

**City of Hollywood**  
**COMMUNITY REDEVELOPMENT AGENCY**  
**March 6, 2019**  
**9:00AM**  
**City Commission Chambers – Room 219**  
**Hollywood City Hall**

The meeting of the Community Redevelopment Agency was called to order by Chair Josh Levy on March 6, 2019 at 9:19 AM in the City Commission Chambers, Room 219, 2600 Hollywood Boulevard, Hollywood, Florida.

Roll Call was as follows:

Chair	Josh Levy
Vice-Chair	Traci Callari
Board Members:	Caryl Shuham
	Peter Hernandez
	Richard Blattner
	Kevin Biederman
	Linda Sherwood
General Counsel	Douglas Gonzales
CRA Executive Director	Jorge Camejo
Board Secretary	Phyllis Lewis

**Conflict Disclosures**

There were no new conflicts to disclose.

1. **R-CRA-2019-13** - A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Approving The Minutes Of The Community Redevelopment Agency Meeting Of February 6, 2019.

**ACTION:** Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Vice chair Callari and on voice vote passed unanimously 7-0.

2. **R-BCRA-2019-14** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Beach District Of The CRA For Fiscal Year 2019 And Revising Expenditures.

**ACTION:** Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Vice chair Callari and on voice vote passed unanimously 7-0.

3. **R-DCRA-2019-15** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency ("CRA"), Amending The Annual Budget For The Downtown District Of The CRA For Fiscal Year 2019 And Revising Expenditures.

**ACTION:** Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Vice chair Callari and on voice vote passed unanimously 7-0.

4. **R-CRA-2019-16** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Approving And Authorizing The Termination Of The Tri-Rail To Trolley Circulator Shuttle Agreement With Limousines Of South Florida, Inc.

**ACTION:** Motion was made by Board member Sherwood to adopt the resolution. The motion was seconded by Vice chair Callari and on voice vote passed unanimously 7-0.

5. **R-DCRA-2019-17** – A Resolution Of The Hollywood, Florida, Community Redevelopment Agency (“CRA”), Amending Resolution Number R-DCRA-2017-36 To Clarify The Annual Amount Approved For Expenditure.

**ACTION:** Motion was made by Board member Shuham to adopt the resolution. The motion was seconded by Board member Sherwood and on a voice vote passed unanimously 7-0.

6. **P-CRA-2019-04** – Presentation By Jorge Camejo, Executive Director, Regarding An Update On The Downtown Hollywood Mural Project.

Jorge Camejo introduced Jill C. Weisberg, Art Specialist/Project Manager, who provided a presentation on the Downtown Hollywood Mural Project.

Discussion ensued among staff and members of the Board.

7. **P-CRA-2019-05** – Presentation By Antonio Piedra, Project Engineer, FDOT; Rebecca Guerrero, Community Outreach Specialist, FDOT Broward Construction, And Scott Thurman, Project Manager, Florida Department Of Transportation (FDOT), Providing An Update To The CRA Board On The Status Of The A1A Complete Streets Project Completion Schedule.

Jorge Camejo introduced representatives from FDOT who provided a presentation to the Board on the A1A Improvement Project.

Discussion ensued among the Board, staff and FDOT representatives.

Bob Glickman, Hollywood Beach resident, expressed issues and concerns related to the project.

FDOT representatives addressed the concerns presented.

## 8. **CITIZENS' COMMENTS**

The following individuals expressed personal opinions/concerns:

Azah Mahmudov - resident  
Bob Glickman - resident  
Bettina August - resident  
Frank DeRisi- resident  
Patricia Antrican – resident

9. **COMMENTS BY BOARD MEMBERS, GENERAL COUNSEL AND EXECUTIVE DIRECTOR**

Board member Shuham, District 1

Lent

Board member Shuham wished everyone celebrating Lent a season of reflection, a good and meaningful one.

Parking

Board member Shuham advised that Hollywood Beach residents are interested in holding a parking study/workshop where they can address their issues and concerns..

Ordinances

Board member Shuham requested support from the Board to direct staff to research the ordinances of other cities as it applies to delivery trucks, tents on the Beach and the zoning for building height. On a voice vote the Board provided full support for staff to research delivery trucks and the zoning for building height.

Enhanced Services

Board member Shuham advised that a budget adjustment was made when the CRA code enforcement officers were repositioned to the City.

Board member Hernandez, District 2

Parklet

Board member Hernandez provided the Board with an update of the Parklet meeting with downtown business owners interested in the Parklet program. He further advised that he is looking forward to the expansion of the program and an update from staff will be provided at an upcoming meeting.

Parking

Board member Hernandez requested support from the Board to have the executive director explore a potential lease agreement for parking lots located at the Bank of America building and Suntrust Tower. He also suggested staff look into the lift parking system. The Board provided support to these requests.

Vice chair Callari, District 3

Mural Project/The Ugly Wall

Vice chair Callari thanked Bettina August for her effort and contribution in organizing the Sheridan Street Mural Project also known as The Ugly Wall.

## Saint Patrick's Day

Vice chair Callari invited everyone to come out and celebrate the St. Patty's Day Parade on Sunday, March 10, 2019 on Hollywood Boulevard.

## Hollywood Beach Lifeguard Stands

Vice chair Callari advised that the old lifeguard stands will be auctioned and she further suggested that the funds be donated to a program such as the mural project.

## Murals

Vice chair Callari thanked Jill Weisberg for the mural presentation and stated that we should be very proud and excited about the program and the exposure it gives our City.

## Board member Blattner, District 4

### Florida Department of Transportation (FDOT)

Board member Blattner stated in regards to the concerns presented during citizen comments, FDOT is a big organization but it seems as if there is a communication breakdown based on the presentation presented earlier. He encourage staff to work closely with them to address residents concerns.

## Board member Biederman, District 5

### Citizens' Comments

Board member Biederman requested that the executive director address the issues and concerns presented during Citizens' Comments. He further shared a quote by Shirley Chisholm, that you don't make progress by standing on the sidelines, whimpering and complaining. You make progress by implementing ideas.

## Hollywood Beach Parking

Board member Biederman reminded the Board that the Scott Street parking spaces were eliminated due to landscaping, trees and curb appeal but also for electrical purposes. He further advised staff to look into the configuration of the parking spaces.

Susan Goldberg, Deputy Director, provided additional information.

## Board Member Sherwood, District 6

### Parking

Board member Sherwood advised the Board of a correspondence received from a resident about the vacant parking spaces along Munroe and Van Buren Streets during the Vintage South Florida event. She further stated that staff should take into consideration all options related to parking during events and further advised that the lift parking system is a great idea.

Chair Levy

Hollywood

Chair Levy thanked everyone for their comments and encouraged his colleagues to continue building Hollywood as a great city.

Sheridan Street Mural/The Ugly Wall

Chair Levy requested the assistance of the CRA as a co-sponsor to the Sheridan Street Mural Project/The Ugly Wall.

Discussion ensued among members of the Board.

Jorge Camejo provided additional information to the Board.

Federal Highway

Chair Levy informed the Board of the future FDOT project for Federal Highway in 2020. He requested that staff meet with all parties involved in the organizational process to be able to inform business owners and residents of what to expect from the project.

Downtown Hollywood

Chair Levy advised the Board that he is actively working with downtown property owners regarding vacant storefronts and the leases.

General Counsel, Douglas Gonzales

General Counsel, Douglas Gonzales, had no further comments.

CRA Executive Director, Jorge Camejo

CRA Transportation Coordinator

Jorge Camejo introduced Darci Mayer, CRA Transportation Coordinator, to the Board.

2019 Vintage South Florida Event

Jorge Camejo advised the Board that the plaque and t-shirt commemorate the 2019 Vintage South Florida Event.

Parklet

Jorge Camejo stated that the recent meeting held with downtown business owners to discuss the parklet program was a great success. He further stated that staff is ready to move forward with an expansion of the program that will provide better quality enhancement.

The meeting adjourned at 11:58AM.

Approved as presented on \_\_\_\_\_

\_\_\_\_\_  
**Phyllis Lewis**  
**Board Secretary**