

City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
June 5, 2019
9:00 AM
City Commission Chambers – Room 219
Hollywood City Hall

The meeting of the Community Redevelopment Agency was called to order by Chair Levy on June 5, 2019 at 9:04 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice-Chair	Traci Callari – telephone conference call
Board Members:	Caryl Shuham
	Peter Hernandez
	Richard Blattner
	Kevin Biederman
	Linda Sherwood
General Counsel	Douglas Gonzales
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

It was the consensus of the Board to allow Vice chair Callari to attend the meeting by telephone conference call.

Conflict Disclosures

There were no new conflicts to disclose.

1. **R-CRA-2019-24** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”) Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of May 1, 2019.

ACTION: Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Board member Hernandez and on voice vote passed unanimously 7-0.

2. **R-CRA-2019-25** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, Designating 11:00 A.M. As Time-Certain To Hear Citizens’ Comments During The Regular CRA Board Meetings.

ACTION: Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Board member Hernandez and on voice vote passed unanimously 7-0.

3. **R-CRA-2019-26** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Beach District Of The CRA For Fiscal Year 2019; Revising Expenditures.

ACTION: Motion was made by Board member Hernandez to adopt the resolution. The motion was seconded by Board member Biederman and on voice vote passed unanimously 7-0.

4. **R-CRA-2019-27** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Downtown District Of The CRA For Fiscal Year 2019; Revising Expenditures.

ACTION: Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Board member Hernandez and on voice vote passed unanimously 7-0.

5. **R-CRA-2019-28** – A Resolution Of The Hollywood, Florida Community Redevelopment Agency ("CRA"), Authorizing The Appropriate CRA Officials To Issue A Notice To Proceed For The Attached Proposal With Kimley-Horn And Associates To Provide Consulting Services For Phase IV And SR A1A Undergrounding Of Overhead Utility Lines In An Amount Not To Exceed \$374,860.00.

Board member Blattner requested that the executive director provide an update to the Board on the timeline of the undergrounding of overhead utilities once the CRA term is ended.

ACTION: Motion was made by Board member Blattner to adopt the resolution. The motion was seconded by Board member Hernandez and on voice vote passed unanimously 7-0.

6. **P-CRA-2019-11** – Presentation By Jorge Camejo, Executive Director, Providing An Update On The CRA's Property Improvement Grant Program.

Jorge Camejo introduced Darci Mayer, Transportation Coordinator, who provided a presentation to the Board.

A discussion ensued among staff and members of the Board.

7. **P-CRA-2019-12** – Presentation By Jorge Camejo, CRA Executive Director, Providing the Phase IV East/West Streetscape Traffic Configuration Study Results and Recommendation.

Jorge Camejo introduced David Taxman, Traffic Engineer with Kimley-Horn and Associates, to provide a presentation to the Board.

An extensive discussion ensued among members of the Board and staff.

8. **P-CRA-2019-13** - Presentation By Jorge Camejo, CRA Executive Director, Providing An Update on SR A1A Complete Streets Project Pedestrian Crossings.

Jorge Camejo introduced Adam Kerr, Transportation Engineer with Kimley-Horn and Associates, who also provided a presentation to the Board. Jorge Camejo then introduced Mark Plass, P.E. Traffic Operations Engineer of Florida Department of Transportation, to provide additional information.

An extensive discussion ensued among the Board.

9. **IR-CRA-2019-05** - Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Months.

Jorge Camejo provided an update to the Board on Hollywood Beach lifeguard towers and first aid stations, Nebraska/Nevada Streets garage, Downtown Hollywood tree removal and the reestablishment of the Downtown Hollywood Business Association.

10. **CITIZENS' COMMENTS**

The following individuals expressed personal opinions/concerns:

1. Bob Glickman
2. Frank De Risi
3. Lynn Smith
4. Donald Weiner
5. Patricia Antrican

BOARD MEMBERS, GENERAL COUNSEL AND EXECUTIVE DIRECTOR

11. Board Member Shuham, District 1

Young Circle Redesign

Board member Shuham requested that staff work with Toole Design Group to incorporate the pick up and drop off issues presented by the community in the overall study of the Young Circle redesign project

Hollywood Beach

Board member Shuham requested that staff work together with the various city departments responsible for the enforcement of the rules and regulations on Hollywood Beach. This will also include dogs on the beach and open containers.

A1A Project

Board member Shuham thanked the staff of Florida Department of Transportation (FDOT) for assisting with the issues and concerns presented by the residents of Hollywood Beach regarding the A1A project.

12. Board member Hernandez, District 2

Royal Poinciana

Board member Hernandez requested that staff work with the city departments to coordinate the tree planting project and the city sewer project so that there will not be a conflict in schedules.

Downtown Hollywood Business Association

Board member Hernandez provided the Board with an update on the issues addressed at a recent meeting with downtown merchants. He further stated that he feels that it is headed in a positive direction.

Hollywood Lifeguard Towers

Board member Hernandez requested that staff provide a certification of the marine plywood used on the lifeguard stations.

Hollywood Trolley

Board member Hernandez requested that staff look into a better marketing and advertisement plan for the Hollywood Sun Shuttle.

13. Vice Chair Callari, District 3

CRA Board Meeting

Vice chair Callari thanked her colleagues for allowing her to attend the meeting by a conference call.

A1A Project

Vice chair Callari stated that there is much work to be done on A1A and further advised that one of the main focuses should be safety.

Downtown Pressure Cleaning

Vice chair Callari requested that staff provide an update on the status of the downtown pressure cleaning.

14. Board member Blattner, District 4

Young Circle Traffic

Board member Blattner advised staff to include Block 58 and the Planning department in the discussions regarding the traffic around Young Circle and Hollywood Academy of Arts and Science (HAAS).

15. Board member Biederman, District 5

Congratulations

Board member Biederman congratulated the 2019 graduates.

Citizens Comments

Board member Biederman thanked Donald Weiner, downtown business owner for the encouraging words expressed during Citizens Comments. He further stated that sometimes it is nice to hear the good and not always the negative.

16. Board Member Sherwood, District 6

Hollywood Artspark Experience

Board member Sherwood requested that staff look into expanding the Artspark Experience, as this event brings more people into Hollywood.

A discussion ensued among staff and members of the Board.

It was the consensus of the Board to move forward with a new fall series of events.

Artist Live and Work Place

Board member Sherwood requested an update on the artist live and work place.

Parklet

Board member Sherwood requested that staff advise the new recipients of the parklet to consider accommodations for all when purchasing the types of furniture for the parklets.

17. Chair Josh Levy

ArtsPark

Chair Levy reminded his colleagues of the Hollywood Go Bond Artspark Improvement Project which will include an installation of a fence/wall around the amphitheatre that will allow ticketed events. He further advised of the upcoming events to be held at the Artspark.

General Counsel, Douglas Gonzales

Douglas Gonzales had no further comments.

18. CRA Executive Director, Jorge Camejo

Jorge Camejo had no further comments.

The meeting adjourned at 11:22am.

Approved as presented on _____

Phyllis Lewis
Board Secretary