

**City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
December 4, 2019
9:00 AM
City Commission Chambers – Room 219
Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on December 4, 2019 at 9:38 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice Chair	Traci Callari
Board Members:	Caryl Shuham - absent
	Peter Hernandez
	Richard Blattner
	Kevin Biederman - absent
	Linda Sherwood
General Counsel	Douglas R. Gonzales
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

Conflict Disclosures

There were no new conflicts to disclose.

1. **R-CRA-2019-65** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of November 6, 2019.

ACTION: Motion was made by Board member Blattner to adopt the resolution. The motion was seconded by Board member Hernandez and on voice vote passed 5-0. Vice Chair Callari and Board member Biederman were absent.

2. **R-CRA-2018-66** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, ("CRA"), Authorizing The Reimbursement Of \$59,810.00 To The City Of Hollywood For The Purchase Of Various Sizes Of Wastop Inline Check Valves Related To Phase IV Undergrounding Of Utilities Project.

ACTION: Motion was made by Board member Blattner to adopt the resolution. The motion was seconded by Board member Hernandez and on voice vote passed 5-0. Vice Chair Callari and Board member Biederman were absent.

3. **R-CRA-2019-67** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, ("CRA"), Authorizing The Appropriate CRA Officials To Issue An Authorization To Proceed With CPZ Architects, Inc. To Provide Consulting Services For The Broadwalk Access Management Project In An Amount Not To Exceed \$64,640.00.

ACTION: Motion was made by Board member Blattner to adopt the resolution. The motion was seconded by Board member Hernandez and on voice vote passed 5-0. Vice Chair Callari and Board member Biederman were absent.

4. **R-BCRA-2019-68** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, ("CRA"), Canceling Request For Qualification RFQ-4601-20-AP For The Undergrounding Of Overhead Utilities And Streetscape Beautification At SR A1A From Hollywood Boulevard To Sheridan Street.

An extensive discussion ensued among the Board.

Board member Biederman arrived at 9:48AM

Susan Goldberg, Deputy Director, responded to questions raised by the Board.

Sarita Shamah, Senior Project Manager, responded to questions raised by the Board.

Vice Chair Callari arrived at 10:05AM.

ACTION: Motion was made by Board member Hernandez to adopt the resolution. The motion was seconded by Board member Shuham and on voice vote passed unanimously 7-0.

5. **R-CRA-2019-69** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving And Authorizing The Appropriate CRA Officials To Execute A Property Improvement Program Grant Agreement With SIP Urban Café, LLC For On-Site Improvements To Property Located At 1924 Tyler Street In An Amount Not To Exceed \$50,000.

Jorge Camejo introduced Francisco Diaz-Mendez, Project Manager, who provided a presentation to the Board.

An extensive discussion ensued among members of the Board.

Chair Levy asked Jack Jafarmadar, Property Owner, to respond to the concerns raised by the Board.

ACTION: Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed 6-1. Board member Hernandez was opposed.

6. **R-CRA-2019-70** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Execute An Amendment To The Employment Agreement Between The Executive Director And The CRA Board.

Jorge Camejo introduced the item to the Board and requested a 2% salary increase. He thanked the Board for the constructive feedback on the evaluations.

ACTION: Motion was made by Vice Chair Callari to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously 7-0.

7. **CITIZENS' COMMENTS**

The following individuals expressed personal opinions/concerns:
Cesar Cifuentes - Oaxaka

8. **COMMENTS BY BOARD MEMBERS, GENERAL COUNSEL AND EXECUTIVE DIRECTOR**

Board member Shuham, District 1

Hollywood Beach

Board member Shuham thanked both City and CRA staff that participated in the tour of the Boardwalk along with the Hollywood Beach Business Association on November 26, 2019. She further informed the Board that code violations were addressed by staff with a maintenance plan solution. It was agreed that a bi-monthly meeting will be scheduled to continue this effort.

Holidays

Board member Shuham wished everyone a happy holiday and a wonderful new year.

Board member Hernandez, District 2

Downtown Foot Patrol

Board member Hernandez provided the Board with an update on a meeting held on December 2, 2019 to discuss the foot patrol in downtown Hollywood.

An extensive discussion ensued among the Board and staff.

A motion was made by Board member Hernandez and seconded by Vice Chair Callari to execute an agreement between the City of Hollywood and the Hollywood Community Redevelopment Agency to reinstate a police foot patrol in the commercial core of Downtown Hollywood. It was further agreed that the amount of reimbursement will not exceed \$100,000 per year. On a voice vote the motion passed unanimously 7-0. An updated report will be provided to the Board at a future meeting.

Enhanced Services Agreement

Board member Hernandez stated that he is looking forward to the Enhanced Services Agreement between the City and the CRA. Board member Hernandez introduced Police Major Jeff Devlin to provide an update of the Foot Patrol in downtown.

Holidays

Board member Hernandez wished everyone a happy holiday and a healthy and prosperous New Year.

Vice Chair Callari, District 3

Hollywood Youth Ambassadors

Board member Callari stated that her late arrival to today's meeting was due to her attendance at the Hollywood Youth Ambassadors Team Talk. She further stated that the youth participation at this event was so inspiring. She concluded by stating that they did an amazing job.

Holiday

Vice Chair Callari wished everyone a happy holiday and a most prosperous New Year.

Board member Blattner, District 4

Hollywood Hills

Board member Blattner invited his colleagues to attend the Hollywood Hills Civic Association meeting on Friday, December 6, 2019.

Enhanced Services Agreement

Board member Blattner requested that staff provide a revised Enhanced Services Agreement which addresses the base line changes to public safety. He further advised that he would like a future workshop scheduled to discuss formulas and policy decisions.

CRA Executive Director

Board member Blattner requested that in the future he would like a comparative salary of other CRA executive directors similar to the ones provided for review of the city manager and the city attorney.

Holiday

Board member Blattner wished everyone a happy holiday and a most prosperous New Year.

Board Member Biederman, District 5

Hollywood Youth Ambassador

Board member Biederman thanked Vice Chair Callari for all her work and effort with the Hollywood Youth Ambassador Program.

Holiday

Board member Biederman wished everyone a happy holiday.

Board Member Sherwood, District 6

Executive Director Evaluation

Board member Sherwood thanked the CRA executive director for his work during this Past year.

Holiday

Board member Sherwood wished everyone a happy holiday.

Chair Levy

Greetings

Chair Levy extended happy birthday greetings to Board member Biederman and former Board member and City Commissioner Debra Case.

Candy Cane Parade

Chair Levy clarified his position with the decision to hand out candy canes as opposed to tossing them into the crowd. He stated that it was staff's decision to hand out the candy canes rather than tossing them to maintain safety and continue to keep the Broadwalk environmentally healthy.

General Counsel, Douglas Gonzales

General Counsel, Douglas Gonzales, advised the Board and staff that he appointed Denise Manos, Assistant City Manager, as the point person for the CRA. This will give him an opportunity to provide more assistance with the daily operation of the City Attorney's Office.

CRA Executive Director, Jorge Camejo

Jorge Camejo, Executive Director, advised that the removal of the Bismarck trees in Downtown Hollywood will begin in the late evening and early morning with very little distraction to the businesses and patrons.

9. The meeting adjourned at 11:16AM

Approved as presented on _____

Phyllis Lewis
Board Secretary