

RESOLUTION NO. R- CRA-2019-

A RESOLUTION OF THE HOLLYWOOD, FLORIDA, COMMUNITY REDEVELOPMENT AGENCY ("CRA"), AUTHORIZING THE ESTABLISHMENT OF THE MURAL ONLY PROGRAM ("MOP") WITHIN THE BEACH AND DOWNTOWN DISTRICTS OF THE CRA; APPROVING AND AUTHORIZING THE EXECUTIVE DIRECTOR OF THE CRA TO EXECUTE ALL APPLICABLE AGREEMENTS TO IMPLEMENT THE PROGRAM; AUTHORIZING THE TRANSFER OF FUNDS FOR SAID PURPOSE.

WHEREAS, the Hollywood, Florida, Community Redevelopment Agency ("CRA") desires to establish the Mural Only Program ("MOP"), a reimbursement grant that provides for the use of tax increment funds to leverage private investment for on-site enhancements, and continue the success of the Downtown Hollywood Mural Project; and

WHEREAS, the MOP will utilize an application process and consist of a 50% reimbursement grant up to a maximum reimbursement amount of \$10,000.00 per property for costs associated with the creation and installation of a painted or mosaic mural, including design, labor, materials and equipment, on the exterior surface of buildings and structures, or elsewhere on properties located within the CRA Districts; and

WHEREAS, the proposed private enhancements will assist in the elimination of slum and blight and further promote redevelopment in the CRA Districts; and

WHEREAS, the receipt of a MOP grant will not preclude the applicant from applying for or receiving other grants offered by the CRA; and

WHEREAS, the receipt of a previous CRA grant does not preclude an applicant from applying for or receiving an MOP grant; and

WHEREAS, a property may apply for and receive an MOP grant once every three years; and

WHEREAS, both painted and mosaic mural applications will be permitted and eligible for grant funding in the Downtown District of the CRA; and

WHEREAS, painted murals must also include an ultraviolet fade resistant clear coat; and

WHEREAS, only mosaic mural applications will be permitted and eligible for grant funding in the Beach District of the CRA; and

WHEREAS, funding will be available for properties located in the Beach and Downtown Districts of the CRA; and

WHEREAS, a Mural Review Committee will be established for the purpose of approving the design of murals submitted through the grant program; and

WHEREAS, the purpose of the Mural Review Committee is to review mural designs that are submitted through the MOP application process based on review criteria established in this Resolution; and

WHEREAS, the Mural Review Committee for the Downtown District of the CRA will be comprised of the following members:

- District 2 Commissioner
- Executive Director of the CRA or designee
- Executive Director of the Hollywood Art and Culture Center or designee; and

WHEREAS, the Mural Review Committee for the Beach District of the CRA will be comprised of the following members:

- District 1 Commissioner
- Executive Director of the CRA or designee
- Executive Director of the Hollywood Art and Culture Center or designee.

NOW, THEREFORE, BE IT RESOLVED BY THE HOLLYWOOD, FLORIDA, COMMUNITY REDEVELOPMENT AGENCY:

Section 1: That the foregoing "WHEREAS" clauses are ratified and confirmed as being true and correct and are incorporated in this Resolution.

Section 2: That it approves and authorizes the establishment of the Mural Only Program ("MOP"), as more specifically set forth in the attached Exhibit "A".

Section 3: That it authorizes the CRA Executive Director to execute all applicable agreements to implement the program in accordance with the agreement set forth in the attached Exhibit "B".

Section 4: That it approves and authorizes the transfer of funds in the amount of \$20,000.00 from account number 163.638504.55200.548420.000000.000.000 to an account to be created in the Beach District budget for the MOP in FY2019.

ESTABLISHMENT OF THE MURAL ONLY PROGRAM WITHIN THE BEACH AND DOWNTOWN DISTRICTS OF THE CRA.

Section 5: That it approves and authorizes the transfer of funds in the amount of \$20,000.00 from account number 166.668602.55200.548640.000000.000.000 to account number 166.668602.55200.548360.000000.000.000 in the Downtown District budget.

Section 6: That this Resolution shall be in full force and in effect immediately upon its passage and adoption.

PASSED AND ADOPTED this _____ day of _____, 2019.

ATTEST:

HOLLYWOOD, FLORIDA COMMUNITY
REDEVELOPMENT AGENCY

PHYLLIS LEWIS, BOARD SECRETARY

JOSH LEVY, CHAIR

APPROVED AS TO FORM AND LEGAL
SUFFICIENCY for the use and reliance of
the Hollywood, Florida Community
Redevelopment Agency only.

DOUGLAS R. GONZALES
GENERAL COUNSEL