

RESOLUTION NO. R-DCRA-2020 _____

A RESOLUTION OF THE HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY ("CRA"), AUTHORIZING THE APPROPRIATE CRA OFFICIALS TO ISSUE AN AUTHORIZATION TO PROCEED WITH BROOKS AND SCARPA ARCHITECTS IN THE AMOUNT OF \$15,500.00 FOR DESIGN AND APPROVAL OF NEIGHBORHOOD SIGNS TO BE INSTALLED WITHIN FLORIDA EAST COAST RAILWAY RIGHTS OF WAY.

WHEREAS, neighborhood and wayfinding signs are important for the community for multiple reasons; and

WHEREAS, signs act as directional tools for pedestrians, cyclists, and motorists driving in the neighborhood, and visitors are more likely to return to areas that can be found and remembered easily; and

WHEREAS, additionally, signs have a large impact on the walkability of a neighborhood, which can be a major factor in attracting and retaining residents and visitors; and

WHEREAS, neighborhood signs also boost a neighborhood's image and help the area to look more cohesive, accommodating, and attractive; and

WHEREAS, two neighborhood entrances at Johnson Street and Fillmore Street at 21st Avenue were identified as appropriate places for neighborhood signs, as they currently do not have adequate signage; and

WHEREAS, both locations are within Florida East Coast Railway ("FEC") rights of way, and their placement requires FEC approval; and

WHEREAS, pursuant to Resolution R-CRA-2017-21, the CRA Board authorized the appropriate CRA officials to negotiate and execute contracts with five firms, which were selected to provide architectural services for the CRA; and

WHEREAS, CRA staff requested a proposal for placement of signs within the FEC rights of way from one of the five ranked consultant, Brooks and Scarpa Architects; and

WHEREAS, Brooks and Scarpa Architects provided the CRA with a proposal in the amount of \$15,500.00 to perform professional consulting services associated with the project; and

WHEREAS, funding for this project is available in account number 166.669902.55200.563010.001107.000.000.

NOW, THEREFORE, BE IT RESOLVED BY THE HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That the foregoing "WHEREAS" clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: That it authorizes the issuance, by the appropriate CRA officials, of an Authorization To Proceed for the attached proposal with Brooks and Scarpa Architects, together with such non-material changes as may be subsequently agreed to by the Executive Director of the CRA and approved as to form and legal sufficiency by the CRA's General Counsel, in an amount of \$15,500.00.

Section 3: That this Resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this _____ day of _____, 2020.

ATTEST:

HOLLYWOOD, FLORIDA COMMUNITY
REDEVELOPMENT AGENCY

PHYLLIS LEWIS, BOARD SECRETARY

JOSH LEVY, CHAIR

APPROVED AS TO FORM AND LEGAL
SUFFICIENCY for the use and reliance
of the Hollywood, Florida Community
Redevelopment Agency only.

DOUGLAS R. GONZALES
GENERAL COUNSEL