



MIAMI CHRISTMAS LIGHTS



CRA Beach and Downtown Holiday Décor
Solicitation # RFP-4619-19-JE

1. Title Page

City of Hollywood
CRA Beach and Downtown Holiday Decor
Holiday Decorations RFP-4619-19-JE

South Florida Lighting Team, LLC d.b.a. Miami Christmas Lights
1167-A NW 159th Drive
Miami Gardens, FL 33169

Contact Person: Kurt Stange, President

Telephone: (305) 908-8000

Date: September 11, 2019

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3. Letter of Transmittal

3.a. Firm's Understanding

September 11, 2019

City of Hollywood
City Hall/Procurement Division
2600 Hollywood Boulevard, Room 303
Hollywood, Florida 33020

Sub: RFP 4619-19-JE CRA Beach and Downtown Holiday Decor

Dear City of Hollywood,

It is with great pleasure that we submit this proposal for the 2019 CRA Beach and Downtown Holiday Decor.

Miami Christmas Lights has a complete understanding of the scope of work for the city of Hollywood. We have familiarized ourselves with the areas included in the downtown and beach district and believe we have created a fun, festive, eco-friendly, and educational environment that will attract local residents and tourists from all over the country.

We have created designs that will not only be photo opportunities for "selfies" and video productions, but will also bring light to the amazing "Dream City of Florida," founded by Joseph Young. MCL has incorporated the amazing art that grew during the 70's & 80's into the now beautiful downtown district which features a multitude of local artist. The beautiful murals of artwork on many of the buildings are found from downtown all the way to the beaches, where not only people come to visit, but also where turtles come to nest for the season.

We hope you enjoy our creative submission.

Sincerely,

A handwritten signature in black ink, appearing to read "Kurt Stange".

Kurt Stange, President

3.b. Authorized Personnel

Authorized Personnel to make representations for Miami Christmas Lights are located at:

1167-A NW 159th Drive
Miami gardens, FL 33169

Kurt Stange, President (305) 908-8000 ext. 500

4. Profile of Proposer

4.a.

South Florida Lighting Team, LLC DBA Miami Christmas Lights was incorporated on 10-30-2008 and is located in Miami-Dade County. MCL provides holiday displays and products nationally. MCL services locally in the south region, centrally located within the tri-county area. We are conveniently located 15 minutes away from the City of Hollywood.

4.b.

Miami Christmas Lights Company Address will preform all services for the City of Hollywood out of its corporate headquarters located at:

1167 NW 159th Dr Unit A
Miami Gardens, FL 33169

4.c.

Miami Christmas Lights maintains a year round staff of approximately 25 talented managers, consultants, internationally trained designers, fabricators and support staff. During the height of the holiday season, when MCL is fabricating one of a kind custom decor around the clock, coordinating and executing installations, and managing quality control, the breadth of the staff is increased to as many 200 essential personnel to accommodate the increased need. This strategic expansion allows, MCL to properly and successfully manage the traffic and elevated demands of the season.

Over the last decade, MCL has successfully designed, manufactured, installed, maintained holiday decor and lighting experiences with a multitude of themes, meeting the needs of our varied clientele. Our specialty of bringing the holiday season to South Florida has not only brought international attention to the many cities we work with but has been featured in publications throughout the country and significantly increased tourism as visitors seek out our custom iconic displays for selfie opportunities they will remember for a lifetime. These displays can be seen all over social media and include City of Fort Lauderdale's Sand Snowman "Olas," City of Sunny Isles Beach's Holiday Sand Castle and the 40' Holiday Wreath at the Brickell World Center.

MCL's team including Debraleen Rodriguez, Kelly Wilson and Carlos Socorro has done a complete walk through of the city's downtown and beach areas to get a thorough understanding of the scope of work. With MCL's proprietary software solution that brings together sales, inventory and operations we are confident we will implement our smooth installation process into the City of Hollywood's scope of work.

Once awarded, MCL will be in direct contact with the city's main contacts to properly plan equipment requirements, ideal installation times and locations to execute the project with minimal impact on the community. Once the project is installed, MCL will proactively monitor the display for maintenance needed and optimize the time frame in which maintenance should be performed to reduce the impact to the community.

4.d.

City of Fort Lauderdale

Cija Omenjebar
100 N Andrews Ave
Fort Lauderdale, FL 33301
Phone: (954) 828-4776
Email: COmenjebar@fortlauderdale.gov

Project Description and Scope:

The City of Fort Lauderdale is one of the largest and most frequently visited municipalities in South Florida. The city wanted to make a profound statement and increase their holiday presence. Their goal year after year is to attract tourists and locals alike to the beach, boosting the local economy and creating a worldwide attraction. The scope of work required an iconic, photogenic design for a centralized display as well as 3 miles of decor for over 150 street lights. Working closely with the city, structural engineers and a variety of fabrication partners, MCL manufactured and installed all décor and display items on time for the City's annual event.

MCL has the team to make any iconic display come to life.



City of Sunny Isles Beach

Susan Simpson

Heritage Park-1900 Collins Ave

Sunny Isles Beach, FL 33160

Phone: 305-792-1706

Email: ssimpson@sibfl.net

Project Description and Scope:

The city of Sunny Isles Beach wanted to drive new visitors to their community, white sand beaches and sizzling nights and reached out to MCL to design an iconic display. To capture the beach atmosphere of the city and tourist focus, the city worked closely with MCL's designers and structural engineers to create an iconic 20'x30'x20' holiday sandcastle display.



Town of Surfside

Lindsay Fast
9293 Harding Avenue
Surfside, FL 33154
Phone: 305-864-0722
Email: lfast@townofsurfsidefl.gov

Project Description and Scope:

Town of Surfside is about simple pleasures with a mile of pristine beach, luxury beachfront hotels, distinctive world-class shopping and culturally diverse restaurants. Town of Surfside wanted branding and social media attention that featured their high-end luxury uptown beachtown, inviting residents and visitors from all over. To feature the town's "Uptown Beachtown" charm, MCL worked closely with our designers and the town's visitors board to create custom Art Deco Displays to be featured in the town's high walking traffic areas and illuminating the Pocket Parks.

The project included over 130 trees to be wrapped as well as the design and fabrication of 16 pieces of custom décor. Through expert, advanced planning, the patented Laborless™ light system and a well-trained professional team, MCL was able to complete the installation in just two nights of work.

MCL has multiple years of experience working with cities, high traffic areas, high quantities of trees, lights and banners without any disruption to local businesses during hours of business. MCL works closely with the city, to develop a highly successful and proactive maintenance system.



4.e. Litigation Statement

Miami Christmas Lights has not been involved in litigation within the last five (5) years and there are no pending litigation.

5. Summary of Proposer's Qualifications

5.a. Project Managers

Kurt Stange, President

Kurt oversees all activities within MCL with an emphasis on operations to ensure the promises MCL makes are delivered.

Carlos Socorro, Operations Manager

Carlos runs the operations department and handles the day to day operations of the team. He oversees all production activities, coordinates installation and services as well as prepares the warehouse for storage and refurbishment activities after the season is over. Carlos has an attention to detail philosophy within his department and plans every aspect of the project well in advance to ensure a smooth operational experience.

Debralen Rodriguez, Director of Sales & Marketing

Debralen facilitates and manages the communication between the City and MCL. Debralen has invested a tremendous amount of time to understand the City's needs and will continuously be involved to ensure the operational execution is within the vision of the City.

5.b. Project Managers Experience

Kurt Stange, MLC's President, is responsible to oversee the management team and ensure corporate initiatives are successfully executed. MCL prides itself on customer service and exceeding client expectation and the president is responsible to ensure this happens. Kurt has 18 years of experience in high level management roles with 11 years of experience as president of MCL. Within those years at MCL, Kurt has played a crucial role in the design, fabrication, installation, maintenance and removal for dozens of large, iconic displays including, City of Miami Beach, Miami International Airport, Orlando International Airport, City of Fort Lauderdale CRA, City of Fort Lauderdale, City of Aventura, City of Surfside, Town of Bal Harbour, and City of Sunny Isles to name just a few.

Kurt's expertise is in building effective management teams. He has the knowledge and experience to bring individuals together to execute highly sophisticated projects. Kurt is able to understand client's needs and work with his team to develop projects that accomplish client goals while maximizing client's ROI.

Carlos Socorro, Operations Manager is responsible for all MCL's daily operations include overseeing inventory, fabrication, installations, quality control, maintenance, refurbishment and storage. His attention to detail and proactive planning culture ensures MCL is successful in any and all projects it takes on. Carlos brings over 15 years of experience in building, supervising and leading successful field teams. Working with clients, Carlos has phenomenal communication skills fluent in both English and Spanish, excellent customer service and excels in multitasking. Carlos's Bachelors in Computer Science gives the foundation to consistently work with new and updated systems to complete projects with effective and efficient systems including MCL's proprietary cloud based warehouse operating system.

Debralen Rodriguez, Director of Sales & Marketing is responsible for MCL's Sales and Marketing. Debralen leads a successful team of sales professionals who represent MCL in the community. With a goal of exceeding all our MCL's customer's expectations, Debralen coordinates the communication between the client and the MCL operations team to ensure what is promised is delivered. With more than 20 years in sales and marketing, Debralen understands that working with clients is not just about the sale but also about the long term relationships, commitment to quality service, and getting the best ROI for any client base. Debralen's Bachelors in Finance has

given her the foundation for understanding client goals versus client desire, making sure that every dollar spent has the best ROI.

5.c. CRA Staff Support

Upon award, MCL will request a main point of contact within the CRA. MCL has found it best to filter all information and communication from one person in MCL to one person at the CRA. In addition to the POC at the CRA, MCL will need an engineering/electrical contact to resolve any potential electrical issues. MCL believes in having an open communication relationship with our clients to ensure the highest quality of service.

6. Project understanding, proposed approach, and methodology.

6.a. Creative Aspect

Downtown Decor

The eclectic history of the downtown Hollywood area inspired Miami Christmas Lights to embrace the artful soul and varying disciplines demonstrated in the 26 murals found throughout the colorful streets. MCL has commissioned for the City a set of banners to take visitors down the historical journey of downtown's art revolution. Reminiscent of the 70's and 80's, the revolution's inception, our "Neon" banner will stand out in a sea of visitors. The "Palms" banner invokes the 1990's-gummy bracelets, tie dyed t-shirts and baggy, high-waisted jeans. Finally, the "Waves" banner embraces the art movement's progression for the City. It is a fluid, ever-changing, self propelling force bringing beauty and diversity to the area.

Charnow Park

Centrally located along A1A, Charnow Park plays a key role in the Candy Cane Parade and as a destination for Hollywood Beach goers. To celebrate the direction given by the City, as well as the importance of this park, MCL has designed three diverse, community oriented and eco/conservation inspired designs.

Option 1: The Manzanita tree is mainly made of all natural Manzanita branches. Manzanita is a wild bush that grows heavily in Northern California. As it is found within the US, there is no need to import materials from overseas, reducing the carbon footprint of this tree's fabrication. This tree features a light dusting of ornaments in the iconic City of Hollywood colors and a City of Hollywood turtle topper. The shining highlights of this tree are the eight fascinating turtle facts surrounding the base meant to educate and help drive awareness of the importance of conservation and respecting the turtles and their environment.

Option 2: Joey's radiating smile will welcome visitors to Charnow Park. He is always ready to take the perfect selfie and even helps guests by holding their phone. Joey's mission is to ensure everything is used more than one time and his shell is decorated in reclaimed and repurposed bottle caps, ensuring they will not be irresponsibly discarded into the ecosystem. Joey's namesake is Joseph Young, founder of the City, and in the spirit of Mr. Young's Dream City, he dreams of a town that continues to protect the turtle population and, in doing so, will help them flourish.

Option 3: The "Children's Conservation Christmas Tree" is a collaborative work shared by Miami Christmas Lights and children in Hollywood schools. This tree reflects the true spirit of the holidays by incorporating a strong eco-centric message of conservation. This project will be completed in local Hollywood classrooms, creating an opportunity for teachers to discuss a variety of topics such as the virtues of reducing one's carbon footprint and environmentally responsible ways to dispose of recyclable items. Once the students' contribution are completed, MCL will adorn the tree in the repurposed and reclaimed water bottles custom painted by this next generation of conservationists in the Hollywood community. The "3CT" inspires young Hollywood residents to further educate themselves on the importance of supporting the environment and how to become better eco-citizens.

6.b. Design, function and installation

Design

MCL's vision for the City of Hollywood is to provide world class displays promoting the City, draw visitors to the area and support the local economy. Through unique, locally inspired designs and professionally created displays, MCL has been able to create displays that consistently hit a viral status on Social Media. Our design team has created various display options, attached at the end of this RFP submission. Each design has been strategically created to highlight the City's rich history and create the viral, social media photo opportunity desired.

MCL is no stranger to this request and has numerous displays in South Florida that are similar in scope. One such project is the 600 Brickell wreath. This 40' wreath, hanging 120' in the air has been filmed on TV during nationally broadcast sporting events, written about in newspapers and magazines, as well as scattered all over social media. It truly has become a tradition of the community and brings thousands of people to the site each year for photos. MCL will create a holiday attraction with similar appeal for the City of Fort Lauderdale; bringing people from all over to enjoy and photograph the display!

Function

Our design team begins each design by reviewing and studying the desired functionality of the display and the environment in which it will be installed. Environmental elements, such as wind, salt, pedestrians, and potential vandalism as well as desired display functions, such as social media promotion, photogenic characteristics and promotion of City assets, all play into how our design and fabrication team execute each project. Understanding these factors guides our design team into what kind of display to present as well as the construction materials of that display.

Installation

The MCL team is accustomed to large holiday display projects including several municipalities, event venues, resorts, casino and hotel facilities. As the current vendor for many municipality holiday décor programs, MCL has unique experience as a foundation to successfully implement the scope of work as prescribed in this RFP. Working closely with City staff, MCL will create a detailed installation schedule and review power options onsite to identify any adjustments that are required from the City. When the installation date occurs, MCL will have sufficient management on site to ensure the installation is done efficiently and correctly. We believe advanced planning proactively solves all problems and invest heavily in pre-installation processes.

Each account is assigned to the Operations Account Manager (OAM) who is operationally (installation, maintenance, and removal) responsible for the complete project. By allocating one person to focus on this project, the OAM will become intimately familiar with all aspects of the project and property to ensure a successful display.

MCL has technical teams as well as numerous trucks, lift trucks and other equipment. Our installation plan will include installing the displays on days at and times that minimize the impact of installation to the community. The installation will be overseen by our President, Kurt Stange, Director of Design and Fabrication, Edwin Santa, supervised in the field by the Operations Account Manager, Rashad Delancy, and managed by Operations Manager, Carlos Socorro. As the installation is progressing, the MCL team will be in communication with personnel from the City to make sure all work is completed with minimal interference with the daily traffic of the area.

MCL's pro-active maintenance program leads the industry in preventative maintenance. Well prepared maintenance crews will visit the City of Hollywood's holiday displays frequently which will ensure consistent and proper function of the display. By visiting the site regularly, MCL will discover and correct rare issues quickly,

ensuring a beautiful display to the community. In the event of an emergency, MCL operates a 24 hour a day, 7 days a week maintenance staff to address unexpected service requirements. Due to the close proximity of our headquarters to the City of Hollywood's holiday display, MCL can guarantee the fastest maintenance service of any of our competitors.

If any malfunction is noticed by the City, MCL has real time online service reporting software that allows customers to upload photographs of the malfunction immediately. This new system tracks the hours displays are down and ensure speedy corrections being able to understand the disruption through pictures. Our tech supervisors monitor this system constantly to create a quick and timely response to our clients' needs.

6.c. Removal and Storing of decor post-season

After the season is concluded, MCL will remove the City's display using the same proactive, detailed planning approach as was used for installation. Display and decor items will be removed on days and at times that minimize the impact of removal to the community. Once the display is safely back at MCL's 15,000 square foot, climate-controlled office/warehouse, each item is inspected and refurbished to ensure like-new condition for the following year's installation. After inspection and refurbishment is complete, the decor items will be safely packaged and stored properly to ensure they are not damaged during transport, tagged with bar codes that sync to our cloud based inventory control system and placed in their designated location. These steps are to ensure safe and worry free storage until the next holiday season. MCL routinely does a physical inventory count and inspections during the off season to confirm the proper and safe storage of all our displays.

6.d Environmentally friendly

The materials used by MCL as well as the designs uniquely created for The City of Hollywood all have the safety of our beaches and their sea life as the main priority.

MCL understands the process the City has gone through over the last decade to bring an environmentally responsible expectation to all businesses and residents in the area. We will honor those expectations with eco-friendly LED lighting that reduces electrical consumption by up to 90%, use materials for displays in support of turtle conservation and interactive collaborative efforts with elementary school students from the City of Hollywood. Collectively, MCL's holiday decor will bring attention and ownership to the City's mission of protecting and encouraging the population of turtles that call Hollywood's beach home.

7. Summary of the Proposer's Fee Statement

MCL's fees are inclusive of all travel costs, per diem expenses, photocopying/printing costs, telephone costs, computer costs, internet costs, fuel costs, other incidental expenses.

Section 1: Beach District of the CRA = Total Cost \$100,000

- a. Broadwalk from Sherman Street South to Georgia Street, MCL will place a 2'x4" banner on all 178 Lamp Posts
- b. Charnow Park, City of Hollywood will have the option to choose 1 display:
 - i. Iconic Manzanita Holiday tree adorned with the city of Hollywood's colors represented in the ornaments, topped with custom made turtle topper. The base of the holiday tree will feature, fun facts about the local turtles.
 - ii. Take a picture with Joey, This Iconic turtle will be a great selfie station throughout the holiday season and during the Candy Cane parade.
 - iii. "3CT", The "Children's Conservation Christmas Tree." This option will not only bring awareness to the city's efforts in preserving the Loggerhead turtles but also bring families together as they see their child's recycled artwork displayed on a beautiful custom tree created for the city.
- c. A1A from Sheridan Street South to the Westin Diplomat, MCL will place a 2'x4" banner on all 155 Lamp Posts

Section 2: Downtown District of the CRA = Total Cost \$50,000

- a. Hollywood Boulevard from 21st Avenue to Young Circle
MCL will top all Lamp Post with Banner of Choice, featuring artistic design on one side and representing the downtown district on the other.
- b. Harrison Street from 21st Avenue to Young Circle
MCL will top all Lamp Post with Banner of Choice, featuring artistic design on one side and representing the downtown district on the other.
- c. Tyler Street from 21st Avenue to Young Circle
MCL will top all Lamp Post with Banner of Choice, featuring artistic design on one side and representing the downtown district on the other.
- d. 19th, 20th, and 21st Avenues from Harrison Street north to Tyler Street
MCL will top all Lamp Post with Banner of Choice, featuring artistic design on one side and representing the downtown district on the other.
- e. Outside perimeter of Young Circle
MCL will wrap all trees around the perimeter of Young Circle with beautiful warm white LED lighting.
- f. Anniversary Park
MCL will wrap 8 Palms in front of the main entrance of Anniversary Park with beautiful warm white LED lighting.
- g. Ben Franklin Park located at 1801 Polk Street
MCL will wrap trees with beautiful warm white LED lighting.

8. Project Time Schedule

MCL understand the time sensitivity of this project and required proactive planning that is necessary to successfully complete the project described in the RFP. Using well developed proprietary systems and software MCL's Operations team thrives on complex projects that have a short fabrication window. MCL in order to best prepare ourselves for a possible award, has already selected an OAM for the project who has spent several hours educating himself with the property and locations, to understand the possible environmental factors. This will help ensure an extremely quick turn time from award to installation by proactively analyzing problems and creating potential solutions.

Once the project is awarded, MCL will immediately begin executing the below installation plan.

1. Day 1 - Review and confirm timeline of project with City. Address any potential environmental issues MCL has identified.
2. Day 1 - Begin fabrication of display elements
3. Day 26 - Complete installation plan and testing of all local power supplies
4. Day 90 - Complete fabrication of display
5. Day 90 - 97 - Installation, testing and continual maintenance of displays
6. 1.10.20 - 1.15.20 - Removal of display

MCL believes in advanced planning and proactive installation techniques ensure smooth and flawless installations. For future holiday seasons, MCL will meet with City officials to discuss the previous years installation and display to identify opportunities for improvement. We will also adjust our installation timeline to install as much of the display well before the required completion date to have time to test the display properly ensuring a magnificent light up on the desired date. Over the years, this early installation strategy has proven to eliminate issues during light up phases.

Insurance Requirements

Commercial General Liability



SOUTFLO-19

LDIAZ

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

8/27/2019

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Hub International Florida 777 SW 37th Avenue, Suite 500 Miami, FL 33135	CONTACT NAME: PHONE (A/C, No, Ext): (305) 444-2324 FAX (A/C, No): (305) 444-1974 E-MAIL ADDRESS:														
INSURED South Florida Lighting Team LLC 1330 West Avenue, #2012 Miami Beach, FL 33139	<table border="1"> <thead> <tr> <th data-bbox="813 583 1284 611">INSURER(S) AFFORDING COVERAGE</th> <th data-bbox="1289 583 1383 611">NAIC #</th> </tr> </thead> <tbody> <tr> <td data-bbox="813 611 1284 638">INSURER A: Security National Insurance Company (Am Trust)</td> <td data-bbox="1289 611 1383 638">19879</td> </tr> <tr> <td data-bbox="813 638 1284 665">INSURER B: Progressive Express</td> <td data-bbox="1289 638 1383 665">10193</td> </tr> <tr> <td data-bbox="813 665 1284 693">INSURER C: Starstone National Insurance Company</td> <td data-bbox="1289 665 1383 693">25496</td> </tr> <tr> <td data-bbox="813 693 1284 720">INSURER D:</td> <td data-bbox="1289 693 1383 720"></td> </tr> <tr> <td data-bbox="813 720 1284 747">INSURER E:</td> <td data-bbox="1289 720 1383 747"></td> </tr> <tr> <td data-bbox="813 747 1284 774">INSURER F:</td> <td data-bbox="1289 747 1383 774"></td> </tr> </tbody> </table>	INSURER(S) AFFORDING COVERAGE	NAIC #	INSURER A: Security National Insurance Company (Am Trust)	19879	INSURER B: Progressive Express	10193	INSURER C: Starstone National Insurance Company	25496	INSURER D:		INSURER E:		INSURER F:	
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INSURER C: Starstone National Insurance Company	25496														
INSURER D:															
INSURER E:															
INSURER F:															

COVERAGES

CERTIFICATE NUMBER:

REVISION NUMBER:


THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUOR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PROJECT <input type="checkbox"/> LOC OTHER:			SES1657845 01	7/1/2019	7/1/2020	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 300,000 MED EXP (Any one person) \$ 5,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000
B	<input type="checkbox"/> AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO OWNED AUTOS ONLY <input checked="" type="checkbox"/> HIRED AUTOS ONLY <input checked="" type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> NON-OWNED AUTOS ONLY			01634670-7	5/29/2019	5/29/2020	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
C	<input checked="" type="checkbox"/> UMBRELLA LIAB <input checked="" type="checkbox"/> OCCUR <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED: RETENTION \$			77519T193ALI	7/1/2019	7/1/2020	EACH OCCURRENCE \$ 2,000,000 AGGREGATE \$ Aggregate \$ 2,000,000
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in RI) <input type="checkbox"/> Y/N If yes, describe under DESCRIPTION OF OPERATIONS below		N/A				PER STATUTE <input type="checkbox"/> OTHER <input type="checkbox"/> E L EACH ACCIDENT \$ E L DISEASE - EA EMPLOYEE \$ E L DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

CERTIFICATE HOLDER

CANCELLATION

City of Hollywood, Florida 2600 Hollywood Boulevard Hollywood, FL 33021	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE 
---	--

ACORD 25 (2016/03)

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Commercial Automobile Liability

HUB INTERNATIONAL FL
777 SW 37TH AVE 500
MIAMI, FL 33135
1-305-444-2324



Policy number: 01634670-7

Underwritten by:
Progressive Express Ins Company
August 26, 2019
Page 1 of 2

Certificate of Insurance

Certificate Holder

CITY OF HOLLYWOOD FLORIDA
2600 HOLLYWOOD BLVD
HOLLYWOOD, FL 33021

Insured

SOUTH FLORIDA LIGHTING
TEAM LLC
1330 WEST AVE #2012
MIAMI BEACH, FL 33139

Agent

HUB INTERNATIONAL FL
777 SW 37TH AVE 500
MIAMI, FL 33135

This document certifies that insurance policies identified below have been issued by the designated insurer to the insured named above for the period(s) indicated. This Certificate is issued for information purposes only. It confers no rights upon the certificate holder and does not change, alter, modify, or extend the coverages afforded by the policies listed below. The coverages afforded by the policies listed below are subject to all the terms, exclusions, limitations, endorsements, and conditions of these policies.

Policy Effective Date: May 29, 2019

Policy Expiration Date: May 29, 2020

Insurance coverage(s)

Bodily Injury/Property Damage

Uninsured Motorist

Personal Injury Protection

Any Auto Bodily Injury/Property Damage

Limits

\$1,000,000 Combined Single Limit

\$1,000,000 CSL Non-Stacked

\$10,000 w/Workers Comp - Named Insured Only

\$1,000,000 Combined Single Limit

Description of Location/Vehicles/Special Items

Scheduled autos only

2014 TOYOTA TUNDRA 5TFRU5F15EX033227

Comprehensive

\$250 Ded

Collision

\$250 Ded

2016 TOYOTA TUNDRA 5TFRM5F18GX096454

Comprehensive

\$250 Ded

Collision

\$250 Ded



Policy number: 01634670-7

Page 2 of 2

Certificate number

23819A13670

Please be advised that the certificate holder will not be notified in the event of a mid-term cancellation.

A handwritten signature in black ink, appearing to be "K. P. M." with a stylized flourish at the end.

Form 5241 (10/02)

HUB INTERNATIONAL FL
777 SW 37TH AVE 500
MIAMI, FL 33135
1-305-444-2324



Policy number: 00424911-0

Underwritten by
Progressive Express Ins Company
August 26, 2019
Page 1 of 2

Certificate of Insurance

Certificate Holder

CITY OF HOLLYWOOD FLORIDA
2600 HOLLYWOOD BLVD
HOLLYWOOD, FL 33021

Insured

SOUTH FLORIDA LIGHTING TE
MIAMI CHRISTMAS LIGHTS
1330 WEST AVENUE, #2014
MIAMI BEACH, FL 33139

Agent

HUB INTERNATIONAL FL
777 SW 37TH AVE 500
MIAMI, FL 33135

This document certifies that insurance policies identified below have been issued by the designated insurer to the insured named above for the period(s) indicated. This Certificate is issued for information purposes only. It confers no rights upon the certificate holder and does not change, alter, modify, or extend the coverages afforded by the policies listed below. The coverages afforded by the policies listed below are subject to all the terms, exclusions, limitations, endorsements, and conditions of these policies.

Policy Effective Date: Feb 8, 2019

Policy Expiration Date: Feb 8, 2020

Description of Location/Vehicles/Special Items

Scheduled autos only

2014 TOYOTA TUNDRA 5TFRU5F13EX033212	
Comprehensive	\$5,000 Ded
Collision	\$5,000 Ded
2016 TOYOTA TUNDRA 5TFRM5F16GX096484	
Comprehensive	\$5,000 Ded
Collision	\$5,000 Ded
2014 TOYOTA TUNDRA 5TFRU5F1XEX031151	
Comprehensive	\$5,000 Ded
Collision	\$5,000 Ded
2007 INTL 430 1HTMMAAM57H371201	
Comprehensive	\$5,000 Ded
Collision	\$5,000 Ded

Continued

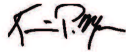
Policy number: 00424911-0

Page 2 of 2

Certificate number

23819A13911

Please be advised that the certificate holder will not be notified in the event of a mid-term cancellation.

A handwritten signature in black ink, appearing to be "K. P. M." with a stylized flourish at the end.

Form 5241 (10/02)

Worker's Compensation

CERTIFICATE OF LIABILITY INSURANCE						Date 8/27/2019	
Producer: Plymouth Insurance Agency 2739 U.S. Highway 19 N. Holiday, FL 34691 (727) 938-5562				This Certificate is issued as a matter of information only and confers no rights upon the Certificate Holder. This Certificate does not amend, extend or alter the coverage afforded by the policies below.			
Insured: South East Personnel Leasing, Inc. & Subsidiaries 2739 U.S. Highway 19 N. Holiday, FL 34691				Insurers Affording Coverage Insurer A: Lion Insurance Company Insurer B: Insurer C: Insurer D: Insurer E:		NAIC # 11075	
Coverages <small>The policies of insurance listed below have been listed to the Insured named above for the policy period indicated. Notwithstanding any requirement, term or condition of any contract or other document with respect to which this certificate may be issued or may pertain, the insurance afforded by the policies described herein is subject to all the terms, exclusions, and conditions of such policies. Aggregate limits shown may have been reduced by paid claims.</small>							
INSR LTR	ADDL INSRD	Type of Insurance	Policy Number	Policy Effective Date (MM/DD/YY)	Policy Expiration Date (MM/DD/YY)	Limits	
		GENERAL LIABILITY <input type="checkbox"/> Commercial General Liability <input type="checkbox"/> Claims Made <input type="checkbox"/> Occur General aggregate limit it applies per: <input type="checkbox"/> Policy <input type="checkbox"/> Project <input type="checkbox"/> LOC				Each Occurrence Damage to rented premises (EA Occurrence) Med Exp Personal Adv Injury General Aggregate Products - Comp/Op Agg	\$ \$ \$ \$ \$ \$
		AUTOMOBILE LIABILITY <input type="checkbox"/> Any Auto <input type="checkbox"/> All Owned Autos <input type="checkbox"/> Scheduled Autos <input type="checkbox"/> Hired Autos <input type="checkbox"/> Non-Owned Autos				Combined Single Limit (EA Accide nt) Bodily Injury (Per Person) Bodily Injury (Per Accide nt) Property Damage (Per Accide nt)	\$ \$ \$ \$
		EXCESS/UMBRELLA LIABILITY <input type="checkbox"/> Occur <input type="checkbox"/> Claims Made <input type="checkbox"/> Deductible				Each Occurrence Aggregate	\$ \$
A		Workers Compensation and Employers' Liability Any proprietor/partner/executive officer/member excluded? NO If Yes, describe under special provisions below.	WVC 71949	01/01/2019	01/01/2020	<input checked="" type="checkbox"/> W/C Statutory Limits <input type="checkbox"/> OTH-ER	E.L. Each Accident \$1,000,000 E.L. Disease - Ea Employee \$1,000,000 E.L. Disease - Policy Limits \$1,000,000
Other:			Lion Insurance Company is A.M. Best Company rated A (Excellent). AMB # 12616				
Descriptions of Operations/Locations/Vehicles/Exclusions added by Endorsement/Special Provisions: Client ID: 91-68-665 Coverage only applies to active employee(s) of South East Personnel Leasing, Inc. & Subsidiaries that are leased to the following "Client Company": <p style="text-align: center;">South Florida Lighting Team, LLC dba Miami Christmas Lights</p> Coverage only applies to injuries incurred by South East Personnel Leasing, Inc. & Subsidiaries active employee(s), while working in: FL. Coverage does not apply to statutory employee(s) or independent contractor(s) of the Client Company or any other entity. A list of the active employee(s) leased to the Client Company can be obtained by faxing a request to (727) 937-2138 or email certificates@lioninsurancecompany.com Project Name: ISSUE 08-27-19 (AR)							
CERTIFICATE HOLDER CITY OF HOLLYWOOD 2600 HOLLYWOOD BOULEVARD HOLLYWOOD, FL 33021						CANCELLATION Should any of the above described policies be cancelled before the expiration date thereof, the Issuing Insurer will endeavor to mail 30 days written notice to the certificate holder named to the left, but failure to do so shall impose no obligation or liability of any kind upon the Insurer, its agents or representatives. 	

Appendix

Acknowledgement and Signature Page

Hold Harmless and Indemnity Clause

Non-Collusion Affidavit

Sworn Statement Pursuant to Section 287.133 (3) (a)

Certifications Regarding Debarment, Suspension and Other Responsibility Matters

Drug Free Workplace Program

Solicitation, Giving, and Acceptance of Gifts Policy

Resumes

KURT STANGE PROPOSER'S QUALIFICATIONS 10A

1330 West Ave, Suite 2012, Miami Beach, FL 33139 | 305.609.5878 | kurt@miamichristmaslights.com

EXPERIENCE

- | | |
|--------------|--|
| 2008-Present | <p>President/Founder, <i>South Florida Lighting Team</i>
<i>dba Miami Christmas Lights</i></p> <ul style="list-style-type: none">• Miami Christmas Lights is a full service residential and commercial holiday decoration design and installation company. Our value lies in our expert holiday design specialists, who possess the artistic talent and expertise to create a magical holiday display for any property. Our professional team will digitally create an image of the property with the proposed holiday lights installed to show you exactly how the display will look, prior to installation. Each Miami Christmas Lights package includes all lights and materials, eliminating the hassle of fixing old lights or buying and storing them after the holiday season.• Projects have included iconic displays such as 600 Brickell World Plaza, Aventura Mall, and Continuum South Beach. |
| 2002-- 2007 | <p>Co-Founder, <i>Crue Wakeboarding</i></p> <ul style="list-style-type: none">• Launched through a business plan competition at University of Miami, Crue Wakeboarding was a young men and women surf wear clothing company derived from wakeboarding routes. It was the first brand to solely focus on the wakeboarding niche• Offices included our headquarters here in Miami FL, with production offices in Shanghai China.• Brand was sold to over 300 surf specialty stores throughout the US as well as distributed internationally in countries like Germany and Spain.• Crue Wakeboarding also developed branded and private label lines for Wal-Mart and JC Penny stores providing distribution to thousands of stores nationally and in Puerto Rico. |

EDUCATION

- | | |
|-----------|--|
| 2001-2005 | B.A. in Accounting, <i>University of Miami</i> |
|-----------|--|

HONORS & ACTIVITIES

- Member of University of Miami's Hurricane football team
- Awarded Lee Rothschild's 1st Place in University of Miami's Business Plan Competition as a Sophomore in 2002 for Crue Wakeboarding business plan
- Air Force ROTC
- Jump School Honored at Air Force Academy
- Active member of Miami's Entrepreneurial Organization since 2007



Carlos Socorro

305-753-9522 c.socorro@me.com 7063 nw 115th ct Doral, FL 33178

Profile

Experienced operations supervisor specializing in the transportation industry, dedicated, focused and resourceful person who excels in multitasking and problem solving, committed to delivering results with little supervision. Energetic, organized and professional.

Experience

OPERATIONS MANAGER, PINNACLE MOVERS AND LOGISTIC, MIAMI, FL – 2015-PRESENT

Managed day to day operations supervising a team of 2 office and 10 warehouse workers, responsible for managing staff schedule, customer service, dealing with issues in the supply chain as they arose. Communicated directly with corporate clients to provide rates, as well as managing and renewing state and county licenses.

OPERATIONS MANAGER, CLOVER SYSTEMS LLC, MIAMI, FL – 2012-2015

Managed day to day operations supervising a team of 5 office and 20 warehouse workers, responsible for managing staff schedule, creating and executing training programs as well as customer service and dealing with issues in the supply chain as they arose. Communicated directly with corporate clients to provide rates, updates on projects and reports once completed. Contributed on setting the department budget and rates and managed compliance, prepared for audits for different business associations as well as managed and renewed state and county licenses.

EXPORT OPERATIONS COORDINATOR/SALES, CLOVER SYSTEMS LLC, MIAMI, FL – 2009-2012

Handled export operations for the household goods department, responsibilities include setting dates for jobs with customers and the office, making bookings with steamship lines and airlines, procure containers for ocean shipments and deliver cargo to air and sea terminals in a timely manner. Job also included outside sales, visiting potential customers providing estimates and following up on sales leads.

IMPORT OPERATIONS COORDINATOR, CLOVER SYSTEMS LLC, MIAMI, FL – 2006-2009

Handled import documents handling and submitting to Customs, following up on clearance, keeping the shipper and account updated, arranging terminal and line for release, picking up shipments from the port and, setting up delivery dates and reporting to accounts, billing, updating and closing files once deliveries were completed.

CREW CHIEF, CLOVER SYSTEMS LLC, MIAMI, FL – 2004-2006

Supervised a team of 8 people performing repacking, pick up and delivery of international, intra state and local moves. Responsibilities included keeping inventory of equipment and materials, serving as point of contact between the office and the customer and, completing documentation and reporting promptly to the department manager once jobs were finished.

Education

Hazardous Material Introductory course, Hazardous Material Compliance, inc. Miami, FL, 2014
Customer service workshop, Clover Systems, LLC, 2013
Recurring CTPAT and TSA recurring training, 2004 - 2015
Rafael Belloso Chacin University (Maracaibo, Venezuela) – Bachelor in computer science, 2001

Skills

Fluent in English and Spanish, Excellent communication skills, High proficiency in Microsoft windows and office, Mac OS, Business writing expertise and personnel management experience.

DEBRALEN RODRIGUEZ

Ft. Lauderdale, FL

(954) 275-3999 | Debraleninc@gmail.com | www.linkedin.com/in/debralenclula

EXECUTIVE DIRECTOR OF SALES & MARKETING

Strategic Sales Planning | Relationship Management | Market Expansion

Dynamic, results-driven sales strategist with over 20 year record of achievement and demonstrated success driving multimillion-dollar revenue growth while providing visionary sales leadership in highly competitive markets. Tenacious in building new business, securing customer loyalty, and forging strong relationships with external business partners. Exceptional mentor and coach; combine business acumen with innate leadership abilities to recruit, build, and retain top-performing sales teams.

AREAS OF EXPERTISE

Cross-Selling Sales Technique | Business Development | Brand Management | Operations Management | High-impact Sales Presentations | Revenue Growth | Strategic Market Positioning | Needs Assessment & Product Education | Negotiations | P&L Management | Process Excellence and Change Enablement | Recruiting and Staffing Initiatives | Team Leadership, Coaching, and Mentoring

PROFESSIONAL EXPERIENCE

Miami Christmas Lights, Miami, FL

2018 - Present

Director of Sales & Marketing

- Lead Sales department to triple digit growth, by growing the business development team and training to 100% revenue attainment.
- Work closely with President and leadership team to define optimal performance measurement, and management programs to define KPIs and objectives to maximize sales productivity
- Drive operational excellence through constant process innovation and technology toolsets including CRM and sales enablement tools like Zoho CRM.
- Development and execution of brand building, lead generation strategy across the web, social, digital, and events.
- Establishment and execution of strategies; ensuring predictable, repeatable, and scalable sales results.
- Ownership all aspects of sales, marketing, customer success, and account management/renew

Planned Growth, Deerfield Beach, FL

2017 - 2018

Director of Sales

- Oversee a team of 9 + members and scaling.
- Collaborate with Sales leadership to define KPIs and objectives to maximize sales productivity
- Drive operational excellence through constant process innovation and technology toolsets including CRM and sales enablement tools like SFDC & Zoho.
- Proactively identify and implement new strategies to increase lead generating efficiencies.
- Provide support and coaching for team members to drive high levels of performance, job satisfaction, and personal growth.
- Train and empower sales team members to exercise good judgment to make profitable business decisions.

YPSolutions, Fort Lauderdale, FL

2015 - 2017

Digital Strategist Sales Manager

- Developed market expertise through continuous focus on and knowledge of the competitive and market environment.
- Partnered with internal teams to ensure online advertising campaigns are implemented in an accurate and timely manner.
- Responsible for creating, optimizing and maintaining internal processes and controls relating to client success.
- Developed, implemented and managed marketing campaigns that build brand awareness, product trial and drive website traffic and conversion.

Selected Accomplishments

- Sold into a large and diverse customer base of SMB companies.
- Developed new sales models approach on a small scale for implementing on a larger scale.
- Formulated, recommended and implemented plans to protect and increase annual company revenue.

EDUCATION

University of North Carolina, Charlotte, NC
Bachelor of Arts in International Studies | Minor in Japanese

Coastal Carolina Community College, Jacksonville, NC
Associate of Science in Business Administration & Management

HONORS/AWARDS

100 Outstanding Women of Broward 2018
Chairman's Club, Sysco South Florida
Highest Client Satisfaction Ratings, New York Life
Obirin Daigaku Honor's Study Abroad Scholarship, UNCC

CERTIFICATIONS/TRAINING

Train The Trainer Certification, On Stage Training, Public Speaking, Motivation & Sales: 2015
S.T.A.R.S Certified, Sales Training in Achieving Results Series: 2006

AFFILIATIONS

Member of Fort Lauderdale Chamber of Commerce
Member of Deerfield Chamber of Commerce
Member of BNI Diamond of Broward County & Customer Solutions Power Team Captain
Member of Boca Lead & Networking

TECHNICAL SKILLS

Microsoft Office: Word, Excel, PowerPoint, Outlook, Windows, QuickBooks, WordPress, Digital Marketing, Social Media Marketing, Website Development, Google AdWords & Analytics Certified, Salesforce CRM, ZohoPlus CRM

VOLUNTEERISM

Big Children's Foundation Board Member, 4KIDS, Voices for Children, YMCA, G.A.L. 17th District,
Transformational Coaching, Afterschool Programs, and Mentorships

LANGUAGES

Japanese and English

References

REFERENCE QUESTIONNAIRE

It is the responsibility of the contractor/vendor to provide a minimum of three (3) similar type references using this form and to provide this information with your submission. Failure to do so may result in the rejection of your submission.

Giving reference for: Miami Christmas Lights, LLC

Firm giving Reference: Town of Surfside
Address: 9293 Harding Avenue, Surfside, FL 33154
Phone: (305) 864-0722
Email: lfast@TownofSurfsideFL.gov

1. **Q:** What was the dollar value of the contract?
A: \$68,170.00
2. **Q:** Have there been any change orders, and if so, how many? .
A: There were no change orders to the 2018 holiday lights installation.
3. **Q:** Did they perform on a timely basis as required by the agreement?
A: Yes.
4. **Q:** Was the project manager easy to get in contact with?
A: Yes.
5. **Q:** Would you use them again?
A: Yes, we have contracted Miami Christmas Lights again for the upcoming holiday lights season.
6. **Q:** Overall, what would you rate their performance? (Scale from 1-5)
A: 5 Excellent 4 Good 3 Fair 2 Poor 1 Unacceptable
7. **Q:** Is there anything else we should know, that we have not asked?
A: No.

The undersigned does hereby certify that the foregoing and subsequent statements are true and correct and are made independently, free from vendor interference/collusion.

Name: Lindsay Fast

Title: Tourism Director

Signature:



Date: 08/29/19

REFERENCE QUESTIONNAIRE

It is the responsibility of the contractor/vendor to provide a minimum of three (3) similar type references using this form and to provide this information with your submission. Failure to do so may result in the rejection of your submission.

Giving reference for:
Miami Christmas Lights, LLC

Firm giving Reference:
City of Fort Lauderdale 1 BEACH CRA

Address:
100 N. Andrews Avenue, Fort Lauderdale, FL 33301 / 914 Sistrunk Blvd. Suite 200
Phone:
(954) 828-4776 FORT LAUDERDALE, FL 33311

Fax:

Email:
COMengebar@fortlauderdale.gov

- ✓ 1. Q: What was the dollar value of the contract? A: \$79850.00 CORRECT
2. Have there been any change orders, and if so, how many? A:
3. Q: Did they perform on a timely basis as required by the agreement? A:
4. Q: Was the project manager easy to get in contact with? A:
5. Q: Would you use them again? A:
6. Q: Overall, what would you rate their performance? (Scale from 1-5)
- A: 5 Excellent 4 Good 3 Fair 2 Poor 1 Unacceptable
7. Q: Is there anything else we should know, that we have not asked? A:

Will respond to these during review process.

The undersigned does hereby certify that the foregoing and subsequent statements are true and correct and are made independently, free from vendor interference/collusion.

Name: CJA OMENGEBAR Title: CRA PLANNER

Signature: CJA Omengabar Date: 9/9/19

REFERENCE QUESTIONNAIRE

It is the responsibility of the contractor/vendor to provide a minimum of three (3) similar type references using this form and to provide this information with your submission. Failure to do so may result in the rejection of your submission.

Giving reference for:
Miami Christmas Lights, LLC

Firm giving Reference:
City of Miami Beach

Address:
1700 convention Center Dr 4th FL, Miami Beach, FL 33139

Phone:
(305) 673-7631

Fax:

Email:
adrianmorales@miamibeachfl.gov

1. **Q:** What was the dollar value of the contract? **A:** \$133,360.24
2. Have there been any change orders, and if so, how many? **A:** No
3. **Q:** Did they perform on a timely basis as required by the agreement? **A:** Yes
4. **Q:** Was the project manager easy to get in contact with? **A:** Yes
5. **Q:** Would you use them again? **A:** Yes
6. **Q:** Overall, what would you rate their performance? (Scale from 1-5)
A: ☒ 5 *Excellent* 4 *Good* 3 *Fair* 2 *Poor* 1 *Unacceptable*
7. **Q:** Is there anything else we should know, that we have not asked? **A:** Great team, very reliable.

The undersigned does hereby certify that the foregoing and subsequent statements are true and correct and are made independently, free from vendor interference/collusion.

Name: Ramon Duarte

Title: Property Management Assistant Director

Signature: R.D.



Date: 09/10/2019

Renderings





MIAMI CHRISTMAS LIGHTS 

Renderings are concept only. Actual production may deviate from art











MIAMI CHRISTMAS LIGHTS 

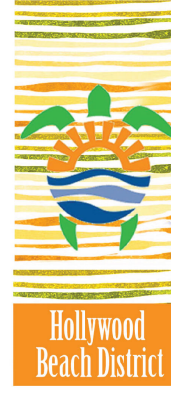
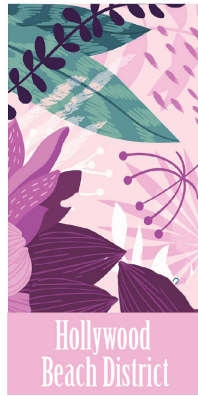
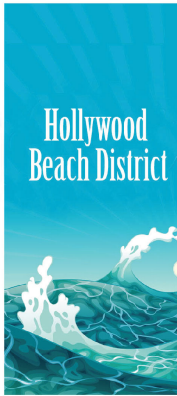
Renderings are concept only. Actual production may deviate from art

Renderings



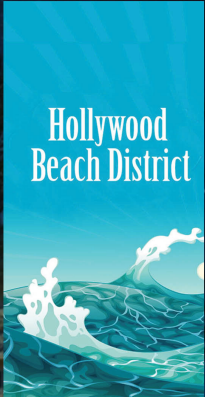
MIAMI CHRISTMAS LIGHTS 
Renderings are concept only. Actual production may deviate from art

FRONTSIDE



MIAMI CHRISTMAS LIGHTS 
Renderings are concept only. Actual production may deviate from art.

BACKSIDE



Backside



Backside



MIAMI CHRISTMAS LIGHTS 

Renderings are concept only. Actual production may deviate from art



Backside

MIAMI CHRISTMAS LIGHTS



Renderings are concept only. Actual production may deviate from art





MIAMI CHRISTMAS LIGHTS 


Renderings are concept only. Actual production may deviate from art



MIAMI CHRISTMAS LIGHTS 

Renderings are concept only. Actual production may deviate from art.



MIAMI CHRISTMAS LIGHTS 

Renderings are concept only. Actual production may deviate from art



MIAMI CHRISTMAS LIGHTS



Renderings are concept only. Actual production may deviate from art

MIAMI CHRISTMAS LIGHTS



City of Hollywood, Florida

ACKNOWLEDGMENT AND SIGNATURE PAGE

This form must be completed and submitted by the date and the time of bid opening.

South Florida Lighting, LLC dba Miami Christmas Lights
Legal Company Name (include d/b/a if applicable): _____ Federal Tax Identification Number: 90-0423544

If Corporation - Date Incorporated/Organized: _____

State Incorporated/Organized: Florida

Company Operating Address: 1167-A NW 159th Drive

City Miami Gardens State FL Zip Code 33169

Remittance Address (if different from ordering address): _____

City _____ State _____ Zip Code _____

Company Contact Person: Kurt Stange Email Address: kurt@miamichristmaslights.com

Phone Number (include area code): (305) 908-8000 Fax Number (include area code): (305) 908-8000

Company's Internet Web Address: www.MiamiChristmasLights.com

IT IS HEREBY CERTIFIED AND AFFIRMED THAT THE BIDDER/PROPOSER CERTIFIES ACCEPTANCE OF THE TERMS, CONDITIONS, SPECIFICATIONS, ATTACHMENTS AND ANY ADDENDA. THE BIDDER/PROPOSER SHALL ACCEPT ANY AWARDS MADE AS A RESULT OF THIS SOLICITATION. BIDDER/PROPOSER FURTHER AGREES THAT PRICES QUOTED WILL REMAIN FIXED FOR THE PERIOD OF TIME STATED IN THE SOLICITATION.

Bidder/Proposer's Authorized Representative's Signature: _____

September 11, 2019

Date

Type or Print Name: Kurt Stange, President

THE EXECUTION OF THIS FORM CONSTITUTES THE UNEQUIVOCAL OFFER OF BIDDER/PROPOSER TO BE BOUND BY THE TERMS OF ITS PROPOSAL. FAILURE TO SIGN THIS SOLICITATION WHERE INDICATED BY AN AUTHORIZED REPRESENTATIVE SHALL RENDER THE BID/PROPOSAL NON-RESPONSIVE. THE CITY MAY, HOWEVER, IN ITS SOLE DISCRETION, ACCEPT ANY BID/PROPOSAL THAT INCLUDES AN EXECUTED DOCUMENT WHICH UNEQUIVOCALLY BINDS THE BIDDER/PROPOSER TO THE TERMS OF ITS OFFER.

ANY EXCEPTION, CHANGES OR ALTERATIONS TO THE GENERAL TERMS AND CONDITIONS, HOLDHARMLESS/INDEMNITY DOCUMENT OR OTHER REQUIRED FORMS MAY RESULT IN THE BID/PROPOSAL BE DEEMED NON-RESPONSIVE AND DISQUALIFIED FROM THE AWARD PROCESS.

City of Hollywood, Florida

HOLD HARMLESS AND INDEMNITY CLAUSE

(Company Name and Authorized Representative's Name)

South Florida Lighting, LLC dba Miami Christmas Lights, Kurt Stange
the contractor, shall indemnify, defend and hold harmless the City of Hollywood, its elected and appointed officials, employees and agents for any and all suits, actions, legal or administrative proceedings, claims, damage, liabilities, interest, attorney's fees, costs of any kind whether arising prior to the start of activities or following the completion or acceptance and in any manner directly or indirectly caused, occasioned or contributed to in whole or in part by reason of any act, error or omission, fault or negligence whether active or passive by the contractor, or anyone acting under its direction, control, or on its behalf in connection with or incident to its performance of the contract.



SIGNATURE

Kurt Stange, President

PRINTED NAME

South Florida Lighting dba Miami Christmas Lights, LLC

COMPANY OF NAME

September 11, 2019

DATE

Failure to sign or changes to this page shall render your bid non-responsive.

City of Hollywood, Florida

NONCOLLUSION AFFIDAVITSTATE OF: FloridaCOUNTY OF: Miami-Dade, being first duly sworn, deposes and says that:

- (1) He/she is Kurt Stange of Miami Christmas Lights, the Bidder that has submitted the attached Bid.
- (2) He/she has been fully informed regarding the preparation and contents of the attached Bid and of all pertinent circumstances regarding such Bid;
- (3) Such Bid is genuine and is not a collusion or sham Bid;
- (4) Neither the said Bidder nor any of its officers, partners, owners, agents, representatives, employees or parties in interest, including this affiant has in any way colluded, conspired, connived or agreed, directly or indirectly with any other Bidder, firm or person to submit a collusive or sham Bid in connection with the contractor for which the attached Bid has been submitted or to refrain from bidding in connection with such contract, or has in any manner, directly or indirectly, sought by agreement or collusion or communication or conference with any other Bidder, firm or person to fix the price or prices, profit or cost element of the Bid price or the Bid price of any other Bidder, or to secure an advantage against the City of Hollywood or any person interested in the proposed Contract; and
- (5) The price or prices quoted in the attached Bid are fair and proper and are not tainted by any collusion, conspiracy, connivance or unlawful agreement on the part of the Bidder or any of its agents, representatives, owners, employees, or parties in interest, including this affiant.

(SIGNED)

_____, President

Title**Failure to sign or changes to this page shall render your bid non-responsive.**

City of Hollywood, Florida

SWORN STATEMENT PURSUANT TO SECTION 287.133 (3) (a) FLORIDA STATUTES ON PUBLIC ENTITY CRIMES

THIS FORM MUST BE SIGNED AND SWORN TO IN THE PRESENCE OF A NOTARY PUBLIC OR
OTHER OFFICIAL AUTHORIZED TO ADMINISTER OATHS

1. This form statement is submitted to City of Hollywood
by Kurt Stange, President for South Florida Lighting dba Miami Christmas Lights, LLC
(Print individual's name and title) (Print name of entity submitting sworn statement)
whose business address is 1167-A NW 159th Drive, Miami Gardens, FL 33169
and if applicable its Federal Employer Identification Number (FEIN) is 90-0423544 If the entity has no FEIN,
include the Social Security Number of the individual signing this sworn statement.

2. I understand that "public entity crime," as defined in paragraph 287.133(1)(g), Florida Statutes, means a violation of any state or federal law by a person with respect to and directly related to the transaction of business with any public entity or with an agency or political subdivision of any other state or with the United States, including, but not limited to, any bid, proposal, reply, or contract for goods or services, any lease for real property, or any contract for the construction or repair of a public building or public work, involving antitrust, fraud, theft, bribery, collusion, racketeering, conspiracy, or material misinterpretation.

3. I understand that "convicted" or "conviction" as defined in Paragraph 287.133(1)(b), Florida Statutes, means a finding of guilt or a conviction of a public entity crime, with or without an adjudication of guilt, in an federal or state trial court of record relating to charges brought by indictment or information after July 1, 1989, as a result of a jury verdict, nonjury trial, or entry of a plea of guilty or nolo contendere.

4. I understand that "Affiliate," as defined in paragraph 287.133(1)(a), Florida Statutes, means:

1. A predecessor or successor of a person convicted of a public entity crime, or
2. An entity under the control of any natural person who is active in the management of the entity and who has been convicted of a public entity crime. The term "affiliate" includes those officers, directors, executives, partners, shareholders, employees, members, and agents who are active in the management of an affiliate. The ownership by one person of shares constituting a controlling interest in another person, or a pooling of equipment or income among persons when not for fair market value under an arm's length agreement, shall be a prima facie case that one person controls another person. A person who knowingly enters into a joint venture with a person who has been convicted of a public entity crime in Florida during the preceding 36 months shall be considered an affiliate.

5. I understand that "person," as defined in Paragraph 287.133(1)(e), Florida Statutes, means any natural person or any entity organized under the laws of any state or of the United States with the legal power to enter into a binding contract and which bids or applies to bid on contracts let by a public entity, or which otherwise transacts or applies to transact business with a public entity. The term "person" includes those officers, executives, partners, shareholders, employees, members, and agents who are active in management of an entity.

6. Based on information and belief, the statement which I have marked below is true in relation to the entity submitting this sworn statement. (Please indicate which statement applies.)

☒ Neither the entity submitting sworn statement, nor any of its officers, director, executives, partners, shareholders, employees, members, or agents who are active in the management of the entity, nor any affiliate of the entity has been charged with and convicted of a public entity crime subsequent to July 1, 1989.

☐ The entity submitting this sworn statement, or one or more of its officers, directors, executives, partners, shareholders, employees, members, or agents who are active in the management of the entity, or an affiliate of the entity, or an affiliate of the entity has been charged with and convicted of a public entity crime subsequent to July 1, 1989.

City of Hollywood, Florida

The entity submitting this sworn statement, or one or more of its officers, directors, executives, partners, shareholders, employees, members, or agents who are active in the management of the entity, or an affiliate of the entity has been charged with and convicted of a public entity crime, but the Final Order entered by the Hearing Officer in a subsequent proceeding before a Hearing Officer of the State of the State of Florida, Division of Administrative Hearings, determined that it was not in the public interest to place the entity submitting this sworn statement on the convicted vendor list. (attach a copy of the Final Order).

I UNDERSTAND THAT THE SUBMISSION OF THIS FORM TO THE CONTRACTING OFFICER FOR THE PUBLIC ENTITY IDENTIFIED IN PARAGRAPH 1 (ONE) ABOVE IS FOR THAT PUBLIC ENTITY ONLY AND THAT THIS FORM IS VALID THROUGH DECEMBER 31 OF THE CALENDAR YEAR IN WHICH IT IS FILED. I ALSO UNDERSTAND THAT I AM REQUIRED TO INFORM THAT PUBLIC ENTITY PRIOR TO ENTERING INTO A CONTRACT IN EXCESS OF THE THRESHOLD AMOUNT PROVIDED IN SECTION 287.017 FLORIDA STATUTES FOR A CATEGORY TWO OF ANY CHANGE IN THE INFORMATION CONTAINED IN THIS FORM.

(Signature)

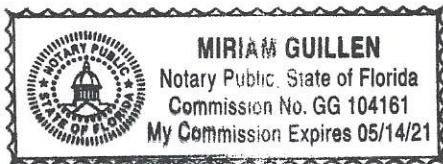
Sworn to and subscribed before me this 11 day of September, 2019

Personally known _____

Or produced identification DL Notary Public-State of Florida

5352-515-82-391-0 my commission expires 05-14-21
(Type of identification)

Miriam Guillen
(Printed, typed or stamped commissioned name of notary public)



Failure to sign or changes to this page shall render your bid non-responsive.

City of Hollywood, Florida

**CERTIFICATIONS REGARDING DEBARMENT, SUSPENSION AND OTHER
RESPONSIBILITY MATTERS**

The applicant certifies that it and its principals:

- (a) Are not presently debarred, suspended, proposed for debarment, declared ineligible, sentenced to a denial of Federal benefits by a State or Federal court, or voluntarily excluded from covered transactions by any Federal department or agency;
- (b) Have not within a three-year period preceding this application been convicted of or had a civil judgment rendered against them for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (Federal, State, or local) transaction or contract under a public transaction, violation of Federal or State antitrust statutes or commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements, or receiving stolen property;
- (c) Are not presently indicted for or otherwise criminally or civilly charged by a governmental entity (Federal, State, or local) with commission of any of the offenses enumerated in paragraph (b) of this certification; and
- (d) Have not within a three-year period preceding this application had one or more public transactions (Federal, State, or local) terminated for cause or default.

Applicant Name and Address:

South Florida Lighting dba Miami Christmas Lights, LLC1167-A NW 159th DriveMiami Gardens, FL 33169

Application Number and/or Project Name:

Solicitation RFP - 4619-19-JE

Applicant IRS/Vendor Number: _____

Type/Print Name and Title of Authorized Representative:

Kurt Stange, PresidentSignature: _____ Date: September 11, 2019**Failure to sign or changes to this page shall render your bid non-responsive.**

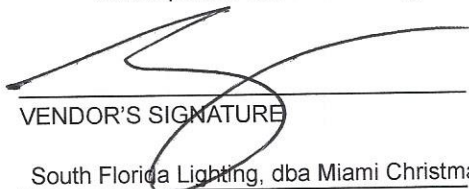
City of Hollywood, Florida

DRUG-FREE WORKPLACE PROGRAM

IDENTICAL TIE BIDS - Preference shall be given to businesses with drug-free workplace programs. Whenever two or more bids which are equal with respect to price, quality, and service are received by the State or by any political subdivision for the procurement of commodities or contractual services, a bid received from a business that certifies that it has implemented a drug-free workplace program shall be given preference in the award process. Established procedures for processing tie bids will be followed if none of the tied vendors have a drug-free workplace program. In order to have a drug-free workplace program, a business shall:

1. Publish a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession, or use of a controlled substance is prohibited in the workplace and specifying the actions that will be taken against employees for violations of such prohibition.
2. Inform employees about the dangers of drug abuse in the workplace, the business's policy of maintaining a drug-free workplace, any available drug counseling, rehabilitation, and employee assistance programs, and the penalties that may be imposed upon employees for drug abuse violations.
3. Give each employee engaged in providing the commodities or contractual services that are under bid a copy of the statement specified in subsection (1).
4. In the statement specified in subsection (1), notify the employee that, as a condition of working on the commodities or contractual services that are under bid, the employee will abide by the terms of the statement and will notify the employer of any conviction of, or plea of guilty or nolo contendere to, any violation of chapter 893 or of any controlled substance law of the United States or any state, for a violation occurring in the workplace no later than five (5) days after such conviction.
5. Impose a sanction on, or require the satisfactory participation in a drug abuse assistance or rehabilitation program (if such is available in the employee's community) by, any employee who is so convicted.
6. Make a good faith effort to continue to maintain a drug-free workplace through implementation of these requirements.

As the person authorized to sign the statement, I certify that this firm complies fully with the above requirements.

	Kurt Stange
VENDOR'S SIGNATURE	PRINTED NAME
South Florida Lighting, dba Miami Christmas Lights, LLC	
NAME OF COMPANY	

City of Hollywood, Florida

SOLICITATION, GIVING, AND ACCEPTANCE OF GIFTS POLICY

Florida Statute 112.313 prohibits the solicitation or acceptance of Gifts. - "No Public officer, employee of an agency, local government attorney, or candidate for nomination or election shall solicit or accept anything of value to the recipient, including a gift, loan, reward, promise of future employment, favor, or service, based upon any understanding that the vote, official action, or judgment of the public officer, employee, local government attorney, or candidate would be influenced thereby." The term "public officer" includes "any person elected or appointed to hold office in any agency, including any person serving on an advisory body."

The City of Hollywood policy prohibits all public officers, elected or appointed, all employees, and their families from accepting any gifts of any value, either directly or indirectly, from any contractor, vendor, consultant, or business with whom the City does business.

The State of Florida definition of "gifts" includes the following:

- Real property or its use,
- Tangible or intangible personal property, or its use,
- A preferential rate or terms on a debt, loan, goods, or services,
- Forgiveness of indebtedness,
- Transportation, lodging, or parking,
- Food or beverage,
- Membership dues,
- Entrance fees, admission fees, or tickets to events, performances, or facilities,
- Plants, flowers or floral arrangements
- Services provided by persons pursuant to a professional license or certificate.
- Other personal services for which a fee is normally charged by the person providing the services.
- Any other similar service or thing having an attributable value not already provided for in this section.

Any contractor, vendor, consultant, or business found to have given a gift to a public officer or employee, or his/her family, will be subject to dismissal or revocation of contract.

As the person authorized to sign the statement, I certify that this firm will comply fully with this policy.



SIGNATUREKurt Stange

PRINTED NAMESouth Florida Lighting dba Miami Christmas Lights, LLC

NAME OF COMPANYPresident

TITLE

Failure to sign this page shall render your bid non-responsive.