.
BARTENDER/ SERVER
One of nine bartenders comprising the opening team (there were over 100 applicants). Assisted in the initial set-up of the bar. Later switched departments to join the fine dining team. Participated in a continuous training program to become more knowledgeable of all aspects of fine dining and the company's policies.
- 12-94 to 5-95 ATLANTIS SUBMARINES, St. Thomas, U.S.V.I.
ATTENDANT/ CO-PILOT
Duties included pre-dive checks and maintenance of submarine and two support vessels. Researched, scripted, and narrated an entertaining and informative tour of the Virgin Islands as seen from a submarine at 90' underwater.
- 1-91 to 5-91 STAMFORD TANKER, INC., Stamford, Connecticut
ORDINARY SEAMAN
Responsible for all aspects of deck maintenance and for winch tending during docking. Was assigned watch responsibilities on a regular rotation during 120 day commercial tour aboard a 551' chemical tanker "Empress." Routes included Gulf of Mexico, East Coast ports, two trans-Atlantic crossings, and numerous port stops in the Mediterranean.

EDUCATION:

- 1990 Chapman's School of Seamanship, Professional Mariner
- 1975-79 University of Connecticut, Psychology/ Economics Major
- 1973-75 Suffield Academy, Suffield, Ct., Psychology/Math Major

CERTIFICATES and OTHER EXPERIENCE:

- * Hollywood Marine Advisory Board Member - 2016
- * U.S.C.G. licensed Captain - 1993 - 500 Ton Master
- * M.R.O.P. FCC License - 1996
- * Bridge Resource Management - 2004
- * STCW - 2002
- * Fire Fighting - basic and advanced - 2000
- * Radar Observer Unlimited - 2000
- * Engineer Training Program - 2001
- * Notary Public - 1999
- * P.A.D.I. Rescue Diver - 1996
- * Proficiency in Maptech & Nobletech Navigational Software
- * Headed preparations for vessel Coast Guard inspections
- * Fluency in Spanish
- * Yacht Deliveries - Miami to/from New York Harbor
- St. Thomas, U.S.V.I. to Baltimore, MD.
- Baltimore, MD. to San Juan, P.R.
- Miami to/from Nassau (with various stops)
- Abaco, Bahamas to Newport, Rhode Island
- * Freelance Captain - throughout South Florida, Long Island Sound, Virgin Islands, the Bahamas, and East Coast

Print

Advisory Board & Committee Interest Form - Submission #10902

Date Submitted: 4/14/2020

Last Name*

MORALES

First Name*

STEVEN

District # You Live In.*

5

Home Address*

7421 Buchanan St

City*

Hollywood

State*

FL

Zip Code*

33024

Home Phone

3479932171

Cell Phone

3479932171

Email Address*

morales@plus-designs.com

Owner or Renter *

Own

Number of years as city resident*

Hollywood

Are you registered to vote in
Broward County?*

Yes

Education (highest degree / level)

Master of Science

Occupation*

Architect & Professor of Architecture

Work Phone

3479932171

Business Name*

PLUS LLC

Business Address

6344 NW 65 TERR

City

PARKLAND

State

FL

Zip Code

33067

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

Planning & Development Board

Selection (2)*

None

Selection (3)*

None

Selection (4)*

None

Affordable Housing Advisory Committee - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, • Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, • Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? • Education, • Employment, • Economics, • Cultural Awareness, • Housing. 4. Which of the following disciplines are you most passionate? • Education, • Employment, • Economics, • Cultural Awareness, • Housing. 5. What (if any) life experience motivated you toward volunteerism?

Artwork Selection Committee - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Civil Service Board - Questions*

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

Community Development Advisory Board - Questions*

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Education Advisory Committee - Questions*

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Employees' Retirement Plan - Questions*

Please answer these five questions above. 1. What is your primary interest in serving on the Board of the City of Hollywood Employees' Retirement Fund? 2. What relevant organizations, clubs, or associations are you currently (or previously been) involved with? 3. Are you available to attend in person the regular monthly Board meetings (typically held the 4th Thursday of each month)? 4. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Fund Board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

Firefighters' Pension Board - Questions*

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3. What is your financial background? 4. How many years have you lived in Hollywood? 5. How familiar are you with local retirement systems?

General Obligation Bond Oversight Advisory Committee - Questions*

Please answer these four questions above. Why do you want to join the GO Bond Oversight Advisory Committee? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. 3. Which Bond interests you the most? Public Safety? Parks/Golf/Open Space or Neighborhoods & Resiliency? 4. What is your perspective on city quality of life, healthy neighborhoods, economic development & a strong tax base?

Historic Preservation Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Hollywood Housing Authority - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions*

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Neighborhood Watch Advisory Board - Questions*

Please answer these five questions above. 1. What do you see as the function of the Neighborhood Watch program? 2. What do you feel you could bring as a member of the Neighborhood Watch Advisory Board? 3. How do you plan to recruit Area Coordinators and grow the network of Neighborhood Watch members? 4. Are you proficient in social media and computer skills? 5. This position requires 8 hours a month, are you able to commit time that this position requires?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Sustainability Advisory Committee - Questions*

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

1

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

03_10_2020

Are you currently on a County or City Board?*

Yes

If yes, please describe

CITY OF HOLLYWOOD PLANNING & DEVELOPMENT BOARD

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

Architect!

Please see application answers in the attachments. This dialog box limits my response space.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

Please see application answers in the attachments. This dialog box limits my response space.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

N/A

Attach Resume (only .doc and .pdf files)*

PDB RESPONSES_CV_BIO_Architect Steven Morales_2020.pdf

STEVEN MORALES – PLANNING & DEVELOPMENT BOARD

Please see answers for the application below:

1. How have you prepared yourself to serve on the Planning and Development Board?

Practice makes perfect. As part of the current City of Hollywood, Florida - Planning and Development Board I have been fortunate to participate in productive public conversations, recommendations and decisions that have come before the board. I have had the chance to review and give professional opinions about the building projects that are being considered for the city. Every meeting I broaden my understanding of what this Board means to the city from an advisory side and from the applicant's side.

The bulk of my previous preparation was to listen to the Planning Board Meeting videos that are uploaded online. I had an interest of being on the planning board and had been part of the approval process on the applicant's side on many occasions. Until last year, I was not able to apply due to my teaching commitments but frequently viewed the recorded videos online as I worked or made lesson plans. I literally watched the latest videos of the Planning and Development Board from the past 4 years.

Concurrently, I read through at least two dozen application packages, staff reports and letters throughout the last two years. As addition preparation I have also reviewed all the Master Plan booklets, Vision Hollywood, Neighborhood Master Plans, Beach Redevelopment Plan and Community Redevelopment Plan available online. Also, once again combed through the Zyscovich Plan I had read through a few years ago, while I was employed by that firm.

Having been on the Planning Development Board in the past year gives me a clear & objective understanding of the Design Criteria that the board has to adhere too. It has been my duty to review all projects through criteria that agrees to proportions, materials aesthetics, site functionality and the projects integration with the existing environment. Just as I would as an Architect, or as a professor of architecture, I have critiqued/evaluated projects incorporating best use and best practice of Architectural components, contextual compatibility, balanced integration and eco-social solutions.

2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. *

Personal experiences, * Professional experiences.

I love being on the Planning and Development Board. I have been the only Professional Architect on the Planning & Development Board since I was afforded the seat last year.

My educational background has allotted me the opportunity to influence my profession and have enjoyed influencing my community through the board. I started my Architecture training while in High school attending McFatter drafting courses in the mornings and Hollywood Hills Highschool in the afternoons. I commenced college at Broward College but then was accepted into (SCI-ARC) Southern California Institute of Architecture, then received a Master of Architecture from (ULC) University College London – Bartlett School of Architecture and a Master of Science from Columbia University (GSAPP) Graduate School of Architecture Planning and Preservation. These three institutions of higher learning are of the top 10 Architecture schools in the world. In addition, my auspicious educational background allowed me to experience cities like New York, London, Los Angeles, Bogota and Lugano to name a few. I lived and learned from the cities I just mentioned, an attribute I would bring to the board.

Professionally, I have been through the Site Planning Approval, TAC, Planning Boards and City Commission processes in Hollywood and neighboring cities on the architects/applicants side. I have participated in this process in New York and California as well. I have also had to review the RAC a few times for potential projects in this zoning, I understand its Smart Organic Growth objectives and appreciate the vision for Hollywood that it is trying to project. Thus, in professional practice, I understand the documentation and data that is being presented before the Board. As an architect, I have been trained to deduce key factors that are required to propagate adequate urban change. A good contextual understating is key to providing a responsible project. Furthermore, in order to provide the required permitting and correct site requirements I have had to read and implement many articles of the Hollywood Muni-code.

I am also part of the ULI and a graduate of TOD Academy class, collaborating with various professions to study the impact and positive change Transit Oriented Development and Opportunity Zones allow by promoting workforce housing. I love what I do; I love my profession, love being an Architect and always have a passion for the betterment of quality in life.

I grew up in Hollywood, since the age of 11, living on the second to last western Hollywood Street (Buchanan & 74th) in the Boulevard Heights District 5. My phenomenological and intimate experience of Hollywood has been through its entire stretch from West to East frequently riding bikes to the beach along Hollywood Blvd with my friends. In other words traversing, Hollywood's entire length from end to end. Furthermore, I attended Apollo Middle, McArthur High School and Hollywood Hills High School, played in the tennis, swimming, soccer and also ran cross country. Thus had the experience of jogging, about a third of the city, street by street. I know and greatly cherish the people, streets, beaches, parks and unique places of Hollywood.

To conclude, I would like to say that I am a direct product of Hollywood, Florida. Most of the great experiences that have been afforded to me throughout my life have been because of the home and nurturing environment the city has provided to me. It would

be my greatest pleasure to be given the opportunity to continue to give back to my community, by sharing my knowledge and helping with the future vision of the city.

3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization?

It is my opinion that the growth of the City's tax base will be better balanced as a result of neighborhood stabilization being successful. By providing families with government subsidies to buy and repair dilapidated properties they will contribute to the ad valorem amount the tax base is calculated from. By bringing blighted properties up to par this will propagate healthy neighborhoods and improve the city's financial position. In the process, it is essential that sufficient money be set apart for economic development and capital improvements. Additionally, well planned go bond funding with proper allocation on funds will definitely supplement to this balance. Only by sustaining growth or revitalization of neighborhoods can the growth of the City's tax base actually happen.

A more drastic perspective would be to completely undo single family zoning all together. This would provide a more lucrative incentives to build more affordable/workforce housing. Thus much needed units would be built. There are some cities, such as Minneapolis, that have taken the course of ending single family zoning because zoning laws were initially written as restrictive codes and did not take into account future growth.

Also, neighborhood stabilization projects could be latched on to new developments just as parks or capital improvements are given as incentives to new construction for bonus units or FAR. An example would be to give an X# of bonus units to be awarded if X# of neighborhood stabilization projects are co-renovated with developers.

4. What recent developments within the City are most proud of?

There are many developments in Hollywood I can list but will only describe two that I greatly appreciate.

The Right of Way capital improvements on Hollywood Boulevard "Complete Streets Project" has revitalized this urban segment. I spent 5 years working in architecture offices on this stretch of Hollywood Blvd from N. Dixie Highway to City Hall. I personally worked on two projects The Makeup Club and 2475 Hollywood Blvd. I know this street very well. Through the walkability and reactivation of this urban link, we can now enjoy a piece of Hollywood representative of the city in the future.

Although not as recent, my favorite development is Arts Parks at Young Circle. Growing up in Hollywood and passing Young Circle on the way to the beach I always thought there was great potential for our city center. Although a Center in geometry, the park never had the inviting energy representative of the life of Hollywood. Not yet an Architect, I so desired to have worked on the design of the park, yet when I returned from College the park had already transformed into the social hub it is today. I so admire and enjoy the design that as a professor at Broward College, I once had my students analyze the buildings as part of my Theory of Architecture class. Years later it was an honor to finally teach at FAU at the same studio level and share my experience with the Architect for the park, Margi Nothard, now a close professional colleague.

5. What is a Comprehensive Plan?

A comprehensive plan is a document allowing a city to place into action requirements for sustainable growth and continued prosperity. In Florida it is also part of State Legislation 163.3177 mandating that local governments adopt future land development regulations. The main sections of the comprehensive plan are strategized as goals, objectives and policies that help the city calibrate future decisions. They put into play capital improvements, outline principles of construction, schedules, transportation improvements, future land use, job creation and economic developments amongst other decisions made for the city's functionality. Additionally, these plans are to be evaluated and revised every couple of years to keep in line with the evolving requirements and necessities of the city. These action items are guided by professional reports and studies that monitor, evaluate and appraise the plans placed into motion.

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?

I attended all the last Board meeting in 2020 before the COVID 19 cancellations.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.

I have been a professor of architecture and invited crit of architecture for many years. I have had the duty of reviewing/guiding multiple projects simultaneously. I have taught beginning and upper level comprehensive/thesis studios, eco-social studios, digital fabrication, materials & methods, history of architecture, architectural theory and drawing courses at university level. I am a fervent architect with a lot of energy. I am a licensed architect in Florida, Illinois and soon to be licensed in Pennsylvania and California.

I have volunteered at many organizations through the years. To name a few, as a professor of materials and methods, I volunteered with my students at Habitat for Humanity mostly on-site at houses but also at the store. I have volunteered at Happy Farm and

FRIENDS Horse farm with the horses. I have also attended many beach cleanups, Aids walks, Hollywood Lions Club cleanups and spent many days helping at the Feeding South Florida distribution center.

Additional, strong qualifying aspects are that I am a Registered Architect, a Hollywood Chamber of Commerce Member/Trustee and a proud Citizen of Hollywood.

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.

Architect!

I have worked in architecture, in one form or another, since the age of 16 ½ years old. One of my first completed projects, at 18 years old, was in Hollywood, the Mediterranean style townhomes on 1623-1613 Harrison Street when I worked for Architect Gustavo Carbonell. That was my earliest experience working on a Historical Board Submittal. Since then, I have worked with many well know recognized architects, Zyscovich Architects, Borges Architects, Peter Mario Architect and German Samper. My experience at Zyscovich and German Samper's office allowed me to work on many Master Planning projects for cities, schools and colleges. Lastly, I have been able to collaborate with world renowned architects Zaha Hadid, Foster & Partners, Steven Holl and Frank Gehry to name a few.

AR99540



Steven Morales

7421 Buchanan St
Hollywood, FL 33024
Ph: 347 993 2171 Tel: 954 962 1496
Email: morales@plus-designs.com



License: AA26002530
License: AR99540

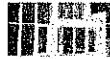


ARCHITECTURE . PLANNING . DESIGN

EDUCATION:



Columbia University, Graduate School of Architecture Planning and Preservation
M.S.A.A.D. - Master of Science Advanced Architectural & Urban Design - 2006



University College London, Bartlett School of Architecture
M.Arch - Master of Architecture - 2005



SCI-ARC (Southern California Institute of Architecture)
B.ARCH - (1st Professional Degree) - 2004



Broward Community College
Davie, FL

Miami-Dade Community College
Miami, FL



McFatter Technical Center
Davie, FL
Architectural Drafting Certificate - 1998

WORK EXPERIENCE:



P.L.U.S., LLC
Miami
Year: 10/12 - Present
Position: Managing Partner
Duties:

- Project Coordination
- Client Acquisition

- Construction Drawing Preparation
- Construction Management



ODP Architects
Hollywood
Year: 11/15 - 04/18
Position: Project Manager - Associate
Duties:

- Project Management
- Client Acquisition

- Construction Drawing Preparation
- Construction Management



VAS Freelance Architect
New York, NY / Miami, FL / Bogota
Year: 01/08 - 11/15
Position: Architect/3D Designer
Duties:

- (BIM) Construction Digital Modeling
- Architecture Design & Construction

- Construction Drawing Preparation
- Construction Management



Zyscovich Architects
Miami, FL/Bogota
Year: 1/11 - 9/12
Position: Architect
Duties:

- 3D Construction Digital Modeling
- Architecture Design & Construction

- Construction Drawing Preparation



Universidad de Los Andes
Bogota, Colombia
Year: 11/08 - 09/10
Position: Professor of Architecture & Lecturer
Duties:

- Topologia Dinamica
- Taller de Niños : Comprendiendo el Mundo: Elementos de Arquitectura y Ciudad
- Taller de Dibujo 1 & 2

- Taller Vertical: Tecnica y Proyecto
- Herramientas Digitales



GX Samper Arquitectos
Bogota, Colombia
Year: 11/09 - 09/10
Position: Architect/3D Designer
Duties:

- Modelado 3D
- Diseño Arquitectonico, Urbano y Construcion

- Preparacion Documentos Constructivos



Pontificia Universidad Javeriana
Bogota, Co.
Year: 10/08 - 08/09
Position: Tenure Professor of Architecture
Duties:

- Proyecto Avanzado : Eco-Social
- Investigacion Grupo TIC: Brechas Digitales en Territorio Bogotano

- Enfasis Digital Avanzada



Steven Morales

7421 Buchanan St
Hollywood, FL 33024
Ph: 347 993 2171 Tel: 954 962 1496
Email: crown006@gmail.com

WORK EXPERIENCE:



PKSB Architects

New York, NY (REF: 212-594-2010)
Year: 9/5/07 - 6/1/08
Position: Architect/Designer

- Duties:
- Construction Digital Modeling
 - Architectural Project Manager
 - Construction Drawing Preparation
 - Floor plan design
 - Site Analysis
 - Client Interviews

Peter Marino Architect

New York, NY
Year: 9/6/06 - 6/30/07
Position: Architect/Designer

- Duties:
- Construction Digital Modeling
 - Construction Drawing Preparation

Gustavo J. Carbonell Architect & Planner

Ft. Lauderdale, Florida (REF: 954-462-6565)
Year: 3/15/99 - 8/1/00
Position: Cad Operator & Intern Architect

- Duties:
- Floor plan design
 - Site Analysis
 - Client Interviews
 - Architectural Project Manager
 - Construction Drawing Preparation
 - Planning & Analysis

Claudio J. Noriega Architect

Coral Gables, Florida (REF: 305-445-0794)
Year: 4/3/99 - 6/5/00
Position: Cad Operator & Intern Architect

- Duties:
- Plan Preparation
 - Plan Monitor
 - Technical Setup
 - Construction Drawing Preparation

Aronson & Associates Architects

Hollywood, Florida
Year: 5/27/01 - 8/13/01
Position: Cad Operator & Intern Architect

- Duties:
- Plan Preparation
 - Design Development
 - Construction Drawing Preparation

AmphibianArc

Los Angeles, Ca
Year: 7/6/02 - 8/15/02
Beijin Space Center Competition; 2nd place
Duties:

- Digital & Physical Modeling

SCI-ARC (Southern California Institute of Architecture)

Year: 2002
Design Development: (TA) Teaching Assistant

University of Nottingham

Year: 2004 - 05
Visiting Juror for 2nd & 3rd Year Units

Pontificia Universidad Javeriana

Year: 2008
Visiting Juror for Thesis Reviews

Columbia University

Year: 2006 - 07
Visiting Juror for M.Arch & M.S.Arch

Universidad de Los Andes

Year: 2009
Visiting Juror for Thesis Reviews

SPECIAL SKILLS

Maya
Auto CAD & (3D Modeling)
V-Ray
SketchUp
Revit (BIM)

Adobe: Everything
Quark Express
Rhino
SIG - GIS

3D Studio MAX
Illustrator
Form Z
ArchICAD (BIM)

AWARDS:

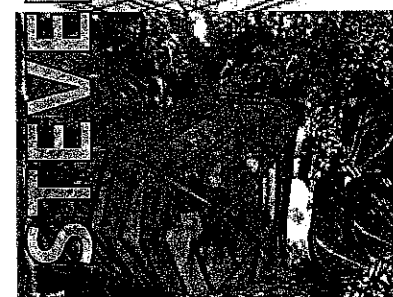
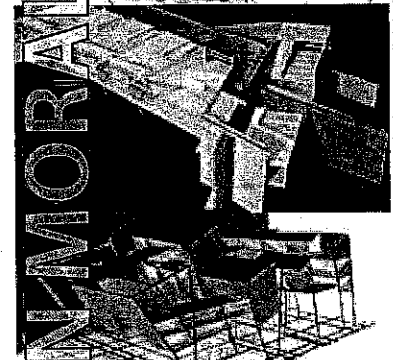
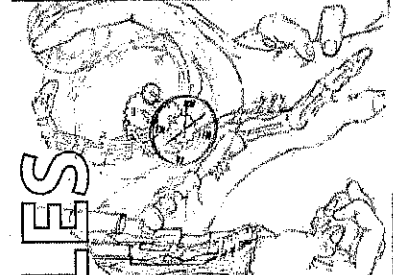
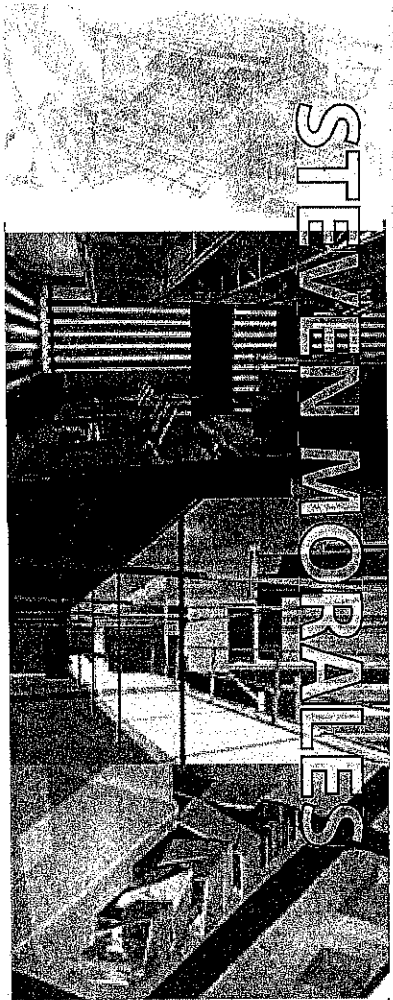
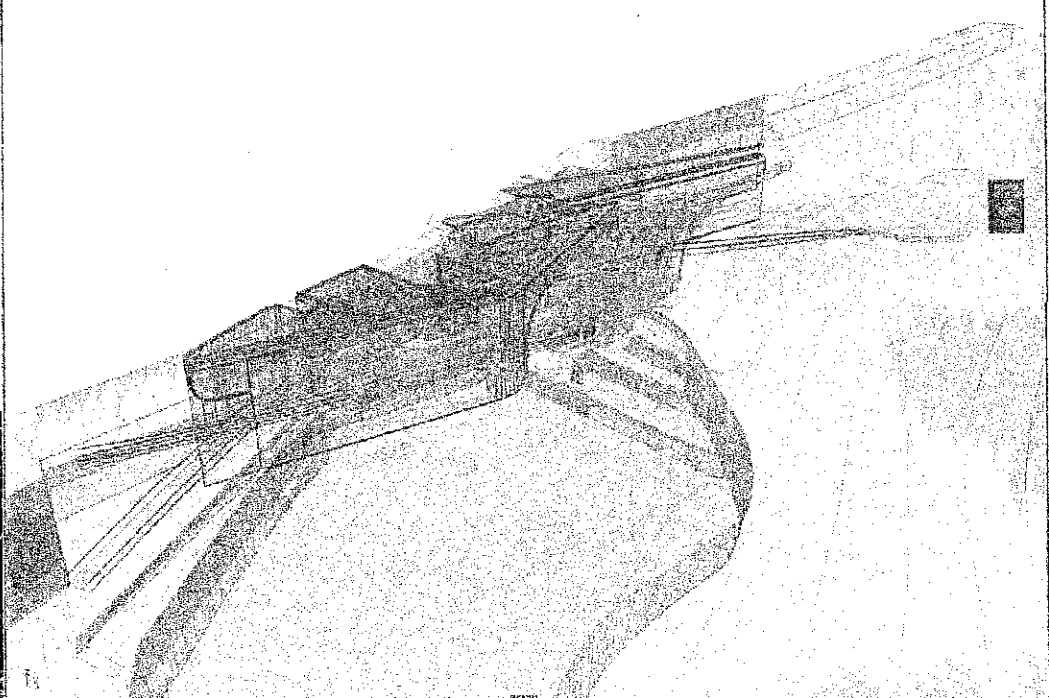
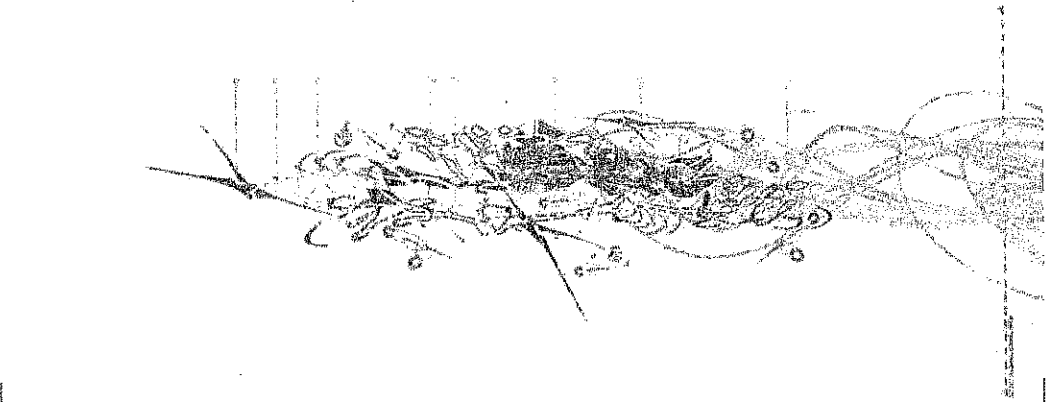
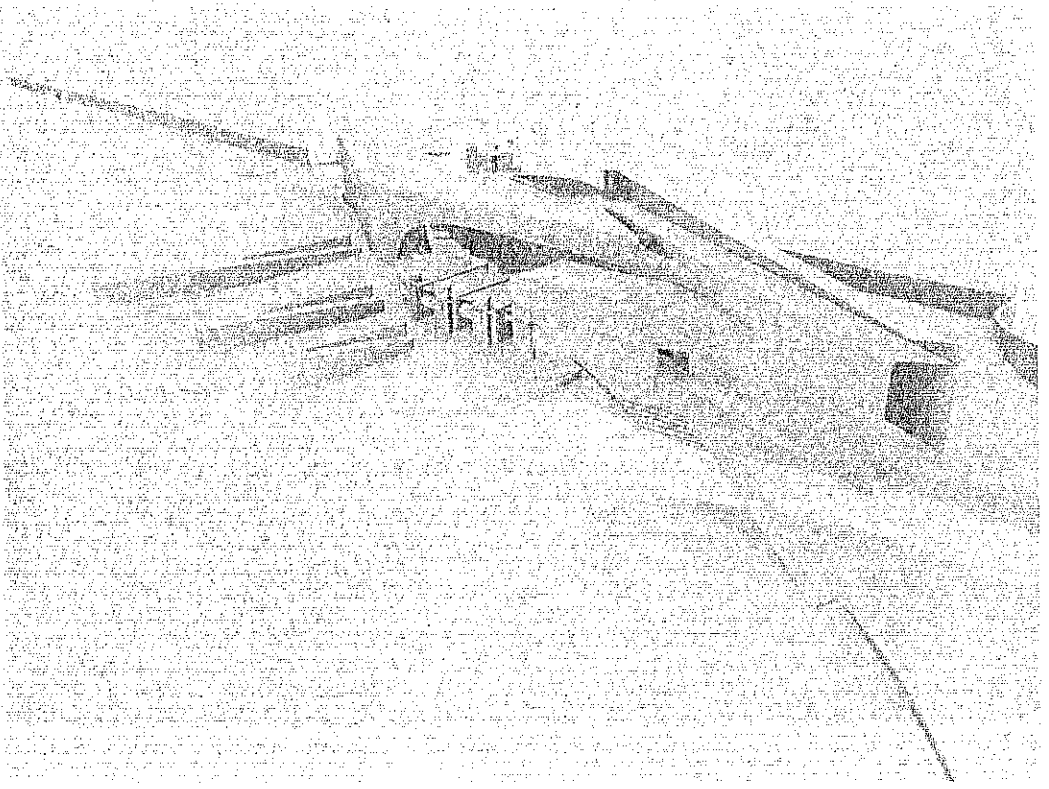
- Top Nomination (2005 Index Awards) Community Sun Shelter Pavilio, Skid Row
- Miami Bienal 2003 Honorable mention (International Student Competition)
- Art Institute of Ft. Lauderdale Competition Scholarship
- State & Regional Contest 1st & 2nd Place (Architectural Drafting)
- Vocational Industrial Clubs of America (VICA)
- Wohlers Scholarship
- HSF Community College Transfer Scholarship
- AIAS Vice President @ B.C.C. (2000)
- CAL Grant Scholarship

Steven Morales is a Licensed Architectural Professional with more than 16 years experience on a multitude of projects ranging from Custom Interior Build Outs, Mixed Used Projects, Commercial, Religious Edifices, Airports, Educational, Custom Single-Family Homes, Restaurants, Social Housing and various Campus/City Master Plans. Mr. Morales has been involved in projects in different cities including Miami, New York, Los Angeles, Bogota and London. Steven's bulk of experience is in the educational sector starting from his days at PKSB to independent educational facilities in Colombia.

Additionally, he had leadership roles in various educational projects while at Zyscovich including both Hillel Jewish Community School and Miami – Dade Hialeah Campus Buildings and Master Plans. For the past few years Steven has worked as Project Manager on the AOR teams in Collaboration with Zaha Hadid and Foster & Partners on a number of mixed use tower projects. At PLUS he will perform as Principal running business development and managing various projects both in US and the Colombia. Mr. Morales has also been a visiting professor and critic at Sci-arc, Columbia University, Los Andes University, Pontificia Universidad Javeriana, Broward College and Florida Atlantic University. He has taught Thesis Studios, Eco-Social Studio, Architectural Drawing, Design Development, History, Theory and Dynamic Typologies - Digital Fabrication courses.

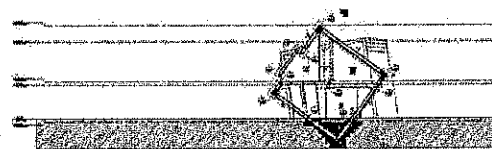
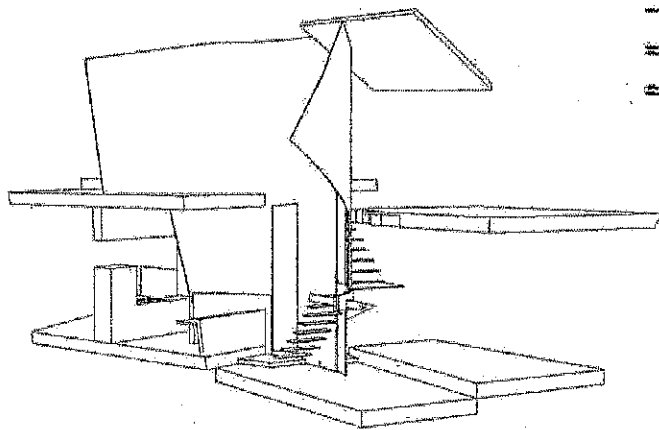
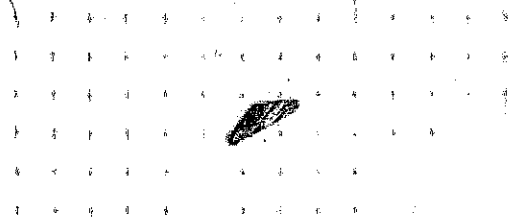
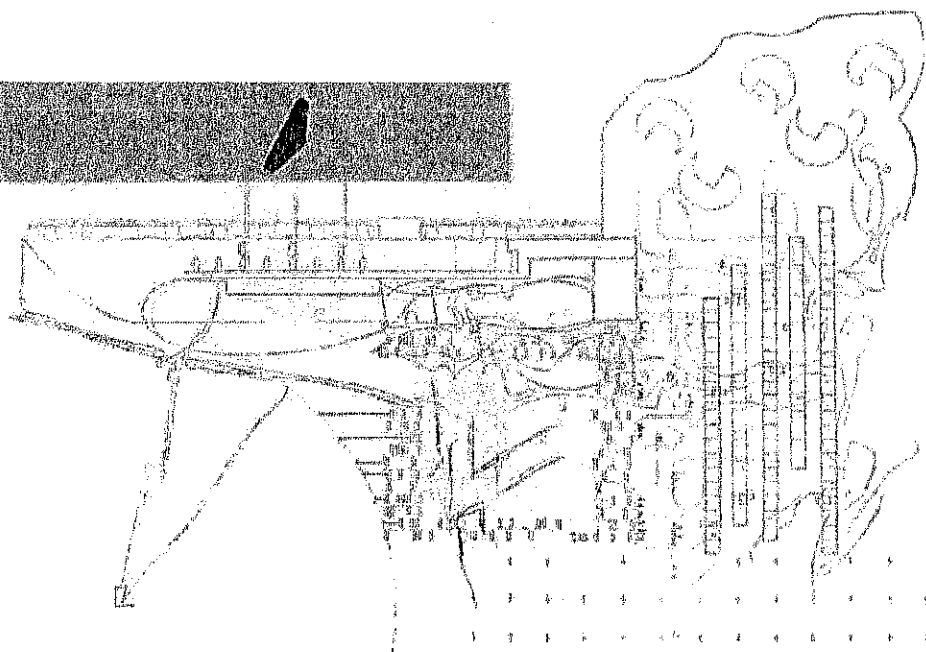
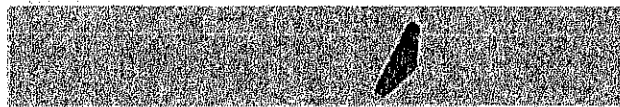
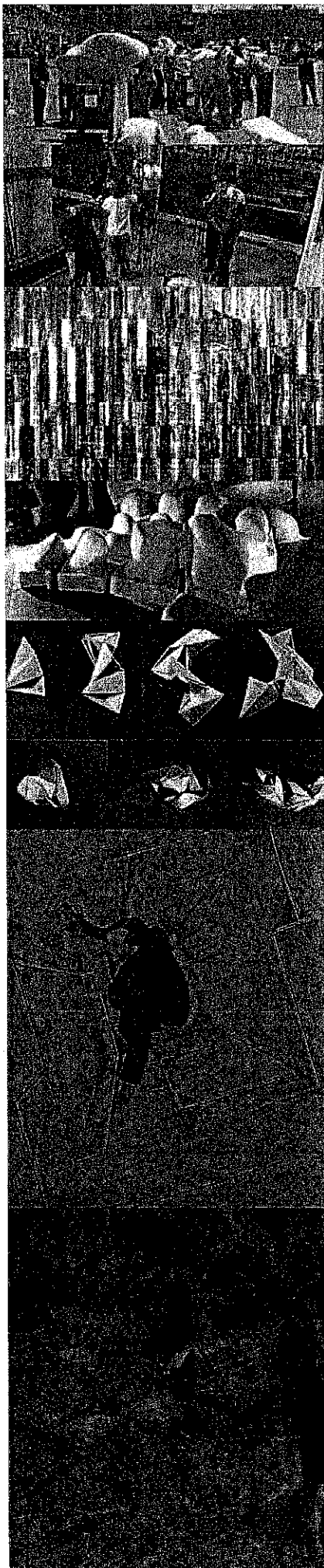
Steven graduated from Southern California Institute of Architecture (Sci-arc), then earned his M.Arch from UCL (The Bartlett School of Architecture) in London and an M.S.Arch from Columbia University in the City of New York (GSAPP).

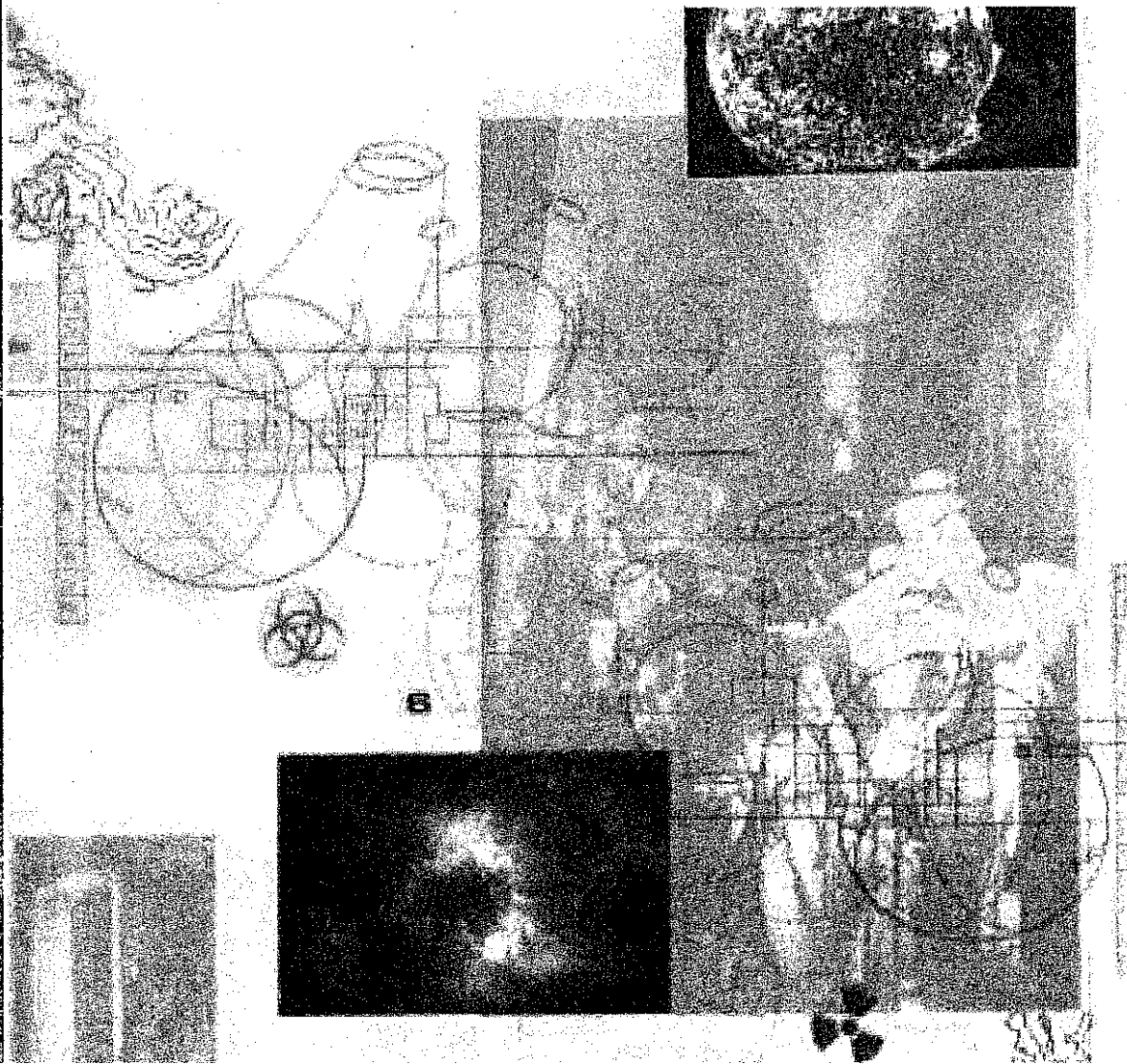
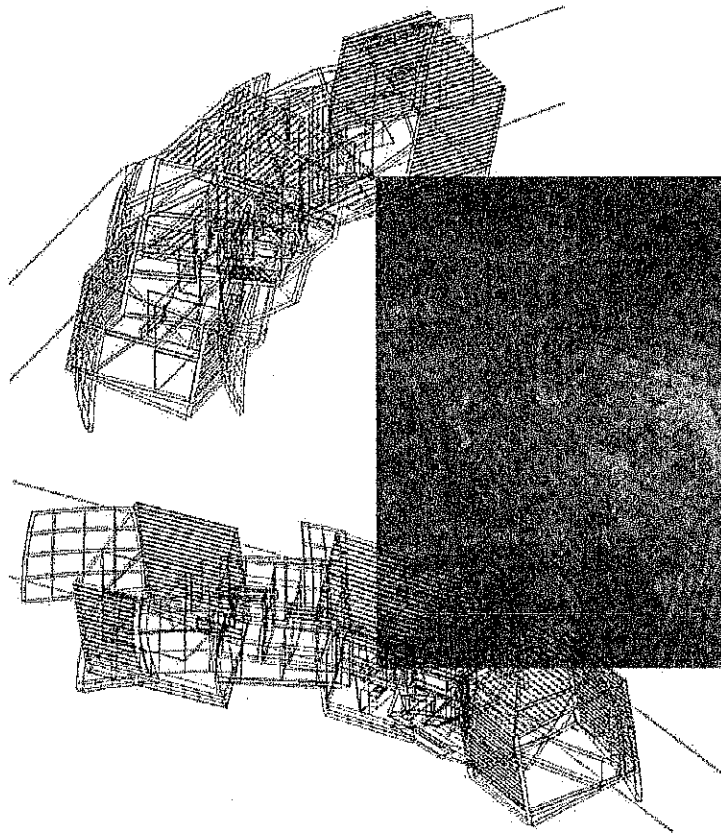
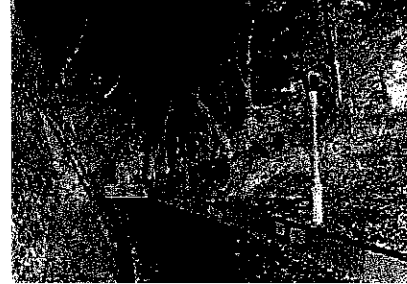
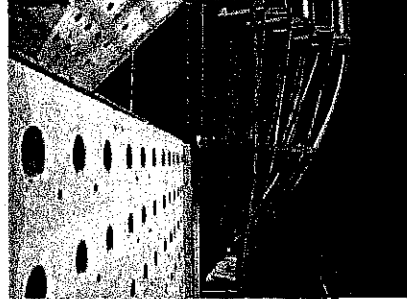
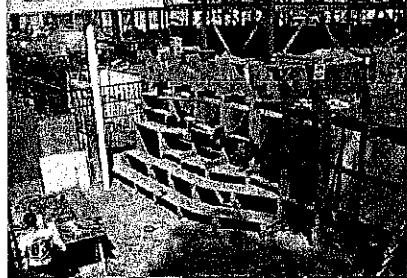
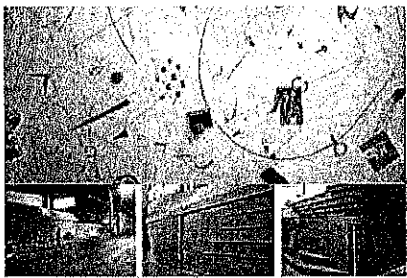
Master of Science in Advanced Architectural Design – Columbia University – 2006
Master of Architecture – UCL University College London – The Bartlett- 2005
Bachelor of Architecture – Southern California Institute of Architecture 2004
A.A. Architectural Sciences – Broward Community College – 2001
Six Sigma – Green Belt – 2012

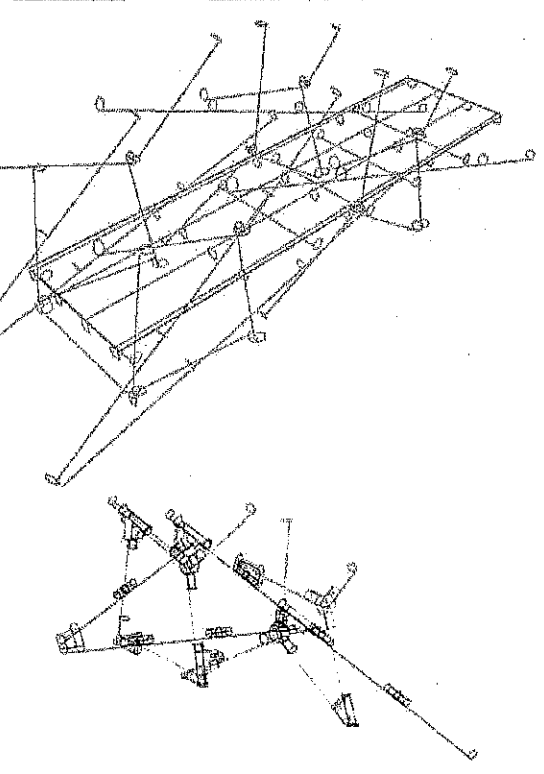
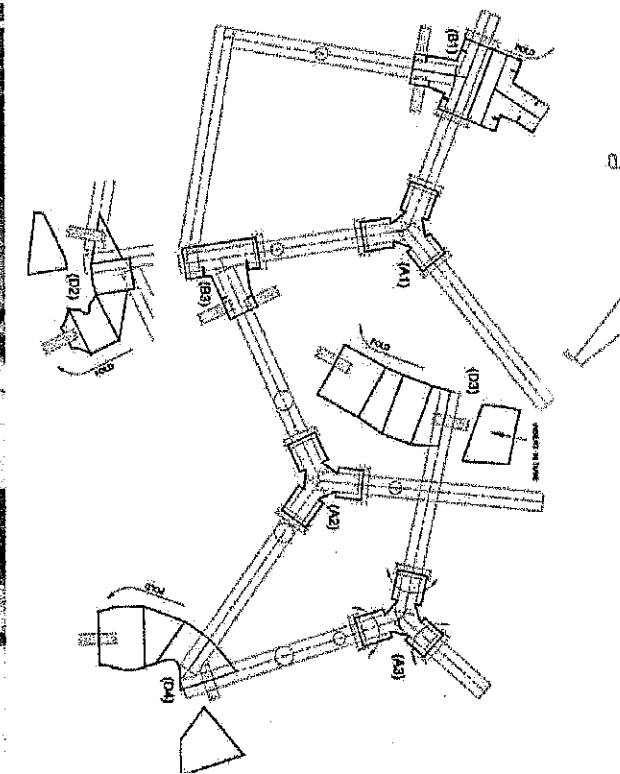
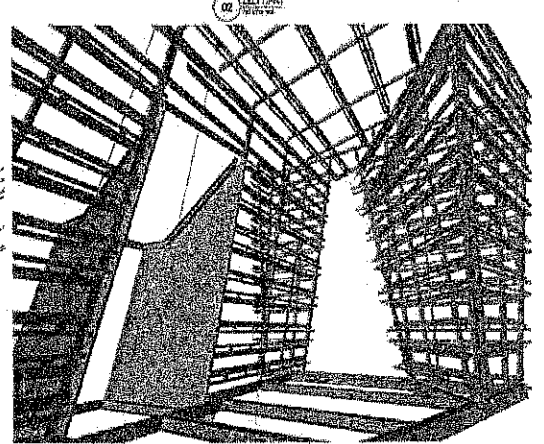
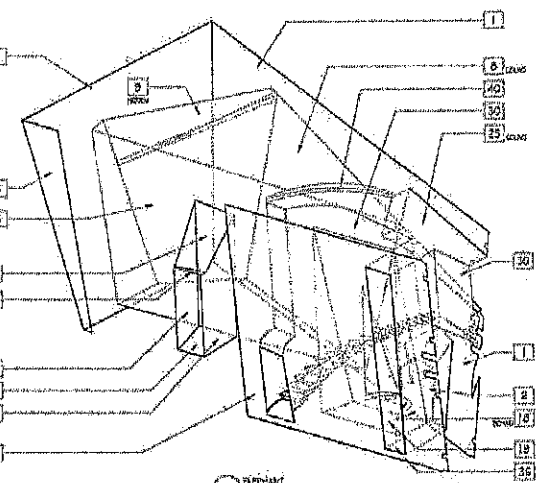
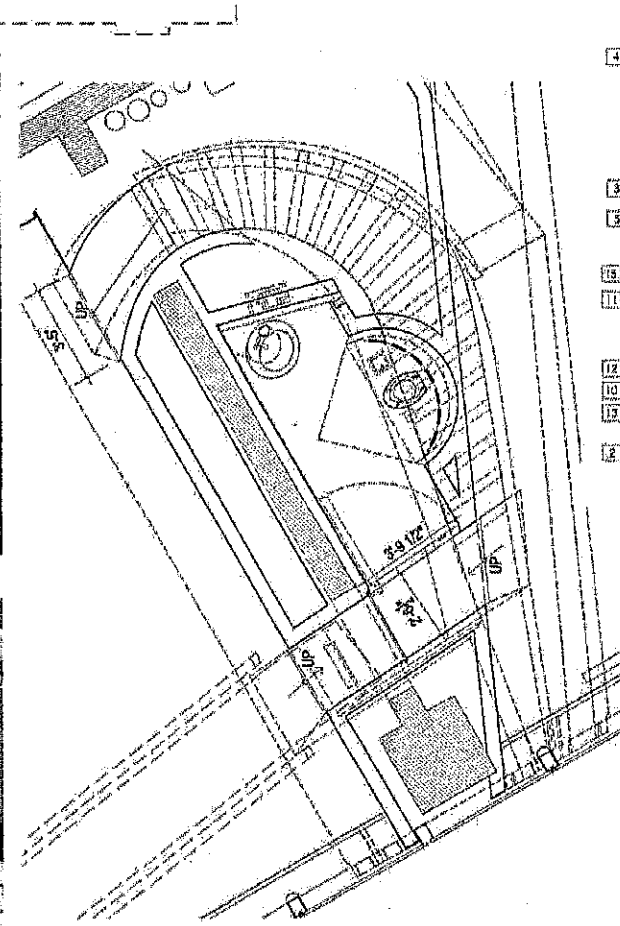
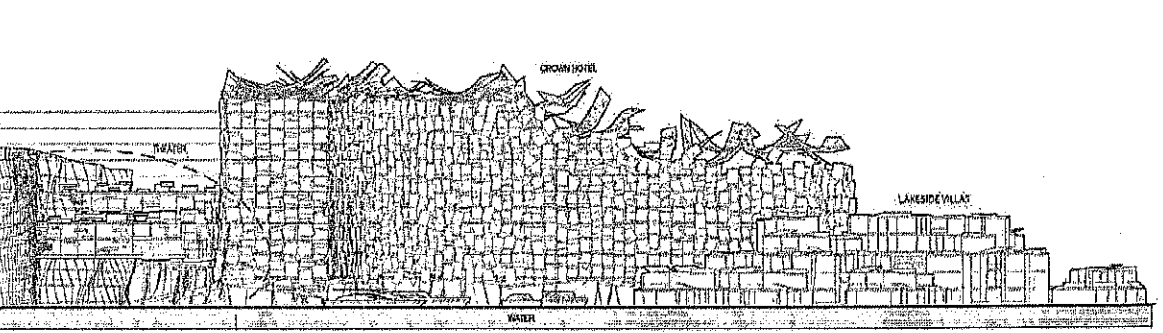
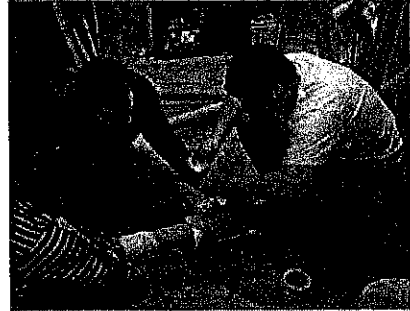
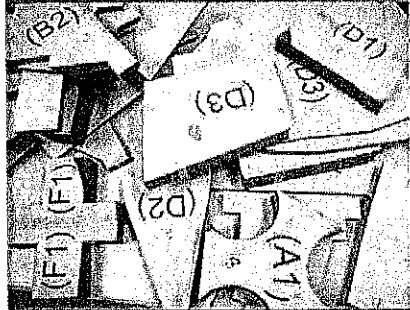
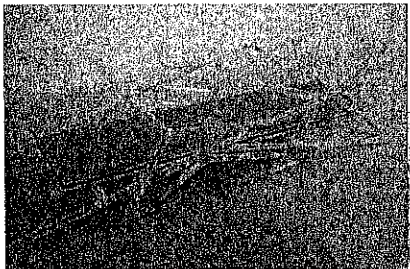


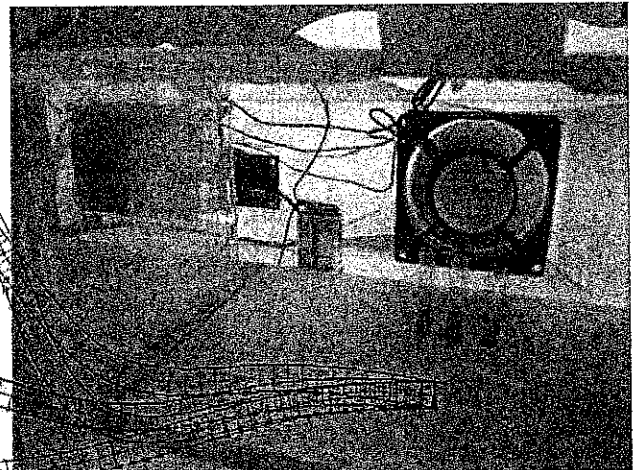
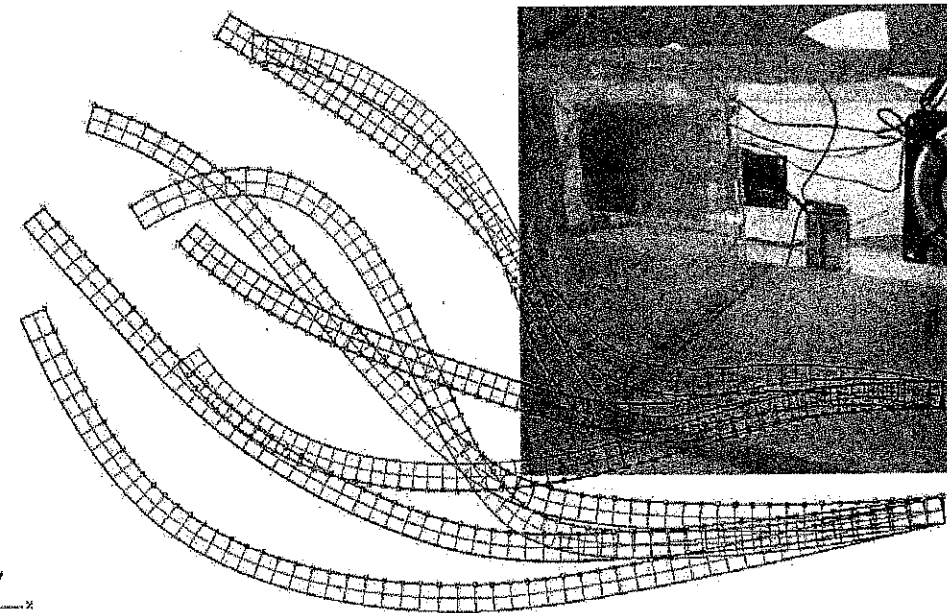
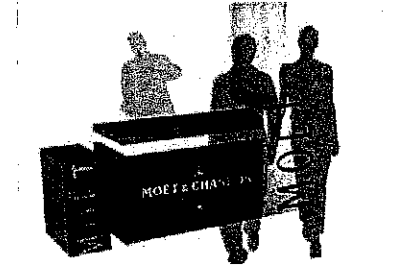
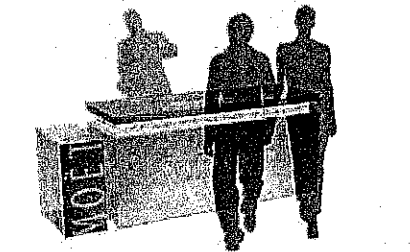
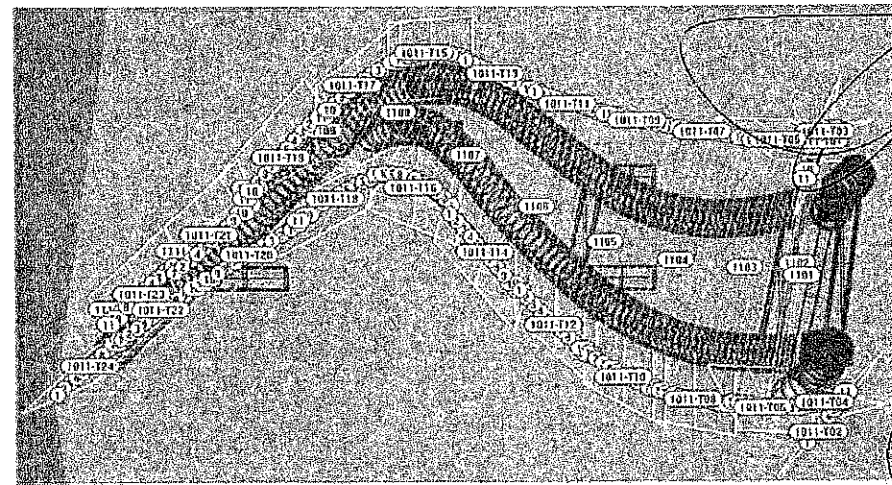
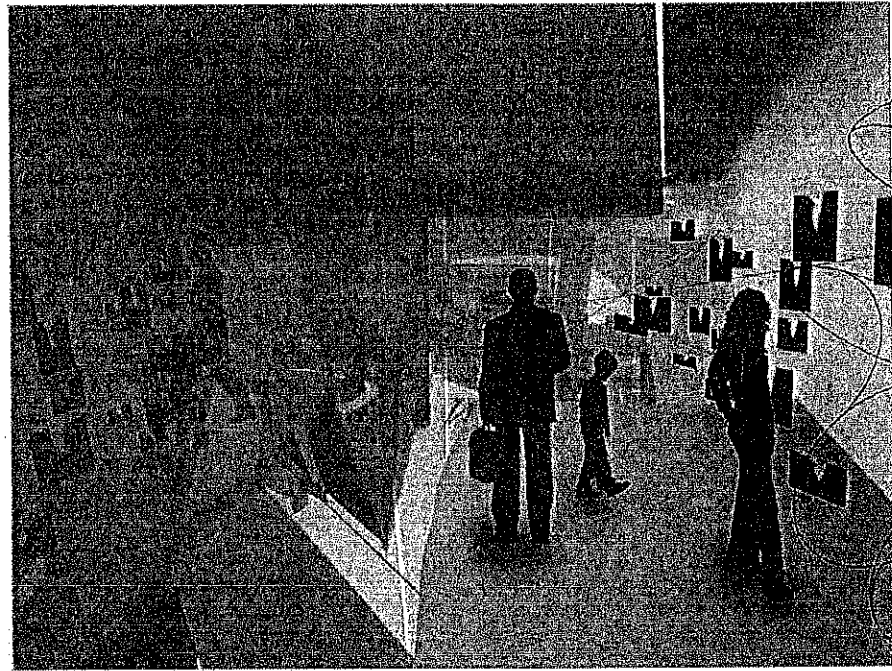
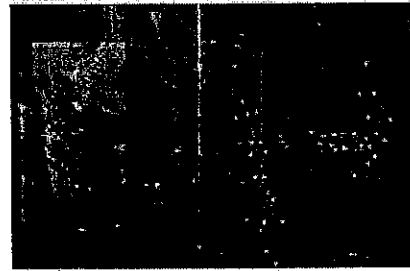
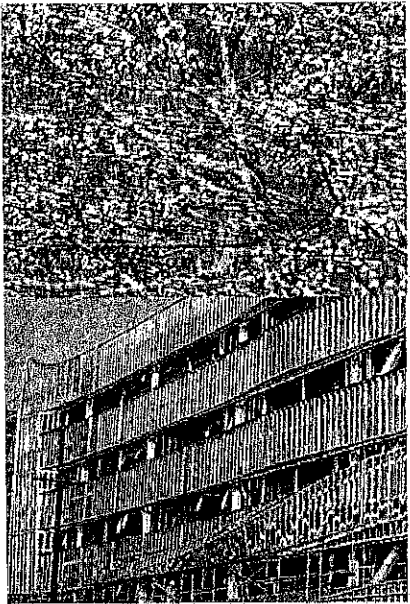
STEVEN MORALES

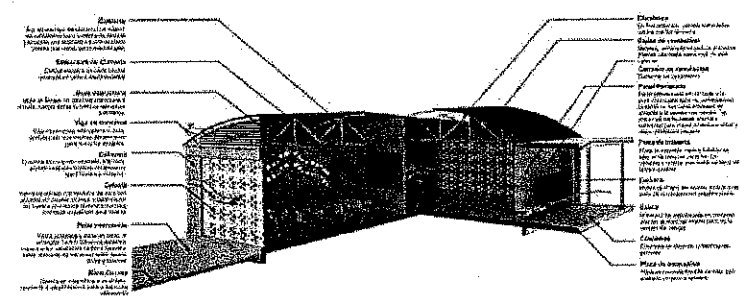
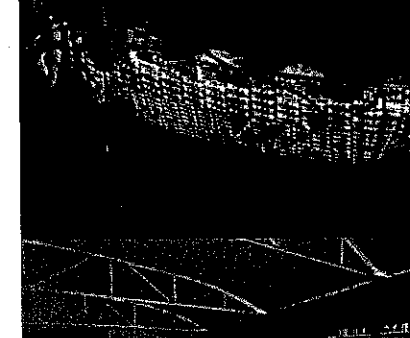
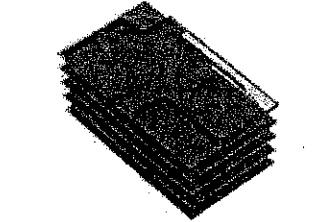
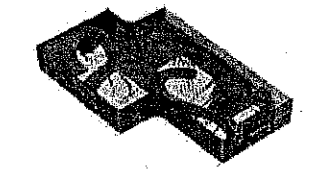
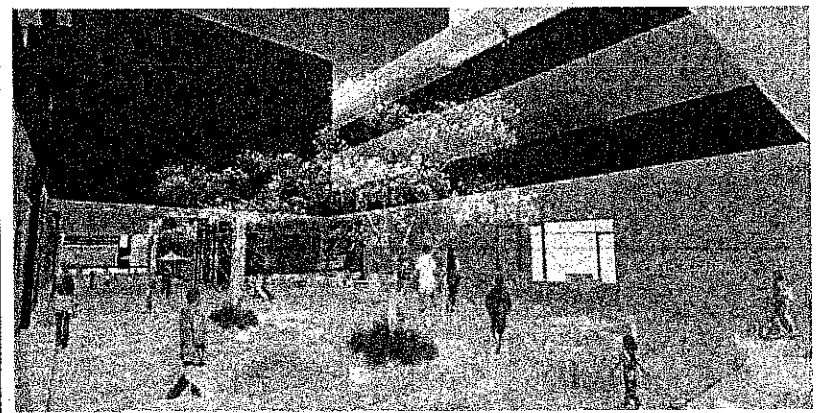
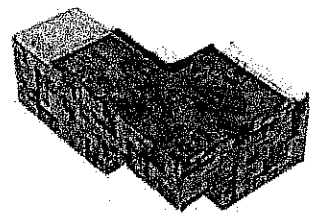
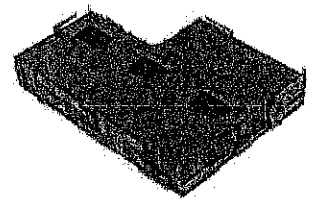
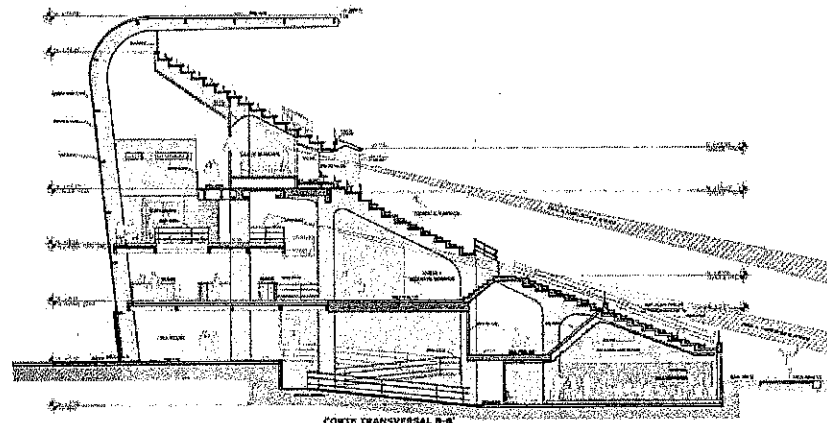
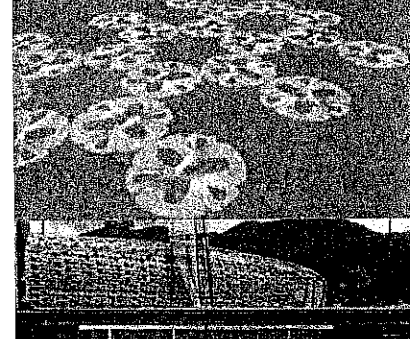
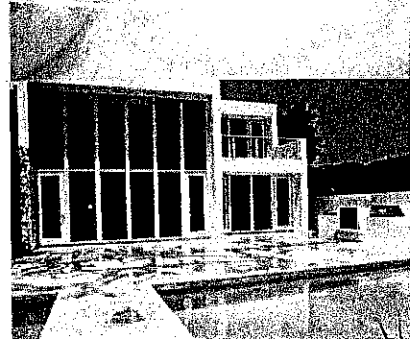
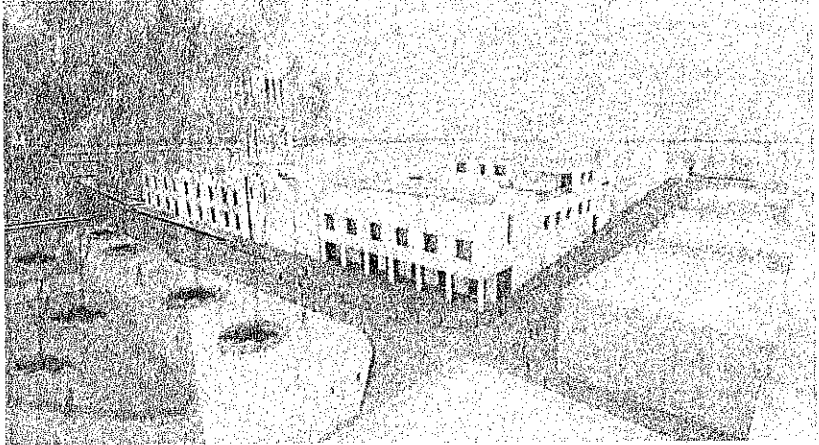
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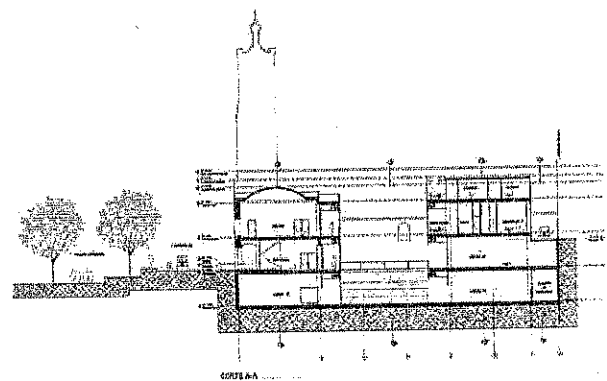
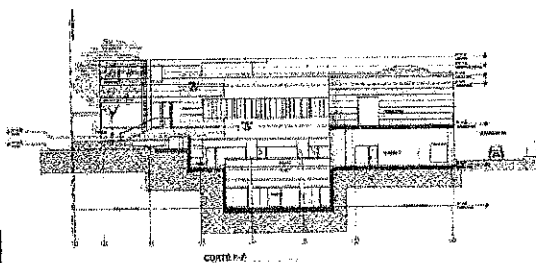
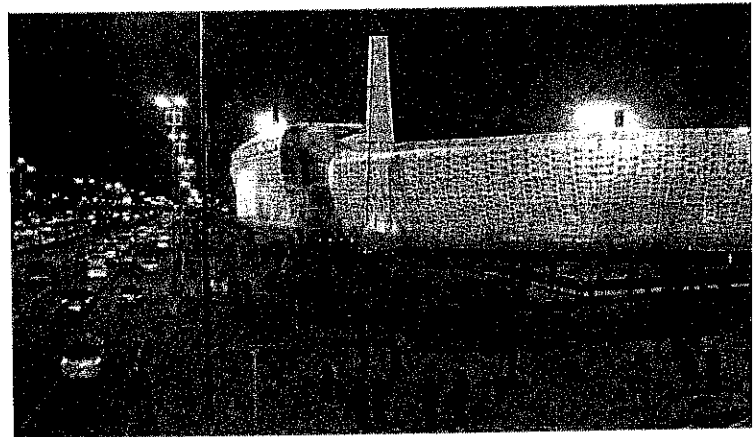
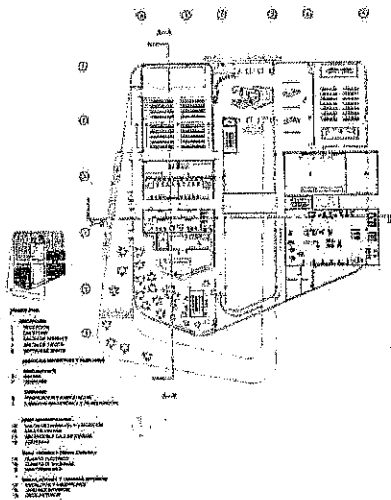
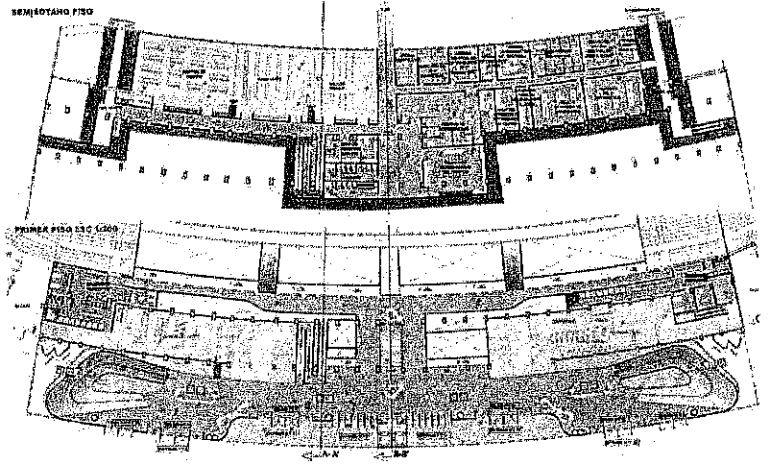
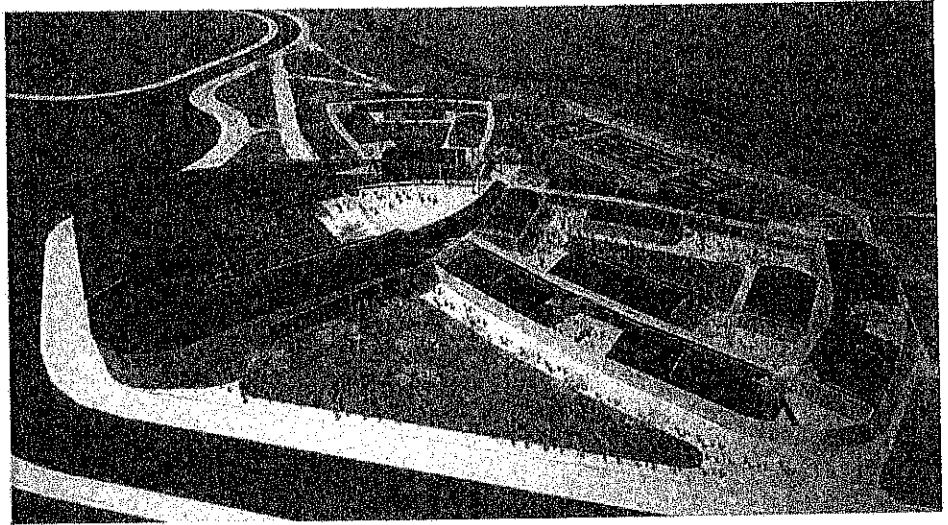
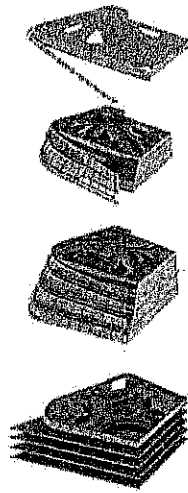
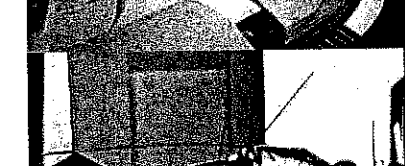
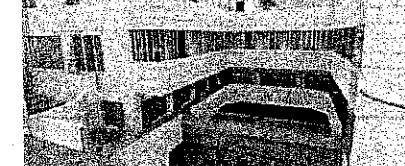
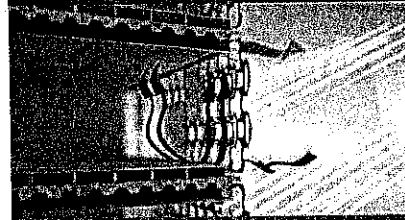
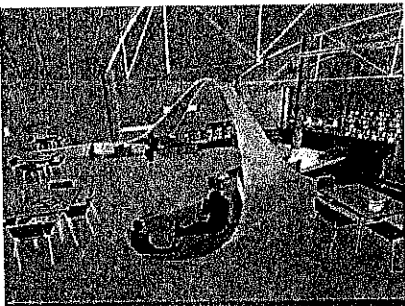












Print

Advisory Board & Committee Interest Form - Submission #10899

Date Submitted: 4/12/2020

Last Name*

Pitter

First Name*

Carolyn

District # You Live In.*

5

Home Address*

6510 Sherman st

City*

Hollywood

State*

FL

Zip Code*

33024

Home Phone

9548949538

Cell Phone

7542440473

Email Address*

khrisy2cute@yahoo.com

Owner or Renter *

own

Number of years as city resident*

26

Are you registered to vote in
Broward County?*

Yes

Education (highest degree / level)

Associates Degree

Occupation*

Customer Care

Work Phone

9545033000

Business Name*

American Express

Business Address

1500 N 136 ave

City

Sunrise

State

FL

Zip Code

33323

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)

Selection (1)*

African American Advisory Council

Selection (2)*

Hollywood Housing Authority

Currently on board

Selection (3)*

African American Advisory Council

Selection (4)*

Hollywood Housing Authority

Affordable Housing Advisory Committee - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, • Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, • Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 4. Which of the following disciplines are you most passionate? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 5. What (if any) life experience motivated you toward volunteerism?

Artwork Selection Committee - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Civil Service Board - Questions*

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

Community Development Advisory Board - Questions*

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Education Advisory Committee - Questions*

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Employees' Retirement Plan - Questions*

Please answer these five questions above. 1. What is your primary interest in serving on the Board of the City of Hollywood Employees' Retirement Fund? 2. What relevant organizations, clubs, or associations are you currently (or previously been) involved with? 3. Are you available to attend in person the regular monthly Board meetings (typically held the 4th Thursday of each month)? 4. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Fund Board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

Firefighters' Pension Board - Questions*

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3 What is your financial background? 4. How many years have you lived in Hollywood? 5 How familiar are you with local retirement systems?

General Obligation Bond Oversight Advisory Committee - Questions*

Please answer these four questions above. Why do you want to join the GO Bond Oversight Advisory Committee? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. 3. Which Bond interests you the most? Public Safety? Parks/Golf/Open Space or Neighborhoods & Resiliency? 4. What is your perspective on city quality of life, healthy neighborhoods, economic development & a strong tax base?

Historic Preservation Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Hollywood Housing Authority - Questions*

1. People constantly moving in circles. From apartment to apartment or home to home in the same area i.e city to city in the same state.
2. Property Management
3. Property Management
4. I volunteered when I was 16 at the Jamaican AIDS society, saw how a little help goes a long way. Especially to people who have nothing and or have been abandoned or outcast by society and family.
5. Diversity in housing allows for an increase in culture and wealth is not just concentrated in one definitive community but statewide. Allows the state but not just to set rates but to be fair and objective when budgeting and planning for upgrades in its infrastructure.

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions*

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Neighborhood Watch Advisory Board - Questions*

Please answer these five questions above. 1. What do you see as the function of the Neighborhood Watch program? 2. What do you feel you could bring as a member of the Neighborhood Watch Advisory Board? 3. How do you plan to recruit Area Coordinators and grow the network of Neighborhood Watch members? 4. Are you proficient in social media and computer skills? 5. This position requires 8 hours a month, are you able to commit time that this position requires?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Sustainability Advisory Committee - Questions*

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

Yes

If so, how many?*

2

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

02/05/2020

Are you currently on a County or City Board?*

Yes

If yes, please describe

African American Advisory Committee

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

n/a

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

I am already serving on both boards to which I've applied for the last 4 years, I have learned a lot and contributed even more to both boards. I'm sure my presence has made a difference.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

n/a

Attach Resume (only .doc and .pdf files)*

Carolyn M Pitter Resume 1.pdf

Carolyn M Pitter

6510 Sherman Street, Hollywood, FL 33024 954-894-9538 754-244-0473 Carolyn.Pitter001@mymdc.net

Professional Summary

Team Leader winning hearts, minds and wallets of card members as well as associates. Dedicated Customer Service Representative who provides exceptional customer service through active listening and problem solving. Hands-on Customer Service Manager effective in motivating others to reach their optimum potential.

Skills

- Talented client relations manager
- Reconciliation of Accounts on Several Platforms
- Skilled in call center operations
- Customer interface expertise
- Multi-line phone operation proficiency
- Call center metrics decoding aptitude
- Exceptional workflow management
- Adheres to customer service procedures
- Committed to maintaining data integrity
- Strong problem solving aptitude
- Persuasive speaker

Work History

Customer Service Associate

OJT Facilitator American Express – Plantation, FL.

11/2005 to Current

- Assist in reshaping customer service by winning hearts, minds and wallets of card members while providing excellent customer service.
- Trained in most card products, Platinum, Brokerage, Cobrand, Triumph and.
- Legacy accounts.
- Seeing to it that American Express remains the brand second to none.
- Retained card members by providing excellent customer care.
- Facilitated a class of 10 already released to the floor and a class of 21 with all waiting certified to be and released.

American Express – Plantation, FL

Certified Nurses Aide

The Peninsula – Pembroke Park, FL.

10/2003 to 03/2007

- Provided daily assistance to geriatric residents setting appointments.
- Providing ambulatory for them as well as secretarial duties.
- Addressed and resolved customer product complaints empathetically and professionally.

Education

Associate of Arts: Art, Registered Nursing

Miami Dade College - Miami, FL

Current

Ruby's Academy for Health Occupations -

Western Institute of Technology -

Prerequisite for the Registered Nursing field, To start the Nursing Program in August 2014. Leading up to Bachelors in Registered Nursing.

High School Diploma: Business Management

Bridgeport High School - St. Catherine, Jamaica

2006

- Emphasis in Sciences

Accomplishments

- Cross-trained 21 new call center representatives.

[Print](#)**Advisory Board & Committee Interest Form - Submission #3270****Date Submitted: 2/13/2020****Last Name***

Poliard

First Name*

Kypps

District # You Live In.*

5

Home Address*

7021 Raleigh Street

City*

Hollywood

State*

FL

Zip Code*

33024

Home Phone**Cell Phone**

(95) 914-3557

Email Address*

KP10362@aol.com

Owner or Renter *

Owner

Number of years as city resident*

9

Are you registered to vote in Broward County?*

Yes

Education (highest degree / level)

Some collage courses

Occupation*

Law Enforcemt (Sergeant)

Work Phone

(954) 831-3557

Business Name*

Broward County Sheriff's Office

Business Address

2601 W. Broward Blvd

City

Fort Lauderdale

State

FL

Zip Code

33024

Identify the board / committee(s) to which you request appointment (Please rank in order of preference)**Selection (1)***

Education Advisory Committee

Selection (2)*

None

Selection (3)*

None

Selection (4)*

None

Affordable Housing Advisory Committee - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? • Home Purchase Education, • Housing Market Employment, • Housing Market Stability, • Affordable Housing Construction, • Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? • Ownership Housing Affordability, • Rental Housing Affordability, • Housing Market Stability, • New Housing Construction, • Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

African American Advisory Council - Questions*

Please answer these five questions above. 1. What is the greatest challenge facing the African American Community in Hollywood? 2. How many hours per month can you dedicate to AAAC initiatives? 3. Which of the following disciplines are you most skilled? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 4. Which of the following disciplines are you most passionate? * Education, * Employment, * Economics, * Cultural Awareness, * Housing. 5. What (if any) life experience motivated you toward volunteerism?

Artwork Selection Committee - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. Why do you want to join the Artwork Selection Committee? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Monday each month at 5:30pm? 5. What is your one area of highest interest related to the Arts within the City of Hollywood?

Civil Service Board - Questions*

Please answer these five questions above. 1. Describe your involvement with establishing, reviewing and interpreting policies and procedures? 2. Describe your involvement in employment practices including interviewing, testing, hiring, selection and promotion, demotions, transfers, etc. 3. Describe your knowledge of Civil Service and its purpose. 4. Why do you want to serve on this Civil Service Board? 5. Are you a continuous resident of and continuous registered elector in the City of Hollywood?

Community Development Advisory Board - Questions*

Please answer these five questions above. 1. Do you reside in a low and moderate income (LMI) neighborhood in Hollywood per the most recent US Census data? A Hollywood LMI Map is located at www.hollywoodfl.org on the Community and Economic Development webpage. 2. What Community Development issues do you believe are the most important to Hollywood? 3. What is your definition of a healthy neighborhood? 4. What do you believe is the vision and primary work of the Community Development Advisory Board? 5. What do you believe uniquely qualifies you to serve on the Community Development Advisory Board?

Education Advisory Committee - Questions*

Please answer these five questions above. 1. What are the current challenges facing education? 2. What is your vision for education in Hollywood? 3. What do you see as the primary work of the Education Advisory Committee? 4. With only one meeting a month, the Committee is limited in what it can do. How does/should the Committee decide what's most important? 5. How can the Committee know if its mission and goals are being accomplished?

Employees' Retirement Plan - Questions*

Please answer these five questions above. 1. What is your primary interest in serving on the Board of the City of Hollywood Employees' Retirement Fund? 2. What relevant organizations, clubs, or associations are you currently (or previously been) involved with? 3. Are you available to attend in person the regular monthly Board meetings (typically held the 4th Thursday of each month)? 4. What knowledge, skills and/or abilities will you bring to the Employees' Retirement Fund Board? 5. Are you familiar with municipal defined benefit retirement plans and/or have previous experience serving on a municipal retirement plan board?

Firefighters' Pension Board - Questions*

Please answer these five questions above. 1. What knowledge, skills and abilities would you bring to the meetings? 2. What experience do you have with firefighter pensions? 3 What is your financial background? 4. How many years have you lived in Hollywood? 5 How familiar are you with local retirement systems?

General Obligation Bond Oversight Advisory Committee - Questions*

Please answer these four questions above. Why do you want to join the GO Bond Oversight Advisory Committee? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. 3. Which Bond interests you the most? Public Safety? Parks/Golf/Open Space or Neighborhoods & Resiliency? 4. What is your perspective on city quality of life, healthy neighborhoods, economic development & a strong tax base?

Historic Preservation Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Historic Preservation Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base, within the Historic Districts, while maintaining neighborhood stabilization? 4. How would you balance historic architecture with modern architectural styles? 5. What do you like about the City's different Historic Districts?

Hollywood Housing Authority - Questions*

Please answer these five questions above. 1. In your opinion what is the greatest challenge to keeping housing affordable in Hollywood? 2. Which of the following disciplines are you most skilled? * Property Management, * Affordable Housing Administration, * Housing Market Stability, * Affordable Housing Construction, * Affordable Housing Activism. 3. Which of the following disciplines are you most passionate? * Property Management, * Rental Housing Affordability, * Housing Market Stability, * New Housing Construction, * Fair Housing. 4. What (if any) life experience motivated you toward volunteerism? 5. What role does housing diversity play in Hollywood's economic health?

Marine Advisory Board - Questions*

Please answer these five questions above. 1. What is your involvement with the City of Hollywood's Waterways? 2. What will guide your decisions on this board? 3. Are you able to dedicate 2-3 hours a month to attend the meetings? Attendance is paramount to this Board being able to get things done. 4. Are you currently or have you been a boater, marine industry professional or involved in any other marine related industry? 5. What is your vision for the city of Hollywood's Waterway system?

Neighborhood Watch Advisory Board - Questions*

Please answer these five questions above. 1. What do you see as the function of the Neighborhood Watch program? 2. What do you feel you could bring as a member of the Neighborhood Watch Advisory Board? 3. How do you plan to recruit Area Coordinators and grow the network of Neighborhood Watch members? 4. Are you proficient in social media and computer skills? 5. This position requires 8 hours a month, are you able to commit time that this position requires?

Parks, Recreation & Cultural Arts Advisory Board - Questions*

Please answer these six questions above. 1. How many events have you attended in the past year at any of the parks and athletics facilities in the City? 2. How many City-sponsored special events have you attended for the past year? 3. Are you available to attend regular Board meetings? Regular meetings are on the 1st Thursday of the month for 8 months per calendar year. 4. What is your one area of highest interest related to the parks, recreation and cultural arts for the City? 5. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 6. How does parks, recreation and cultural arts contribute to quality of life?

Planning & Development Board - Questions*

Please answer these five questions above. 1. How have you prepared yourself to serve on the Planning and Development Board? 2. Explain how your personal and/or professional experiences will contribute to the meeting the goal(s) of the Board or City. * Personal experiences, * Professional experiences. 3. What is your perspective on balancing growth of the City's tax base while maintaining neighborhood stabilization? 4. What recent developments within the City are most proud of? 5. What is a Comprehensive Plan?

Police Officer's Pension Board - Questions*

Please answer these five questions above. 1. What is a fiduciary? And what is your responsibility to the police pension plan as a fiduciary? 2. What is the Sunshine Law? 3. What is Asset Allocation & Diversification? 4. Explain the history of Chapter 99-1 and Chapter 185? 5. Define the role of the Actuary and the Auditor?

Sustainability Advisory Committee - Questions*

Please answer these five questions above. 1. Why do you want to join the committee? 2. Have you attended any committee meetings? If so, how many? 3. What knowledge, skills, and abilities would you bring to the committee if appointed? 4. What other organizations, clubs, or associations are you involved in? 5. Are you available to attend regular committee and subcommittee meetings? Regular meetings are held monthly with subcommittee meetings held as needed. 6. What types of projects would you like to see the committee work on?

Young Circle ArtsPark Advisory Board - Questions*

Please answer these five questions above. 1. What are your primary interest in City Government and City Services? 2. How many ArtsPark events have you attended within the past year? 3. What other relevant organizations, clubs, or associations were you previously, and/or currently are involved in? 4. Are you available to attend regular committee board meetings scheduled for the Second Tuesday each month at 5:30 pm? 5. What is your one area of highest interest related to the ArtsPark at Young Circle?

Are you interested in serving on more than one board/committee?*

No

If so, how many?*

1

Applicant must attend at least one board/committee meeting prior to consideration of application for every board applied. Please list board/committee meetings you attended in the last year?*

02/10/2020

Are you currently on a County or City Board?*

No

If yes, please describe

If you are applying for a board / committee, which has specific requirements / categories, please detail how your background and/or experience meets the required criteria.*

The only specific requirement I noted for this committee is attending at least 1 meeting. I attended the meeting on 02/10/2020, and intend on attending more meetings.

Please describe your professional and/or volunteer experience or background, which best qualifies you for selection to the board / committee.*

I have served the community as a law enforcement officer since 1991. I have worked as a school resource officer in the middle and elementary schools. I am a parent of 3 children that are currently in the Broward County Public School system.

Are you presently employed by the City of Hollywood?*

No

If so, in what capacity?*

N/A

Attach Resume (only .doc and .pdf files)*

Pollard (City of Hollywoo) Resume 2016.doc

Kypps A Poliard
7021 RALEIGH STREET
HOLLYWOOD, FL 33024
CELL(954) 914-3557
KP10362@AOL.COM

OBJECTIVE

To become a member of the City of Hollywood's Education Advisory Committee.

WORK EXPERIENCE

- 2017- Present Supervisor Broward County Sheriff's Office Crime Scene Unit
- 2016- Present Member of Broward Sheriff's Office Hostage Barricade Team
- 2010 - 2017 Road Patrol Supervisor South Broward District
- 2007 -2010 Road Patrol Supervisor Fort Lauderdale Hollywood International Airport District
- 2005 - 2008 Member of Broward Sheriff's Office Hostage Barricade Team
- 2001 - 2007 Road Patrol Supervisor Oakland Park
- 2000 - 2001 Broward County Sheriff's Office Criminal Investigations Unit.
- 1994 - 1997 School Resource Officer
- 1991 – 1994 Oakland Park Police Department Road Patrol

CERTIFIED TRAINING AND EDUCATION (RELEVANT TO POSITION)

- June 1988 Graduated Dillard High School
- 1990 Graduated Broward County Police Academy
- August 1994 40 hour School Resource Officer training
- October 1994 80 hour Drug Abuse Resistance Education instructor training
- April 1996 40 hour Gang Resistance Education and Training Program

LANGUAGES

- Bilingual - Able to communicate and comprehend Haitian Creole.