

City of Hollywood
COMMUNITY REDEVELOPMENT AGENCY
May 1, 2019
9:00 AM
City Commission Chambers – Room 219
Hollywood City Hall

The meeting of the Community Redevelopment Agency was called to order by Chair Levy on May 1, 2019 at 9:04 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice-Chair	Traci Callari
Board Members:	Caryl Shuham
	Peter Hernandez
	Richard Blattner
	Kevin Biederman
	Linda Sherwood
General Counsel	Douglas Gonzales
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

Conflict Disclosures

There were no new conflicts to disclose.

1. **R-CRA-2019-21** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”) Approving The Minutes Of The Regular Community Redevelopment Agency Meeting Of April 3, 2019.

ACTION: Motion was made by Vice chair Callari to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously 7-0.

2. **R-CRA-2019-22** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency, Authorizing The Appropriate CRA Officials To Terminate The Interlocal Agreement With The City Of Hollywood, Florida, For Community Bus And Transit Services.

ACTION: Motion was made by Vice chair Callari to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously 7-0.

3. **R-CRA-2019-23** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Authorizing The Appropriate CRA Officials To Terminate The Trolley Circulator Shuttle Agreement With Maruti Fleet And Management, LLC.

ACTION: Motion was made by Vice Chair Callari to adopt the resolution. The motion was seconded by Board member Sherwood and on voice vote passed unanimously 7-0.

4. **P-CRA-2019-08** – Presentation By Jorge Camejo, Executive Director, Providing An Update On The Downtown Hollywood Sidewalk And Paver Cleaning Schedule.

Jorge Camejo introduced Lisa Liotta, Redevelopment and Operations Manager, who provided a presentation to the Board.

A discussion ensued among staff and members of the Board.

5. **P-CRA-2019-09** – Presentation By Jorge Camejo, CRA Executive Director, Providing An Update On The Downtown Parklet Pilot Program.

Darci Mayer, CRA Transportation Planner, provided a presentation to the Board.

An extensive discussion ensued among members of the Board and staff.

Jamie Mardis, Koffee Kult, was asked to provide the Board with additional information regarding the stage.

A motion was made by Board member Hernandez and seconded by Vice chair Callari on the following. The Hollywood Boulevard parklet located at Mickey Byrnes will be extended to the next three months to evaluate the success during the summer season. The Harrison Street parklet will be relocated to the Social Room and a new parklet will be installed on Hollywood Boulevard in front of Go Bistro. Staff was further directed to research a more cost effective alternative parklet system. A workshop will be scheduled to further discuss permanently adopting the program. On a voice vote this motion passed 6-1. Board member Biederman opposed.

6. **P-CRA-2019-10** - Presentation By Ian Lockwood, Toole Design Group, And Jeffrey Weidner, Marlin Engineering, Providing An Update On The Young Circle Redesign Project.

Jorge Camejo introduced Ian Lockwood who provided a presentation to the Board. Ian Lockwood then introduced Jeffrey Weidner who provided additional information to the Board.

An extensive discussion ensued among the Board.

7. **P-CRA-2019-04** - Informational Report By Jorge Camejo, Executive Director, Providing An Update To The CRA Board On Beach And Downtown Activities For The Previous Months.

Jorge Camejo provided an update on the American Legion property improvement project and the Hollywood Beach lifeguard and first aid stations. He further advised that the report is placed on the CRA website for public review. No questions or concerns were addressed by the Chair or Board members.

8. **CITIZENS' COMMENTS**

The following individuals expressed personal opinions/concerns:

1. Jamie Mardis

2. Mitch Anton
3. David Smith
4. Patricia Antrican
5. Lynn Smith

BOARD MEMBERS, GENERAL COUNSEL AND EXECUTIVE DIRECTOR

9. Board Member Shuham, District 1

Young Circle Redesign Meeting

Board member Shuham complimented staff on an excellent job organizing the Young Circle Redesign Community meeting.

Citizens' Comments

Board member Shuham made a motion to have Citizens' Comments as a time certain item on all CRA agendas. The motion was seconded by Board member Sherwood and on a voice vote passed unanimously 7-0.

10. Board member Hernandez, District 2

Downtown Hollywood

Board member Hernandez provided an update of the downtown business owners meeting held on Thursday, April 25, to discuss the downtown nightlife and noise. He further advised that a follow up meeting will be coordinated in the near future.

11. Vice Chair Callari, District 3

Downtown Hollywood

Vice chair Callari provided staff with a picture of a circular bench installed around a tree planter. She further suggested that staff look into this idea for the trees in the downtown area to alleviate trash tossed in the planters.

CRA staff

Vice chair Callari thanked staff for organizing the Young Circle Redesign community meeting held on Tuesday, April 30, at the Fred Lippman Center. She further stated that the input received by the community was positive and she feels like we are headed in the right direction.

12. Board member Blattner, District 4

Board member Blattner had no further comments.

13. Board member Biederman, District 5

CRA

Board member Biederman requested staff to provide an update on the Wayfinding Signage and Gateway Markers.

14. Board Member Sherwood, District 6

Board member Sherwood had no further comments.

15. Chair Josh Levy

Chair Levy had no further comments.

16. General Counsel, Douglas Gonzales

Douglas Gonzales had no further comments.

17. CRA Executive Director, Jorge Camejo

Jorge Camejo had no further comment.

The meeting adjourned at 12:19pm

Approved as presented on _____

Phyllis Lewis
Board Secretary