

RESOLUTION NO. R-DCRA-2020_____

A RESOLUTION OF THE HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY ("CRA"), AUTHORIZING THE APPROPRIATE CRA OFFICIALS TO EXECUTE AN AGREEMENT WITH ART SIGN COMPANY IN THE AMOUNT OF \$69,265.00 FOR CONSTRUCTION OF A GATEWAY SIGN AT HOLLYWOOD BOULEVARD AND 21ST AVENUE WITHIN THE DOWNTOWN DISTRICT.

WHEREAS, gateway and wayfinding signs are important for the community for multiple reasons; and

WHEREAS, signs act as directional tools for pedestrians, cyclists, and motorists driving in the neighborhood, and visitors are more likely to return to areas that can be found and remembered easily; and

WHEREAS, additionally, signs have a large impact on the walkability of a neighborhood, which can be a major factor in attracting and retaining residents and visitors; and

WHEREAS, gateway signs also boost a neighborhood's image and help the area to look more cohesive, accommodating, and attractive; and

WHEREAS, the entrance to downtown was identified as an appropriate place for a gateway sign as it currently does not have adequate signage; and

WHEREAS, pursuant to Resolution R-CRA-2017-21, the Community Redevelopment Agency ("CRA") Board authorized the appropriate CRA officials to negotiate and execute contracts with five firms that were selected to provide architectural services for the CRA; and

WHEREAS, CRA staff requested a proposal for a gateway sign from one of the five ranked consultants, Brooks and Scarpa Architects; and

WHEREAS, the CRA hired Brooks and Scarpa Architects to design way finding and gateway signs; and

WHEREAS, Brooks and Scarpa Architects provided the CRA with conceptual plans for a gateway sign and on Thursday, November 26, 2019, Notification of Project No. CRA 19-010 was electronically advertised online via BidSync; and

WHEREAS, three bids were received and opened on Tuesday, December 17, 2019, as follows:

- Expose Yourself
Fort Lauderdale, FL \$ 78,200.00
- Art Sign Company
Fort Lauderdale, FL \$ 69,265.00
- Kenco Sign and Awning LLC.
Holly Hill, FL \$ 94,000.00 ; and

WHEREAS, after all bids received were evaluated, the Executive Director of the CRA found the bid submitted by Art Sign Company to be the lowest responsive, responsible bid, and the Executive Director of the CRA recommends the award of this contract to Art Sign Company in the amount of \$69,265.00; and

WHEREAS, funding for this project is available in account number 166.669902.55200.563010.001107.000.000.

NOW, THEREFORE, BE IT RESOLVED BY THE HOLLYWOOD, FLORIDA
COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That the foregoing “WHEREAS” clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: That it approves and authorizes the execution, by the appropriate CRA officials, of an agreement with Art Sign Company, together with such non-material changes as may be subsequently agreed to by the Executive Director of the CRA and approved as to form and legal sufficiency by the CRA's General Counsel.

Section 3: That this Resolution shall be in full force and effect immediately upon its passage and adoption.

RESOLUTION AUTHORIZING THE APPROPRIATE CRA OFFICIALS TO EXECUTE AN AGREEMENT WITH ART SIGN COMPANY FOR CONSTRUCTION OF A GATEWAY SIGN AT HOLLYWOOD BOULEVARD AND 21ST AVENUE WITHIN THE DOWNTOWN DISTRICT.

PASSED AND ADOPTED this _____ day of _____, 2020.

ATTEST:

HOLLYWOOD, FLORIDA
COMMUNITY REDEVELOPMENT
AGENCY

PHYLLIS LEWIS
BOARD SECRETARY

JOSH LEVY, CHAIR

APPROVED AS TO FORM AND LEGAL
SUFFICIENCY for the use and reliance
of the Hollywood, Florida Community
Redevelopment Agency only.

DOUGLAS R. GONZALES
GENERAL COUNSEL