

**City of Hollywood  
COMMUNITY REDEVELOPMENT AGENCY  
July 3, 2019  
9:00 AM  
City Commission Chambers – Room 219  
Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Levy on June 5, 2019 at 9:11 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice-Chair	Traci Callari
	Peter Hernandez
	Richard Blattner
	Kevin Biederman
	Linda Sherwood
General Counsel	Douglas Gonzales
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

**Conflict Disclosures**

There were no new conflicts to disclose.

1. **R-CRA-2019-29** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA") Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of June 5, 2019.  
  
**ACTION:** Motion was made by Board member Blattner to adopt the resolution. The motion was seconded by Board member Biederman and on voice vote passed unanimously 7-0.
2. **R-CRA-2019-30** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, Amending The Annual Budget For The Beach District Of The CRA For Fiscal Year 2019; Revising Operating Revenues; Revising Expenditures.  
  
**ACTION:** Motion was made by Board member Blattner to adopt the resolution. The motion was seconded by Board member Biederman and on voice vote passed unanimously 7-0.
3. **R-CRA-2019-31** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Downtown District Of The CRA For Fiscal Year 2019; Revising Expenditures.

**ACTION:** Motion was made by Board member Blattner to adopt the resolution. The motion was seconded by Board member Biederman and on voice vote passed unanimously 7-0.

4. **R-CRA-2019-32** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Authorizing The Appropriate CRA Officials To issue An Amended Blanket Purchase Order With Delta Property Maintenance, Inc., Renewing The Agreement For Janitorial Services At The Beach Restrooms And CRA Offices For An Estimated Annual Amount Of \$171,000.00.

**ACTION:** Motion was made by Board member Blattner to adopt the resolution. The motion was seconded by Board member Biederman and on voice vote passed unanimously 7-0.

5. **R-CRA-2019-33** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency (“CRA”), Supporting The Dixie Highway/21<sup>st</sup> Avenue Complete Streets Project And Endorsing The Florida Department Of Transportation’s Delivery Of Complete Streets For Certain Complete Streets Projects Identified In The Broward Metropolitan Planning Organization Complete Streets Master Plan As A High Priority In Order To Be Included In The Florida Department Of Transportation Five-Year Adopted Work Program.

Board member Blattner introduced Hope W. Calhoun, Esq., Partner at the law firm of Dunay, Miskel and Backman, LLP, who provide additional information to the Board.

Mark F. Butler, P.A., provided additional information to the Board.

**ACTION:** Motion was made by Board member Blattner to adopt the resolution. The motion was seconded by Vice-chair Callari and on voice vote passed unanimously 7-0.

6. **R-CRA-2019-34** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Authorizing The Appropriate CRA Officials To Execute A Purchase Order With Beach Raker, LLC For Emergency Seaweed Removal In The Amount Of \$36,000.00; Providing For A Total Cost of \$72,000.00 To Be Shared Equally By The CRA And In The City of Hollywood.

**ACTION:** Motion was made by Board member Blattner to adopt the resolution. The motion was seconded by Board member Biederman and on voice vote passed unanimously 7-0.

7. **R-CRA-2019-35** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Authorizing The Establishment Of The Mural Only Program (“MOP”) Within The Beach And Downtown Districts Of The CRA; Approving And Authorizing The Executive Director Of The CRA To Execute All Applicable Agreements To Implement The Program; Authorizing The Transfer Of Funds For Said Purpose.

Mitch Anton, resident, expressed personal opinions/concerns.

**ACTION:** Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Hernandez and on voice vote passed unanimously 7-0.

8. **R-CRA-2019-36** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Repealing Resolution R-CRA-2012-25 Establishing A Mural Review Committee.

**ACTION:** Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Hernandez and on voice vote passed unanimously 7-0.

9. **P-CRA-2019-14** – Presentation By Jorge Camejo, CRA Executive Director, Regarding The Preliminary Annual Budget For The Beach And Downtown Districts Of The CRA For Fiscal Year 2020; And Presenting Fiscal Year 2020 Preliminary Revenues.

Jorge Camejo introduced Yvette Scott-Phillip, Budget Manager, to provide a presentation to the Board.

An extensive discussion ensued among staff and members of the Board.

Adam Reichbach, Assistant City Manager of Finance and Administration, provided additional information to the Board.

Cintya Ramos, Director of Financial Services, responded to questions raised by the Board.

10. **P-CRA-2019-15** – Presentation By Jorge Camejo, CRA Executive Director Providing An Introduction To Phase IV: A1A Complete Street And Undergrounding Of Overhead Utilities.

Jorge Camejo introduced James Poole, FDOT District Drainage Engineer, who provided a presentation to the Board.

Bob Glickman expressed his personal opinions/concerns.

An extensive discussion ensued among staff and members of the Board.

11. **CITIZENS' COMMENTS**

The following individuals expressed personal opinions/concerns:

1. Ron Jakubisin
2. Debra Case
3. Bob Glickman
4. Frank De Risi
5. Donald Weiner

6. Patricia Antrican

**BOARD MEMBERS, GENERAL COUNSEL AND EXECUTIVE DIRECTOR**

12. Board Member Shuham, District 1

A1A Project

Board member Shuham thanked CRA staff for their hard work on the A1A project.

Dunes Masterplan

Board member Shuham stated that the Dunes Masterplan meeting held on June 25<sup>th</sup> at the Hollywood Beach Community Center was a great meeting that was well attended. She further stated that it is important that we continue to maintain the dunes and that they remain adequately funded.

Seaweeds on Hollywood Beach

Board member Shuham addressed the issues related to the increased rising tide seaweed on Hollywood Beach. She advised her colleagues to bear in mind the cost associated with hauling the seaweed off the beach and that it is absorbed by the Beach CRA.

Plastic Materials on Hollywood Beach

Board member Shuham shared information from a resident who seemed very passionate about the environment. The resident discourages the use of plastic materials on the beach and provided promotional reusable materials as an option. Board member Shuham further advised that she would forward a copy to her colleagues and staff for their review.

13. Board member Hernandez, District 2

Downtown Noise and Nightlife

Board member Hernandez provided an update on a meeting held with the downtown business owners to discuss the noise and nightlife. He further advised that they are working on the language that will be used for late hours. He requested support from his colleagues also to include the café table ordinance. It was the consensus of the Board to move forward.

Sun-Shuttle

Board member Hernandez stated that he received a lot of positive feedback on the free Sun Shuttle.

14. Vice Chair Callari, District 3

Downtown Hollywood Business Association

Vice chair Callari stated that downtown is a work in progress and she is excited to see the Downtown Hollywood Business Association (DHBA) back in operation.

## Hollywood

Vice chair Callari stated that the Hard Rock Guitar Hotel would be a great opportunity to tap into our vision for the downtown. We can work together by bringing more people into the area with events such as food, music and art festivals.

## Downtown Updates

Vice chair Callari requested an update from staff on the 3D chalk mural for the downtown. She further advised staff to work with Twin Peaks Sports Bar and Restaurant to announce their opening date by placing an opening soon sign in the window of the restaurant.

## Greater Hollywood Chamber of Commerce

Vice chair Callari announced the GHCC Good Morning Breakfast which will be held at Avant Garde Academy on Friday, July 12<sup>th</sup>, 2019. She further stated that Executive Director, Jorge Camejo, will provide a presentation on the newly proposed Young Circle Traffic Pattern.

15. Board member Blattner, District 4  
Board member Blattner had no further comment.

16. Board member Biederman, District 5

## Hollywood Gateway and Neighborhood Signage

Board member Biederman requested a status report on the gateway and neighborhood signs.

17. Board Member Sherwood, District 6  
Board member Sherwood had no further comment.

18. Chair Josh Levy

## Happy July 4<sup>th</sup>

Chair Levy wished everyone a Happy Fourth of July.

Vice chair Callari left the meeting 12:23pm.

## General Counsel, Douglas Gonzales

Douglas Gonzales had no further comments.

19. CRA Executive Director, Jorge Camejo

## American Legion

Jorge Camejo requested the Board's approval to move forward with the Proposal provided by the American Legion Post 92 to replace the air conditioner.

**ACTION:** Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Board member Hernandez and on voice vote passed unanimously 7-0.

Hollywood Beach Light Pole Replacement

Jorge Camejo requested the Board's approval to move forward with the replacement of nine light poles damaged by the salt environment on Hollywood Beach.

Moshe Anuar, Senior Coastal Project Manager, provided additional information to the Board.

**ACTION:** Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously 7-0.

The meeting adjourned at 12:50pm.

Approved as presented on \_\_\_\_\_

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**Phyllis Lewis**  
**Board Secretary**