

Solicitation RFP-4584-18-RL

Parks Master Plan

Bid Designation: Public



City of Hollywood, Florida

Bid RFP-4584-18-RL Parks Master Plan

Bid Number	RFP-4584-18-RL
Bid Title	Parks Master Plan
Bid Start Date	Sep 17, 2018 2:03:04 PM EDT
Bid End Date	Oct 16, 2018 3:00:00 PM EDT
Question & Answer End Date	Oct 4, 2018 5:00:00 PM EDT
Bid Contact	Robert Lowery Procurement Contracts Officer 954-921-3552 RLOWERY@hollywoodfl.org
Bid Contact	Daniel Mainero Procurement Specialist 954-921-3248 dmainero@hollywoodfl.org
Bid Contact	Paul Bassar Contract Compliance Officer 954-921-3628 pbassar@hollywoodfl.org
Pre-Bid Conference	Oct 2, 2018 10:00:00 AM EDT Attendance is optional Location: Parks, Recreation and Cultural Arts Administrative Offices 1405 South 28th Avenue Hollywood, Florida 33020

Addendum # 1

New Documents	Addendum 1 - 2009 Parks Master Plan.pdf Bid-Proposal Conference Sign-In Sheet.pdf		
Previous Q & A End Date	Oct 3, 2018 5:00:00 PM EDT	New Q & A End Date	Oct 4, 2018 5:00:00 PM EDT

Description

The City of Hollywood Florida, Department of Parks, Recreation and Cultural Arts (PRCA), is soliciting proposals from an individual or a firm to conduct a city-wide Parks and Open Spaces Study and create a city-wide Parks Master Plan document.

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Parks Master Plan RFP-4584-18-RL

Issue Date: September 18, 2018

Closing Date: October 16, 2018

Pre-Proposal Meeting: October 2, 2018

Parks, Recreation and Cultural Arts
Administrative Building
1405 South 28th Avenue
Hollywood, Florida 33020

Proposals Opened at: City Hall/Procurement Services Division
2600 Hollywood Boulevard, Room 303
Hollywood, Florida 33020

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Solicitation #RFP-4584-18-RL**ACKNOWLEDGMENT AND SIGNATURE PAGE**

This form must be completed and submitted by the date and the time of bid opening.

Legal Company Name (include d/b/a if applicable): _____ Federal Tax Identification Number: _____

If Corporation - Date Incorporated/Organized: _____

State Incorporated/Organized: _____

Company Operating Address: _____

City _____ State _____ Zip Code _____

Remittance Address (if different from ordering address): _____

City _____ State _____ Zip Code _____

Company Contact Person: _____ Email Address: _____

Phone Number (include area code): _____ Fax Number (include area code): _____

Company's Internet Web Address: _____

IT IS HEREBY CERTIFIED AND AFFIRMED THAT THE BIDDER/PROPOSER CERTIFIES ACCEPTANCE OF THE TERMS, CONDITIONS, SPECIFICATIONS, ATTACHMENTS AND ANY ADDENDA. THE BIDDER/PROPOSER SHALL ACCEPT ANY AWARDS MADE AS A RESULT OF THIS SOLICITATION. BIDDER/PROPOSER FURTHER AGREES THAT PRICES QUOTED WILL REMAIN FIXED FOR THE PERIOD OF TIME STATED IN THE SOLICITATION.

Bidder/Proposer's Authorized Representative's Signature: Date

Type or Print Name: _____

THE EXECUTION OF THIS FORM CONSTITUTES THE UNEQUIVOCAL OFFER OF BIDDER/PROPOSER TO BE BOUND BY THE TERMS OF ITS PROPOSAL. FAILURE TO SIGN THIS SOLICITATION WHERE INDICATED BY AN AUTHORIZED REPRESENTATIVE SHALL RENDER THE BID/PROPOSAL NON-RESPONSIVE. THE CITY MAY, HOWEVER, IN ITS SOLE DISCRETION, ACCEPT ANY BID/PROPOSAL THAT INCLUDES AN EXECUTED DOCUMENT WHICH UNEQUIVOCALLY BINDS THE BIDDER/PROPOSER TO THE TERMS OF ITS OFFER.

ANY EXCEPTION, CHANGES OR ALTERATIONS TO THE GENERAL TERMS AND CONDITIONS, HOLDHARMLESS/INDEMNITY DOCUMENT OR OTHER REQUIRED FORMS MAY RESULT IN THE BID/PROPOSAL BE DEEMED NON-RESPONSIVE AND DISQUALIFIED FORM THE AWARD PROCESS.

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Response to this Request must be submitted to the City of Hollywood, City Hall, City Clerk's Office, 2600 Hollywood Boulevard, Room 221, Hollywood Florida 33020 in a sealed envelope marked with a completed solicitation label below, with the specified number of copies, no later than the time and date specified in this solicitation.

Always use the label the below on all packages when returning your bid or proposal to the City



A.

Bid/Proposal Name: Parks Master Plan Bid/Proposal Number: RFP-4584-18-RL Bid/Proposal Opening Date: October 16, 2018 Firm Name/Address: _____ _____ _____ <u>Return to:</u> City of Hollywood, Florida c/o: Office of City Clerk 2600 Hollywood Blvd., Rm#: 221 Hollywood, Florida 33020

RESPONSE MUST INCLUDE:

One (1) original
Five (5) Copies
One (1) complete electronic copy (CD, DVD or Flash Drive)

Important Notice:

The Procurement Services Division shall distribute all official changes, modifications, responses to questions or notices relating to the requirements of this document. Any other information of any kind from any other source shall not be considered official, and bidders relying on other information do so at their own risk.

The responsibility for submitting a bid/proposal on or before the time and date is solely and strictly the responsibility of the bidder/proposer, the City will in no way be responsible for delays caused by technical difficulty or caused by any other occurrence. No part of a bid/proposal can be submitted via FAX or via direct Email to the City. No variation in price or conditions shall be permitted based upon a claim of ignorance.

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CONE OF SILENCE

The City of Hollywood City Commission adopted Ordinance No. O-2007-05, which created Section 30.15(F) imposing a Cone of Silence for certain City purchases of goods and Services.

The Cone of Silence refers to limits on communications held between vendors and vendor's representatives and City elected officials, management and staff during the period in which a Formal Solicitation is open.

The Ordinance does allow potential vendors or vendor's representatives to communicate with designated employees for the limited purpose of seeking clarification or additional information. The names and contact information of those employees that may be contacted for clarification or additional information are included in the solicitation.

The Cone of Silence does not prohibit a vendor or vendor's representative from communicating verbally, or in writing with the City Manager, the City Manager's designee, the City Attorney or the City Attorney's designee on those procurement items to be considered by the City Commission.

The Cone of Silence does not prohibit a vendor or vendor's representative from making public presentations at a duly noticed pre-bid conference or duly noticed evaluation committee meeting or from communicating with the City Commission during a duly noticed public meeting.

The Cone of Silence shall be imposed when a formal competitive solicitation has been issued and shall remain in effect until an award is made, a contract is approved, or the City Commission takes any other action which ends the solicitation.

To view the Cone of Silence, Ordinance No. O-2007-05, go to the City of Hollywood's Official website at <http://www.hollywoodfl.org/ConeOfSilence>

All communications regarding this bid should be sent in writing to the Procurement Services Division as identified in this bid.

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RFP-4584-18-RL Parks Master Plan

2.1 INTRODUCTION:

The City of Hollywood Florida, Department of Parks, Recreation and Cultural Arts (PRCA), is soliciting proposals from an individual or a firm to conduct a city-wide Parks and Open Spaces Study and create a city-wide Parks Master Plan document.

There are over 785 acres of recreational and open space lands located within the city. These properties offers a diverse range of facilities, activities, and amenities for residents and visitors. The park system is comprised of 41 playgrounds, 39 parks, 11 community centers, 6 athletic facilities, 3 golf courses, 3 amphitheaters, a tennis center, community pool and marina. Annual programs offered include: fitness, dance, martial arts, camps, youth/adult sports, sailing, aquatics, senior programming, clubs, computer labs, special events, cultural arts, culturally diverse programs and marina dockage.

Hollywood's population is approximately 151,998 with a median age of 40.2, average family size of 3.2 and median family income of \$48,579. The population make up is 15.1% age 65 and over, 5.9% under 5 years, with the majority, 78% being between the ages of 18-64.

The following scope of services is presented for consideration and development of proposals. Some elements identified below may be eliminated or modified for this particular project. Final elements will be determined following selection of the consultant.

2.2 MINIMUM QUALIFICATIONS:

Proposals will be considered only from firms that have been engaged in the creation of master plans as specified herein for a period of not less than three (3) years continuously, and who are presently engaged in providing these services.

2.3 CONTRACT TERM:

All work to be performed under this solicitation must be completed within eighteen months from the date of award.

It is the intent of the City, subject to the recommendations of the selected consultant, to present a Conceptual Master Plan for this project prior to August 2019 and to present a Final Master Plan for City Council consideration in January 2020 and adoption of Master Plan in February 2020.

2.4 PRE-PROPOSAL CONFERENCE:

A Pre-Proposal Conference for all contractors interested in submitting a proposal will be held on **October 2, 2018 at 10:00 A.M.** at the Parks, Recreation and Cultural Arts Administrative Offices, 1405 South 28th Avenue, Hollywood, Florida 33020 to answer questions about the engagement and visit the site. The Pre-Proposal Conference is not mandatory, but attendance is **strongly encouraged**.

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2.5 PURPOSE:

The primary goal is to perform a detailed analysis of the parks system identifying opportunities to maximize utilization through a mixture of compatible uses that both activates and celebrates the park system. This process will involve stakeholder and public input evaluating and making recommendations and opportunities. The plan should make specific and logical recommendations for the development of recreational uses on parcels and/or areas with a recommended timeline.

Parks, open space, and recreation facilities contribute to the health of community's residents, enhance the integrity and quality of the natural environment and attract visitors to the community contributing to local tourism and economic development. To optimize existing parks and recreation resources and assets, as well as strategically plan for the future, the Comprehensive Parks and Recreation Open Space Master Plan is vital. This planning process should be designed to ensure parks and open spaces will continue into the future identifying community resources dedicated to programs and facilities that are desired and utilized by citizens.

This **SCOPE OF WORK** is organized into the following tasks:

- Task 1 – Project Kick-Off, Existing Conditions Inventory and Analysis
- Task 2 – Review of Plans and Documents
- Task 3 – Public Engagement
- Task 4 – Development of Supply/Demand & Demographics/Trend Analysis
- Task 5 – Needs Assessment; Development of Vision, Design Guidelines and Implementation Strategy
- Task 6 – Master Plan Development (Final Plan)

Public Involvement:

This project shall include public involvement, with participation from City Commission, City staff, City Advisory Boards (example – PRCA Advisory Board; Marine Advisory Board; Planning Board, etc.), property owners/neighborhood/civic associations, community stakeholders and park users. Tasks shall include:

- Develop and complete a public involvement process that encourages diverse participation.
- Attend meetings to gather input and provide project updates.
- Provide graphic and written information as required to support public outreach effort. Preparation of GIS information highly desirable.
- Consultant must be prepared to present project updates at Commission meetings and/or public meetings at various stages of task completion (meetings may be held jointly or separate as determined by City staff and firm).

Task 1 – Project Kick-Off, Existing Conditions Inventory and Analysis

Project Kick-Off Meeting

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The Consultant will facilitate a kick-off meeting with key City staff to receive available information related to the project, identify and discuss any technical and policy issues, coordinate staff/Consultant responsibilities, and determine project schedule. The Consultant should be prepared to:

- Prepare a report that identifies and summarizes issues and opportunities.
- Present information to City Commission, Advisory Boards and City staff understanding the City Commission's sentiment towards the needs, desires, opportunities and constraints of City parks, facilities and programs.

Inventory

The Consultant will develop a comprehensive inventory of the City's existing parks and recreation facilities that will include the following:

- Park type and purpose
- Park location (address)
- Acreage
- Inventory of facilities/amenities and replacement schedule
- Assessment of physical conditions and functionality
- Available programs and events
- Maps illustrating the location and each type of park
- Maps illustrating pedestrian, bicycle and vehicular access to all City parks
- Service area demographics
- Create an analysis of the economics of the City's park developments and their existing budgets – comparison to benchmark communities, how program fees, park features and admission fees

Task 2 – Review of Plans and Documents

This task includes a review of plans and documents that are relevant to the development of the Master Plan. This review includes, but is not limited to the following:

- City-wide Comprehensive Plan (2001)
- Level of Service, Recreation and Open Space Element, Vision Plan
- 2009 City of Hollywood Parks and Open Space Master Plan
- Community Redevelopment Area Master Plan (various)
- Stan Goldman Park Design
- Marine Waterway Master Plan
- Golf Courses Study
- Capital Improvement Plan – Parks and Recreation
- Budget – Parks and Recreation
- Mobility / Bikeways Plan
- Broward County Parks and Recreation Master Plan
-

Task 3 – Public Engagement

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The kick-off to the public and participatory phase of this planning effort will re-evaluate and re-affirm, as appropriate, the community vision for the parks system. Particular emphasis must be placed on utilizing a diverse array of outreach methods, expanding the overall number of participants and age range of participants, facilitating participation by under-represented populations (seniors, children, youth, young adults, families, ethnic groups, low to moderate income neighborhood, etc.). The Consultant must be prepared to demonstrate how this will be achieved.

Marketing

Develop a creative strategy to acquire effective community support and build consensus among the various stakeholders in the community to assure the commitment of achieving adequate programs, amenities and services.

Public Involvement:

Initiate and conduct six (6) public workshops/charettes

- Public Workshop for community input and surveying
- Public Workshop to present draft plan for comments and feedback.

Public/Staff Meetings:

- 1st Public presentation/hearing
- 2nd Public presentation/hearing
- 3rd Public presentation/hearing
- Preparation/planning meetings with staff (approximately 15 meetings)

Task 4 – Development of Supply/Demand & Demographics/Trend Analysis

The Consultant must evaluate the nature in which existing parks, facilities and recreation programming meet, or do not meet user demands and expectations and prepare recommendations that include or address the following:

- Analyze demographics and trends
- Analyze parks, programs, services, fees and related finances
- Review the organizational structure for the management of parks and recreation amenities
- Land to population ratio
- Target service area
- Identify surpluses and deficiencies

The Consultant, through reasonable consultation and investigation, should attempt to identify any forthcoming trends that might affect the provision of programming services and make recommendations on how to address them.

Task 5 – Needs Assessment; Development of Vision, Design Guidelines and Implementation Strategy

Needs Assessment

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The Consultant must prepare, distribute and evaluate a Needs Assessment (formal survey) to identify the assets and constraints of the existing system, identify standards for future development, and assess the current and future needs and priorities of the parks and recreation system.

The formal survey, whether developed as a mail-out document, phone or a web based survey, must include a structured, random sample of households and individual neighborhoods. The Consultant must advise how the survey will be properly maintained, controlled and how survey duplications will be avoided. The milestone schedule to be provided by the Consultant must address method(s) to achieve greatest participation.

The formal needs assessment survey will include but not be limited to questions formulated relative to the following topics:

- Resident use of parks/facilities/programs
- General questions about city parks
- What resident families do for recreation
- Residents recommendations for improvements
- The importance, benefit or influence of parks and recreation activities on residential life and sense of community
- General information about resident/family completing the survey

The results of this task are to be documented in the Comprehensive Parks and Recreation Open Space Master Plan to include but not limited to the following:

- Meet in a workshop setting with senior park staff and conduct individual meeting with City Commissioners to set a vision and goals/objectives for Parks and Recreation Department.
- Prioritize demands and identify parks and recreation opportunities
- Establish level of service (LOS) guidelines
- Develop policy recommendations
- Provide a strategic action plan
- Integrate the Marine Waterway Master Plan into the Master Plan
- Document essential personal, social and economic benefits of parks and recreation services. Develop an in-depth park development analysis with comparisons to benchmark communities, city-wide statistically valid survey and in depth demographic analysis
- Provide short range (0-5 years), mid-range (6-10 years) and long range (11-20 years) views of where city currently is compared to where it will need to be based on community input, local/regional trends/conditions, population/demographic forecast and national standards.
- Identify the priorities of each community district based on growth and trends.
- Establish policies, goals and objectives regarding parks and recreation, programs, amenities and services, include golf courses and marina.
- Benchmark best practices.
- Environmental sustainability is a key factor to be at the core of the master plan and in particular an interest in protecting and expanding native habitats for plants and wildlife. The City has a significant interest in protecting and expanding native

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habitats for plants and wildlife as well as connecting our citizens with nature and the environment in their recreational facilities.

- Recommend programming type and frequency recommendations.
- Alternative approaches for meeting the current and projected needs,
- Parcels to be targeted for acquisition
- Recreational facilities to be targeted for development or re-development both generally and on specific identified parcels.
- Specific funding sources and strategies for maximizing the interaction of funding sources to fund the acquisition and development needs identified,
- An appended statement of goals, policies, and objectives, to guide the acquisitions, preservation, and development and sufficient in breadth and depth to maximize funding opportunities. The process for and the resulting statement of the final bulleted item shall be sufficient for inclusion as a Parks Element in the Comprehensive Land Use Plan.
- Recommend changes to the 10 year Capital Improvements Program (CIP) including an implementation timeline with a prioritization or timeline for maintenance activities and projects as well as park experience enhancements.

Facility Planning and Design Analysis

The facility planning and design analysis to be completed by the Consultant will include the following components.

Park Land Analysis – An analysis of the existing and projected park land needs will be determined based on standards identified at the federal, state and local levels, as well as a review of the National Recreation and Park Association (NRPA) acreage guidelines.

Park Facility and Design Analysis – An analysis of the existing and projected park facility needs will be determined based on a review of the NRPA facility guidelines; Recommendations are to address and establish a connected system of parks with aesthetic standards for improving a unified look for the parks system, establishing a desired identity/theme/brand.

Program Plan – A plan to address recreational, social, health, and educational needs of the community. The programs should be responsive to the community needs and desires.

Operations & Maintenance Plan– Plan to analyzing the needed resources for an effective parks and recreation operations and maintenance program, other resources and available opportunities should be identified.

Implementation Plan – Identify means and available resources that could be used in the implementation of an effective parks and recreation physical system, program, maintenance and operation.

Market Potential – Research and analyze existing assets and identify and provide recommendations potential land uses including amount, location, density, zoning, and suitability of land uses throughout study area addressing the following:

- Inventory and provide a needs assessment
- Summary of economic and physical conditions affecting the parks community and recreation facilities. Along with recommendations to address these impediments.
- Acknowledgment and coordination with existing data and information.

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- Legal description of study area for adoption ordinances
- The report should include short range and long range itemized plan

Task 6 – Master Plan Development (Final Plan)

The Comprehensive Park and Recreation Open Space Master Plan should reflect the needs of the residents and guests by setting standards for appropriate services, document a comprehensive graphic record of the process and provide a guiding document for the future.

These standards, through a strategic action plan, should identify the essential facilities needed to provide and sustain the level of park and recreation services that are consistent with the Citywide Comprehensive Plan that are supported and desired by the residents and necessary to support the City's guest population.

The Final Master Plan must be formatted with a template that may be easily updated every three to five years or as desired by the City. The plan development could follow the below:

- Prepare draft of final report to be reviewed by City Team
- Complete executive summary
- Identify Fairness & Equity Policy of Resources: prioritize programs, amenities, services and fees
- Develop a schedule and time frame for implementation including phases and priorities
- Attach Appendixes of all forms, surveys, meeting minutes, survey results, etc.
- Provide a brief overview of possible funding sources
- Recommendation on redevelopment opportunities
- Revise and resubmit final report
- Present to Commission for adoption and approval
- Prepare a minimum of 25 printed copies of the document.
- Final document to be presented in electronic copy, in searchable PDF format that is compatible with the CSM's equipment (e.g. CD/DVD/Flash Drive.)

2.6 CONTACTS:

For information concerning procedure for responding to this solicitation, contact the Procurement Services Division, Rob Lowery, Procurement Contracts Officer at (954) 921-3552, or Daniel Mainero, Procurement Specialist at (954) 921-3248 or Paul A. Bassar, Director of Procurement & Contract Compliance, Procurement Services at (954) 921-3628, or his designee. Such contact is to be for clarification purposes only. Material changes, if any, to the scope of services, or Proposal procedures will only be transmitted by written addendum.

It is preferred that all other questions be submitted in writing. Questions should be directed Rob Lowery via e-mail, rlowery@hollywoodfl.org or via BidSync. *It is preferred that all questions be submitted in writing via BidSync.*

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City of Hollywood, Florida
Solicitation #RFP-4584-18-RL**PART II: PROPOSAL SUBMISSION REQUIREMENTS****A. SUBMISSION REQUIREMENTS**

All Proposals shall be received by the City Clerk, City of Hollywood, City Hall, 2600 Hollywood Boulevard, Room 221, Hollywood, Florida 33020, and plainly marked on the outside of the envelope using the label available on page two of this document.

PROPOSAL ENVELOPES SHALL BE SEALED AND IDENTIFIED AS SPECIFIED BELOW:**RFP NO. RFP-4584-18-RL****Parks Master Plan****TO BE OPENED:****October 16, 2018****AND ADDRESSED TO:****CITY OF HOLLYWOOD
OFFICE OF THE CITY CLERK
2600 HOLLYWOOD BLVD., ROOM 221
HOLLYWOOD, FLORIDA 33020**

AN ORIGINAL, CLEARLY IDENTIFIED, AND **FIVE (5) COPIES AND ONE (1) ELECTRONIC COPY (CD, DVD OR FLASH DRIVE) OF YOUR PROPOSAL MUST BE SUBMITTED AT OR BEFORE TIME OF PROPOSAL OPENING.**

It will be the sole responsibility of the Proposer to have his Proposal delivered to the Office of the City Clerk on or before the closing hour and date shown above for receipt of Proposals. If a Proposal is sent by mail, the Proposers shall be responsible for its delivery to the City Clerk's Office before the closing hour and date shown above for receipt of Proposals. Proposals thus delayed will not be considered and will be returned unopened after award.

The Proposal shall be signed by a representative who is authorized to contractually bind the Proposer.

Each Proposal shall be prepared simply and economically, providing a straightforward, concise delineation of the Proposer's capabilities to satisfy the requirements of the RFP. The emphasis in each Proposal must be on completeness and clarity of content. In order to expedite the evaluation of Proposals, it is essential that Proposer follow the format and instructions contained herein. If the Proposer so wishes, the Proposal may be accompanied with brochures, promotional materials, or displays properly identified. However, Proposal Submission Requirements as listed herein must be followed. All Proposals must be submitted as specified on the Proposal pages which follow. Any attachments must be clearly identified.

The Proposal shall be considered an offer on the part of the Proposer, which offer shall be deemed accepted upon approval of the City Commission of the City of Hollywood, and in case of default the City of Hollywood reserves the right to accept or reject any or all Proposals, to waive irregularities and technicalities, and request new Proposals. The City also reserves the right to award any resulting agreement as it deems will best serve the interests of the City.

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PROPOSAL FORMAT AND CONTENT

All respondents are required to follow the format specified below. The contents of the submittal must be clear, concise, and complete. Each section of the submittal *shall be tabbed* according to the numbering system shown below to aid in expedient information retrieval (NOTE: Respondents shall base their submittals on the "Scope of Work.")

1. Title Page

RFP Number and Title, firm name, address, telephone number, name of contact person and date.

2. Table of Contents

Clearly identify the material by section and page number.

3. Profile of Proposer (Maximum of 10 Pages)

- a. Description of the firm's experience in producing Parks Master Plan Documents for public entities and/or the private sector. The description of the firm's experience should include projects undertaken in the past three years and include an organizational chart specific to the personnel assigned to accomplish the work called for in this RFP; illustrate the lines of authority; designate the individual responsible and accountable for the completion of each component and deliverable of the RFP.
- b. Three references to include, company's name, point of contact, address, email address, fax and phone number.
- c. List any litigation within the last five (5) years or is there any pending litigation arising out of your performance?

4. Summary of Proposer's Qualifications (Maximum of 20 Pages)

- a. Respondents must provide a narrative description of the organization of the project team and a personnel roster that identifies each person who will actually work on the contract and provide the following information about each person listed:
 - a) title,
 - b) resume,
 - c) location(s) where work will be performed,
 - d) reference names and phone numbers for similar projects involving the individual

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- a. Describe methods and resources to accomplish the work.

6. Pricing (Maximum of 5 Pages)

Based on Scope of Work, firm shall list their compensation and itemize the total cost and the number of estimated hours for each individual named above. Express your fee in a lump sum not-to-exceed maximum amount and a separate price for the components of the work shown in scope of service and include a chart of the rates which ties the project plan and milestones to hours assigned to the personnel.

The Price Proposal will be evaluated in the following manner:

The responsive Proposal with the LOWEST annual price will be given the full weights as identified below.

Every other Response will be given points proportionally in relation to the lowest price (rounded to the nearest full point).

Example:
$$\frac{\text{Lowest Price Proposed}}{\text{Proposer's Price}} \times \text{Total Points for Price} = \text{Price Score}$$

Example:
$$\frac{\$40,000}{\$60,000} \times 20 = 13.33 \text{ points (13)}$$

NOTE: It is the responsibility of each Proposer to redact all financial information (i.e., social security numbers and bank account numbers) from your RFP prior to submittal, which are exempt from the Florida Statutes Chapter 119, (Public Records Law).

EVALUATION CRITERIA

Proposals will be evaluated using the criteria listed below to ascertain which Proposal best meets the requirements of the City. The Items to be considered during the evaluation and the associated point values are as follows:

- | | | |
|----|--|-------------------|
| 1. | Profile of Proposer | 20 points |
| 2. | Summary of Proposer's Qualifications | 20 points |
| 3. | Project Understanding, Proposed Approach & Methodology | 30 points |
| 4. | Pricing | 30 points |
| | MAXIMUM TECHNICAL POINTS | 100 points |
| | Local Preference | 5 points |

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LOCAL PREFERENCE:

For purposes of this solicitation, "local Hollywood vendor" shall mean a business entity which has maintained a permanent place of business with full-time employees within the City limits for a minimum of one (1) year prior to the date of issuance of this solicitation. The permanent place of business must be the primary place of business of the entity and may not be a post office box or a personal residence. The business must actually distribute goods or services from the permanent place of business. The business must have a current local business tax receipt from the City of Hollywood and must not be publicly traded. All supporting documentation (e.g., City of Hollywood valid local business tax receipt) for local preference eligibility must be received with the solicitation package prior to the solicitation opening date and time."

SELECTION PROCESS:

Evaluation of the Proposals will be performed by a committee selected by the City of Hollywood. The committee will evaluate the firms according to their Proposal. The initial scores will be tallied and a short list may be developed consisting of the firms receiving the highest point ratings. Procurement may conduct discussions with offerors on the short list for the purpose of clarification to assure full understanding of, and responsiveness to, the solicitation requirements. In conducting discussions, there shall be no disclosure of any information derived from Proposals submitted by competing offerors. These firms may be invited to an oral interview before the committee. The final ranking will be determined by the Director of Procurement, City Manager or the City Commission for the purpose of negotiating and executing a contract with the top ranked firm.

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INSURANCE REQUIREMENTS:

Contractor shall maintain, at its sole expense, during the term of this agreement the following insurances:

- A. Commercial **General Liability Insurance** naming the City as an additional insured with not less than the following limits:

General Aggregate	\$500,000
Products-Comp/Op Aggregate	\$500,000
Personal and Advertising Injury	\$500,000
Each Occurrence	\$500,000
Fire Damage	\$50,000

Coverage shall include contractual liability assumed under this agreement, products and completed operations, personal injury, broad form property damage, and premises-operations.

- B. Commercial **Automobile Liability Insurance** naming the City as an additional insured with not less than the following limits:

Combined Single Limit	\$500,000
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Coverage shall include contractual liability assumed under this agreement, owned, hired and non-owned vehicles.

- C. **Worker's Compensation Insurance** covering the contractor and the contractor's employees with not less than the following limits:

Worker's Compensation	\$100,000/500,000/100,000 for coverage
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- D. Recognizing that the work governed by this contract involves the furnishing of advice or services of a professional nature, the Contractor shall purchase and maintain, throughout the life of the contract, **Professional Liability Insurance** which will respond to damages resulting from any claim arising out of the performance of professional services or any error or omission of the Contractor arising out of the work governed by this contract.

The minimum limits of liability shall be: \$500,000 Each Claim / \$1,000,000 Aggregate

- Coverage shall be provided by a company or companies authorized to transact business in the State of Florida and the company or companies must maintain a minimum rating of A-, V11, as assigned by the A.M. Best Company.
- Any Sub-Contractor used by the contractor shall supply such similar insurance required of the contractor. Such certificates shall name the City as an Additional Insured.

Please Note: The Certificate shall contain a provision that coverage afforded under the policy will not be cancelled until at least thirty (30) days prior written notice has been given to the City. Certificates of insurance, reflecting evidence of the required insurance, shall be provided to the City. In the event the Certificate of Insurance provided indicates that the insurance shall terminate and lapse during the period of this Agreement, the vendor shall furnish, at least thirty (30) days prior to the expiration of the date of such insurance, a renewed Certificate of Insurance as proof that equal and like coverage for the balance of the period of the Agreement or extension thereunder is in effect.

The insurance policy shall not contain any exceptions that would exclude coverage for risks that can be directly or reasonably related to the scope of goods or services in this bid/proposal. A violation of this requirement at any time during the term, or any extension thereof shall be grounds for the immediate termination of any contract entered in to pursuant to this bid/proposal. In order to show that this requirement has been met, along with an insurance declaration sheet demonstrating the existence of a valid policy of insurance meeting the requirements of this bid/proposal, the successful proposer must submit a signed statement from insurance agency of record that the full policy contains no such exception.

The City reserves the right to require additional insurance in order to meet the full value of the contract.

The City reserves the right to require any other insurance coverage it deems necessary depending upon the exposures.

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1.0 GENERAL TERMS AND CONDITIONS

1.1 INTENT

It is the policy of the City to encourage full and open competition among all available qualified vendors. All vendors regularly engaged in the type of Work specified in the Bid Solicitation are encouraged to submit bids. To receive notification and to be eligible to bid vendor should be registered with BidSync. Vendors may register with the BidSync (registration is free) to be included on a mailing list for selected categories of goods and Services. In order to be processed for payment, any awarded vendor must register with the City by completing and returning a Vendor Application and all supporting documents. For information and to apply as a vendor, please visit our website at hollywoodfl.org to download an application and submit it to Procurement Services Division.

It is the intent of the City of Hollywood, FL ("the City"), through this request for proposals and the contract conditions contained herein, to establish to the greatest possible extent complete clarity regarding the requirements of both parties to the agreement resulting from this request for proposals.

Before submitting a proposal, the Vendor shall be thoroughly familiarized with all contract conditions referred to in this document and any addenda issued before the proposal submission date. Such addenda shall form a part of the RFP and shall be made a part of the contract. It shall be the Vendor's responsibility to ascertain that the proposal includes all addenda issued prior to the proposal submission date. Addenda will be posted on the City's internet site along with the RFP.

The terms of the RFP and the selected Vendor's proposal and any additional documentation (e.g. questions and answers) provided by the Vendor during the solicitation process will be integrated into the final contract for services entered into between the City and the selected Vendor. The Vendor shall determine, by personal examination and by such other means as may be preferred, the conditions and requirements under which the agreement must be performed.

1.2 PROPOSER'S RESPONSIBILITIES

Proposers are required to submit their proposals upon the following express conditions:

- A. Proposers shall thoroughly examine the drawings, specifications, schedules, instructions and all other contract documents.
- B. Proposers shall make all investigations necessary to thoroughly inform themselves regarding delivery of material, equipment or services as required by the RFP conditions. No plea of ignorance, by the proposer, of conditions that exist or that may hereafter exist as a result of failure or omission on the part of the proposer to make the necessary examinations and investigations, or failure to fulfill in every detail the requirements of the contract documents, will be accepted as a basis for varying the requirements of the City or the compensation due the proposer.
- C. Proposers are advised that all City contracts are subject to all legal requirements provided for in the City of Hollywood Charter, Code of Ordinances and applicable County Ordinances, State Statutes and Federal Statutes.

1.3 PREPARATION OF PROPOSALS

Proposals will be prepared in accordance with the following:

- A. The City's enclosed Proposal Forms, in their entirety, are to be used in submitting your proposal. NO OTHER FORM WILL BE ACCEPTED.
- B. All information required by the proposal form shall be furnished. The proposer shall sign each continuation sheet (where indicated) on which an entry is made.
- C. Prices shall be shown and where there is an error in extension of prices, the unit price shall govern.

The City of Hollywood is exempt from payment to its vendors of State of Florida sales tax and, therefore, such taxes should not be figured into the RFP. However, this exemption does not apply to suppliers to the City in their (supplier) purchases of goods or services, used in work or goods supplied to the City. Proposers are responsible for any taxes,

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sales or otherwise, levied on their purchases, subcontracts, employment, etc. An exemption certificate will be signed where applicable, upon request. The City will pay no sales tax.

1.4 DESCRIPTION OF SUPPLIES

Any manufacturer's names, trade names, brand names, or catalog numbers used in these applications are for the purpose of describing and establishing minimum requirements or level of quality, standards of performance, and design required, and are in no way intended to prohibit the bidding of other manufacturers' items of equal material, unless specifications state "NO SUBSTITUTIONS."

Proposers must indicate any variances to the specifications, terms, and conditions, no matter how slight. If variations are not stated in the proposal, it shall be construed that the proposal fully complies with the Specifications, Terms and Conditions.

Proposers are required to state exactly what they intend to furnish; otherwise they shall be required to furnish the items as specified.

Proposers will submit, with their proposal, necessary data (factory information sheets, specifications, brochures, etc.) to evaluate and determine the quality of the item(s) they are proposing.

The City shall be the sole judge of equality and its decision shall be final.

1.5 ADDENDA

The Procurement Services Division may issue an addendum in response to any inquiry received, prior to proposal opening, which changes, adds to or clarifies the terms, provisions or requirements of the solicitation. The Proposer should not rely on any representation, statement or explanation, whether written or verbal, other than those made in this RFP solicitation document or in any addenda issued. Where there appears to be a conflict between this RFP solicitation and any addendum, the last addendum issued shall prevail. It is the proposer's responsibility to ensure receipt of all addenda and any accompanying documents. Proposer(s) shall acknowledge receipt of any formal Addenda by signing the addendum and including it with their proposal. Failure to include signed formal addenda in its proposal shall cause the City to deem the proposal non-responsive provided, however, that the City may waive this requirement in its best interest.

1.6 REJECTION OF PROPOSALS

The City may reject a proposal if:

- A. The Proposer fails to acknowledge receipt of an addendum, or if
- B. The Proposer misstates or conceals any material fact in the proposal, or if
- C. The proposal does not strictly conform to the law or requirements of the RFP, or if
- D. The City is under a pre- lawsuit claim or current litigation with the proposer.

The City may reject all Proposals whenever it is deemed in the best interest of the City to do so, and may reject any part of a proposal unless the proposal has been qualified as provided in herein.

1.7 WITHDRAWAL OF PROPOSALS

- A. Proposals may not be withdrawn and shall be deemed enforceable for a period of 180 days after the time set for the RFP opening.
- B. Proposals may be withdrawn prior to the time set for the RFP opening. Such request must be in writing.
- C. The City will permanently retain as liquidated damages the bid deposit furnished by any proposer who requests to withdraw a proposal after the RFP opening.

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1.8 PROPOSALS TO REMAIN OPEN

All Proposals shall remain open for 180 calendar days after the day of the Proposal opening, but the City may, at its sole discretion, release any Proposal and return the Proposal Security prior to that date.

Extensions of time when Proposals shall remain open beyond the 180 day period may be made only by mutual written agreement between the City, the successful Proposer and the surety, if any, for the successful Proposer.

1.9 LATE PROPOSALS OR MODIFICATIONS

Only proposals received as of the opening date and time will be considered timely. Proposals and modifications received after the time set for the opening will be returned un-opened to the sender and rejected as late.

1.10 CONFLICTS WITHIN THE SOLICITATION

Where there appears to be a conflict between the General Terms and Conditions, Special Conditions, the Technical Specifications, the RFP Submittal Section, or any addendum issued, the order of precedence shall be the last addendum issued, the RFP Submittal Section, the Technical Specifications, the Special Conditions, and then the General Terms and Conditions.

1.11 CLARIFICATION OR OBJECTION TO PROPOSAL SPECIFICATIONS

If any person contemplating submitting a proposal for this contract is in doubt as to the true meaning of the specifications or other RFP documents or any part thereof, they may submit requests for clarification to the Procurement Services Division on or before the date specified for a request for clarification. All such requests for clarification shall be made in writing and the person submitting the request will be responsible for its prompt delivery. Any interpretation of the RFP, if made, will be made only by Addendum duly issued. A copy of such Addendum will be made available to each person receiving a Request for Proposals. The City will not be responsible for any other explanation or interpretation of the RFP given prior to the award of the contract. Any objection to the specifications and requirements as set forth in this RFP must be filed in writing with the Director of Procurement Services on or before the date specified for a request for clarification.

1.12 COMPETENCY OF PROPOSERS

Pre-award inspection of the Proposer's facility may be made prior to the award of a contract. Proposals will be considered only from firms which are regularly engaged in the business of providing the goods and/or services as described in this RFP(s); have a record of performance for a reasonable period of time; and have sufficient financial support, equipment and organization to ensure that they can satisfactorily deliver the material and/or services if awarded a Contract under the terms and conditions herein stated. The terms "equipment and organization" as used herein shall be construed to mean a fully equipped and well established company in line with the best business practices in the industry and as determined by the proper authorities of the City.

The City may consider any evidence available to it of the financial, technical and other qualifications and abilities of a proposer, including past performance (experience) in making the award in the best interest of the City. In all cases the City of Hollywood shall have no liability to any proposer for any costs or expense incurred in connection with this RFP or otherwise.

1.13 QUALIFICATIONS OF PROPOSERS

No Proposal will be accepted from, nor will any contract be awarded to any person who is in arrears to the City upon any debt or contract, or who is a defaulter, as surety or otherwise, upon any obligation to City, or who is deemed responsible or unreliable by the City.

As part of the Proposal evaluation process, City may conduct a background investigation including a record check by the Hollywood Police Department. Proposer's submission of a Proposal constitutes acknowledgment of the process and consent to such investigation. City shall be the sole judge in determining a Proposer's qualifications.

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1.14 CONSIDERATION OF PROPOSALS

In cases where an item requested is identified by a manufacturer's name, trade name, catalog number, or reference, it is understood that the Vendor proposes to furnish the item so identified and does not propose to furnish an "equal" unless the proposed "equal" is pre-approved by the City.

References to any of the above are intended to be descriptive but not restrictive and only indicate articles that will be satisfactory. A proposal of an "equal" will be considered, provided that the Vendor states in his proposal exactly what he proposes to furnish, including sample, illustration, or other descriptive matter which will clearly indicate the character of the article covered by such proposal. The designated City representative hereby reserves the right to approve as an "equal", or to reject as not being an "equal", any article proposed which contains major or minor variations from specifications requirements.

1.15 AWARD OF CONTRACT

If the Contract is to be awarded, it will be awarded, after evaluation by the City, to the responsible and responsive Proposer whom the City determines will be in the best interests of the City and not necessarily to the lowest cost Proposer. Proposers may be invited to an oral interview before the committee. A short list of finalists will be determined and presented to either the City Manager or his/her designee or to the City Commission, in accordance with the applicable City of Hollywood Code of Ordinances, and will make the final ranking for the purposes of negotiating a contract with the top ranked firm. The successful Proposer shall be required to sign a negotiated contract; the refusal or failure of a successful Proposer to execute a contract which contains the mandatory material terms and conditions contained in the RFP, shall be grounds for deeming the Proposer and/or the Proposer's Proposal non-responsive.

If applicable, the Proposer to whom award is made shall execute a written contract prior to award by the City Commission. If the Proposer to whom the first award is made fails to enter into a contract as herein provided, the Contract may be let to the next highest ranked Proposer who is responsible and responsive in the opinion of the City.

1.16 BASIS FOR AWARD, EVALUATION CRITERIA AND QUESTIONS

The qualification of proposal responders on this project will be considered in making the award. The City is not obligated to accept any proposal if deemed not in the best interest of the City to do so. The City shall make award to a qualified proposer based on fees submitted and responses to this RFP.

Failure to include in the proposal all information outlined herein may be cause for rejection of the proposal.

The City reserves the right to accept or reject any and all proposals, in whole or in part, as determined to be in the best interest of the City in its sole discretion.

The City reserves the right to waive any informalities or irregularities in proposals.

The City reserves the right to negotiate separately the terms and conditions or all or any part of the proposals as deemed to be in the City's best interest in its sole discretion.

Information and/or factors gathered during interviews, negotiations and any reference checks, and any other information or factors deemed relevant by the City, shall be utilized in the final award. The final award of a contract is subject to approval by the City Commission.

1.17 AGREEMENT

An agreement shall be sent to the awarded proposer to be signed, witnessed, and returned to the City for execution. The City will provide a copy of the fully executed agreement to the awarded proposer.

1.18 NOTICE TO PROCEED

A signed purchase order, blanket purchase order or fully executed agreement will be the Proposer's authorization to proceed and may substitute for a "Notice to Proceed" form.

1.19 BID PROTESTS

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The City shall provide notice of its intent to award or reject to all Proposers by posting such notice on the City's website.

After a notice of intent to award a contract is posted, any actual or prospective proposer who is aggrieved in connection with the pending award of the contract or any element of the process leading to the award of the contract may protest to the Director of Procurement Services. A protest must be filed within five business days after posting or any right to protest is forfeited. The protest must be in writing, must identify the name and address of the protester, and must include a factual summary of, and the basis for, the protest. Filing shall be considered complete when the protest, including a deposit, is received by the Procurement Services Division. . Failure to file a protest within the time-frame specified herein shall constitute a full waiver of all rights to protest the City's decision regarding the award.

The written protest shall state in detail the specific facts and law or ordinance upon which the protest of the proposed award is based, and shall include all pertinent documents.

A written protest may not challenge the relative weight of evaluation criteria or a formula for assigning points.

Upon receipt of a formal written protest, the City shall stop award proceedings until resolution of the protest; unless it has been determined that the award of the contract without delay is necessary to protect substantial interests of the City.

Any and all costs incurred by a protesting party in connection with a bid protest shall be the sole responsibility of the protesting party.

Upon receipt of a protest of the pending award of a contract, a copy of the protest shall promptly be forwarded to the City Attorney. The City Attorney shall thereupon review the charge to determine its sufficiency, including whether the protest was timely filed. If upon review the City Attorney determines that the charge is insufficient, the City Attorney may issue a summary dismissal of the protest. If upon review the City Attorney determines that the charge is sufficient, a hearing of the protest committee shall be scheduled.

A protest committee shall have the authority to review, settle and resolve the protest. The committee shall consist of three members appointed by the City Manager. The committee's review shall be informal.

If the protest committee determines that the pending award of a contract or any element of the process leading to the award involved a significant violation of law or applicable rule or regulation, all steps necessary and proper to correct the violation shall be taken. If the committee determines that the protest is without merit,

The Director shall promptly issue a decision in writing stating the reason for the decision and furnish a copy to the protester and any other interested party, and the process leading to the award shall proceed.

1.20 PREPARATION OF PROPOSALS

Proposals shall be prepared in accordance with the proposal response format. Proposals not complying with this format may be considered non-responsive and may be removed from consideration on this basis.

Requirements for Signing Proposal

- A. Each proposer, by making a proposal, represents that this document has been read and is fully understood.
- B. The proposal must be signed in ink by an individual authorized to legally bind the person, partnership, company, or corporation submitting the proposal.
- C. All manual signatures must have the name typed directly under the line of the signature.
- D. The above requirements apply to all RFP addenda.

1.21 EXAMINATION OF PROPOSAL DOCUMENTS

Before submitting a Proposal, each Proposer must: examine the Proposal Documents thoroughly; consider federal, state and local laws, ordinances, rules and regulations that may in any manner affect cost, progress, performance, or provision of the commodities and/or services; study and carefully correlate Proposer's observations with the Proposal Documents, and notify the City's agent of all conflicts, errors and discrepancies in the Proposal Documents.

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The submission of a Proposal will constitute an incontrovertible representation by the Proposer, that the Proposer has complied with every requirement of this RFP, that without exception, the Proposal is premised upon performing the services and/or furnishing the commodities and materials in accordance with such means, methods, techniques, sequences or procedures as may be indicated in or required by the Proposal Documents, and that the Proposal Documents are sufficient in scope and detail to indicate and convey understanding of all terms and conditions of performance and furnishing of the goods and/or services.

1.22 PUBLIC RECORDS LAW

If applicable, for each public agency contract for services, the Proposer is required to comply with F.S. 119.0701, which includes the following:

- A. Keep and maintain public records that ordinarily and necessarily would be required by the public agency in order to perform the service.
- B. Provide the public with access to public records on the same terms and conditions that the public agency would provide the records and at a cost that does not exceed the cost provided in F.S. Chapter 119 or as otherwise provided by law.
- C. Ensure that public records that are exempt or confidential and exempt from public records disclosure requirements are not disclosed except as authorized by law.
- D. Meet all requirements for retaining public records and transfer, at no cost, to the public agency, all public records in possession of the proposer upon termination of the contract and destroy any duplicate public records that are exempt or confidential and exempt from public records disclosure requirements. All records stored electronically must be provided to the public agency in a format that is compatible with the information technology systems of the public agency.

Public records may be inspected and examined by anyone desiring to do so, at a reasonable time, under reasonable conditions, and under supervision by the custodian of the public record. Sealed Proposals become subject to the public records disclosure requirements of F.S. Chapter 119, notwithstanding a proposers' request to the contrary, at the time the City provides notice of a decision or intended decision, or 30 days after the proposal opening, whichever is earlier.

Financial statements submitted in response to a request by the City may be confidential and exempt from disclosure. Data processing software obtained under a licensing agreement which prohibits its disclosure may also exempt.

Proposers are hereby notified and agree that all information submitted as part of, or in support of RFP submittals will be available for public inspection after opening of RFP in compliance with Chapter 119 of the Florida Statutes. The proposer shall not, unless required as part of this RFP, submit any information in response to this invitation which the proposer considers to be a trade secret, proprietary or confidential. The submission, not required as part of this RFP, of any information to the City in connection with this invitation shall be deemed conclusively to be a waiver of any trade secret or other protection, which would otherwise be available to the proposer.

1.23 INFORMATION

Further information, if desired, may be obtained from the Procurement Services Division, 2600 Hollywood, Boulevard, Room 303, Hollywood, Florida 33020, **telephone (954) 921-3552.**

Questions or requests for clarification of the specifications shall be in writing and received by the Procurement Services Division by the date specified for a request for clarification. They may be emailed to rlowery@hollywoodfl.org

1.24 PROPOSALS

The Proposal must be signed by one duly authorized to do so and in cases where the Proposal is signed by a deputy or subordinate, the principal's proper written grant of authority to such deputy or subordinate must accompany the Proposal.

Proposals by corporations must be executed in the corporate name by the President or other corporate officers accompanied by evidence of authority to sign. The corporate address and state of incorporation must be shown below the signature.

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Proposals by partnerships must be executed in the partnership name and signed by a general partner whose title must appear under the signature and the official address of the partnership must be shown below the signature.

1.25 MODIFICATION AND WITHDRAWAL OF PROPOSALS

Proposals must be modified or withdrawn by an appropriate document duly executed in the manner that a Proposal must be executed and delivered to the place where Proposals are to be submitted at any time prior to the deadline for submitting Proposals. A request for withdrawal or a modification must be in writing and signed by a person duly authorized to do so and, in a case where signed by a deputy or subordinate, the principal's proper written grant of authority to such deputy or subordinate must accompany the request for withdrawal or modification. Withdrawal of a Proposal will not prejudice the rights of a Proposer to submit a new Proposal prior to the Proposal date and time. Except where provided in the following paragraph no Proposal may be withdrawn or modified after expiration of the period for receiving Proposals.

If, within twenty-four (24) hours after Proposals are opened, any Proposer files a duly signed written notice with the City and within five (5) calendar days thereafter demonstrates to the reasonable satisfaction of the City by clear and convincing evidence that there was a material and substantial mistake in the preparation of its Proposal, or that the mistake is clearly evident on the face of the Proposal but the intended correct Proposal is not similarly evident, then the Proposer may withdraw its Proposal and the Proposal Security will be returned.

1.26 REJECTION OF PROPOSALS

To the extent permitted by applicable state and federal laws and regulations, the City reserves the right to reject any and all Proposals, to waive any and all informalities, irregularities and technicalities not involving price, time or changes in the commodities and/or services, and the right to disregard all nonconforming, non-responsive, unbalanced or conditional Proposals. Proposals will be considered irregular and may be rejected if they show serious omissions, alterations in form, additions not called for, conditions or unauthorized alterations or irregularities of any kind.

The City also reserves the right to waive minor technical defects in a Proposal. The City reserves the right to determine, in its sole discretion, whether any aspect of a Proposal satisfies the criteria established in this Request for Proposals.

The City reserves the right to reject the Proposal of any Proposer if the City believes that it would not be in the best interest of the City to make an award to that Proposer, whether because the Proposal is not responsive or the Proposer is unqualified or of doubtful financial ability or fails to meet any other pertinent standard or criterion established by City.

The foregoing reasons for rejection of Proposals are not intended to be exhaustive.

1.27 OPEN END CONTRACT

No guarantee is expressed or implied as to the total quantity of commodities/services to be purchased under any open end contract. Estimated quantities will be used for Proposal comparison purposes only. The City reserves the right to issue purchase orders as and when required, or a blanket purchase order and release partial quantities as and when required or any combination of the preceding.

ORDERING: The CITY reserves the right to purchase commodities/services specified herein through Contracts established by other governmental agencies or through separate procurement actions due to unique or special needs. If an urgent delivery is required within a period shorter than the delivery time specified in the contract, and if the seller is unable to comply therewith, the City reserves the right to obtain such delivery from others without penalty or prejudice to the City or to the Proposer.

1.28 AUDIT RIGHTS

The City reserves the right to audit the records of the successful Proposer for the commodities and/or services provided under the Contract at any time during the performance and term of the Contract and for a period of three (3) years after completion and acceptance by the City. If required by the City, the successful Proposer agrees to submit to an audit by an independent certified public accountant selected by the City. The successful Proposer shall allow the City to inspect, examine and review the records of the successful Proposer in relation to this contract at any and all times during normal business hours during the term of the Contract.

1.29 LOCAL, STATE AND FEDERAL COMPLIANCE REQUIREMENTS

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The Proposer shall comply with all local, state and federal directives, orders and laws as applicable to this RFP and subsequent contract(s) including, but not limited to:

- A. Equal Employment Opportunity (EEO), in compliance with Executive Order 11246 as amended and applicable to this contract.
- B. All manufactured items and fabricated assemblies shall comply with applicable requirements of the Occupation Safety and Health Act of 1970 as amended, and be in compliance with Chapter 442, Florida Statutes. Any toxic substance listed in Section 38F-41.03 of the Florida Administrative Code delivered as a result of this order must be accompanied by a completed Material Safety Data Sheet (MSDS).
- C. The Immigration and Nationality Act prohibits (i) the employment of an unauthorized alien when the employer knows the individual is an unauthorized alien and (ii) the employment of an individual without complying with the requirements of the federal employment verification system. If a proposer commits either of these violations, such violation shall be cause for unilateral cancellation of the contract.
- D. This Section applies only to any contract for goods or services of \$1 million or more: The Proposer certifies that it is not on the Scrutinized Companies with Activities in Sudan List or the Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List and that it does not have business operations in Cuba or Syria as provided in section 287.135, Florida Statutes (2011), as may be amended or revised. The City may terminate this Contract at the City's option if the Proposer is found to have submitted a false certification as provided under subsection (5) of section 287.135, Florida Statutes (2011), as may be amended or revised, or been placed on the Scrutinized Companies with Activities in Sudan List or the Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List or has engaged in business operations in Cuba or Syria, as defined in Section 287.135, Florida Statutes (2011), as may be amended or revised.

1.30 FRAUD AND MISREPRESENTATION

Any individual, corporation or other entity that attempts to meet its contractual obligations with the City through fraud, misrepresentation or material misstatement, may be debarred from doing business with the City. The City as further sanction may terminate or cancel any other contracts with such individual, corporation or entity. Such individual or entity shall be responsible for all direct or indirect costs associated with termination or cancellation, including attorney's fees.

1.31 DEBARRED OR SUSPENDED BIDDERS OR PROPOSERS

The proposer certifies, by submission of a response to this solicitation, that neither it nor its principals and subproposers are presently debarred or suspended by any Federal department or agency.

1.32 COLLUSION

More than one Proposal received for the same work from an individual, firm, partnership, corporation or association under the same or different names will not be considered. Reasonable grounds for believing that any Proposer is interested in more than one Proposal for the same work will cause the rejection of such Proposals in which the Proposer is interested. If there are reasonable grounds for believing that collusion exists among the Proposers, the Proposals of participants in such collusion will not be considered.

1.33 COPELAND "ANTI-KICKBACK"

The Proposer and all subproposers will comply with the Copeland Anti-Kickback Act (18 U.S.C. 874) as supplemented in Department of Labor regulations (29 CFR Part 3).

1.34 FORCE MAJEURE

The Agreement which is awarded to the successful proposer may provide that the performance of any act by the City or Proposer hereunder may be delayed or suspended at any time while, but only so long as, either party is hindered in or prevented from performance by acts of God, the elements, war, rebellion, strikes, lockouts or any cause beyond the reasonable control of such party, provided however, the City shall have the right to provide substitute service from third parties or City forces and in such event the City shall withhold payment due the Proposer for such period of time. If the condition of force majeure exceeds a period of 14 days the City may, at its option and discretion, cancel or renegotiate this Agreement.

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1.35 PUBLIC ENTITY CRIMES

A person or affiliate who has been placed on the convicted vendor list following a conviction for a public entity crime may not submit a bid on a contract to provide any goods or services to a public entity, may not submit a bid on a contract with a public entity for the construction or repair of a public building or public work, may not submit bids on leases of real property to a public entity, may not be awarded or perform work as a proposer, supplier, subproposer, or consultant under a contract with any public entity, and may not transact business with any public entity in excess of the threshold amount provided in Florida Statutes, Section 287.017, for CATEGORY TWO for a period of 36 months from the date of being placed on the convicted vendor list.

1.36 DRUG-FREE WORKPLACE PROGRAM

Preference shall be given to businesses with drug-free workplace programs. Whenever two or more proposals which are equal with respect to price, quality, and service are received by the State or by any political subdivision for the procurement of commodities or contractual services, a proposal received from a business that certifies that it has implemented a drug-free workplace program shall be given preference in the award process. Established procedures for processing tie proposals will be followed if none of the tied vendors have a drug-free workplace program.

1.37 SOLICITATION, GIVING, AND ACCEPTANCE OF GIFTS POLICY

Proposer shall sign and submit the attached form indicating understanding and compliance with the City's and State's policies prohibiting solicitation and acceptance of gifts by public officers, employees and candidates. Failure to submit the signed form will result in your proposal being declared non-responsive; provided, however, that a responsible proposer whose proposal would be responsive but for the failure to submit the signed form in its proposal may be given the opportunity to submit the form to the City within five calendar days after notification by the City, if this is determined to be in the best interest of the City.

1.38 CONFLICT OF INTEREST

The Proposer represents that:

No officer, director, employee, agent, or other consultant of the City or a member of the immediate family or household of the aforesaid has directly or indirectly received or been promised any form of benefit, payment or compensation, whether tangible or intangible, in connection with the grant of this Agreement.

There are no undisclosed persons or entities interested with the Proposer in this Agreement. This Agreement is entered into by the Proposer without any connection with any other entity or person making a proposal for the same purpose, and without collusion, fraud or conflict of interest. No elected or appointed officer or official, director, employee, agent or other consultant of the City, or of the State of Florida (including elected and appointed members of the legislative and executive branches of government), or member of the immediate family or household of any of the aforesaid:

1. Is interested on behalf of or through the Proposer directly or indirectly in any manner whatsoever in the execution or the performance of this Agreement, or in the services, supplies or work, to which this Agreement relates or in any portion of the revenues; or
2. Is an employee, agent, advisor, or consultant to the Proposer or to the best of the Proposer's knowledge, any subproposer or supplier to the Proposer.

Neither the Proposer nor any officer, director, employee, agent, parent, subsidiary, or affiliate of the Proposer shall have an interest which is in conflict with the Proposer's faithful performance of its obligations under this Agreement; provided that the City, in its sole discretion, may consent in writing to such a relationship, and provided the Proposer provides the City with a written notice, in advance, which identifies all the individuals and entities involved and sets forth in detail the nature of the relationship and why it is in the City's best interest to consent to such relationship.

The provisions of this Article are supplemental to, not in lieu of, all applicable laws with respect to conflict of interest. In the event there is a difference between the standards applicable under this Agreement and those provided by statute, the stricter standard shall apply.

In the event the Proposer has no prior knowledge of a conflict of interest as set forth above and acquires information

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which may indicate that there may be an actual or apparent violation of any of the above, the Proposer shall promptly bring such information to the attention of the City's Project Manager. The Proposer shall thereafter cooperate with the City's review and investigation of such information, and comply with the instructions the Proposer receives from the Project Manager in regard to remedying the situation.

1.39 DISCRIMINATION

Any entity or affiliate who has been placed on the discriminatory vendor list may not submit a proposal on a contract to provide goods or services to a public entity, may not submit a proposal on a contract with a public entity for construction or repair of a public building or public work, may not submit proposals on leases of real property to a public entity, may not award or perform work as a proposer, supplier, subproposer, or consultant under contract with any public entity, and may not transact business with any public entity.

1.40 ADVICE OF OMISSION OR MISSTATEMENT

In the event it is evident to a Vendor responding to this RFP that the City has omitted or misstated a material requirement to this RFP and/or the services required by this RFP, the responding Vendor shall advise the contact identified in the RFP Clarifications and Questions section above of such omission or misstatement.

1.41 CONFIDENTIAL INFORMATION

Information contained in the Vendor's proposal that is company confidential must be clearly identified in the proposal itself. The City will be free to use all information in the Vendor's proposal for the City's purposes, in accordance with State Law. Vendor proposals shall remain confidential for 30 days or until a notice of intent to award is posted, which is sooner. The Vendor understands that any material supplied to the City may be subject to public disclosure under the Public Records Law.

1.42 GOVERNING LAW

This Contract, including appendices, and all matters relating to this Contract (whether in contract, statute, tort (such as negligence), or otherwise) shall be governed by, and construed in accordance with, the laws of the State of Florida. This shall apply notwithstanding such factors which include, but are not limited to, the place where the contract is entered into, the place where the accident occurs and not withstanding application of conflicts of law principles.

1.43 LITIGATION VENUE

The parties waive the privilege of venue and agree that all litigation between them in the state courts shall take place in Broward County, Florida and that all litigation between them in the federal courts shall take place in the Southern District of Florida.

1.44 SOVEREIGN IMMUNITY

Nothing in this agreement shall be interpreted or construed to mean that the city waives its common law sovereign immunity or the limits of liability set forth in Section 768.28, Florida Statute.

1.45 SURVIVAL

The parties acknowledge that any of the obligations in this Agreement will survive the term, termination and cancellation hereof. Accordingly, the respective obligations of the Proposer and the City under this Agreement, which by nature would continue beyond the termination, cancellation or expiration thereof, shall survive termination, cancellation or expiration hereof.

1.46 INDEMNIFICATION AND HOLD HARMLESS AGREEMENT

The Contractor shall indemnify and hold harmless the City of Hollywood and its officers, employees, agents and instrumentalities from any and all liability, losses or damages. In addition, the City shall be entitled to attorney's fees and costs of defense, which the City of Hollywood, or its officers, employees, agents or instrumentalities may incur as a result of claims, demands, suits, causes of actions or proceedings of any kind or nature arising out of, relating to or resulting from the performance of this project by the awarded proposer or its employees, agents, servants, partners,

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principals or subcontractors. Furthermore, the awarded proposer shall pay all claims and losses in connection therewith and shall investigate and defend all claims, suits or actions of any kind of nature in the name of the City of Hollywood, where applicable, including appellate proceedings, and shall pay all costs, judgments, and attorney's fees which may issue thereon. The awarded proposer expressly understands and agrees that any insurance protection required by the resulting agreement or otherwise provided by the awarded proposer shall cover the City of Hollywood, its officers, employees, agents and instrumentalities and shall include claims for damages resulting from and/or caused by the negligence, recklessness or intentional wrongful misconduct of the Contractor and persons employed by or utilized by the Contractor in the performance of the contract.

1.47 PATENT AND COPYRIGHT INDEMNIFICATION

The Proposer warrants that all deliverables furnished hereunder, including but not limited to: services, equipment programs, documentation, software, analyses, applications, methods, ways, processes, and the like, do not infringe upon or violate any patent, copyrights, service marks, trade secret, or any other third party proprietary rights.

The Proposer shall be liable and responsible for any and all claims made against the City for infringement of patents, copyrights, service marks, trade secrets or any other third party proprietary rights, by the use or supplying of any programs, documentation, software, analyses, applications, methods, ways, processes, and the like, in the course of performance or completion of, or in any way connected with, the work, or the City's continued use of the deliverables furnished hereunder. Accordingly, the Proposer, at its own expense, including the payment of attorney's fees, shall indemnify, and hold harmless the City and defend any action brought against the City with respect to any claim, demand, and cause of action, debt, or liability.

In the event any deliverable or anything provided to the City hereunder, or a portion thereof, is held to constitute an infringement and its use is or may be enjoined, the Proposer shall have the obligation, at the City's option, to (i) modify, or require that the applicable subproposer or supplier modify, the alleged infringing item(s) at the Proposer's expense, without impairing in any respect the functionality or performance of the item(s), or (ii) procure for the City, at the Proposer's expense, the rights provided under this Agreement to use the item(s).

The Proposer shall be solely responsible for determining and informing the City whether a prospective supplier or subproposer is a party to any litigation involving patent or copyright infringement, service mark, trademark, violation, or proprietary rights claims or is subject to any injunction which may prohibit it from providing any deliverable hereunder. The Proposer shall enter into agreements with all suppliers and subproposers at the Proposer's own risk. The City may reject any deliverable that it believes to be the subject of any such litigation or injunction, or if, in the City's judgment, use thereof would delay the work or be unlawful.

The Proposer shall not infringe any copyright, trademark, service mark, trade secrets, patent rights, or other intellectual property rights in the performance of the work.

1.48 ADVERTISING

Vendor shall not advertise or publish the fact that the City has placed this order without prior written consent from the City, except as may be necessary to comply with a proper request for information from an authorized representative of a governmental unit or agency.

1.49 DISCLAIMER

The Hollywood may, in its sole discretion, accept or reject, in whole or in part, for any reason whatsoever any or all proposals; re-advertise this RFP, postpone or cancel at any time this RFP process; or, waive any formalities of or irregularities in the proposal process. Proposals that are not submitted on time and/or do not conform to the City of Hollywood's requirements will not be considered. After all proposals are analyzed, organization(s) submitting proposal that appear, solely in the opinion of the City of Hollywood, to be the most competitive, shall be submitted to the City of Hollywood's City Commission, and the final selection will be made shortly thereafter with a timetable set solely by the City of Hollywood. The selection by the City of Hollywood shall be based on the proposal, which is, in the sole opinion of the City Commission of the City of Hollywood, in the best interest of the City of Hollywood. The issuance of this RFP constitutes only an invitation to make a proposal to the City of Hollywood. The City of Hollywood reserves the right to determine, in its sole discretion, whether any aspect of the proposal satisfies the criteria established by the City. In all cases the City of Hollywood shall have no liability to any proposer for any costs or expense incurred in connection with this proposal or otherwise.

1.50 TRADEMARKS

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The City warrants that all trademarks the City requests the Vendor to affix to articles purchased are those owned by the City and it is understood that the Vendor shall not acquire or claim any rights, title, or interest therein, or use any of such trademarks on any articles produced for itself or anyone other than the City.

1.51 RIGHT TO REQUEST ADDITIONAL INFORMATION

The City reserves the right to request any additional information that might be deemed necessary during the evaluation process.

1.52 PROPOSAL PREPARATION COSTS

The Vendor is responsible for any and all costs incurred by the Vendor or his/her subproposers in responding to this request for proposals.

1.53 DESIGN COSTS

The successful Vendor shall be responsible for all design, information gathering, and required programming to achieve a successful implementation. This cost must be included in the base proposal.

1.54 ADDITIONAL CHARGES

No additional charges, other than those listed on the price breakdown sheets, shall be made. Prices quoted will include verification/coordination of order, all costs for shipping, delivery to all sites, unpacking, setup, installation, operation, testing, cleanup, training and Vendor travel charges.

1.55 RIGHTS TO PERTINENT MATERIALS

All responses, inquires, and correspondence relating to this RFP and all reports, charts, displays, schedules, exhibits and other documentation produced by the Vendor that are submitted as part of the proposal shall become the property of the City upon receipt, a part of a public record upon opening, and will not be returned.

1.56 INSURANCE REQUIREMENTS

Upon the City's notification, the Contractor shall furnish to the Procurement Services Division, Certificates of Insurance that indicate that insurance coverage has been obtained which meets the requirements as outlined below:

- A. Workers' Compensation Insurance for all employees of the Contractor as required by Florida Statute Chapter 440. Should the Contractor be exempt from this Statute, the Contractor and each employee shall hold the City harmless from any injury incurred during performance of the Contract. The exempt contractor shall also submit (i) a written statement detailing the number of employees and that they are not required to carry Workers' Compensation insurance and do not anticipate hiring any additional employees during the term of this contract or (ii) a copy of a Certificate of Exemption.
- B. General Liability Insurance on a comprehensive basis in an amount not less than \$1,000,000 each Occurrence for bodily injury and property damage. **The City of Hollywood must be shown as an additional insured with respect to this coverage. The mailing address of City of Hollywood, Florida, 2600 Hollywood Boulevard, Hollywood, Florida 33021, as the certificate holder, must appear on the certificate of insurance.**
- C. Automobile Liability Insurance covering all owned, non-owned, and hired vehicles used in connection with the Services, in an amount not less than \$1,000,000 Combined Single Limit.
- D. The City reserves the right to require any other insurance it deems necessary depending on the exposure.

The insurance coverage required shall include those classifications, as listed in standard liability insurance manuals, which most nearly reflect the operation of the Contractor. All insurance policies required above shall be issued by companies authorized to do business under the laws of the State of Florida with the following qualifications.

Coverage shall be provided by a company or companies authorized to transact business in the state of Florida and the

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company or companies must maintain a minimum rating of A-VII, as assigned by the A.M. Best Company.

Compliance with the foregoing requirements shall not relieve the Contractor of any liability or obligation under this section or under any other section in this Agreement.

Award of this Contract is contingent upon the receipt of the insurance documents, as required, within fifteen (15) calendar days after City notification to Contractor to comply before the award becomes final. If the insurance certificate is received within the specified time frame but not in the manner prescribed in this Agreement, the Contractor shall be verbally notified of such deficiency and shall have an additional five (5) calendar days to submit a corrected certificate to the City. If the Contractor fails to submit the required insurance documents in the manner prescribed in this Agreement within twenty (20) calendar days after City notification to comply, the Contractor shall be in default of the contractual terms and conditions and award of the Contract will be rescinded, unless such time frame for submission has been extended by the City.

The Certificate shall contain a provision that coverage afforded under the policy will not be cancelled until at least thirty (30) days' prior written notice has been given to the City. The Contractor shall be responsible for assuring that the insurance certificates required in conjunction with this Section remain in force for the duration of the contractual period of the Contract, including any and all option years or extension periods. If insurance certificates are scheduled to expire during the contractual period, the Contractor shall be responsible for submitting new or renewed insurance certificates to the City at a minimum of thirty (30) calendar days in advance of such expiration. In the event that expired certificates are not replaced with new or renewed certificates which cover the contractual period, the City shall suspend the Contract until such time as the new or renewed certificates are received by the City in the manner prescribed herein; provided, however, that this suspended period does not exceed thirty (30) calendar days. Thereafter, the City may, at its sole discretion, terminate this contract.

The insurance policy shall not contain any exceptions that would exclude coverage for risks that can be directly or reasonably related to the scope of goods or Services in this proposal. A violation of this requirement at any time during the term, or any extension thereof, shall be grounds for the immediate termination of any contract entered in to pursuant to this RFP. In order to show that this requirement has been met, along with an insurance declaration sheet demonstrating the existence of a valid policy of insurance meeting the requirements of this RFP, the successful Proposer must submit a signed statement from the insurance agency of record that the full policy contains no such exception.

1.57 NATURE OF THE AGREEMENT

The Agreement incorporates and includes all negotiations, correspondence, conversations, agreements, and understandings applicable to the matters contained in the Agreement. The parties agree that there are no commitments, agreements, or understandings concerning the subject matter of the Agreement that are not contained in the Agreement, and that the Agreement contains the entire agreement between the parties as to all matters contained herein. Accordingly, it is agreed that no deviation from the terms hereof shall be predicated upon any prior representations or agreements, whether oral or written. It is further agreed that any oral representations or modifications concerning this Agreement shall be of no force or effect, and that the Agreement may be modified, altered or amended only by a written amendment duly executed by both parties hereto or their authorized representatives.

The Proposer shall provide the services set forth in the Scope of Services, and render full and prompt cooperation with the City in all aspects of the services performed hereunder.

The Proposer acknowledges that the Agreement requires the performance of all things necessary for or incidental to the effective and complete performance of all work and services under this Contract. All things not expressly mentioned in the Agreement but necessary to carrying out its intent are required by the Agreement, and the Proposer shall perform the same as though they were specifically mentioned, described and delineated.

The Proposer shall furnish all labor, materials, tools, supplies, and other items required to perform the work and services that are necessary for the completion of this Contract. All work and services shall be accomplished at the direction of and to the satisfaction of the City's Project Manager.

The Proposer acknowledges that the City shall be responsible for making all policy decisions regarding the Scope of Services. The Proposer agrees to provide input on policy issues in the form of recommendations.

The Proposer agrees to implement any and all changes in providing services hereunder as a result of a policy change implemented by the City. The Proposer agrees to act in an expeditious and fiscally sound manner in providing the City

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with input regarding the time and cost to implement said changes and in executing the activities required to implement said changes

1.58 AUTHORITY OF THE CITY'S PROJECT MANAGER

The Proposer hereby acknowledges that the City's Project Manager will determine in the first instance all questions of any nature whatsoever arising out of, under, or in connection with, or in any way related to or on account of, this Agreement including without limitations: questions as to the value, acceptability and fitness of the services; questions as to either party's fulfillment of its obligations under the Contract; negligence, fraud or misrepresentation before or subsequent to acceptance of the Proposal; questions as to the interpretation of the Scope of Services; and claims for damages, compensation and losses.

The Proposer shall be bound by all determinations or orders and shall promptly obey and follow every order of the Project Manager, including the withdrawal or modification of any previous order and regardless of whether the Proposer agrees with the Project Manager's determination or order. Where orders are given orally, they will be issued in writing by the Project Manager as soon thereafter as is practicable.

The Proposer must, in the final instance, seek to resolve every difference concerning the Agreement with the Project Manager. In the event that the Project Manager and the Proposer are unable to resolve their difference, the Proposer may initiate a dispute in accordance with the procedures set forth in the section below. Exhaustion of these procedures shall be a condition precedent to any lawsuit permitted hereunder.

In the event of such dispute, the parties to this Agreement authorize the City Manager or designee, who may not be the Project Manager or anyone associated with this Project, acting personally, to decide all questions arising out of, under, or in connection with, or in any way related to or on account of the Agreement (including but not limited to claims in the nature of breach of contract, fraud or misrepresentation arising either before or subsequent to execution hereof) and the decision of each with respect to matters within the City Manager's purview as set forth above shall be conclusive, final and binding on the parties. Any such dispute shall be brought, if at all, before the City Manager within 10 days of the occurrence, event or act out of which the dispute arises.

The City Manager may base this decision on such assistance as may be desirable, including advice of experts, but in any event shall base the decision on an independent and objective determination of whether the Proposer's performance or any deliverable meets the requirements of this Agreement and any specifications with respect thereto set forth herein. The effect of any decision shall not be impaired or waived by any negotiations or settlements or offers made in connection with the dispute, whether or not the City Manager participated therein, or by any prior decision of others, which prior decision shall be deemed subject to review, or by any termination or cancellation of the Agreement. All such disputes shall be submitted in writing by the Proposer to the City Manager for a decision, together with all pertinent information in regard to such questions, in order that a fair and impartial decision may be made. The parties agree that whenever the City Manager is entitled to exercise discretion or judgment or to make a determination or form an opinion pursuant to the provisions of this Article, such action shall be deemed fair and impartial when exercised or taken. The City Manager shall render a decision in writing and deliver a copy of the same to the Proposer. Except as such remedies may be limited or waived elsewhere in the Agreement, the Proposer reserves the right to pursue any remedies available under law after exhausting the provisions of this Article.

1.59 MUTUAL OBLIGATIONS

This Agreement, including attachments and appendices to the Agreement, shall constitute the entire Agreement between the parties with respect hereto and supersedes all previous communications and representations or agreements, whether written or oral, with respect to the subject matter hereof unless acknowledged in writing by the duly authorized representatives of both parties.

Nothing in this Agreement shall be construed for the benefit, intended or otherwise, of any third party that is not a parent or subsidiary of a party or otherwise related (by virtue of ownership control or statutory control) to a party.

In those situations where this Agreement imposes an indemnity or defense obligation on the Proposer, the City may, at its expense, elect to participate in the defense if the City should so choose. Furthermore, the City may at its own expense defend or settle any such claims if the Proposer fails to diligently defend such claims, and thereafter seek indemnity for costs and attorney's fees from the Proposer.

1.60 SUBCONTRACTUAL RELATIONS

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If the Proposer will cause any part of this Agreement to be performed by a subproposer, the provisions of this Contract will apply to such subproposer and its officers, agents and employees in all respects as if it and they were employees of the Proposer; and the Proposer will not be in any manner thereby discharged from its obligations and liabilities hereunder, but will be liable hereunder for all acts and negligence of the subproposer, its officers, agents, and employees, as if they were employees of the Proposer. The services performed by the subproposer will be subject to the provisions hereof as if performed directly by the Proposer.

The Proposer, before making any subcontract for any portion of the services, will state in writing to the City the name of the proposed subproposer, the portion of the services which the subproposer is to do, the place of business of such subproposer, and such other information as the City may require. The City will have the right to require the Proposer not to award any subcontract to a person, firm or corporation disapproved by the City.

Before entering into any subcontract hereunder, the Proposer will inform the subproposer fully and completely of all provisions and requirements of this Agreement relating either directly or indirectly to the services to be performed. Such services performed by such subproposer will strictly comply with the requirements of this Contract.

In order to qualify as a subproposer satisfactory to the City, in addition to the other requirements herein provided, the subproposer must be prepared to prove to the satisfaction of the City that it has the necessary facilities, skill and experience, and ample financial resources to perform the services in a satisfactory manner. To be considered skilled and experienced, the subproposer must show to the satisfaction of the City that it has satisfactorily performed services of the same general type which are required to be performed under this Agreement.

The City shall have the right to withdraw its consent to a subcontract if it appears to the City that the subcontract will delay, prevent, or otherwise impair the performance of the Proposer's obligations under this Agreement. All subproposers are required to protect the confidentiality of the City and City's proprietary and confidential information. The Proposer shall furnish to the City copies of all subcontracts between the Proposer and subproposers and suppliers hereunder. Within each such subcontract, there shall be a clause for the benefit of the City permitting the City to request completion of performance by the subproposer of its obligations under the subcontract, in the event the City finds the Proposer in breach of its obligations, and the option to pay the subproposer directly for the performance by such subproposer. The foregoing shall neither convey nor imply any obligation or liability on the part of the City to any subproposer hereunder as more fully described herein.

1.61 PROMPT PAYMENT: LATE PAYMENTS BY PROPOSER TO SUBPROPOSER AND MATERIAL SUPPLIERS; PENALTY:

When a proposer receives from the City of Hollywood any payment for contractual services, commodities, materials, supplies, or construction contracts, the proposer shall pay such moneys received to each subproposer and material supplier in proportion to the percentage of work completed by each subproposer and material supplier at the time of receipt. If the proposer receives less than full payment, then the proposer shall be required to disburse only the funds received on a pro rata basis to the subproposers and materials Suppliers, each receiving a prorated portion based on the amount due on the payment. If the proposer without reasonable cause fails to make payments required by this section to subproposers and material suppliers within fifteen (15) working days after the receipt by the proposer of full or partial payment, the proposer shall pay to the subproposers and material suppliers a penalty in the amount of one percent (1%) of the amount due, per month, from the expiration of the period allowed herein for payment. Such penalty shall be in addition to actual payments owed. Retainage is also subject to the prompt payment requirement and must be returned to the subproposer or material supplier whose work has been completed, even if the prime contract has not been completed. The Proposer shall include the above obligation in each subcontract it signs with a subproposer or material supplier.

1.62 TERMINATION FOR CONVENIENCE AND SUSPENSION OF WORK

The City may terminate this Agreement if an individual or corporation or other entity attempts to meet its contractual obligation with the City through fraud, misrepresentation or material misstatement.

The City may, as a further sanction, terminate or cancel any other contract(s) that such individual or corporation or other entity has with the City. Such individual, corporation or other entity shall be responsible for all direct and indirect costs associated with such termination or cancellation, including attorney's fees.

The foregoing notwithstanding, any individual, corporation or other entity which attempts to meet its contractual obligations with the City through fraud, misrepresentation or material misstatement may be debarred from City contracting in accordance with the City debarment procedures. The Proposer may be subject to debarment for failure

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to perform and any other reasons related to the proposer's breach or failure of satisfactory performance.

In addition to cancellation or termination as otherwise provided in this Agreement, the City may at any time, in its sole discretion, with or without cause, terminate this Agreement by written notice to the Proposer and in such event:

The Proposer shall, upon receipt of such notice, unless otherwise directed by the City:

1. Stop work on the date specified in the notice ("the Effective Termination Date");
2. Take such action as may be necessary for the protection and preservation of the City's materials and property;
3. Cancel orders;
4. Assign to the City and deliver to any location designated by the City any non-cancelable orders for deliverables that are not capable of use except in the performance of this Agreement and which have been specifically developed for the sole purpose of this Agreement and not incorporated in the services;
5. Take no action which will increase the amounts payable by the City under this Agreement.

In the event that the City exercises its right to terminate this Agreement pursuant to this Article, the Proposer will be compensated as stated in the payment articles herein, for the:

1. Portion of the services completed in accordance with the Agreement up to the Effective Termination Date; and
2. Non-cancelable deliverables that are not capable of use except in the performance of this Agreement and which have been specifically developed for the sole purpose of this Agreement but not incorporated in the services.

All compensation pursuant to this Article is subject to audit.

1.63 EVENT OF DEFAULT

An Event of Default shall mean a breach of this Agreement by the Proposer. Without limiting the generality of the foregoing and in addition to those instances referred to herein as a breach, an Event of Default, shall include the following:

1. The Proposer has not delivered deliverables on a timely basis;
2. The Proposer has refused or failed, except in any case for which an extension of time is provided, to supply enough properly skilled staff personnel;
3. The Proposer has failed to make prompt payment to subproposers or suppliers for any services;
4. The Proposer has become insolvent (other than as interdicted by the bankruptcy laws), or has assigned the proceeds received for the benefit of the Proposer's creditors, or the Proposer has taken advantage of any insolvency statute or debtor/creditor law or if the Proposer's affairs have been put in the hands of a receiver;
5. The Proposer has failed to obtain the approval of the City where required by this Agreement;
6. The Proposer has failed to provide "adequate assurances" as required under subsection "B" below; and
7. The Proposer has failed in the representation of any warranties stated herein.

When, in the opinion of the City, reasonable grounds for uncertainty exist with respect to the Proposer's ability to perform the services or any portion thereof, the City may request that the Proposer, within the time frame set forth in the City's request, provide adequate assurances to the City, in writing, of the Proposer's ability to perform in accordance with terms of this Agreement. Until the City receives such assurances the City may request an adjustment to the compensation received by the Proposer for portions of the services which the Proposer has not performed. In the event that the Proposer fails to provide to the City the requested assurances within the prescribed time frame, the City may:

1. Treat such failure as a repudiation of this Agreement;

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2. Resort to any remedy for breach provided herein or at law, including but not limited to, taking over the performance of the services or any part thereof either by itself or through others.

In the event the City shall terminate this Agreement for default, the City or its designated representatives may immediately take possession of all applicable equipment, materials, products, documentation, reports and data.

1.64 REMEDIES IN THE EVENT OF DEFAULT

If an Event of Default occurs, the Proposer shall be liable for all damages resulting from the default, including but not limited to:

- A. Lost revenues;
- B. The difference between the cost associated with procuring services hereunder and the amount actually expended by the City for procurement of Services, including procurement and administrative costs; and,
- C. Such other damages that the City may suffer.

The Proposer shall also remain liable for any liabilities and claims related to the Proposer's default. The City may also bring any suit or proceeding for specific performance or for an injunction.

1.65 BANKRUPTCY

The City reserves the right to terminate this contract if, during the term of any contract the Proposer has with the City, the Proposer becomes involved as a debtor in a bankruptcy proceeding, or becomes involved in a reorganization, dissolution, or liquidation proceeding, or if a trustee or receiver is appointed over all or a substantial portion of the property of the Proposer under federal bankruptcy law or any state insolvency law.

1.66 CANCELLATION FOR UNAPPROPRIATED FUNDS

The obligation of the City for payment to a Proposer is limited to the availability of funds appropriated in a current fiscal period, and continuation of the contract into a subsequent fiscal period is subject to appropriation of funds, unless otherwise authorized by law.

1.67 VERBAL INSTRUCTIONS PROCEDURE

No negotiations, decisions, or actions shall be initiated or executed by the Proposer as a result of any discussions with any City employee. Only those communications which are in writing from an authorized City representative may be considered. Only written communications from Proposers, which are signed by a person designated as authorized to bind the Proposer, will be recognized by the City as duly authorized expressions on behalf of the Proposer.

1.68 E-VERIFY

Proposer acknowledges that the City may be utilizing the Proposer's services for a project that is funded in whole or in part by State funds pursuant to a contract between the City and a State agency. The Proposer shall be responsible for complying with the E-Verify requirements in the contract and using the U.S. Department of Homeland Security's E-Verify system to verify the employment of all new employees hired by the Proposer during the Agreement term. The Proposer is also responsible for e-verifying its subproposers, if any, pursuant to any agreement between the City and a State Agency, and reporting to the City any required information. The Proposer acknowledges that the terms of this paragraph are material terms, the breach of any of which shall constitute a default under this Agreement.

1.69 BUDGETARY CONSTRAINTS

In the event the City is required to reduce contract costs due to budgetary constraints, all services specified in this document may be subject to a permanent or temporary reduction in budget. In such an event, the total cost for the affected service shall be reduced as required. The Proposer shall also be provided with a minimum 30-day notice prior to any such reduction in budget.

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1.70 COST ADJUSTMENTS

The cost for all items as quoted herein shall remain firm for the first term of the contract. Costs for subsequent years and any extension term years shall be subject to an adjustment only if increases occur in the industry. However, unless very unusual and significant changes have occurred in the industry, such increases shall not exceed 3% per year or, whichever is less, the latest yearly percentage increase in the All Urban Consumers Price Index (CPU-U) (National) as published by the Bureau of Labor Statistics, U.S. Dept. of Labor. The yearly increase or decrease in the CPI shall be that latest index published and available ninety (90) days prior to the end of the contract year than in effect compared to the index for the same month one year prior. Any requested cost increase shall be fully documented and submitted to the City at least ninety (90) days prior to the contract anniversary date. Any approved cost adjustments shall become effective upon the anniversary date of the contract. In the event the CPI or industry costs decline, the City shall have the right to receive from the Proposer a reduction in costs that reflects such cost changes in the industry. The City may, after examination, refuse to accept the adjusted costs if they are not properly documented, increases are considered to be excessive, or decreases are considered to be insufficient. In the event the City does not wish to accept the adjusted costs and the matter cannot be resolved to the satisfaction of the City, the contract can be cancelled by the City upon giving thirty (30) days written notice to the Proposer.

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HOLD HARMLESS AND INDEMNITY CLAUSE

(Company Name and Authorized Representative's Name)

, the contractor, shall indemnify, defend and hold harmless the City of Hollywood, its elected and appointed officials, employees and agents for any and all suits, actions, legal or administrative proceedings, claims, damage, liabilities, interest, attorney's fees, costs of any kind whether arising prior to the start of activities or following the completion or acceptance and in any manner directly or indirectly caused, occasioned or contributed to in whole or in part by reason of any act, error or omission, fault or negligence whether active or passive by the contractor, or anyone acting under its direction, control, or on its behalf in connection with or incident to its performance of the contract.

SIGNATURE

PRINTED NAME

COMPANY OF NAME

DATE

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City of Hollywood, Florida
Solicitation #RFP-4584-18-RL**NON-COLLUSION AFFIDAVIT****STATE OF:** _____**COUNTY OF:** _____, being first duly sworn, deposes and says that:

- (1) He/she is _____ of _____, the Bidder that has submitted the attached Bid.
- (2) He/she has been fully informed regarding the preparation and contents of the attached Bid and of all pertinent circumstances regarding such Bid;
- (3) Such Bid is genuine and is not a collusion or sham Bid;
- (4) Neither the said Bidder nor any of its officers, partners, owners, agents, representatives, employees or parties in interest, including this affiant has in any way colluded, conspired, connived or agreed, directly or indirectly with any other Bidder, firm or person to submit a collusive or sham Bid in connection with the contractor for which the attached Bid has been submitted or to refrain from bidding in connection with such contract, or has in any manner, directly or indirectly, sought by agreement or collusion or communication or conference with any other Bidder, firm or person to fix the price or prices, profit or cost element of the Bid price or the Bid price of any other Bidder, or to secure an advantage against the City of Hollywood or any person interested in the proposed Contract; and
- (5) The price or prices quoted in the attached Bid are fair and proper and are not tainted by any collusion, conspiracy, connivance or unlawful agreement on the part of the Bidder or any of its agents, representatives, owners, employees, or parties in interest, including this affiant.

(SIGNED) _____
Title**Failure to sign or changes to this page shall render your bid non-responsive.**

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City of Hollywood, Florida
Solicitation #RFP-4584-18-RL**SWORN STATEMENT PURSUANT TO SECTION 287.133 (3) (a) FLORIDA
STATUTES ON PUBLIC ENTITY CRIMES**THIS FORM MUST BE SIGNED AND SWORN TO IN THE PRESENCE OF A NOTARY PUBLIC OR OTHER
OFFICIAL AUTHORIZED TO ADMINISTER OATHS

1. This form statement is submitted to _____
 by _____ for _____
 (Print individual's name and title) (Print name of entity submitting sworn statement)
 whose business address is _____
 and if applicable its Federal Employer Identification Number (FEIN) is _____. If the entity has no FEIN,
 include the Social Security Number of the individual signing this sworn statement.

2. I understand that "public entity crime," as defined in paragraph 287.133(1)(g), Florida Statutes, means a violation of any state or federal law by a person with respect to and directly related to the transaction of business with any public entity or with an agency or political subdivision of any other state or with the United States, including, but not limited to, any bid, proposal, reply, or contract for goods or services, any lease for real property, or any contract for the construction or repair of a public building or public work, involving antitrust, fraud, theft, bribery, collusion, racketeering, conspiracy, or material misinterpretation.

3. I understand that "convicted" or "conviction" as defined in Paragraph 287.133(1)(b), Florida Statutes, means a finding of guilt or a conviction of a public entity crime, with or without an adjudication of guilt, in an federal or state trial court of record relating to charges brought by indictment or information after July 1, 1989, as a result of a jury verdict, nonjury trial, or entry of a plea of guilty or nolo contendere.

4. I understand that "Affiliate," as defined in paragraph 287.133(1)(a), Florida Statutes, means:

1. A predecessor or successor of a person convicted of a public entity crime, or
2. An entity under the control of any natural person who is active in the management of the entity and who has been convicted of a public entity crime. The term "affiliate" includes those officers, directors, executives, partners, shareholders, employees, members, and agents who are active in the management of an affiliate. The ownership by one person of shares constituting a controlling interest in another person, or a pooling of equipment or income among persons when not for fair market value under an arm's length agreement, shall be a prima facie case that one person controls another person. A person who knowingly enters into a joint venture with a person who has been convicted of a public entity crime in Florida during the preceding 36 months shall be considered an affiliate.

5. I understand that "person," as defined in Paragraph 287.133(1)(e), Florida Statutes, means any natural person or any entity organized under the laws of any state or of the United States with the legal power to enter into a binding contract and which bids or applies to bid on contracts let by a public entity, or which otherwise transacts or applies to transact business with a public entity. The term "person" includes those officers, executives, partners, shareholders, employees, members, and agents who are active in management of an entity.

6. Based on information and belief, the statement which I have marked below is true in relation to the entity submitting this sworn statement. (Please indicate which statement applies.)

_____ Neither the entity submitting sworn statement, nor any of its officers, director, executives, partners, shareholders, employees, members, or agents who are active in the management of the entity, nor any affiliate of the entity has been charged with and convicted of a public entity crime subsequent to July 1, 1989.

_____ The entity submitting this sworn statement, or one or more of its officers, directors, executives, partners, shareholders, employees, members, or agents who are active in the management of the entity, or an affiliate of the entity, or an affiliate of the entity has been charged with and convicted of a public entity crime subsequent to July 1, 1989.

_____ The entity submitting this sworn statement, or one or more of its officers, directors, executives, partners, shareholders, employees, members, or agents who are active in the management of the entity, or an affiliate of the entity has been charged with and convicted of a public entity crime, but the Final Order entered by

Issue Date: September 18, 2018

**City of Hollywood, Florida
Solicitation #RFP-4584-18-RL**

the Hearing Officer in a subsequent proceeding before a Hearing Officer of the State of the State of Florida, Division of Administrative Hearings, determined that it was not in the public interest to place the entity submitting this sworn statement on the convicted vendor list. (attach a copy of the Final Order).

I UNDERSTAND THAT THE SUBMISSION OF THIS FORM TO THE CONTRACTING OFFICER FOR THE PUBLIC ENTITY IDENTIFIED IN PARAGRAPH 1 (ONE) ABOVE IS FOR THAT PUBLIC ENTITY ONLY AND THAT THIS FORM IS VALID THROUGH DECEMBER 31 OF THE CALENDAR YEAR IN WHICH IT IS FILED. I ALSO UNDERSTAND THAT I AM REQUIRED TO INFORM THAT PUBLIC ENTITY PRIOR TO ENTERING INTO A CONTRACT IN EXCESS OF THE THRESHOLD AMOUNT PROVIDED IN SECTION 287.017 FLORIDA STATUTES FOR A CATEGORY TWO OF ANY CHANGE IN THE INFORMATION CONTAINED IN THIS FORM.

(Signature)

Sworn to and subscribed before me this _____ day of _____, 20____.

Personally known _____

Or produced identification _____ Notary Public-State of _____

_____ my commission expires _____
(Type of identification)

(Printed, typed or stamped commissioned
name of notary public)

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City of Hollywood, Florida
Solicitation #RFP-4584-18-RL**CERTIFICATIONS REGARDING DEBARMENT, SUSPENSION AND OTHER
RESPONSIBILITY MATTERS**

The applicant certifies that it and its principals:

- (a) Are not presently debarred, suspended, proposed for debarment, declared ineligible, sentenced to a denial of Federal benefits by a State or Federal court, or voluntarily excluded from covered transactions by any Federal department or agency;
- (b) Have not within a three-year period preceding this application been convicted of or had a civil judgment rendered against them for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (Federal, State, or local) transaction or contract under a public transaction, violation of Federal or State antitrust statutes or commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements, or receiving stolen property;
- (c) Are not presently indicted for or otherwise criminally or civilly charged by a governmental entity (Federal, State, or local) with commission of any of the offenses enumerated in paragraph (b) of this certification; and
- (d) Have not within a three-year period preceding this application had one or more public transactions (Federal, State, or local) terminated for cause or default.

Applicant Name and Address:

Application Number and/or Project Name:

Applicant IRS/Vendor Number: _____

Type/Print Name and Title of Authorized Representative:

Signature: _____ Date: _____

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Issue Date: September 18, 2018

City of Hollywood, Florida
Solicitation #RFP-4584-18-RL**DRUG-FREE WORKPLACE PROGRAM**

IDENTICAL TIE BIDS - Preference shall be given to businesses with drug-free workplace programs. Whenever two or more bids which are equal with respect to price, quality, and service are received by the State or by any political subdivision for the procurement of commodities or contractual services, a bid received from a business that certifies that it has implemented a drug-free workplace program shall be given preference in the award process. Established procedures for processing tie bids will be followed if none of the tied vendors have a drug-free workplace program. In order to have a drug-free workplace program, a business shall:

1. Publish a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession, or use of a controlled substance is prohibited in the workplace and specifying the actions that will be taken against employees for violations of such prohibition.
2. Inform employees about the dangers of drug abuse in the workplace, the business's policy of maintaining a drug-free workplace, any available drug counseling, rehabilitation, and employee assistance programs, and the penalties that may be imposed upon employees for drug abuse violations.
3. Give each employee engaged in providing the commodities or contractual services that are under bid a copy of the statement specified in subsection (1).
4. In the statement specified in subsection (1), notify the employee that, as a condition of working on the commodities or contractual services that are under bid, the employee will abide by the terms of the statement and will notify the employer of any conviction of, or plea of guilty or nolo contendere to, any violation of chapter 893 or of any controlled substance law of the United States or any state, for a violation occurring in the workplace no later than five (5) days after such conviction.
5. Impose a sanction on, or require the satisfactory participation in a drug abuse assistance or rehabilitation program (if such is available in the employee's community) by, any employee who is so convicted.
6. Make a good faith effort to continue to maintain a drug-free workplace through implementation of these requirements.

As the person authorized to sign the statement, I certify that this firm complies fully with the above requirements.

VENDOR'S SIGNATURE

PRINTED NAME

NAME OF COMPANY

Issue Date: September 18, 2018

City of Hollywood, Florida
Solicitation #RFP-4584-18-RL**SOLICITATION, GIVING, AND ACCEPTANCE OF GIFTS POLICY**

Florida Statute 112.313 prohibits the solicitation or acceptance of Gifts. - "No Public officer, employee of an agency, local government attorney, or candidate for nomination or election shall solicit or accept anything of value to the recipient, including a gift, loan, reward, promise of future employment, favor, or service, based upon any understanding that the vote, official action, or judgment of the public officer, employee, local government attorney, or candidate would be influenced thereby." The term "public officer" includes "any person elected or appointed to hold office in any agency, including any person serving on an advisory body."

The City of Hollywood policy prohibits all public officers, elected or appointed, all employees, and their families from accepting any gifts of any value, either directly or indirectly, from any contractor, vendor, consultant, or business with whom the City does business.

The State of Florida definition of "gifts" includes the following:

- Real property or its use,
- Tangible or intangible personal property, or its use,
- A preferential rate or terms on a debt, loan, goods, or services,
- Forgiveness of indebtedness,
- Transportation, lodging, or parking,
- Food or beverage,
- Membership dues,
- Entrance fees, admission fees, or tickets to events, performances, or facilities,
- Plants, flowers or floral arrangements
- Services provided by persons pursuant to a professional license or certificate.
- Other personal services for which a fee is normally charged by the person providing the services.
- Any other similar service or thing having an attributable value not already provided for in this section.

Any contractor, vendor, consultant, or business found to have given a gift to a public officer or employee, or his/her family, will be subject to dismissal or revocation of contract.

As the person authorized to sign the statement, I certify that this firm will comply fully with this policy.

_____ SIGNATURE	_____ PRINTED NAME
_____ NAME OF COMPANY	_____ TITLE

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City of Hollywood, Florida
Solicitation #RFP-4584-18-RL**REFERENCE QUESTIONNAIRE**

It is the responsibility of the contractor/vendor to provide a minimum of three (3) similar type references using this form and to provide this information with your submission. Failure to do so may result in the rejection of your submission.

Giving reference for: _____

Firm giving Reference: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

- 1.
- Q:**
- What was the dollar value of the contract?

A:

- 2.
- Q:**
- Have there been any change orders, and if so, how many?

A:

- 3.
- Q:**
- Did they perform on a timely basis as required by the agreement?

A:

- 4.
- Q:**
- Was the project manager easy to get in contact with?

A:

- 5.
- Q:**
- Would you use them again?

A:

- 6.
- Q:**
- Overall, what would you rate their performance? (Scale from 1-5)

A: ☐ **5** *Excellent* ☐ **4** *Good* ☐ **3** *Fair* ☐ **2** *Poor* ☐ **1** *Unacceptable*

- 7.
- Q:**
- Is there anything else we should know, that we have not asked?

A:

The undersigned does hereby certify that the foregoing and subsequent statements are true and correct and are made independently, free from vendor interference/collusion.

Name: _____

Title _____

Signature: _____ Date: _____



City Of Hollywood, Florida

Department Of Parks, Recreation And Cultural Arts



Master Plan

October 14, 2009

ACKNOWLEDGMENTS

This report represents a collaborative process between the citizens of Hollywood, City of Hollywood Parks, Recreation and Cultural Arts staff, and various public agencies and/or organizations. By taking the time to participate in a needs assessment, review documents, and share ideas, the following individuals assisted in insuring the success of this Master Plan effort.

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Peter Bober, Mayor
 Beam Furr, Vice Mayor-District 2
 Heidi O'Sheehan, Commissioner-District 3
 Richard Blattner, Commissioner-District 4
 Fran Russo, Commissioner- District 5
 Linda Sherwood, Commissioner-District 6
 Cameron D. Benson, City Manager
 Cathy Swanson-Rivenbark, Assistant City Manager

Parks, Recreation and Cultural Arts Advisory Board

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 Shirley Dietrich, Vice Chair
 Jonathan Anderson
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1.0 INTRODUCTION

The City of Hollywood sits along the scenic southeastern coastline of Florida. Hollywood was incorporated in 1925 along with many other south Florida municipalities, in the hopes of luring northern visitors to live and vacation in the balmy climate. The city saw significant growth in the 1930's and 1940's with recreation playing a major role in its expansion. In 1932 the Orangebrook Golf and Country Club opened to the public and continues to be a public course to this day. That same year Dowdy Field, a baseball park, was constructed and would later become the temporary spring training home of the New York Yankees and Baltimore Orioles. Again in the 1940's the park system played an important role as the Hollywood Golf and Country Club was temporarily transformed into an entertainment and recreation center for United States servicemen during World War II. (Robert, C. Richard, *Images of America, Hollywood* cc.2002)

The city reached its corporate limits in the 1960's as it spread west into the Everglades. Since then the population of Hollywood has soared from 32,237 in 1960 to the current 142,663 in 2009. In fact, a 1997 Money Magazine report stated that the City of Hollywood best reflected the demographics of the future for the United States as a whole in 2022. In 1997, the Hollywood population was 17% Hispanic, 13% African American, 67% Caucasian and 2% Asian.

The City is committed to providing a wide variety of family-oriented programs for all ages and ethnic backgrounds. The community is provided with quality parks and recreation services that are affordable, innovative, and responsive to our diverse community. This Master Plan will help us maintain our parks for the future while creating policies, guidelines and criteria for sustainability.

“If a community commits to a long-term, comprehensive plan to enhance the factors that it can control that positively influence the quality of life, it is likely to have an advantage over other places when recruiting and retaining business.” John Crompton (distinguished Professor of Recreation, Parks and Tourism Sciences at Texas A&M University).



1.1 Background

The purpose of this Master Plan is to provide a long range planning document to outline objectives, goals and recommended courses of action for the future of the Department of Parks, Recreation and Cultural Arts for the City of Hollywood.

In the current economic climate, the City of Hollywood's park system is experiencing an even greater demand for parks, recreation and cultural facilities and programs. Financially challenged families are seeking close to home, inexpensive entertainment alternatives; neighborhood parks and community centers fit these criteria. Concurrently, the City is built-out and large parcels of vacant land are almost non-existent. In order to meet residential demand for parks, recreation and cultural arts, the City embarked upon this Master Plan to establish a long-range vision and implementation strategy for its parks and recreation system. The Master Plan is a summary recommendation for the future acquisition and development of park spaces and programs within the City of Hollywood. This report is a direct outgrowth of the Parks and Recreation Needs Assessment completed in July of 2009 and is intended to be a tool in helping guide the decision making process for all parks and open space within the City. Specifically, the purpose of the Master Plan is to address the following issues:

1. Needs and Priorities

- What do residents want/need from their Parks System?
- What are their top priorities?

2. Vision

- Based on residents' needs, what is the Department's vision for a parks system?
- How do we maximize use of the space available to us?
- What type of facilities, programs and services should we provide?
- How do residents learn about our programs, facilities and events?
- How do residents get to and from our facilities and programs?

3. Implementation

- How much will it cost to acquire, develop, and/or operate the envisioned system?
- How do we fund it?
- How can we maximize funding alternatives through user fees, partnerships, sponsors, grants, joint use, etc.?
- Can we co-locate facilities and programs with the schools, libraries, and other facilities that do or will exist in the community?

The findings from this Plan should be incorporated into the City's other guiding documents, including the Comprehensive Plan and Capital Improvements Program. It is our intent that this Plan will lead to the development of a park system that will meet the needs of both existing and future City residents for years to come and enhance the City of Hollywood's reputation as a desirable, high quality community in which to live.

1.1 Parks System Model

Our development of a vision and implementation strategy for the Parks, Recreation and Cultural Arts Master Plan begins with an idealized prototype model based on visions from other communities and past experiences. The model (Exhibit 1) shows that an ideal system is comprised of a variety of parks, natural lands, urban open spaces and other greenspace “nodes”, linked by a network of greenways, trails, bikeways and other “connectors.” The task of this study is to determine what variation of the model is appropriate to meet the specific needs and priorities in Hollywood and to determine the most effective means of implementing the model. In addition to the facilities shown in the model, an ideal system includes recreation programs, social services programs, cultural programs, operations and maintenance to meet the community’s needs.



1.3 Master Plan Construction Methods

The Parks Master Plan is the product of a three-phase process:

- Phase I: Collection of background material including historical information, demographics, and inventory of community park facilities and recreation opportunities.
- Phase II: Assessment of park and recreation interests, needs and desires.
 1. Review of City-wide Comprehensive Plan
 2. Community assessment through an online survey completed by over 900 participants and community meetings.
 3. Input and review by City staff
 4. Input, review and recommendation by Parks, Recreation and Cultural Arts Advisory Board.
 5. As a result the recommendations contained in this plan represent a consensus opinion developed during these meetings.
- Phase III: Review and adoption by City Commission.

2.0 EXECUTIVE SUMMARY

MISSION STATEMENT

“We provide quality parks, recreation and cultural programs that are affordable, innovative, educational, and responsive to our diverse community.”

OVERALL GOAL

The City of Hollywood, Florida marks its 85th birthday in 2010. In recognition of this upcoming milestone as well as the completion of the 2005 General Obligation Bond projects, the Director of Parks, Recreation and Cultural Arts (PRCA) commissioned the first-ever Parks Master Plan. The Plan included evaluating existing parks, open space and conservation lands, and preparing a plan for the future development of the system. The recommendations within the Master Plan were developed through extensive public input, an assessment of existing conditions and a review of demographic projections as well as recreational trends. The Master Plan is designed to guide the maintenance of existing resources, as well as plan for the development and acquisition of new parks, greenways, athletic facilities, cultural activities, special events and recreational programs within the community for the next 10 years.

The projected population and commercial growth of Hollywood over the past 15 years challenged the City to provide adequate recreational opportunities and park facilities for its citizens. Within the past three years there has been a downward trend in the population estimates in Broward County, including the City of Hollywood. This plan will attempt to take these changes into consideration and provide the community with a guide to meet future recreational needs.

The recent economic downturn has produced large numbers of properties which may provide potential park opportunities where previous population growth and land development limited the options available for additions and improvements to the parks and greenways system. Therefore, it is an important time to consider and assess the current state of Hollywood's park system, and to map out a guide for acquisition, preservation and stewardship of the city's land and facilities for future recreation uses. Ultimately, the quality of life for all citizens in 2020 will reflect the early, aggressive actions taken to implement this Master Plan.

ASSESSMENT OF PRCA SYSTEM

Recreation and open space lands located within the City of Hollywood offer a diverse range of facilities, activities and amenities. The City of Hollywood is approximately 19,712 acres in size, extending nine (9) miles east to west and eight (8) mile north to south. Currently, there is 3,151 acres of park land and open space within the city limits making 15% of the city part of the park system. The City maintains approximately 785 acres of park and open space, which is comprised 62 parks and facilities, 50 playgrounds, 11 community centers, 2 senior centers, 150 cultural programs including arts/dance, 1 tennis center, 1 community pool, 3 golf courses and 6 athletic facilities, including baseball, softball, football and soccer fields. In addition there are 4 hospitals, 26 public schools and 28 private schools servicing grade K-12, 6

colleges/universities, one court house, 2 railways, two airport/heliports and one shipping port, within the city.

The park system services a population of approximately 142,633 with a median age of 40.2, the average family size of 3.2 and the median family income of \$54,291. The population is made up of 17.3% being age 65 and over , 6.4% under 5 years, and the majority 78% being over the age of 18. The census report indicates that the City has the 12th largest population in the state. This population has been on a decline for the past two years and that trend is forecast to continue for several more years. This decline in population could possibly free up property that could be used for future park land but would also decrease the city's tax base.

A thorough needs assessment was conducted both in the community and within the department. Through the public needs assessment survey the Department was informed that neighborhood parks, security and parking are of top priority. The departmental needs assessment focused on the in-house needs of new equipment, programming, partnerships and amenities. Highlights of the results lead to recommendations for more neighborhood parks, walking trails, security features and steering the park system towards sustainability and environmentally friendly practices.

BENCHMARKING THE EXISTING SYSTEM

Urban parks and open space give city dwellers a place to breathe, relax, play, walk their dogs, have picnics, and hold community gatherings. Open spaces provide urban wildlife habitat and drainage for surrounding areas. It would be difficult to call a city sustainable if it didn't have enough open space and urban parks to meet its citizen's needs.

When benchmarking the City's park space against county, state and national standards only one of the three standards is met. The standards are as follows:

- Broward County Standard: 3 acres of park land per 1,000 residents
- State Standard: 5 acres of park land per 1,000 residents
- National Standard: 6-10 acres of parkland per 1,000 residents

While Hollywood has an impressive park system, it has a relatively modest level of service standard of 4.4 acres of parks and open space per 1,000 population. Although this is consistent with the standards set forth in the Broward County Land Use Plan, it is deficient by state and national standards. Neighboring communities such as Coral Springs, Weston, and Parkland have an LOS standard of 4, 6, and 10 acres of parks per 1,000 residents respectively. These other communities are younger than Hollywood and had more available open land when the service levels were established.

RECOMMENDATIONS

The Master Plan reflects extensive research, facility assessment and public involvement, including 23 civic meetings and more than 900 online surveys being completed. This Master Plan will be updated as needed over time to reflect changing community desires, values and anticipated uses. Any future adjustments should ensure this same level of commitment to generating a public dialogue and realizing community consensus.

The Master Plan proposes improvements to several parks within the parks and open space system. The improvements vary by location, but include upgrades, repair or replacement of existing playgrounds, buildings, sport fields, sidewalks, signage, fencing, etc., identified in the assessments.

It also recommends increasing the acres of park land to 5 acres per 1,000 residents to meet the State of Florida standards. Currently, the city's parkland is 4.4 acres per 1,000 residents. This will enable the park system to meet a major goal of the plan, to provide green space and recreational opportunities to better serve neighborhoods. There are several areas in the western, southern and central portion of the city that are underserved by neighborhood parks which have high residential use with limited open space. Another area in the eastern portion of the City that does not meet the criteria; however, a portion of which is a mangrove nature preserve, will not be able to meet the criteria.

The Master Plan will focus on purchasing land within the areas that do not meet the following criteria; 1. A majority of population should be within ½ mile of a park, and 2. All residents should be within 2 miles of a community center. See Appendix F for details.

Additional highlights of the plan include:

- Adding new open space and parklands.
- Nurturing the partnership with Broward Schools, providing playgrounds at all elementary schools and creating adjacent "community campuses," to increase public recreation space.
- Identifying a trail system to link parks, neighborhoods, and schools, ultimately achieving connective trails.
- Constructing a new regional scale sports complex.
- Expanding educational, environmental, teen and cultural programming.
- Improving revenue generating facilities.
- Improving operation and sustainability of the park system.

BUDGET

The cost estimate for the improvements to the parks system has been divided into three categories: Deferred Maintenance, Capital Improvement Projects, as well as Operations and Programming Costs. A detailed list of these costs is available in Appendix E.

The Deferred Maintenance costs are for improvements that are needed to keep existing parks and facilities in a condition where they can fulfill their useful life cycle, their recreational viability, and to conduct repairs as needed to ensure public safety and accessibility. Implementation of the recommended Deferred Maintenance items will keep the existing parks system in a proper and reasonable working condition. The minimum recommended average annual cost over the next ten (10) years is approximately \$183,000. The recommended phasing in over time of the most immediate and necessary improvements places a higher annual amount within the first five (5) years of approximately \$295,000.

The Capital Improvement Project costs are for new and significantly enhanced community centers, recreational facilities, substantial general accessibility improvements, an expanded athletic system, park land acquisition, and a variety of other community projects. These enhancements could be paid for through the Capital Improvement Plan,

some form of large debt financing and supplemented by grants when available. The Recommended Enhancements are projected to provide the facilities needed to meet the needs of the population and changes over the next 10 years. The estimated average annual cost over the next ten (10) years, as recommended, is approximately \$1,500,000 per year. Previously, City residents approved a \$54 million General Obligation Bond Referendum, which included \$23.7 million for parks and recreation improvements.

The Operations and Programming Costs identify funding for new or enhanced opportunities as expressed in the Master Plan. These costs will be incorporated into the department's annual operating budget as funding permits.

CONCLUSION

This master plan is an ambitious guide for the future development of the park system. The quality of life for current and future citizens of Hollywood will be enhanced by a strong commitment to implementation of this Master Plan. This plan is designed to act as a living document to guide future development of the park system to meet the changing recreation needs of Hollywood residents and will help to protect and enhance important natural and cultural resources and valuable open space throughout the city. The public will benefit from a park system that will be poised to advance and adapt to the changing demographics and participation trends in an increasingly diverse county. As Hollywood's park system nears the completion of its first century in operation, the city has the potential to achieve the vision embodied in this plan.

3.0 COMMUNITY PROFILE

City of Hollywood Today and Tomorrow

The City of Hollywood is the twelfth largest city in Florida. It is characterized as a mature built-out city with over 95% of the land in the City being developed and the remaining 5% consisting mainly of small infill lots. With a limited amount of vacant land and an aging housing stock and infrastructure system, Hollywood is faced with the challenge of finding methods of stimulating new development, redevelopment and implementing programs to improve the quality of life of its citizens.

As vacant land for development becomes scarce, the City faces the reality of developing the means to increase its tax base. Redevelopment becomes the most important element in increasing the City's tax base and improving its economic health. The City also faces the challenge of competing with other cities within Broward County to attract new businesses and find ways to retain existing businesses. Another economic challenge is maintaining and improving tourism as an economic engine. The main tourist attraction in Hollywood is the beach and the City recently conducted a large scale beach re-nourishment and redevelopment program to enhance this area.

With the ever-changing dynamics of South Florida, the City must continue finding creative ways to attract new residents through improved recreational and cultural facilities, special events and other amenities that advance the quality of life. Studies show that parks play an integral role in a family's decision on what community they choose to live in.

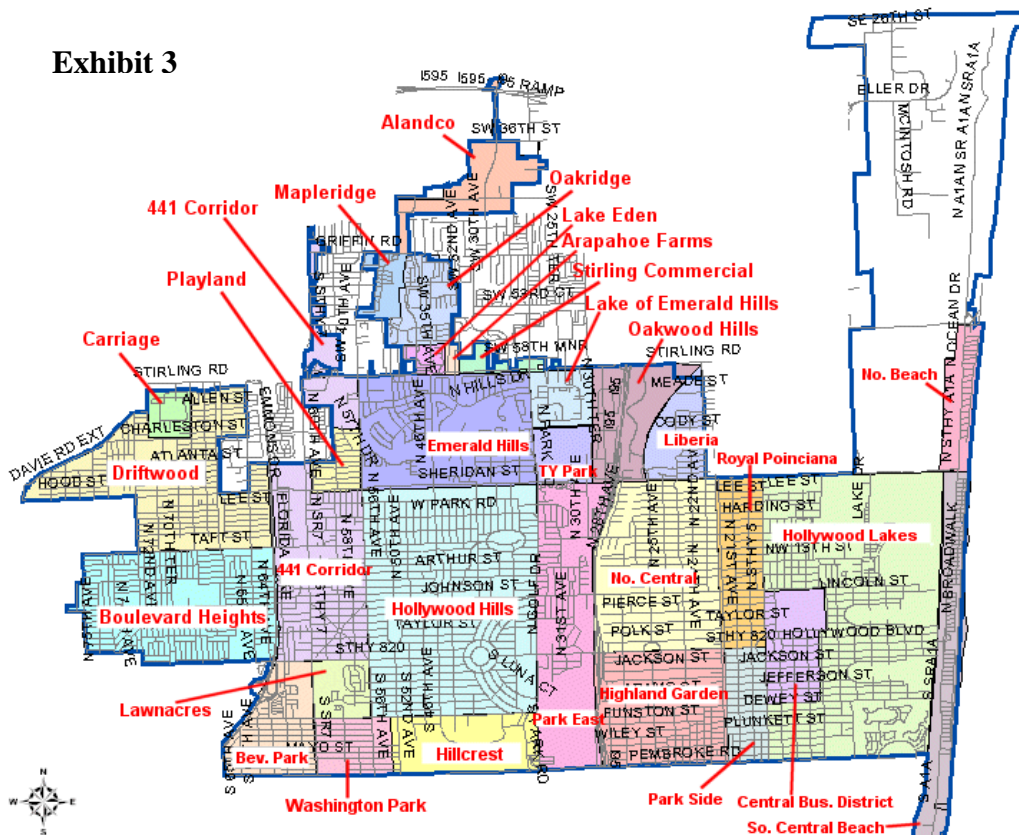
3.1 Physical Characteristics of Hollywood

Geography:

The City of Hollywood is approximately 30.8 square miles (19,712 acres) in size and extends approximately nine (9) miles east to west and eight (8) miles north to south. The majority of the area of the City lies between 72nd Avenue to the west, the Atlantic Ocean to the east, Stirling Road to the north and Pembroke Road to the south. Extending from north to south, Dania Beach, Hallandale Beach and West Park border Hollywood while Pembroke Pines, Cooper City and Davie are along the City's western edge. (see Exhibit 2, Boundary Map)

Exhibit 2 Boundary Map of the City of Hollywood**Neighborhoods:**

The City of Hollywood is made up of 30 neighborhoods. There are 25 active Civic Associations, 14 condominium/home owners associations, and 5 business associations within the City of Hollywood. (see map below for details)

Exhibit 3

Activity Centers:

Activity centers are areas within the community where residents congregate. These areas tend to be a community's commercial centers as well as its recreation areas. In the City of Hollywood these areas are focused around the beach and downtown business district.

Public Buildings:**HOSPITALS**

- Hollywood Pavilion Hospital (1201 N 37 Ave)
- Memorial Hospital (3501 Johnson St)
- Memorial Hospital South (3600 Washington St)
- Kindred Hospital (2200 Hollywood Blvd.)

SCHOOLS

Hollywood's public schools are operated by the Broward County Public Schools.

Public High Schools

- Hollywood Hills High School
- McArthur High School
- South Broward High School

Public Middle Schools

- Apollo Middle School
- Attucks Middle School
- Driftwood Middle School
- Hollywood Academy of Arts and Sciences
- McNicol Middle School
- Paragon Academy of Technology

Public Elementary Schools

- Ben Gamla Charter School
- Bethune Mary M. Elementary School
- Boulevard Heights Elementary School
- Char-Lee Pre-School and Child Care
- Colbert Elementary School
- Driftwood Elementary School
- Florida Intercultural Academy
- Hollywood Central Elementary School
- Hollywood Hills Elementary School
- Hollywood Park Elementary School
- Lake Forest Elementary School
- Oakridge Elementary School

- Orangebrook Elementary School
- Sheridan Hills Elementary School
- Sheridan Park Elementary School
- Stirling Elementary School
- West Hollywood Elementary School

Private Schools:

- Annunciation School (Pk - 8)
- Aukela Christian Military Academy (Grades: Pk - 12)
- Beacon Hill School (Grades: Pk - 8)
- Calvary Kids School
- Chaminade Madonna College Prep School
- Covenant Teaching Fellowship School
- Ebony Village School
- Emerald Hills School (Grades: Pk - 3)
- Gardens Christian (Grades: Pk - 8)
- Hollywood Christian School (Grades: Pk - 12)
- Hollywood Hills Private School (Grades: Pk - Kg)
- Little Flower Catholic School (Grades: Pk - 8)
- Love Outreach Christian Academy
- Nativity Catholic School (Grades: Pk - 8)
- New Mirawood Elementary School
- Nowlin Ocean View Private School (Grades: 2 - 12)
- Paladin Academy
- Parkway Christian School
- Patty Cake Academy
- Pembroke Park Montessori School
- Phyls Academy (Grades: Pk - 1)
- Point of Grace Christian Academy
- Rainbow Montessori School
- Sheridan Hills Christian School
- St Bernadette Catholic School (Grades: Pk - 8)
- St Marks Lutheran School (Grades: Pk - 8)
- Toddler Technology Academy
- West Hollywood Private School

Colleges/Universities in Hollywood:

- Sheridan Technical Center
- Prospect Hall School Of Business
- The Romanian Theological Institute
- Heed University School Of Theology
- Hollywood Institute Inc
- ASM Beauty World Academy

COURT HOUSE

- Broward County Courthouse (Southern Regional)

TRANSIT (CITY/COUNTY)

Amtrak/Tri-Rail Station: The Hollywood Amtrak/Tri-rail station is the only Strategic Intermodal System connector located within the City of Hollywood as shown in Exhibit 4 below.

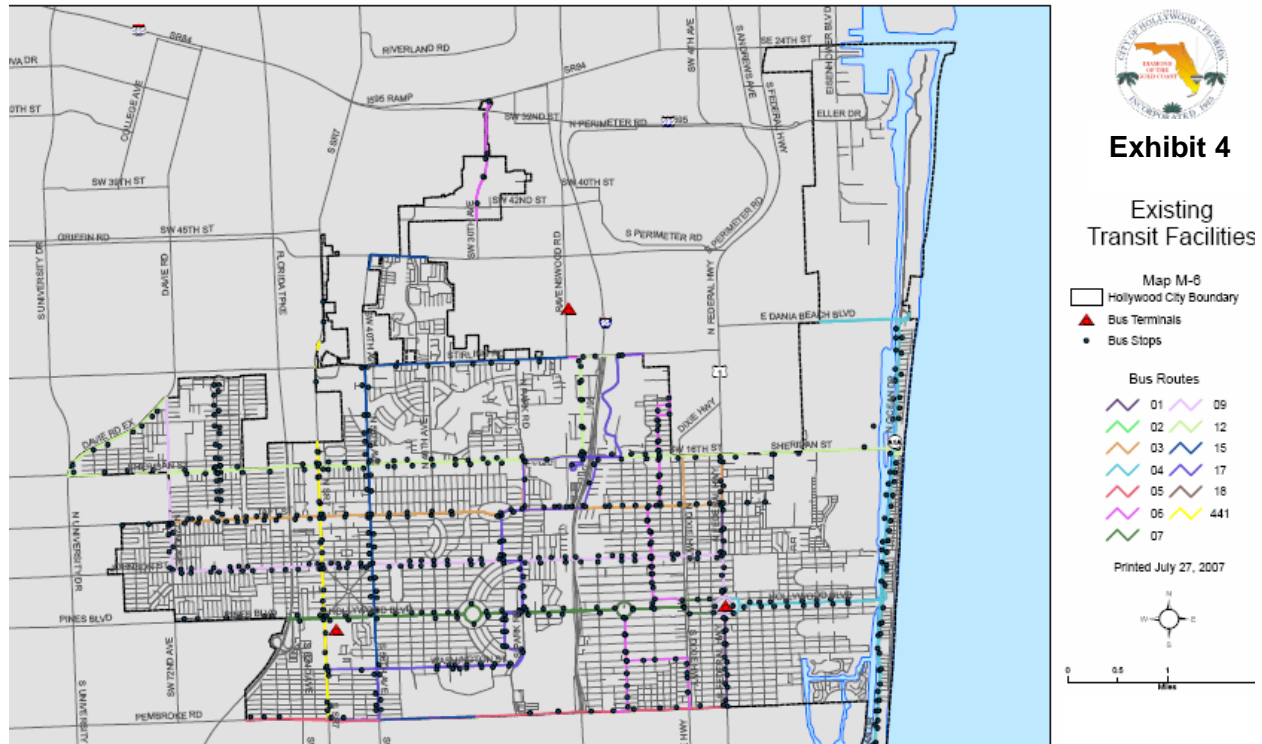
Highway system: Hollywood's intermodal system is transected by I-95, the Florida Turnpike and I-595 as well as various other State and County Surface Streets.

Broward County Transit Bus Stations:

The Broward County Transit System operates eleven (11) fixed bus routes that provide service to the city of Hollywood, as shown on Exhibit 4. The route characteristics are described below:

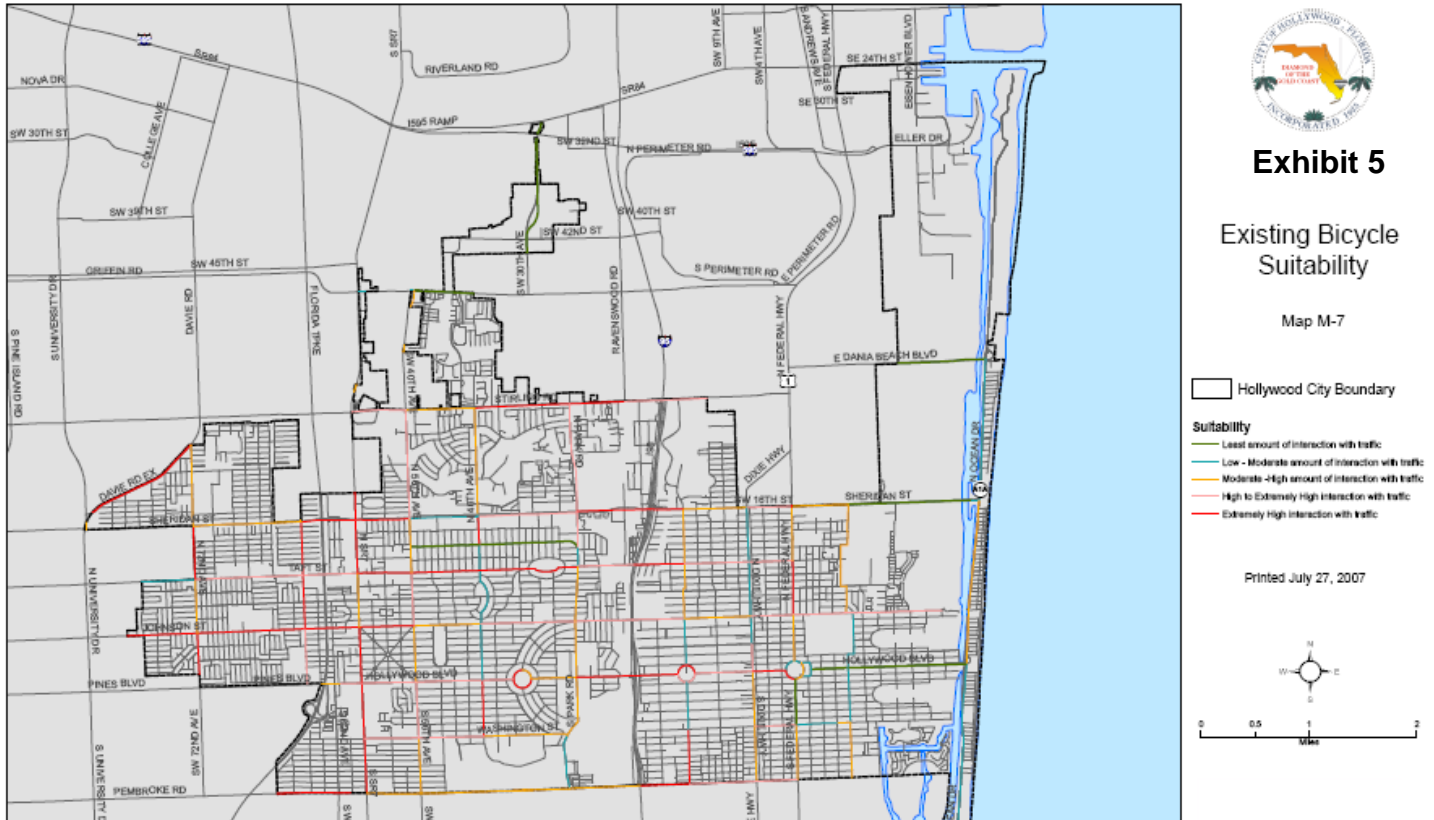
- Route #1: Runs from Aventura Mall to Broward Central Terminal via US 1/Federal Highway. Operates 7 days a week with service frequency every 15 minutes.
- Route 3: Runs from Century Village to Sheridan Street and US 1/Federal Highway via Taft Street. Operates weekdays at one (1) hour intervals.
- Route 4: Runs from Aventura Mall to Fort Lauderdale Airport Tri-Rail Station via SR A1A/Ocean Drive. Operates 7 days a week with service frequency every 30 minutes.
- Route 5: Runs from Century Village to Hallandale Beach Boulevard & N.E 14 Avenue via Pembroke Road. Operates 7 days a week at one (1) hour intervals.
- Route 6: Runs from County Line Road and Dixie Highway to Broward Central Terminal. Operates 7 days a week with service frequency every 30 minutes.
- Route 7: Runs from Pines Boulevard & US 27 to Young Circle via Pines Boulevard and Hollywood Boulevard servicing the Hollywood Boulevard Tri-rail station. Operates 7 days a week with service frequency every 30 minutes.
- Route 9: Runs from Young Circle to Broward Central Terminal. Operates 7 days a week with service frequency every 45 minutes.
- Route 12: Runs from West Regional Terminal to North Beach Park and the Sheridan Street Tri-rail station. Operates 7 days a week with service frequency every 45 minutes.
- Route 15: Runs from County Line Rd and SW 52 Avenue to Fort Lauderdale Hollywood Airport Tri-Rail Station. Operates 7 days a week with service frequency every 20 minutes.

- Route 17: Runs from Washington Street and US 441/SR 7 to Sheridan Street Tri-Rail Park & Ride. Operates 7 days a week at one (1) hour intervals.
- Route 18: Runs from Golden Glades Park & Ride to Sandlefoot Cove Boulevard and US 441/SR 7 via US 441/SR 7. Operates 7 days a week with service frequency every 15 minutes.



In addition, the City of Hollywood partners with Broward County to provide the Transportation Options Program (TOPS), which provides door-to-door service, upon request, to residents who are disabled, transportation or economically disadvantaged, for a number of specific trip purposes. The program, introduced by Broward County Transit's Paratransit Service in December 1996, gives consumers a choice of transportation service providers. Presently, four (4) transportation entities provide demand responsive service: American Automobile Association (AAA); Area Agency on Aging in Pembroke Pines and Deerfield Beach; Handi-Van; and Village Car Service. Several municipalities provide community transit routes. The City of Hollywood currently does not offer municipal service routes.

The bicycle network includes bicycle facilities and services designed to enable and encourage the use of bicycles for recreational and utilitarian purposes. Recreational trips include travel for leisure, enjoyment, or pleasure and utilitarian trips include travel for work or errands. The City of Hollywood coordinates with Broward County on these efforts. See Bicycle Suitability map Exhibit 5 for more details.



Airports and Heliports located in Hollywood:

- Ft. Lauderdale Hollywood International Airport
- Memorial Regional Hospital Heliport

NATURAL SYSTEMS

The City's Comprehensive Plan identifies seven Natural Areas designated by Broward County as Environmentally Sensitive Lands (ESL) and Conservation Areas. The ESL's are Sheridan Oak Forest and the southern end of Stan Goldman Park. The conservation sites are acquired beach sites designated as 353.1, 353.2, and 433.2 that are beach front, dune planted parcels. The mangrove wetlands of West Lake and North Beach are also conservation sites within the City.

The largest natural area in the City of Hollywood is the beach of the Atlantic Ocean. The City also has an extensive system of canals and scenic waterways which function as "natural" areas. There are over 3.4 square miles of water within the city limits which include the Intercoastal bays of West Lake, North Lake and South Lake.

One of the City's most valuable resources is Hollywood's sole source of drinking water, the Biscayne Aquifer. The South Florida Water Management District controls withdrawal from the aquifer, limiting the City's average daily consumption to 20 million gallons. The preservation of this resource and its implications for development in the City should be primary considerations for recreation and open space planning as well as for future growth of residential and commercial activities in Hollywood.

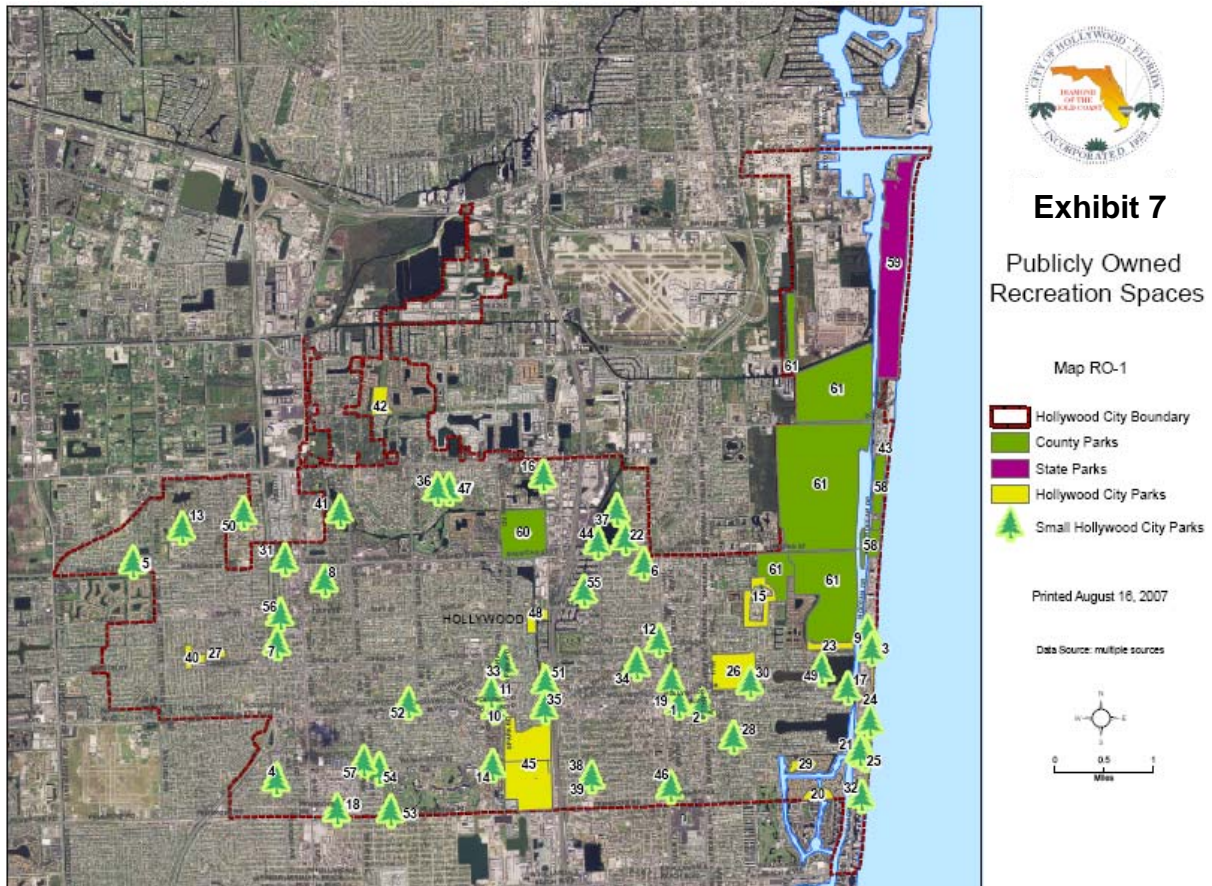
EXISTING PARKS

The City of Hollywood boasts a diverse collection of park, recreation, and open space facilities. This element categorizes these park facilities based on the guidelines provided in Florida's Statewide Comprehensive Outdoor Recreation Plan, *Outdoor Recreation in Florida—2000*. Exhibit 6 shows how the park system is distributed.

Exhibit 6 ACTUAL PARK/OPEN SPACE ACREAGE

GOVERNMENT/ FACILITY	ACREAGE (ACTUAL)
City Parks & Beaches (not including golf courses)	380.9
County and State Parks & Beaches	2,038.80
Golf Courses (public & private)	639.9
Broward County School Board	92.1
TOTAL	3,151.70

The map in Exhibit 7 shows where this recreation space is located within the City of Hollywood. Each of the sites are further delineated into groupings established during the 2008 Citywide Comprehensive Master Plan. For a full listing and map of City parks see Appendix F.



The following are Hollywood's criteria for delineating its myriad community resources and facilities:

Mini-Neighborhood Park – Sometimes referred to as pocket parks, these open areas typically function as tot lots, often equipped with play areas. Park size is generally less than 1 acre. Facilities may include play apparatus for preschool and school age children, landscaping, benches, open space, picnic tables, exercise equipment, water features and walking paths. Promenades, linear parks, and other small urban open spaces have been included in this category.

Neighborhood Park – A pedestrian-oriented recreation facility that is located such that vehicular interaction or interference is limited. These facilities usually serve a population of no greater than 5,000 residents within a short radius of approximately one-half mile from the park site. Neighborhood parks generally range in size from 1 to 5 acres, but may be smaller depending on facility uses. Site design and development typically incorporates both active and passive elements although improvements are most often selected based upon neighborhood scale, character, and facility needs. Typical improvements consist of picnic facilities, playgrounds, outdoor courts and sport fields, as well as other amenities that respond to local recreation demands of the neighborhood.

Community Park – A recreation facility that is often situated in the vicinity of major local roadways and typically accessed via private automobile. The community park provides service to multiple neighborhoods both contiguous to the site and located within a radius of several miles. These facilities typically accommodate a population upwards of 25,000 and include both facilities and programs for most, if not all segments of the local population. In general, community parks serve a much larger geographic area and offer a greater number of facilities than a neighborhood park. As a result, they require more in terms of support facilities such as parking, restrooms, and covered play areas. The State of Florida recommends this category's park size to be 20 to 50 acres. However, Hollywood has elected to include smaller, destination-oriented sites such as the ArtsPark at Young Circle as well as its many multi-purpose community centers under 20 acres in size. Typical improvements consist of play equipment, athletic fields, multiuse buildings, and swimming pools. Passive and landscape areas also serve as characteristics of park facilities that fall within this classification.

Urban District Park – These parks are designed to serve the recreation needs of several communities, a city, or an entire county, and usually provide some areas and facilities that are resource-based. Typical areas and facilities include natural areas, campgrounds and play apparatus. Such parks should serve an average population of 50,000 and be a minimum of 100 acres.

Regional Park – These are large, resource-based parks that serve several communities or an entire county. Typically includes those facilities found in an urban district park, but on a larger scale of at least 250 acres.

Single/Special Purpose Facility – The chief feature may be uniqueness such as a marina, concert bowl, or some other special characteristics. Size varies depending on use.

Golf Course – An area of land designated for playing golf. The inventory is restricted to (1) publicly owned golf course that is zoned for recreational use and (2) private and semi-public golf courses that are either zoned or restricted by other development order, such as a site plan or subdivision approval, for open space use.

Beach – An area of sand sloping down to the water of a sea or lake. This includes all tidally influenced waters to the mean high water line and navigable fresh water bodies to the ordinary high water line.

Mini-Neighborhood Parks:

1. Alexander Property
2. Anniversary Park
3. Bicentennial Park
4. Carlton Montayne Park
5. Cathy and Bob Anderson Park
6. Charnow Park / Historic Beach Paddleball Courts
7. Earl Crawford Park
8. Eppleman Park
9. Fletcher Street Park
10. Harbor Islands Park
11. Harry Berry Park
12. Henry L Graham Park
13. John B. Kooser Memorial Park
14. Keating Park
15. Kiwanis Park
16. Lions Park
17. Mara Berman Giuliani Park in Emerald Hills
18. Oak Street Park
19. Oakwood Hills Park
20. Poinciana Park
21. Rainbow Tot Lot
22. Sal Oliveri/Veterans Park
23. Seminole Park
24. Washington Street Park
25. Water View Park

Neighborhood Parks:

1. Emerald Hills Lakes Park
2. Jefferson Park
3. Joe DiMaggio Park
4. Lincoln Park
5. Montella Park
6. Oakridge Park
7. Zinkil Park

Community Parks:

1. ArtsPark at Young Circle
2. Kay Gaither Community Center and Beverly Park
3. Boggs Field (Police Athletic League Recreation Center)
4. Boulevard Heights Community Center/ Hollywood West Sports Complex
5. David Park and Community Center
8. Dowdy Field
9. Driftwood Community Center and Athletic Fields
10. Fred Lippman Multi-Purpose Center
11. Garfield Street Community Center (at Charnow Park)
12. Holland Park
13. Hollywood Beach Culture and Community Center
14. John Williams Park/Sheridan Oak Forest
15. Dr. Martin Luther King, Jr. Community Center
16. McNicol Community Center
17. Oak Lake Park and Community Center
18. Rotary Park
19. Stan Goldman Memorial Park
20. Washington Park and Community Center

Golf Courses:

1. Diplomat Country Club and Spa (private)
2. Eco Grande Golf Course (public)
3. Emerald Hills Country Club (private)
4. Hillcrest Golf and Country Club (private)
5. Hollywood Beach Golf Course (public)
6. Orangebrook Golf and Country Club (public)
7. Sunset Golf Course (private)

Beaches:

1. Hollywood Beach and Broadwalk
2. Hollywood North Beach
3. John U. Lloyd State Park
4. Site 422.3, Conservation site on Dania Beach
5. Site 353.1, Conservation site on North Beach
6. Site 353.2, Conservation site on North Beach

Special Purpose Facility:

1. Hollywood Beach Theatre (Bandshell)
2. Hollywood Central Performing Arts Center
3. David Park Tennis Center
4. Sailors Point
5. Parks, Recreation and Cultural Arts Administrative Offices
6. West Annex Taft Street Office

Urban District Park:

1. Topeekeegee Yungee (TY) Park

Regional Park:

1. John U. Lloyd State Park
2. North Beach County Park

3. West Lake
4. Ann Kolb Nature Center

In addition, Broward County is in long term development of a Countywide Greenways System Plan that is intended to provide linked bicycle and pedestrian trails throughout the entire county. A segment of this trail system proposed Water Trail will traverse along the entire coastline of the city. (See below, Broward Greenways map).



Other regional facilities within the City's jurisdiction are the Ft. Lauderdale/Hollywood International Airport and Port Everglades. Both of these facilities play an integral role in this Master Plan process. They are both utilized for recreational purposes and assist in the transportation of patrons to and around the city.

Fort Lauderdale/Hollywood International Airport (FLL)

FLL is a regional facility that serves international and domestic air carriers, and attracts passengers from Broward, north Miami-Dade and south/central Palm Beach counties. Broward County owns and operates the airport. It occupies a site of 1,718 acres in the southeastern part of the county, located south of I-595, some two miles west of the coastline. The Fort Lauderdale/Hollywood International Airport is not within the jurisdiction of the City of Hollywood. However, the airport borders the city and airport activities do create a significant impact on the City of Hollywood's economy and development. The City has no authority on the distribution of land uses within the airport. The City of Hollywood reviews the airport master plan for issues and any concerns which may have an impact on the City. Part of this review involves the distribution and location of land uses which are compatible within close proximity to the airport.

Port Everglades

The port's jurisdiction encompasses a total of 2,190 acres which includes 1,742 acres of upland and 448 acres of submerged land. Upland acreage falls within the following municipalities:

- 1,242 acres or 71.3% of Port Everglades is located within the City of Hollywood.
- 232 acres or 13.3% is located within the City of Fort Lauderdale.
- 234 acres or 13.4% is located within the City of Dania Beach.
- 34 acres or 2% is located within unincorporated Broward County.

Port Everglades is divided into three (3) areas: Northport, Midport, and Southport. The City of Hollywood's jurisdiction primarily covers Midport and Southport. Water related transportation services are provided by private businesses operating through Port Everglades, including recreational boat storage, boat rental, boat repairs, ocean access and passenger cruises. These cruise passengers frequently visit our beaches and parks as part of the on-shore excursions. This is a potential area for the parks system to expand upon in the future.

Private Recreational Facilities

In addition to the aforementioned private golf courses, numerous other private recreational opportunities are available to residents and visitors alike. Private recreational opportunities within Hollywood are often available within the numerous condominiums, townhouses, apartment complexes, churches and private schools. The YMCA and Boys and Girls Club are also available. These offer a variety of facilities as well as activities such as tennis, swimming, exercise rooms, and meeting and recreation rooms. These private recreational opportunities often overlap with public recreational facilities, depending upon the location of the residential facilities.

See Appendix D for a full listing of private recreational facilities.

3.2 Population Characteristics and Trends

Examination of a community's population characteristics is clearly necessary to assess current programming needs as well as anticipate and plan for the future recreational demands of the residents of Hollywood. With the 2010 census not yet completed at the time of this Master Plan population figures were taken from the 2000 census and 2005-2007 American FactFinder U.S. Census Bureau. According to the 2000 census the City of Hollywood had a population of 139,357 with a median age of 39.2, an average family size of 3 with a median family income of \$44,849. The population was made up of 17.3% being age 65 and over , 5.9% under 5 years, and the majority 78% being over the age of 18. Approximately 10% of families were classified as below poverty level and 13.2% of individuals were also below poverty level.

In the 2005-2007 U.S. Census Study the median age had increased to 40.2, the average family size had increased to 3.2 and the median family income had also increased to \$54,291. The population was made up of 17.3% being age 65 and over , 6.4% under 5 years, and the majority 78% being over the age of 18. The census report indicates that the City had the 12th largest population in the state. Hollywood's population was reported to have grown to 145,794 in 2006, an increase of 4.6%. However, between 2006 and 2008 the city's population decreased to 141,740 or just over 2%.

Recent changes in the economic climate have seen an increase in home foreclosures resulting in a decreased tax base as well as other impacts within the city that will undoubtedly adversely affect the overall population in the 2010 census. This plan will attempt to take these changes into consideration and provide the community with a guide to meet future recreational needs.

	2009	2008	2007	2000	1990
Population	141,942	141,740	142,663	139,357	121,697

Source: U.S. Census Bureau, 2008 Population Estimates, Census 2000, 1990 Census and BEBR 2009

The recent economic downturn has produced large numbers of properties which may provide potential park opportunities where previous population growth and land development limited the options available for additions and improvements to the parks and greenways system. Therefore, it is an important time to consider and assess the current state of Hollywood's parks, and to map out a guide for acquisition, preservation and stewardship of the city's land and facilities for future recreation uses. Ultimately, the quality of life for all citizens in 2020 will reflect the early, aggressive actions taken to implement this Master Plan.

3.3 Existing Programs

The Department of Parks, Recreation and Cultural Arts has taken a professional and systematic approach in determining what programs and services should be provided to the community.

Recreation Programs

In order to provide recreation experiences and environments that enhance well-being and quality of life, our programs and services shall be based on the five basic determinants:

1. Conceptual foundations of play, recreation and leisure
2. Agency philosophy and goals
3. Constituent needs
4. Experiences desirable for clientele
5. Community opportunities

Examples of programming based on this determinant include: (For a full listing of programming see Appendix B)

Youth Sports

- Introductory games such as Start Smart, Pre-T ball, T-ball, coach pitch, machine pitch
- 5 on 5 soccer for ages 6 and under.
- Diamonds in the Rough youth golf program
- Pee Wee Tennis
- Karate
- Dance
- Baton

Family Recreation

- Mom and Tot
- Open swim and Movies at the Pool
- Family nights at the community centers
- Special events such as Marshmallow Drop, Monster Machines, Candy Cane Parade and Global Grove
- Hollywood West Concert Series
- Opportunities to participate in the many family oriented programs at ArtsPark such as storytelling, magic shows, imagination hour, concerts, glass blowing demonstrations, and Sunday Family Day activities, etc
- Visits to any of our 60 parks, 1 tennis center and golf courses

Adult Sports and Fitness

- Adult softball
- Fitness rooms located at 2 community centers
- Year-round walking tracks
- Lap swim at our pool
- Full moon kayaking tours
- A variety of adult and fitness programs are available such as yoga, square dancing, karate, and Steppin' Free Style

Senior Activities

- Senior health programs

- Fitness/dance
- Socials and Dances
- Free Elder Grant Trips such as trips to the Naples Dinner Theater, Broward Performing Arts Center, Sugar Cane Factory, Jungle Queen, Fairchild Gardens, Vizcaya, Marlin's Baseball game, Florida Panthers game, Mizner Park and Aquasino.

Social Services Programs

- Support for neighborhood community events such as **The Annual National Night Out** in neighborhoods across the City. National Night Out is a unique national crime/drug prevention program that encourages citizens to join the Hollywood Police Department in taking a stand against crime. The event takes place at many of our neighborhood community centers and includes fun and games for the community.
- **Youth Light the Night** this event is an alternative for Halloween and is geared towards bringing the community together for an evening of fun and games for the kids with bounce houses, face painting and music in a positive and safe environment and is in partnership with the United Churches of Liberia.
- **Back to School – Progress in the Park** is an annual Back to school event to promote community service assisting families by bringing to them the necessary items and services needed for their children in preparation for back to school. Services included free immunizations, health screenings, food and entertainment. Over 1200 free book bags and back to school supplies were handed out. Representatives from each of the local schools were on hand to disseminate important parent information.
- Support of the **Neighborhood Olympics**. Teams representing 11 different civic and neighborhood associations participated in a six-month competition that has encouraged hundreds of people to join with their neighbors to improve their communities and develop better working relationships between civic and neighborhood associations city-wide. Many events took place in our neighborhood parks and community centers.
- All community centers provide recreational opportunities for participants of all ages and abilities. Many are offered at low or no cost, such as our grant funded summer camps and Elder Grant program, making them accessible to those who could not otherwise afford to participate. These programs offer a sense of belonging and a positive, meaningful experience.
- We have 62 parks that offer amenities such as playgrounds, walking paths, dog parks, pavilions, basketball courts, athletic fields, fishing stations, tennis and golf bringing individuals together and sharing common interests.

3.4 Existing Policies and Partnerships – Parks and Open Space Element

The City of Hollywood Comprehensive Plan 2008 contains numerous Goals, Objectives and Policies relating to recreation and open space: See Appendix C for actual Plan language.

Generally, the Comprehensive Plan establishes the following summarized items:

- Levels of service based on population
- Encourage joint use agreements for recreation facilities
- Provides for periodic public surveys to establish community needs
- Development of a prototype for community parks
- Specifies improvements to be made at specific park and recreation centers
- Plans for open space for passive recreation
- Continues to require new developments to dedicate park, recreation, or open space
- Provision and expansion of special events such as holiday celebrations
- Continued improved accessibility of parks and recreation facilities by the Public Works Department
- Establishes that a Parks and Recreation Board make regular reviews regarding the City's parks and recreation system
- Specifies staffing levels

3.5 Comprehensive Plan Policies – Transportation Plan Element

Roadways: The Transportation Element of the City's Comprehensive Plan identifies that in lieu of traditional widening and construction, alternative solutions are proposed in order to eliminate traffic issues, including studies of alternative routes to ease congestion, establishing a Congestion Management System to identify problems and coordinate improvements, and expanding Tri-rail services to include bicycle storage lockers.

Transit: The existing transit system in the City of Hollywood consists of fixed route buses and demand response service provided by Broward County Transit. Special needs of the transportation disadvantaged are documented in a Plan for Complementary Paratransit Mass Transit Service for Persons with Disabilities for Broward County, Florida and in Broward County Transportation Disadvantaged Service Plan, 1996.

Tri-Rail, a premium transit corridor, provides rail transit from Palm Beach County to Miami-Dade County. Future premium transit corridors include bus rapid transit on SR 7/441, a rapid bus on Hollywood Boulevard, and the addition of passenger service on the FEC corridor. The City's Comprehensive Plan also addresses encouraging "greener" travel options like bicycling by making accommodations for bicycles on Tri-rail and lockers at stations.

It shall be the goal of the City of Hollywood to provide and maintain a sustainable and integrated transportation system which provides modal choices for its residents and visitors and the efficient movement of goods and freight for its existing and future

businesses. This goal shall be achieved through the implementation of transportation programs and activities as outlined in the objectives below.

- a. Improve safety
- b. Provide greater convenience for the traveling public
- c. Increase energy efficiency
- d. Coordinate with the Florida Transportation Plan and the Florida Department of Transportation's Adopted Work Program

Policies that define the measures the City will use to accomplish this objective:

Policy 3.2.2 The City shall coordinate its plans for alternative transportation modes through the following mechanisms:

- a. The City shall participate in the development of the Broward County Greenways Plan. The purpose of the Greenways Plan is to identify the network of existing and potential bicycle, pedestrian, and waterways (blueways) which serve the City, other municipalities, and the unincorporated areas of the County. The City will provide the County with its existing inventory of alternative transportation modes. The results of the Greenways Plan will be incorporated into the City's Transportation Element and Capital Improvement Element.
- b. The City will utilize the County's Greenways Plan to coordinate updates to the Broward County Pedestrian Facilities Plan.
- c. Coordinate with surrounding municipalities and Broward County to develop a Greenways Corridor along Dixie Highway, consistent with the findings of the Broward County Greenways Master Plan. (CWMP Policy 2.43)
- d. Investigate reducing the number of travel lanes on Dixie Highway. (CWMP Policy 3.29)
- e. Provide increased landscaping, pedestrian environment and corridor improvements to facilitate business redevelopment by utilizing excess rights-of-way. (CWMP Policy 3.30)

Policy 3.2.3: Create strategies for bicycle/path links from residential areas to commercial areas, community facilities and recreational facilities. (CWMP Policy 8.5)

Policy 3.2.4: Capitalize on the pedestrian opportunities along the Intracoastal Waterway with linkages to adjacent areas. (CWMP Policy 4.50)

Policy 3.2.5: Improve bicycle/pedestrian amenities between the barrier island and the mainland, and along the beach and Intracoastal Waterway. (CWMP Policy 4.53)

Policy 3.2.6: Consider the creation of a recreational path/pedestrian linkage from the Orangebrook area to commercial development along Hollywood Boulevard. (CWMP Policy 6.18)

Policy 3.2.8: Promote the creation of a greenway connection from I-95 to Downtown and the Beach with the potential to include an adequately scaled public transportation option. (CWMP Policy 2.35)

- Policy 3.2.9: Improve pedestrian environment on Surf Road through improved design guidelines (applying CPTED principles) and code enforcement. (CWMP Policy 4.45)
- Policy 3.3.5: When possible, improve lighting and pedestrian environment along Taft Street. (CWMP Policy 8.6)
- Policy 3.3.9: Enhance canal systems for recreational opportunities. (CWMP 6.20)

3.6 Partnerships with other Organizations

The Parks, Recreation and Cultural Arts Department partners with a variety of local and regional organizations to expand the diversity of recreation programs and services for the residents of the City. The partner organizations and the programs they offer are listed below:

- Northeast Police Athletic League (PAL) - provides sports programs to at-risk youth at city facility.
- Youth Sports of Hollywood Inc. - contractual agreement to provide sports programs at city facilities.
- Buccaneers Youth and Athletics Association- contractual agreement to provide sports programs at city facilities.
- Hollywood Wildcats Inc. - contractual agreement to provide sports programs at city facilities.
- Driftwood Youth Sports Club Inc. - contractual agreement to provide sports programs at city facilities.
- Broward County Children's Services Council- contractual agreement to support out-of school time programming for ages 5-13 at- risk youth.
- Broward County School Board- shared use of fields, pools, tracks and facilities
- Sunshine Child Programs- Aftercare, and potentially youth sports and tutoring
- Aging and Disability Resource Center- Elder Grant, senior programming
- United Churches of Liberia (UCOL)- progress in the park and Youth Light up the Night
- American Red Cross-Contractual Agreement for swim lessons, CPR/First Aide training.
- Memorial Hospital- enrichment programs in social skills and healthy choices.
- Hispanic Unity- senior programs and ESOL classes.
- Russell Life Skills and Reading Foundation- tutoring in aftercare programs.
- Meals on Wheels- community center is congregate meal site
- Other Groups- the city provides free meeting space to civic associations and public meetings, organizations perform at special events

3.7 Summary

The following summary conclusions are based on the foregoing Community Profile:

- Hollywood is approaching build-out – there is very little viable vacant land for purchase or development.

- Population projections do not indicate considerable growth but the economic challenges will result in increased demands for recreation services and facilities.
- There are 25 active civic associations, 14 condominium/homeowner associations and 5 business associations within the City of Hollywood
- 3 hospitals
- 57 public and private schools Pk-12 grade
- 6 colleges/universities
- Amtrak/tri-rail station
- 1 Satellite Courthouse
- 11 transit routes
- 6 natural areas
- 4.5 miles of beach
- 1 regional airport
- The existing Park system consists of :
 - 25 mini-neighborhood parks
 - 7 neighborhood parks
 - 20 community parks
 - 7 golf courses
 - 6 beach sites
 - 5 special purpose facilities
 - 1 Urban District Park
 - 4 Regional Parks
- The County indicates the population of the city will continue to decrease in the 2010 and slowly start to recover in future years
- A wide variety of recreation programming is available in youth sports, family recreation, adult sports, fitness, as well as senior and social services.
- The existing Comprehensive Plan's Policies on transportation address the goals of increased pedestrian/bicycle linkages throughout the city.
- The Department partners with over a dozen organizations to help provide services and recreation throughout the community.

4.0 NEEDS AND PRIORITIES ASSESSMENT

4.1 Service Area Analysis

One method of assessing the needs for recreation facilities in Hollywood is to evaluate the approximate geographic areas served by the existing parks in the City using service area radii adopted by the National Recreation and Park Association (NRPA). According to these service area guidelines, a neighborhood park or open space area should be within a ½ mile distance, considered a comfortable walking distance, for every resident. Based on the original design of the city, the planners did not place high value on parks and open space resulting in minimal available undeveloped open space in those locations. In addition, there should be community parks within two (2) miles, considered an easy driving distance for all residents.

A variety of conclusions are evident based on these standards:

- Exhibit 8 illustrates that most City residents have access to a municipal neighborhood park within walking distance of their homes (blue circles). There are several areas in the western, southern and central portion of the city that are underserved by neighborhood parks which have high residential use with limited open space. Another area in the eastern portion of the City that does not meet the criteria; however, a portion of this area is a mangrove nature preserve.
- Exhibit 9 shows that the community centers and parks are accessible to all of the residents within 2 miles of such facility (purple circles).

Exhibit 8

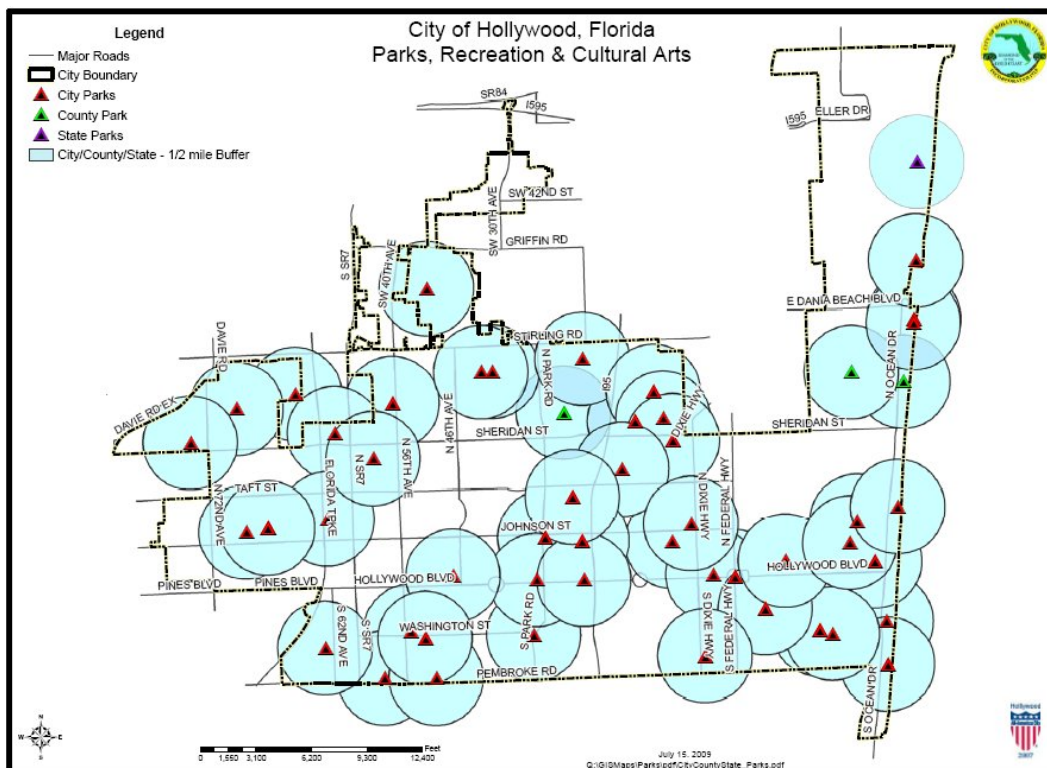
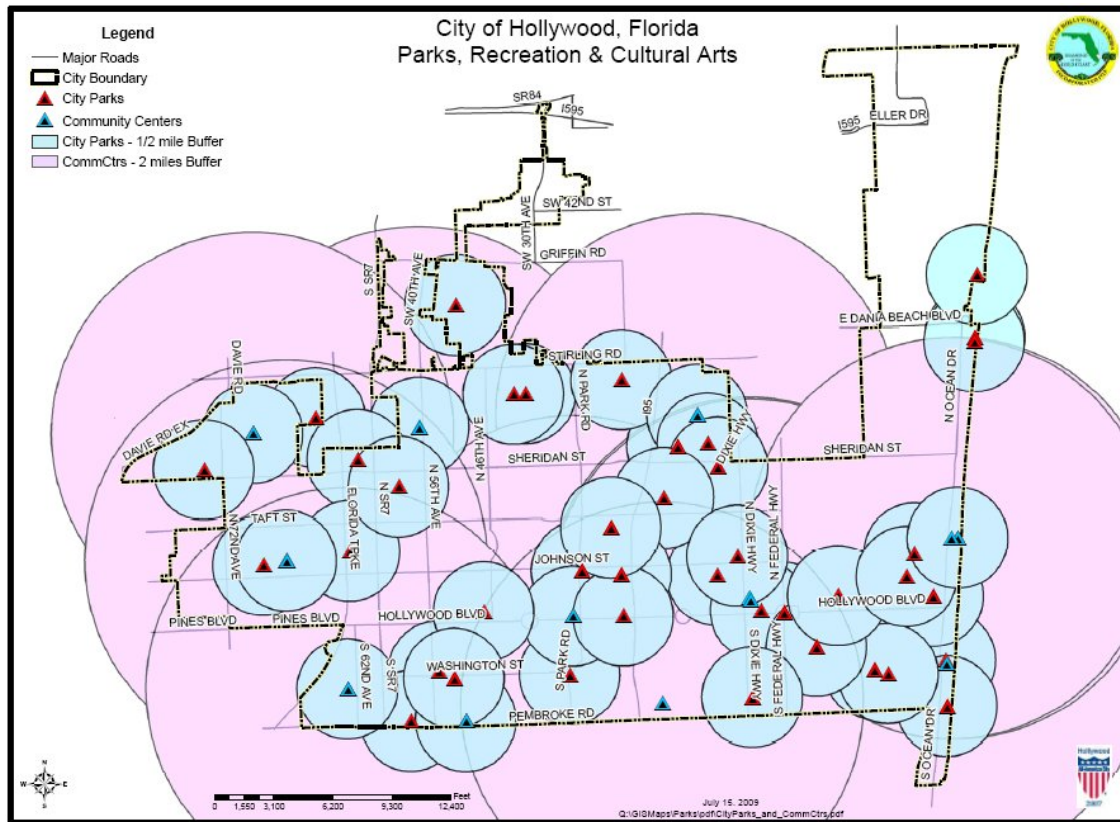


Exhibit 9**4.2 Level of Service Analysis – Population**

One methodology for evaluating needs is to review the Level of Service (LOS) included in the City's 2008 Comprehensive Plan. It is important to note that LOS is only a planning term used to establish a community's minimum requirement for certain services, and often has no relation to actual community needs and priorities. Exhibit 10 reveals the formula used to determine the park land acreage (LOS) in the comprehensive plan and in this Master Plan.

Exhibit 10 PARK ACREAGE- ACTUAL VS. LEVEL OF SERVICE ANALYSIS

GOVERNMENT/ FACILITY	ACREAGE (ACTUAL)	ACREAGE (FOR LEVEL OF SERVICE ANALYSIS)
City Parks & Beaches (not including golf courses)	380.9	380.9
County and State Parks & Beaches	2,038.8	36.1
Golf Courses (public & private)	639.9	124.4
Broward County School Board	92.1	92.1
TOTAL	3,151.7	633.5

Broward County's LOS based on total park acreage of 3 acres of community parkland acreage per 1,000 residents can be used as a comparison. Using the criteria set forth in the Broward County Land Use Plan, Hollywood has approximately 633 acres of park and open space that may be utilized to meet the Level of Service requirement of 3 acres of park space per 1,000 residents. With a 2008 population of 142,663 residents, Hollywood currently has approximately 4.4 acres for every 1,000 residents. This analysis indicates the City will be able to uphold its LOS standard through this Comprehensive Plan's short term (5 year) and long term (10 year) planning periods.

The City has 785 acres of land developed for park use but according to Broward County standards only 633.5 acres qualify towards parkland for the ratio. Golf courses and State or County parks are only considered partial parkland acreage for the calculation of a city's park acreage. Additionally, there are approximately 2,039 acres of County and State-owned and operated recreational facilities available to the public as well as four privately-owned golf courses open to the public totaling 393 acres. The City has immediate access to countless acres of natural water features such as West Lake, the Intracoastal Waterway, and the Atlantic Ocean for boating, fishing and other water sport recreation.

According to Exhibit 11, Hollywood had a 200 acre surplus of parkland in 2006 when compared to the County standard. According to this analysis the City will have a 154 acre surplus in 2015, when the population is projected to increase to 159,098 residents.

Exhibit 11 PARK NEEDS FOR CITY OF HOLLYWOOD BASED ON COUNTY LOS

Year	Population (projected)	Park Acreage Demand (amount needed to maintain 3 acres /1,000 population)	Surplus (+) / deficit (-) acreage
2006	144,431	433	+ 200
2010	151,098	453	+ 180
2015	159,974	480	+ 154
2020	169,943	510	+ 124
2025	182,616	548	+ 86

*population estimates based on 2008 Citywide Master Plan.

4.3 Comparison to State Standards

Another method of assessing a community's recreation needs is to compare the existing park and recreation facilities to the standards and guidelines in the State Comprehensive Outdoor and Recreation Plan, 2000 (SCORP). As noted in the Existing Conditions evaluation, the SCORP guidelines are estimates that the amount of urban outdoor recreation facilities that are required to support a population of 1,000 is five (5) acres. The guidelines help to determine the minimum number of facilities that would typically be needed to serve the population. These standards provide a low, medium and high threshold so that they can be adjusted to meet differing community characteristics. While these guidelines represent a generalized barometer for evaluation they do not necessarily reflect the specific recreation preferences and needs of the residents of Hollywood.

Exhibit 11 illustrates the current recreation park land requirements for the City with current and future population counts by Broward County LOS standards. While Exhibit 12 denotes the sharp contrast of the current recreation park land requirements based on current and future population counts based on the State of Florida SCORP LOS standards. In the 2009 City Park Facts study by the Center for City Park Excellence and The Trust for Public Land, the high density population cities averaged 6.1 acre per 1,000 residents. However, because of the current land uses this Master Plan recommends five park land acres per 1,000 residents.

Exhibit 12 PROJECTED PARK NEEDS BASED ON STATE STANDARD

Year	Population (projected)	Park Acreage Demand (amount needed to maintain 5 acres /1,000 population)	Surplus (+) / deficit (-) acreage
2006	144,431	722	-89
2010	151,098	755	-122
2015	159,974	800	-166
2020	169,943	850	-216
2025	182,616	913	-280

*population estimates based on 2008 Citywide Master Plan.

The following summary conclusions based on this table include:

- The City currently exceeds the County standards and is somewhat deficient in the State and National recreation park land requirements. This deficiency will become more pronounced if Hollywood experiences population increases in future years.
- The City will aim to meet the National level of 5 acres of park land per 1,000 residents by acquiring suitable properties if funding mechanisms are available in areas of the city that are deficient as shown on Exhibit 8 (Neighborhood Park Map).
- The City's policy on acquisition of property from new developments has been to accept no parcels of land smaller than 1 acre in size. In the event that the development commitment is less than 1 acre, the City accepts financial compensation and improves its existing facilities to accommodate the new population.
- Equally important to the acquisition is the allocation of ongoing funding for operational and maintenance requirements of the new facilities.
- Most residents have reasonable access to neighborhood parks and community facilities within a short commute. It is the Departments' intention to acquire suitable properties in those areas that are underserved.

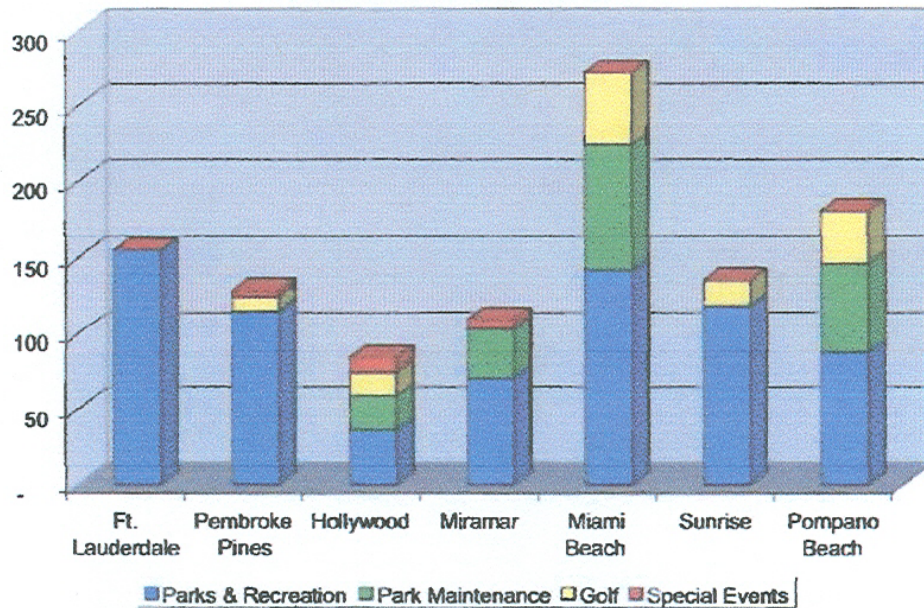
4.4 Benchmark Survey Results

The communities surrounding the City were surveyed in FY2006-2007 to compare their characteristics and their park systems with Hollywood's. The components of this survey included budget and population, staffing levels, fees and charges, and maintenance standards. Since that time the surrounding communities as well as the City have experienced significant reductions in their budgets and number of employees.

Exhibits 13 and 14 demonstrate the results of this survey. The most notable conclusion regarding the budget/population table (Exhibit 13) is Hollywood's lower relative expenditures on recreation and maintenance.

Exhibit 13

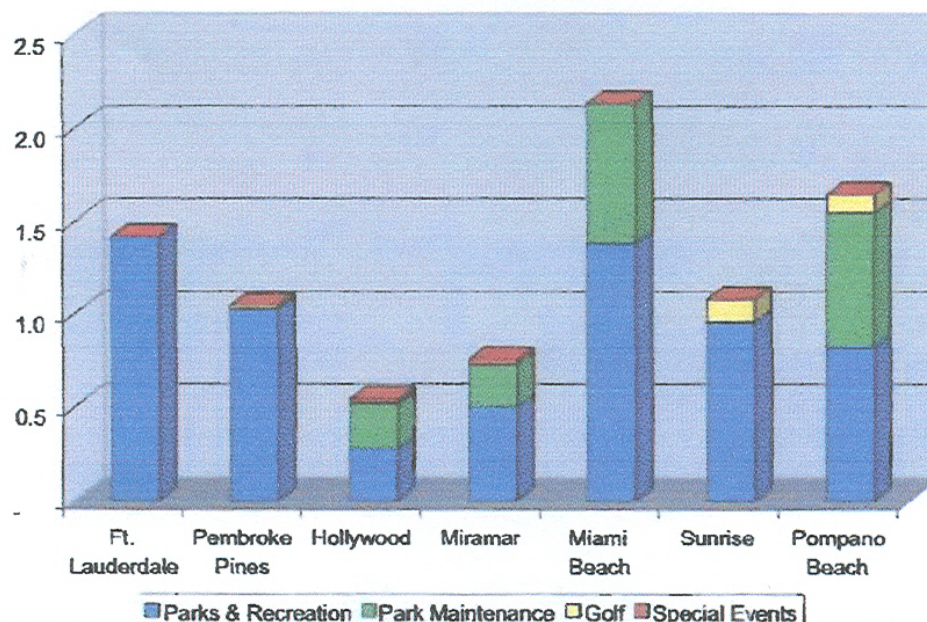
Parks & Recreation
FY2006 Budget Dollars per Resident



Total staffing levels are far lower than surrounding municipalities, although proportionately, Sunrise and Pompano Beach contain a much larger part time or seasonal recreation staff (Exhibit 14.) Hollywood contains a notably smaller recreation staff, likely due to efficiencies and outsourcing.

Exhibit 14

Parks & Recreation
FY2006 Staffing per 1000 Residents



In the study Hollywood's schedule of fees and charges is generally consistent when compared to other cities and maintenance standards fare better or equal to the other surveyed Cities. Overall, the benchmark survey shows the City's Parks system to be in very good condition compared to the surrounding municipalities.

In a national study by The Trust for Public Land in 2007 found that the average ratio for park staff to 10,000 residents was 0.76. The current City of Hollywood staffing ratio comes in at 0.38 to 10,000 with 54 full-time employees but when the 94 part-time seasonal employees are added in the staffing levels rise to 1.025 per 10,000 residents.

4.5 Recreation Needs and Priorities Staff Recommendation Lists

A significant component of this plan is an assessment of the existing system, which includes regional, community, neighborhood, mini-parks and conservation land, as well as open space, athletic facilities, community centers, special events and cultural programming.

The staffing and budget study information above is testament to the fact that the Department performs efficiently. The Department provides quality services with less staff and funding than neighboring communities and utilizes alternative sources to subsidize deficiencies.

Assessments were separately conducted on the General Condition of all of Hollywood's Parks, Architectural Facilities, and Playgrounds.

General Condition of Parks- The general public was surveyed on the condition of the parks in Hollywood's park system and 85.2% of those surveyed agreed the all of the parks in the park system are clean and well maintained.

Every park was also evaluated by staff and members of the Parks, Recreation and Cultural Arts Advisory Board. At the time of review, the parks were rated on overall appearance, pedestrian and vehicular accessibility, active and passive recreation facilities, and signage:

- 1 - Park rated "Poor"
- 4 - Parks rated "Fair"
- 22 - Parks rated "Good"
- 23 - Parks rated "Excellent"

Architectural Facility Assessment- All structures were evaluated by the Public Works Professionals based on their physical condition, life cycle expectancies, and needed repairs. Overall at the time of review:

- 87% were in satisfactory condition
- 6.5% were in need of repair
- 6.5% recommended for complete replacement

Playground Assessment- All playgrounds were evaluated by staff and members of the Parks, Recreation and Cultural Arts Advisory Board. Findings indicated that the majority of the playgrounds are in good condition and meet safety standards. However, there were a small percentage of the playgrounds that are either in need of repair or total replacement to meet current safety and ADA standards at the time of review:

- 89% of playgrounds were in satisfactory or good condition
- 5% were in need of repair or alterations
- 5% need to be replaced
- 65% of play equipment was under ten years old and met current standards

The following information was gathered from the Departments' Recreation Division staff in the Spring of 2009 and Departmental all-staff meeting in the Fall of 2009.

Facilities

1. Paint facilities with washable paint to keep up appearances
2. Refinish Gymnasium Floors
3. Purchase new sports and recreation apparatus and equipment such as pool tables, ping pong tables, game consoles and such
4. Replace lights with sensors and "green bulbs" to reduce electric consumption

Programming

1. Expand senior program to accommodate more participants and allow for more trips and events
2. Establish health, wellness and physical activity education programs for all age groups
3. Offer lifetime learning courses to older adults
4. Provide transportation shuttles on the City bus for participants at multiple sites for large special events
5. Create a city bike group for fun and exercise
6. Offer inter-generation programs to enhance the lives of both the youth and seniors
7. Create new adoptive special needs programs with a certified experienced special needs instructor/coordinator.
8. Change in liability requirements for sports fields to increase revenues
9. Use recycled environmentally friendly products programs vehicles and construct buildings that are LEED certified.
10. Animal obedience training
11. Aquatic sports programs
12. Culture based programs

Facility Usage

1. Offer Party Planner packages with party and decorating ideas
2. Increase marketing for facility rentals
3. Give quarterly transportation tours around the city of parks and community centers to current and new residents to promote usage and availability
4. Coordinate a national basketball tournament for youth to generate revenue.
5. Scoreboard at Boulevard Heights

6. Marquees at Artspark
7. Additional storage

Partnerships

1. Seek out Sponsorships and funding to enhance events and programming for our Department to offset budget deficit
2. Expand and increase participation in the “It Starts in parks” program initiative
3. Strengthen relationships with the David Park Tennis Center and Golf Courses for joint venture programs
4. Create advanced cooking classes utilizing new equipment
5. Establish relationships with Non-Profits for fundraising for worthy causes
6. Use technology to reach customers more effectively and efficiently
7. Provide regular health and medical screening for seniors, adults and children through partnerships with local hospitals
8. Partner with local and national health and wellness organizations to provide health related events
9. Partner with local restaurants to offer food and wine sampling at centers

Equipment/Supplies

1. Purchase new Vans that are more accessible for elderly and children
2. Replacement program for Recreation Maintenance Equipment
3. Replacement bus w/ADA accessibility
4. More vans for the summer
5. Spray truck and airifier for fields
6. Digital PA system

Amenities

1. Property security lighting
2. Better security at the pool
3. Advocate for sidewalks and bicycle lanes in areas throughout the city that don’t currently have them.
4. Better security cameras and additional equipment
5. Purchase portable bleacher units
6. Internet capabilities

4.6 Recreation Needs and Priorities Online Survey

Nine hundred twenty-six (926) resident and non-residents users of Hollywood parks or programs completed an online survey to determine their recreation needs and priorities. Surveys were also available in printed version at each of the 11 community centers. The complete survey is included in Appendix A.

Listed below are the priorities as indicated on the survey:

Programs

1. Evening Concerts/Events
2. Nature/ Ecology Programming

3. Fitness Programs
4. Art Classes for Adults
5. Music Programs
6. Computer Classes for All Ages
7. Swimming Lessons for All Ages
8. Art Classes for Youth
9. Programs for Seniors
10. Enrichment Classes for Families

Facilities

1. Walkway/trails
2. Security lighting
3. Neighborhood Parks (short walk to parks)
4. Security cameras
5. Parks and activities for dogs
6. Community pools
7. Community parks (with community centers)
8. Multi-sports complex
9. Outdoor tennis classes
10. Indoor basketball courts (attached to sports complex/community centers above)

Amenities

1. Restrooms
2. Trees for shade
3. Parking
4. Walking paths

Survey data indicates that residents are seeking more individual and small group opportunities such as walking, swimming, picnicking, bicycling, attending classes, programs and special events.

4.7 Summary

The National Recreation and Parks Association's guidelines suggest communities have a neighborhood park within ½ mile and a community park within 2 miles of all residents. The City of Hollywood meets the community park standard and will monitor the central and southern portion of the city for possible land purchases as they become available.

While the current park system exceeds Broward County's standard level of service at 4.4 acres of park land per 1,000 residents this is below the State standard of 5 acres per 1,000 residents and the National standard of 6 – 10 acres per 1,000 residents. The Master Plan will recommend achieving and maintaining a minimum of 5 acres per 1,000 residents.

A comparison study of surrounding communities reveals that the City of Hollywood is serving a larger population with less staff and a lower budget. This would indicate that

the Department is efficient in the use of staff and funding, as well as finding alternative sources to subsidize budget deficiencies.

Staff needs analysis recommendations for facilities focus on green initiatives and items to help maintain the facilities. The programming needs ranged from providing transportation to large events, inter-generational programming, recycling to animal obedience classes, further signifying the diversity of the communities they work with. Partnerships are an area where staff feels we will need to expand efforts to provide programming in the parks especially during tough economic times. Many of the partnerships are already established and would be expounded upon. Equipment and amenities are mainly capital improvement projects such as new vans, an ADA accessible bus as well as more lighting and security cameras. They also strongly recommend advocacy for sidewalks and bicycle lanes in areas that do not have them.

The online survey, which was also available in hard copy for residents without computer access, netted many similar results to the staff input. Respondents are looking for more cultural opportunities as well as nature and fitness options. Their needs assessment reveals the groups focus on getting healthy and staying safe, with walking trails and security lighting coming in first and second on the list. Restrooms, shade trees and parking are the top three amenities requested.

This thorough needs assessment has provided direction for this Master Plan and will serve as a road map for the future of the City of Hollywood's park system. Like every other portion of this Plan these types of assessments will have to occur on a regular basis to reflect the needs of the community as a priority in the park system.

5.0 FUTURE PARKS AND OPEN SPACE SYSTEM

5.1 Park Lands and Facilities

The Master Plan incorporates the needs and priorities of residents, opportunities and constraints of the existing system and the vision of the city's park system. The physical parks system includes the following components:

1. A system of multi-purpose park facilities that meet both the passive and active recreation needs of City residents, and bring the community together for sports competition, social, recreational and educational programs and special events. Elements include:

- Improvements, over time, to existing parks including potential park expansion through purchase of vacant and/or adjacent properties
- Developing a multi-use sports complex that includes picnic areas and pavilions, a multi-purpose walking/bicycling path and a community playground
- Develop additional neighborhood parks in the central and southern portion of western Hollywood
- Properly communicate and educate residents regarding the availability of contemporary learning play features in renovations and new construction

2. An interconnected system of safe bike lanes, multipurpose paths and sidewalks that allow residents to safely and comfortably move about the City, as well as connect adjacent communities. Elements include:

- Continue to work with Broward County to develop the Greenways & Trails Vision
- Advocate for the completion of the sidewalk network
- Advocate for striped bike lanes on major roadways whenever possible
- Inclusion of bicycle friendly facilities whenever new construction or renovation of park facilities takes place
- Construction of multipurpose paths along major roadway corridors where possible

3. A system of great public streets that serve as public open spaces, providing safe and attractive mobility corridors for pedestrians, bicyclists and motorists.

Elements include:

- Advocate for shade trees along major streets
- Advocate for streets, which are easy and safe to cross, with improved, visible crosswalks at strategic locations.

- Advocate for public transportation that is more efficient and consumer friendly

4. Recreation programming which serves a wide population, consistent with the City's demographics.

- Increase intergenerational programs
- Expand youth and family-oriented programs
- Create partnerships and consortiums to create more efficient events and reach broader, diverse markets

5. Maintain a fee and funding philosophy for the City's recreation programming and special events, to provide a consistent plan for future parks and recreation.

- Implementation policy to maximize recreation programs and revenues
- Establish a philosophy for sponsorship of programs, special events and facilities
- Explore the commercialization of programs and facilities to increase revenue

5.2 Programs, Operations, and Maintenance

Parks, Recreation and Cultural Arts Department

The City of Hollywood Department of Parks, Recreation and Cultural shall continue to play an increasingly important role in the City's continued future growth and success. Consistent with the City's Strategic Plan, and given adequate resources, the Department can serve as a catalyst for enhancing many of the City's strategic goals.

Specifically these goals include:

- Communications
- Cost Containment
- Customer Service
- Diversity
- Economic Development
- Employee Development
- Employee Recognition
- Global Hollywood
- Revenue Enhancement

Through its diverse slate of programs, special events and outreach services the Department is on the front line in its ability to reach citizens and provide for their myriad of recreation and cultural needs. The Department should be viewed and utilized as "Goodwill Ambassadors" for the City, providing responsive programs and helping to meet the needs and merge the diversity of Hollywood's changing demographics.

The Parks, Recreation and Cultural Arts Department emphasize the major areas of community activities including recreation activities, park facilities, special events and conservation. Community needs will continue to be assessed regularly and the organizational structure adapted to reflect the optimal way to provide services to the community.

Community Activities

These activities have included organizing and implementing all special events, cultural programs, City celebrations, groundbreakings and employee events. The Department works closely with the City Public Information Office to publicize all events and programs. These activities are a key component in reaching the City's goal to enhance the City's visibility and diversity through its events and programs. The growing popularity of these events is evident at every event or ribbon cutting ceremony.

Opportunities and challenges for the Community Activities vision include the following:

- Target and increase family programming in central locations free of charge
- Work closely with staff, outside agencies and contractors to increase youth and adult programming
- Increase cultural-based events
- Inventory and discuss potential for shared use facilities at schools and private developments for public use when and where acceptable

Recreation Activities

Recreational Activities include a diverse slate of programs in the community centers, other parks, and shared use facility programming with the schools. Recreation programming will assist the City in bringing a sense of community connectedness to private affiliations and integrate populations and families in the area. A vision for this section includes:

- Increase youth programming
- Expand Special Population programs
- Maximize the available program windows at the Community Centers
- Inventory and assess the opportunity to utilize private facilities for public use
- Implement a citizens' needs assessment for programming trends, wants and needs every five years
- Explore the idea of establishing a fee policy and budget account for various fees, charges and other funding sources that would go back into a land acquisition fund specifically for Parks

Park Facilities

Park Facilities typically encompass the grounds and building maintenance. The consistent vision for the Department in this area includes:

- Continue to implement the Department's maintenance standards guide for parks, playgrounds, athletic fields and recreation facilities as the Department expands.
- Explore the opportunity to contract non-specialty maintenance for new Park development; freeing up permanent maintenance personnel for specialty maintenance (i.e. athletic fields, special events).

- Ensure that the Parks maintenance section continues to receive adequate funding commensurate with Department growth including personnel, equipment and operating funds.
- Maintain facilities to at existing levels.

Staffing levels:

Staffing levels, as shown in the studies in section 4.5 of this document are efficient and effective in the provision of programs, services and events. A national study by The Trust for Public Land in 2007 confirms that the average ratio for park staff to 10,000 residents was 0.76. The City of Hollywood staffing ratio comes in at 0.38 to 10,000 with 54 full-time employees but when the 94 part-time seasonal employees are added in the staffing levels rise to 1.025 per 10,000 residents.

6.0 IMPLEMENTATION STRATEGY

6.1 Acquisition/Development Costs

A cost estimate for the recommended actions is included in Appendix E.

6.2 Operations and Maintenance Costs

A cost estimate for the recommended actions is included in Appendix E.

6.3 Potential Funding Alternatives

Numerous funding sources exist for executing the recommendations of this Master Plan. Below is a summary of the most likely sources.

General Obligation or Revenue Bonds are the most likely source of local funding for park improvements and developments. The advantage of this method is that funds are made immediately available for projects. General Obligation Bonds require approval through an election by residents who will be taxing themselves for these improvements.

Revenue bonds provided through additional sales or property taxes are another option for funding. This option provides steady however, slower amounts of revenue for park development. This option is often more difficult for constituents to support since it is harder to equate this payment with the benefits received.

The Recreational Trails Program through the Florida Department of Environmental Protection (DEP) provides funds for trail development, renovation or maintenance. Annual awards total up to \$80,000. This grant would be applicable for trail planning and development for linear parks.

The Greenways and Trails Acquisition Program also through the DEP provides designated Florida Forever money for land acquisition for greenways and trail projects. Awards and application cycles vary greatly. This grant would be applicable to funding land acquisition for the planned trails or greenways.

The Transportation Equity Act for the 21st Century, through the Florida and US Departments of Transportation (DOT), provides funding for a wide variety of alternative transportation projects. This includes transit, bicycle and pedestrian paths, scenic byways, and recreational trails. Awards vary greatly in size and are ongoing. This is a broad source for numerous City projects, including sidewalk improvements, bikeway trails and transit facilities such as pavilions or shelters.

Florida Community Trust and Florida Forever grants through the Department of Community Affairs (DCA) provide funding for open space land acquisitions. This includes active outdoor recreation sites as long as the activities do not have any negative environmental impacts. Applications are due in August - September, and awards vary greatly due to property values.

The Recreation Development Assistance Program through the DEP provides funding for land acquisition or land development for public outdoor recreation use. Awards are generally \$50,000- \$200,000 and applications are due in September. These grants would assist the City in funding land acquisitions for neighborhood parks, as well as development of the park after purchase.

Florida Highway Beautification Council Grants through DOT funds local government roadway beautification projects, including park entrances. Awards vary greatly and are ongoing. This grant would be applicable in funding landscaping median improvements,

as well as landscaped roadway entrances to the proposed Sports complex and the planned new community parks.

Parks for People and Partners in Preservation grants, through the Broward County Environmental Protection Department, provide funding for conservation and park development. Awards are usually up to \$75,000 and are due in June and July. These grants would be applicable for developing new neighborhood parks and removal of invasive plant species in new or existing parks.

Children's Services Council of Broward County provides grant funding for programming to underserved populations. Awards vary depending on the population being served and applications are due in May every third year. The next application cycle is in 2013. These grant funds would be applicable for increasing programming to youth and special needs populations.

6.4 Potential Partnerships

To realize the vision of the Master Plan, Hollywood should aggressively utilize public and private partnerships to provide for the needs of the entire community to compliment capital expenditures. Currently, the City of Hollywood implements, at least partially, all identified components of the Parks Master Plan. Broward County currently provides large community parks, trails, transit and planning efforts toward this system, however the County's role in the future system could be strengthened. This would include a partnership in the proposed Greenway and Trail System as well as in helping to address connectivity in the City's park system.

The Broward County School District currently provides a portion of the City's parks and recreation system through joint use agreements for park and facility use. Hollywood should continue to work with the School District to ensure maximized facility use through joint use agreements at all schools with relevant facilities.

Homeowners Associations currently provide a narrow, but significant service within the City's existing parks and recreation system. This includes mainly park or recreation facilities primarily for their residents and members generally in gated communities. The City should actively work with homeowners associations to establish expanded recreation opportunities, for example, providing City-managed recreation programs at their facilities. The adjacent communities would have the advantage of nearby recreation opportunities, and the City could relieve some overcrowding at existing facilities.

Corporate partnerships could be greatly expanded to include sponsorship of community events, as well as potentially larger park facilities. Other areas for potential corporate involvement include signage in centers and fields, sponsoring large events, naming rights at centers, Artspark and ballfields, uniforms, truck signage, media mentions and web page mentions.

An important component of the existing parks and recreation system are the facilities already in existence in the neighboring municipalities of West Park, Hallandale, Dania, Aventura, Cooper City and Pembroke Pines. These communities provide a variety of neighborhood and community parks and recreation facilities that are also accessible to residents of Hollywood. Should there be the need in the future; the City should explore partnerships with these municipalities for expanded roles in programming and potential facility upgrades and renovations.

7.0 APPENDICES

LIST OF APPENDICES

Appendix A	Online Survey
Appendix B	Recreation Events, Programs, Classes and Activities
Appendix C	City of Hollywood 2008 Comprehensive Master Plan Language
Appendix D	Private Recreation Facilities
Appendix E	Capital and Long Range Project Costs
Appendix F	Parks Map and Address Listing

LIST OF EXHIBITS

Exhibit 1	Park System Model
Exhibit 2	Boundary Map of the City
Exhibit 3	Neighborhood Associations Map
Exhibit 4	Transit Facilities and Bus Routes
Exhibit 5	Bicycle Suitability Map
Exhibit 6	Actual Par/Open space Acreage
Exhibit 7	Publicly Owned Recreation Spaces
Exhibit 8	Broward County Potential Greenways System
Exhibit 9	Neighborhood Parks ½ Mile Radius Map
Exhibit 10	Community Parks 2 Mile Radius Map
Exhibit 11	Projected Park Needs Based On Broward County LOS
Exhibit 12	Projected Park Need Based on State of Florida Standards
Exhibit 13	2006 Budget Dollars per Resident Study
Exhibit 14	2006 Staffing per 1,000 Residents Study

Appendix A

Online Survey Results and Analysis

City of Hollywood

Department of Parks, Recreation and Cultural Arts

Online Survey Analysis

Dated August 7, 2009

Patrons Surveyed	929
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Hollywood Residents	589
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Non-residents	298
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Average percentage of surveys from the following locations:

Northwest Hollywood	25.4%
Northeast Hollywood	22.0%
Southwest Hollywood	17.7%
Southeast Hollywood	34.8%

Average age of survey population:

Teenager (13-18)	28
Single Adult (19 and older)	170
Single Adult with children	90
Partnered Adult with no children	252
Partnered Adult with children	322

(Of those with children the majority (50.1%) had one or more children between the ages of 6-12.)

Top 3 recreation programs participated in over last 2 years

1. Concerts at Beach Theater	407
2. Concerts at ArtsPark	351
3. Summer Camp Recreation Programs	110

Top 3 facilities visited over the last 12 months

1. ArtsPark at Young Circle	310
2. Charnow Park	157
3. Anniversary Park	115

Top 3 recreation activities/programs to be expanded

1. Evening concerts at ArtsPark	352
2. Evening concerts on the Beach Boardwalk	283
3. Nature/ecology programming	269

Top 3 reasons for not participating in Hollywood programs:

1. Did not know about the program	220
2. Too busy or do not have the time	160
3. Not interested in programs offered	91

Increase in the following facilities is needed: (top 3)

1. Walking Pathways/trails	361
2. Security Lighting	316
3. Neighborhood Parks (small walk to parks)	282

Five most important park features:

1. Restrooms	586
2. Trees for Shade	460
3. Parking	358
4. Walking Paths	357
5. Shade covers for children's playground	322

Best method to advertise programs, classes and special events:

Email
City of Hollywood Website
Banners

Percentage of survey participants that would utilize online payment 78%

87% of the participants surveyed rate the overall upkeep of the facilities and parks as good or excellent.

Means of transportation used by surveyed population is motor vehicle 80%

On May 1, 2009, an online survey was opened to the public on the city's website. The survey consisted of 30 questions relating to recreation, special events, and programming. The questions were crafted to evoke answers that would become the basis for the Department of Parks, Recreation and Cultural Arts (PRCA) needs assessment. This study compiles the information from the 929 survey responses received.

The survey was promoted on Channel 78(Community Access TV), in the Miami Herald and Sun Sentinel newspapers, the citywide Horizons newspaper, on the city website at hollywoodfl.org and through email blasts throughout the months of May and June 2009. PRCA staff attended over 20 civic association meetings promoting the survey and requesting assistance to promote the survey to members and in their neighborhoods.

This was open to both residents and non-resident users and focused on the city's parks and special events. Nearly 70% of the surveys returned were from Hollywood residents. There was slightly higher participation from the Southeast region and slightly lower participation from the Southwest region. The majority (50.2%) of the survey population was between the ages of 36 and 55, while only 3% between the ages of 13-18. The survey population was closely divided in thirds between single adults, partnered adults with no children and partnered adults with children. Of those with children the majority had 1 or 2 children in the 6-12 age groups. The survey was offered in English and Spanish versions with less than 2% of the survey results being completed using the Spanish version.

In analyzing the survey results, data was divided into four categories, promotions, operations, programming and facilities. In addressing Promotions, the majority of the survey responders receive the Sun-Sentinel, Miami Herald and the Hollywood Gazette sighting the "Entertainment Section" as a source of finding out about events and programs. However, answers revealed an overwhelming preference to utilize technology such as email for promotions and online services for payments; which is inline with today's advertising trends. This section of the survey was conclusive in projecting the need for the department to utilize all that modern technology has to offer in order to market the department and the city.

The programming category included the programming of community centers, parks, and special events. This area of the survey resulted two separate areas of information, the promotion of the programs/events and the content of the programs/events. Questions about the promotion of the programs unveiled a large portion of the population surveyed did not have knowledge of the events, programs or classes. Throughout the survey needs in the area of program and event promotions became evident. The data for this is slightly skewed by the fact that 30% of the respondents do not live in the City of Hollywood where most of

the promotion dollars are spent. Nevertheless, this is an area that will be evaluated and addressed.



In addressing the programming content, survey questions resulted in over 85% stating the special events were enjoyable and worth attending. Their participation responses were highest for the Beach Theater concerts, ArtsPark concerts and summer camp programming. While activities to expand were evening concerts at both the beach and ArtsPark followed closely by fitness and art programming. When asked to identify reasons for not attending PRCA programs or events the responses ranged from being too busy, cost of programming or parking, to the fact that they use other recreation facilities in other locations.



Gathering information about the park facilities and the future need for facilities showed the respondents' concerns were focused on safety and security. Indoor pool, walking paths and more neighborhood parks topped the public's wish list, security features and lighting repeatedly surfaced as a priority. Hollywood Beach Culture and Community Center, ArtsPark and Anniversary Park were among the most visited facilities with recent General Obligation Bond park improvements getting an overall "happy with improvements" response from over 75% of those surveyed.



Another area that showed positive responses was in the overall operations of the department. The survey asked the participants their opinions of their "top five" park features that are most important. The answers pointed to restrooms, shade trees, parking, walking paths and playground shade covers. These amenities were unanimously rated in "good" to "excellent" condition city-wide. Many participants did not know the overall condition of playing courts or skateparks indicating a limited user population in the survey base.


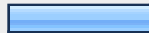
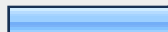
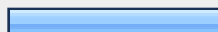





The information gathered through this survey has resulted in a clearer vision of the communities' wants and needs. In the area of promotions, an analysis of the departments self promotion and program promotion is needed. Programs should continually be reviewed for cost and ease of use for the patrons as well as or duplication. Park facilities received favorable responses but there are still needs for neighborhood parks and walking paths to be addressed in future planning. Operations excelled in this survey with the amenities rated in "good to excellent" condition proving the system currently in place is working and should be adhered to for future facilities. This and all of the information from the survey will be coupled with input from public and civic associations to create the Parks, Recreation and Cultural Arts Master Plan.

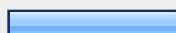
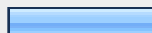
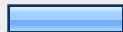

City of Hollywood Parks, Recreation and Cultural Arts Questionnaire





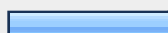
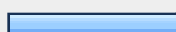
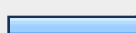

1. Would you like to complete the survey in English? Le gustaria completar el cuestionario en Español?			
		Response Percent	Response Count
English		97.6%	897
Español		2.4%	22
<i>answered question</i>			919
<i>skipped question</i>			10


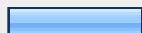

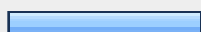
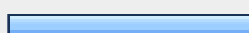
2. Are you a resident of the City of Hollywood?			
		Response Percent	Response Count
Yes		66.9%	581
No		33.1%	288
<i>answered question</i>			869
<i>skipped question</i>			60


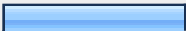



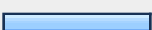


3. Are you			
		Response Percent	Response Count
Seasonal		5.1%	29
Year-round		94.9%	545
<i>answered question</i>			574
<i>skipped question</i>			355

4. What is your zip code?			
		Response Percent	Response Count
33004		0.3%	2
33019		21.4%	125
33020		24.3%	142
33021		32.3%	189
33023		7.2%	42
33024		10.4%	61
33312		1.7%	10
33314		0.3%	2
33316		0.0%	0
Other		2.1%	12
answered question			585
skipped question			344



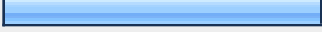






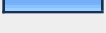











5. If you live or work in Hollywood, where?			
		Response Percent	Response Count
Northwest Hollywood (North of Johnson St west of Park Rd)		25.5%	166
Northeast Hollywood (North of Johnson St, east of Park Rd)		21.9%	143
Southwest Hollywood (South of Johnson St, west of Park Rd)		17.3%	113
Southeast Hollywood (South of Johnson St, east of Park Rd)		35.3%	230
answered question			652
skipped question			277

6. What is your age?			
		Response Percent	Response Count
13-15 years		1.9%	16
16-18 years		1.3%	11
19-25 years		4.3%	37
26-35 years		12.3%	106
36-45 years		24.5%	211
46-55 years		25.6%	220
55-64 years		19.3%	166
65 and older		10.8%	93
		<i>answered question</i>	860
		<i>skipped question</i>	69


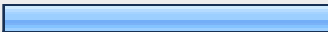



7. Which of the following best describes you?			
		Response Percent	Response Count
Teenager (13-18)		3.2%	27
Single Adult (19 and older)		20.1%	170
Single Adult with children		10.3%	87
Partnered Adult with no children		29.3%	248
Partnered Adult with children		37.1%	314
		<i>answered question</i>	846
		<i>skipped question</i>	83


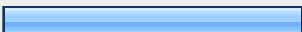


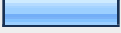


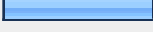
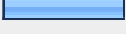
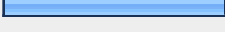
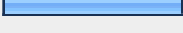

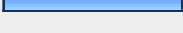
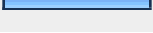
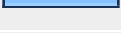
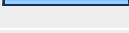
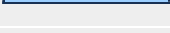

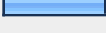


8. If you have children, check the categories that describe their ages and number (check all that apply)			
		Response Percent	Response Count
Under 6 years old; only one child		19.2%	69
6-12 years old; only one child		27.8%	100
13-15 years old; only one child		13.3%	48
16-18 years old; only one child		10.6%	38
Under 6: Two or more children		11.9%	43
6-12; Two or more children		22.2%	80
13-15; Two or more children		4.7%	17
16-18; two or more children		13.9%	50
	<i>answered question</i>		360
	<i>skipped question</i>		569



9. Which of the following City of Hollywood recreation programs have you or your children participated in over the last 2 years? (Check all that apply)









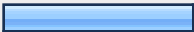
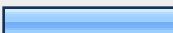
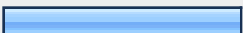
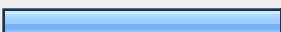

		Response Percent	Response Count
Concerts at Beach Theater		56.0%	399
Concerts at West Hollywood		12.6%	90
Concerts at ArtsPark		48.7%	347
Youth Dance Classes (any kind)		5.5%	39
Youth Sports Leagues (any sport)		8.0%	57
"Mom and Tot" activities		3.5%	25
Swimming Lessons or Open Swim		13.2%	94
Tennis		12.1%	86
After School Recreation Program		8.0%	57
Summer Camp Recreation Program		15.0%	107
Specialty Camp (sports camp or SEA camp)		7.0%	50
Basket Ball League		2.5%	18
Enrichment classes (such as yoga, fitness, dance, computers, karate, etc)		10.7%	76
Golf		12.8%	91
Paddleball		3.8%	27
Senior trips, tours, clubs, dances or other programming		4.9%	35
Rental of Park Pavilions or facility		13.5%	96
Skate Park		8.6%	61
Beach Volleyball		5.2%	37
Kayaking		12.6%	90
Other (please specify)		25.5%	182

	<i>answered question</i>	713
	<i>skipped question</i>	216


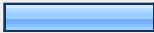
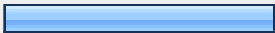

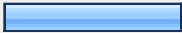
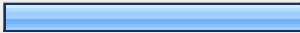
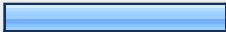


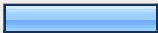
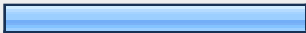
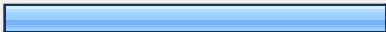
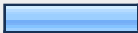
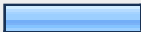







10. How would you rate the overall care and upkeep of Hollywood's parks and recreation facilities? (Check only one box)			
		Response Percent	Response Count
Excellent		36.8%	304
Good		49.9%	412
Fair		7.3%	60
Poor		1.5%	12
Do Not Know		4.6%	38
	<i>answered question</i>		826
	<i>skipped question</i>		103

11. Which of the following Recreation Activities/Programs do you feel the City should expand? (Check all that apply)			
		Response Percent	Response Count
Evening Concerts on the Beach Broadwalk		36.5%	273
Evening Concerts at ArtsPark Young Circle		45.9%	343
Programs for seniors		21.3%	159
Sports programs for pre-schoolers		11.4%	85
Sports programs for youth		17.4%	130
Sports programs for teens		16.7%	125
Tennis instruction for youth		7.5%	56
Swimming Lessons for all ages		22.7%	170
Enrichment classes for families		18.3%	137
Fitness programs		34.1%	255
Music programs		27.3%	204
Dance Classes for youth		12.2%	91
Art Classes for adults		27.4%	205
Arts Classes for youth		22.2%	166
Summer Camps for youth		17.2%	129
After School Programs for youth		18.9%	141
Computer classes for all ages		25.3%	189
Specialty Camps for youth (ie. SEA Camp and Sports camps)		12.8%	96
Teen programming		15.2%	114
Therapeutic programs		12.4%	93
Special Needs populations programming		11.0%	82








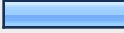




Nature/ecology programming		34.6%	259
Other (please specify)		12.7%	95
answered question			748
skipped question			181

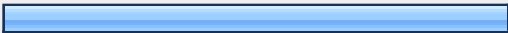
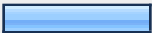
12. Which of the following types of facilities do you feel the City should provide more of? (Check all that apply)			
		Response Percent	Response Count
Multi-Sports Complex		22.9%	166
Neighborhood Park (small walk to parks)		38.2%	277
Community Parks (with community centers)		27.6%	200
Indoor Basketball Courts		10.6%	77
Walking Pathways/Trails		48.6%	352
Outdoor Tennis Courts		11.3%	82
Parks for Dogs and Owners		32.0%	232
Outdoor Basketball Courts		8.0%	58
Swimming Pools		29.0%	210
Water Features		26.1%	189
Security Cameras		36.3%	263
Security Lighting		42.8%	310
Other (please specify)		12.8%	93
answered question			725
skipped question			204

13. From the following list, please pick the five park features that are most important to you when visiting a City park that does not have Sports fields.

		Response Percent	Response Count
Playground Equipment for children		34.9%	269
Fenced playgrounds to keep animals out and small children in		22.6%	174
Shade covers for children's playground		41.2%	317
Restrooms		75.3%	580
Picnic Tables		26.9%	207
Walking Path		45.6%	351
Park Benches		34.0%	262
Basketball Court		5.5%	42
Tennis Court		4.9%	38
Open Green Space for general play		23.1%	178
Parking		46.1%	355
Trees for shade		58.8%	453
Picnic Shelter or Pavilion		20.3%	156
Area for dogs to Play		20.5%	158
Flowers and shrubs throughout the Park		26.1%	201
Lighted playgrounds		13.2%	102
Exercise stations		15.5%	119
Skatepark		7.0%	54
Water features		20.8%	160
Gyms		10.0%	77
Security Features (cameras, lighting)		37.3%	287

	<i>answered question</i>	770
	<i>skipped question</i>	159

14. Which of the following City of Hollywood Community Centers have you or your family visited during the last 12 months for programs, classes or events? (Check all that apply)			
		Response Percent	Response Count
Hollywood Beach Community and Culture Center		50.0%	380
Driftwood Community Center		15.7%	119
Beverly Park Community Center		6.7%	51
Washington Park Community Center		10.7%	81
Dr. Martin Luther King Jr. Community Center		5.9%	45
Fred Lippman Multi-Purpose Community Center		19.9%	151
Shuffleboard Community Center		2.6%	20
David Park Community Center		18.6%	141
McNicol Community center		5.0%	38
Garfield Community Center		5.0%	38
Boulevard Heights Community Center		10.3%	78
I have not visited any Hollywood Community Centers		29.5%	224
	<i>answered question</i>		760
	<i>skipped question</i>		169

15. I would use an online payment service for recreation programs if it was available			
		Response Percent	Response Count
Yes		77.8%	581
No		22.2%	166
		<i>answered question</i>	747
		<i>skipped question</i>	182

16. In the last 12 months, how often have you visited the following Hollywood facilities? Check one column for each facility.

	None	1-5 Times	6-10 Times	More than 10 Times	Response Count
Hollywood Beach Broadwalk	7.8% (56)	36.8% (264)	14.3% (103)	41.1% (295)	718
Charnow Park on the Broadwalk	45.4% (238)	29.2% (153)	9.4% (49)	16.0% (84)	524
ArtsPark at Young Circle	17.2% (113)	46.6% (306)	15.9% (104)	20.3% (133)	656
Holland Park	74.5% (330)	14.9% (66)	5.0% (22)	5.6% (25)	443
Stan Goldman Park	88.9% (369)	8.0% (33)	0.7% (3)	2.4% (10)	415
Driftwood Ball Fields	84.0% (351)	7.2% (30)	2.6% (11)	6.2% (26)	418
Driftwood Swimming Pool	81.0% (346)	12.6% (54)	2.6% (11)	3.7% (16)	427
Jefferson Park	78.2% (344)	14.3% (63)	4.1% (18)	3.4% (15)	440
John Williams Park	87.2% (362)	8.7% (36)	1.7% (7)	2.4% (10)	415
Poinciana Dog Park	75.4% (328)	16.6% (72)	2.5% (11)	5.5% (24)	435
Boulevard Heights Summer Music Concerts	79.9% (345)	15.7% (68)	1.4% (6)	3.0% (13)	432
Boggs Field (Soccer Fields)	88.3% (361)	6.6% (27)	2.2% (9)	2.9% (12)	409
Boggs Field (Football Fields)	91.3% (366)	6.0% (24)	1.0% (4)	1.7% (7)	401
Rotary Park Sports Complex	78.6% (334)	12.5% (53)	1.9% (8)	7.1% (30)	425
Washington Football/Baseball Fields	87.8% (359)	7.3% (30)	2.0% (8)	2.9% (12)	409
Hollywood West Sports Complex	88.0% (358)	8.6% (35)	1.2% (5)	2.2% (9)	407
Dowdy Field	94.5% (380)	3.5% (14)	0.7% (3)	1.2% (5)	402
Montella Park	86.6% (355)	10.5% (43)	1.0% (4)	2.0% (8)	410
Anniversary Park	64.3% (286)	25.6% (114)	7.2% (32)	2.9% (13)	445
Zinkil Park	87.6% (360)	5.4% (22)	2.9% (12)	4.1% (17)	411
Bicentennial Park	80.1% (335)	16.3% (68)	2.4% (10)	1.2% (5)	418
Veterans Park	79.7% (329)	11.6% (48)	3.4% (14)	5.3% (22)	413

Other (please specify)		107
	answered question	750
	skipped question	179



















17. In the last 12 months, how often have you visited the following Broward County/State facilities? Check one column for each facility.

	None	1-5 Times	6-10 Times	More than 10 Times	Response Count
TY Park	23.1% (153)	48.0% (318)	13.1% (87)	15.8% (105)	663
West Lake Park	52.1% (302)	33.4% (194)	8.1% (47)	6.4% (37)	580
Anne Kolb Park	47.5% (278)	40.7% (238)	5.6% (33)	6.2% (36)	585
North Beach Park	52.7% (298)	34.3% (194)	4.4% (25)	8.7% (49)	566
John U. Lloyd State Park	38.5% (240)	48.1% (300)	6.4% (40)	7.1% (44)	624
	answered question				741
	skipped question				188


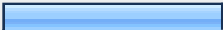
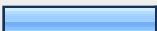
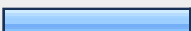

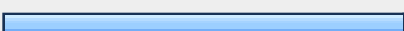
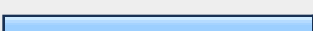

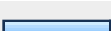
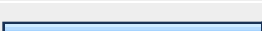
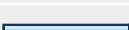
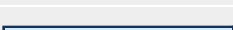


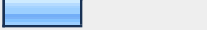


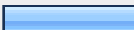


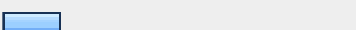
18. In the last 12 months, how often have you visited the following Community facilities? Check one column for each facility.





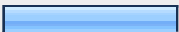

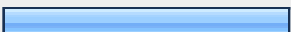
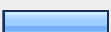
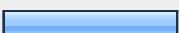

	None	1-5 Times	6-10 Times	More than 10 Times	Response Count
Boys and Girls Club of Hollywood	89.0% (516)	8.8% (51)	0.5% (3)	1.7% (10)	580
Hollywood Police Athletic League (PAL)	92.2% (530)	5.7% (33)	0.9% (5)	1.2% (7)	575
YMCA	64.9% (413)	19.5% (124)	3.9% (25)	11.6% (74)	636
Local School	68.0% (398)	16.6% (97)	3.2% (19)	12.1% (71)	585
	answered question				666
	skipped question				263

19. The City of Hollywood currently does not provide the following recreation programs or facilities. Check the column that best describes your interest in Hollywood providing these programs or facilities.			
	Yes	No	Response Count
Frisbee Disc Golf	26.1% (142)	73.9% (402)	544
Ice Skating Facility	49.7% (289)	50.3% (292)	581
Indoor Racquetball Courts	37.1% (200)	62.9% (339)	539
Youth and Adult Volleyball Leagues	43.4% (236)	56.6% (308)	544
Indoor Climbing Wall	40.9% (225)	59.1% (325)	550
Geocaching (high-tech GPS treasure hunting game)	31.1% (165)	68.9% (365)	530
Indoor Pool	55.3% (315)	44.7% (255)	570
		Other (please specify)	68
		<i>answered question</i>	665
		<i>skipped question</i>	264

20. If you or your family do not participate in Hollywood Parks, Recreation and Cultural Arts Programs, which of the following represent the reason(s) why? (Check all that apply)			
		Response Percent	Response Count
I do not know about the programs		41.3%	213
I do not know where the parks are		14.7%	76
I use parks and recreation facilities in other locations		15.5%	80
I am too busy or I do not have the time		30.4%	157
No interest in programs offered		17.4%	90
The program times are not convenient		16.9%	87
The locations of the facilities are not convenient		11.0%	57
Poor upkeep of the parks		3.3%	17
I do not have transportation to attend these programs		3.1%	16
I do not feel the parks are safe to visit		6.4%	33
The class or program fees are too high		10.1%	52
The quality of the programs is poor		4.3%	22
I use private recreational facilities/programs		11.6%	60
The programs and classes are not in my language		0.4%	2
Insufficient Parking		10.1%	52
Cost of Parking		16.7%	86
Lack of restroom facility		6.6%	34
Other (please specify)		12.2%	63

	<i>answered question</i>	516
	<i>skipped question</i>	413

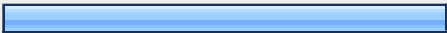


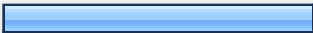

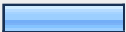
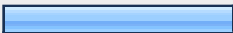
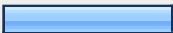

21. Which of the following programs do you feel would attract you to visit the ArtsPark? (Check all that apply)			
		Response Percent	Response Count
Antique Shows		35.7%	257
Art Classes for adults		33.4%	240
Art Classes for youth		23.1%	166
Art Demonstrations		28.5%	205
Art Exhibits		44.9%	323
Art Festivals/Show		61.5%	442
Arts and Craft Shows		47.7%	343
Dance classes for adults		23.5%	169
Dance classes for youth		16.3%	117
Day concerts during the weekend		39.8%	286
Drama and Theater lessons		19.1%	137
Evening Concerts during the Week		35.3%	254
Evening Concerts during the weekend		56.1%	403
Fitness classes for youth		11.5%	83
Fitness/wellness classes for adults		31.2%	224
Glassblowing		20.6%	148
Green Market		45.3%	326
Jewelry Making		19.7%	142
Martial Arts		11.0%	79
Mom and Tot Program		8.3%	60
Music Concerts – Nationally Recognized Groups		54.1%	389

Music Concerts - Regionally Recognized Groups		41.9%	301
Music Concerts - Locally Recognized Groups		38.8%	279
Music lessons for adults		14.2%	102
Music lessons for youth		16.4%	118
Orchid Shows		26.4%	190
Organized Chess Club		7.0%	50
Outdoor Theater Performances		43.8%	315
Poetry Readings		15.6%	112
Sculpture		26.4%	190
Other (please specify)		9.5%	68
	<i>answered question</i>		719
	<i>skipped question</i>		210

22. Generally, how would you rate the overall condition of Hollywood's Parks and Recreation Facilities?						
	Excellent	Good	Fair	Poor	Don't Know	Response Count
Restrooms	13.1% (90)	45.4% (313)	25.5% (176)	6.7% (46)	9.3% (64)	689
Playgrounds	20.4% (137)	52.9% (355)	11.0% (74)	1.3% (9)	14.3% (96)	671
Sports Fields	17.8% (112)	41.2% (259)	8.4% (53)	1.6% (10)	31.0% (195)	629
Parking Areas	11.6% (77)	45.3% (301)	27.8% (185)	9.0% (60)	6.3% (42)	665
General Park Lighting	12.8% (84)	42.0% (276)	28.0% (184)	5.6% (37)	11.6% (76)	657
Picnic Shelters	10.9% (71)	44.7% (290)	23.4% (152)	4.6% (30)	16.3% (106)	649
Public Safety and Security	11.8% (77)	38.8% (253)	26.1% (170)	9.0% (59)	14.3% (93)	652
Tennis Courts	10.2% (64)	28.8% (180)	13.9% (87)	2.1% (13)	45.0% (281)	625
Basketball Courts	9.7% (59)	25.1% (152)	13.5% (82)	1.8% (11)	49.8% (302)	606
Community Centers (Overall)	15.9% (99)	42.4% (263)	14.2% (88)	0.5% (3)	27.1% (168)	621
Paddleball Courts	10.5% (63)	23.9% (143)	10.9% (65)	1.8% (11)	52.9% (317)	599
Walking Paths	12.8% (82)	44.4% (285)	20.4% (131)	4.8% (31)	17.6% (113)	642
Shade Structure	12.2% (78)	37.2% (237)	27.8% (177)	8.8% (56)	14.0% (89)	637
Safety Surfaces	12.9% (80)	36.2% (225)	17.7% (110)	3.5% (22)	29.7% (185)	622
Boat Ramps	8.5% (52)	20.2% (124)	10.1% (62)	2.8% (17)	58.4% (358)	613
Skate Park	8.6% (52)	15.6% (94)	9.4% (57)	3.0% (18)	63.4% (383)	604

	<i>answered question</i>	703
	<i>skipped question</i>	226

23. What is the best method to keep you informed about City of Hollywood Parks, Recreation and Cultural Arts programs, classes and special events?			
		Response Percent	Response Count
Banners	<div></div>	34.8%	260
Daily Newspaper	<div></div>	32.4%	242
School Flyers	<div></div>	13.9%	104
City of Hollywood Website	<div></div>	47.5%	355
City's quarterly New Horizons Newsletter	<div></div>	36.6%	274
Channel 78 on cable TV	<div></div>	13.9%	104
Digital Highway Signs	<div></div>	11.9%	89
Marquees	<div></div>	10.7%	80
Website	<div></div>	34.0%	254
Word of Mouth	<div></div>	21.9%	164
360 Magazine	<div></div>	11.6%	87
Parenting Magazine	<div></div>	11.1%	83
Electronic Messaging (Twitter)	<div></div>	5.6%	42
Electronic Messaging (Facebook/MySpace)	<div></div>	14.4%	108
Email	<div></div>	66.6%	498
Other (please specify)	<div></div>	6.6%	49
	answered question		748
	skipped question		181


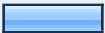
24. Which of the following newspapers do you read to stay informed about local events and activities?			
		Response Percent	Response Count
Sun-Sentinel		68.2%	469
Sun-Times		13.5%	93
Cahoots (Hollywood Beach Paper)		8.3%	57
Miami Herald		47.4%	326
Beach Digest		3.8%	26
City Link		18.2%	125
Hollywood Gazette		35.2%	242
New Times		25.4%	175
Miami Herald Espanol		2.5%	17
		<i>answered question</i>	688
		<i>skipped question</i>	241

25. Please check whether you agree or disagree with each of the following statements.				
	Agree	Disagree	Don't Know	Response Count
I usually find the City's parks clean & well maintained	85.2% (598)	6.1% (43)	8.7% (61)	702
I usually find the City's parks safe	76.4% (527)	10.0% (69)	13.6% (94)	690
The Park Ranger program is effective	37.7% (252)	9.1% (61)	53.2% (356)	669
The employees at the recreation centers are Courteous, friendly and knowledgeable	64.8% (436)	6.5% (44)	28.7% (193)	673
Hollywood has enough parks and recreation facilities	47.7% (321)	32.4% (218)	19.9% (134)	673
I have found the Parks, Recreation and Cultural Arts Department to be very responsive to community needs and requests	55.5% (370)	8.5% (57)	36.0% (240)	667
Hollywood needs more sports fields for youth	33.7% (217)	25.8% (166)	40.4% (260)	643
I visit parks to relax and spend quiet time	75.0% (497)	15.2% (101)	9.8% (65)	663
I would use City parks in the evenings if they had better lighting	50.5% (327)	23.1% (150)	26.4% (171)	648
The City's special events are well planned, organized and enjoyable	68.0% (444)	9.2% (60)	22.8% (149)	653
Too many of the City's special events take place east of I-95	30.7% (200)	46.0% (300)	23.3% (152)	652
I take my children to my neighborhood school to play instead of my neighborhood park	9.5% (57)	40.9% (246)	49.6% (298)	601
I am happy with the improvements to the City's Parks and Recreation Facilities over the last few years	74.9% (493)	7.3% (48)	17.8% (117)	658
Hollywood should have more parks for dogs	43.5% (282)	29.2% (189)	27.3% (177)	648
	answered question			711


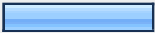









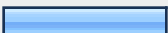
	skipped question	218

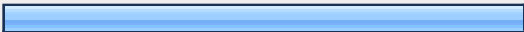




26. Which of the following Hollywood Special Events have you attended in the last two years? If you did not attend, please indicate whether you knew about the event? (Check one column per event)

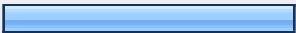

	Attended Event	Knew But Did Not Attend	Never Heard About	Response Count
Global Grove	14.8% (92)	22.3% (139)	62.9% (391)	622
Candy Cane Parade	39.1% (255)	40.3% (263)	20.7% (135)	653
Fourth of July Celebration	43.3% (284)	45.7% (300)	11.0% (72)	656
Latin Festival on the Beach	19.6% (124)	53.8% (340)	26.6% (168)	632
Ocean Dance	30.0% (198)	33.8% (223)	36.1% (238)	659
Canada Fest	16.3% (101)	41.8% (259)	41.9% (260)	620
Mardi Gras Fiesta Tropicale/Fat Tuesday	32.6% (210)	42.9% (276)	24.5% (158)	644
St. Patrick's Day Parade and Festival	26.8% (172)	47.1% (302)	26.1% (167)	641
Expo Alfresco	20.5% (129)	38.1% (239)	41.4% (260)	628
Hollywood West Concert Series	15.6% (98)	37.5% (235)	46.9% (294)	627
Spring Eggstravaganza/Marshmellow Drop	12.5% (77)	45.7% (282)	41.8% (258)	617
Beach Clam Bake	24.1% (153)	40.9% (259)	35.0% (222)	634
Dr. Martin Luther King Jr. Celebration	12.3% (76)	51.6% (319)	36.1% (223)	618
Historical Society Home Tour	12.7% (79)	38.0% (237)	49.4% (308)	624
Annual Kwaanza Celebration	3.4% (21)	38.8% (238)	57.7% (354)	613
	answered question			706
	skipped question			223


27. Do you feel the majority of citywide Special Events are enjoyable and worth attending?			
		Response Percent	Response Count
Yes		85.1%	554
No		14.9%	97
		answered question	651
		skipped question	278



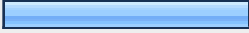
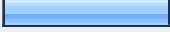

28. In the last 2 years, how often have you or your children participated in art, dance or theater classes at the following Cultural Arts Facilities in Hollywood? Check one box for each facility.					
	None	1-5 Times	6-10 Times	More Than 10 Times	Response Count
Art and Culture Center of Hollywood	64.0% (440)	24.1% (166)	4.8% (33)	7.1% (49)	688
Hollywood Central Performing Arts Center	75.3% (495)	19.5% (128)	2.7% (18)	2.4% (16)	657
Arts Academy of Hollywood	85.5% (554)	10.0% (65)	1.4% (9)	3.1% (20)	648
South Broward Ballet	96.2% (606)	3.2% (20)	0.0% (0)	0.6% (4)	630
answered question					694
skipped question					235




29. If you or your children have not taken any Cultural Art classes (dance, art and theater), check any of the following if they apply.			
		Response Percent	Response Count
I do not know about the classes		41.7%	198
I do not know where the classes are offered		22.7%	108
I do not have the time to take my children		7.4%	35
My children are not interested in art classes at this time		14.9%	71
The times of the classes are not convenient		10.1%	48
The locations of the facilities are not convenient		8.0%	38
I do not have transportation to take my children		0.8%	4
The class fees are too high		19.2%	91
The quality of the classes is poor		2.3%	11
My children take classes at other private or non-profit organizations		5.9%	28
The classes are not in my language		0.2%	1
Other (please specify)		24.6%	117
		answered question	475
		skipped question	454


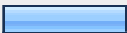
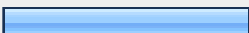
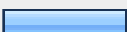


30. How did you get to the Recreation areas that you visited?			
		Response Percent	Response Count
Motorized Vehicle		80.0%	580
Bus		1.1%	8
Walk		8.0%	58
Bike		5.7%	41
Other (please specify)		5.2%	38
		answered question	725
		skipped question	204


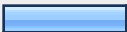
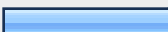
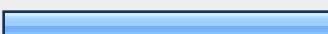
31. Es usted un residente de la ciudad de Hollywood?			
		Response Percent	Response Count
Si		44.4%	8
No		55.6%	10
		answered question	18
		skipped question	911

32. Vive en la Ciudad de Hollywood			
		Response Percent	Response Count
Temporal		0.0%	0
Todo el año		100.0%	8
		answered question	8
		skipped question	921

33.Cuál es su código postal?			
		Response Percent	Response Count
33004		0.0%	0
33019		12.5%	1
33020		12.5%	1
33021		37.5%	3
33023		25.0%	2
33024		0.0%	0
33312		0.0%	0
33314		0.0%	0
33316		0.0%	0
Otro (favor especificar)		12.5%	1
answered question			8
skipped question			921

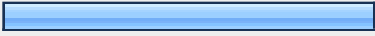



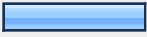
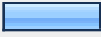

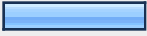

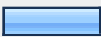



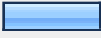
34. Si usted vive o trabaja en Hollywood, dónde?			
		Response Percent	Response Count
Al Noroeste de Hollywood (Norte de Johnson St, a Oeste de Park Rd)		22.2%	2
Al Nordeste de Hollywood (Norte de Johnson St, al Este de Park Rd)		33.3%	3
Al Suroeste de Hollywood (Sur de Johnson St, a oeste de Park Rd)		44.4%	4
Sureste de Hollywood (Sur de Johnson St, al Este de Park Rd)		0.0%	0
answered question			9
skipped question			920


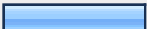
35.Cuál es su edad?			
		Response Percent	Response Count
13-15 años		6.3%	1
16-18 años		0.0%	0
19-25 años		0.0%	0
26-35 años		18.8%	3
36-45 años		37.5%	6
46-55 años		18.8%	3
55-64 años		12.5%	2
65 o mas		6.3%	1
		answered question	16
		skipped question	913

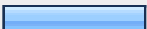
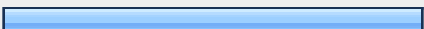


36. Cuáles de las siguientes opciones lo describe mejor a usted?			
		Response Percent	Response Count
Adolescente (13-18 años)		6.3%	1
Adulto soltero (19 años o mayor)		0.0%	0
Adulto soltero sin hijos		18.8%	3
Adulto acompañado sin hijos		25.0%	4
Adulto acompañado con hijos		50.0%	8
		answered question	16
		skipped question	913









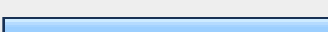
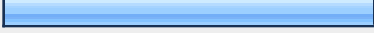


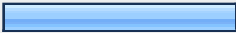

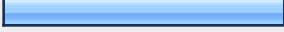

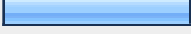

37. Si usted tiene hijos, marque las categorías que define las edades y el numero (Marque todo las casillas que aplican)			
		Response Percent	Response Count
Menos de 6 años; solo un hijo		0.0%	0
6-12 años; solo un hijo	<input type="checkbox"/>	16.7%	2
13-15 años; solo un hijo	<input type="checkbox"/>	16.7%	2
16-18 años; solo un hijo	<input type="checkbox"/>	8.3%	1
Menos de 6 años; dos o mas hijos		0.0%	0
6-12; dos o mas hijos	<input type="checkbox"/>	41.7%	5
13-15 años; dos o mas hijos		0.0%	0
16-18 años; dos o mas hijos	<input type="checkbox"/>	33.3%	4
	answered question		12
	skipped question		917

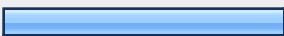
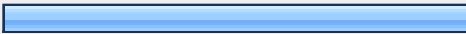

38. En cuales de los siguientes programas de recreación de la Cuidad de Hollywood ha participado usted o sus hijos en los últimos dos años? (Marque todo las casillas que aplican)



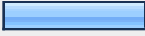


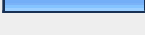
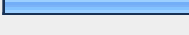

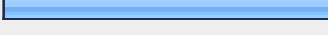
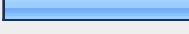
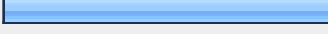
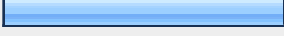

		Response Percent	Response Count
Conciertos en el Teatro de la Playa		57.1%	8
Conciertos en el oeste Hollywood		7.1%	1
Conciertos en el Arts Park		28.6%	4
Baile juvenil (todo los estilos)		0.0%	0
Ligas deportivas juvenil (todo los deportes)		0.0%	0
Actividades "Madre e Hijo"		7.1%	1
Clases de natación o natación abierta		21.4%	3
Tenis		14.3%	2
Programas de recreación después de escuela		7.1%	1
Campamento recreativo de verano		21.4%	3
Campamento especial (campamento deportivo o campamento SEA)		7.1%	1
Liga de baloncesto		0.0%	0
Clases de enriquecimiento (yoga, danza, computación, kárate, etc)		14.3%	2
Golf		0.0%	0
Paddleball		7.1%	1
Paseos, excursiones, balies y otros programas para la tercera edad		7.1%	1
Alquiler de parques o pabellones		7.1%	1
Parque de patinaje		0.0%	0
Voleibol de Playa		14.3%	2

Practicar kayak		7.1%	1
Otro (favor especificar)		21.4%	3
answered question			14
skipped question			915



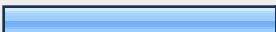

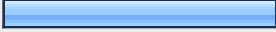
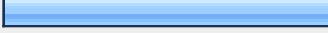


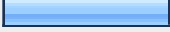
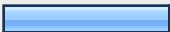





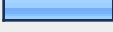
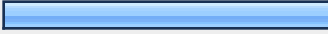


39. Cómo calificaría usted el cuidado y el mantenimiento de los parques e instalaciones de recreación? (Marque sólo una casilla)			
		Response Percent	Response Count
Excelente		21.4%	3
Muy buenos		64.3%	9
Buenos		7.1%	1
Pobre		0.0%	0
No se		7.1%	1
answered question			14
skipped question			915

40. Cuales de los siguientes programas o actividades recreativas piensa usted que la Cuidad de Hollywood debería de ofrecer? (Marque todo las casillas que aplican)			
		Response Percent	Response Count
Noche de conciertos en el boardwalk de la playa		71.4%	10
Noche de conciertos en el ArtsPark en Young Circle		64.3%	9
Programas para la tercera edad		57.1%	8
Programas de deportes para niños menores de 5 años		28.6%	4
Programas de deportes juveniles		28.6%	4
Programas deportivos para adolescentes		42.9%	6
Clases de natación para todas las edades		50.0%	7
Clases de enriquecimiento de familia		57.1%	8
Programas físicos		50.0%	7
Programas musicales		57.1%	8
Clases de baile juveniles		42.9%	6
Clases de arte para adultos		57.1%	8
Campamentos de verano para jóvenes		35.7%	5
Programas para después de escuela para jóvenes		35.7%	5
Clases de computación para todas las edades		42.9%	6
Campamentos de especialidad para los jóvenes (ej, el campamento SEA y campamentos deportivos)		28.6%	4
Programas para adolescentes		28.6%	4
Programas terapéuticos		35.7%	5


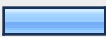
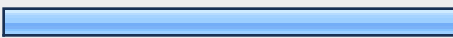


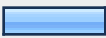



Programas para personas con necesidades especiales		42.9%	6
Programas de ecología y naturaleza		71.4%	10
Otro (favor especificar)		21.4%	3
answered question			14
skipped question			915

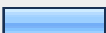


41. Cuales de las siguientes facilidades piensa usted que la Ciudad de Hollywood debería de ofrecer mas? (Marque todo las casillas que aplican)			
		Response Percent	Response Count
Complejos multi-deportivos		35.7%	5
Parques de vecindarios (parques pequeños)		35.7%	5
Parques de comunidades (con centros de comunidad)		21.4%	3
Canchas de baloncesto bajo techo		7.1%	1
Caminos para caminar		64.3%	9
Canchas de tenis al aire libre		21.4%	3
Parques para perros y sus dueños		28.6%	4
Canchas de baloncesto al aire libre		7.1%	1
Piscinas		50.0%	7
Fuentes		28.6%	4
Cámaras de seguridad		50.0%	7
Iluminacion de seguridad		42.9%	6
Otro (favor de especificar)		7.1%	1
answered question			14
skipped question			915

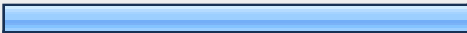

42. De la siguiente lista, favor de indicar cinco (5) características mas importantes cuando usted visita un parque de la Ciudad de Hollywood que no tiene canchas deportivas.

		Response Percent	Response Count
Area de recreo para niños		50.0%	6
Area de recreos con cerca para mantener los niños adentro y animales afuera		8.3%	1
Sombra para el area de recreos para niños		41.7%	5
Baños		50.0%	6
Mesas de picnic		41.7%	5
Areas para caminar		50.0%	6
Bancos para sentarse		50.0%	6
Canchas de baloncesto		0.0%	0
Canchas de tenis		8.3%	1
Campos al aire libre para toda clase de juegos		25.0%	3
Estacionamiento		25.0%	3
Árboles para sombra		58.3%	7
Pabellón para picnic		33.3%	4
Zona para jugar con perros		8.3%	1
Flores y arbusto en todo el parque		8.3%	1
Areas de recreación con luces		8.3%	1
Areas para ejercicios		16.7%	2
Parque de patinaje		0.0%	0
Fuentes de agua		50.0%	6
Gimnasio		8.3%	1
Systema de Segurida (Camaras y iluminacion)		8.3%	1

	answered question	12
	skipped question	917

43. Cuales de los siguientes centros de comunidad de la Cuidad de Hollywood a usted o su familia visitado en los últimos 12 meses?			
		Response Percent	Response Count
Hollywood Beach Broadwalk		76.9%	10
Charnow Park on the Broadwalk		15.4%	2
ArtsPark at Young Circle		69.2%	9
Holland Park		0.0%	0
Stan Goldman Park		0.0%	0
Driftwood Ball Fields		7.7%	1
Driftwood Swimming Pool		7.7%	1
Jefferson Park		15.4%	2
John Williams Park		0.0%	0
Poinciana Dog Park		7.7%	1
Boulevard Heights Summer Music Concerts		0.0%	0
Boggs Field (Soccer Fields)		0.0%	0
Boggs Field (Football Fields)		0.0%	0
Rotary Park Sports Complex		0.0%	0
Washington Football/Baseball Fields		7.7%	1
Hollywood West Sports Complex		0.0%	0
Dowdy Field		0.0%	0
Montella Park		0.0%	0
Anniversary Park		7.7%	1
Zinkil Park		0.0%	0

Bicentennial Park		15.4%	2
Veterans Park		7.7%	1
Nunca e visitado un centro de comunidad		7.7%	1
answered question			13
skipped question			916

44. Yo usaría el sistema de pago electrónico para programas de recreación si estuviera disponible.			
		Response Percent	Response Count
Si		71.4%	10
No		28.6%	4
answered question			14
skipped question			915

**45. En los últimos 12 meses, cuantas veces ha visitado los siguientes centros de la Cuidad de Hollywood?
(Marque todo las casillas que aplican)**

	Nunca	1-5 veces	6-10 veces	Más de 10 veces	Response Count
Hollywood Beach Broadwalk	0.0% (0)	36.4% (4)	18.2% (2)	45.5% (5)	11
Charnow Park en el Broadwalk de la playa	14.3% (1)	57.1% (4)	14.3% (1)	14.3% (1)	7
ArtsPark en Young Circle	0.0% (0)	40.0% (4)	30.0% (3)	30.0% (3)	10
Holland Park	100.0% (3)	0.0% (0)	0.0% (0)	0.0% (0)	3
Stan Goldman Park	100.0% (4)	0.0% (0)	0.0% (0)	0.0% (0)	4
Driftwood Ball Fields	80.0% (4)	0.0% (0)	20.0% (1)	0.0% (0)	5
Driftwood Swimming Pool	60.0% (3)	20.0% (1)	20.0% (1)	0.0% (0)	5
Jefferson Park	60.0% (3)	20.0% (1)	20.0% (1)	0.0% (0)	5
John Williams Park	100.0% (4)	0.0% (0)	0.0% (0)	0.0% (0)	4
Poinciana Dog Park	66.7% (4)	0.0% (0)	16.7% (1)	16.7% (1)	6
Boulevard Heights Summer Music Concerts	100.0% (4)	0.0% (0)	0.0% (0)	0.0% (0)	4
Boggs Field (Soccer Fields)	75.0% (3)	25.0% (1)	0.0% (0)	0.0% (0)	4
Boggs Field (Football Fields)	100.0% (4)	0.0% (0)	0.0% (0)	0.0% (0)	4
Rotary Park Sports Complex	75.0% (3)	25.0% (1)	0.0% (0)	0.0% (0)	4
Washington Football/Baseball Fields	100.0% (5)	0.0% (0)	0.0% (0)	0.0% (0)	5
Hollywood West Sports Complex	100.0% (4)	0.0% (0)	0.0% (0)	0.0% (0)	4
Dowdy Field	100.0% (3)	0.0% (0)	0.0% (0)	0.0% (0)	3
Montella Park	100.0% (4)	0.0% (0)	0.0% (0)	0.0% (0)	4
Anniversary Park	75.0% (3)	25.0% (1)	0.0% (0)	0.0% (0)	4
Zinkil Park	100.0% (4)	0.0% (0)	0.0% (0)	0.0% (0)	4
Bicentennial Park	75.0% (3)	25.0% (1)	0.0% (0)	0.0% (0)	4
Veterans Park	66.7% (2)	33.3% (1)	0.0% (0)	0.0% (0)	3




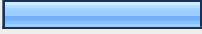


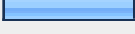

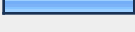

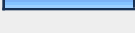





Otro (favor de especificar)		2
	answered question	11
	skipped question	918


46. En los últimos 12 meses, cuántas veces ha visitado los siguientes parques del Condado de Broward o del Estado de la Florida? (Marque todo las casillas que aplican)					
	Nunca	1-5 veces	6-10 veces	Más de 10 veces	Response Count
TY Park	22.2% (2)	44.4% (4)	0.0% (0)	33.3% (3)	9
West Lake Park	44.4% (4)	44.4% (4)	0.0% (0)	11.1% (1)	9
Anne Kolb Park	50.0% (4)	50.0% (4)	0.0% (0)	0.0% (0)	8
North Beach Park	62.5% (5)	25.0% (2)	12.5% (1)	0.0% (0)	8
John U. Lloyd State Park	50.0% (5)	40.0% (4)	0.0% (0)	10.0% (1)	10
	answered question				11
	skipped question				918

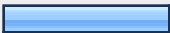



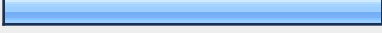
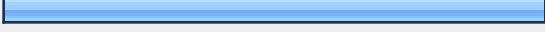
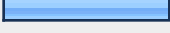
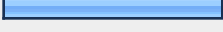
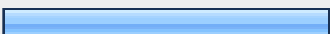
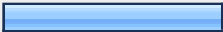

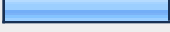
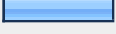
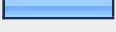
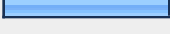
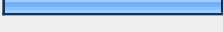

47. En los últimos 12 meses, cuantas veces ha visitado los siguientes centros comunitarios? (marque todo las que aplican)					
	Nunca	1-5 veces	6-10 veces	Más de 10 veces	Response Count
Boy and Girls Club of Hollywood	87.5% (7)	12.5% (1)	0.0% (0)	0.0% (0)	8
Hollywood Police Athletic League (PAL)	100.0% (8)	0.0% (0)	0.0% (0)	0.0% (0)	8
YMCA	70.0% (7)	20.0% (2)	0.0% (0)	10.0% (1)	10
Local School	37.5% (3)	50.0% (4)	0.0% (0)	12.5% (1)	8
	answered question				10
	skipped question				919


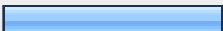
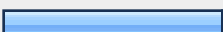
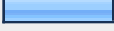


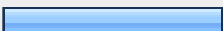

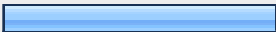
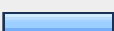
48. La Ciudad de Hollywood actualmente no ofrece los siguientes programas o centros de recreación. seleccione la columna que mejor describa su interés en que Hollywood ofrezca estos programas o instalaciones de recreo.			
	Si	No	Response Count
Centro de Patinaje sobre hielo	75.0% (6)	25.0% (2)	8
Cancha de raquetbol bajo techo	66.7% (4)	33.3% (2)	6
Ligas juveniles y de adulto de voleibol	50.0% (3)	50.0% (3)	6
Pared de escalada bajo techo	71.4% (5)	28.6% (2)	7
Juego de búsqueda de tesoro con GPS	33.3% (2)	66.7% (4)	6
Piscina cubierta	85.7% (6)	14.3% (1)	7
	Otro (favor de especificar)		3
	answered question		10
	skipped question		919

49. Si usted o su familia no participan en las actividades de los parques, los programas de Recreación, Cultura y Arte, de la Ciudad de Hollywood cuales de las siguientes razones explican el por que no? (Marque todo las casillas que aplican)



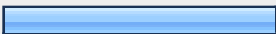
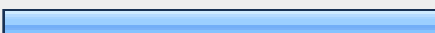

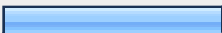

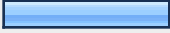
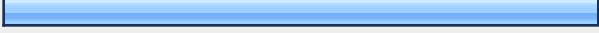


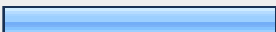

		Response Percent	Response Count
Desconosco la existencia de los programas		70.0%	7
No se adonde están los parques		20.0%	2
Uso los parques y recreación de otras áreas		20.0%	2
Estoy muy ocupado o no tengo tiempo		30.0%	3
No tengo interés en los programas que ofrecen		10.0%	1
Las horas de los programas no son convenientes		10.0%	1
La localizacion de las instalaciones no son convenientes		20.0%	2
Pobre mantenimiento de los parques		10.0%	1
No tengo transporte para atender los programas		20.0%	2
No creo que los parques tienen suficiente seguridad		10.0%	1
Los precios de los programas o clases son muy altos		20.0%	2
La calidad de los programas es deficiente		10.0%	1
Uso programas o centros recreativos privados		10.0%	1
Los programas o clases no se ofrecen en mi idioma		10.0%	1
No hay suficiente estacionamiento		10.0%	1
Precios de estacionamiento		20.0%	2

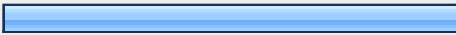
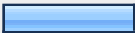

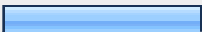
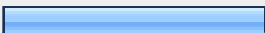
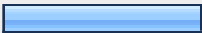
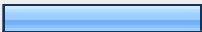
No hay suficientes baños		0.0%	0
Otros (favor de especificar)		20.0%	2
answered question			10
skipped question			919

50. Cuales de los siguientes programas piensa usted que lo atraerá a visitar Arts Park? (Marque todo las casillas que aplican)			
		Response Percent	Response Count
Exposición de antigüedades		25.0%	3
Clases de arte para adultos		41.7%	5
Clases de arte para niños		50.0%	6
Demostraciones de arte		66.7%	8
Exposición de arte		58.3%	7
Festivales o shows de arte		83.3%	10
Clases de balie para adultos		25.0%	3
Clases de baile para niños		33.3%	4
Conciertos de dia durante el fin de semana		50.0%	6
Clases de teatro o drama		33.3%	4
Conciertos de noche durante los dias de semana		16.7%	2
Clases de ejercicio juvenil		25.0%	3
Clases de ejercicio para adultos		16.7%	2
Vidrio soplado		16.7%	2
Mercado Verde		25.0%	3
Clases para hacer joyas		33.3%	4
Clases de artes marciales		8.3%	1
Programas de mama e hijo		0.0%	0

Conciertos musicales – grupos nacionales		58.3%	7
Conciertos musicales – grupos regionales		33.3%	4
Conciertos musicales – grupos locales		33.3%	4
Clases de música para adultos		16.7%	2
Clases de música para jóvenes		16.7%	2
Show de orquídeas		16.7%	2
Club de ajedrez		0.0%	0
Teatro al aire libre		33.3%	4
Lecturas de poemas		16.7%	2
Esculturas		41.7%	5
Otro (favor de especificar)		16.7%	2
	answered question		12
	skipped question		917

51. En general, como clasificara las condiciones de los parques y centros de recreación de Hollywood?						
	Excelente	Muy Buenos	Buenos	Pobre	No se	Response Count
Baños	9.1% (1)	27.3% (3)	54.5% (6)	9.1% (1)	0.0% (0)	11
Patios de recreación	10.0% (1)	30.0% (3)	60.0% (6)	0.0% (0)	0.0% (0)	10
Canchas deportivas	11.1% (1)	33.3% (3)	55.6% (5)	0.0% (0)	0.0% (0)	9
Áreas de estacionamiento	10.0% (1)	30.0% (3)	60.0% (6)	0.0% (0)	0.0% (0)	10
Iluminación general del Parque	10.0% (1)	30.0% (3)	50.0% (5)	10.0% (1)	0.0% (0)	10
Pabellones de picnic	20.0% (2)	20.0% (2)	60.0% (6)	0.0% (0)	0.0% (0)	10
Seguridad general	25.0% (2)	12.5% (1)	50.0% (4)	12.5% (1)	0.0% (0)	8
Canchas de tenis	12.5% (1)	50.0% (4)	25.0% (2)	0.0% (0)	12.5% (1)	8
Canchas de baloncesto	12.5% (1)	25.0% (2)	50.0% (4)	0.0% (0)	12.5% (1)	8
Centros comunitarios	12.5% (1)	25.0% (2)	37.5% (3)	0.0% (0)	25.0% (2)	8
Canchas de paddleball	12.5% (1)	25.0% (2)	25.0% (2)	25.0% (2)	12.5% (1)	8
Caminos	12.5% (1)	37.5% (3)	37.5% (3)	0.0% (0)	12.5% (1)	8
Sombra	11.1% (1)	33.3% (3)	11.1% (1)	33.3% (3)	11.1% (1)	9
Estructuras de seguridad	25.0% (2)	25.0% (2)	12.5% (1)	12.5% (1)	25.0% (2)	8
Rampas para botes	12.5% (1)	25.0% (2)	37.5% (3)	0.0% (0)	25.0% (2)	8
Parque de patinaje	12.5% (1)	25.0% (2)	25.0% (2)	0.0% (0)	37.5% (3)	8
	answered question					11
	skipped question					918

52. Cual es la mejor metodo para mantenerse informado acerca de las actividades de los parques, los programas recreativos, programas de artes culturales, clases y eventos especiales de la Cuidad de Hollywood?			
		Response Percent	Response Count
Banderas		16.7%	2
Periódicos		58.3%	7
Hojas de propaganda en las escuelas		41.7%	5
Pagina de internet de la Cuidad de Hollywood		66.7%	8
Boletín trimestral de la Cuidad de Hollywood New Herizons		25.0%	3
En el canal 78 de televisión por cable		33.3%	4
Letrero digital sobre las carreteras		16.7%	2
Letreros		25.0%	3
Pagina de Internet		91.7%	11
Entre familiares o amigos		0.0%	0
Revista 360		0.0%	0
Revista Parenting		8.3%	1
Mensaje electrónico (Twitter)		8.3%	1
Mensaje electrónico (Facebook/ MySpace)		41.7%	5
Correo electrónico		83.3%	10
Otro (favor de especificar)		0.0%	0
answered question			12
skipped question			917


53.Cuál de los siguientes periódicos lee para mantenerse informado acerca de eventos o actividades locales?			Response Percent	Response Count
Sun-Sentinel			70.0%	7
Sun-Times			20.0%	2
Cahoots (periódico local de la playa de Hollywood)			0.0%	0
Miami Herald			40.0%	4
Beach Digest			0.0%	0
City Link			30.0%	3
Hollywood Gazette			40.0%	4
New Times			30.0%	3
Miami Herald Espanol			30.0%	3
	answered question			10
	skipped question			919

54. Por favor, seleccione si está de acuerdo o en desacuerdo con cada una de las siguientes declaraciones.				
	De acuerdo	Desacuerdo	No sé	Response Count
Yo normalmente encuentro los parques de la Ciudad de Hollywood limpios y bien cuidados	72.7% (8)	9.1% (1)	18.2% (2)	11
Yo normalmente encuentro los parques de la Ciudad de Hollywood seguros	63.6% (7)	9.1% (1)	27.3% (3)	11
El programa de Park Ranger es efectivo	30.0% (3)	10.0% (1)	60.0% (6)	10
Los empleados de los centros de recreación de la Ciudad de Hollywood son cortés, amables, y conocedores	81.8% (9)	0.0% (0)	18.2% (2)	11
Hollywood tienen suficientes parques y centros de recreación	40.0% (4)	10.0% (1)	50.0% (5)	10
Yo he encontrado que el Departamento de Parques, Recreación y Artes Culturales responde bien a las necesidades de la comunidad	50.0% (5)	10.0% (1)	40.0% (4)	10
Hollywood necesita mas canchas deportivas para jovenes	40.0% (4)	20.0% (2)	40.0% (4)	10
Yo visito los parques para relajarme y pasar tiempo tranquilo	70.0% (7)	10.0% (1)	20.0% (2)	10
Yo usaría los parques de la ciudad con mas frecuencia si tuvieran mas iluminación	37.5% (3)	12.5% (1)	50.0% (4)	8
Los eventos especiales de la ciudad son bien planeados, organizados y agradables	70.0% (7)	0.0% (0)	30.0% (3)	10
Demasiados de los eventos especiales de la ciudad son al este de la I-95	30.0% (3)	30.0% (3)	40.0% (4)	10
Yo llevo a mis hijos a la escuela local para jugar en vez de el parque local	30.0% (3)	20.0% (2)	50.0% (5)	10

Yo estoy satisfecho con los mejoras can han hecho con los parques y centros recreativos en los últimos años	80.0% (8)	0.0% (0)	20.0% (2)	10
Hollywood necesita mas parques para perros	50.0% (5)	0.0% (0)	50.0% (5)	10
	answered question			11
	skipped question			918








55.Cuál de los siguientes eventos especiales de la Cuidad de Hollywood ha asistido en los últimos dos años? Si no asistió, favor indique si usted sabía sobre el evento? (marque una columna por cada evento)				
	Asisto el evento	Sabia pero no asistió	No sabia	Response Count
Global Grove	0.0% (0)	20.0% (2)	80.0% (8)	10
Desfile de Candy Cane	30.0% (3)	30.0% (3)	40.0% (4)	10
Celebración de 4 de julio	50.0% (6)	33.3% (4)	16.7% (2)	12
Festival Latino en la playa	50.0% (6)	33.3% (4)	16.7% (2)	12
Ocean Dance	20.0% (2)	30.0% (3)	50.0% (5)	10
Festival de Canadá	10.0% (1)	30.0% (3)	60.0% (6)	10
Mardi Gras Fiesta Tropical/ Fat Tuesday	50.0% (5)	40.0% (4)	10.0% (1)	10
Festival y desfile de día de St Patrick	20.0% (2)	50.0% (5)	30.0% (3)	10
Expo Alfresco	20.0% (2)	20.0% (2)	60.0% (6)	10
Serie de conciertos de Hollywood West	10.0% (1)	40.0% (4)	50.0% (5)	10
Spring Eggstravaganza/ Marshmallow Drop	0.0% (0)	40.0% (4)	60.0% (6)	10
Beach Clam Bake	10.0% (1)	30.0% (3)	60.0% (6)	10
Celebración de MLK	0.0% (0)	30.0% (3)	70.0% (7)	10
Historical Society Home Tour	10.0% (1)	20.0% (2)	70.0% (7)	10
Festival de Kwanza anual	0.0% (0)	40.0% (4)	60.0% (6)	10


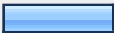

	answered question	12
	skipped question	917

56. Cree usted que la mayoría de los eventos especiales de la ciudad son agradables y valen la pena asistir?			
		Response Percent	Response Count
Si		100.0%	10
No		0.0%	0
	answered question		10
	skipped question		919

57. En los últimos dos años, con qué frecuencia usted o sus hijos han participado en clases de arte, baile o teatro en los siguientes centros de artes culturales de Hollywood? (Marque una casilla para cada una de las instalaciones)					
	Nunca	1-5 veces	6-10 veces	Más de 10 veces	Response Count
Art and Culture Center of Hollywood	66.7% (8)	25.0% (3)	0.0% (0)	8.3% (1)	12
Hollywood Central Performing Arts Center	58.3% (7)	41.7% (5)	0.0% (0)	0.0% (0)	12
Arts Academy of Hollywood	75.0% (9)	16.7% (2)	8.3% (1)	0.0% (0)	12
South Broward Ballet	100.0% (10)	0.0% (0)	0.0% (0)	0.0% (0)	10
	answered question				12
	skipped question				917

58. Si usted o sus hijos no han tomado ninguna clases de Arte Cultural (danza, arte y teatro), seleccione de las siguientes, si aplican.

		Response Percent	Response Count
No se de las clases		44.4%	4
No se adonde se ofrecen las clases		22.2%	2
No tengo tiempo para llevar a mis hijos		11.1%	1
Mis hijos no están interesados en clases de arte en este momento		0.0%	0
Las horas de las clases no son convenientes		22.2%	2
No tengo transportación para llevar a mis hijos		11.1%	1
Los precios de las clases son muy altos		44.4%	4
La calidad de las clases son muy pobres		0.0%	0
Mis hijo reciben clases en otros centros privados o organizaciones sin fines de lucro		0.0%	0
Las clases no se ofrecen en mi idioma		0.0%	0
Otro (favor de especificar)		11.1%	1
answered question			9
skipped question			920

59. Cómo llego a las áreas recreativas que usted visitó?			
		Response Percent	Response Count
Vehiculó motorizado		75.0%	9
Bus		16.7%	2
Caminando		0.0%	0
Bicicleta		0.0%	0
Otros (favor de especificar)		8.3%	1
		answered question	12
		skipped question	917

60. Please enter your email address below to be entered for a chance to win one of five free gift certificates from downtown Hollywood Restaurants and boutiques. Por favor, escriba su dirección de correo electrónico para ser incluidas en una oportunidad de ganar uno de los cinco certificados de regalo para ser usadas en los restaurantes o boutiques del downtown de Hollywood.		
		Response Count
		546
		answered question
		546
		skipped question
		383

Appendix B

Recreation Events, Programs, Classes and Activities

Appendix B

PROGRAM	PROGRAM LOCATION
Adaptive Aquatics	Driftwood Pool
Adult Athletic Leagues – Basketball, Corporate Softball	Driftwood Athletic Fields, Washington Park, Dr. Martin Luther King Jr. Comm. Ctr.
Afterschool – M.O.S.T Grant Funded	Beverly Park
Afterschool Program – P.R.I.D.E.	Washington Park and Dr. Martin Luther King Jr. Comm. Ctr.
Afterschool Program – Sunshine Child Programs	Boulevard Heights, Driftwood, McNicol
AARP Defensive Driving	Fred Lippman Multi-purpose Center
ArtBurst	Driftwood
Artist Studio	ArtsPark
ArtsPark Fun Shop	ArtsPark
AAU Girls/Boys Travel Basketball Team	Washington Park and Dr. Martin Luther King Jr. Comm. Ctr.
Babykinetics	David Park
Basketball League – Youth	Washington Park and Dr. Martin Luther King Jr. Comm. Ctr.
Basketball Training Program	Jefferson Park
Baton	Driftwood, Boulevard Heights, David Park
Beach Volleyball Tournaments	Hollywood Beach
Bucaneer Youth Football & Cheerleading	Washington Park
Buccaneer Track and Field	Washington Park
Bunny Train Ride	David Park
Camping Night Out	Beverly Park
Careers for Success	Hollywood Beach
Challenge Sports Soccer Camp	Dowdy West
Cooking Class	Beverly Park, Driftwood
Computer class	Hollywood Beach
Community Center Rentals	All Community Centers
Crocheting	Boulevard Heights
Craft exchange	Fred Lippman Multi-purpose Center

Appendix B

PROGRAM	LOCATION
Dance – Five Star	Boulevard Heights
Dance Classes – Lori Duffy	David Park
Dog Beach of Hollywood	Dog Beach
Duplicate Bridge	Fred Lippman Multi-purpose Center
Driftwood Youth Sports Baseball	Driftwood Athletic Fields
Driftwood Youth Sports Soccer	Driftwood Athletic Fields
Family Game Night	Driftwood, Boulevard Heights
Field Rentals	Driftwood, Boggs, Dowdy, Boulevard Heights, Lincoln, Rotary
Film Flam	Fred Lippman Multi-purpose Center
Full moon kayaking	Holland Park
Garden Club	Fred Lippman Multi-purpose Center
G.E.D. preparation	McNicol
Glassblowing	ArtsPark
Gold Coast Aquarium Club	David Park
Gold Coast Coin Club	David Park
Golf – Diamonds in the Rough	Orangebrook
Golf Driving Range	Orangebrook
Golf Instruction	Orangebrook
Golf Play	Orangebrook, Eco Grande, Hollywood Beach Golf and Country Club
Gulfstream Sailing Club	Sailor's Poing
Gymnastics	Driftwood, Boulevard Heights, David Park
Hispanic Unity	Fred Lippman Multi-purpose Center
Hollywood Rowing Club	Holland Park
Hollywood Stars Drama	Boulevard Heights
Hollywood Wildcat Soccer	Dowdy West
Jewelry Making	ArtsPark
Joy of Healthy Living	Hollywood Beach
Karate – Youth and Adult	Heighrts, McNicol, Washington Park, Hollywood Beach

Appendix B

PROGRAM	PROGRAM LOCATION
Kidokinetics	David Park
Kayaking for Beginners	Holland Park
Material Girls	Fred Lippman Multi-purpose Center
Meeting Room Space	All Community Centers
Mom and Tot	Boulevard Heights
Multi-Sports Camp	So. Broward High School
Northeast Hollywood P.A.L. Football	Boggs East
Nova Rowing Club	Holland Park
Ojima Reiki	Hollywood Beach
P&P Beach Concessions	Hollywood Beach
Paddleball Tournaments	Garfield
Parents Night Out	Driftwood, Boulevard Heights, McNicol, Washington Park
Pavilion Rental	John Williams, Holland Park, Garfield, Montella, Stan Goldman, Eppelman
Pinochle	Fred Lippman Multi-purpose Center
Quilting with Leyla & Carmen	Fred Lippman Multi-purpose Center
Santa Train Ride	David Park
Sailing lessons	Sailor's Point
Science, Education and Adventure (S.E.A.) Grant Camp	Hollywood Beach
Sculpting (Class)	Fred Lippman Multi-purpose Center
Scrabble	Fred Lippman Multi-purpose Center
Shuffleboard Tournaments	Fred Lippman Multi-purpose Center
South Florida Depression Glass Club	Fred Lippman Multi-purpose Center
South Florida Swing Dance Society	Fred Lippman Multi-purpose Center
Spanish Lessons	Hollywood Beach
Special Needs Adult Acting	Driftwood
Spring Camp – P.R.I.D.E.	Washington Park, Dr. Martin Luther King Jr. Comm. Ctr

Appendix B

PROGRAM	PROGRAM LOCATION
Spring Camp Sunshine Child Programs	David Park, Driftwood
Square Dance	Fred Lippman Multi-purpose Center
Stamp Club	Fred Lippman Multi-purpose Center
Steppin' Adult – Chicago Style Ballroom Dance	Fred Lippman Multi-purpose Center
Summer Grant Camp - M.O.S.T.	Beverly Park, Washington Park, Dr. Martin Luther King Jr Comm Ctr.,
Summer Camp Sunshine Child Programs	David Park, Driftwood and Boulevard Heights
Sunday Baseball League	Rotary
Superstars Dance and Baton	David Park
Swim Lessons	Driftwood Pool
Swim Team	Driftwood Pool
Swim - Open	Driftwood Pool
Tai Chi	Fred Lippman Multi-purpose Center
Weight Lifting	Washington Park, Dr. Martin Luther King Jr. Comm. Ctr
Winter Grant Camp - M.O.S.T.	Beverly Park
Winter Camp – P.R.I.D.E.	Washington Park, Dr. Martin Luther King Jr. Comm. Ctr
Winter Camp - Sunshine Child Programs	David Park, Boulevard Heights
World Tae Kwon Do	Washington Park
Youth Sports of Hollywood Baseball & Softball	Rotary

City of Hollywood, Florida
Parks, Recreation Cultural Arts
Facilities Amenities

Name	Address	Acres	Baseball/Softball	Basketball/Hardcourt	Bocci	Concession	Dog Park	Electric	Football/Soccer	Golf	Gym	Grills/Picnic Tables	Nature	Picnic Pavilions	Playground/Equipment	Restrooms	Senior Center	Shade	Shelter	Tennis	Youth/Adult Center
Anniversary Park	1945 Hwd. Blvd	0.28												x							
ArtsPark	1 Young Circle	9.98					x							x	x		x				
Beach Theater	100 Johnson St.	0.1																			
Beverly Pk.Com.Ctr	6291 Funston St	1.5	x				x								x		x				x
Bicentennial Pk.	7300 Farragut St	1.47	x									x			x						
Boggs Field	2310N 23 Ave.	14.7	x		x			x						x	x		x				x
Boulevard Hgts. Comm. Ctr.	6770 Garfield St.		x			x		x	x			x		x	x		x				x
Carton Montayne Pk	6200 Arthur St.	0.76										x			x						
Cathy & Bob Anderson Pk.	5800 Thomas St.	0.74	x												x			x			
Charnow Pk.Garfield St.																					
Comm Ctr/Paddleball Cts	Connecticut St. & Bch.						x							x	x	x					
David Pk. Comm. Ctr.	108 N.33 Court	9.14	x				x								x		x				x
David Pk. Tennis Ctr.	510 N. 33 Court	1.4					x								x					x	
Dowdy Field	2161 Johnson St.	7.36	x			x		x	x						x						
Driftwood Comm Ctr/ and Athletic fields	3000 N 69 Ave.	19.35	x	x		x		x	x					x	x	x		x			x
Earl Crawford Pk.	900 S. Park Rd.	1.64																			
Eco Grande Golf Course	1451 Taft St.	35							x						x						
Emerald Hills Lakes Pk.	3901 N. 30 Terr.	5	x	x		x								x							
Epplman Pk.	701 Tyler St	0.29					x							x	x			x			
Fletcher St. Pk.	5749 Fletcher St.	0.14												x				x			
Fred Lippman MultiPurpose Ctr.	2030 Polk St.	0.47															x				
Henry Graham Pk.	2350 Simms St.	0.41													x						
Holland Pk.	801 Johnson St.	24.98										x	x	x	x						
Hollywood Bch. Broadwalk		70																			
Hwd. Bch. Culture & Comm Center	1301 S. Ocean Dr.	1.781														x	x				x
Hwd. Bch Golf & Country Club	1600 Johnson St.	110								x											
Hwd. West Sports Complex	6770 Garfield St.	12.15	x						x				x	x		x		x			x
Jefferson Park	1501 Jefferson St.	4.01	x	x	x							x			x	x		x			
Joe DiMaggio Pk.	1001 Three Island Blvd	0.33																x			
John B. Koozer Memorial Pk.	1401 Polk St.	2.57													x						
John Williams/Sheridan Oak Forest	6101 Sheridan St.	23.52				x						x		x	x	x		x			
Keating Park	2500 S. Ocean Drive	1.01														x					
Kiwanis Park	3400 Johnson St.	1.07													x			x			
Lincoln Park	2340 Lincoln St.	4.7																			
Lions Park	3003 Hwd. Blvd.	0.14																			
Mara Berman Giuliani Pk	4151 N. Hills Dr.	2.03	x									x		x	x	x		x			
Dr. Martin Luther King Jr. Comm Center	2400 Charleston St.	5.2					x	x		x					x	x	x	x			x
McNicol Admin Office	1405 S. 28 Ave.	N/A																			
McNicol Comm Center	1411 S. 28 Ave.	N/A														x	x		x		x
Montella Pk.	1231 N. 69 Way	12.02										x		x	x			x			
Oak Lake Pk.	3190 N. 56 Ave.	9.73													x	x					
Oak Ridge Pk.	5200 SW 35 Ave.	30					x					x		x	x	x		x			
Oak St. Pk	Oak St & Bch.	?																			
Oakwood Hills Pk.	2701 N. 26 Ave.	2.15													x						
Orangebrook Golf Course	450 Entrada Dr.	255							x												
Poinciana Pk.	1301 S. 21 Ave.	3.01					x									x			x		
Rainbow Tot Lot	4001 N. Hills Dr.	0.03														x					
Rotary Park	3150 Taft St.	17.27	x		x	x									x	x			x		
Sailor's Point	9 Ave & N.Lake Dr.	0.62																			
Sal Oliveri Pk.	4701 Tyler St.	1										x		x	x	x		x			
Seminole Park	64 Ave & Charleston St.	3.91													x						
Stan Goldman Pk.	800 Knights Rd.	22.67										x		x	x	x		x			
Three Island Pk.	1002 Three Island Blvd.	15.45																			
Washington Pk & Comm Center	5199 Pembroke Rd.	9	x	x		x		x	x			x		x	x	x	x	x			x
Washington St. Pk.	5200 Washington St.	0.59																			
Water View Pk.	2660 Coolidge St.	0.7																			
West Annex (PRCA)	6197 Taft St.	N/A																			
Zinkil Park	5451 Washington St.	5.45													x	x		x			

Appendix C

City of Hollywood 2008 Comprehensive Master Plan Recreation Policies and Language

THE CITY OF HOLLYWOOD COMPREHENSIVE PLAN



January 2008

Acknowledgements

The specific authority and requirement for municipalities to do comprehensive planning in Florida derives from Chapter 163, Florida Statutes. In 1985, the State Legislature amended Chapter 163 through the adoption of the Local Government Comprehensive Planning and Land Development Regulation Act. This Act substantially increases the requirements for local land use plans, associated infrastructure and other plan elements as well as mandates that local governments adopt land development regulations (or code) to implement the policies of the local comprehensive plan. The Comprehensive Planning and Land Development Regulation Act is implemented primarily via Rules 9J-5 and 9J-11 of the Florida Administrative Code, as amended. This Comprehensive Plan has been prepared to be fully consistent with Chapter 163, F.S., and Rule 9J-5, as required by State law

The City of Hollywood Comprehensive Plan was first adopted in 1989. All local governments are required to undertake an Evaluation and Appraisal Report of their Comprehensive Plan every seven years which assesses the Plan's need for revisions based upon changes in regulations regarding Comprehensive Plans and the City's current goals and objectives. This package of amendments is based upon the City's 2005 Evaluation and Appraisal Report.

The 2007/8 EAR-Based Amendment process took place under the direction of:

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Beam Furr, District 2
Heidi O'Sheehan, District 3
Richard S. Blattner, District 4
Frances Russo, District 5
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City of Hollywood Comprehensive Plan

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RECREATION AND OPEN SPACE



Prepared by
the Office of Planning and
Calvin, Giordano & Associates, Inc.

City of Hollywood
Hollywood, Florida
July 1995
EAR-Based Amendments January 2008

RECREATION AND OPEN SPACE

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I. PURPOSE

The purpose of this Element is to provide an overview of the City of Hollywood's efforts toward assuring the provision of public recreation and open space facilities. This element is intended to establish a framework to guide public policy decisions and capital improvement outlays for recreation and open space facilities. The inclusion of this optional Element in the Comprehensive Plan reflects the City's interest, acknowledgement, and dedication to recreation lands and open spaces as a fundamental component of the community fabric.

This Element inventories existing recreation and open space opportunities that are located within the City of Hollywood and available for use by the general public. Specific types of amenities and facilities that are available at each location are tabulated. Current and projected recreation needs are assessed to establish minimum Level of Service (LOS) standards in support of adequate recreation and open space facilities for the City's residents of today and tomorrow.

This Element concludes with a series of goals, objectives, and policies that will assist the City in achieving recreation and open space facilities that are functionally adequate and sufficient to support the local population. Furthermore, these statements are intended to guide the decision making process relative to recreation facilities and programs, including ongoing maintenance, retention, refinement, and facility development to assure that the needs and aspirations of Hollywood's residents and visitors will be met throughout the foreseeable future.

II. INTRODUCTION

The City of Hollywood administers, operates, and maintains approximately 785 acres of parks and open space. Additionally, there are approximately 2,039 acres of County and State-owned and operated recreational facilities available to the public.

The Parks, Recreation & Cultural Arts Department is responsible for the management, programming, and maintenance of the City's fifty-six (56) parks, including thirteen (13) community centers, five (5) sports complexes, three (3) golf courses, one (1) tennis center, one (1) community pool, and three (3) outdoor amphitheaters.

The City coordinates over 1,000 recreational, athletic, and aquatic programs, 100 rentals, and over 200 special events that attract more than 1.5 million participants and spectators annually. Programs are offered in the areas of fitness, dance, martial arts, pre-school, summer camps, youth and adult sports, aquatics, senior trips and programming, cultural arts, computers, special events, clubs, and culturally diverse programs throughout the City. Other significant program areas of the Parks, Recreation and Cultural Arts Department include Capital Improvement Projects, General Obligation Bond Projects, Grants Management, Public Relations and Marketing, and the Park Ranger/Monitor Program.

III. CLASSIFICATIONS OF RECREATION AND OPEN SPACE FACILITIES

The City of Hollywood boasts a diverse collection of park, recreation, and open space facilities. This Element categorizes these park facilities based on the guidelines provided in Florida's Statewide Comprehensive Outdoor Recreation Plan, *Outdoor Recreation in Florida—2000*.

Following are Hollywood's criteria for delineating its myriad of community resources and facilities. It should be noted that when determining how a park is categorized, the City of Hollywood places far more emphasis on a facility's *use* rather than its *acreage*.

Mini-Neighborhood Park – Sometimes referred to as pocket parks, these open areas typically function as tot lots, equipped play areas, and the like. Park size is generally less than 5 acres. Facilities may include play apparatus for preschool and school age children, landscaping, benches, open space, and picnic tables. Promenades, linear parks, and other small urban open spaces have been folded into this category.

Neighborhood Park – A pedestrian-oriented recreation facility that is located such that vehicular interaction or interference is limited. These facilities serve a population of no greater than 5,000 residents within a short radius of approximately one-half mile from the park site. Neighborhood parks generally range in size from 5 to 10 acres, but may be smaller depending on facility uses. Site design and development typically incorporate both active and passive elements although improvements are most often selected based upon neighborhood scale, character, and facility needs. Typical improvements consist of picnic facilities, playgrounds, outdoor courts and sport fields, as well as other amenities that respond to local recreation demands of the neighborhood population.

Community Park – A recreation facility that is often situated in the vicinity of major local roadways and typically accessed via private automobile. The community park provides service to multiple neighborhoods both contiguous to the site and located within a radius of several miles. These facilities typically accommodate a population upwards of 25,000 and include both facilities and programs for most if not all segments of the local population. In general, community parks serve a much larger area and offer more facilities than a neighborhood park. As a result, they require more in terms of support facilities such as parking, restrooms, and covered play areas. The State recommends this category's park size to be 20 to 50 acres. However, Hollywood has elected to include smaller, destination-oriented sites such as the ArtsPark at Young Circle as well as its many multi-purpose community centers. Typical improvements consist of play equipment, athletic fields, multi-use buildings, and swimming pools. Passive and landscape areas also serve as fundamental characteristics of park facilities that fall within this classification.

Urban District Park – These parks are designed to serve the recreation needs of several communities, a city, or an entire county, and usually provide some areas and facilities that are resource-based. Typical areas and facilities include natural areas, campgrounds and play apparatus. Such parks should serve an average population of 50,000 and be a minimum of 100 acres.

Regional Park – These are large, resource-based parks that serve several communities or an entire county. Typically includes those facilities found in an urban district park, but on a larger scale of at least 250 acres.

Single/Special Purpose Facility – The chief feature may be uniqueness such as a marina, concert bowl, or some other special characteristics. Size varies depending on use.

Golf Course – An area of land designated for playing golf on. The inventory is restricted to (1) publicly owned golf courses that are zoned for recreational use and (2) private and semi-public golf courses that are either zoned and restricted by other development order, such as a site plan or subdivision approval, for open space use.

Beach – An area of sand sloping down to the water of a sea or lake. All tidally influenced waters to the mean high water line and navigable fresh waterbodies to the ordinary high water line in existence when Florida became a state in 1845 are considered sovereign. In accordance with the Constitution of the State of Florida, these lands are held in trust by the State for all the people.

IV. INVENTORY: EXISTING RECREATION AND OPEN SPACE FACILITIES

Based on the criteria from the previous section, the public park facilities in Hollywood are categorized below. It bears repeating that these categories are not finite; for example, because of their location and available facilities, some parks categorized as Community Parks may actually be smaller in size than some Neighborhood Parks.

Mini-Neighborhood Parks:

1. Anniversary Park
2. Bicentennial Park
3. Carlton Montayne Park
4. Cathy & Bob Anderson Park
5. Charnow Park / Historic Beach Paddleball Courts
6. Earl Crawford Park
7. Eppleman Park
8. Fletcher Street Park
9. Harbor Islands Park
10. Harry Berry Park
11. Henry L Graham Park

12. John B. Kooser Memorial Park
13. Keating Park
14. Kiwanis Park
15. Lions Park
16. Mara Berman Giuliani Park in Emerald Hills
17. Oak Street Park
18. Oakwood Hills Park
19. Poinciana Park
20. Rainbow Tot Lot
21. Seminole Park
22. Veteran's Park
23. Washington Street Park
24. Water View Park

Neighborhood Parks:

1. Dowdy Field
2. Emerald Hills Lakes Park
3. Joe DiMaggio Park
4. Lincoln Park
5. Montella Park
6. Zinkil Park

Community Parks:

1. Arts Park at Young Circle
2. Beverly Park and Community Center
3. Boggs Field (Police Athletic League Recreation Center)
4. David Park and Community Center
5. Driftwood Community Center and Athletic Fields
6. Fred Lippman Multi-Purpose Center
7. Garfield Street Community Center (at Charnow Park)
8. Holland Park
9. Hollywood Beach Culture and Community Center
10. Hollywood West Park and Community Center
11. Jefferson Park
12. John Williams Park/Sheridan Oak Forest
13. Dr. Martin Luther King, Jr. Community Center
14. McNicol Community Center
15. Oak Lake Park and Community Center
16. Oakridge Park
17. Rotary Park
18. Stan Goldman Memorial Park
19. Washington Park and Community Center

Golf Courses:

1. Eco Grande Golf Course
2. Hollywood Beach Golf Course
3. Orangebrook Golf Course

Beaches:

1. Hollywood Beach and Broadwalk
2. Hollywood North Beach
3. John U. Lloyd State Park

Special Purpose Facility:

1. Beach Theater Bandshell
2. Sailors Point
3. West Annex Taft Street Office
4. Hollywood Central Performing Arts Center

Urban District Park:

1. Topeekeegee Yungie (TY) Park

Regional Park:

1. West Lake Park

The most effective and efficient park system to manage is one made up of different types of parks, each designed to provide a specific type of recreation experience or opportunity. When classified and used properly, they are easier to maintain, create less conflict between user groups, and have less impact on adjoining neighbors. In order to assess the park system in Hollywood and to address specific parkland needs, the parks have been further classified as passive, active, or special purpose facility.

These designations are based on Joseph DeChiara and Lee Koppelman's Standards for Recreational Activities from *Urban Planning and Design Criteria*. However, Hollywood has advanced the term *passive* to include smaller parks with playground equipment as well as those facilities that generally do not offer organized recreational activities. Conversely, an *active* recreation designation generally applies to those parks that allow for organized team sports with sports fields (baseball, softball, and soccer) and courts (tennis and basketball), or that serve as a cultural place. *Special Purpose Facilities* include community centers, which will be discussed later in this Element.

Table 1 provides an inventory of park, recreation, and open spaces managed by the City of Hollywood which are available for use by the general public. Included is a listing of each site's acreage, description of available facilities, and use (passive, active, and/or special purpose). Using the ID numbers in the table's first column, the locations of each facility are graphically depicted on Map 1.

Table 1. INVENTORY OF RECREATION AND OPEN SPACE FACILITIES OWNED BY THE CITY OF HOLLYWOOD

ID #	PARK / RECREATION FACILITY AND ADDRESS	ACREAGE	USE	DESCRIPTION	FOLIO #
1	Anniversary Park 1945 Hollywood Blvd.	0.28	P	Playground on artificial turn with shade cover, benches and tables. Small stage. No restrooms.	5142-1501-4300
2	ArtsPark at Young Circle 1 Young Circle	9.98	A	Park with visual arts center, stage, game tables. Landscape, playground equipment, interactive water feature and artistic fountain, restrooms, water fountains, trash receptacles, and electric.	5142-1502-1090
3	Beach Theater Bandshell 100 Johnson St.	0.1	SPF	Bandshell for concerts and events (500 person seating capacity), parking garages nearby, water fountain, restrooms, and electric.	N/A
4	Beverly Park and Community Center 6291 Funston St.	1.5	A, SPF	Community center, three multi-purpose rooms, kitchen, playground on artificial turf, full basketball court, and electric. Parking on site.	5141-2414-2830 5141-2414-2840 5141-2414-2810 5141-2414-2800
5	Bicentennial Park 7300 Farragut St.	1.47	P	Park with three benches, shade structure, playground equipment and swings on artificial turf, exercise trail, half basketball court, and trash receptacles. Restrooms (2008) and no electric. Parking on site.	5141-0332-0010
6	Boggs Field / East & West 2310 N. 23 rd Ave.	14.7	A, SPF	East – Police Athletic League (PAL) Recreation Center, two football fields with bleachers and announcer stand and two basketball courts. West – Concession/storage facility, restrooms, up to eight soccer fields, playground structure on artificial turf. Parking available.	5142-0905-1620 (PAL Building) 5142-0905-1630 (field)
7	Carlton Montayne Park 6200 Arthur St.	0.76	P	Park with two picnic tables, six benches and playground unit on artificial turf. Trash receptacle, grills, swings, parking, no restrooms, and no electric.	5141-1205-0350
8	Cathy and Bob Anderson Park 5800 Thomas St.	0.74	P	Park with full basketball court, five benches, covered playground equipment on artificial turf, fountain, picnic table, grill, swings, trash receptacles, small gazebo, parking, no restrooms, and no electric.	5141-1200-0310 5141-1200-0330
9	Charnow Park and Garfield Community Center / Historic Beach Paddleball Courts 300 Connecticut St.	1.86	P, SPF	Community center with a large rental room, kitchen, and restrooms. Park with three pavilions, interactive water feature, playgrounds on sand surface, water fountains, six paddleball courts, restrooms, trash receptacles, and parking available.	5142-1201-0910 5142-5030-0060 5142-5030-0010 5142-5030-0020
10	David Park and Community Center 108 N. 33 rd Ct.	9.14	A, SPF	Community center with three multi-purpose rooms, kitchen, full basketball court, and paddleball courts. Playgrounds and shade structure, restrooms, water fountain, parking available, and no electric.	5142-1708-0020
11	David Park Tennis Center 510 N. 33 rd Ct.	1.4	A, SPF	Three hard and nine clay courts (lighted), clubhouse, restroom, electric, and practice wall.	5142-1708-0010

ID #	PARK / RECREATION FACILITY AND ADDRESS	ACREAGE	USE	DESCRIPTION	FOLIO #
12	Dowdy Field 2161 Johnson St.	7.36	A	Up to five soccer fields (lighted), baseball/softball field, concession/restrooms building, trash receptacles, bleachers, and water fountain, no electric, and parking available on site.	5142-1000-0290
13	Driftwood Community Center and Athletic Fields 3000 N. 69 th Ave.	19.35	A, SPF	Community center with seven meeting rooms, kitchen, swings and playground with artificial turf, small pavilion, heated swimming pool, four lighted softball fields, up to four soccer fields, batting cages, concession stand with restrooms and water fountains. Parking on site.	5141-0200-0170
14	Earl Crawford Park 900 S. Park Rd.	1.64	P	Park with walkway and two benches, no restrooms, and no electric.	5142-2006-0041
15	Eco Grande Golf Course 1451 Taft St.	45	A, SPF	Nine-hole executive golf course with water hazards, sand traps, and a clubhouse. Parking.	5142-1027-0010
16	Emerald Hills Lakes Park 3901 N. 30 th Ter.	5	P	Park with playground units, swings, ballfield, ½ basketball court, dog area and walking path. No electric and no restrooms.	5142-0507-2040
17	Eppleman Park 701 Tyler St.	0.29	P	Park with pavilion, picnic tables, benches, water fountain, playgrounds on artificial turf with covered shade structure, swings, and trash receptacles. No restrooms and no electric.	5142-1402-5720
18	Fletcher Street Park 5749 Fletcher St.	0.14	P	Park with three benches, swings, playground equipment on artificial turf with covered shade structure, trash receptacles, and no electric.	5141-2412-0510
19	Fred Lippman Multi-Purpose Center 2030 Polk St.	0.47	P, SPF	Community center with auditorium, seven classrooms, patio room, lobby and three offices, restrooms, water fountains, and parking available.	5142-1501-1900 (facility) 5142-1503-0060 (shuffleboard)
20	Harbor Islands Park Harbor Islands Dr. & Three Islands Blvd.	15.45	P	Passive urban greenspace.	5142-2315-0300 5142-2315-0310 5142-2315-0321
21	Harry Berry Park 301 Azalea Ter.	1.3	P	Three picnic tables, two benches, playground with shade structure on artificial turf. Miniature rock climbing wall, swings, water fountain, restrooms, and no electric.	
22	Henry L. Graham Park 2350 Simms St.	0.41	P	Park with playground and swings, a picnic table, a bench, and trash receptacles.	5142-0401-3672
23	Holland Park 801 Johnson St.	24.98	P	Park with two pavilions, ten picnic tables, grills, three boat ramps, boat trailer parking, a bicycle/walking trail, mangrove and native plant protected areas, an observation tower and eco-walk with fishing stations overlooking the Intracoastal Waterway, restrooms and trash receptacles. Electric available upon request. Parking on site.	5142-0101-3880

ID #	PARK / RECREATION FACILITY AND ADDRESS	ACREAGE	USE	DESCRIPTION	FOLIO #
24	Hollywood Beach and Boardwalk N/A	70	A	Cabanas, boardwalk, walking/running/bike path, fitness stations, benches, trash receptacles, showers and restrooms. No electric. Parking nearby.	N/A
25	Hollywood Beach Culture and Community Center 1301 S. Ocean Dr.	1.78	SPF	Community center with six multi-purpose rooms, an auditorium that can be rented for special occasions, kitchen, shade covered courtyard that can be rented for events, restrooms, parking, and electric.	5142-2402-0013
26	Hollywood Beach Golf & Country Club 1600 Johnson St.	102	A, SPF	Eighteen-hole golf course, pro-shop, restaurant, and 30-room lodge. Practice putting green, cart storage building and maintenance building.	5142-1402-6240
27	Hollywood West Park and Community Center 6770 Garfield St.	12.15	A, SPF	Community center with multi-purpose rooms with amphitheatre, skate park, two lighted multi-purpose fields, batting cages, playgrounds with shade structure on artificial turf, hard surfaced games court, concession and storage buildings. Parking on site.	5141-1126-0690
28	Jefferson Park 1501 Jefferson St.	4.01	A, SPF	Park with four lighted hard tennis courts, two paddleball courts, two basketball courts, two bocce courts, baseball field, playgrounds, multi-purpose building with restrooms, and electric.	5142-1502-5360
29	Joe DiMaggio Park 1001 Three Island Blvd.	15.78	P	Park with two playground units with shade structures, benches, fitness stations, swings, walking path, and a water fountain. No parking and no electric.	5142-2315-0420 5142-2315-0480
30	John B. Kooser Memorial Park 1401 Polk St.	2.57	P	Park with three benches, water fountain, playground equipment on artificial turf, trash receptacles, no restrooms, no electric, and parking available.	N/A
31	John Williams Park / Sheridan Oak Forest 6101 Sheridan St.	23.52	P	Park with four pavilions, twelve benches, sixteen picnic tables, nature trail, exercise trail, playground unit on artificial turf, fire pit, dog park, trash receptacles, water fountain, and restrooms. No electric and parking available on site.	5141-0100-0262
32	Keating Park 2500 S. Ocean Dr. & Magnolia Ter.	1.01	P	Park with restrooms, two benches overlooking the beach, no electric, fountain, parking available, and trash receptacle.	5142-2402-0640
33	Kiwanis Park 3400 Johnson St.	1.07	P	Park with tot lot, umbrella shade structure, trash receptacle, walking path, four benches, no restrooms, and no electric.	5142-1700-0030
34	Lincoln Park 2340 Lincoln St.	4.7	P	Passive park effective 2009, part of adjacent elementary school.	5142-1601-4370
35	Lions Park 3003 Hollywood Blvd.	0.14	P	Park with three benches, no restrooms, and no electric.	5142-1702-2490

ID #	PARK / RECREATION FACILITY AND ADDRESS	ACREAGE	USE	DESCRIPTION	FOLIO #
36	Mara Berman Giulianti Park in Emerald Hills 4151 N. Hills Dr.	2.03	P	Park with pavilion, picnic table, five benches, half basketball court, playground and swings with shade structures on chip surface, small walking path, water fountain, and restrooms. No electric and limited parking.	5142-0612-0060
37	Dr. Martin Luther King, Jr. Community Center 2400 Charleston St.	5.2	A, SPF	Community center with wood gym floor, kitchen, three meeting rooms, volleyball court, three lighted basketball courts, small soccer field, two paddleball courts, ADA playground with rubber pour-n-place surface, two water fountains, trash receptacles, and restroom. Electric and parking available.	5142-0401-4720
38	McNicol Administrative Office 1405 S. 28 th Ave.	N/A	SPF	Administrative and Special Events headquarters, offices, conference rooms, restrooms, and parking available.	5142-2139-0010
39	McNicol Community Center 1411 S. 28 th Ave.	N/A	P, SPF	Community center, playground with three meeting rooms, playground on artificial turf, small pavilion, trash receptacles, water fountains, and electric. Parking available.	5142-2139-0010
40	Montella Park 1231 N. 69 th Way	12.2	P	Park with pavilion, picnic benches, grills, and a walking path. No restrooms, no electric, and parking available.	5142-1503-0060
41	Oak Lake Park 3190 N. 56 th Ave.	9.73	P, SPF	Small building with conference room, restrooms, two benches, lake, gazebo, two fishing docks, walking path, and playground on artificial turf. Parking and police canine fitness training site.	5141-0100-0150
42	Oakridge Park 5200 SW 35 th Ave.	30	P	Park with walking path, two covered playgrounds, one on wood chips and a small playground on artificial turf, ADA accessible. Doggy area with wash pad, three dog stations, eight benches, trash receptacles, and water fountains. No restrooms and no electric.	5042-1319-1450
43	Oak Street Park Oak Street and the ocean		P	Passive park with four benches and beach access.	N/A
44	Oakwood Hills Park 2701 N. 26 th Ave.	2.15	P	Park on water, sidewalk, benches, reading bench, trash receptacles, no electric, and parking available.	5142-0412-0630
45	Orangebrook Golf Course 5200 SW 35 th Ave.	257	A, SPF	Two eighteen-hole golf courses with water hazards, water traps, doglegs, two practice putting greens and driving range, clubhouse with restaurant, pro-shop, maintenance and cart storage buildings. Parking available.	5142-0810-0110 5142-1705-0010 5142-2000-0010
46	Poinciana Park 1301 S. 21 st Ave.	3.01	P	Park with two half basketball courts, pavilion with picnic table, fourteen benches, swings, covered shade structure over playground, walking trail, separate dog friendly area with five doggy stations, dog wash pad, trash receptacles, and water fountains. No restrooms, no electric, and parking available.	5142-2201-0071
47	Rainbow Tot Lot 4001 N. Hills Dr.	0.3	P	Park with tot lot, swings, and three benches. No restrooms, no electric, and no parking.	5142-0607-2151

ID #	PARK / RECREATION FACILITY AND ADDRESS	ACREAGE	USE	DESCRIPTION	FOLIO #
48	Rotary Park 3150 Taft St.	17.27	A	Park with one clubhouse / concession / maintenance building, eight lighted baseball fields, five batting cages, playground on artificial turf, water fountain, trash receptacles, and restrooms. Boat ramp with pavilion. Parking available.	5142-0800-0024
49	Sailors Point 9 th Avenue and North Lake Dr.	0.62	SPF	Boat ramp with shaded lecture area, storage / restroom building, parking, and electric.	N/A
50	Seminole Park 64 th Avenue and Charleston St.	3.91	P	Park with playground equipment and walkways. ADA accessible playground. Parking available.	5141-0200-0170
51	Stan Goldman Memorial Park 800 Knights Rd.	22.67	P	Park with two pavilions, benches, two playground units on sand, fishing areas, roller hockey rink, and skateboard rink. Concession / restrooms, electric, and parking.	5142-1700-0080 (park) 5142-1700-0010 (hockey rink)
52	Veteran's Park 4701 Tyler St.	1	A	Park with hard court play surface and water feature, pavilion, six picnic tables, five benches, two chairs, and a table. Walking path, playground unit with shade structure and artificial turf, limited parking, restrooms, trash receptacles, a water fountain, and no electric.	5142-0706-0921
53	Washington Park and Community Center 5199 Pembroke Rd.	9	A, SPF	Community center with a wood gym floor, three meeting rooms, kitchen, outdoor basketball court, lighted football/baseball fields, volleyball court, playground unit and swings on artificial turf, interactive water feature, outside concession stand with meeting room, storage, restrooms, water fountains, and trash receptacles. Electric and parking available.	5142-1900-0081
54	Washington Street Park 5200 Washington St.	0.59	P	Park with five benches, two checker board tables with seats, two doggy stations, a fountain, and trash receptacle. No electric.	5142-1900-0090
55	Water View Park 2660 Coolidge St.	0.7	P	Park with walkway and benches.	N/A
56	West Annex Taft St. Office 6197 Taft St.	N/A	SPF	Headquarters for the Parks Manager, Athletic Superintendent, and Park Ranger Program. Wheel chair lift, restrooms, storage. Parking available.	N/A
57	Zinkil Park 5451 Washington St.	5.45	P	Park with two playgrounds with shade structures, one on a wood chip turf, and one on artificial turf. Interactive water feature, exercise walking trail with ten exercise stations, ten benches, bike rack, trash receptacles, water fountain, and restrooms. No parking or electric.	5142-0712-0680 5142-0707-2510 5142-0707-2520
TOTAL:		784.88			

(A): Active

(P): Passive

(SPF): Special Purpose Facility

**MAP RO-1
PUBLICLY OWNED RECREATION SPACES IN HOLLYWOOD**



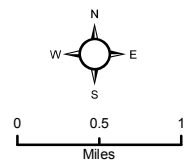
City of Hollywood Comprehensive Plan Publicly Owned Recreation Spaces

Map RO-1

- Hollywood City Boundary
- County Parks
- State Parks
- Hollywood City Parks
- Small Hollywood City Parks

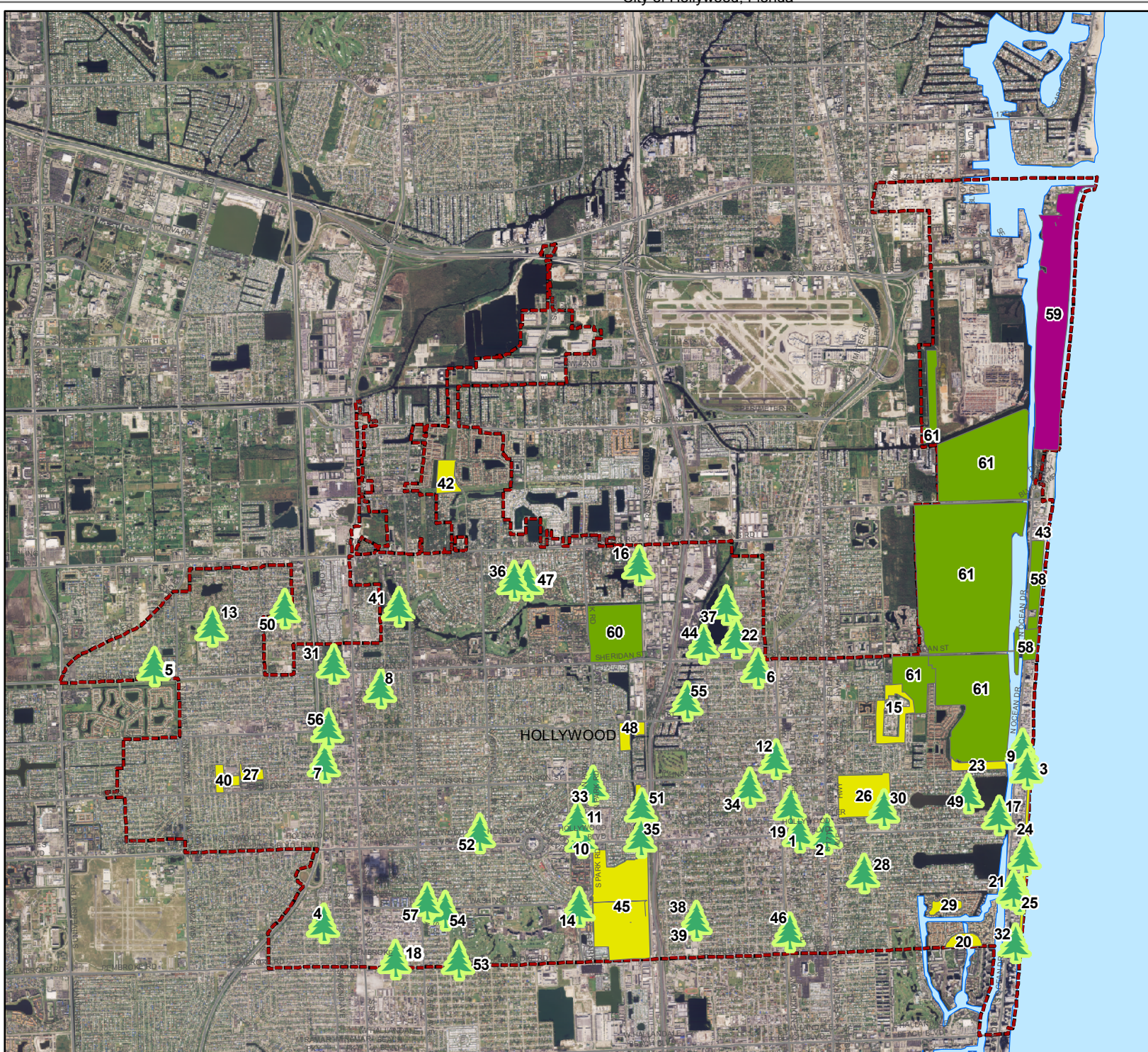
Printed August 16, 2007

Data Source: multiple sources



Calvin, Giordano & Associates, Inc.
EXCEPTIONAL SOLUTIONS

GIS
Produced and maintained by the CGA
Geographic Information Systems Services



As noted earlier, Broward County and the State of Florida offer recreational opportunities within the City of Hollywood. The following table inventories these facilities.

Table 2. INVENTORY OF COUNTY AND STATE-OPERATED RECREATION AND OPEN SPACE FACILITIES IN HOLLYWOOD

ID #	USE	PARK / RECREATION FACILITY	ACREAGE	DESCRIPTION
58	P	Hollywood North Beach	61.30	[Broward County jurisdiction] Beach, volleyball, grills, picnic tables, concession, and restrooms.
		N/A		
59	P	John U. Lloyd Beach State Park	339.09	[State of Florida jurisdiction] Beaches, picnic tables, grills, fishing, jetties, and boat launch.
		N/A		
60	A	Topeekeegee Yungee (TY) Park	148.36	[Broward County jurisdiction] RV campground, tennis courts, basketball courts, biking / jogging path, volleyball areas, gazebo, water playground, pools, rental boats, picnic area, and restrooms.
		3300 N. Park Rd.		
61	P	West Lake Park	1,490.00	[Broward County jurisdiction] Picnic areas, biking/jogging path, tennis and racquetball courts, volleyball areas, playground, boat rentals, marina, restrooms and parking lot. Includes Anne Kolb Nature Center with observation tower, fishing pier, nature trails, outdoor amphitheater, exhibit hall, aquarium, and meeting facility.
		751 Sheridan St.		
		TOTAL:	2,038.75	

The City's own park system is exemplary, and with the inclusion of these recreational lands, the amount of public park and open space in Hollywood increases to over 2,800 acres, as the following table indicates.

Table 3. PUBLIC RECREATION AND OPEN SPACE ACREAGE IN HOLLYWOOD

OWNERSHIP	ACREAGE
City of Hollywood	784.9
Broward County	1,699.7
State of Florida	339.1
TOTAL:	2,823.7

Through its Parks, Recreation & Cultural Arts Department, the City provides positive experiences through numerous recreation services, programming, and special events. Parks have proven to be one of the main quality of life considerations for residents and tourists who come to visit, work, and play in the City of Hollywood.

ArtsPark

The 2000 Safe Parks and Land Preservation Bond included a \$5 million budget to construct a cultural center in a park. To leverage additional dollars for this center, Broward County issued a Request for Letter of Interest (RLI) to municipalities to match that amount. In a competitive process, the City of Hollywood was awarded the ArtsPark funding to transform Young Circle Park.

The recently completed ArtsPark in downtown Hollywood has transformed Young Circle into a multi-million dollar interactive recreational facility. The 10-acre ArtsPark comprises multiple multi-purpose activity spaces, designed for the activities that will occur in them, including a children's play area, center court and plaza, visual arts building, and a planned performing arts pavilion. ArtsPark will serve as a regional cultural and recreational center for residents and visitors. The cultural facility will offer art classes and other activities, and the park's programmed spaces will host youth programs, festivals, concerts, and other performances.

Neighborhood Community Centers

As mentioned earlier, the City has thirteen (13) neighborhood community centers, each of which offers activities and programming geared towards children, teenagers, and seniors. Community centers are also available for neighborhood and civic functions in addition to recreation programs, rentals, special interest groups, and enrichment programs. Grant funding support is sought whenever possible to supplement programming.

The Community Centers are:

1. Beverly Park Community Center
2. David Park Community Center
3. Driftwood Community Center
4. Fred Lippman Multi-Purpose Center
5. Garfield Street Community Center (at Charnow Park)
6. Hollywood Beach Culture and Community Center
7. Hollywood West Park and Community Center
8. Jefferson Park
9. Dr. Martin Luther King, Jr. Community Center
10. McNicol Community Center
11. Oak Lake Park Community Center
12. Police Athletic League Recreation Center (at Boggs Field)
13. Washington Park Community Center

Administration

The Administrative Division of the Department of Parks, Recreation & Cultural Arts provides leadership, park planning, programming, support, policy development, and implementation of Departmental Strategic Plan initiatives. Components of this Division include standards for performance; coordinating activities with other City Departments and recreation agencies; budgeting; community outreach; grant management; and Capital Improvement including General Obligation Bond (GOB) projects. Current park improvements from GOB funding are detailed in the following section.

Sports Programs

Sport programs have an important function in the recreation system. Youth and adult baseball, football, and soccer teams participate in league sports with volunteer operation. These programs receive widespread community support from various civic and social organizations.

Special Events

Hollywood hosts a myriad of special events throughout the year including the July 4th Celebration; Hollywood Beach Candy Cane Parade; Hollywood Festival of the Arts, Global Groove Festival; and other significant community celebrations. The Hollywood Beach Theater produces over 150 concerts per year with an additional six (6) concerts at the Hollywood West Summer Concert Series.

Ballfields

There are several public ballfields in the City of Hollywood. These activity-based recreational resources offer a variety of activities such as soccer, baseball, and football. The ballfields in Hollywood offer many recreational opportunities in addition to field sports.

Swimming

The Aquatics Division of the Parks, Recreation & Cultural Arts Department coordinates and implements citywide swim lessons, Swim Central, swim team training, open swim, water exercise classes, and adaptive aquatics programs for special populations. These programs are conducted at the Driftwood Community Pool, as well as pools at the Apollo Middle School, Attucks Middle School, and McArthur High School.

Beaches

In addition to the 2.5 miles of public beach located in the John U. Lloyd State Recreation Area, the City of Hollywood has an additional 4.5 miles of public beach, extending from Dania Beach Boulevard south to Hallandale Beach Boulevard.

Public Schools

Not included in the inventory chart are a total of 92 acres of recreation facilities on public school sites. The Broward County School Board has master recreation lease agreements with Broward County and sixteen cities, including Hollywood.

Golf and Tennis

The City oversees the operation of its three golf courses (Eco Grande, Hollywood Beach Golf & Country Club, and Orangebrook Golf and Country Club) as well as the David Park Tennis Center. The operations are contracted with outside vendor-operators. Over 160,000 rounds of golf are played on City courses annually, and 27,300 patrons utilize the tennis center annually.

Additionally, there are four privately-owned golf courses in Hollywood, all of which are available for use by the public. The following table details the golfing facilities in Hollywood.

Table 4. PUBLIC AND PRIVATE GOLF COURSES IN HOLLYWOOD

GOLF COURSE	OWNERSHIP	FACILITIES	ACREAGE
Diplomat Country Club & Spa	Private	18-hole	21*
Eco Golf Course	City of Hollywood	9-hole	45
Emerald Hills Country Club	Private	18-hole	167
Hillcrest Golf & Country Club	Private	18-hole	159
Hollywood Beach Golf & Country Club	City of Hollywood	18-hole	102
Orangebrook Golf Course	City of Hollywood	18-hole (2)	257
Sunset Golf Course	Private	9-hole	46
TOTAL			797

Source: Broward County Urban Planning & Redevelopment, Golf Course Conversion Study, June 2007

*Actual size of golf course 126 acres, but only 21 acres is within Hollywood's city limits

Private Recreational Opportunities

In addition to the aforementioned golf courses, numerous other private recreational opportunities are available to residents and visitors alike. Private recreational opportunities within Hollywood are often available within the numerous condominiums, townhouses, apartment complexes, churches and private schools. The YMCA and Boys and Girls Club are also available. These offer a variety of facilities as well as activities such as tennis, swimming, exercise rooms, and meeting and recreation rooms. These private recreational opportunities often overlap with public recreational facilities, depending upon the location of the residential facilities.

V. RECREATION AND OPEN SPACE ANALYSIS

It should be noted that level of service (LOS) standards for park acreage vary from municipality to municipality. This fluctuation is explained to some degree by vast differences in existing facilities, the availability of land resources for future recreation improvements, and preferences of local residents and leaders.

While Hollywood has an impressive park system, it has a relatively modest level of service standard of 3 acres of parks and open space per 1,000 population. Although this is consistent with the standards set forth in the Broward County Land Use Plan, many cities in Broward have elected to increase their level of service. For example, Coral Springs, Weston, and Parkland respectively have an LOS standard of 4, 6, and 10 acres of parks per 1,000 population. To be sure, these other communities are younger than Hollywood and had more available open land when the service levels were established.

The previous section inventoried a total of 2,824 acres of public recreation and open space in the City of Hollywood. However, the Broward County Land Use Plan provides certain criteria regarding calculation of park space for determining a city's level of service standard. For example, acreage of recreational facilities at public schools may be used to meet the requirement if the facilities are available for use by the general public. Ten percent (10%) of other non-city owned public recreation facilities located in Hollywood may be counted, with a maximum of 10 acres per park.

The Broward County Land Use Plan also allows public and private golf courses to be used to satisfy the parks requirement subject to certain conditions. Golf courses are limited to 50 percent of the golf course acreage, and only if they are protected through zoning and other legal restrictions. Golf course acreage may not count for more than 15 percent of the total parks requirement for a municipality. The following table summarizes actual acreage versus "allowable" acreage with regard to meeting the County's LOS requirement.

Table 5. PARK ACREAGE – ACTUAL VS. LEVEL OF SERVICE ANALYSIS

GOVERNMENT / FACILITY	ACREAGE (ACTUAL)	ACREAGE (FOR LEVEL OF SERVICE ANALYSIS)
City Parks & Beaches (not including golf courses)	380.9	380.9
County and State Parks & Beaches	2,038.8	36.1
Golf Courses (public and private)	639.9	124.4
Broward County School Board	92.1	92.1
TOTAL	3,151.7	633.5

Applying the County's 2006 population estimate for Hollywood with the 633.5 acres that may be included in the LOS analysis, the City has approximately 4.4 acres of recreation and open space per 1,000 residents. A total of 433 acres of park lands are needed to maintain the 3 acre/1,000 population level of service. Thus, there is currently a 201 acre surplus of park land. Table 6 charts Hollywood's projected park needs through 2030 using the LOS standard of 3 acres per 1,000 population.

Table 6. PROJECTED PARK NEEDS FOR CITY OF HOLLYWOOD

Year	Population (Projected)*	Park Acreage Demand (amount needed to maintain LOS of 3 acres / 1,000 population)**	Surplus (+) / Deficit (-) Acreage**
2006	144,431	433	+ 201
2010	151,098	453	+ 181
2015	159,974	480	+ 154
2020	169,943	510	+ 124
2025	182,616	548	+ 86
2030	191,481	574	+ 60

* Source: Broward County Planning Services, March 2007

** Based on the 634 acres that may be used to meet LOS requirement per Broward County Land Use Plan

This analysis indicates the City will be able to uphold its LOS standard through this Comprehensive Plan's short term (5 year) and long term (10 year) planning periods.

Financing and Park Improvements Schedule

The City of Hollywood has initiated a Neighborhood Park Impact Fee requirement for all new development to help meet the increasing demand on City parks. Additionally, in November 2004, City residents voted overwhelmingly (65%) to approve a \$54 million General Obligation Bond Referendum, which included \$23.7 million for parks and recreation improvements to be implemented over five to seven years.

A review of the City's five-year Capital Improvement Plan (CIP) for FY 2007-2011 and General Obligation Bond (GOB) projects further demonstrates Hollywood's commitment to recreation facilities and open resources.

The following table lists the upcoming park, open space, and golf course improvements as identified by the Parks, Recreation & Cultural Arts Department and the City's Capital Improvement Program FY 2007 – 2011.

Table 7. PARK & RECREATION PROJECTS FY 2008 – 2011

PROJECT	FUNDING SOURCE	DESCRIPTION	FY 2008	FY 2009	FY 2010	FY 2011	TOTAL
Attucks Middle School - Athletic Fields Lighting	Open Space	This project will light the southwest section of athletic fields and courts for softball, soccer, football, and general recreation use.	\$100,000	-	-	-	\$100,000
Beverly Park Community Center	GOB	Expansion of community center, with a relocated playground.	\$2,165,425	-	-	-	\$2,165,425
Boulevard Heights Community Center / Hollywood West Sports Field / Montella Park	GOB	Construction of a new community center, sports fields, new playground with an amphitheater, and skate park.	\$8,965,662	-	-	-	\$8,965,662
Community Center and Park Furniture and Equipment	Open Space	This project will fund community center and park furniture including new tables, chairs, benches, trash receptacles, picnic tables, etc. throughout the City.	\$100,000	\$100,000	\$100,000	\$100,000	\$400,000
David Park Storage and Improvements	Open Space	This project will enclose stage area at David Park Community Center to provide storage for community center. It will also provide safety surfacing for existing south playground and resurface the basketball court with acrylic sports surface.	-	\$50,000	-	-	\$50,000
David Park Tennis Court Resurfacing and Improvements	Open Space	This project will resurface the nine existing "Fast Dry" clay courts. A multi-purpose court will be created next to an existing hand ball/practice court. A small playground will be installed on the south side of building and shade structure will be built on west side of stadium court seating area.	-	\$400,000	-	-	\$400,000
Dowdy Field Conversion (Phase II)	Open Space	This project will convert the baseball infield to grass in order to expand use of Dowdy Field for soccer.	-	\$75,000	-	-	\$75,000
Dowdy Field Improvements	GOB	Construction of a new concession building with restrooms and storage.	\$1,126,109	-	-	-	\$1,126,109

City of Hollywood, Florida

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PROJECT	FUNDING SOURCE	DESCRIPTION	FY 2008	FY 2009	FY 2010	FY 2011	TOTAL
Driftwood Middle School Ball Field Lighting	Open Space	This project will light two baseball/softball fields behind Driftwood Middle School to provide additional fields for community athletic use.	-	-	\$100,000	-	\$100,000
Eco Grande Golf Course Fence Replacement	Golf Enterprise	This project will involve the replacement of the four-foot perimeter fencing.	\$75,000	-	-	-	\$75,000
Emerald Hills Lakes Park Improvements	GOB	A new playground, with safety surfacing, shade structure, and pathway extensions.	\$319,404	-	-	-	\$319,404
Oak Lake Park Improvements	GOB	Renovation of the building, parking lot, a new playground, and walking path.	\$974,313	-	-	-	\$974,313
Orangebrook - East Course Irrigation System / Tees, Greens and Fairways	Golf Enterprise	This project will replace the east course irrigation system including conversion from hydraulic to electric controls, isolation valves, new irrigation heads and piping, and will resod disturbed areas. It will also renovate all tees and greens and elevate selected fairways to improve drainage.	-	\$1,500,000	-	-	\$1,500,000
Orangebrook Golf Course - Restroom Renovations	Golf Surcharge Fund	This project will renovate all remote public restrooms to include paint, tile repair or replacement, and new fixtures.	\$20,000	-	-	-	\$20,000
Orangebrook Golf Course - West Course Irrigation System	Golf Surcharge Fund	This project will replace the west course irrigation system including conversion from hydraulic to electric controls, isolation valves, new irrigation heads and piping, and will resod disturbed areas.	-	\$500,000	-	-	\$500,000
Park Fencing Improvements (Phase II)	Open Space	This project will be used for fencing improvements in parks throughout the City.	-	\$100,000	-	-	\$100,000
Rotary Park	GOB	Construction of a new concession / restroom / maintenance building and field renovations.	\$6,521,769	-	-	-	\$6,521,769
Sheridan Oak Forest / John Williams Park	GOB	Construction of new pavilions, dog park, and new walkways.	\$465,026	-	-	-	\$465,026

City of Hollywood, Florida

Bid RFP-4584-18-RL

PROJECT	FUNDING SOURCE	DESCRIPTION	FY 2008	FY 2009	FY 2010	FY 2011	TOTAL
Small Capital Improvement Projects - Parks & Recreation	Open Space	This project will fund small capital improvement projects needed at the various community centers and parks throughout the City.	\$100,000	\$100,000	\$100,000	\$100,000	\$400,000
Washington Park	GOB	New restroom / concession building, replacement of bleachers, installation of safety surfacing, and water spray feature.	\$1,808,096	-	-	-	\$1,808,096
Water Spray Features at Playgrounds	GOB	Water spray features and misting features in parks throughout the City.	\$400,000	-	-	-	\$400,000
TOTAL FUNDING			\$23,140,804	\$2,725,000	\$300,000	\$200,000	\$26,465,804

The following Goals, Objectives, and Policies are hereby provided to steer the City of Hollywood toward a future of successful and adequate recreation and open space opportunities by protecting existing recreation and open space inventories; accommodating the needs of existing and future residents; and maintaining ambitious level of service standards.

VI. GOAL, OBJECTIVES, AND POLICIES

GOAL:

Provide and maintain a complete range of recreational facilities and services as well as open space sites to fulfill the recreation needs of residents and visitors of all ages, including special groups such as the elderly, the developmentally impaired, and pre-school age children to be consistent with environmental resources.

Objective 1:

Satisfy the recreation and open space needs of residents and visitors of all ages by the adequate and efficient provision of both facilities and programs through the coordination of both private and public development and the utilization of private and public resources.

Policy 1.1: Expand the relationship between the City of Hollywood and the School District to improve and coordinate schools' indoor and outdoor recreation facilities and programs.

Policy 1.2: The activity-based recreational facilities will be maintained year round.

Policy 1.3: Seasonal sports will be offered year round in which residents and visitors of all ages will be able to participate.

Policy 1.4: Special programs for single parents and their children will be offered through classes and recreational activities.

Policy 1.5: Continue to require the provision of recreation and open space sufficient to meet established level of service requirement through the development review process by the enforcement of land dedication or impact fee requirements set out in the platting regulations.

Policy 1.6: The level of service for the City's Parks and Open Space standard of 3 acres per 1,000 population shall be maintained and utilized to assess adequacy of service.

Policy 1.7: Annually, the City shall assess whether there are sufficient parks, recreation facilities, and open space for the needs and interests of the residents of Hollywood.

- Policy 1.8: Review existing land development regulations to ensure that they include appropriate definitions and standards pertaining to parks, recreation, and open space, and revise the regulations as necessary.
- Policy 1.9: The Office of Planning in cooperation with the Department of Parks, Recreation & Cultural Arts will conduct a park facilities conditions inventory which addresses the age of equipment and date of maintenance of the facilities and equipment at each park. The needs identified will be addressed in the annual capital improvements budget.
- Policy 1.10: Evaluate lighting and Crime Prevention through Environmental Design (CPTED) principles at existing parks and design new parks with safety as a major focus. (CWMP Policy CW.93)
- Policy 1.11: Continue the City's partnership with Broward County School Board to analyze needs and provide programs at various School Board Sites. (CWMP Policy CW.98)
- Policy 1.12: Expand the Beach Ranger program by continuing to work with the Beach Community Redevelopment Agency.
- Policy 1.13: Enhance City events and programming through corporate and community sponsorships and effective marketing strategies.
- Policy 1.14: Consider corporate name replacements for certain park facilities and venues in exchange for financial sponsorship and underwriting.

Effectiveness Measurement: Amount of open space and recreational facilities provided.

Objective 2:

Fulfill the recreation needs of special groups such as the elderly, the developmentally impaired, and pre-school age children.

- Policy 2.1: Recreational programs shall be provided for seniors at appropriate City-owned recreational facilities and conducted at the appropriate condominium/apartment complex.
- Policy 2.2: Transportation shall be provided for disabled seniors and the developmentally impaired to and from the recreational program and facility.
- Policy 2.3: Offer recreational programs designed expressly for the developmentally impaired.

Policy 2.4: Where possible, develop additional outdoor sports facilities for baseball, soccer, and football, which can be utilized by youth sports organizations. Utilize existing school sports facilities wherever possible. (CWMP Policy CW.107)

Policy 2.5: Increase programs that promote senior and youth fitness, health, and overall wellness.

Policy 2.6: Enhance current programming by offering new programs, trips, special events, and classes for the senior citizens of Hollywood.

Effectiveness Measurement: Recreational programs and facilities provided for special groups.

Objective 3:

Implement a park and recreation program that will conform to local needs.

Policy 3.1: The number of after-school programs offered at 6 out of 7 sites will be increased at City-owned recreational facilities and school facilities when possible.

Policy 3.2: Maintain a "Days Off Program" for school age children that will offer recreational programs during school holidays.

Policy 3.3: Offer diverse athletic programs throughout Hollywood.

Policy 3.4: Continue program of upgrading parks and recreation facilities and construct new parks and recreation facilities as identified in the City's Five-Year Capital Improvement Plan, where practical. (CWMP Policy CW.104)

Policy 3.5: Develop programs to encourage local vendors to participate in local events. (CWMP Policy 2.49)

Policy 3.6: Develop youth and adult athletic programs and leagues based on community interest.

Policy 3.7: Coordinate the use of City sports fields with customers and established youth sport organizations throughout the community.

Effectiveness Measurement: Provision of a Park and Recreation Program.

Objective 4:

Facilitate accessibility of recreational facilities and services to all City residents.

- Policy 4.1: Adequate public access to public beaches will continue to be provided and upgraded in the City of Hollywood in accordance with recommendations set forth by the Beach Redevelopment Plan.
- Policy 4.2: Explore all opportunities to improve public access to the beach area including increased transit connectivity between beach and mainland.
- Policy 4.3: The City will provide buses and/or vans equipped and staffed to handle disabled seniors and the developmentally impaired to transport to and from recreational programs and facilities.
- Policy 4.4: Coordinate the City and County transportation resources for disabled seniors and the physically and mentally impaired.
- Policy 4.5: Coordinate the transportation to and from recreational facilities in the central part of the City.
- Policy 4.6: Coordinate with Broward County and other agencies to improve access to Park and Recreational facilities which are not in the jurisdiction of the City of Hollywood.
- Policy 4.7: Consider and evaluate the establishment of a cooperative interlocal agreement with neighboring municipalities to increase recreation and open space opportunities for Hollywood residents.
- Policy 4.8: To the extent possible, all existing and future parks and recreation facilities shall comply with provisions of the Americans with Disabilities Act.
- Policy 4.9: Consider vehicle and pedestrian access points to new parks when constituting with the Neighborhood and/or City-Wide Master Plans.

Effectiveness Measurement: Increase in Recreational Facility Visits.

Objective 5:

Provide a complete range of recreational facilities and services to be consistent with environmental resources.

- Policy 5.1: Expand and improve maintenance policies for open space and park areas within the Parks, Recreation and Cultural Arts Department and Public Works through contract maintenance.
- Policy 5.2: Maintain the "Adopt-a-Park" coordinated through the Public Works Department.

Policy 5.3: Maintain an "Adopt-a-Median" Program in the "Adopt-a-Park" Program coordinated through the Public Works Department.

Policy 5.4: Maintain professional and technical assistance in park designing on a contract basis to a Landscape Architect trained in park design.

Policy 5.5: Use native natural resources for purchase and replacement of recreational facilities where appropriate, consistent with the City's environmental concerns.

Policy 5.6: Continue to improve the landscape/open space features on Hollywood Boulevard. (CWMP Policy 3.44)

Effectiveness Measurement: Number of services provided.

Appendix D

Private Recreation Facilities

APPENDIX D

PRIVATE RECREATIONAL FACILITIES IN THE CITY OF HOLLYWOOD

Sunset Golf Course

2727 Johnson St
Hollywood, FL
(954) 923-2008

Orangebrook Country Club
400 Entrada Dr
Hollywood, FL
(954) 894-0555

Hollywood Beach Golf & Country Club
1650 Johnson St
Hollywood, FL
(954) 927-1751

Hillcrest Golf & Country Club
4600 Hillcrest Dr
Hollywood, FL
(954) 987-5000

Eco Golf Club
1451 Taft St
Hollywood, FL
(954) 922-8755

Diplomat Country Club & Spa
501 Diplomat Pkwy
Hallandale, FL
(954) 883-4000

Emerald Hills Golf & Country Club
4100 N Hills Dr
Hollywood, FL
(305) 625-5767

Club At Emerald Hills
4100 N Hills Dr
Hollywood, FL
(954) 961-4000

Funtime Golf & Bikes
1100 N Broadwalk
Hollywood, FL
(954) 927-7888

The Westin Diplomat Resort and Spa
3555 S Ocean Dr
Hollywood, FL
(954) 602-6000

YMCA
3161 Taft St
Hollywood, FL 33021-4442
(954) 989-9622
www.ymcabroward.org

Boys and Girls Club of Broward County
1111 NW 69th Way,
Hollywood - (954) 983-0262
www.bgca.org

Arts Academy of Hollywood
Hollywood, FL
(954) 923-1950

Team Martial Arts Hollywood Center
4943 Sheridan St
Hollywood, FL
(954) 964-7400

Grand Palms Golf & Country Club
110 SW 150th Avenue,
Hollywood, FL 33027
(954) 322-3869

Playdium Management CO
1100 Hillcrest Drive,
Hollywood, FL 33021
(954) 962-1526
(954) 962-1527 (fax)

Anytime Fitness
1715 E Young Circle,
Hollywood, FL 33020
www.anytimefitness.com
(954) 920-5802

Back Gym
3702 Washington St # 101,
Hollywood, FL 33021
<http://www.thebackgym.com>
(954) 272-2496

Beach Billiards
2510 N State Road 7,
Hollywood, FL 33021
(954) 987-8987

Beyond Fitness
3120 Oakwood Boulevard,
Hollywood, FL 33020
(954) 927-5997

Brazilian JIU Jitsu Center
9873 Pines Boulevard,
Hollywood, FL 33024
(954) 432-8788

Curves
17077 Pines Boulevard,
Hollywood, FL 33027
(954) 437-5556
(954) 437-5590 (fax)

Curves
180 S University Drive,
Hollywood, FL 33025 zip code
www.curves.com
(954) 443-6789

Dave & Buster's - Restaurant & Arcade
3000 Oakwood Boulevard,
Hollywood, FL 33020
www.daveandbusters.com
(954) 923-5505

Extreme Rage Paintball
6401 Sheridan Street,
Hollywood, FL 33024
www.miamirage.com
(954) 986-9089

Memorial Hospital East Fitness & Rehabilitation Center 300 Hollywood Way, Hollywood, FL 33021 www.mhs.net (954) 985-5800 (954) 983-1983	Knee Spa Hollywood, FL 33026 (954) 435-2876	6150 Pembroke Road, Hollywood, FL 33023 www.smallfryschools.com (954) 989-6264 (954) 989-9266 (fax)
Florida Ice Arenas 2313 SW 57th Terrace, Hollywood, FL 33023 (954) 983-7425	LA Fitness 5591 Sheridan Street, Hollywood, FL 33021 http://www.lafitness.com (954) 985-0194 (954) 985-6764 (fax)	Sony's Pool & Spa 4080 N 43rd Avenue, Hollywood, FL 33021 (954) 981-0227
Gold Crown Family Billiards 2233 Hollywood Boulevard, Hollywood, FL 33020 (954) 921-8439	Lady of America Fitness 5361 Sheridan Street, Hollywood, FL 33021 http://www.ladyofamerica.co (954) 966-5239 (800) 658-7727 (toll-free)	South Florida Boxing & Fitness 12425 Taft Street, Hollywood, FL 33028 (954) 436-6656
Gold's Gym 3120 Oakwood Boulevard, Hollywood, FL 33020 http://www.goldsgym.com (954) 927-3481 (954) 927-9907 (fax)	Lions Den Boxing Gym 1405 N State Street, Hollywood, FL 33019 (954) 391-7171	Synergize 1200 N Federal Highway, Hollywood, FL 33020 (954) 839-6248
Grand Palms Golf & CC 110 SW 150th Avenue, Hollywood, FL 33027 (954) 322-3869	Planet Fitness 9057 Taft Street, Hollywood, FL 33024 www.planetfitness.com (954) 374-0800	Team Martial Arts Hollywood Center 4943 Sheridan Street, Hollywood, FL 33021 (954) 964-7400
Han-Kuk Billiards 435 S State Road 7, Hollywood, FL 33023 (954) 986-0880	Playdium Management CO 1100 Hillcrest Drive, Hollywood, FL 33021 (954) 962-1526 (954) 962-1527 (fax)	Titan Fitness 7611 Davie Road Extension, Hollywood, FL 33024 (954) 367-2040
Hollywood Billiards 430 S State Road 7, Hollywood, FL 33023 (305) 981-4066	Player's Paradise Inc 3367 N University Drive, Hollywood, FL 33024 (954) 889-0481	Toby's Billiard Inc 2004 Hollywood Boulevard, Hollywood, FL 33020 (954) 925-7799
Hollywood Estates Bowling 200 Escom Lane, Hollywood, FL 33021 (954) 962-4800	PO Chi Lam Training Center 7504 Pembroke Road, Hollywood, FL 33023 http://www.williamsptc.com (954) 893-6787 Small Fry Ed Day Care Center	Venero's Marital Arts Center 10468 Taft Street, Hollywood, FL 33026 zip code (954) 701-5459
		Zen Pilates Oasis 2028 Harrison Street, # 203, Hollywood, FL 33020 (954) 922-420

Appendix E

Capital and Long Range Project Costs Analysis

Appendix E

Master Plan FY2010 - FY2020 Renovation and Operation Estimates

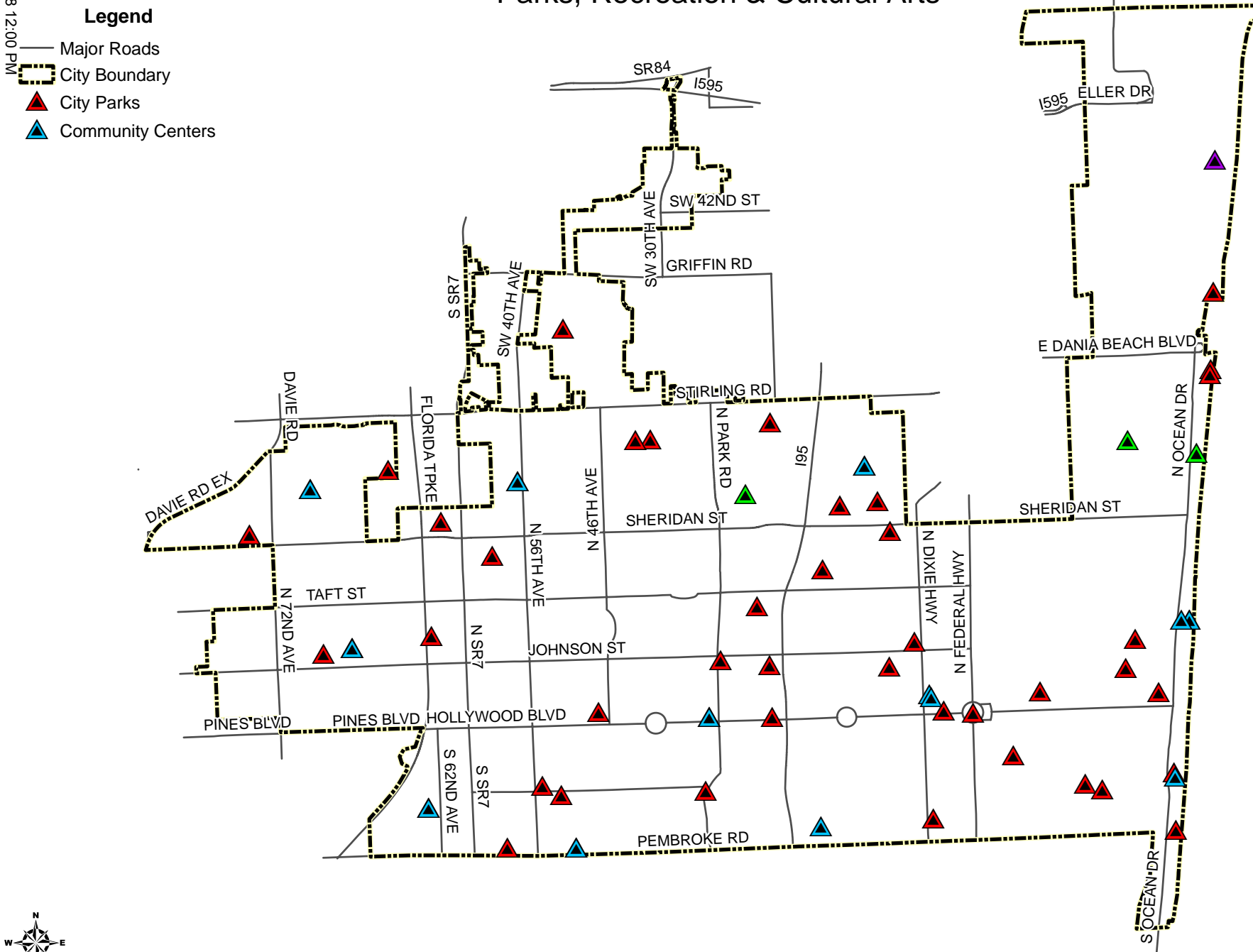
Funding Source	Project Name	FY10	FY11	FY12	FY13	FY14	FY15	FY16	FY17	FY18	FY19	FY20
Capital Improvements Projects												
Open Space	Alexander Park Improvement	\$ 200,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Carlton Montayne Park	\$ -	\$ 50,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Community Center & Park Furniture & Equipment	\$ -	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ 20,000	\$ -	\$ -	\$ -	\$ -	\$ -
	David Park Electronic Marquee	\$ 45,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	David Park Storage Improvements	\$ 100,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	David Park Tennis Center Court resurfacing	\$ -	\$ -	\$ 55,000	\$ 55,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Dowdy Field Improvements	\$ -	\$ -	\$ 4,000,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Golf Course Irrigation Replacement	\$ -	\$ 3,000,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Golf Course Renovation (Orangebrook)	\$ -	\$ 15,000,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Henry Graham Park Improvements	\$ 300,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Joe Dimaggio Park security	\$ -	\$ -	\$ -	\$ -	\$ 80,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Oakwood Park Improvements	\$ -	\$ -	\$ -	\$ -	\$ 100,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Security Camera Upgrades	\$ 30,000	\$ 30,000	\$ 30,000	\$ 30,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Shuffleboard Center Shade Program	\$ 120,000	\$ -	\$ -	\$ 100,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Small Capital Improvements Projects	\$ 50,000	\$ 100,000	\$ 100,000	\$ 100,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Stan Goldman Exotic Plant removal and Restoration	\$ 50,000	\$ 100,000	\$ 150,000	\$ 150,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Zinkil Park East Parking Improvements	\$ -	\$ -	\$ 100,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	TOTALS PER FISCAL YEAR	\$ 895,000	\$ 18,300,000	\$ 4,455,000	\$ 455,000	\$ 200,000	\$ 20,000	\$ -	\$ -	\$ -	\$ -	\$ -
Deferred Maintenance												
Capital Improvement Program	Additional storage	\$ -	\$ 45,000	\$ 45,000	\$ 45,000	\$ 45,000	\$ 45,000	\$ 45,000	\$ 45,000	\$ 45,000	\$ 45,000	\$ 45,000
	Marquee at ArtsPark (2)	\$ -	\$ -	\$ 10,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Parks and Activities for dogs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Portable Bleacher system	\$ -	\$ -	\$ -	\$ -	\$ 150,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 150,000
	Purchase Vans for Transportation	\$ 60,000	\$ 60,000	\$ 60,000	\$ -	\$ -	\$ -	\$ 60,000	\$ 60,000	\$ 60,000	\$ 60,000	\$ 60,000
	Refinish Gymnasium Floors	\$ -	\$ 20,000	\$ -	\$ -	\$ -	\$ 20,000	\$ -	\$ -	\$ -	\$ 20,000	\$ -
	Replace Bus with ADA accessible Bus	\$ -	\$ -	\$ -	\$ 150,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Replacement of Field Maintenance Equipment	\$ -	\$ 30,000	\$ 30,000	\$ 30,000	\$ 30,000	\$ 30,000	\$ 30,000	\$ 30,000	\$ 30,000	\$ 30,000	\$ 30,000
	Replacing lights with sensors and "Green bulbs"	\$ -	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000
	Scoreboard for Boulevard Heights	\$ -	\$ 20,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	Walking Trails	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	TOTALS PER FISCAL YEAR	\$ 60,000	\$ 185,000	\$ 155,000	\$ 235,000	\$ 235,000	\$ 105,000	\$ 145,000	\$ 145,000	\$ 145,000	\$ 165,000	\$ 295,000
Operating and Programming Costs												
Operating Budget	Attract National Basketball Tournament to generate Revenue	\$ -	\$ 30,000	\$ 30,000	\$ 30,000	\$ 30,000	\$ 30,000	\$ 30,000	\$ 30,000	\$ 30,000	\$ 30,000	\$ 30,000
	Expand Senior Programming	\$ -	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000
	Health and wellness programming	\$ -	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000	\$ 10,000
	Increase evening concerts and events	\$ -	\$ 60,000	\$ 60,000	\$ 60,000	\$ 60,000	\$ 60,000	\$ 60,000	\$ 60,000	\$ 60,000	\$ 60,000	\$ 60,000
	Increase Marketing for Facility Rentals	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000
	Nature/Ecology Educational Programming	\$ -	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000
	Paint Facilities	\$ -	\$ 25,000	\$ 25,000	\$ 25,000	\$ 25,000	\$ 25,000	\$ 25,000	\$ 25,000	\$ 25,000	\$ 25,000	\$ 25,000
	Purchase New Sports and Recreation equipment (game tables ect.)	\$ -	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000
	Transportation during large Special Events	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,000
	TOTALS PER FISCAL YEAR	\$ 6,000	\$ 144,000	\$ 144,000	\$ 144,000	\$ 144,000	\$ 144,000	\$ 144,000	\$ 144,000	\$ 144,000	\$ 144,000	\$ 144,000

Appendix F

Parks Map and Address Listing

City of Hollywood, Florida

 Bid RFP-4584-18-RI





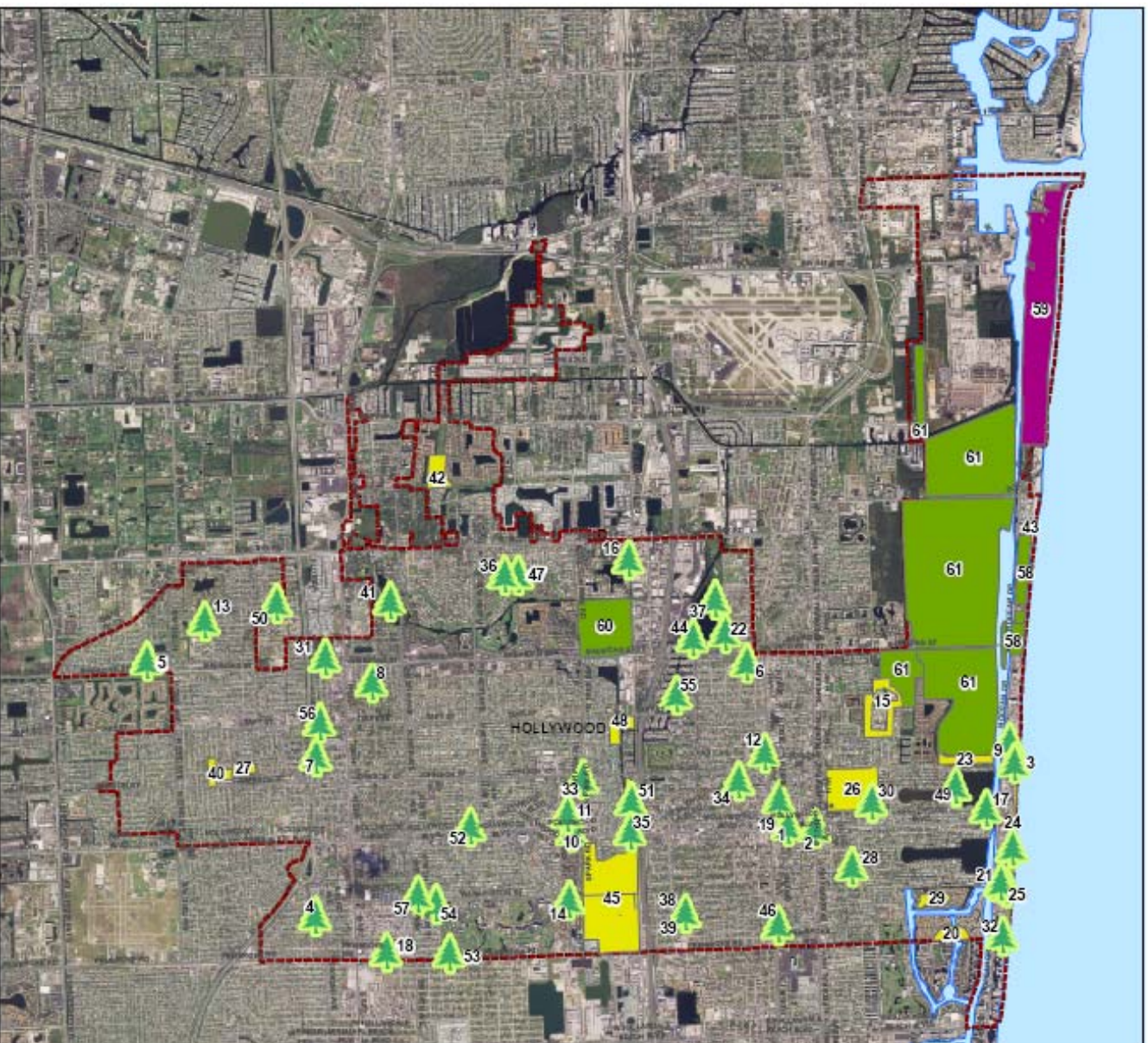
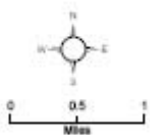
City of Hollywood Comprehensive Plan Publicly Owned Recreation Spaces

Map RO-1

- Hollywood City Boundary
- County Parks
- State Parks
- Hollywood City Parks
- Small Hollywood City Parks

Printed August 16, 2007

Data Source: multiple sources





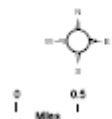
City of Hollywood
Comprehensive Plan

Map LU-2 Existing Land Use

Legend

- Hollywood City Boundary
- Hollywood Existing Land Use**
- Designations**
- LOW_RESIDENTIAL
- LOW_MEDIUM_RESIDENTIAL
- MEDIUM_RESIDENTIAL
- MEDIUM_HIGH_RESIDENTIAL
- HIGH_RESIDENTIAL
- COMMUNITY_FACILITY
- INDUSTRIAL
- OFFICE
- GENERAL_BUSINESS
- RIGHTS_OF_WAY
- UTILITIES
- PARKS_AND_OPEN_SPACE
- CONSERVATION_AREA
- VACANT_COMMERCIAL
- VACANT_INDUSTRIAL
- VACANT_INSTITUTIONAL
- VACANT_RESIDENTIAL
- Water

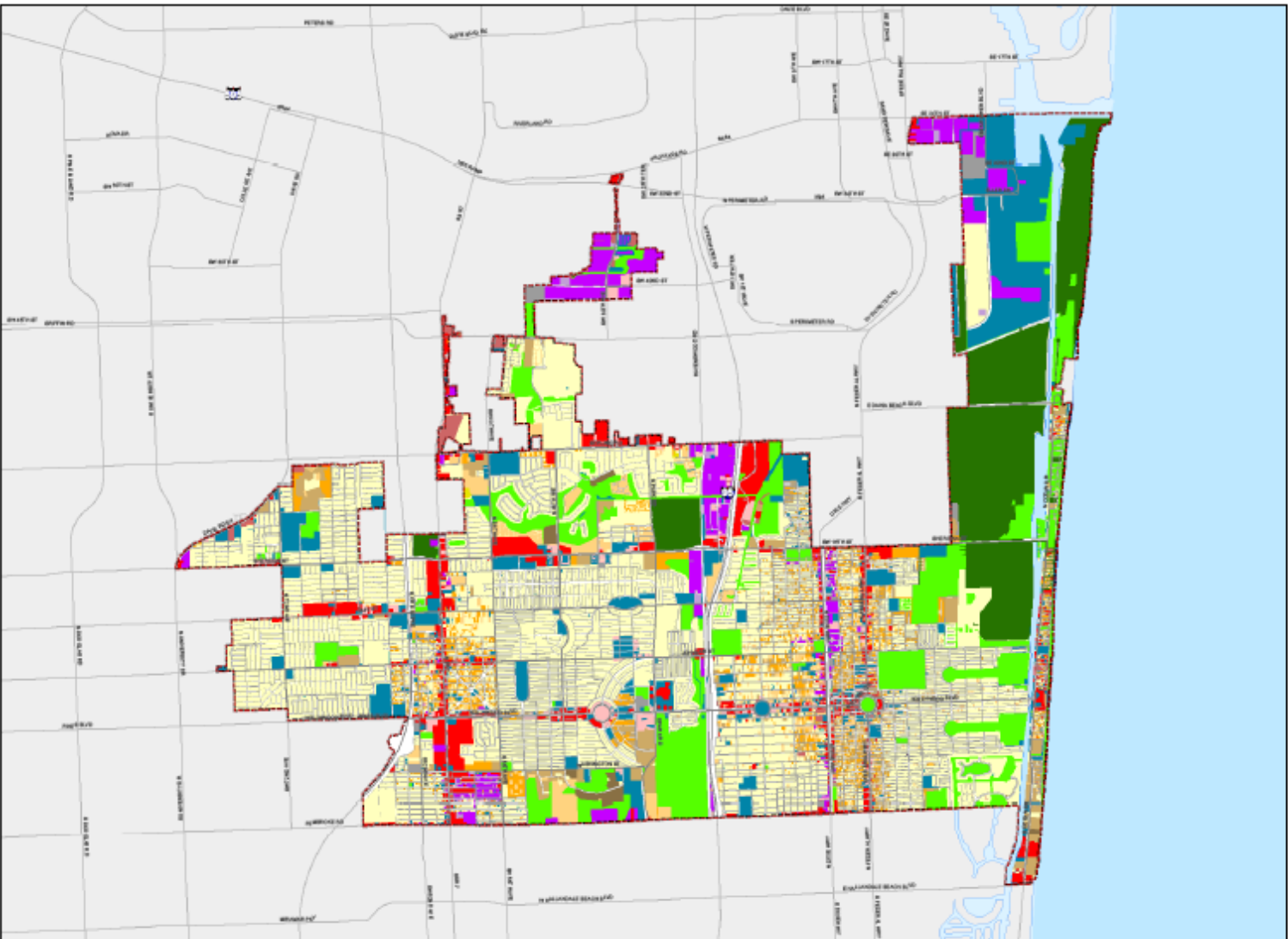
Printed September 11, 2007

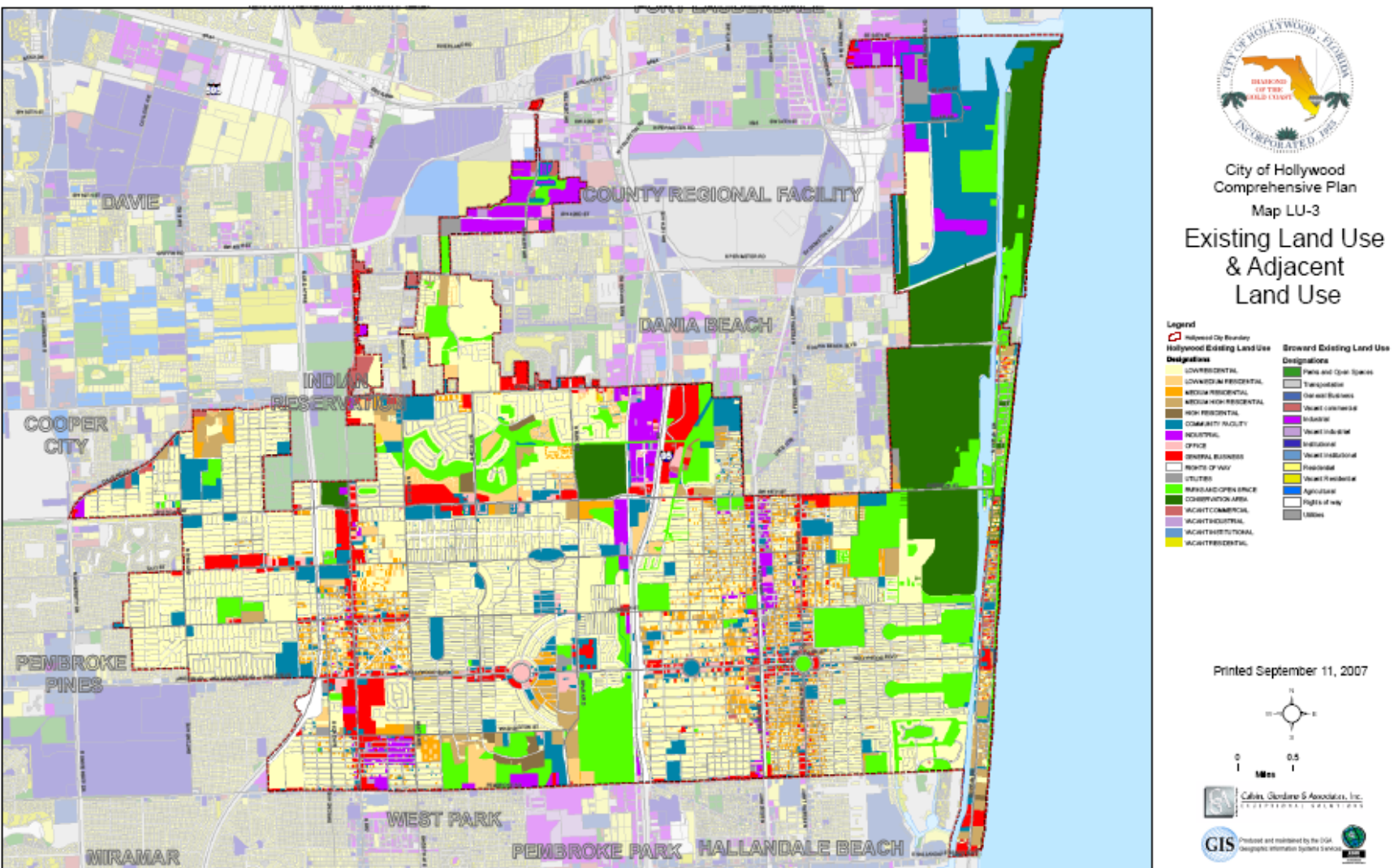


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Geographic Information System to support







City of Hollywood Comprehensive Plan Habitats and Land Cover Map LU-6

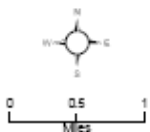
Hollywood City Boundary

Land Cover Class

- Hardwood Swamp
- Dense old Clearcut
- Cypress/Pine/Cabbage Palm
- Dry Prickles
- Exotic Plants
- Freshwater Marsh and Wet Pail
- Hardwood Hammocks and Forests
- High Impact Urban
- Improved Pasture
- Low Impact Urban
- Mangrove Swamp
- Mixed Hardwood-Pine Forests
- Mixed Wetland Forest
- Open Water
- Other Agriculture
- Pinelands
- Salt Marsh
- Seagrass Marsh
- Shrub and Shrubland
- Shrub Swamp

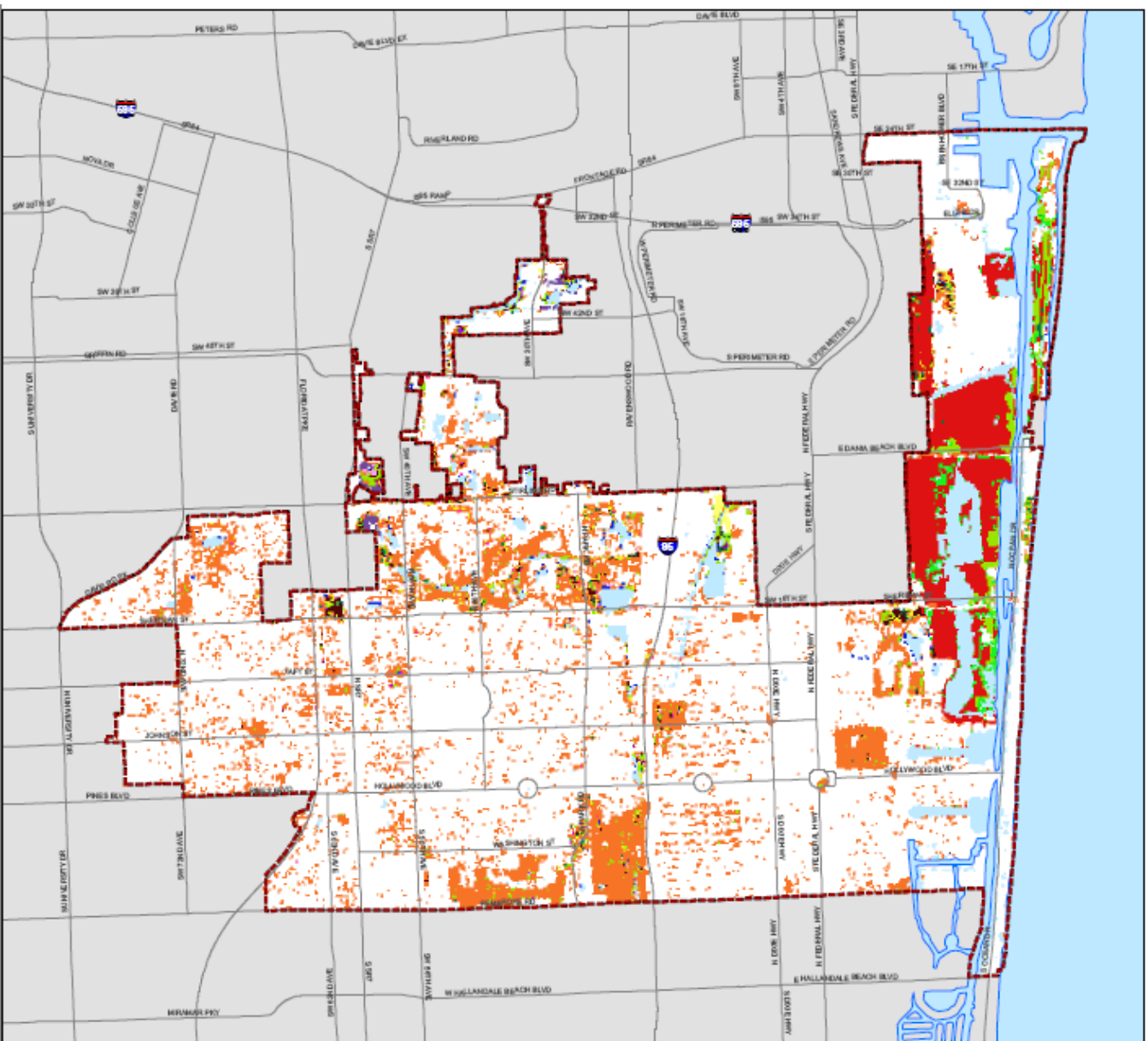
Printed August 16, 2007

Data Source: Florida Fish and Wildlife
Conservation Commission, 2004



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City of Hollywood Comprehensive Plan

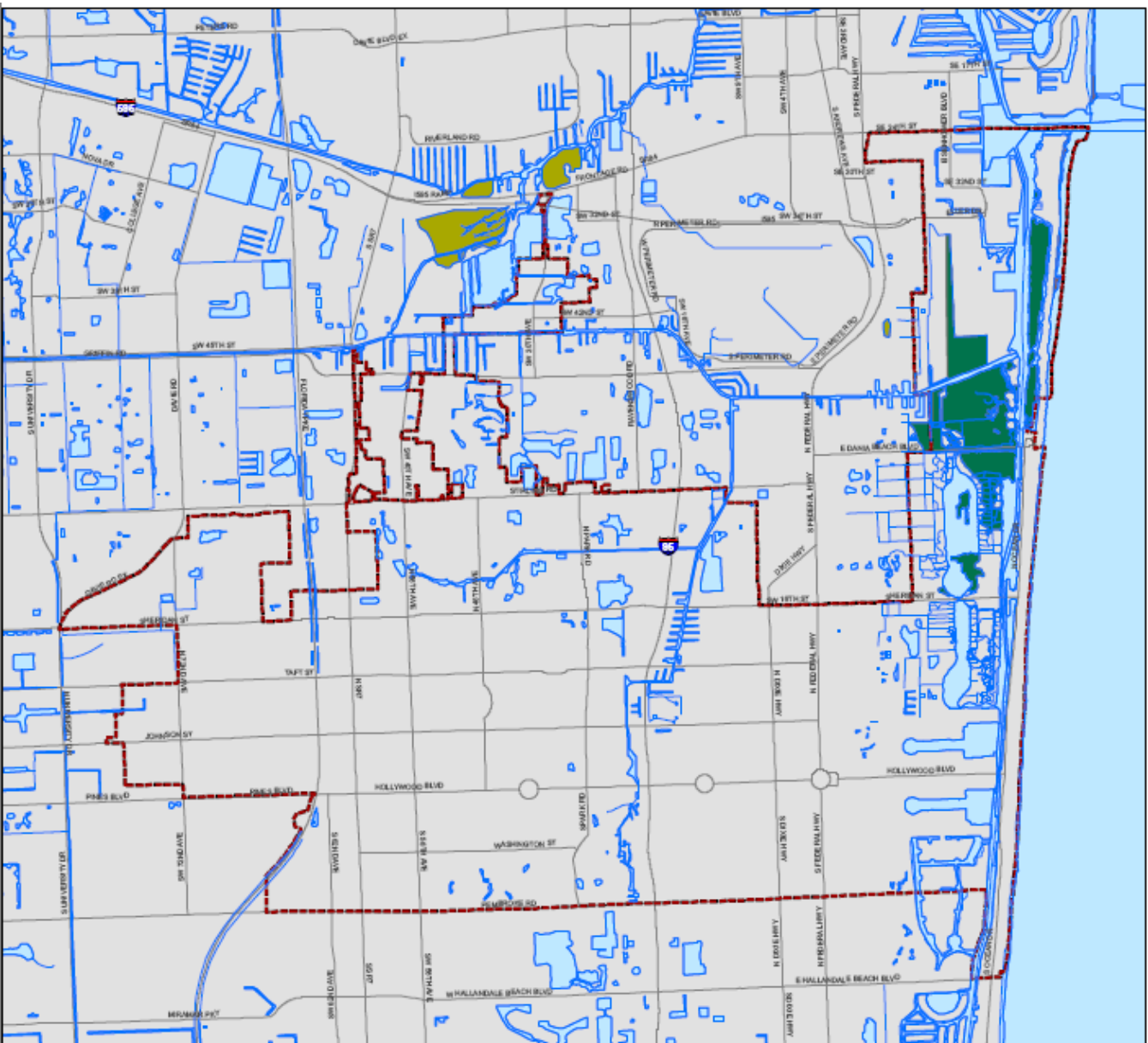
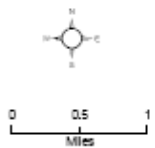
Water Bodies

Map LU-7

- Hollywood City Boundary
- Bays, estuaries, ocean, canals, lakes, streams or rivers
- Flats (tidal, mud, sand, gravel)
- Mangrove area
- Marsh, wetland, swamp, bog

Printed August 16, 2007

Data Source: United States Geological Survey,
2003





City of Hollywood
Comprehensive Plan

Map LU - 11A

Vacant Lands with Future Land Use

Legend

- Hollywood City Boundary
- Hollywood Vacant Lands**
- Future Land Use Designations**
- LOW RESIDENTIAL
- LOW MEDIUM RESIDENTIAL
- MEDIUM RESIDENTIAL
- MEDIUM HIGH RESIDENTIAL
- HIGH RESIDENTIAL
- COMMUNITY FACILITY
- INDUSTRIAL
- OFFICE
- GENERAL BUSINESS
- TRANSPORTATION
- UTILITIES
- RAC ZONE
- PARKS AND OPEN SPACE
- CONSERVATION AREA
- RIGHTS OF WAY
- TOC (NO SITE DESIGNATED)
- TOD (NO SITE DESIGNATED)

Printed October 2, 2007



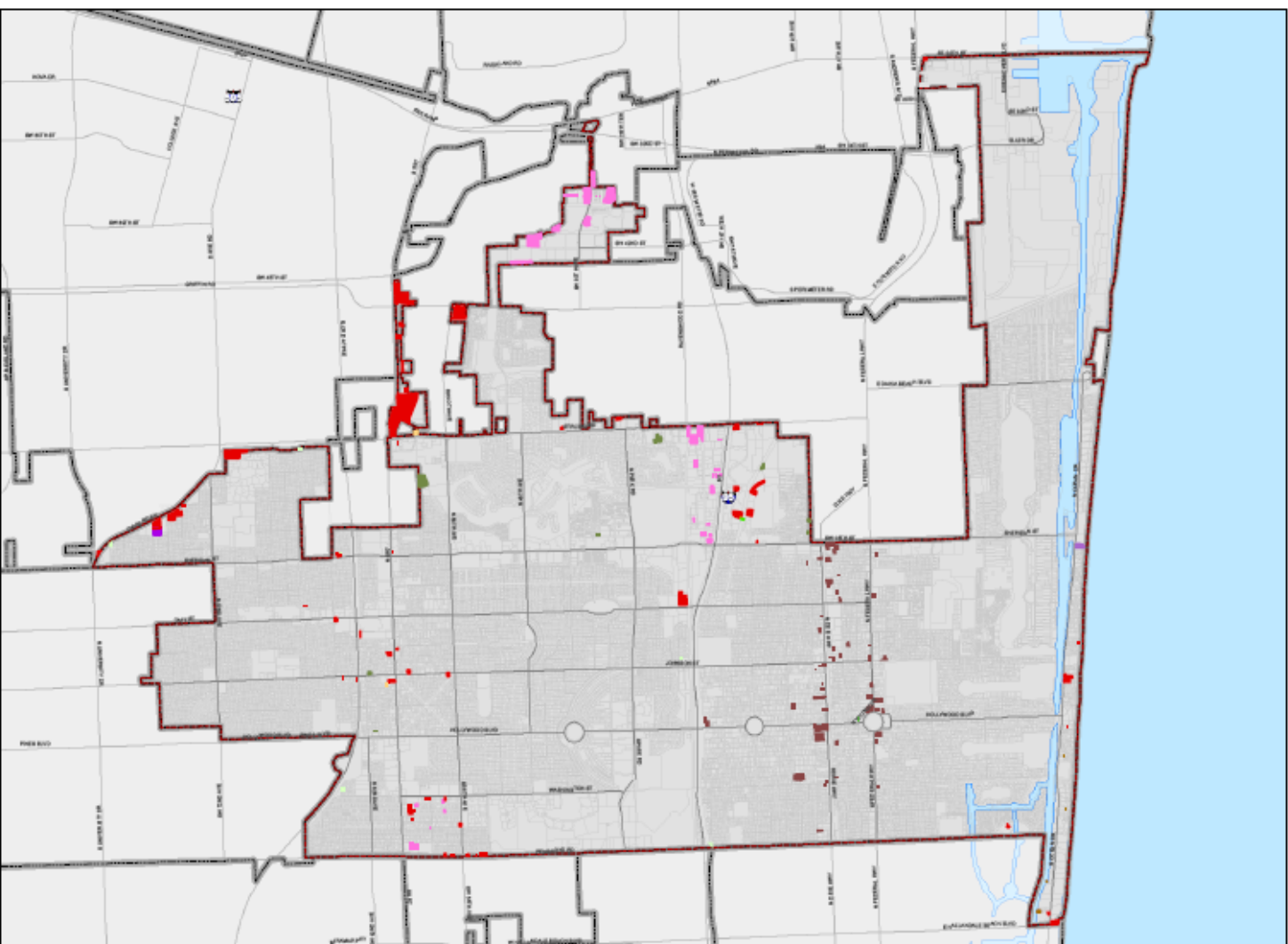
0 0.5 1
Miles



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City of Hollywood
Comprehensive Plan

Map LU-12

Future Land Use

Legend

Hollywood City Boundary

Hollywood Future Land Use

FLU Designations

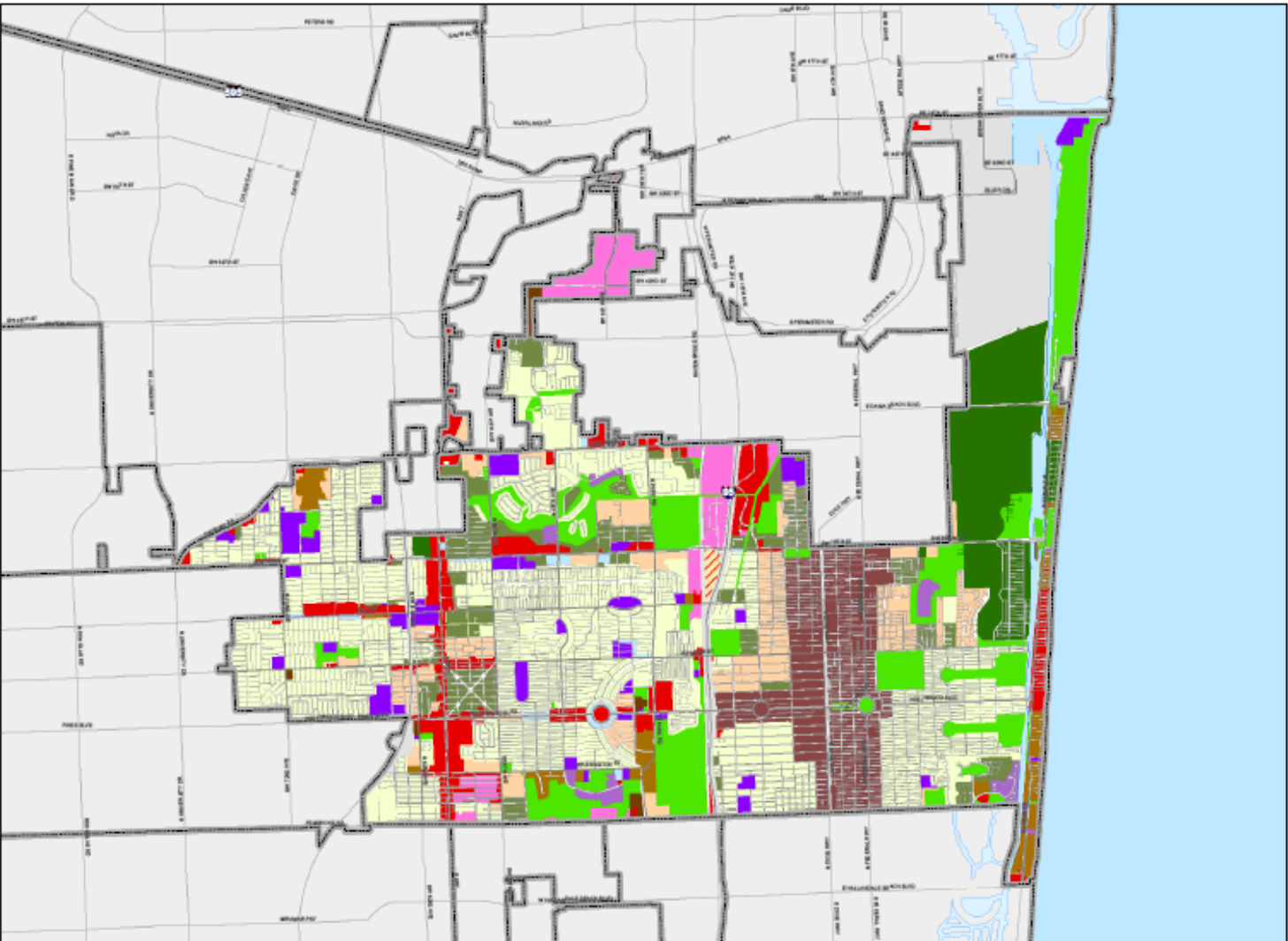
- LOW RESIDENTIAL
- LOW MEDIUM RESIDENTIAL
- MEDIUM RESIDENTIAL
- MEDIUM HIGH RESIDENTIAL
- HIGH RESIDENTIAL
- COMMUNITY FACILITY
- INDUSTRIAL
- OFFICE
- GENERAL BUSINESS
- RIGHTS OF WAY
- TRANSPORTATION
- UTILITIES
- RAC ZONE
- PARKS AND OPEN SPACE
- CONSERVATION AREA
- TOD
- TOC (NO SITE DESIGNATED)

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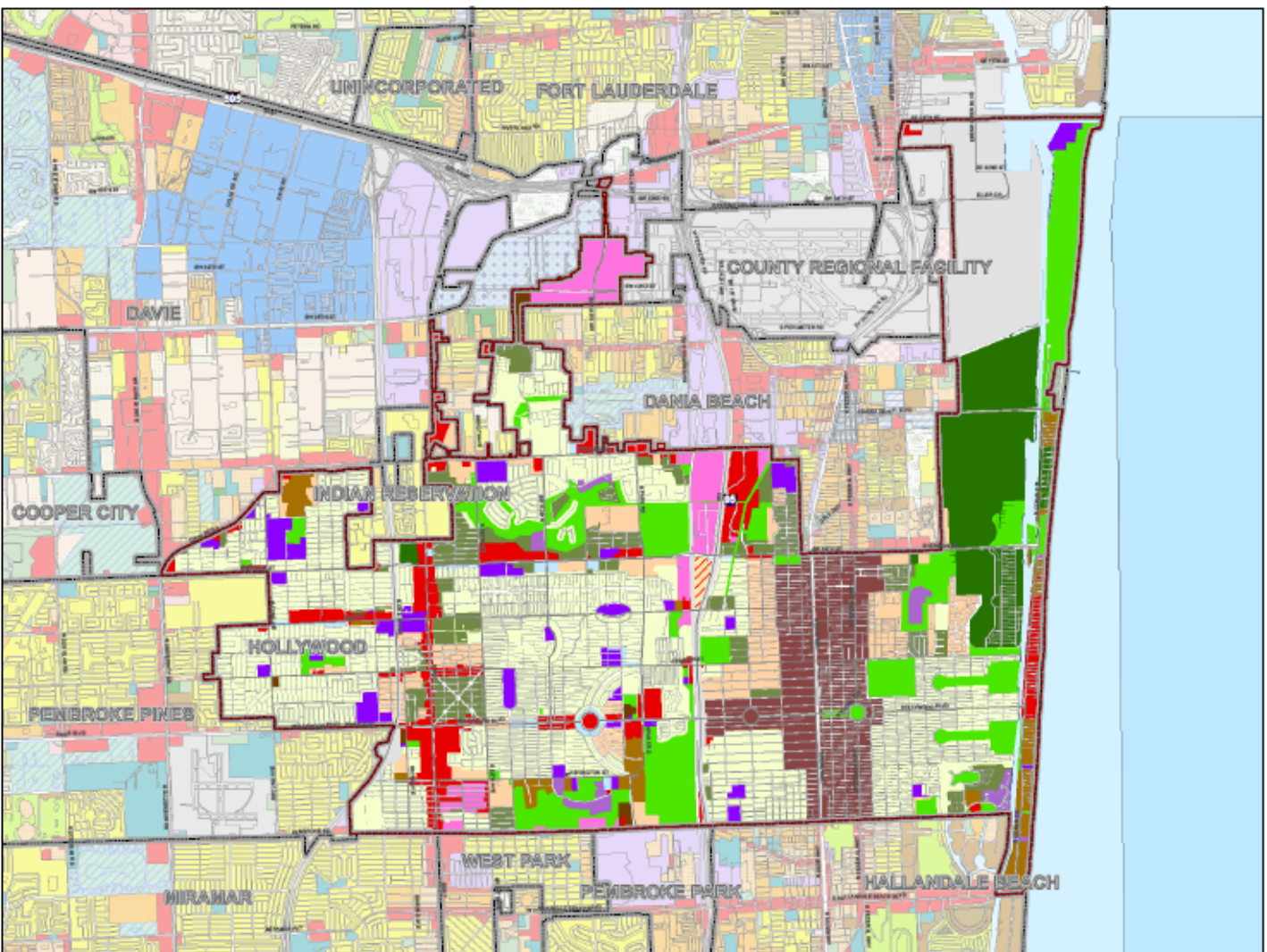




City of Hollywood
Comprehensive Plan
Map LU-13
Future Land Use and
Adjacent Future Land Use



Printed January 30, 2008

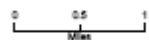




Map M-1

-  Hollywood City Boundary
 Local
 County
 State

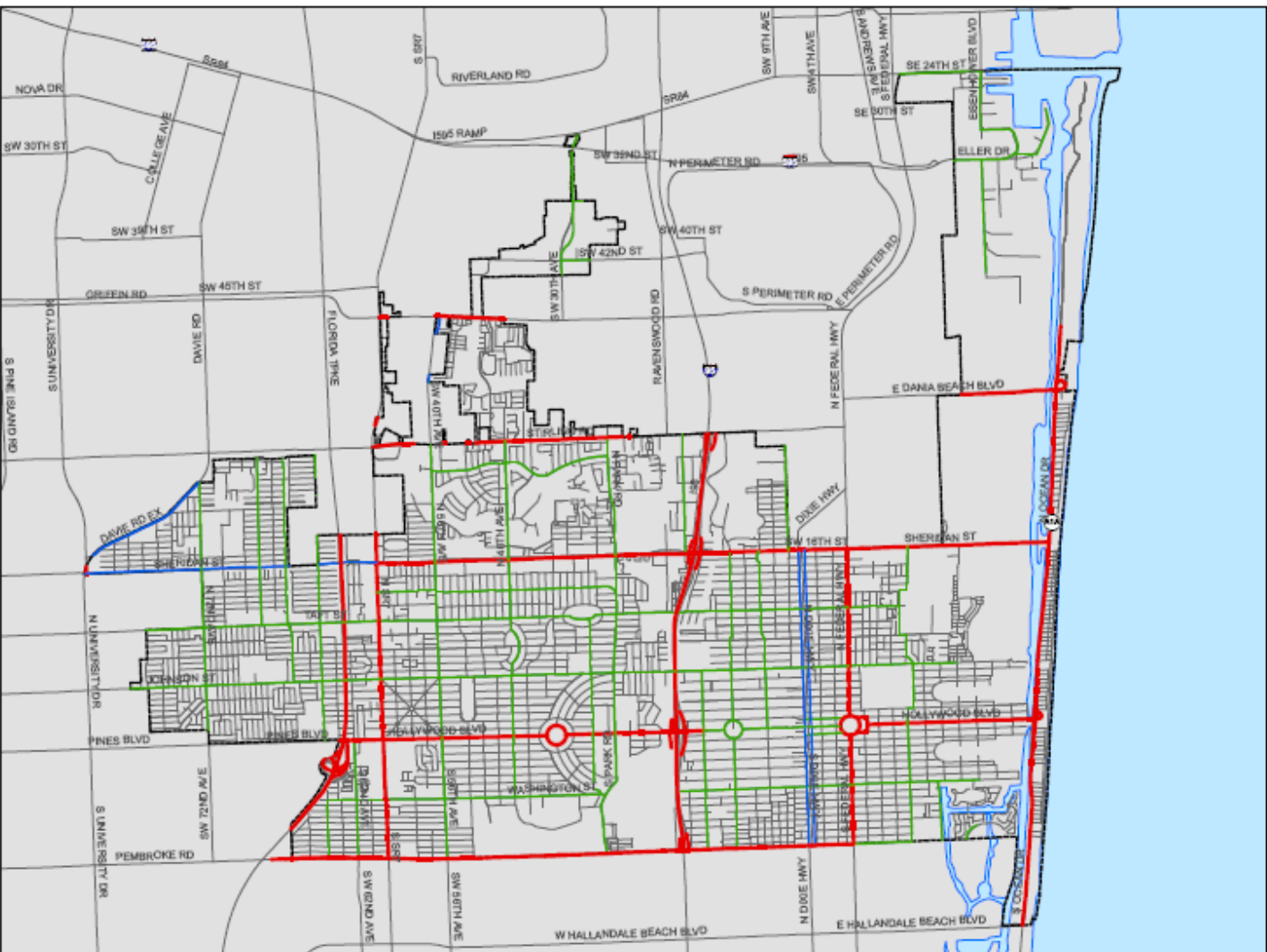
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City of Hollywood Comprehensive Plan

Existing Transit Facilities

Map M-8

- Hollywood City Boundary
- ▲ Bus Terminals
- Bus Stops

Bus Routes

- | | |
|---|--|
| — 01 | — 09 |
| — 02 | — 12 |
| — 03 | — 15 |
| — 04 | — 17 |
| — 05 | — 18 |
| — 06 | — 441 |
| — 07 | |

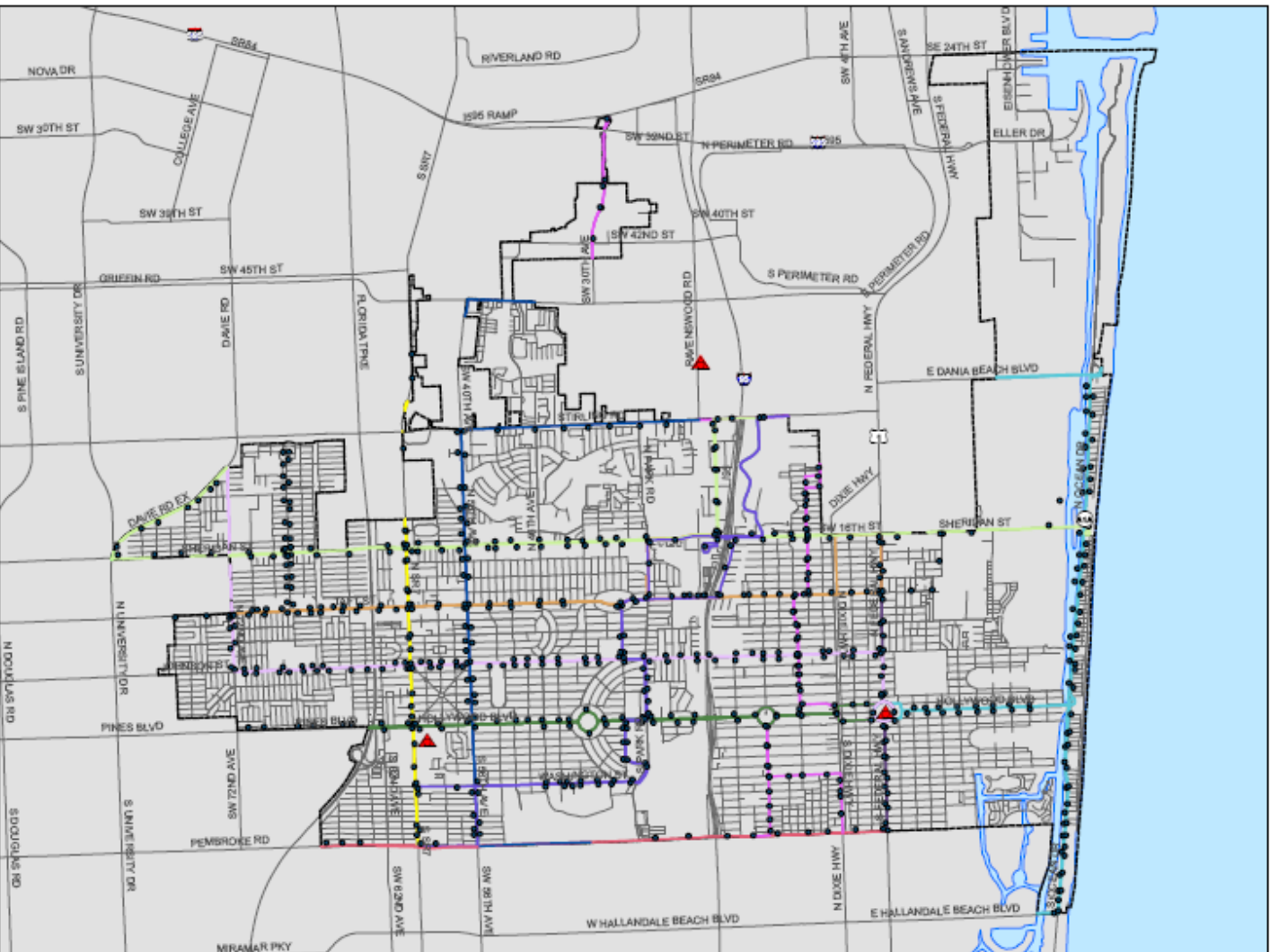
Printed July 27, 2007



0 0.5 1 2
Miles

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EXCEPTIONAL SOLUTIONS

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









City of Hollywood
Comprehensive
Plan

Existing Bicycle
Suitability

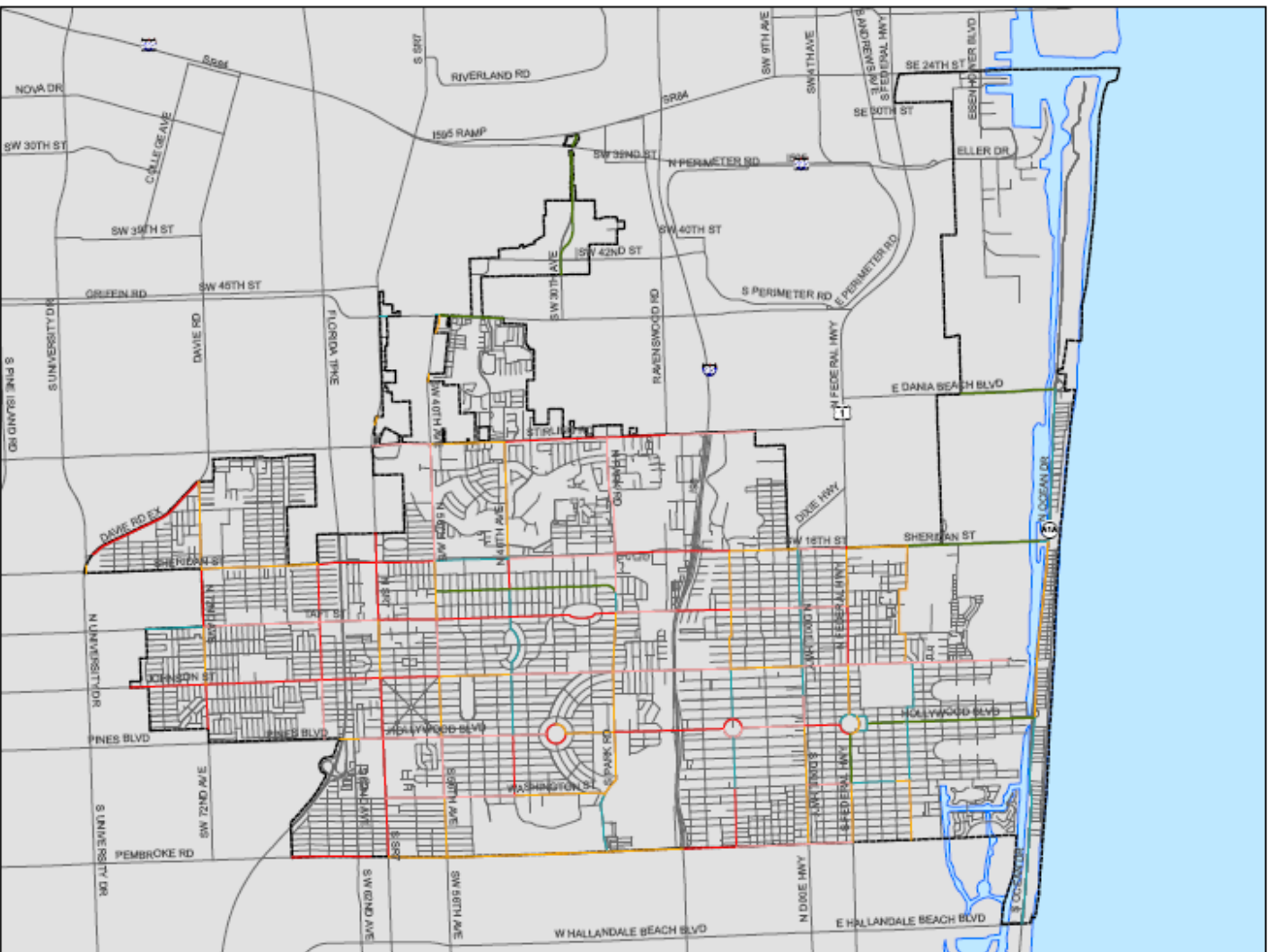
Map M-7

 Hollywood City Boundary

Suitability

-  Least amount of interaction with traffic
-  Low - Moderate amount of interaction with traffic
-  Moderate - High amount of interaction with traffic
-  High to Extremely High interaction with traffic
-  Extremely High interaction with traffic

Printed July 27, 2007

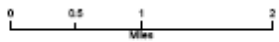




City of Hollywood
Comprehensive
Plan
Existing Railways
and
Port Facilities

Map M-8

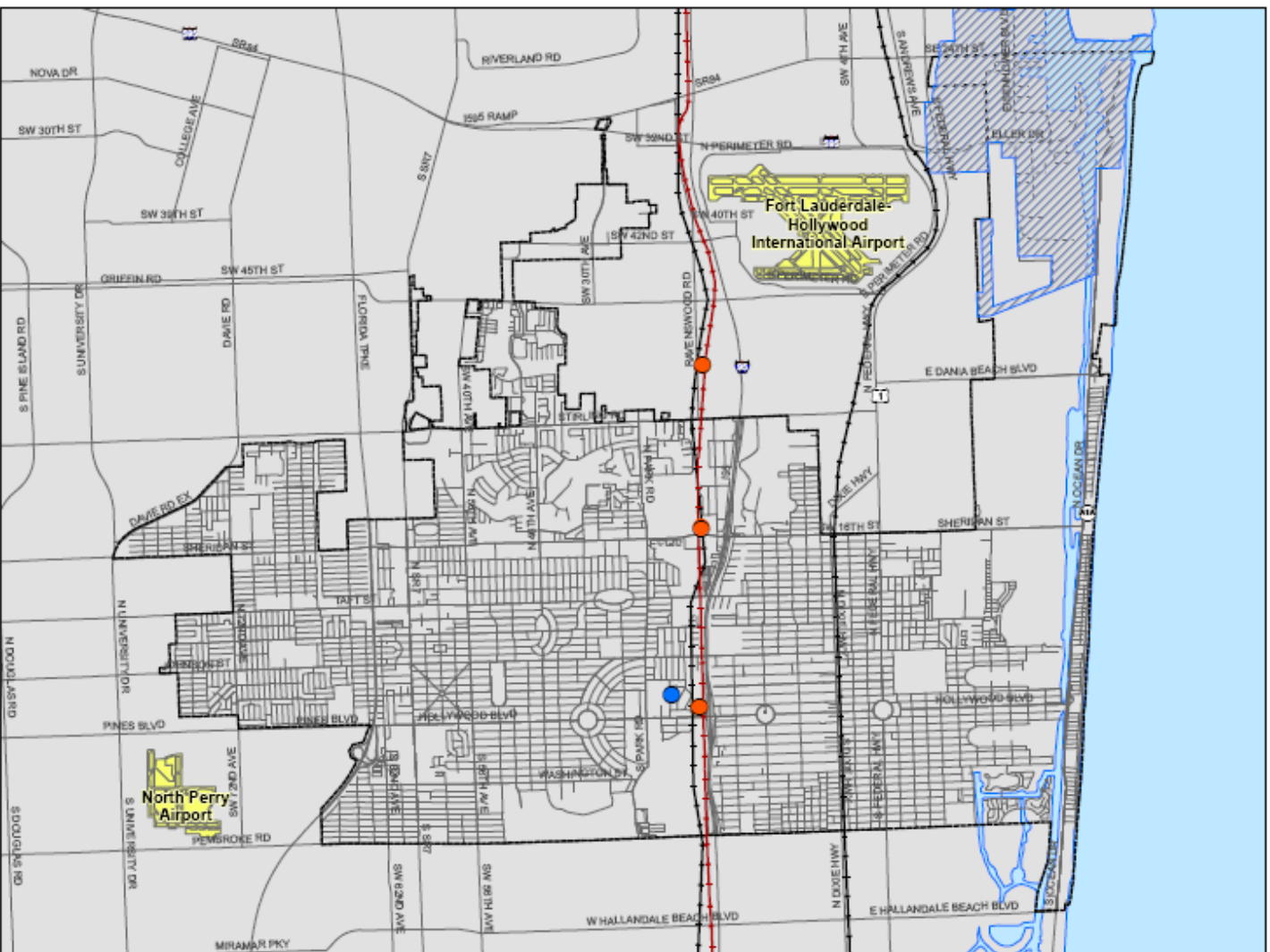
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EXCEPTIONAL SOLUTIONS



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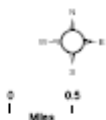
City of Hollywood
Comprehensive Plan

Map CV-5
Existing Land Use

Legend

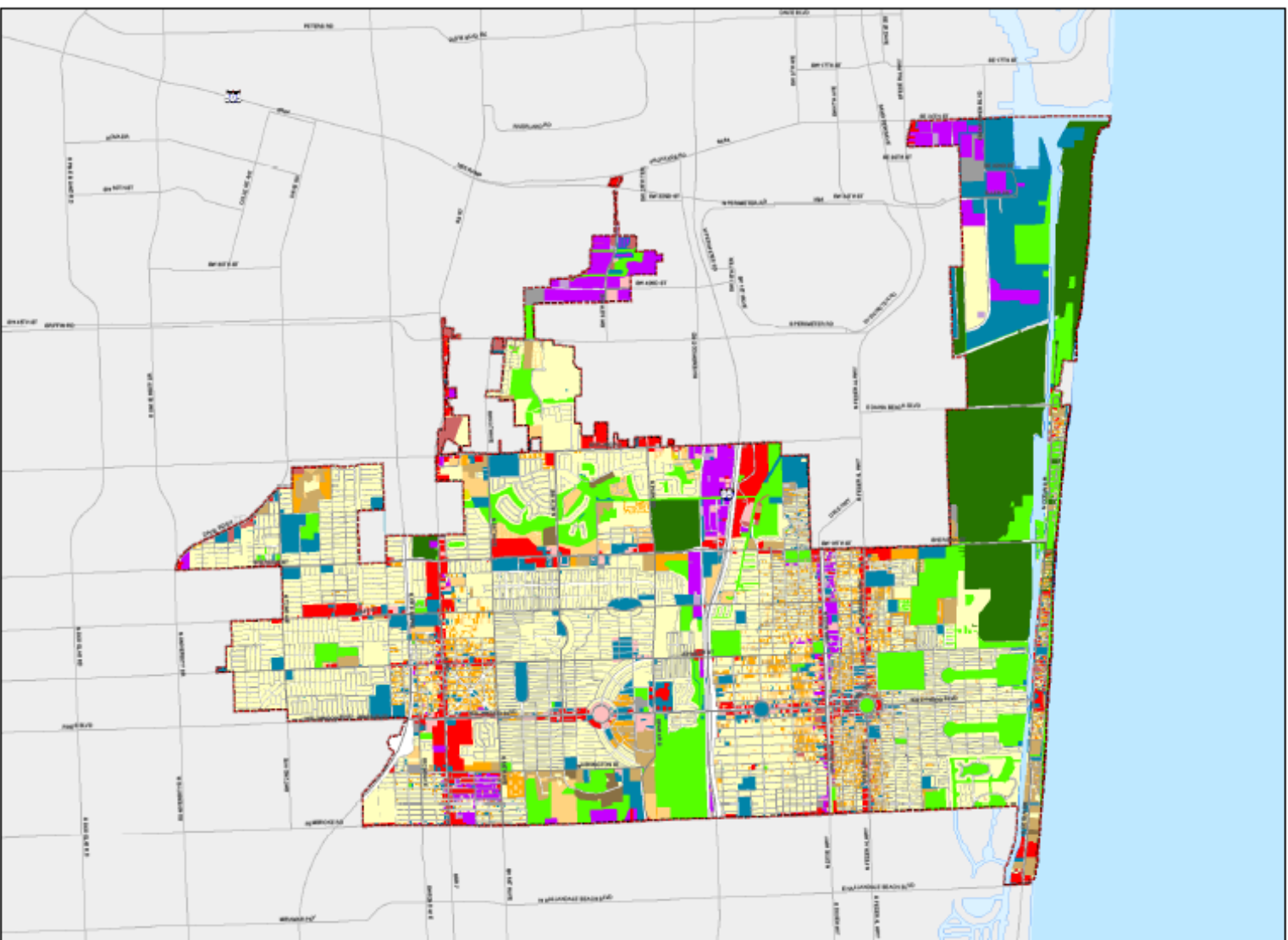
- Hollywood City Boundary
- Hollywood Existing Land Use Designations**
- LOW_RESIDENTIAL
- LOW_MEDIUM_RESIDENTIAL
- MEDIUM_RESIDENTIAL
- MEDIUM_HIGH_RESIDENTIAL
- HIGH_RESIDENTIAL
- COMMUNITY_FACILITY
- INDUSTRIAL
- OFFICE
- GENERAL_BUSINESS
- RIGHTS_OF_WAY
- UTILITIES
- PARKS_AND_OPEN_SPACE
- CONSERVATION_AREA
- VACANT_COMMERCIAL
- VACANT_INDUSTRIAL
- VACANT_RESIDENTIAL
- Water

Printed September 11, 2007



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Geographic Information Systems Service





City of Hollywood Comprehensive Plan Publicly Owned Recreation Spaces

Map CV-9

- Hollywood City Boundary
- Hollywood City Parks
- County Parks
- State Parks

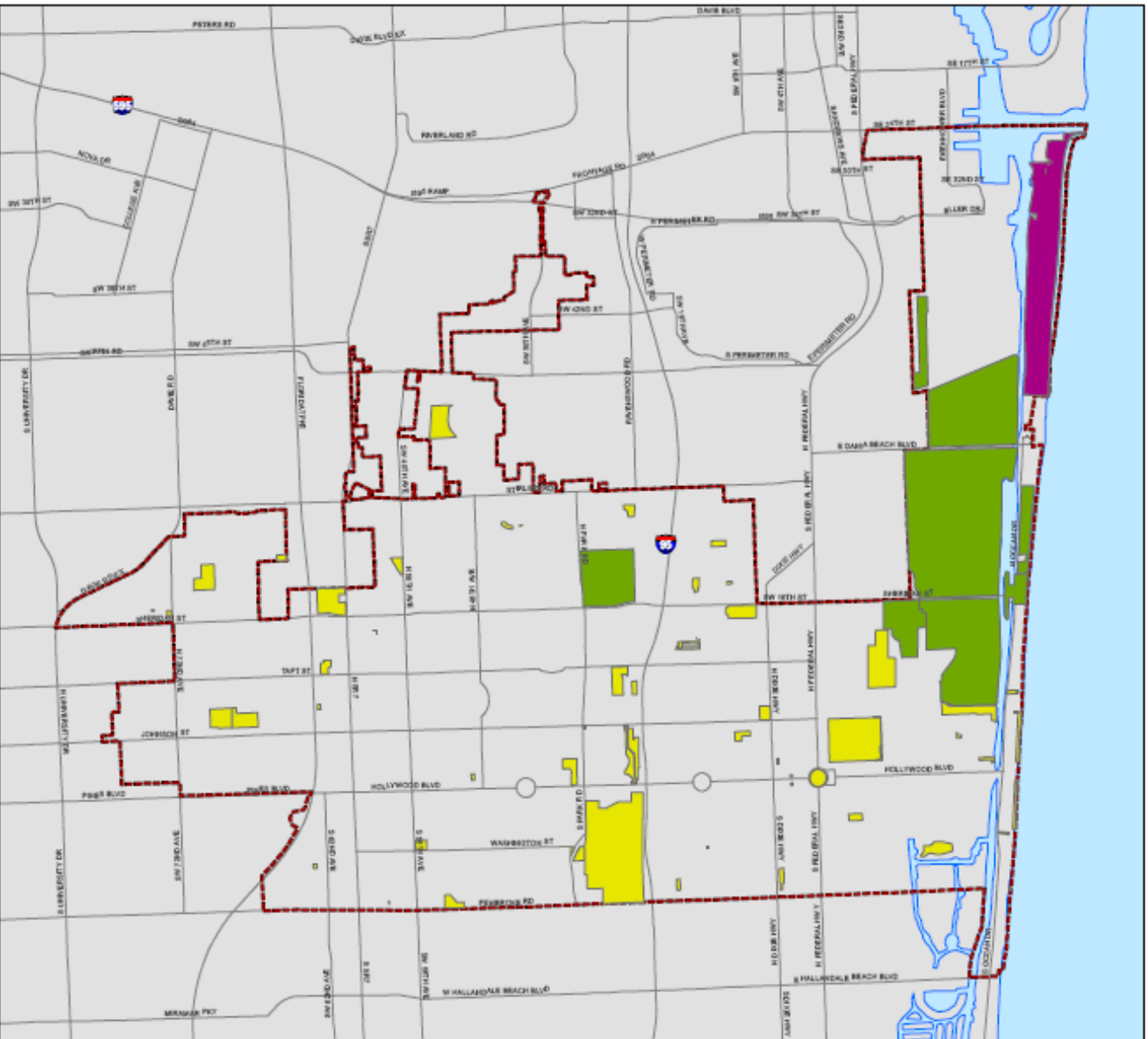
Printed July 17, 2007

Data Source: multiple sources



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**City Commission**

Peter Bober, Mayor

Patricia Asseff, Commissioner - District 1

Beam Furr, Commissioner - District 2

Heidi O'Sheehan, Commissioner - District 3

Richard Blattner, Commissioner - District 4

Fran Russo, Commissioner - District 5

Linda Sherwood, Commissioner - District 6

Cameron D. Benson, City Manager

Jeffrey P. Sheffel, City Attorney

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All information is true and accurate at the time of printing.

Published October 14, 2009

City of Hollywood

Solicitation No.: RFP-4584-18-RLDate: 10/2/18Solicitation Title: Parks Master PlanPurpose of Meeting: **PRE BID/PROPOSAL CONFERENCE**

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Question and Answers for Bid #RFP-4584-18-RL - Parks Master Plan

Overall Bid Questions

Question 1

What is the estimated budget for this RFP? (Submitted: Sep 18, 2018 10:18:54 AM EDT)

Answer

- \$250,000.00 (Answered: Oct 2, 2018 1:59:29 PM EDT)

Question 2

Who will be on the Selection Committee? (Submitted: Oct 2, 2018 11:26:58 AM EDT)

Answer

- The committee has not been selected. (Answered: Oct 2, 2018 1:59:29 PM EDT)

Question 3

Under Facility Planning and Design Analysis page no 11, top of page it indicates "Legal description of study area for adoption of ordinances". Will the City provide this information or will the consultant need to hire a surveyor to provide this legal description? Are we to understand the legal description will be for the totality of the City; or will it also be required by district or project? (Submitted: Oct 3, 2018 4:51:27 PM EDT)

Answer

- For inventory purposes we have legal descriptions of City properties that can be shared with them. This section is under Market Potential referring to land uses, #11 would pertain to non-city properties if they are being recommended for park land only. (Answered: Oct 11, 2018 1:59:34 PM EDT)