

# MEMORANDUM OF UNDERSTANDING

## Appendix A

### Broward College and City of Hollywood

#### **IV. Purpose and Scope**

To connect City of Hollywood residents and employees to educational opportunities, Broward College and the City of Hollywood have outlined areas of cooperation that may include, but not be limited to the following:

1. Design and deliver City of Hollywood workshops on college and careers for residents including but not limited to the following areas:
  - a. Funding for College
    - i. FASFA Workshops
    - ii. Scholarship Search
    - iii. Work/School/Life Balance
  - b. Career Exploration and Development
    - i. Careers and the New Economy
    - ii. Picking a Major to Meet your Needs
  - c. College Readiness
    - i. On-Line Student Strategies
    - ii. Academic (math, reading, writing) refresher workshops
    - iii. Study skills and time management workshops
    - iv. Accelerate your Degree with Credit for Prior Learning
2. Develop programs and certifications for on-site delivery for residents of the City of Hollywood
  - a. Conduct community focus groups on education and training needs of residents
  - b. Analyze business climate and local employer needs
  - c. Deliver credit and non-credit training options that lead to employment, including but not limited to
    - i. MS Excel Certificate
    - ii. CAPM (Certified Assoc Project Management)
    - iii. Lean Six Sigma Yellow and Green Belt Certification
    - iv. Substitute Teacher Training
    - v. Accounting
    - vi. Insurance 4:40 to 2:20 (Reg. Customer Service)
    - vii. Mini MBA (Mastery Business Applications)
    - viii. IT Programs
    - ix. Bookkeeping (AIPB Certification)
3. Deliver training to City of Hollywood employees including but not limited to:
  - a. Technology: Microsoft Office i.e. Excel, Power Point
  - b. Lean Six Sigma Certification

- c. Project Management
4. Develop access strategy for City of Hollywood employees for BC degree that could include, but not be limited to:
    - a. Examine City tuition reimbursement for tuition at Broward College, conduct college readiness and career development workshops
    - b. Explore Gap funding and access to resources, ie. CareerSource Broward training accounts, American Dream and other scholarships
    - c. Schedule TRIO College Access Bus visits
    - d. Outreach to residents for BC information sessions and selected workshops
      - i. Accelerate your Degree with Credit for Prior Learning Workshops
    - e. Provide BC information on degrees to City employees and parents
    - f. On-site courses for credit or certification
    - g. Establish a positive presence for City employees and community members
  5. Explore entrepreneurial programming for City of Hollywood residents that could include, but not be limited to:
    - a. Expand Partnership with the Innovation Hub at Broward College
    - b. Deliver a Start Up Now Accelerator in the City of Hollywood for a cohort of residents
    - c. Offer Entrepreneur readiness workshops for residents