

# IN RECOGNITION OF SMALL BUSINESS SATURDAY

NOVEMBER 30, 2019

- WHEREAS,** THE CITY OF HOLLYWOOD, FLORIDA, CELEBRATES OUR LOCAL SMALL BUSINESSES AND THE CONTRIBUTIONS THEY MAKE TO OUR LOCAL ECONOMY AND COMMUNITY; AND
- WHEREAS,** ACCORDING TO THE UNITED STATES SMALL BUSINESS ADMINISTRATION, THERE ARE CURRENTLY 30.2 MILLION SMALL BUSINESSES IN THE UNITED STATES. THEY REPRESENT 99.7 PERCENT OF ALL BUSINESSES WITH EMPLOYEES IN THE UNITED STATES, AND ARE RESPONSIBLE FOR 65.9 PERCENT OF NET NEW JOBS CREATED FROM 2000 TO 2017; AND
- WHEREAS,** SMALL BUSINESSES EMPLOY 47.5 PERCENT OF THE EMPLOYEES IN THE PRIVATE SECTOR IN THE UNITED STATES. 94% OF CONSUMERS IN THE UNITED STATES VALUE THE CONTRIBUTIONS SMALL BUSINESSES MAKE IN THEIR COMMUNITY; AND
- WHEREAS,** 96% OF CONSUMERS WHO PLAN TO SHOP ON SMALL BUSINESS SATURDAY® SAID THE DAY INSPIRES THEM TO GO TO SMALL, INDEPENDENTLY-OWNED RETAILERS OR RESTAURANTS THAT THEY HAVE NOT BEEN TO BEFORE, OR WOULD NOT HAVE OTHERWISE TRIED; AND
- WHEREAS,** 92% OF COMPANIES PLANNING PROMOTIONS ON SMALL BUSINESS SATURDAY SAID THE DAY HELPS THEIR BUSINESS STAND OUT DURING THE BUSY HOLIDAY SHOPPING SEASON. 59% OF SMALL BUSINESS OWNERS SAID SMALL BUSINESS SATURDAY CONTRIBUTES SIGNIFICANTLY TO THEIR HOLIDAY SALES EACH YEAR; AND
- WHEREAS,** THE GREATER HOLLYWOOD CHAMBER OF COMMERCE REPRESENTS LOCAL AND SMALL BUSINESS INTERESTS, PROMOTES ECONOMIC GROWTH, PROVIDES LEADERSHIP IN COMMUNITY AFFAIRS, AND DELIVERS SERVICES AND PROGRAMS FOR ITS BUSINESS MEMBERS; AND
- WHEREAS,** THE DOWNTOWN HOLLYWOOD BUSINESS ASSOCIATION FOSTERS CONSTRUCTIVE RELATIONSHIPS BETWEEN LOCAL GOVERNMENT AND BUSINESSES; AND
- WHEREAS,** THE JOHNSON STREET BUSINESS DISTRICT IS AN EMERGING GRASSROOTS ORGANIZATION OF MULTI-CULTURAL SMALL BUSINESSES COMMITTED TO PROMOTING JOHNSON STREET AS A BUSINESS DESTINATION; AND
- WHEREAS,** THE CITY OF HOLLYWOOD, FLORIDA PROMOTES PATRONAGE OF OUR LOCAL BUSINESSES THAT CREATE JOBS, BOOST OUR LOCAL ECONOMY, AND PRESERVE OUR COMMUNITIES. RESIDENTS AND VISITORS ARE ENCOURAGED TO SUPPORT SMALL BUSINESSES AND MERCHANTS ON SMALL BUSINESS SATURDAY AND THROUGHOUT THE YEAR; NOW
- THEREFORE,** JOSH LEVY, MAYOR OF THE CITY OF HOLLYWOOD, FLORIDA, AND THE HOLLYWOOD CITY COMMISSION, HEREBY PROCLAIM NOVEMBER 30, 2019 AS SMALL BUSINESS SATURDAY.

SIGNED THIS 20<sup>th</sup> DAY OF  
NOVEMBER 2019, AT  
HOLLYWOOD, FLORIDA

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MAYOR JOSH LEVY  
VICE MAYOR TRACI L. CALLARI  
COMMISSIONER CARYL S. SHUHAM  
COMMISSIONER PETER D. HERNANDEZ  
COMMISSIONER RICHARD BLATTNER  
COMMISSIONER KEVIN D. BIEDERMAN  
COMMISSIONER LINDA SHERWOOD