

RESOLUTION NO. _____

A RESOLUTION OF THE HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY ("CRA"), AUTHORIZING THE APPROPRIATE CRA OFFICIALS TO NEGOTIATE AND EXECUTE AN AGREEMENT WITH THE HIGHEST RANKED FIRM, BRANDANO DISPLAYS, INC., TO PROVIDE CRA BEACH AND DOWNTOWN HOLIDAY DÉCOR FOR A TWO YEAR PERIOD IN AN ESTIMATED ANNUAL AMOUNT OF \$150,000.00 WITH THREE OPTIONAL ONE YEAR RENEWAL PERIODS.

WHEREAS, the Community Redevelopment Agency ("CRA") requires an agreement with a qualified firm to design, install, service, remove and store Holiday Décor for the Beach and Downtown Districts; and

WHEREAS, over the years, the holiday décor featured in Downtown Hollywood and Hollywood Beach has created a festive environment, showcased the commercial districts and corridors, and acted as a backdrop for "photo ops," "selfies" and video production; and

WHEREAS, on August 8, 2019, a Notice of Bid Availability for RFP-4619-19-JE was posted on the City's Website, advertised and sent to 4,518 firms and viewed by 55 vendors on Bidsync.com in accordance with Section 38.42(A)(1) of the City's Purchasing Ordinance; and

WHEREAS, RFP-4619-19-JE was opened on September 11, 2019, and resulted in a responses from three firms as follows:

- | | |
|----------------------------|------------------------|
| ◆ Artistic Holiday Designs | Lemont, Illinois |
| ◆ Brandano Displays, Inc. | Margate, Florida |
| ◆ Miami Christmas Lights | Miami Gardens, Florida |
- ; and

WHEREAS, the evaluation of the proposals was based on the following criteria as established in the RFP: Experience in Successfully Executing Similar Projects; Overall Creative Design and Uniqueness of Décor Plan; Ability to Provide Décor Plan at or Below Budgeted Amount; Eco-friendly Design and Local Preference; and

WHEREAS, after the proposals were evaluated, the Evaluation Committee scores were tallied and resulted in the following scores:

- | | |
|---------------------------|-------|
| ◆ Brandano Displays, Inc. | 250.0 |
| ◆ Miami Christmas Lights | 229.0 |

♦ Artistic Holiday Designs 170.0 ; and

WHEREAS, the proposals submitted by all firms were deemed responsive and responsible; and

WHEREAS, the CRA Executive Director and the Director of the Procurement and Contract Compliance recommend that the CRA Board authorize the negotiation and execution of an agreement with Brandano Displays, Inc. as the highest ranked firm to provide CRA Beach and Downtown Districts Holiday Décor for two seasons with the option to renew for three additional one year seasonal periods subject to CRA option, vendor acceptance, satisfactory performance and determination that renewal is in the best interest of the CRA; and

WHEREAS, the CRA reserves the right to terminate the agreement with or without cause; and

WHEREAS, award is subject to the CRA receiving all insurance documentation and endorsements required and approved by the City's Risk Manager, along with signed statements of Hold Harmless and Indemnity in favor of the CRA; and

WHEREAS, funding for this service is appropriated and exists in Account Numbers 163.638505.55200.531170 and 166.668603.55200.534981 and will be requested in subsequent fiscal years.

NOW, THEREFORE, BE IT RESOLVED BY THE HOLLYWOOD, FLORIDA COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That the foregoing "WHEREAS" clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: That it ranks the firms to provide CRA Beach and Downtown Holiday Décor as follows:

1. Brandano Displays, Inc.
2. Miami Christmas Lights
3. Artistic Holiday Designs

Section 3: That it authorizes the appropriate CRA officials to negotiate and execute an agreement embodying the terms and conditions approved by the CRA Board on this date with Brandano Displays, Inc., in a form acceptable to the CRA Executive Director and approved as to form and legal sufficiency by the General Counsel.

AUTHORIZING THE APPROPRIATE CRA OFFICIALS TO NEGOTIATE AND EXECUTE AN AGREEMENT WITH THE HIGHEST RANKED FIRM, BRANDANO DISPLAYS, INC., TO PROVIDE CRA BEACH AND DOWNTOWN HOLIDAY DÉCOR FOR A TWO YEAR PERIOD IN AN ESTIMATED ANNUAL AMOUNT OF \$150,000.00, WITH THREE OPTIONAL ONE YEAR RENEWAL PERIODS.

Section 4: That if the appropriate CRA officials are unable to negotiate an agreement with the top-ranked firm, negotiations with that firm shall be terminated, and the CRA is authorized to commence contract negotiations with the next ranked firm(s), in order, until an agreement is accepted.

Section 5: That this Resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this _____ day of _____, 2019.

ATTEST:

HOLLYWOOD, FLORIDA COMMUNITY
REDEVELOPMENT AGENCY

PHYLLIS LEWIS, BOARD SECRETARY

JOSH LEVY, CHAIR

APPROVED AS TO FORM AND LEGAL
SUFFICIENCY for the use and reliance
of the Hollywood, Florida Community
Redevelopment Agency only.

DOUGLAS R. GONZALES
GENERAL COUNSEL