

RESOLUTION NO. \_\_\_\_\_

A RESOLUTION OF THE CITY COMMISSION OF THE CITY  
OF HOLLYWOOD, FLORIDA, ESTABLISHING A MISSION  
AND VISION AND APPROVING A CITYWIDE STRATEGIC  
PLAN.

WHEREAS, in the summer of 2019, the City embarked upon an initiative to develop a citywide strategic plan; and

WHEREAS, the primary purpose of the strategic plan is to align all relevant municipal activities toward Mission and Vision achievement and to assist the City's leadership in making calculated decisions while managing resources; and

WHEREAS, the City Commission and administration met in June 2019 to create a mission and vision that established the foundation for the strategic plan; and

WHEREAS, the Commission has developed a Vision Statement: "South Florida's top city to live, learn, work, invest, and play" and a Mission Statement: "To provide a thriving community where quality living is available to all"; and

WHEREAS, over the last six months, public input was sought through meetings and surveys; and

WHEREAS, the following areas were identified as focus areas: Quality of Life and Strong Neighborhoods; Public Safety; Financial Management and Administration; Employee Development and Empowerment; Communications and Civic Engagement; Economic Vitality, Infrastructure and Facilities, and Sustainability and Resilience; and

WHEREAS, in addition, staff met multiple times to review and refine objectives in order to provide the elements of the Strategic Plan; and

WHEREAS, the Chief Civic Affairs Officer recommends approval of the Strategic Plan; and

WHEREAS, next steps will include implementation of the plan and integration into the City's annual budgeting process.

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NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA:

Section 1: That the foregoing "WHEREAS" clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: That it approves the attached Strategic Plan and Maintenance Handbook.

Section 3: That this Resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this \_\_\_\_\_ day of \_\_\_\_\_, 2020.

\_\_\_\_\_  
JOSH LEVY, MAYOR

ATTEST:

\_\_\_\_\_  
PATRICIA A. CERNY, MMC  
CITY CLERK

APPROVED AS TO FORM AND LEGAL  
SUFFICIENCY for the use and reliance of  
the City of Hollywood, Florida, only.

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DOUGLAS R. GONZALES  
CITY ATTORNEY