

RESOLUTION NO. \_\_\_\_\_

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA, AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO NEGOTIATE AND EXECUTE AN AGREEMENT WITH THE HIGHEST RANKED FIRM, VAN SCOYOC ASSOCIATES, INC., TO PROVIDE FEDERAL LOBBYING SERVICES IN THE AMOUNT OF \$72,000.00, AND ADDITIONAL COST FOR ANCILLARY SERVICES NOT TO EXCEED \$5,000.00, FOR AN ANNUAL TOTAL AMOUNT NOT TO EXCEED \$77,000.00.

WHEREAS, the City, through the City Manager's Office, is seeking a qualified firm to perform federal lobbyist services for a three year period, with options to renew for two additional one year periods subject to the vendor's acceptance, satisfactory performance and determination that renewal will be in the best interest of the City; and

WHEREAS, the Lobbyist will serve in a consulting and advisory capacity to the City for all issues at the federal level, which will include but not be limited to issues in regular sessions, special sessions, subcommittees and committees, and other public meetings as appropriate; and

WHEREAS, on May 16, 2019, Notice of Availability for RFP-4612-19-JE was posted on the City's website, advertised and sent to 1,231 firms and viewed by 27 vendors on Bidsync.com in accordance with Section 38.42(A)(1) of the City's Purchasing Ordinance; and

WHEREAS, RFP-4612-JE was opened at 3:00 p.m., Thursday, June 20, 2019, and resulted in two responses:

- The Cormac Group, LLP, Washington, DC
- Van Scoyoc Associates, Inc., Washington, DC

; and

WHEREAS, evaluation of the proposals was based on the following criteria as established in the RFP: experience; lobbyist qualifications; understanding of the overall needs of the City; fee schedule, and local preference; and

WHEREAS, the proposals were evaluated by three committee members consisting of the Community Development Manager, Budget Division Director and the Assistant City Manager for Finance and Administration, and after the evaluation, the resulting scores were as follows:

- Van Scoyoc Associates 283 points
- The Cormac Group 277 points

; and

WHEREAS, the Evaluation Committee along with the Chief Civic Affairs Officer and the Director of Procurement Services recommend that the City Commission authorize the negotiation and execution of an agreement with Van Scoyoc Associates, the highest ranked firm, to provide Federal Lobbying Services; and

WHEREAS, funding for this service has been appropriated and is available in the Legislative Representation Account Number 001.110102.51200.531490 and will be budgeted in subsequent fiscal years; and

WHEREAS, the City reserves the right to terminate the agreement with or without cause; and

WHEREAS, this award is subject to the City receiving all insurance documentation and endorsements required and approved by the Risk Manager, along with signed statements of Hold Harmless and Indemnity in favor of the City.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF HOLLYWOOD, FLORIDA:

Section 1: That the foregoing "WHEREAS" clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: That it authorizes the appropriate City officials to negotiate and execute an agreement with the highest ranked firm, Van Scoyoc Associates, in a form acceptable to the City Manager and approved as to form and legal sufficiency by the City Attorney.

Section 3: That if the appropriate City officials are unable to negotiate an agreement with the top-ranked firm, they are authorized to terminate negotiations with that firm and commence negotiations and, if an acceptable agreement is negotiated, execute an agreement with the next ranked firm.

RESOLUTION AUTHORIZING THE APPROPRIATE CITY OFFICIALS TO NEGOTIATE AND EXECUTE AN AGREEMENT WITH VAN SCOYOC ASSOCIATES TO PROVIDE FEDERAL LOBBYING SERVICES.

Section 4: That this Resolution shall be in full force and effect immediately upon its passage and adoption.

PASSED AND ADOPTED this \_\_\_\_\_ day of \_\_\_\_\_, 2019.

\_\_\_\_\_  
JOSH LEVY, MAYOR

ATTEST:

\_\_\_\_\_  
PATRICIA A. CERNY, MMC  
CITY CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY for the use and reliance of the City of Hollywood, Florida, only.

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DOUGLAS R. GONZALES  
CITY ATTORNEY